



District 5610//Gearing Up

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APRIL, 2014 // Volume 13, Issue 9



District Governor's Message

Hello Rotarians,

I've been thinking a lot about May being our Rotary Serves month. As you know, serving our communities is a major component of why we all are in Rotary, the world's largest service organization. You also probably know that one of the reasons we have a specific time to publicize the service the Rotary does is so that we can encourage others to join. Our communities need to know what Rotary is and what we're about if we're going to get them to become members. Jody Larson, former president of the Canby Rotary Club, commented on the statement that "Rotary is one of the best-kept secrets." She said she *never* wants to hear that said again. Rotary should NOT be a secret; everybody should know about Rotary; and I quite agree with her. Consequently, please get involved in your club's Rotary Serves project and let everyone know what Rotary is and why they should be a part of Rotary.

Related to serving and in preparing to serve in May, we also need to be mindful of saying "Thank You." I'm not sure what has prompted it, but in the last few weeks it seems like I've been hearing more and more being said about the importance of "Please," "Thank you" and "You're welcome." This isn't November; it's not the time of year when we think of "Thanksgiving," but I heard the pastor of our church comment that we can't say "Thank you" often enough—and it's not just about sending a thank you card. It's about saying "please" when we ask people to do things and "thank you" when they do. And it's saying "You're welcome"—not "No problem" or "Sure thing." President Obama talked about saying "Thank you" when he awarded a belated Medal of Honor to 24 servicemen from WW II, the Korean War, and the Vietnam War. His point was that nations must say thank you to those who serve. When I heard that comment, I immediately thought of all the service that Rotarians do. We don't ask to be thanked; we don't serve in order to be thanked, but we all appreciate hearing "Thank you" nonetheless.

Now I'm certain that some of you think that I've said is ridiculously obvious, and many (most?) will think "I already do that. Why are we getting a newsletter article about manners?" And possibly you're right, but when I did a quick internet search about "saying thank you" you'd be really surprised at the number of articles that showed up pointing out that the best way to be a leader, to be happy, to change your life is to express your thanks.

So...I'm asking you to *please* do two things as you get ready for Rotary Serves month in May. First, please remember to say "please" when you're asking others to help out, and second, please remember to say "Thank you." And if you're the recipient of the "thank you," please remember to say, "You're welcome." And, of course, it never hurts to say those things with a smile!

Thank you for all you do. Rotary is what it is because of committed Rotarians who are willing to serve.

Yours in Rotary,

— Nancy Moose, DG



D5610 District & Clubs Info Links

District Committee Positions open

If you are interested in serving beyond the club level, we have some interesting openings at the District level! The following positions have descriptions in the Committee Descriptions file available on the District website:

District Trainer

Interact

Foundation - Permanent Fund

Public Image Co-chair - western part of District

Website Manager

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Current Rotaract and Interact Clubs

We need to build up the database for our District Rotaract and Interact clubs. The following list needs sponsor clubs and liaison contacts added. Please help get this information more robust!

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore club

SDSU Rotaract, Brookings club

Dakota State University Rotaract, Madison club

University of Sioux Falls Rotaract, ?? club

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD

New Technology high school, Sioux Falls, SD

Canton high school, Canton, SD

Denison high school, Denison, IA

Wolsey high school, ??, SD

2D chance alternative high school, Mitchell, SD

St. Thomas More high school, Rapid City-Rushmore, SD

District Calendar, Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing! Also, Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter.
—Linda Peterson, Newsletter Editor linda4rotary@me.com



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>



G'day Mates!

Make plans now to attend the International Conference, June 1-4, 2014 in Sydney!

Registration and information on the RI website.

Join the social networks of Rotary, both global and local on our District page.



www.rotary5610.org
www.rotary.org

D5610 District & Clubs Events // Deadlines // To Do

KEY: *blue* = RI and Zone

red = District

black = Club

July: RI year begins

RI president takes office

District Governor takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

District CAP & DDF grant applications deadline

August: Membership and Extension

September: New Generations

Zone training & assembly, Denver, Sept. 9-14, 2014,

San Antonio, TX, Sept. 15-20, 2015

District Conference, Sioux Falls, Sept. 24-26, 2015

October: Vocational Service

District Conference, Rapid City, Oct. 2-4, 2014

discussion of Club projects and grants,

recognition of Club honors and citations, celebrations

District Grants Funds awarded

November: Rotary Foundation

IRS 990 filing due for Clubs and District

District Foundation Workshop & Dinner, Nov. 1, 2014

Mitchell Highland Center

Delete/Add members on club membership with RI for accurate dues

December: Family time

Send your Every Rotarian Every Year contribution to The Rotary Foundation for donation credit.

