

# District 5610//Gearing Up

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November, 2012 // Volume 12, Issue 5



#### DG Loren's Message

#### Greetings District 5610 Rotarians,

One of the tasks of District Governor is to concentrate on starting new clubs, or Club Extension. We have been on task talking to community leaders about the possibility of starting a Rotary Club in their community. It is very dif-

ficult to accomplish unless you have a champion for starting the club, or someone who can be the "seed" to start the club. We could use your help. It is relatively easy to find people who would be potential members; however that initial leader is tough to find.

Regardless, we will continue to have conversations with community leaders where it would appear to make good sense for them to consider starting a club. So far, we have gone to Sioux Center, IA, population of 7,000, Sheldon, IA, population of 5,000, Boyden, IA, population of 700, and Hull, IA, population of 2,200, to talk to community leaders about the possibility of starting a Rotary Club. In addition, we spoke to a group of community and professional leaders in Freeman, SD, population 1,300. We were not yet able to identify that person to lead the interested group; however we will continue the search. Then we went to Marion, SD, population 800, Parker, SD, population 1000, and Lennox, SD, population 2,200, looking for the opportunity to start new clubs. Last year, we spent some time in meetings with folks in Brandon, SD, population 9,000, trying to start a club. We've also talked to leaders in Dell Rapids, SD,

population 3,700, about considering a regional club made up of a variety of neighboring communities which don't have the population or business base to have their own club. However, the same barrier came into play; we need that leader, that champion, that "seed," then the new clubs get started. If anyone knows of people in the mentioned communities, or nearby, who could be interested in leading a new Rotary Club, please let us know.

November is Rotary Foundation month. Please discuss your club's participation in The Rotary Foundation and the good that can come back to the District, and subsequently our clubs for the "Rotary goodness" that is done in our District and around the world.

Please be reminded to save-the-date, and know that we are all invited to our Sioux City Rotary Club's Centennial Celebration on Friday, December 14<sup>th</sup>. Our Rotary International President-Elect, Ron Burton will be there.

Have you "friended" our District Facebook page yet? We have about 157 friends, and would like to have many, many more. It is fun and a great way to keep our District connected and informed, in a timely manner, as to what each of our clubs is doing in light of our multi-state, expansive geography.

Until next time, I remain sincerely yours,

#### Loren Boyens, District Governor

#### In this issue...

- 2 Youth Exchange, Essay Contest
- 3 RLI & GSE news
- 4-5 Polio Plus, IRS filing, Grants
- 6-7-8 Club news
- 9 DG club visits schedule
- 10 Billboards
- 11 Foundation bulletins



# D5610 Youth Exchange News // Essay Contest

#### **Rotary Youth Exchange**

(*Period July 2012 – June 2013*)

The District Youth Exchange Committee has 5 members: Sandra Christenson-YEO, Kenneth Meyer- Safety Officer, Sue Holloway-Background Officer, Kirsten Kellaher-Communications and Matt Parker-Outbound Coordinator. We are in dire need of an Inbound Coordinator. Anyone interesting in volunteering for Inbound Coordinator or Travel Specialist can talk either with our incoming District Governor or call Sandra directly at 605-336-1190.

-Dr. Sandra Christenson, Youth Exchange Officer, Sioux Falls Rotarian

#### **Announcing the District-wide 4Way Test 6th Grade Essay Competition**

It is time to start working on this great program for your community and your club. For this competition you need to present our 4Way Test to 6th grade students in your community and request that they write an essay describing what it might mean to them. It is usually best if you can get a teacher or several teachers interested in this and they would assign the essay to the class after your presentation. You need to set a deadline, collect the essays and choose the winner from your community. It would be nice to give at least a winners prize from your club. The winner from each club needs to be turned into the district (pmsutliff@gmail.com) by March 15, 2013 and from those submitted a District winner will be chosen as well as a second and third place. The winner will receive \$200, second \$150 and third \$75. We would also like to run a picture of the winners and to run their essays in the newsletter. This is a terrific way to expose young people in our district to our ideals and a great activity for your club in the area of Vocational Service.

−Pat Sutliff, PDG

#### **District Website Information**

Clubs should check their listing on the Club page to verify accuracy. Many listings have been updated. More data will be updated and the website has been placed back under the Rotary5610.org domain name. Use the "contact us" to send updates, which will go to Laura Goettsch, District Ex. Director.

