



District 5610 Virtual Conference November 6, 2020 Tentative Program Schedule

| TIME IN CENTRAL STANDARD TIME (CST) | EVENT | PRESENTER |
|---|--|--|
| 3:00 PM | Welcome | District Governor Dan Little and Master of Ceremony Ginger Thomson |
| 3:10 PM | Rotary Today | Rotary International President Nominee Jennifer Jones |
| 3:30 PM | Foundation | District Governor Nominee John Schneider introducing District Foundation Chair Tracy Dahl-Webb, Brookings Past President Jennifer Soma |
| 3:45 PM | Growing Rotary | District Membership Chair Carmen Hansen introducing Zone 29 Public Image Coordinator Kathryn Fahy with update from District Public Image Chair Chuck Lubbers |
| 4:20 PM | Whiteclay Makerspace Global Grant | Past District Governor Linda Peterson |
| 4:30 PM | Break | |
| 4:40 PM | Spotlight on Club Service Projects | |
| 5:00 PM | Hidden in Plain Sight: A Story of Living Beyond Trafficking | District Global Grants Chair Jennifer Rollins introducing Jessa Crisp of BridgeHope |
| 5:55 PM | Human Trafficking Panel | Jessa Crisp, Hollie Strand, Carrie Sanderson, and Steve Sternhagen |
| 6:45 PM | Spotlight on Club Service Projects | |
| 6:50 PM | Dinner Break | |
| 7:15 PM | Who do YOU know with Polio | Rotary International Director Suzi Howe |
| 7:35 PM | Spotlight on Club Service Projects | |
| 7:40 PM | 2021 Rotary International Convention and 2021 District Convention | District Governor Dan Little introducing District Governor Elect Doug Lind |
| 7:45 PM | Your Foundation Dollars at Work | |
| 7:50 PM | Celebration of Life | |
| 8:00 PM | Break | |
| 8:15 PM | Entertainment | Williams and Ree |

Rotary International President Nominee Jennifer Jones

Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, will serve as Rotary International's President for 2022-23. Her nomination was a groundbreaking selection that makes her the first woman to hold that office in the organization's 115-year history.

As the first woman to be nominated to be president, Jones understands how important it is to follow through on Rotary's Diversity, Equity, and Inclusion (DEI) Statement. "I believe that diversity, equity, and inclusion ... begins at the top and for us to realize growth in female membership and members under the age of forty — these demographics need to see their own reflection in leadership," Jones said. "I will champion double-digit growth in both categories while never losing sight of our entire family."

Jones is founder and president of Media Street Productions Inc., an award-winning media company in Windsor. She was chair of the board of governors of the University of Windsor and chair of the Windsor-Essex Regional Chamber of Commerce. She has been recognized for her service with the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award, a first for a Canadian. Jones holds a Doctor of Laws (LL.D.).

A current Rotary Foundation trustee, Jones has been a Rotary member since 1997 and has served Rotary as RI vice president, director, training leader, committee chair, moderator, and district governor. She played a lead role in Rotary's rebranding effort by serving as chair of the Strengthening Rotary's Advisory Group. She is the co-chair of the End Polio Now Countdown to History Campaign Committee, which aims to raise \$150 million for polio eradication efforts.

Jones recently led the successful #RotaryResponds telethon, which raised critical funds for COVID-19 relief and was viewed by more than 65,000. Jones has also received Rotary International's Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. She and her husband, Nick Krayacich, are members of The Rotary Foundation's Arch Klumph Society, Paul Harris Society, and the Bequest Society.



Rotary International Director Susan "Suzi" C. Howe

Susan "Suzi" C. Howe dedicated her career to education after graduating from the University of Kansas. She owned and operated South Shore Montessori, a private school, until her retirement in 2019. It was during the construction of that school that she learned about Rotary through her broker, architect, and others involved, all of whom were Rotarians. She joined Rotary in 1992, and within six months was serving on her club's board.

Passionate about sharing her skills in training and education, she has served Rotary as an RI training leader and as a member of the Leadership Development and Training Committee. She has also been a regional Rotary Foundation coordinator, host committee adviser for the 2022 Rotary International Convention, and vice chair of the End Polio Now Countdown to History Campaign Committee. In 2005, Howe received the Dome City Award on behalf of all Houston-area Rotarians after coordinating



logistics for 650 Rotarian volunteers at the Houston Astrodome after Hurricane Katrina. The group helped hundreds of thousands of evacuees from New Orleans over three weeks.