January: Rotary Awareness

RI International Assembly, San Diego 1/18-24/2015, 1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

February: World Understanding, RI anniversary 2/23

RLI training

March: Literacy

RI grants reports deadline

District committee reports due for District Assembly,

Budget draft ready

RLI training

April: Rotary Magazine

District Presidents-Elect Training, District Training & Assembly, April 10-12, 2014, Mitchell

Agenda: training for all club officers, District AGs, committee chairs, transfer of duties and information to DG-Elect and committee chairs

graduation ceremonies for RLI participants

District committee chairs plan of projects due,

AGs reports due, all expense receipts due

Club Presidential Citation applications due to RI

May:

District-wide Rotary Serves! Week

Club project/grant reports due to TRF, District

Delete/Add members on club membership with RI for accurate dues

June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia;

6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea;

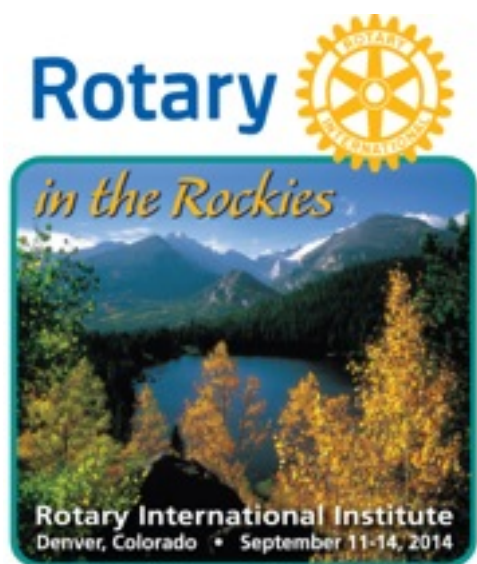
6/10-14/2017 Atlanta, Georgia

CAP grant, District grant reports closed

and TRF global grant applications/reports due

Club MOUs due for next year

Clubs' Strategic Plan due on Club Central



D5610 // PETS 2014 Report // The District Lion

PETS Report

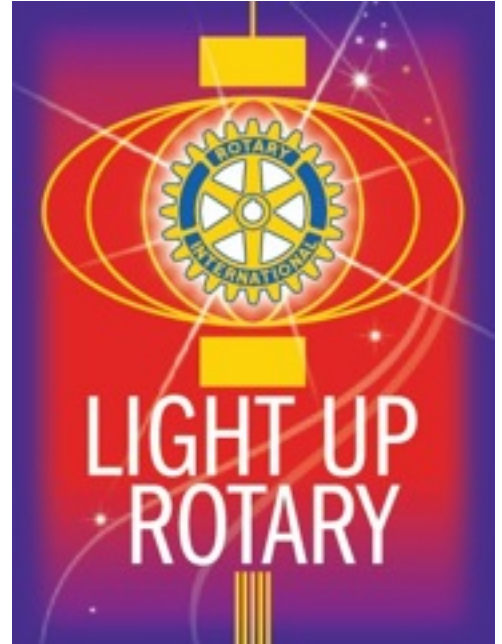
We just completed a great Presidents-Elect, and District Assistant Governors and District Committee Chairs training in Mitchell on Thursday and Friday, April 10-11. Over 30 District leaders gathered on Thursday to review committee reports and financial reports, discuss upcoming events, and train for their Friday presentations. Then on Friday, 35 of our 43 club presidents-elect arrived for training for their year—and they will all LIGHT UP ROTARY! An additional 20 or so members of clubs attended to learn about District website and Club Central data management, Foundation and Grants training, and numerous best practices for running their clubs.

Representing the Rotary Zone, we heard Dick Jones talk about increasing club membership, and how to implement some down-to-earth methods to do it. Also, Jim Berg traveled from San Antonio to talk about the Rotary Foundation. Both Dick and Jim gave us personal perspectives on being a Rotarian.

The two-day event was chaired by District Governor-Elect Linda Peterson, and ably assisted by Ella Shafer, District Administrator, and Norm Peterson, First Dude! Nancy Moose, current Governor and all the Assistant Governors pitched in to counsel the incoming Presidents with roundtable discussions. See the PETS Training/ Assembly program for a full report, located in the download section of the District website.

The most-often heard comment was “more club board members should attend this training, it is not just for the Presidents-Elect!” And this is so true, since we graduated 34 RLI attendees, the Four-Way Test Essay contest winners were announced, lots of conversation about data management on our websites, and the District committee chairs discussed the involvement beyond the clubs. And then the official District Assembly Friday evening brought out discussion on finances, bylaws and our management plans. We announced the selection of Ed Jacobson of Pierre-Ft. Pierre club as our District Governor Nominee-Designee!

