

Meeting assets for Jeannelle Lust Call: Every Rotarian, Every Year replacing District Raffle are ready!

3 messages

Zoom <no-reply@zoom.us>  
To: district5610rotary@gmail.com

Wed, Apr 15, 2026 at 12:03 PM



Meeting assets for Jeannelle Lust Call: Every Rotarian, Every Year replacing District Raffle are ready!

Meeting summary

A summary and next steps for Jeannelle Lust Call: Every Rotarian, Every Year replacing District Raffle could not be generated due to insufficient transcript.

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To: district5610rotary@gmail.com

Wed, Apr 15, 2026 at 5:45 PM



Meeting assets for Jeannelle Lust Call: Every Rotarian, Every Year replacing District Raffle are ready!

Meeting summary

## Quick recap

The meeting focused on explaining the new approach for the district-wide Rotary Foundation fundraiser, which replaces last year's raffle due to legal concerns. Jeanelle, the District Governor, outlined that clubs should run their own internal fundraising activities from May 1st to June 1st, using their usual raffle prizes as incentives to encourage member donations to the Rotary Foundation's annual fund. She explained that 95% of contributions would return to the district in year C, and clubs achieving "Every Rotarian, Every Year" status would receive recognition and awards. The presentation included details about tracking donations, using a provided brochure with QR codes, and the per capita giving competition with prize money for top-performing clubs. Several participants, including Eric from a large club, discussed challenges with the new approach and potential alternatives like using their donor-advised fund (DAF) within the Rotary Foundation to meet annual fund requirements.

## Next steps

- All club presidents or designated club coordinators: Identify who will be in charge of the internal club fundraising activity for the Rotary Foundation and confirm this person to Jeanelle via email.
- All club presidents or designated club coordinators: Plan and prepare an internal club fundraiser or incentive (using what would have been the raffle prize) to launch by May 1st.
- All club presidents or designated club coordinators: Track donations to the Rotary Foundation (using the form to be sent by Jeanelle or via club foundation/treasurer reports) and submit completed forms to Jeanelle by June 10th.
- All club presidents or designated club coordinators: Notify Jeanelle if a print version of the Every Rotarian Every Year brochure is needed for club members.
- Jeanelle: Send out a one-page tracking form with club member lists to all clubs for donation tracking.
- Jeanelle: Send out the meeting recording, slides, and AI notes after the final presentation on the 21st, including the brochure link.
- Eric: Send Jeanelle the two forms required for running a small club raffle (if club decides to proceed).
- Jennifer: Introduce Eric via email to the contact in the other district regarding the mentorship program for dads of children with disabilities.
- Eric: Email Jennifer his current contact information.
- Club treasurers/foundation chairs (as needed): Reach out to Jeanelle or Linda Liddell for assistance in accessing My Rotary reports on club donations to the annual fund, if unable to retrieve the data themselves.

## Summary

### Fundraising and Disability Support Discussion

The meeting began with Mark discussing battery issues and mowing, but the conversation was cut off due to technical difficulties. Later, Paul Mose, representing Rock Valley, joined the call and shared his background in fundraising, including his role in starting the Hope and Foundation and Paven International Ministries in the 1980s and 1990s. Jeanelle from Rotary West mentioned their recent fundraising event for Hope Haven, which raised \$26,000 for wheelchair delivery. The discussion ended with concerns about supporting people with disabilities who were left behind in previous efforts.

### District Ride Fundraiser Strategy Change

Jeanelle led a meeting to discuss changes to the district-wide ride fundraiser, explaining that the focus would shift from a raffle to encouraging "Every Rotarian, Every Year" participation through internal club fundraising activities. She outlined the importance of the Rotary Foundation, noting that 95% of contributions are returned to the district in the form of district-designated funds. The new approach will run from May 1st to June 1st, with clubs able to use their typical raffle prize as an incentive for member donations.

### Rotary Foundation Donation Process Overview

Jeanelle explained the process for Rotary Foundation donations, noting that 95% of funds raised return to the district after three years, with 5% supporting international projects. She outlined incentives for clubs, including recognition at the district conference, \$50 minimum awards for achieving Every Rotarian Every Year status, and per capita giving awards ranging from \$1,000 to



\$50 for top performers. Jeanelle requested club representatives to confirm their designated contact person for managing donations and tracking participation through email.

### **EREY Fundraising Initiative Planning**

Jeanelle led a discussion about using raffle prizes for internal incentives and explained the process for the Every Rotarian Every Year (EREY) fundraising initiative. She outlined next steps, including identifying club coordinators, planning internal fundraisers, and preparing for a May 1st launch. Jeanelle also provided information about a brochure with a QR code for donations and a one-page tracking sheet for clubs to monitor member contributions, with forms due by June 10th. Eric raised a concern about tracking donations, and Jeanelle suggested consulting the club treasurer or Linda for assistance in accessing My Rotary reports to verify contributions.

### **Rotary Donation Process Clarification**

Mark inquired about his annual Rotary donation and learned from Jeanelle that his \$100 contribution was already being processed correctly, but his polio donation was in a separate bucket and didn't count toward the annual fund. Jeanelle clarified that donations must be specifically directed to the annual fund to count toward the per capita contest, which is evaluated at year-end. John asked about the contest timeline and form requirements, and Jeanelle explained she needed the form to track donations and determine contest winners, as Rich and Bruce were unable to access the necessary information.

### **Annual Fund Contribution Tracking Forms**

Jeanelle discussed a form needed to track annual fund contributions from clubs over the past 12 months, suggesting John could work with his foundation chair or treasurer to gather this information. She clarified that clubs can easily run their own raffles by submitting two forms to the state and Sioux Falls, offering to send the required forms to Eric. Jeanelle announced that all presentation materials, including AI notes, slideshow, and Zoom recordings, would be distributed after her final presentation on April 21st.

### **Rotary Fundraising Project Connection**

Jennifer asked Eric for help connecting a Rotarian from Minnesota who is organizing a cross-country bike ride to raise funds and mentorship for fathers of children with disabilities. Eric identified two key contacts at local organizations: Nathan Stalinga at Decodabilities and Steve Watkins at Lifescape, both of whom are also Rotary members. The group also discussed the Downtown Rotary Club's donor-advised fund within the Rotary Foundation, which allows them to direct funds to specific projects while maintaining their annual district contributions. Jennifer suggested the club consider making a direct contribution to the annual fund from their DAF to qualify for club recognition awards.

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AI can make mistakes. Review for accuracy.

Please rate the accuracy of this summary.



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**Rotary District 5610** <district5610rotary@gmail.com>  
To: Jeanelle Lust <jlust@knudsenlaw.com>

Thu, Apr 16, 2026 at 1:45 PM

Hi-

I am on the road, but wanted you to get your minutes from the call last night. It sounds like it went very well! Is there anything you and I need to discuss before PELS?

I want to make sure I am ready to assist wherever needed.

Thank you for what you're doing for Rotary and our district!

Linda

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