A talented fundraiser, Howe has served on three Million Dollar Dinner committees and chaired a recent dinner event that raised \$3.8 million for The Rotary Foundation. "If you make eye contact with me, I will be asking you to make a contribution," she says. Howe has received the Service Above Self Award, The Rotary Foundation Citation for Meritorious Service, and The Rotary Foundation Distinguished Service Award. She and her husband, Bill, are Arch Klumph Society and Bequest Society members.

Rotary International 2021 International Assembly Seminar Trainer Kathryn Fahy



Kathryn Fahy has been a Rotarian since 2006 and is a member and Past President of the Iowa Great Lakes Rotary Club in Spirit Lake, Iowa. She is a former Rotary Ambassadorial Scholar (1997 Canberra, Australia) and is a Paul Harris Society and Bequest Society member.

She was selected in September 2014 as one of 32 young professionals in the United States to attend the Rotary Young Professional Summit in Chicago. From that experience, Kathy was part of the birth of Rollin' with Rotary – an endeavor to bring attention to local and international needs by doing massive Random Acts of Kindness and creating large scale community service projects.

Following the completion of her year as District Governor of Rotary District 5970 (northern Iowa) in 2014-15, she was a Zone 28 Assistant Rotary Coordinator and then the Zone 29 Rotary Public Image Coordinator (2017-2020). In both January 2019 and 2020, Kathy served as a Training Leader at Rotary International Assembly and has been appointed to serve as one of two Seminar Trainers for International Assembly in 2021.

She is also currently the Marketing Chair for HANWASH (Haiti National Clean Water, Sanitation and Hygiene Initiative). Kathy owns and operates K Brand Marketing, a marketing consulting business, and is an active partner in her family grain farm in north central Iowa.



Jessa Crisp, Co-Founder and Executive Director of BridgeHope

Jessa Crisp uses her childhood experience of severe abuse and trafficking to illustrate both the stark realities of trafficking, and the truth that healing transformation is possible.

After her escape and recovery process, Jessa went to school and is presently working on her M.A. in Clinical Mental Health Counseling as a step towards her dream of obtaining a Ph.D. in Clinical Psychology.

In addition to making some of the best lattes in Colorado, Jessa is the co-founder and Executive Director of BridgeHope, an anti-trafficking non-profit within the Denver-metro area and was recently appointed by the Governor of Colorado onto the Colorado Human Trafficking Council. Jessa inspires others through speaking engagements around the world, gives hope through mentoring other survivors of human trafficking, and provides high quality training and consultation services to both NGO's and government agencies.

Some highlights of Jessa's career include speaking with legislators at the Colorado State Capitol, training the Department of Homeland Security on issues related to trafficking, and speaking at the National Character Leadership Symposium for the Air Force. Jessa has been a consultant for OVC TTAC, the Blue Campaign, Polaris Project, ICF for the Department of State, and filming with both Real Women Real Stories and 27Million.

When she is not working, Jessa enjoys hiking Colorado's mountains with her husband John, finds delight in artistically expressing herself through photography, and is passionate about deeply connecting with people over freshly brewed coffee.



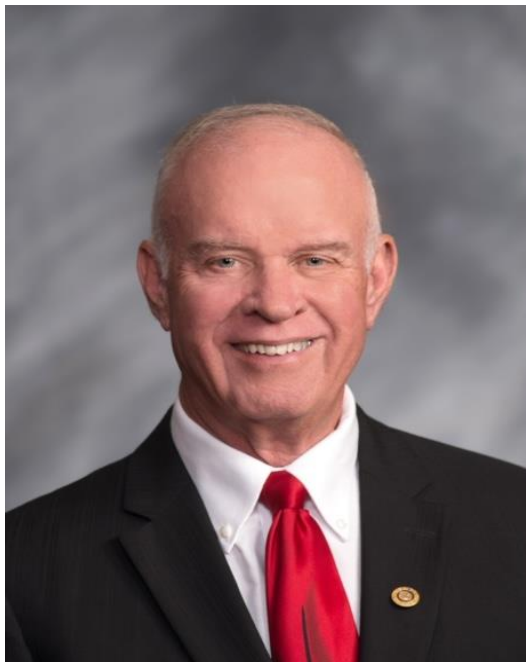
**District Governor Dan Little, DVM
Rotary Club of Brookings**