As we wrap-up our current Rotary year, make a commitment to *log-in, lean-in, and LIGHT UP ROTARY!*



Wimoweh, the District Lion

Those lucky Rotarians who experienced our District Lion singing and dancing to the “Four Way Test” song, know what fun this puppet is! And now your club can sign up to have Wimoweh shipped to you in time for your next Four Way Test Essay Contest, at your club, at your school, or whatever event you choose.

However, we need you to sign up in advance to avoid conflicting times when he is loaned out to other clubs. He weighs 5 pounds, and estimated cost to ship UPS is \$20. You will need to keep the box and return in the same manner and all items included. An instruction sheet is enclosed with him, and all the equipment is complete with MP3 player, speakers, cables and power strip.

D5610 Assembly // District Conference // 6 A of F Banners

Report from April District Assembly

The District 5610 Assembly was called to order on April 11, 2014, immediately after the Friday evening PETS banquet. In the past, we've had few president-elects stay for the Assembly and since the Assembly is the time and place for district business and since the president-elects have to vote on the budget and other district matters, this was an attempt to make it easier for them to attend. We were pleased to have a much greater number stay and participate in the Assembly.

We were able to, in the Assembly, vote on the budget, the membership plan, the strategic plan, and the grants management plan. All of those items received approval. However, we were unable to vote on the changes to the by-laws because amendments were added at the Assembly, but those amendments have to be provided to club president-elects at least thirty days prior to voting on them. Consequently, we will have an electronic vote regarding the by-laws available on May 15. A file with the proposed changes will be sent to all PEs. In addition, an explanation for those changes will be included.

For those of you who didn't attend the Assembly, you missed a lively exchange and an opportunity to be a part of the business of District 5610. We hope that next year all the club president elects will be able to take part in the Assembly and become more knowledgeable about our district's work and activities.

— DG Nancy Moose

Planning begins for District Conference

RI Talks....on Service. This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

The conference will be hosted at the Rushmore Plaza Holiday Inn, downtown Rapid City. Walk across Memorial Park on the Promenade and view Legacy Commons gardens. Visit Main Street Square, and browse the many shops in downtown Rapid City. Come early, stay an extra day or so!

Clubs will be encouraged to present their club projects in a 20-slide timed slideshow. Friday night dinner will feature awards and presentations, followed by Gordy Pratt, the Fabulous One Guy! Saturday will end with spectacular events - stay tuned!



Six Areas of Focus Banners

The District has these tall Six Areas of Focus banners, that roll up and travel very compactly in a box. The Rotary Foundation requires that all six areas be shown in the same place, so they should not be split up or used separately. If your club wishes to use at a Foundation or Grant project event, please contact Linda Peterson to sign up in advance to avoid conflicting times with other clubs, or the Foundation committee, or the District events. The carton weighs 65 pounds, and estimated cost to ship via UPS is \$140. So it would be better to arrange carrying with Rotarians if possible, unless you need quickly and are willing to support the cost.

D5610 News // Websites Comparison // Data Changes

The Differences and Similarities in District vs RI websites: A Comparison List

Rotary5610.org

- Designed by Clubrunner, different login than RI
- Records District leadership
- Records Club leadership, including club president, president-elect, Foundation chair, and any other board positions a club wants listed
- Email function based on your email address
- Publishes District news, events, calendar
- Registration for District events and training
- Data is accessible by District and Club leadership, access determined by District
- Information is input by District leaders
- Information flows to RI on Club leaders, members
- Club meeting date/time/address information District newsletters, grants forms, data to download
- Site contains information for all District 5610 Rotarians

Rotary.org

- Designed by RI, different login than Clubrunner
- Member access based on your member ID number
- Records Club membership, info flows to District
- Source for RI dues statements (SAR)
- RI hosts Club Central, Rotary Showcase information, other RI reports
- RI training manuals, RI leadership, logos
- Rotary Foundation data, site to donate to TRF
- Data access by level of leadership, access determined by RI
- Does *not* host information from clubs or district on specific news, events, or registration for training
- Club locator site
- General Rotary stories on happenings around the world
- Site has public side for non-Rotarians, and member side for Rotarians to log in for specific information

Club Leadership changes on Club Central and District Website

Current club presidents will be responsible to add the club president for next year (2014-15) and make changes to any other board positions on Rotary's Club Central and also on the District website. It is necessary for the president-elect to have an email address so that the District leadership can send out emails from the email service function in Clubrunner. All clubs must complete the RI data integration to reduce the conflicting information currently occurring.

Information will be disseminated from the District website, so the next year's president must be listed in order to receive the data. Please review the website information above, and call Linda or Nancy if you have trouble logging into the District website.

Presidents-elect should be working on their strategic plan, located on the RI website at Club Central. If you have turned on RI integration, you should have access.

In the PETS program inside back page and in this newsletter is a calendar of events and deadlines for your reference in completing Rotary tasks.