#### Laura Goettsch, Executive Director

Laura began her duties as Executive Director on October 1, 2012. She welcomes requests for information, and concerns you may have.

All mail for the District may be sent to the address below or the District Governor. See the District website for additional contact information.

Contact information for District Executive Director is as follows:

PO Box 343, Denison, IA 51442

Cell: 712-269-6447

Email: goettschlaura@gmail.com

# **Upcoming Rotary Events**

November 17 Rotary Leadership Institute, facilitator training, Mitchell

December 14 100th Anniversary, Sioux City Club

April 4-6, 2013 President-Elect and Leadership Training & District Assembly, Mitchell Convention Center

May 1-31, 2013 Rotary Serves! club projects

Mar 27-Apr 27 GSE team visits from Norway
May 3-30 GSE team goes to Norway

June 23-26 RI Conference, Lisbon, Portugal

Sept. 12-14 District Conference, Madison





## D5610 Committee News // RLI // GSE

### **Rotary Leadership Institute**

If you have ever had to facilitate a group discussion or lead a brainstorming exercise, **RLI facilitator training** may be for you. The training, to be held in Mitchell in the Cabela's Conference room on Saturday, November 17 and will be conducted by Greg Podd, one of the most gripping and dedicated Rotarians I have ever met.

Training will begin at 8:30 a.m. with juice/coffee/rolls and will conclude at 4:00 p.m. What's the price? Becoming excited about Rotary and its potential to make you a more dedicated, committed leader, as well as an informed facilitator for RLI workshops.

A block of rooms has been secured for Friday, November 16 at the Kelly Inn in Mitchell, #605 995-0500 and will be available until November 3rd, at \$89. Both the Kelly Inn and Cabela's are located south of the interstate in Mitchell and easy to find.

If you are interested in becoming a facilitator for the RLI courses to be offered in 2013, please contact the Assistant Governor for your area, or e-mail me directly at: <a href="mailto:lglyngstad@mncomm.com">lglyngstad@mncomm.com</a> Don't hesitate—you may miss out on this great opportunity.

#### More on RLI Training...

In the coming months the District will be having a Rotary Leadership Institute in your area. This seminar is designed to provide more information on what Rotary does, how it affects you, how you can benefit and what you can do to change the world. We don't say change the world lightly because you truly have and will appreciate how you can change the world after attending.

More information will be coming from your Asst. Governors as time and locations are put together. Have your club consider the members who would benefit from learning more about Rotary and how they can be a part of it. Comments from others who have attended have been very positive and we think it will be the same in our District.

-Larry Lyngstad

### **GSE** with Norway in Progress

Interviews for the Rotary GSE Team Members headed to Norway in May, 2013 will be held on November 3 and 10th in Rapid City and Sioux Falls respectively. The applications were due to GSE Co-chair on October 22nd and now the task of identifying the four members and an alternate of the GSE Team falls to the District GSE Committee and GSE Team Leader Tracy Dahl-Webb of Sioux Falls. These individuals will make up the interview team.

Committee Co-Chair, Chris Paustian of Mitchell says the task of selecting team members is never an easy task. He adds, "Every committee member brings his or her own unique skills and background to the interview process. This diversity actually strengthens the selection process and allows differing opinions to ultimately identify the best team members." Paustian hopes that the selection process will be finalized by the middle of November so the team can begin their six months of preparation for the exchange. That process will include several face-to-face meetings of the team and team leader, weekly teleconferences to chart their progress in preparing for the trip, and learning about Norway and District 2275 that they will be visiting.

Previous GSE teams have traveled to India, Japan, Australia and Brazil. For further information contact GSE Co-Chair Chris Paustian at <a href="mailto:cpaustian2@gmail.com">cpaustian2@gmail.com</a>.

**Tracy Dahl-Webb** of the Rotary Club of Sioux Falls (SD) West has been selected to be the Team Leader of the GSE Team. Tracy was a member of the GSE team that traveled to Fukishima, Japan in 1998 and has been active at both the club and district level of Rotary.





