



District 5610//Gearing Up

DISTRICT LEADERSHIP // CONTACT INFO //

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DG Nancy's Message



Hello District 5610 Rotarians,

District Conference, District Conference, District Conference: guess what's been on my mind these days!?!? If you haven't yet registered for the District Conference, which will be held in Madison, SD

(not to be confused with Madison, MN), on September 13-14, please go to www.rotary5610.org and do so right away. As a Rotarian your registration and meals have already been paid for. Your only cost is your transportation, your lodging, and meals for any non-Rotarian guests you may be bringing.

A brief schedule of the conference is available when you register, but here's a preview: the Conference will begin at 1pm on Friday, the 13th (!) at Camp Lakodia on the western shores of Lake Herman. That evening we'll go to Prairie Village on the east side of Lake Herman for a whole hog roast and blue grass music. Saturday's meetings will be on the campus of Dakota State University in the Tunheim Classroom Building. We have some great speakers lined up: Greg Podd, the incoming Rotary Zone 27 Director; George Lewis, the Water Man out of Florida; and Glen Vanderford, the Rotary International President's Representative. We'll also hear from our 4 Way Test Essay Contest winner and I'm asking that clubs bring posters of their successful projects to the Conference so that we can see all the wonderful things we're doing in our

district. If you're bringing family members, please know that in your registration packet you'll find a complimentary one-day family pass to Madison Community Center www.communitycenter.dsu.edu. If you arrive Friday morning, we have a golf outing arranged at the Madison Country Club for those interested. We've got lots of things happening so I urge you to attend this conference to help us celebrate the activities of District 5610.

Over these last weeks, Roger and I have been visiting clubs all around the District. We're having a terrific time!! Every club has its own culture and personality, and I'm absolutely delighted to hear about all the service that every club does. Rotary International is trying to quantify the service of Rotary by having service projects listed and posted on Rotary Club Central (through Member Access on www.rotary.org). When I think of all 34,000 clubs around the world and think of all the service done by Rotarians around the world, I can't even imagine how many millions of hours that we are volunteering. Being part of an organization that serves in the way that Rotary does makes me wonder why everybody doesn't want to join!!

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D5610 District & Clubs Info Links

One of the ways that we can encourage others to join is to let them know about the good work of Rotary, so I hope that by now your club has completed its 30 to 60 second video promoting Rotary and that you have sent it to Laura Goettsch so that we can show it at the District Conference (have I told you that the Conference is constantly on my mind these days?). I'm looking forward to watching the videos; whether they are professional or amateur or anything in between, seeing how each club promotes Rotary is going to be interesting. And who knows? Perhaps one of them will go viral on the web and millions of potential members will learn more about Rotary!

It's a great time to be a Rotarian, so *Engage Rotary and Change Lives*. And don't forget: attend the District Conference!

— *Nancy Moose, DG*



District Calendar needs your events!

There's a lot of events and fundraisers going on in our district all year around! Check out the listings and support the clubs in your area or wherever you are! Please send your club events/notices NOW, for the coming year, to Laura, Nancy, or Linda Peterson, for listing on the newsletter and website event listing!

—*Linda Peterson, Newsletter Editor* linda4rotary@me.com

Laura Goettsch, *District Executive Director, Website Editor*
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This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page.

If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>

Join the social networks of Rotary, both global and local on our District page.



www.rotary5610.org
www.rotary.org



D5610 District Conference Alerts!

Come to Madison! **Attend the District 5610 Conference** **September 13–14, 2013**

Held at Camp Lakodia, Prairie Village, the Tunheim Classroom Building on the DSU Campus & Dakota Prairie Playhouse

Top Ten Reasons to Attend the District Conference:

10. Hear interesting, motivational speakers
9. Learn more about why you're a member of Rotary
8. Watch the videos promoting Rotary made by the clubs of District 5610
7. Listen to the blue grass band at Prairie Village
6. Find out what other clubs in the District are doing
5. Watch the best of the Madison club's funny videos (copies are available)
4. Take advantage of free registration and meals for District Rotarians
3. Ride the horse-drawn wagon at Prairie Village
2. Socialize in the hospitality room at AmericInn



And the number one reason to attend the Conference:

1. **Celebrate with Rotarians in the best Rotary District in the world!**

Conference registration and meals are free to Rotarians, but we need your registration!