RI launches new graphics

Check out the new Rotary logo graphics on the RI website! There is a usage and visual guide for instructions on how to update your club's graphics. Of course, all your previous pins, banners and signage can still be used, just use the new graphics on reorders or replacement or new items.

District looking for business sponsors on new website

Check out the website at www.District5610.org! Download newsletter, graphics, grant forms and more!

Businesses and organizations may sponsor advertising spots on the District home page. View the sponsorship brochure online, and call Linda or Nancy for details.

D5610 RLI News



RLI Graduates

Sixty Rotarians took advantage of the RLI program in 2014, and of those who participated, 34 completed the program. Eight of those who completed the program this year had participated last year but were unable to attend all three courses at that time. In addition to the 60 participants, several previous graduates of the program attended at least one session this year.

Courses were offered in the following communities: Sturgis, 13 attendees; Crazy Horse, three attendees; Pierre / Winner, 11 attendees; Watertown, 14 attendees; Sioux Falls, 11 attendees; and Vermillion, eight attendees.

The program continues to receive high marks from attendees and one of the most significant challenges of the program is to create more interest among Rotarians throughout the District. As the program matures, and as RI and TRF make changes, a need for new material is created, and several revisions have been made to the courses with additional changes forthcoming.

Several Rotarians who have completed the program have expressed an interest in becoming facilitators and additional facilitator training will be offered this fall. As dates are confirmed, announcements will be made.

Thanks to everyone who participated in the program in any way. Your continued dedication to Rotary is vital to the success of our efforts.

2014 RLI Graduates: Alyn Gravatt, George Lyons, Georgia O'Connor, Michael O'Connor, Jennifer Rollins, Mark Barry, all from Rapid City-Rushmore; Art Mabry, Rich Holland, Michelle Maloney, all from Vermillion; Belinda Engelhart, Mark Stein, all from Watertown; Brad Blaha, Mary Kidwiler, from Brookings; Brad Keizer, Hot Springs; Dan Patmore, Kathleen Trandahl, Marsha Whetham, all from Winner; Dick Pruehs, South Sioux City; Greg Gemar, Jonathan Moe, Jonathan Vehar, all from Scotland; Jane Gullickson, Joe Mauss, Matt Gassen, Todd Stone, all from Downtown Sioux Falls; Loretta Myers, Le Mars; Nicholas Johnson, Canby; Norm Peterson, Rapid City; Russell Hofelt, Tove Lichty, Pierre-Ft. Pierre; Ryan Webster, Rapid City Evening; Simon Fuller, Yankton; Verl Scheibe, Custer; Vandhana Baireddy, Sioux Falls West.

D5610 News // Membership // 4 Way Test Essay Winners

New Member Sponsor Recognition Program

The New Member Sponsor Recognition Program is an exciting new initiative approved by the Rotary International Board of Directors. It honors Rotary members who sponsor new members. All sponsors of members admitted to Rotary on or after 1 July 2013 are eligible to receive a specially designed membership pin and colored pin backer from Rotary in recognition of their commitment to the organization's membership growth. A current member who sponsors one new member will receive a recognition pin with a blue backer. As additional members are sponsored, new colored backers will be awarded to signify the sponsor's achievement. Levels of achievement = 1 new members a blue backer; 2-3 new members a bronze backer; 4-5 new members a silver backer; and 6+ new members a gold backer.



It's important that new members be entered into club records as soon as possible after being inducted. Clubs should enter new members into the District's Club Runner website and identify their sponsors where indicated. Confirm that an email address is present for both members, and submit the record to Rotary.

Every week, Rotary will send clubs a packet containing the names of newly-identified sponsors along with Rotary pins and backers. Club presidents are asked to set aside time during club meetings to honor sponsors' achievements by presenting them with their pins and backers.

Club presidents, district governors, and district governors-elect will have access to summary reports that show an overview of all new members and their sponsors. If sponsors don't want to receive recognition, they can decline the pins and backers and the other recognition components of the program by selecting that option in the email message from Rotary that congratulates them for sponsoring new members.

Questions about this program can be directed to membershipawards@rotary.org - or Vivian Adams, District Membership Chair, 712-239-5086 or Rotary5610@cableone.net

—Vivian Adams, District Membership Chair

District 4 Way Test Essay Contest Winners

The District 5610 Four Way Test Essay Contest was a big success. There were 14 clubs from throughout the district who sent in essays. The essays are amazing. It is truly exciting to read what these 6th graders have written and their ideas of how they can use our Four Way Test in their lives. The winner for District 5610 is Renee Troiani, submitted by Rapid City Evening Rotary Club. Second place is Hunter Hauck submitted by Sioux Falls South Rotary Club and third place is Cali Kerber submitted by Sioux Falls West Rotary Club. In upcoming newsletters you will see pictures of the students and be able to read the essays that they submitted. Thank you to all the clubs that participated in this great project which not only encourages students in their learning but makes them aware of our outstanding Four Way Test.