# D5610 Committee News // IRS Filing

#### **Polio Plus Support**

Rotary International is asking for our continued support for Polio Plus by raising \$75 million over the next 3 years. Our District has responded by promising to contribute 20% of Deferred District Funds that we get back each year for Polio Plus. This is at about the same level that we contributed except one year during the Gates Challenge. Hopefully the Clubs and individuals can continue to contribute at about the same level as Polio Eradication is so close and funds are still urgently needed. Our Club has agreed to continue to give all our "Happy Bucks" to Polio Plus. Hopefully your Club will continue Polio Plus funding, however it is raised. Continued contributing is very important. Polio Eradication continues to make slow but steady progress.



The number of cases this year are down from 444 last year to 162 this year (year to date) Pakistan and Afghanistan have made substantial progress. Only 5 cases have been out of the endemic countries a huge step forward in Africa. However Nigeria has had more cases at 93 compared to 62 last year. More Sub Immunization Days are planned in Nigeria and President Goodluck has promised more government involvement utilizing the Ministry of Science and Technology to aid in strengthening the cold chain capacity (keeping the vaccine frozen has been difficult). WE ARE SO CLOSE. We must not cut our funding now.

-Willis Sutliff MD, Chair Polio Plus

#### Nominations needed for District Governor 2015-16

*ATTENTION!* It is time to be looking for a new District Governor Nominee to begin service in District 5610 in the 2013-14 Rotary year. This is a three year commitment and this person would be District Governor in the 2015-16 Rotary year. The candidate needs to be a dedicated Rotarian who has served as Club President and done work at the District level. This is a time consuming but extremely rewarding position.

The Nominee needs to be nominated by his/her club and the nominations are submitted to the District Nominating Committee consisting of the three most recent PDGs. The applications are reviewed, the candidates interviewed and a selection is made. If you have questions please contact: Pat Sutliff at <a href="mailto:pmsutliff@gmail.com">pmsutliff@gmail.com</a>

This is one of those life-changing great experiences, please consider it.

—Pat Sutliff, PDG

#### **IRS Annual Filing Requirement**

Greetings from Rotary International. Your Club and District Support (CDS) team is contacting you today to remind you of the IRS annual filing requirement for <u>all</u> Rotary clubs in the U.S. and its territories.

The IRS has declared that Rotary International (RI) and its clubs and districts are entitled to exemption from federal income tax under Section 501(c)(4) of the Internal Revenue Code. While entitled to this exemption under RI's group exemption ruling, the law does require that <u>all</u> Rotary clubs in the U.S. and its territories file an annual information return by <u>15 November</u>. The form a club must file is dependent upon its gross receipts for the year. For more information, please see <u>Form 990 Series – Which Forms do Exempt Organizations</u> <u>File?</u> at <u>www.irs.gov</u>.

It is imperative that your club comply with IRS requirements. Please note that <u>Section 6033(j)</u> of the Internal Revenue Code automatically revokes the exemption of any organization that fails to satisfy its filing requirement for three consecutive years.

Please direct any questions regarding your club's tax-exempt status or reporting requirements to local counsel, your tax adviser or the IRS at <a href="https://www.irs.gov">www.irs.gov</a> or 877-829-5500.

For general information about Rotary clubs and the IRS, please see our <u>Information Bulletin</u> and <u>Frequently Asked Questions</u>. If you have questions about these resources, please contact your <u>CDS rep</u>.





## **D5610 Committee News**

#### **Paul Harris Society**

With a pledge/contribution of \$1000 per year to The Rotary Foundation, you can become a member of the Paul Harris Society. This distinction is to honor those who make an extra sacrifice to provide resources for projects of TRF around the world and also at home.

Do you know that 50% of your donation comes back to our District to be distributed in the form of District Simplified Grants (community service projects)? This means "the more you give, the more you receive." Your club could be the recipient of dollars to do many local projects as a result of your gifts.

#### **Grant Applications**

It's that time of year to start your applications for District Simplified Grants. Each year we receive 50% of the money we gave to the Foundation three years ago that we use to pay for scholarships, Group Study Exchanges, etc. We use 20% of that amount for District Simplified Grants. This year it will be around \$11,600 and will be available to all of the clubs in our District.