For more information and to register online (yes, it works!):

www.rotary5610.org

Room reservations at AmericInn 605.256.3076 or Super 8 605.256.6931

Reserve by August 11 for room availability and the group rate.

Reports needed for District Assembly:

AGs: Please prepare a year-end update, due to Nancy or Laura by September 6.

District Committee Chairs: Please prepare a year-end update, due to Nancy or Laura by September 6.

Club Presidents & Secretary/Treasurers: Your **club video** is due by August 15 so there is time to assemble all into a DVD. Specs: a raw video file from your smart phone or video camera, between 30-60 seconds long, can be funny, serious, images of members, images of projects, etc. Send to Laura at goettschlaura@gmail.com

AND Please bring your members to the District Conference!

District Dues: Will be delayed somewhat, awaiting bookkeeping data to be updated.

District Website: A discussion will be held concerning the District website, which is currently not being maintained. Please review the information about ClubRunner at www.clubrunner.ca as we will be discussing converting to this software. Many other Rotary Districts and clubs already use this very useful database. Clubs have the option of using their own Clubrunner software, or adding data to the District data, but cannot use the District Clubrunner site for their own club. The cost is within our current budget.



D5610 District & Clubs Calendar // 2013-14

KEY: blue = RI and Zone red = District black = Club

July: RI year begins

RI president Ron Burton takes office

Zone training, Denver, July 26-27

District Governor Nancy Moose takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

Club events/projects:

RC Rushmore Poker Run, July 28, Golf Tournament for Children's Home, July 29

August: Membership and Extension

District CAP & DDF grants awarded

Club events/projects:

September: New Generations

District Conference, Madison, Sept. 12-14

Club events/projects:

Once Upon a Fall Festival, Storybook Island, Rapid City, Sept. 7-8

October: Vocational Service

Club events/projects:

Mystery Dinner Theatre, Rapid City, Literacy Fundraiser, Oct. 19

November: Rotary Foundation

District-wide Foundation dinners, fundraisers, grants training

IRS 990 filing due, Clubs, District

Delete/Add members on club member access for accurate dues

Club events/projects:

December: Family time

Zone training & assembly, Bastrop, TX, December 10-14

Club events/projects:

January: Rotary Awareness

RI International Assembly, San Diego, 1/12-18/2014, 1/18-24/2015, 1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

Club events/projects:

February: World Understanding, RI anniversary 2/23

RLI training

Club events/projects:

March: Literacy

RI grants deadlines

District committee reports due for District Assembly, Budget draft ready

RLI training

Club events/projects:

The Gala at Mt. Rushmore, RC Rushmore, March 22

April: Magazine

District President-Elect training, District Assembly April 10-12

Agenda: discussion of Club projects and grants, recognition of Club honors and citations, transfer of duties and information to DG-Elect, committee chairs, graduation ceremonies for RLI participants

District committee chairs plan of projects due, AGs reports due, all expense receipts due

Club Presidential Citation due to RI

Club events/projects:

Spearfish Club Beer Brats Bingo dinner fundraiser, Spearfish Pavillion

May:

District-wide Rotary Serves! Week

Club project/grant reports due

Delete/Add members on club member access for accurate dues

Club events/projects:

June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia; 6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea; 6/10-14/2017 Atlanta, Georgia

