



# District 5610 Gearing Up

VOLUME 12, ISSUE 1

JULY 2012

## DISTRICT LEADERS

DG LOREN BOYENS  
SIOUX FALLS, SD

DGE NANCY MOOSE  
MADISON, SD

DGN LINDA PETERSON  
RAPID CITY, SD

TREASURER  
GEORGE TWITERO  
RAPID CITY, SD

EXECUTIVE  
DIRECTOR  
SUSAN HUGHES  
RAPID CITY, SD

## INSIDE THIS ISSUE:

DG Loren	1
PDG Pat	2
Rotary Decals	2
Club Visits	3
Mobridge & Winner	4
SF South	5
LeMars	6
Custer	7
District Conference	8
India Sewing Machines	13
Final Word	14

Dear District 5610 Rotarians,

I am humbled, honored, and challenged to be your next District Governor. I am committed that I, along with my wife, Sheila, will do my best to provide you the services and leadership you expect from this position.

The service opportunity we have as Rotarians is incredible and exciting. Our life's journey has taught us that the way we find true peace in life, along with our faith, is to serve one another. I absolutely love this year's theme, "Peace Through Service." I believe that the meaning of peace in this context is not only the lack of conflict, but also the peace we have within ourselves when we serve each other any way we can: a simple act of kindness and love. As Rotarians, we strive to provide ongoing service with our daily work while applying the Rotary Four-Way Test, which we call Vocational Service. We are certainly at our best when we love and serve one another regardless of race, creed, color, ethnicity, heritage, gender, or even, "the least of these..."

I have learned that philanthropy is a learned behavior; I believe as Rotarians that we have the responsibility to teach. Webster's gives us this definition of philanthropy: "goodwill to fellow members of the human race; *especially*: active effort to promote human welfare." We want to learn how to best give of ourselves and our resources. It has been said that the two best days in a person's life are the day we were born, and the day we figure out why, which is to serve. As Rotarians, please be aware of the suffering that people are enduring all around us, especially the children, through no fault of their own. Let's ask ourselves, how can we help? We do many great things in our District; however, I believe we can do more. Where do you fit in those possibilities? Let that sit on your head for a bit.

As part of our planning for the next Rotary year, we have identified five priorities: 1. Ro-

tary Leadership Institute (RLI) 2. New Generations (Interact, Rotaract, Youth Exchange, Earlyact) 3. RYLA (Rotary Youth Leadership Awards) 4. Rotary Foundation (Sustaining Memberships with Every Rotarian Every Year) 5. Membership/Retention (Assimilation).

After serving Rotary at the District level for several years, I have come to feel that maybe our clubs are not as closely connected or bonded as we could or should be. I would request that we all give that some consideration keeping in mind Rotary's Five Avenues of Service. The first one is the service we provide to each other at the club level; we really do need each other in order to be the best we can be. We need to have fun! Our PETS, District Conference, and RLI are all good ways to fill that need. We also can do more **International Service** if our clubs will combine or coordinate their resources and energy, all the while having fun.

We are definitely looking forward to our club visits. When we come to your community, we would like to meet with your community's high school(s) principal to visit about the Rotary Interact opportunity for their students. We would also welcome the opportunity to visit a neighboring community's high school principal as well, to visit about Interact.

I look forward to meeting as many of you as possible this Rotary year. Meanwhile, "lead on!"

Sincerely, *Loren*

P.S. See you on our District 5610 Facebook page. We think that this media is an excellent idea to disperse information on a timely basis along with sharing ideas, challenges, and successes.

P.S.S. Something more to think about, "If you were accused of being a Rotarian, would there be enough evidence to convict you?"

A book is like a garden carried in the pocket.

## Thank you PDG Pat



I would like to take this opportunity to congratulate Pat Sutliff on a job well done as our District Governor this past year. I believe she "adopted" our Rotary District as one of her "children" by providing guidance, nurturing, and love. She has been a big help for me as I prepared for this role as District Governor and especially in my preparation for PETS. I believe that collectively our District's clubs grew in their activities and outreach this past year. She did a marvelous job of leading District 5610. She is a true Rotarian. Thanks, Pat!