In the past, we have matched what the club puts up for their project. Unfortunately, we have only had applications amounting to the amount of money available. I would like to see us have to figure out how to handle all of the applications we receive!

Applications in the past have gone for club projects in parks, water system in Haiti, improvements to a local youth baseball park. What project is your club working on that falls within the six areas of focus? If so, a District Simplified Grant might be just the boost you're looking for! Those six areas are: maternal and child health, basic education and literacy, water and sanitation, peace and conflict prevention/resolution, disease prevention and treatment, economic and community development.

Applications are due 12/31/2012 and are available on the district website, <a href="www.rotary5610.com">www.rotary5610.com</a>, go to District 5610 tab and then grants. Go to the bottom and click on DSG Application Instruction. When you have completed your application email it to: <a href="westtwitero@q.com">westtwitero@q.com</a>. If you have questions, you may call 605.381.3896.

-Shari West Twitero

#### **New Grant Structure for Clubs**

The Rotary Foundation is implementing a new grant structure, based on its Future Vision Plan, that will be available to all clubs on 1 July 2013. The following timeline outlines major events and related steps that can help prepare your club for this transition. Grant guidelines may change. Check <a href="https://www.rotary.org">www.rotary.org</a> for the latest information.

#### 2012-13 Train, Qualify & Prepare

July-December Attend your district Rotary Foundation seminar, Appoint a club Rotary Foundation committee chair

October-June Train and qualify your club by attending the grant management seminar held by your district, Submit project proposals for district grant funds to the district, Matching Grants by 31 March

January 2013-14 global grant and packaged grant applications opens to qualified clubs and districts

February-June Submit applications for 2012-13

Submit reports for all Rotary Foundation grants and programs on time

Prepare to apply for 2013-14 Rotary Foundation global and packaged grants

April Qualified clubs and districts begin submitting application for 2013-14 Rotary Foundation grants online

**June** RI Convention workshops

#### 2013-14 Participate

1 July 2013 Begin using new Rotary Foundation grants







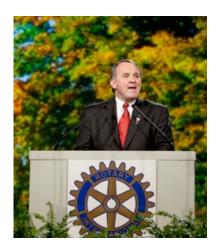
## D5610 Club News



## Sioux City Rotary Celebrates 100 Years of Service with Speaker

Ron D. Burton, the president-elect of Rotary International, which involves members in community service across the globe, will address the 100<sup>th</sup> anniversary event of the Rotary Club of Sioux City Friday, December 14 at the Sioux City Convention Center. Burton, a resident of

Norman, Okla., is a recognized leader in education in Oklahoma, a national leader in the Boys Scouts and a recipient of major awards from Rotary International. He will deliver an address at the event which starts at 5:30 p.m. When he starts his term as president of a global charity next May, Burton will lead an international organization of 1.2 million Rotarians who make up more than 34,000 Rotary clubs in nearly every country in the world.



Burton is retired as president of the University of Oklahoma Foundation Inc. He is a member of the American Bar Association and practiced law before the U.S. Supreme Court. He is a founder and past president of the Norman Public School Foundation, and founder and past board member of the Norman Community Foundation.

He was vice president of the Last Frontier Council of the Boy Scouts of America and received the Silver Beaver Award. He has served as RI director, Rotary Foundation trustee vice chair, and several other leadership roles. A recipient of the Service Above Self Award of Rotary International, Burton also received the Foundation's Distinguished Service Award and International Service Award for a Polio-Free World.

During the evening, Rotary will mark 100 years of service by recognizing all the agencies that received charitable funding over the past 10 decades and awarding \$10,000 in "100 Year Celebration Grants" to three agencies.

"Our club is part of the world's first service club organization," said Aran Rush, Sioux City club president. "A portion of our funds support Rotary International to combat hunger in third world countries, improve health and sanitation, eradicate polio, provide education and job training and promote peace."

#### HARLEM AMBASSADORS TOUR IS COMING YOUR WAY!

The internationally-acclaimed Harlem Ambassadors will be visiting Le Mars for a game at the Le Mars Community High School Carey Gym on November 18th, 2012 at 4pm. The Harlem Ambassadors offer a unique brand of Harlem-style basketball, featuring high-flying slam dunks, dazzling ball-handling tricks and hilarious comedy routines. For the event the Ambassadors have partnered with the Le Mars Rotary and Le Mars Community School Parent Teacher Organization to help raise funds to replace Le Mars Community Elementary School play ground equipment.