CAP grant applications due and global grant applications due

Club MOUs due for next year

Clubs' Strategic Plan due to DGE

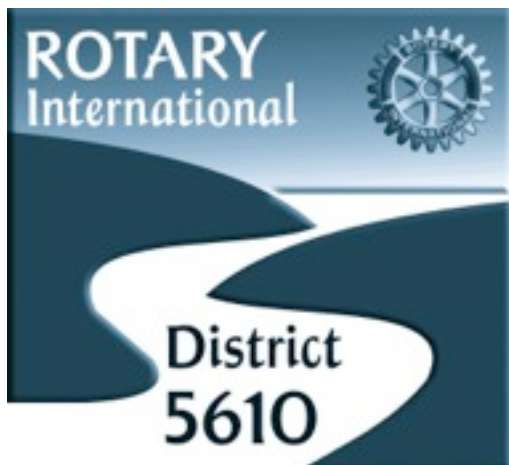
Club events/projects:



D5610 Club Visits Schedule

DGE Nancy Moose -- Tentative Itinerary of Club Visits 2013 -- District 5610					
WK	Club	Date of Visit	Day of Week	Time	Location
1	Sioux Falls Downtown	8-Jul-13	Monday	Noon	Holiday Inn
	Sioux Falls South	8-Jul-13	Monday	5:15pm	CJ Callaway's
	Vermillion	9-Jul-13	Tuesday	Noon	Al Neuarth Media Center
	Sioux Falls North	10-Jul-13	Wednesday	Noon	Pizza Ranch East 10th
	Centerville	11-Jul-13	Thursday	Noon	Senior Citizen Center
	Sioux Falls West	12-Jul-13	Friday	Noon	Westward Ho CC
2	Custer	15-Jul-13	Monday	Noon	Senior Center
	Rapid City Evening	15-Jul-13	Monday	6:00pm	Various Locations
	Rapid City Rushmore	16-Jul-13	Tuesday	7:00am	Howard Johnson Express
	Hot Springs	18-Jul-13	Thursday	7:00am	Dale's Family Restaurant
	Rapid City	18-Jul-13	Thursday	noon	Adoba Eco Hotel
	N. Hills - Spearfish	19-Jul-13	Friday	Noon	Holiday Inn Northern Black Hills
3	Mobridge	22-Jul-13	Monday	Noon	Moose Lodge
	Luverne	23-Jul-13	Tuesday	Noon	Blue Mound Banquet Ctr
	Minneota	24-Jul-13	Wednesday	12:30pm	Madison Ave. Apts.
	Watertown	25-Jul-13	Thursday	12:15pm	Ramkota-Events Center
4	Sibley	29-Jul-13	Monday	Noon	Pizza Ranch
	Mapleton	30-Jul-13	Tuesday	5:30pm	Beef and Brew
	Marshall	30-Jul-13	Tuesday	12:05pm	Shay's Restaurant Ramada Inn
	Marshall Sunrise	1-Aug-13	Thursday	7:00am	Marshall Y
	Canby	1-Aug-13	Thursday	Noon	PK Egan's Restaurant
5	Aberdeen	5-Aug-13	Monday	Noon	Ramkota
	Clark	6-Aug-13	Tuesday	12:05pm	Playhouse Café
	Huron	7-Aug-13	Wednesday	Noon	Crossroads Hotel
	Gettysburg	8-Aug-13	Thursday	Noon	VFW
6	Pierre/Ft. Pierre	12-Aug-13	Monday	Noon	Ramkota
	Brookings	13-Aug-13	Tuesday	Noon	Brookings Activity Center
	Gregory	14-Aug-13	Wednesday	Noon	Stukels Corner Café
	Mitchell	15-Aug-13	Thursday	Noon	Ramada
7	Sioux City Downtown	19-Aug-13	Monday	Noon	Sioux City Convention Ctr
	South Sioux City	19-Aug-13	Monday	6:15pm	South Ridge CC & Dome
	LeMars	20-Aug-13	Tuesday	Noon	American Bank (basement)
	Suburban Sioux City	20-Aug-13	Tuesday	5:30pm	Various Places
	Wagner	21-Aug-13	Wednesday	Noon	Rotary Building
	Winner	22-Aug-13	Thursday	Noon	The Holiday House
8	Cherokee	26-Aug-13	Monday	Noon	Senior Citizen's Center
	Canton	27-Aug-13	Tuesday	Noon	Pizza Ranch
	Denison	29-Aug-13	Thursday	Noon	Cronk's Café
9	Yankton	3-Sep-13	Tuesday	Noon	Hillcrest Country Club
	Scotland	5-Sep-13	Thursday	Noon	Rec Bar or the Main Hideout
10	Tyndall	9-Sep-13	Monday	Noon	Corral Restaurant
11	Madison	16-Sep-13	Monday	Noon	Nicky's Restaurant
12	Rock Valley	23-Sep-13	Monday	Noon	Cedar Rock Grill (basement)