Lead on!

Sincerely, Loren

Rotary Decals

TO: Presidents of Rotary Clubs in District 5610  
FROM: Dianne Metli, Secretary Downtown Sioux Falls Rotary  
RE: South Dakota License Plates with Rotary Decals

### Presidents:

- Are you and your club members proud to be a Rotarian?
  - Do you want to show the world that you are Rotarians?
- Here is a simple and exciting way to do that!

### Inform your club members that they can:

- Call your local County Treasurer's Office or where you buy your license plates for your car and inquire about a license plate that will accommodate decals.
- In Minnehaha County, the Treasurer's Office (phone: 367-4211) has plates that are called organizational plates that are used for this purpose. If you are going to replace your plates and they have not expired, the cost for a set of organizational plates is \$10. If the plates are ready to expire, the cost is zero.
- Poll your members to get a count and your club secretary can order the Rotary decals to affix to your member's special license plates.
- The decals can be found in the Russell-Hampton Company catalog that your club secretary should have.
- If you do not have a catalog, your secretary can call the catalog company at 1-800-877-8908 to order one for your club.

The website for Russell-Hampton Company catalog is: [www.ruh.com](http://www.ruh.com)

- The decals are found on Page 76, Item #R56124

The cost of the reflectorized decals is: \$1.15 each; Buy 12 \$1.10 each; buy 25 \$1.05 each; buy 50 \$0.95 each; buy 100+ \$0.85 each.

Let's get the word out! If you have questions, contact Dianne Metli at: 605-339-2864  
[metli@sio.midco.net](mailto:metli@sio.midco.net)

"Reading is to the mind what exercise is to the body." Sir Richard Steele

Club	Date of Visit	Day of Week	Time	Location
Sioux Falls, SD West	July 6-2012	Friday	12:00	Wesward Ho Country Club
Aberdeen, SD	July 9 2012	Monday	12:00	Ramkota
Clark, SD	July 10 2012	Tuesday	12:05	Playhouse Café
Minneota, MN	July 11-2012	Wednesday	12:30	Madison Ave. Apts
Madison	July 16 ,2012	Monday	12:00	Nicky's Restaurant
Sioux Falls, SD North	July 18 ,2012	Wednesday	12:00	Pizza Ranch East 10th
Cherokee, IA	July 23-2012	Monday	12:00	Danny's Sports Bar
Mapleton, IA	July 23-2012	Monday	5:30	Piccadilly Restaurant
Lemars, IA	July 24 -2012	Tuesday	12:00	Prime Bank
Suburban Sioux City,IA	July 24 -2012	Tuesday	5:15	Stryker's
Denison, IA	July 26 - 2012	Thursday	12:00	Cronk's Café
Sioux City, IA	July 30 - 2012	Monday	12:00	Plaza Hotel
S Sioux City, NE	July 30 - 2012	Monday	6:15	South Ridge CC & Dome
Sibley, IA	August 6 - 2012	Monday	12:00	Pizza Ranch
Wagner, SD	August 8 - 2012	Wednesday	12:00	Rotary Building
Winner, SD	August 9 - 2012	Thursday	12:00	The Holiday House
Sioux Falls - Downtown	August 13 - 2012	Monday	12:00	Holiday Inn
Sioux Falls, SD South	August 13 - 2012	Monday	5:15	CJ Calloways
Luverne, MN	August 14 - 2012	Tuesday	12:00	Wine & Stein
<b>District Leadership</b>	<b>August 16 - 2012</b>	<b>Thursday</b>	<b>3:00</b>	<b>Sioux Falls Downtown Holiday Inn</b>
<b>District Conference</b>	<b>August 17-18</b>	<b>Friday, Saturday</b>	<b>12:00 Thu</b>	<b>Sioux Falls Downtown Holiday Inn</b>
Watertown, SD	August 23 -2012	Thursday	12:15	Ramkota
Brookings, SD	Sept 11 - 2012+B64	Tuesday	12:00	Brookings Activity Center
Scotland, SD	Sept 12 - 2012	Wednesday	12:00	Mama Kruse's Restaurant
Mitchell, SD	Sept 20 - 2012	Thursday	12:00	Ramada Inn
Pierre/Ft. Pierre	October 1 - 2012	Monday	12:00	Ramkota
Marshall Sunrise	October 4 - 2012	Thursday	7:00	Marshall Y
Canby, MN	October 4 - 2012	Thursday	12:00	P.K. Egan's Restaurant
Tyndall, SD	October 8- 2012	Monday	12:00	Corral Restaurant
Canton, SD	October 9 - 2012	Tuesday	12:00	Pizza Ranch
Rock Valley, IA	October 15 - 2012	Monday	12:00	Cedar Rock Grill
Mobridge, SD	October 22 -2012	Monday	12:00	Moose Lodge
Rapid City Evening	October 22-2012	Monday	6:00	Murphies
Rapid City - Rushmore	October 23-2012	Tuesday	7:00 AM	Howard Johnson Express
Gregory	October 24 -2012	Wednesday	12:00	Stukel's Café
Hot Springs, SD	October 25 -2012	Thursday	7:00 AM	Dale's
Rapid City, SD	October 25 -2012	Thursday	11:45 AM	Radisson
N. Hills - Spearfish, SD	October 26 -2012	Friday	12:00	Holiday Inn
Custer, SD	October 29 -2012	Monday	12:00	Senior Center
Huron, SD	Nov. 7 - 2012	Wednesday	12:00	Crossroads Hotel
Gettysburg, SD	Nov. 8 - 2012	Thursday	12:00	Lucy's Bar & Grill
Marshall, MN	Nov. 13 - 2012	Tuesday	12:05	Marshall Golf Club
Vermillion, SD	Nov. 20 - 2012	Tuesday	12:00	Al Neuharth Media Center
Yankton, SD	Nov. 27 - 2012	Tuesday	12:00	Hillcrest Country Club
Centerville, SD	Nov. 29 - 2012	Thursday	12:00	Senior Citizen Center