The Ambassadors have worked extensively with organizations such as Habitat for Humanity, Boys & Girls Clubs, Big Brothers Big Sisters and American Red Cross as well as Rotary, Lions and Kiwanis clubs in com-munities throughout the U.S., and perform more than 200 shows a year. Those shows have helped raise millions of dollars – an accomplishment of which Ambassadors President Dale Moss is very proud.

Advance tickets are \$7 and children 4 and under are free. To purchase tickets, you may visit the following locations: American Bank, First National Bank (downtown location), Primebank, and Le Mars Hy Vee customer service. For more information, you may also call Amy Harnack, Le Mars Rotary at 546-2125.





## D5610 Club News

# RC Rushmore Club Awarded "Outstanding Philanthropic Volunteer"

The Rapid City Rushmore Rotary Club was honored by The Association of Fundraising Professionals, South Dakota Chapter with the award of "Outstanding Philanthropic Volunteer" for 2012. We were nominated by the Children's Home Society of South Dakota for the long term fund raising for the Black Hills Children's Home.

Governor Dennis Daugaard presented the award to the club at the "Celebration of National Philanthropy Day Governor's Awards Luncheon" in Rapid City, September 28, 2012. The RC Rushmore Rotary Club has helped raise over \$1 million over the the last 23 years that it has sponsored the Black Hills Children's Home. Funds are currently earmarked for the Child Advocacy Center at Black Hills Pediatrics and Neonatology, where forensic interviews and medical exams are performed on alleged child abuse victims with an effort made to minimize the child's trauma. Medical treatment and a newly added service of counseling of the victim is also provided.

The money is raised with a Rotary-Black Hills Children's Home sponsored annual Golf Tournament, a Gala Dinner Party at Mount Rushmore and by selling Football Books. Many businesses in the Black Hills, individuals and Zantera (the concessionaire at Mount Rushmore) actively support the events. The club members are very proud of being selected for this award and also proud of the help they give victimized children.







This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.



## **D5610 Club News**

## 62nd Annual Clark/Watertown Intercity Meeting

The 62nd annual Watertown/Clark Intercity Meeting (golf outing) was held on August 27 in Watertown. About 40 Rotarians from the two Clubs joined in the fellowship. Following the steak dinner, awards were given to golfers, fines were levied, and the Clark Club received their award certificate for their outstanding contribution to Polio Plus.

A history for the Intercity Meeting for the point of view of Watertown Rotary Historian Paul Hinderaker can be found on the Watertown Rotary website at <a href="http://wtnrotarysd.org/?page\_id=237">http://wtnrotarysd.org/?page\_id=237</a>. To keep up with the Watertown Rotary "like" us on our new Facebook page Rotary Watertown SD.

Prize Winners at the Watertown/Clark Golf outing were: (left to right) Willie Gruenwald (Journey Award), Dan Albertson, Jerry Jacobsen, Sandy Hovde, Kevin Peterson, Mike Vick, Dave Johnson (Bowling Pin Award), and Kasey Chapin. Not pictured: Ray Kranz