D5610 // District Fact Sheet



MAP OF DISTRICT CLUBS

District 5610, Zone 27, of Rotary International

Year runs July through June

Leadership: one year terms for each DG

District Governor (DG)

District Governor Elect (DGE)

District Governor Nominee (DGN)

District Treasurer - 3 year term

District Foundation Chair - 3 year term

District Executive Director - paid position to assist the leadership

10 Assistant Governors, with 4-6 clubs under their purview, geographically-based around the District, under direction of DG

32 ± District Committee Chairs or Co-Chairs, depending on duties assigned by the DG, managing various projects and duties

43 Clubs, each with their own President, board members and members in general

4 Rotaract Clubs

6 Interact Clubs

District Website: www.rotary5610.org contains information on District, links to RI, all the clubs' information, district newsletters archive, and many informational tabs. Registration site for events.

Dues: District dues are aprox. \$20 per 1/2 year, RI dues are aprox. \$30 per 1/2 year, per member, payable in July and January.

The club treasurer pays these dues to District and RI separately. The club charges members for club dues to cover these dues plus the club's budgeted expenses, which may vary from club-to-club.

Use Member Access on the RI website www.rotary.org to update your club membership, list club leadership, pay RI dues, and research Rotary information.





District Foundation Donations = Projects

The numbers are in for the 2012-2013 fiscal year for giving to The Rotary Foundation. Our District had total giving of almost \$195,000. Good job!! The Top 5 giving clubs were: Marshall Sunrise; Wagner; Marshall; Suburban Sioux City; and Rapid City Rushmore. There were 10 clubs that had average member giving of over \$100! Unfortunately, there were 13 clubs that had less than \$25 giving per member.

Remember, the money given to The Rotary Foundation is held for three years and the earnings go to run the Foundation. After the three years, half of the money goes to the World Fund to be used for funding the projects that Rotary Clubs do around the world. The other half comes back to our District for us to use for scholarships, local projects, Local, District and World grants and Vocational Training Teams. We have the opportunity to use the money that comes back to our District as well as money from the World Fund to help fund our projects.

Our District has some great projects going on now and some great projects coming up. There are only two things holding us back from doing more in our communities and the world. One, of course, is money which you have complete control over. A small contribution by many people can make a huge difference. The other one, which you again have complete control over—is YOU! Do you have an idea for a project that could be done in your community or would like to participate in humanitarian trip somewhere? You just have to take the initial step and make it happen. We have a number of projects going now and in the works for international service. You can be involved and not only help change the world but you will experience a change in you.

From Margaret Mead: *"Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."*

Be the change you want to see in the world!

—Bruce Nearhood, District Foundation Chair

Our District's commitment in the Fight Against Polio

This Rotary Advocacy Effort is a huge step forward. Long term financing is now in place for the final effort. It is taking about \$800 million a year to make progress in the final eradication of polio. Rotary has to have help of the partners; the Gates Foundation, the



World Health Organization, The US government and many other governments around the world. Fortunately Rotary has members in high places in all the governments. These pledges are huge.