# Mobridge



The Mobridge Rotary Club, represented by treasurer Patti Feiock (center) and club president Mark Dady (right ) presented the Mobridge-Pollock School Superintendent ,Tim Frederick, with a check for \$4,000. Rotary raised the money through the annual Roses for Rotary campaign. The check from Rotary paid for the swings and several other businesses also contributed to help Rotary pay for the installation.

# Winner



## Rotary Club Recognized by Baseball Association

The Winner Rotary Club was recently recognized by the Winner Baseball Association at their appreciation night on June 25, 2012, for their projects completed at the Leahy Bowl baseball field. This past year, as their 75<sup>th</sup> Anniversary Project, the club had 2 cement/landscape

blocked seating pads put into each side hill where spectators will be able to sit and enjoy the games on lawn chairs. Other projects have included the installation of bathroom fans in the restrooms at Leahy Bowl, planting trees around both the Leahy Bowl field and the Bailey Field complex to provide some shade trees around the fields and being included as a sponsor with a new sign on the outfield fence.

2009-2010

2010-2011

2011-2012



# Rotary South by the

## N U M B E R S

3  years old

36  Members

Meals packed with Kids Against Hunger 8,640

Members Involved = 

\$1,825 Funds raised for Feeding South Dakota, Jr. Achievement (JA), and Polio Plus



JA Bowlathon (\$325)

= Members Involved



Rotary South Poker Tourney (\$1500)

Pounds of food collected for The Good Shepherd Center 1,200

Members Involved = 

258 Total hours of service by Rotary South

 = 8 Hours on average



# Le Mars



The Rotary signage at the Lemars community high school baseball field. Thousands of people see the Rotary sign in the outfield over the course of the baseball season. The Rotary sign is metal and will be used for many years.



The Lemars Rotary Club participated in the 2012 Ice Cream Days parade on June 16<sup>th</sup>. Standing to the left of the Rotary float is Steve Harrington (club president-elect, 2012-13), and to the right is Lemars Rotarian John Schneider. In this Ice Days event, thousands of spectators from around NW Iowa come to see the parade. Great public relations for Rotary.