—Pat Sutliff, Committee Chair

D5610 News // Raffle

District 5610 Foundation Raffle Winners

The Rotary District 5610 raffle was held on April 11th at the PETS conference in Mitchell. 7300 tickets were turned in, which represents over \$73,000 that was sent to the Rotary Foundation from the participating clubs. Great job everyone! Here is a list of the club that donated prizes, the prize winners, and the club that sold the winning ticket:

- Brookings donated a wine and chocolate basket. (Won by Kasey Olivier, Sioux Falls West)
- Canby donated a Canby community gift basket. (Won by Becca Carlson, Winner)
- Canton donated a \$250 wine and accessories basket. (Won by Pat Clark, Mitchell)
- Centerville donated 2 seats from the Metrodome. (Won by Gertrude Havelaar, Canton)
- Clark donated a Dakota style gift basket. (Won by Virginia Lambert, Mitchell)
- Custer donated 2 Black Hills books. (Won by Jim McCann, Rapid City Rushmore)
- Denison donated a \$250 Visa gift card. (Won by Lana Mowry, Hot Springs)
- Gregory donated a portrait painting by local artist Chris Cernetisch. (Won by Sandra Hovde, Clark)
- Hot Springs donated a Hot Springs weekend getaway. (Won by Shane Conger, Watertown)
- Le Mars donated a 19" flat screen TV. (Won by Brad Preheim, Centerville)
- Luverne donated a Jim Brandenburg print. (Won by Denny Ling, Yankton)
- Madison donated a \$200 John Green print. (Won by Gerald Elpert, Madison)
- Mapleton donated a Bluetooth speaker bundle. (Won by Larry Swain, Brookings)
- Marshall donated a \$100 Visa gift card, local fudge, and local beer (Won by Gary Grewing, Watertown)
- Marshall Sunrise donated a \$100 Schwan's gift card. (Won by Roger Wiltz, Wagner)
- Minneota donated a handmade quilt made by Rita Dovre. (Won by Olga Reuvenkamp, Brookings)
- Mitchell donated a \$250 Cabela's gift card. (Won by Laura Root, Winner)
- Mobridge donated a \$150 Mobridge gift basket. (Won by Tanya Iverson, Canton)
- Pierre-Ft. Pierre donated a \$500 Walmart gift card. (Won by Linda Jones, Mitchell)
- Rapid City donated a South Dakota gift basket. (Won by Tierney White, Sioux Falls Downtown)
- Rapid City Rushmore donated a Black Hills Gift Basket. (Won by Wes White, Northern Hills)
- Rapid City Evening donated a \$50 Target gift card. (Won by Larry Smit, Rock Valley)
- Rock Valley donated 1 dozen Double HH hitch pins. (Won by Will Flett, Mitchell)
- Scotland donated \$100 Beef Bucks. (Won by Steve Swenson, Vermillion)
- Sibley donated a \$25 Cenex gift card. (Won by Shawn Adams, Sioux City Suburban)
- Sioux City Downtown donated a Taste of Siouxland basket. (Won by Jason VandeHoef, Sibley)
- Sioux City Suburban donated a \$100 Pizza Ranch gift card. (Won by Larry Swain, Brookings)
- Sioux Falls Downtown donated a \$350 wine basket. (Won by Marsha Wetham, Winner)
- Sioux Falls North donated a \$250 Pampered Chef gift set. (Won by Dan Svobodny, Brookings)
- Sioux Falls South donated a golf themed gift basket. (Won by Kayla Eitreim, Sioux Falls West)
- Sioux Falls West donated a \$250 gift card. (Won by Jim Russell, Pierre/Ft. Pierre)
- Spearfish donated a Black Hills gift basket. (Won by Zeno Wicks, Brookings)
- Tyndall donated a \$100 Mastercard gift card. (Won by Bud Nelson, Sioux City)
- Vermillion donated a metal Rotary wheel on a stand. (Won by Kayla Eitreim, Sioux Falls West)
- Watertown donated a \$100 Visa gift card. (Won by Dan Little, Brookings)
- Winner donated a Midland XTC260 HD Action Cam. (Won by Dan Svobodny, Brookings)
- Yankton donated a \$100 Minerva's gift card. (Won by Carla Roby, Watertown)
- Shelli Masek donated a Waterman painting. (Won by Bryan Slaba, Wagner)

—Joe Mauss, District Raffle chair

D5610 Club News // AG Reports

Custer Fundraiser successful

Custer had a very successful and fun Wine Tasting and Raffle fundraiser. It was attended by over 100 people and raised approximately \$6000 to be used for Custer Rotary Projects. Grand prize raffles were two wheelbarrows full of wine, and a wagon full of beer. One of the Grand Prize winners were Assistant Governors Georgia and Michael O'Connor from Rapid City. Thanks for helping to make it a successful fun evening.