Progress continues to be made on the ground. The number of world wide polio cases reported so far this year compared to last year show 19 vs 47 cases of paralysis. Afghanistan has had only 1 case, Pakistan 6 and Nigeria 12. In all the countries there has been great progress.

District 5610 supports this effort by giving 20% of the returned District Designated Funds (money we get back from the Rotary Foundation for our District projects) to Polio Plus. The money your Club and you members give also are crucial. Thank you for you continued generosity. WE MUST NOT STOP NOW.

— Willis Sutliff MD, Polio Plus Chair



D5610 Club News //

DOWNTOWN SF ROTARY CLUB SELECTS ROTARIAN OF THE YEAR

Established in 1915, the **Downtown Sioux Falls Rotary Club** is the oldest and largest service Club in Sioux Falls. This year the Club inaugurated an award to identify an outstanding individual among its 300 members who has contributed the most to the “service above self” ideal of Rotary International.

Jim Schmidt has been a member of Downtown Rotary for 27 years. During that time he has served on Rotary committees, participated in Rotary events and has sponsored a number of business professionals into the organization (eight in 2012).

Jim’s full time position is Executive Director of the Sioux Empire Housing Partnership. In that capacity he assists low-income families achieve the dream of home ownership and provides assistance for first time home buyers in the Sioux Empire. In addition to his duties with this non-profit organization he also is a veteran board member for the Lincoln County Commission. He currently represents District 5. The County often relies on his input and expert opinion for a vast array of needs covering Airport to Zoning concerns.

Past Rotary President, Steve Sikorski said “Jim Schmidt actually lives the principle of Rotary. In his chosen profession he is regularly engaged in helping others.” When asked, Jim Schmidt readily volunteered his services to also serve on the Downtown Rotary Board. His many years of involvement in the business community make him a trusted counsel for advice on practical matters.

It is with great pride the Sioux Falls Downtown Rotary Club announces its selection of Jim Schmidt as it's first recipient of the Rotarian of the Year Award.

Contact Steve Sikorski for more information [605-335-1661](tel:605-335-1661); sksikorski@msn.com



Black Hills Clubs host Meet and Greet Party for DG Nancy and Roger Moose

The weather cleared just in time for a beautiful afternoon in the Black Hills, Saturday, July 20. The potluck feast served 48 people, they relaxed and enjoyed visiting with “the Gov” and other clubs’ Rotarians and families.



D5610 Club News //

Putting a Dent in Hunger close to Home

Downtown Sioux Falls Rotarians put their hands where their hearts are. Together with Kids Against Hunger and Feeding South Dakota Rotary club members met at the Holiday Inn in Sioux Falls and packed 7,776 meal packets. These meals go home on the weekend in backpacks filled by Downtown Rotarian Matt Gasson and his organization to feed hungry Sioux Falls school children. Rotarians brought their children, their coworkers and spouses and Sylvia Henkin supervised from the sidelines.

Normally these packets are shipped overseas to areas where starvation is an everyday occurrence. Art Weinke, the Executive Director of Kids Against Hunger, confirms the need remains critical for a simple nutritional meal for many people every day. "It's a sad reality, every six seconds a child dies from a hunger related condition. Every food packet made goes to save a life."



For more information on
Kids Against Hunger go to
www.kidsagainsthungersiouxfalls.org



D5610 Club News //

Custer Clubs complete playground

The **Custer Lions Club**, and **Custer Rotary Club** combined forces on helping the city complete the playground at West Dam. The cement slabs and benches (one bench is engraved with a placard that says Custer Lions Club, the other with Custer Rotary Club) were installed on the 25th of July. The trees which were also a joint project were provided by the Lions, and Rotary, and installed and maintained by the city. The trees were planted earlier this year. The fence surrounding the playground to protect children from the water hazards, was provided by the Custer Rotary Club, and installed by the city. A great example of community involvement, thanks to everyone who assisted.



Rapid City Rushmore completes two fundraisers in one weekend!