# D5610 Club News // DG Club Visit Schedule

Club	Date of Visit	Day of Week	Time	Location	Zone	AG
Club	Date of Visit	Day of Week	Time	Location	Zone	Au
Sioux Falls, SD West	July 6-2012	Friday	12:00	Wesward Ho Country Club	Zone 8	Chuck
Aberdeen, SD	July 9 2012	Monday	12:00	Ramkota	Zone 3	Waneen
Clark, SD	July 10 2012	Tuesday	12:05	Playhouse Café	Zone 3	Waneen
Minneota, MN	July 11-2012	Wednesday	12:30	Madison Ave. Apts	Zone 5	Ted
Madison	July 16 ,2012	Monday	12:00	Nicky's Restaurant	Zone 4	Dave S
Sioux Falls, SD North	July 18 ,2012	Wednesday	12:00	Pizza Ranch East 10th	Zone 8	Chuck
Lemars, IA	July 24 -2012	Tuesday	12:00	Prime Bank	Zone 9	Marlowe
Suburban Sioux City,IA	July 24 -2012	Tuesday	5:15	Minerva's, Hamilton Blvd	Zone 10	Vernon
Denison, IA	July 26 - 2012	Thursday	12:00	Cronk's Café	Zone 10	Vernon
Sioux City, IA	July 30 - 2012	Monday	12:00	Convention Center	Zone 10	Vernon
S Sioux City, NE	July 30 - 2012	Monday	6:15	South Ridge CC & Dome	Zone 10	Vernon
Mapleton, IA	August 7 - 2012	Monday	5:30	Beef&Brew	Zone 10	Vernon
Wagner, SD	August 8 - 2012	Wednesday	12:00	Rotary Building	Zone 6	Rebecca
Winner, SD	August 9 - 2012	Thursday	12:00	The Holiday House	Zone 6	Rebecca
Sioux Falls, SD South	August 13 - 2012	Monday	5:15	CJ Calloways	Zone 8	Chuck
Luverne, MN	August 14 - 2012	Tuesday	12:00	Blue Mound Banquet Center	Zone 9	Marlowe
District Leadership	August 16 - 2012	Thursday	3:00	Sioux Falls Downtown Holiday Inn		<b>District Leadership</b>
<b>District Conferencce</b>	August 17-18	Friday, Saturday	12:00 Thu	Sioux Falls Downtown Holiday II	nn	Everyone
Sioux Falls - Downtown	August 20 - 2012	Monday	12:00	Holiday Inn	Zone 8	Chuck
Watertown, SD	August 23 -2012	Thursday	12:15	Ramkota	Zone 3	Waneen
Cherokee, IA	August 27 - 2012	Monday	12:00	Danny's Sports Bar	Zone 9	Marlowe
Brookings, SD	Sept 11 - 2012	Tuesday	12:00	Brookings Activity Center	Zone 4	Dave S
Scotland, SD	Sept 13 - 2012	Wednesday	12:00	Main Hideout or Rec Bar	Zone 7	Dave L
Sibley, IA	Sept 17-2012	Monday	12:00	Pizza Ranch	Zone 9	Marlowe
Mitchell, SD	Sept 20 - 2012	Thursday	12:00	Ramada Inn	Zone 4	Dave S
Pierre/Ft. Pierre	October 1 - 2012	Monday	12:00	Ramkota	Zone 2	Larry
Marshall Sunrise	October 4 - 2012	Thursday	7:00	Marshall Y	Zone 5	Ted
Canby, MN	October 4 - 2012	Thursday	12:00	P.K. Egan's Restaurant	Zone 5	Ted
Tyndall, SD	October 8- 2012	Monday	12:00	Corral Restaurant	Zone 7	Dave L
Canton, SD	October 9 - 2012	Tuesday	12:00	Pizza Ranch	Zone 8	Chuck
Gregory	October 17 -2012	Wednesday	12:00	Stukel's Café	Zone 6	Rebecca
Rock Valley, IA	October 15 - 2012	Monday	12:00	Cedar Rock Grill	Zone 9	Marlowe
Mobridge, SD	October 22 -2012	Monday	12:00	Moose Lodge	Zone 2	Larry
Rapid City Evening	October 22-2012	Monday	6:00	Murphies	Zone 1	Doug
Rapid City - Rushmore	October 23-2012	Tuesday	7:00 AM	Howard Johnson Express	Zone 1	Doug
Hot Springs, SD	October 25 -2012	Thursday	7:00 AM	Dale's	Zone 1	Doug
Rapid City, SD	October 25 -2012	Thursday	11:45 AM	Radisson	Zone 1	Doug
N. Hills - Spearfish, SD	October 26 -2012	Friday	12:00	Holiday Inn	Zone 1	Doug
Custon CD	0-t-120 2012	Manday	12.00	Saniar Cartar	71	Davia
Custer, SD	October 29 -2012	Monday	12:00	Senior Center	Zone 1	Doug
Huron, SD	Nov. 7 - 2012	Wednesday	12:00	Crossroads Hotel	Zone 4	Dave S
Gettysburg, SD	Nov. 8 - 2012	Thursday	12:00	Lucy's Bar & Grill	Zone 2	Larry
Octtysburg, 3D	14UV. 0 - 2U12	illuisuay	12.00	Lucy 3 Dai & Grill	20116 2	Latty
Marshall, MN	Nov. 13 - 2012	Tuesday	12:05	Marshall Golf Club	Zone 5	Ted
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Sioux Falls - Dwntn	Nov. 19 - 2012	Monday	12:00	Holiday Inn	Zone 8	Chuck
Vermillion, SD	Nov. 20 - 2012	Monday	12:00	Al Neuharth Media Center	Zone 7	Dave L
Yankton, SD	Nov. 27 - 2012	Tuesday	12:00	Hillscrest Country Club	Zone 7	Dave L
Centerville, SD	Nov. 29 - 2012	Thursday	12:00	Senior Citizen Center	Zone 8	Dave L
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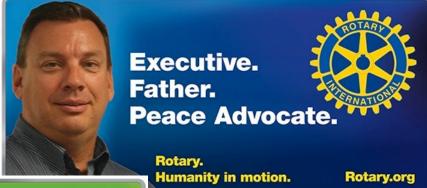




