

Restructuring District 5610 Rotary Foundation Fundraiser

April 21, 2026

Jeanelle Lust, DGND

Quick Recap

The meeting focused on transitioning away from the district raffle and restructuring the Rotary Foundation fundraiser. Jeanelle explained the difference between Rotary International and the Rotary Foundation, emphasizing that the Foundation is the charitable arm that enables service projects worldwide. She outlined the Every Rotarian Every Year (ERERY) program, which aims for every club member to donate \$25 to the annual fund, with a per-capita giving target of \$100 per member. The program runs from May 1st to June 1st, with clubs earning recognition and monetary awards for achieving EREY status. Jeanelle discussed how clubs can use local prizes instead of district-level raffle prizes, and explained the process for tracking donations through My Rotary. She addressed questions about district grant funding and promised to provide additional resources and information to clubs after the meeting.

Next steps

Jeanelle

- Send follow-up email to all clubs with mailing address, meeting notes, brochure, and PowerPoint by tomorrow or the next day
- Contact the district grantor to request a list of recent district grant-funded projects for sharing with clubs
- Provide state forms/instructions to any club interested in conducting a licensed raffle (if requested)

Collaboration

- Each club: Designate a point of contact to communicate with Jeanelle about club activities, track donations, and organize local raffle prizes
- Each club: Plan an internal fundraiser and prepare to launch club-level donation drive around May 1st
- Each club: Return completed member donation tracking sheet to Jeanelle by July 10th
- Each club (if using multi-donor form): Send a copy of the multi-donor form to Jeanelle when submitting cash/check donations

Summary

Rotary Foundation Fundraiser Restructuring

Jeanelle led a presentation about restructuring the district's Rotary Foundation fundraiser, explaining the difference between Rotary International and the Rotary Foundation. The meeting began with technical setup and screen sharing, with Jeanelle noting they were moving away from the previous district raffle format. The presentation was just starting when the transcript ended, with Jeanelle about to explain the purpose of the Rotary Foundation fundraiser.

Rotary Foundation Structure Overview

Jeanelle explained the structure of Rotary International, clarifying that while clubs are part of Rotary, the charitable work and service projects are funded through the separate Rotary Foundation, which allows members to earn Paul Harris points. The discussion appeared to be cut off mid-explanation about fundraising for the Rotary Foundation.

ERERY Program Fundraising Strategy

Jeanelle presented on the Every Rotarian Every Year (ERERY) program, explaining how district donations to the Rotary Foundation work and the importance of reaching ERERY status. She announced that due to multi-state raffle compliance issues, the district is shifting focus to club-level fundraising efforts instead of a district-wide raffle. The program aims for clubs to achieve ERERY status by having every member donate \$25 and the club achieve a \$100 per capita giving rate, with incentives including \$50 awards and a \$1,700 prize pool for top-performing clubs. Clubs are required to identify a point of contact and track donations through My Rotary, with reports due by July 10th.