John drove the Rotary float in this parade, and he also helps out at other community events. In addition, he stores and maintains the float for the Lemars Rotary Club. Big thanks to John for helping promote Rotary!



The Custer Rotary Club put the finishing touches on the Picnic Shelter at Gates Park. In addition, they assisted the City and the Lions club on a joint project with a Playground at Gates Park. The Rotary Club provided the fence, and bark chips, and did a joint collaboration with the Lions club on planting trees and installing benches at the Playground. Assistance for leveling and installing the bark chips was provided by Americorp.



# ***District Conference***

***August 16 to August 19, 2012***

## ***Holiday Inn Downtown***

### ***Sioux Falls***




---

## ***Great Speakers & Entertainment***

### Dallas Brass

Since its founding in 1983 by Michael Levine, the Dallas Brass has become one of America's foremost musical ensembles. The group has established a unique blend of traditional brass instruments with a full complement of drums and percussion, which creates a performing entity of extraordinary range and musical challenges. The Dallas Brass repertoire includes classical masterpieces, Dixieland, swing, Broadway, Hollywood and patriotic music.

According to Mr. Levine, "a Dallas Brass concert is intended for the entire family. Our ideal audience has a range in ages from 5 to 95. Our goal is to entertain and enrich by playing great music, while showing our audience how much we enjoy what we do." In addition to their solo engagements, the Dallas Brass appears with symphony orchestras nationwide. Symphonic credits include the Cincinnati Pops conducted by Erich Kunzel, New York Pops conducted by Skitch Henderson, and the Philly Pops conducted by Peter Nero. The Dallas Brass has performed at Carnegie Hall, the John F. Kennedy Center in Washington, DC, and has toured overseas to Europe and the Far East. They have shared the stage with the late Bob Hope, have performed for Presidents Gerald Ford and George H. W. Bush, have appeared on the CBS "Early Show," and their music has been used numerous times on the television show, "The Young & The Restless."

The ensemble has released six recordings: Debut, Dallas Brass II, A Merry Christmas with Brass, Windborne, Nutcracker and American Musical Journey. The Dallas Brass has a strong dedication to working with young musicians, frequently going into the public schools to present clinics and workshops for students of all ages



### J.R. LaPlante

Leroy "J.R." LaPlante is an enrolled member of the Cheyenne River Sioux Tribe. He is a practicing attorney in Vermillion and serves as the Chief Judge and court Administrator for the Crow Creek Sioux Tribe in Ft. Thompson.

Daugaard said in a news release he was pleased that LaPlante had agreed to join his administration, adding, "J.R. is well-respected across the state, and he will help me to work with our tribes toward a better future for all South Dakotans. I know he will do a great job as our first Secretary of Tribal Relations."

Previously, the Office of Tribal Government Relations was a unit of the former Department of Tourism and State Development. However, Daugaard elevated the position to Secretary as part of his Executive Reorganization Order.

LaPlante, who was born at Eagle Butte, said he was "excited to work with Gov. Daugaard and our tribal leaders on the issues facing our state. "This new department is a unique opportunity to bring together leaders from all of South Dakota's governments and build stronger tribal-state relationships."

In both his law practice and his work, LaPlante has focused on serving the Native American community. He was the former Administrative Officers for the Cheyenne River Sioux Tribe and has an extensive background working for Native American human service organizations.

He is a member of the first cohort of Native Nation Rebuilders selected by the Bush Foundation in 2010 and served as an Equal Justice Works, AmeriCorps Legal Fellow with South Dakota Access to Justice in 2009.

LaPlante's Lakota name is Tasunke Waste, which means His Horse is Beautiful.

### Michael Angelo Caruso

Michael Angelo Caruso is a valued communication consultant to companies and organizations all over the world.

Michael has delivered over 2,000 presentations and keynote speeches on the subjects of leadership, communication, selling, and Internet marketing.

He has spoken in Africa, the Middle East, the Caribbean, and 49 of the 50 states.

Mr. Caruso is founder and President of Edison House, an international consulting firm specializing in corporate, and personal improvement.