On Monday 7/29, we had our 24th annual Golf Tournament to benefit the Black Hills Children's Home. This year we raised over \$50,000 for the Child Advocacy Center. We have now surpassed \$1,000,000 raised since this tournament began. **Rushmore Rotary** has recently pledged another \$250,000 to be raised in the next 3 years. The Mt Rushmore Gala (every year in March) and the annual Golf Tournament will be our major fund raising projects to achieve this goal.

Over 30 Rotarians and another 15 volunteers are required to put on this event every year.

Local Rapid City businesses make up the 50+ sponsors and 130+ golfers. The golf tournament is held at Arrowhead country club and next year we are looking forward to a very special 25 anniversary.



The day before, on Sunday 7/28, **Rushmore Rotary** had their 3rd annual Tikes and Bikes Poker Run. Every year a this charitable poker run benefits a local organization that helps children in need. This year we raised \$2500 for Wellspring to help with their chemical dependency in-patient treatment program for teen girls (age 12-17). This is a intensive 45 day program. The money raised will buy their "bear essentials" kits, which is given to the girls when they check into the program. Each kit contains essential personal items as well as a teddy bear.

This year Rushmore Rotary worked with sponsors for each of the stops throughout the Black Hills as well as being hosted by Black Hills Harley-Davidson.



D5610 News // Committees

New crop of Youth Exchange students arriving

Jetlo from northern Germany is our first arrival. He is sponsored by the Luverne Rotary Club. Elena from northern Italy arrives on Wednesday. Mitchell Rotary Club is excited to have a student. She is the first in some years and they are pleasantly surprised that the paperwork is not as daunting as they had feared. Watertown Rotary wanted to think outside of the usual exchange box, so they are sponsoring Sebastian from Bolivia. Aurelia from Switzerland is being hosted in Brookings and Gustavo from Brazil is being hosted by Madison. Brookings has three students going on outbound exchanges this year, so a special thank you to Luverne and Mitchell for stepping up to the plate so we can send our interested outbound students. Madison also has one student on an outbound exchange.

Already we have had a lot of interest in outbound exchanges for next year, so we will need several new clubs willing to sponsor inbound exchange students for 2014-15. Start talking to host families now about how enriching the exchange student can be for their family.

The students will be at the district conference so you can meet them there. Please have a look out for Matt Parker and Jane Gullickson as well. Without our Inbound and Outbound Coordinator this program would not flourish.

— *Sandra Christenson, District Youth Exchange Coordinator*

Rotary Membership

August is Rotary Membership Month. The goal this year is to Grow Rotary. We want to make Rotary bigger, not just bring in more members, but to have more involved, engaged, motivated members who will lead us into our future.

We are looking to attract busy, successful, motivated people who care. We are asking them to give us their valuable time and give it to Rotary.

We need to make sure that every Rotarian, in every Rotary Club, has a meaningful job - one that makes a difference to their club and to their community. When we do something meaningful within Rotary, Rotary is meaningful to us.

The goal for this year is to have every Rotarian consider bringing in a new member to their club. How about contest to see which club can increase their membership by the largest percentage? Please send me information on all new members in your club, so we can recognize them in the monthly newsletter. Also, please let me know about any members of your club that drop membership - so I can keep track of numbers.

Look at home workers, or Junior Chamber members to consider for membership. Consider speakers at your club meetings for membership. If you need information on how to propose a new member, please let me know.

One of the most important things you can do for membership is TALK ABOUT IT.

Remember to **Grow Rotary**.

— *Vivian Adams, Membership Chair*

District VTT Committee Launches

Kim Erickson is the incoming Vocational Training Teams (VTT) committee chair for the district. She would like to visit the clubs and let them know what this program can offer them, what she hopes to accomplish in this coming year and find out what the clubs would like to see from this committee as she represents the district.