Dr. Dan Little grew up on dairy and swine family farm near Faribault in south central Minnesota. He received his B.A. in Biology from Gustavus Adolphus College, his M. S. in Physiology of Reproduction from Texas A&M University, and his D.V.M. from the University of Minnesota College of Veterinary Medicine before establishing a veterinary practice in southeastern Minnesota in 1984. His practice has focused on a systems management approach to food animal medicine. In addition to providing on-farm services to diagnose and prevent health challenges, he has also provided technical support to companies that desire to develop, market, and implement biotech solutions in livestock systems. He has presented at national and international professional conferences and is a published author in scientific journals and industry magazines.

Dr. Little's education and management consulting experience in the areas of protocol development, facility design, production efficiency, and financial management have provided a framework for his skills in forensic investigation and economic loss evaluations for livestock related matters. As a consulting veterinarian, he provides expert opinions in complex scenarios regarding dairy, swine, beef, poultry, equine, small ruminants, practice management, and personal injury. Many of his current forensic investigations relate to alleged feed mixing and contamination concerns.

Dan joined the Downtown Rotary Club of Rochester, MN in 1994. He joined the Brookings Rotary Club in 2002 after his wife, Pat, and he moved from Rochester, MN to Brookings, SD to support the growth of the dairy industry along the I-29 corridor. Dan has served as Program Chair, President, and a member of the Board of Directors for the Brookings club. After serving as a District 5610 Assistant Governor for two years, he was nominated for District Governor in 2018 and is serving as District Governor for the 2020-2021 Rotary year. He is proud to be a Rotary Paul Harris Society member.

Dan is also a private pilot and a member of the International Fellowship of Flying Rotarians. Pat is a retired Real Estate broker and provides business management services for their family businesses. They have six children and nine grandchildren within three hours of their home near Lake Campbell south of Brookings, SD. They enjoy traveling, golfing, hiking, and spending time with family.



**District Governor Elect Doug Lind
Rotary Club of Rapid City Rushmore**

Dear District 5610 Rotarians:

I'd like to tell you a little bit about myself. I was born in Vermillion, SD and raised on a farm in central Clay County with my parents and one brother and one sister. I attended a country school, Vermillion High School, St. Olaf College, and graduated from the University of SD with a pre-law / English degree. While in college, my brother Greg and I, with the help of our dad, started a small backhoe service company to help pay college expenses. After graduation, it was my original intent to go to law school. After a lot of serious consideration, I decided to postpone law school, and continue with the small excavating service business that my brother and I had started 3 years earlier in 1971. Obviously, law school is still "on hold" and we have had a gratifying and exciting career in building our company to what it is today. Sadly, my brother lost his battle with lung disease in 2017 and I'm now the sole owner of our company. We moved our business from Vermillion to Rapid City in 1981 and have remained there since. My son was born to my first wife

and I in 1990, and in 2011, Penny and I met and fell in love, and married. Together we share our son, three daughters and 3 granddaughters. Together we share a love for helping others through Rotary, a passion for golf, and 2 homes, in Rapid City and Florida.

Second only to my faith in Jesus Christ as my risen Lord and Savior, Rotary has been a driving force and has given and continues to give my life meaning and purpose. I joined Rapid City Rushmore Rotary Club in January of 1995. When I first became a member, the club was mainly comprised of young downtown businessmen and professionals, with a small number of professional women. The original "big project" was the Black Hills Children's Home Golf Event, and not much else. Since then our club, through many of its long time members has grown into a multi-faceted organization. Rushmore Rotary has expanded its scope and mission to include far-reaching support of schools in Tanzania, water projects across the world, world-wide Friendship Exchanges and countless community projects for local organizations. One of the greatest personal rewards in Rotary is growing, training, and educating new members and our community about the vast and amazing blessings that Rotary International brings to the world every day in ways that are almost beyond human comprehension. For all that R.I. has given me, I will always be grateful and so humbled to be a part of it. After many years of consideration, I have decided that I can repay in a small way all that I've been given by serving in this honored role.