Edison House clients include Bank of America, Citgo, Rayovac, Hallmark, The National Institutes of Health, Verizon Wireless, Dow Chemical, and the United States Navy.

Michael also blogs for DBusiness magazine, The Urbane Life, and others.

Michael has educated and entertained audiences all over the world, drawing on a previous career in the telecommunications industry and a decade as a professional musician.

Michael is author of the 5 Cool Ideas books, an audio book on legacy titled, Dear Michael Angelo—A Father's Life Letters To His Son, and the FastLearnerAudio series.

Mr. Caruso gives back to the community through his membership in Rotary.

*Continued to Page 10*

## Continued from Page 9

District Conference 2012

### George Lewis.

George Lewis, better known as the Water Man, was born in New York City and grew up in New Jersey. After graduating from Wagner College and serving in the Army, he played professional baseball for several years in the Boston Red Sox organization. George was a stock broker, mostly with Merrill Lynch, until he retired in 2000 while living in San Diego. In 2002 he moved to Florence, Oregon and immediately joined Rotary for the first time. The next year he was Treasurer and Membership Chair. In 3 years the membership grew from 75 to 118. In 2006/7 he was President and the club was named the Most Outstanding Club in the District. He also was the District Membership Chair in 2010/11. His real passion is to help the less fortunate around the world to obtain clean drinking water and he is the Founder and President of Water Team International. The Rotary Global History Fellowship recently named him a charter member of the HEROES which honors those Rotarians whose deeds and dedication to the ideals of Rotary are recorded for posterity. He is the founder of ROTARY GLOBAL RUN 4 WATER, a water fundraiser which helps clubs raise money for their own water projects or to support other water projects. George presently lives in Sarasota, Florida and is a member of the RC of Lakewood Ranch.

*Mark Your Calendars!*  
*Fun*  
*Food*  
*Speakers*  
*Entertainment*

### *July is Literacy Month*

"The connection between reading speed and comprehension; a film is made up of still images flashed in rapid succession to simulate movement. Slow down the film, and the movement and meaning slows and the film's impact is diminished. Viewers won't learn as much about the film as if it were shown at normal speed. With reading the same thing can happen. When a person reads word by word, like frame by frame, they are not reading on the level of ideas. You need to read on some level that's more conversational and allows things to coalesce into ideas themselves."

- Doug Evans, Institute of Reading Development

*See Page 14 for more information*

**CONFERENCE SCHEDULE—draft****2012 Rotary Conference**

Thursday, Friday, Saturday, August 16-18, 2012

Theme: "Peace through Service"

**Thursday, August 16, 2012****Time                      Event**3:00 pm                      **Leadership Business Meeting**

6:00pm                      Invocation: Tracy Dahl-Webb

Leadership Dinner to be held at the Wild Sage Grille, Cherapa Building, 3<sup>rd</sup> Floor**Friday, August 17, 2012**

7:00am – 8:00am

Breakfast at the Holiday Inn

8:30am                      **District Leadership Meeting**

All leadership positions

Speaker: President's Rep.???

10:30am                      **Registration**10:30am                      **Assistant Governor's Meeting**11:30am                      **Leadership Luncheon**

Invocation: Pastor Dwayne Williams

Speaker: Leadership Luncheon—George Lewis' "The Waterman"

1:00pm                      **First Plenary Session**

- Call to Order and Welcome—Loren Boyens
- Rotary Moment—Loren Boyens
- Introduce Emcee—Tom Simmons
- Presentation of Colors
- Song/music: Mike Connor/guitar
- Four Way Test
- Emcee introduce Sgt. At Arms, explain fines
- Downtown Rotary President Steve Sikorski—welcome
- Mention the Bloodmobile from 3-6pm, east side of Holiday Inn on Phillips Avenue
- Roll Call—participants from each Club stand—Susan Hughes to take roll.
- Opening Remarks—Loren Boyens
- Theme for the RI Year—President's Rep. ??? (not confirmed)
- Introduce Committee Chairs  
President's Representative (not confirmed)