Quarter 3 Report, March 2014, Black Hills Area 1—Mike and Georgia O'Connor

Third Quarter seems to be a quieter time for Rotary Clubs in the Black Hills. We have visited every club, including the new Satellite Club, Rapid City Omnisys Rotary which is a part of Rushmore Rotary. Our big push has been getting Rotarians involved in leadership, and 10 people from area one are participating in RLI. We are pleased that every President Elect in the Area will be attending the training session in Mitchell.

Custer Rotary has completed their dictionary project, and is still trying to work out details with the city for the Picnic shelter. Saturday evening we attended their big fund raiser, where they have snacks, wine tasting, and lots and lots of fun things to raffle, including three grand prizes: two wheelbarrows full of wine and a wagon full of beer. It's always great fun—especially if you win a couple of cases of wine and the wheelbarrow to push them in. We did!

Spearfish Rotary is always busy with their booths that they set up for fairs, expos, etc. They make approximately \$20,000 a year with this project. They are also joining with several other clubs in town to fill "Kids Against Hunger" packets. Their big project at this time is the 4 Way Test competition in all the 6th grades. Of course they are already getting ready for Beer, Brats, and Bingo, which will be the first Saturday in May.

Hot Springs Rotary is busy planning for their summer concessions cart and their help with the Plunge that the city has purchased. Our thanks to Ina Winter, who is a trained facilitator, and who has been a big help with our RLI as well as with her previous district in Nebraska.

All the Rapid City Rotary Clubs are busy cleaning up and taking down lights after another successful Storybook Island Christmas lighting event. The local clubs gather on the First Friday of each month for a social gathering where we welcome all family members and prospective members. In April it will be at O'Connor's and the Custer Rotary will be invited as our guest and generous provider.

Rapid City Rotary has a new big project patterned after the "football books" so popular with clubs, but instead of football it covers the NCAA basketball tournament. They continue to work on ways to earn money for literacy. Special thanks to Linda and Norm Peterson who outdid themselves with their help at RLI.

RC Rushmore Rotary will be sponsoring the Mount Rushmore Gala with Xanterra and the National Park Service. This semi-formal event includes an auction, cocktail party, hors d'oeuvres, dinner, and entertainment. All the proceeds go to the Black Hills Children's Home Society.

Rapid City Evening Rotary brought in four new members this month. At their Monday evening meeting O'Connors did their first Rotary Orientation. This was done with the whole club, as they felt that they were so new that a review was in order. They did their basketball camp at BH Children's Home again this year, and are now planning the second annual Rotary Pub Crawl.



District Fundraiser Progress Report

The District Fundraising committee met at noon today and have got some great plans rolling. We will be having our initial kick off of "Rotary Days" on Saturday, May 31. We will be hosting this at Rotary Park in Sioux Falls and hope to have a picnic for the 4 clubs in Sioux Falls and anyone else from Rotary who wants to join. If other clubs would like to do have an event the same weekend that would be great! We can get all of the materials out to them beforehand so they can present the upcoming district fundraiser to their membership.

At this event we will be presenting all the materials for the "Superheroes of Rotary" district-wide fundraiser which will be held May 29-30, 2015 at the Sanford Sports Complex. We are waiting to put on the run for another year because of the turnaround time for this year. We would rather do it right than rushed. This will also give us more time to include other clubs. So we will be reserving the venue, putting it out on the City and District website, creating the marketing materials and getting everything ready so that any club that would like to participate will have access to all of the materials and plenty of time to put it together.

We would like to have other committee members from across the District as well working on the planning, and get everything in front of the incoming club presidents.

—*Erin Srstka, Foundation Fundraising Committee Chair*

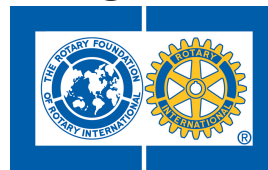
District plans first annual Rotary Foundation Training & Dinner

Please announce this event to your clubs and encourage attendance. All club members are invited, and training will be offered for Club Foundation chairs and Grants chairs. The dinner will honor recent contributors to the Foundation, and new District grants will be announced.

—*Bruce Nearhood, Foundation Chair*

Rotarians are invited to attend the First Annual
District 5610

Rotary Foundation Training & Dinner



Saturday, November 1, 2014

Learn how you can support our charitable Foundation - one of THE BEST in the world!
The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Rotary Foundation helps fund our humanitarian activities, from local service projects to global initiatives. Your club or district can apply for grants from the Foundation to invest in projects and provide scholarships. The Foundation also leads the charge on worldwide Rotary campaigns such as eradicating polio and promoting peace.