Kim has been on a VTT mission that used a global grant, and will be able to give a first-hand report of how these two new features can work together. Kim is looking forward to meeting with as many clubs as possible to start putting together a vision for the upcoming year.

— *Kim Erickson, kimberly@keystaffing.com*



D5610 Service Opportunities // Zone 27 News



DISTRICT RESOURCE LEADERSHIP (DRL) PROGRAM

December 12-15, 2013

Hyatt Lost Pines Resort & Spa

Bastrop (Austin) Texas

Why Should I attend?

- Explore the path toward becoming a district governor
- Learn more about Rotary
- Gain leadership skills
- Meet top Rotary leaders
- Mingle, network and gain new Rotarian friends
- Experience great speakers!

How Much Does it Cost?

- Just a \$375 registration fee (*)
- \$115 plus tax per night at the spectacular Lost Pines Resort
- Travel to and from Austin, TX
- Four nights and three full days
- Four great evening dinners
- * (District scholarships may be available!)

PROGRAM SCHEDULE

Wednesday Evening (11th) DRL Bonding Dinner
Thursday, (12th) DRL Training (8 to 5 includes lunch)
Friday-Sunday (13-15th) Zone Institute classes/workshops

Go to <http://www.rotaryzones21b27.org/institute13>

For more information and registration



RI News // Links to RI website

Conduct Rotary business with Member Access

Visit [Rotary Showcase](#) to share and publicize your projects or browse projects by location or category.

New [contribution and recognition reports](#) simplify the reporting process.

Update your contact information and password in the improved [My Account](#) section.

[Get started](#) in Member Access today. Set and track your club's goals with [Rotary Club Central](#).

Start planning for 2013-14 Rotary scholarships

All Rotary clubs and districts will begin using The Rotary Foundation's new grant model on 1 July. Under the model, Rotarians may provide scholarships using district, global, and packaged grants. Start planning now for your club or district scholarship program. The following resources can help you plan:

- [Rotary scholarships fact sheet](#)
- [Global Grant Scholarship Supplement](#)
- [Rotary scholar flier](#)
- [Best Practices for District Grant Scholarships](#)
- [Information about regional scholar orientation seminars](#)
- [Additional resources about scholarships](#)

Make sure your global grant project fits an area of focus

Both packaged grants and global grants support large international activities with sustainable, high-impact outcomes in Rotary's six areas of focus. If you decide to work with one of Rotary's strategic partners on a packaged grant, the area of focus is predetermined. But if your club is interested in pursuing a global grant, you'll need to ensure that your project addresses at least one of the following:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Before your club or district applies for a global grant, it's essential to identify which area(s) of focus the project is designed to address. Conduct a community needs assessment to determine how your project can benefit the community. Use the results to establish the project's area of focus. Global grant projects must meet certain requirements within the areas of focus to be eligible for funding. To learn more, see the [Areas of Focus Statements of Purpose and Goals](#).

- [Download](#) or [order](#) Rotary's Areas of Focus Guide for an introduction to Rotary's six areas of focus.

Download the latest RI Strategic Plan update

Delegates at the Council on Legislation received an update on the [RI Strategic Plan](#), and Rotary's progress in implementing the plan.

RI Director Juin Park, of Jeonranam, Korea, briefed delegates on the results of a survey conducted in 2012 of 22,000 Rotarians which overwhelmingly supported the plan's three strategic priorities of membership, service, and public image, and the board's efforts to implement it. The survey, however, also found that respondents felt RI needs to do more to communicate to Rotarians how clubs and districts will benefit from the strategic initiatives and activities. They also expressed a need for more modernization and simplification.

Park said the RI Board will continue to implement the plan, will focus on increasing communication, and will emphasize the strategic initiatives already underway to support the plan including Project Showcase, Rotary Club Central, the worldwide launch of Future Vision in July, a redesign of Rotary's website, strengthening Rotary's brand, and the drafting of regional membership plans.

[Download the RI Strategic Plan update](#) (PPT)