3:30pm                      **Second Plenary Session**

Mixer

- Sgt. At Arms
  - Rotary Moment
  - J.R. LaPlant, State Secretary of Tribal Affairs
  - George Lewis—"The Waterman"
- Michael Angelo Caruso

5:45pm                      Social—Cash Bar

"Once you learn to read, you  
will be forever free."  
— Frederick Douglass



# District Conference 2012

6:30pm Foundation Dinner, International Rooms

Invocation: Judy Shaw

7:00pm Speaker: Chris Etienne

7:45pm Entertainment: Dallas Brass

Saturday, August 18, 2011

7:00am – 8:00am Breakfast Holiday Inn

7:45am Registration continues

8:30am Third Plenary Session

Open the Session—Loren Boyens; introduce Emcee Tom Simmons

Sgt. At Arms

Rotary Moment

Project: Provide AED's (automated external defibrillators) to schools @\$150 each—Dick Friess

Speaker: Michael Angelo Caruso

10:00am Break

10:30am Fourth Plenary Session

- Sgt. At Arms
- Rotary Moment
- Rotaract Presentation
- Interact Presentation

Speaker: Katie Ehlis, New Generations Clubs

12:00 Lunch

- Invocation: Mike Hagen
  - Dave Stevens to speak on the International Conference
  - Tom Claycomb to encourage clubs to use the District 5610 websites on Facebook
- Dallas Brass to entertain us instead of a speaker

1:30pm Break

2:00pm Fifth Plenary Session

- Sgt. At Arms
  - Rotary Moment
  - Business Meeting
  - Speaker: Michael Angelo Caruso
  - Awards—Pat Sutliff, PDG
- Pres. Rep—final remarks (to be determined)

4:45pm Memorial Service—Lee Stadem; Mike Conner on guitar

5:30pm Social—Cash Bar

6:30pm Dinner

- Invocation: Msgr. James Doyle
- Introduce Presidents of 5610 District Clubs
- Recognize the Committees
- Speaker: Michael Angelo Caruso

Conference ends/mention list of night life events in Sioux Falls for those who want i

Dear Pat,

Greetings by all the rotarians of districts to you and the rotarians of your district.

We are very grateful for your support and participation in our Sakhi District Project.

I am very happy to inform you that the first distribution of 320 Nos. Sewing Machines under Sakhi project have been completed at Varanasi on 10th June 2012 involving the members of 22 Rotary Clubs.

The remaining 180 Nos. Sewing Machines has also reached to Allahabad and the distribution of these Machines are scheduled on 28th June 2012.

I am also attaching seven photographs of this function.

With best regards,

**Uttam Kumar Agrawal**  
DG 2011-12  
R. I. District 3120







## Rotary District 5610

PO Box 1278

Rapid City, SD 57709-1278

Phone: 605-431-6681

E-mail: [rotary5610@midco.net](mailto:rotary5610@midco.net)

We read to  
know we are  
not alone.

C.S. Lewis



# Final Word— *July is Literacy Month*

If illiteracy were a simple problem, Rotarians would have solved it by now.

The issues are myriad: a scarcity of schools and learning materials, insufficient government spending on education, and cultural stigmas that limit education for women and girls, to name a few. And the problem goes far beyond the inability to decipher words on a page. In an increasingly complex world, poor reading comprehension condemns adults to the lowest rungs of society.

Rotarians, however, are committed to improving the situation. Rotary clubs worldwide have been carrying out thousands of literacy projects for decades. Basic education and literacy is one of Rotary's areas of focus..

Rotary's work in literacy has included rebuilding schools destroyed by natural disasters in Sri Lanka and Haiti, partnering with the Dollywood Foundation's Imagination Library to promote early childhood reading, and teaching students to read and write through the concentrated language encounter method in Brazil and Turkey.



A student looks on as her teacher checks an assignment in a temporary classroom in Sri Lanka, which served 200 students during construction of Randonbe Kanishta Vidyalaya, a school in Ambalangoda. The effort was part of the Schools Reawaken project, which helped rebuild 22 coastal schools damaged or destroyed by the 2004 tsunami. *Rotary Images/ Alyce Henson*