Rotarians and friends of Rotary support the Foundation's work through voluntary contributions.

Hosted at

Mitchell Highland Conference Center, Mitchell, SD

Training & Dinner reservations open July, 2014
on the District Website www.Rotary5610.org

Contact Bruce Nearhood, Foundation Chair, for more information.

See the District website for news and additional Foundation Committee members.

Visit www.Rotary.org to learn more about the Rotary Foundation.





Are we giving enough?

The end of the Rotary year is fast approaching. Have you made your contribution to The Rotary Foundation yet? Rotary asks that every Rotarian give at least \$100 to the Foundation each year. Is that too much to expect? I don't think so. Where else can you do so much good in the world by giving so little? I may say it too much but where else can you help to eradicate a disease from the world that has been around for centuries? How about providing clean water to children or helping a whole community improve their lives by educating them on how to improve sanitary conditions, prenatal care and helping their children learn to read and write.

We take the comforts we have to much for granted. To those who have been given much, much is expected. The Rotary Foundation is one way that many hands and dollars make work so much easier. Please, don't be a RINO (* Rotarian In Name Only). Give until it feels good!!

— *Bruce Nearhood, District Foundation Chair*

Make Your Rotary Foundation Donations NOW! Go to Rotary.org website, sign in at My Rotary, go to The Rotary Foundation, choose "Give Now", pick your appropriate plan, do it in 5 easy steps.

Make Your Money Work 3 Times As Hard

Rotary and the Bill & Melinda Gates Foundation are extending their partnership during the critical endgame phase of the Global Polio Eradication Initiative. The result is that for each dollar you contribute the Bill & Melinda Gates Foundation will match 2 for 1, tripling the total for polio eradication. Just go to rotary.org/contribute. The Bill & Melinda Gates Foundation has stated "Rotary Continues to be the Heart and Soul of Polio Eradication."

The Global Polio Eradication Initiative has developed the 2013-2018 Polio Eradication and Endgame Strategic Plan. The estimated cost is US \$5.5 billion. So far there are commitments of \$4 billion, leaving a funding gap of \$1.5 billion. So our gifts are vitally important. As Margaret Chan, Director-General of the World Health Organization "Failure to Eradicate Polio is Unforgivable, Forever."



Our District is giving our support to the Global Eradication Initiative by giving 20% of our District Designated Funds for polio eradication every year because we know as Thomas Frieden, Director, Centers for Disease Control and Prevention says, "Polio Anywhere in the World is a Risk Everywhere in the World."

In closing we need every Rotarian's participation in this final thrust because as Anthony Lake, the Executive Director of UNICEF says "We have the Ability to Protect Every Last Person, Especially Children, from this Entirely Preventable Disease."

— *Willis Sutliff MD, Polio Plus Chair*

Make Your Polio Plus Donations NOW! Go to Rotary.org website, sign in at My Rotary, go to The Rotary Foundation, choose "Give", pick the appropriate plan, do it in 5 easy steps.

Looking for Club Participation in Sewing Machines Grant

Women of Rotary: form a team in your club to promote this project and gather financial support!

In 2011-12 our district participated in a Rotary International Matching Grant with District 3120 in India to buy sewing machines for young Indian women so that they could set up their own small businesses. The project was a great success! Now let's do it again! District 3120 would like to do another sewing machine project and are asking if our district would be interested in partnering again. I am asking you if your club would be interested in participating in such a grant. We would like the clubs who participate to come up with a minimum of \$500 for the grant. Please contact Pat Sutliff, Nancy Moose or Linda Peterson, if your club is ready to assist.



Update on Global Grants and VTT opportunities

Wonderful things are happening in the VTT area. See the PETS Training/ Assembly program for a report, located in the download section of the District website.

—Kim Erickson, VTT Chair

Rural Electrification Project Kickoff Overview and Partner Funding Request

This message is to encourage you to consider partnering with the International Rural Electrification projects that are being spearheaded by the Pierre/Ft Pierre Club. There have been some exciting developments on a number of fronts with these projects since they presented the work they are doing at last years Annual District meeting (including some exciting progress with Rotary International/UNICEF and the Polio Plus efforts, some connections with our VTT work, potential partnerships with Hope Haven on some things, and many more).

Below you will find some additional details on the progress and a request to clubs across the district to partner with Pierre/Ft Pierre on these Rural Electrification Projects. I am very excited about the impact these projects can have around the world and would urge you to join them in these efforts if you have the ability to contribute.