# D5610 // Public Awareness

Rotary billboards in Black Hills! These four billboard faces will be placed in Rapid City, Sturgis, Hot Springs and Custer for all of October and perhaps longer. Thanks Pat Sutliff!









# **November is Rotary Foundation Month**

Why did you join Rotary? If you are like me, at first, it was because I was new in town and starting my business. I felt it would be a good opportunity to meet people. That is when I *joined* Rotary. It wasn't until a few years later that I *became* a Rotarian. Have you become a Rotarian yet? Do you feel a sense of pride when you tell someone that you belong to your Rotary club? When they ask you what Rotary does, do you tell them about the many things your club does? I hope you also tell them about the many things that Rotary International does through your club and District. Do you tell them about the hundreds of people that we have given mobility to by providing a wheelchair to them? How about the sewing machines we provided to women in India who now have the means to provide a living to their family? What about the families in Haiti who can spend less money on charcoal and more on food to feed their families because they can cook and pasteurize water with their solar oven? How about the children in Honduras who have clean water to drink and less chance of dying from water borne illnesses? What about the millions of children around the world you have saved from polio?

You may think that you're not a part of these things but you are! When you give money to the Rotary Foundation you are an integral part of funding not only these projects of our District but of projects around the world! You are helping to change this world to the good! You have become a Rotarian! CONGRATULATIONS!

-Bruce Nearhood, District Foundation Chair

Here is a link to the Rotary Foundation brochure:

http://rotary.org/RIdocuments/en\_pdf/173en.pdf

#### **Club Projects**

As Rotary's Strategic Plan and Future Vision becomes "today" I think it's important to know a little about some of the directions that Rotary International is heading. One of those directions is to make a bigger impact in the lives of those we are trying to help. Instead of helping 50 people can the same project help 500 instead? One of the ways you can do this is to partner with other clubs, districts and organizations. The last request for District Designated Funds had four clubs partnering to send wheelchairs to Romania. Many hands make light work and big projects!!

As you do your projects let your community know the good work you are doing. In the past we have done our work quietly in the background thinking we shouldn't brag about what we have done. The new generation wants to be engaged in social projects but they typically want to belong to an organization that is doing something. How will they know and want to become a member if we don't let them know all the good things that your club and Rotary are doing in the world!?!

Another change is that as you look at taking on new projects Rotary would like you to focus those projects on one of the six Areas of Focus: Peace and conflict prevention/resolution; disease prevention and treatment; water and sanitation; maternal and child health; basic education and literacy; and economic and community development. This shouldn't be difficult as the vast majority of projects over the years have fallen into these areas.

The most important thing you should take from the new directions is to do something!! Make your mark in your community and the world! Everyone needs help and to help you I have provided just the thing you need for your next project!

#### **Club Memorandum of Understanding**

As part of the new grant system that will be implemented clubs who want to participate in projects will need to have a plan and sign a Memorandum of Understanding. This is not a difficult process but basically helps the club put a more formalized plan in place for funding and reporting on any grants they receive. We are in the process of putting this training together and will be letting you know when these meetings will be. The minimum participants will be the club president and president-elect. Other members will be encouraged to participate so everyone is aware of the process. Look for this announcement.