During my Rotary career, I have served locally as President and B.O.D. member for six years over two different terms. At the club level, I have chaired the BHCH Golf Event, the Membership Committee, the Social Committee, the Program Committee, and served on the Strategic Planning Steering Committee. At the District level, I was part of the original leadership group that implemented RLI in 5610. I served as an Assistant District Governor for a period of four years and have served on the planning committee for the District Meeting in Pat Sutliff's term. I have attended almost all District Annual Meetings for the past twenty years and have attended two Rotary International Conventions in Los Angeles and New Orleans. I attended the Zone Leadership Institute in Albuquerque, NM during Roger Kozak's term. I have been a member of two Friendship Exchanges, the first in Nikko City, Japan and last year to Sweden. My wife and I have served as a Friendship Exchange hosts for many District Friendship Exchanges and chaired the local planning committee for last year's District Friendship Exchange.

The first part of my vision for our district is to develop a system of "Intentional Retention". As I was reminded this morning at a Rotary meeting that I attended in Spring Hill, FL, there is power in numbers, and even more value in quality and integrity of members. I believe that one often-overlooked part of a successful membership plan is consistent, planned, and intentional retention. It's a proven fact that it takes about three new members to replace one quality existing member. I have been involved in membership committees for many years, and although it's often talked about, there is rarely a plan for "intentional retention", i.e., on-going consistent care, support and

connection to each other as members. Often-times members have left the club for a variety of reasons, some of which can be resolved or fixed and those responsible don't become aware until membership dues lapse.

The second part of my vision is to create a sustainable marketing and branding plan. There is a long-standing problem with branding and product recognition in our organization, and although the problem is recognized, more work and attention that needs to be given to this. There is still a wide-spread ignorance in our communities and across the country about what Rotary is, what we do, and who we are. I believe that until people are made more aware of our organization, through a structured branding and marketing plan, sustained growth will continue to be challenging.

The third and final part of my vision for our district is helping our individual clubs become more knowledgeable and then more willing to be involved in International Projects. I know that when I first became a member, my knowledge and the knowledge of our club did not extend beyond local community service, and now I know that there is so much more, and so many more ways that we can serve the world and in doing so do our part to make the world a better, safer and happier place.

In summary, my vision is to make our district stronger and more vital by developing an "intentional retention" system to grow our membership by retaining current members, while increasing awareness of our organization through a focused and structured marketing and branding plan to help our members and our community gain a crystal clear picture of Rotary and all that it is across the world.

During the next two years, I plan on committing my time and energy in support and assisting the sitting DG in whatever ways that I can to help and support District 5610 and serving with enthusiasm and commitment as the 2021-2022 District 5610 District Governor. I look forward to this honor with a sense of excitement, a certain amount of "what have I gotten myself into", and mostly joy and enthusiasm! I know that if I'm chosen to serve, I'll be supported by my God, my wife, my family and employees, and many good Rotarian friends, all much more accomplished and knowledgeable than me, and an unshakeable belief in the power of love through Rotary and its members.

District Governor Nominee John Schneider Rotary Club of Le Mars

During the recent online business meeting for District 5610, Le Mars Rotarian John Schneider was elected to the position of District Governor Nominee (DGN) for the 2020-21 Rotary year. The following year, 2021-22, John will serve as the District Governor Elect (DGE) and he will move to the District Governor (DG) in 2022-23.

John has been a Rotarian for 35 years and values the opportunity to live life through Service Above Self. John has served as president of the Le Mars Rotary club twice and has for ten years managed the club's drug store ice cream shop at the Plymouth County Fair. The Le Mars Rotary club recently celebrated 100 years of service to the community. He is also

Assistant Governor for Area 9 that includes clubs in Northwest Iowa and was District Conference Chairman in 2017. His community involvement extends beyond Rotary including activities with the local chamber of commerce, economic development board, 50-year member of the Le Mars Municipal Band, church, historical museum and agriculture organizations.

John Schneider is a fourth-generation farmer on his family farm in Northwest Iowa, near Le Mars. His great grandfather emigrated from Denmark to homestead their century farm. John has been raising pigs since age ten as 4-H member with the exception of the years he was a student at Iowa State University where he earned a BS degree in Farm Operations and a became member of Alpha Gamma Rho social/professional fraternity. Growing



up, John was active in FFA in high school and was elected as a State FFA Vice-President his senior year in high school.

In addition to his lifelong career in pork production, John served a term as Plymouth County Supervisor. He has also spent most of the last 20 years in the banking industry as an agricultural loan officer and currently as a real estate evaluator.

John and his wife, Carol, have a daughter and son and five grandchildren all living in Iowa. They enjoy traveling and visiting places of historical interest including railroad and model railroad sites.