1. The Pierre/Ft Pierre Rotary Club has committed to putting \$5,000 towards the next round of Rural Electrification Pilot Projects.
2. They are actively out looking to bring on other clubs as partners in these endeavors. They have a few of other clubs (both within and outside of our district) already reviewing and considering joining the efforts and are expecting to firm those up and to bring on more in the coming weeks.
3. These projects will be taking place with groups, and in places, where there is a need identified for access to electricity, however, they have not done a full scale needs assessment where we could leverage a district or global grant just yet. These projects would be taking place to position us to apply for both of those types of grants in the future on these projects, which would allow us to expand our work even further.
4. The fundraising efforts are targeting a raise of around \$30K (including the money already raised by Pierre/Ft Pierre). That will provide approximately 8-12 units (and cover other shipping and logistics/project management costs) for the pilot projects. They are looking at getting a minimum of 2 pilot units to the 5 different focus areas they have identified.
5. The 5 focus areas are **Guatemala** (Kim Erickson and the VTT program, along with Hope Haven, have identified needs and opportunities to work together), **Tanzania** (There is already an active partner in Mater Dei who has raised matching funds for this project, along with the opportunity to partner with the Rushmore Rotary club contacts there to connect this in with the great Rotary Club work that is already going on in the Kilimanjaro region (and hopefully partner with the 15 Rotary Clubs out of California that are working there)), **South Africa** (We have active requests from at least two Rotary Clubs there and 1 project that is already working on the needs assessment process), **Haiti** (To continue the work we have started there and partner with the larger pilot project that Peppermint is kicking off in the coming months), and a couple of units to be used for a **Polio Plus - UNICEF** cold chain and communications pilot project that is currently being considered by the UNICEF Innovation Lab.
6. **Partnering Opportunities** - They are looking for a couple of cornerstone partner clubs to match the committed funds from the Pierre/Ft Pierre club, and then would like to bring on other partners that will hopefully be able to give somewhere between \$250 and \$2500, depending on the size of the club and their international projects focus. They are not set on any specific donation amount from any specific groups, so are open to what works for each club individually. They would simply love to bring on as many partners as they can into the project.

So please contact either Jill Hart (jillnovotny@hotmail.com) or Chris Maxwell (chris.maxwell@peppermintenergy.com) at the Pierre/Ft Pierre Club to let us know your interest and thoughts or questions related to partnering on this project. I truly believe these projects are a reflection of our motto for the year to "Engage Rotary and Change Lives"

Take care and keep up the amazing work that you are doing!

RI News // Links to RI website

Message from RI President Burton

We are embarking on an exciting journey with the rollout of our new visual identity as seen with the launch of the new look on www.rotary.org. We are relying on everyone's support to ensure our ultimate success with the Strengthening Rotary initiative. We especially need our district governors to be champions and promote the importance of our new look and feel. I am asking for your help with this important initiative specifically by providing inspiring and informative messaging to your Rotary clubs.

Below is a list of resources that support the new visual identity. The toolkit includes resources that you and your clubs can begin using right away. This toolkit will be available on your District Governor Exchange which you can find in Rotary Workgroups in My Profile:

- A link to the guide outlining the purpose and detailed steps with how to use the visual assets, including colors, photos, logos, etc.
- A digital version of the new Rotary letterhead
- A customizable PowerPoint template
- A PowerPoint slide deck you can use to promote the new visual identity

We encourage you to begin using the above tools as soon as possible to help reinforce the new visual identity and to help provide consistency across the Rotary world. We are counting on you to both educate and build enthusiasm among Rotarians for the Strengthening Rotary initiative. We will share more resources and tools in the coming weeks and will keep you updated at every step along the way.

Please contact your Club and District Support Representatives with any questions or concerns. Jetta and I look forward to seeing you in our upcoming travels.

Sincerely, *Ron D. Burton*

Conduct Rotary business with Member Access on the new RI website!

[Get started](#) in Member Access today. Set and track your club's goals with [Rotary Club Central](#).

Visit [Rotary Showcase](#) to share and publicize your projects or browse projects by location or category.

New [contribution and recognition reports](#) simplify the reporting process.

Update your contact information and password in the improved [My Account](#) section.

Make sure your global grant project fits an area of focus

Both packaged grants and global grants support large international activities with sustainable, high-impact outcomes in Rotary's six areas of focus. If you decide to work with one of Rotary's strategic partners on a packaged grant, the area of focus is predetermined. But if your club is interested in pursuing a global grant, you'll need to ensure that your project addresses at least one of the following:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Before your club or district applies for a global grant, it's essential to identify which area(s) of focus the project is designed to address. Conduct a community needs assessment to determine how your project can benefit the community. Use the results to establish the project's area of focus. Global grant projects must meet certain requirements within the areas of focus to be eligible for funding. To learn more, see the [Areas of Focus Statements of Purpose and Goals](#).

[Download](#) or [order](#) Rotary's Areas of Focus Guide for an introduction to Rotary's six areas of focus.