



# District 5610//Gearing Up

## DISTRICT LEADERSHIP // CONTACT INFO //

DG // NANCY MOOSE, MADISON, SD // [Nancy.Moose@dsu.edu](mailto:Nancy.Moose@dsu.edu)

DGE // LINDA PETERSON, RAPID CITY, SD // [linda4rotary@me.com](mailto:linda4rotary@me.com)

DGN // STEVE SIKORSKI // SIOUX FALLS, SD // [sdsikorski@msn.com](mailto:sdsikorski@msn.com)

TREASURER // GEORGE TWITERO, RAPID CITY, SD // [gtwitero@msn.com](mailto:gtwitero@msn.com)

EXECUTIVE DIRECTOR // LAURA GOETTSCH // [goettschlaura@gmail.com](mailto:goettschlaura@gmail.com)

DECEMBER, 2013 // Volume 13, Issue 5



## DG Nancy's Message

Hello District 5610 Rotarians,

November's time of thankfulness leads us into our December response to that thankfulness: the giving of gifts. It's the season

for shopping and getting together and giving gifts of all kinds—whether it's as simple as a smile to something far more substantial.

We have, as a Rotary District, also responded with giving: we have given to Polio Plus, to the Ranchers Relief efforts, to the Foundation, to so many different causes both at home and around the globe. We Rotarians have much to be proud of, but the thing that makes us Rotarians is that we tend not to publicize what we do.

I was made aware of our lack of letting the world know what we do when I overheard my husband visiting with a member of our local Kiwanis. That person wanted to know what Rotary does, so Roger started telling him about our flagship project, polio eradication, and about Rotary's Foundation and the way that clubs and districts can apply for funds for all kinds of projects. That Kiwanian then said, "So you're telling me that Rotary does good work." I was a bit incredulous! "Good" work? Just "good" work?? We do GREAT work!!

During my visits to your clubs, one of the things that I hope you heard me say was that we need to let others know what we're doing in Rotary. We don't tell them because we want to pat ourselves on

the back; we want people to know so that they'll realize what kind of organization we are so that they'll want to join with us in serving our communities and the world.

We also want our communities to think of us as a resource because with the entire Rotary organization behind us, we can do phenomenal things. However, it's the individual member and the members of a club that get things done. It's a single person who helps give drops of polio vaccine to a child; it's one person who steps up and says, "I'll chair that committee" or fills sandbags. It's a club and an individual family who says, "We'll host an exchange student," or "We'll sponsor a student to go on an exchange."

The individuals and clubs in District 5610 have done all of these things and much, much more. I want everyone to know the good things Rotarians accomplish! Consequently, I hope those of you are really good at publicizing your activities continue to do so and that those of us who need to improve continue to work on that, too.

*(continued on next page)*

## In this issue...

- 2 Nancy, data links
- 3 Events calendar
- 4 Public Image Information
- 5 2014 District Conference
- 6 Club news, Rancher Relief Fund
- 7-8 The Rotary Foundation & Grants, Polio
- 9-11 Global Grant news, committee news
- 12 Raffle launches, AG news
- 13-14 RI News and info links

# D5610 District & Clubs Info Links

(continued from front page)

While it's important to use traditional media to spread the news of Rotary to the general public, our District needs a way to communicate with the members of our own Rotary community. To that end, District 5610 has subscribed to ClubRunner: it's our new website which is going to help us more easily publicize our activities and to connect to each other. If you haven't gone to [www.rotary5610.org](http://www.rotary5610.org) and checked out our new look, please do so. If you have an email listed on the website, you can request a login ID and a password and create your own profile—and the best part is that your information stays within the Rotary community (we may want to publicize what we do, but we don't want to publicize private information!). If your email isn't listed on ClubRunner, contact your club secretary. The secretary can put your email address into your profile and then you'll be able to login. Or you can contact me: I can add your address, too, and I'll be happy to do so.

ClubRunner has the potential to simplify a lot of things for our District in terms of communication and reporting. But it still comes down to the individual member taking time to use the website.

Thank you all again for all you do both for Rotary and on behalf of Rotary.

Yours in Rotary,

— Nancy Moose, DG

## District Calendar, Newsletter and Website needs your stories and events!

There's a lot of events and fundraisers going on in our district all year around! Check out the listings and support the clubs in your area or wherever you are! Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing! Also, committee chairs may write their reports and send in for timely inclusion in the newsletter.

—Linda Peterson, Newsletter Editor [linda4rotary@me.com](mailto:linda4rotary@me.com)

Laura Goettsch, District Executive Director,

PO Box 343, Denison, IA 51442

Cell: 712-269-6447 [goettschlaura@gmail.com](mailto:goettschlaura@gmail.com)

### Applications open for District Executive Director Position

Contact Nancy Moose or Linda Peterson for Job Description

Deadline December 15, 2013 for resumes

### G'day Mates!

Make plans now to attend the International Conference, June 1-4, 2014 in Sydney!

Registration and information on the RI website.



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page.

If you "like" and "friend" the District 5610

Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>

Join the social networks of Rotary, both global and local on our District page.



[www.rotary5610.org](http://www.rotary5610.org)  
[www.rotary.org](http://www.rotary.org)

# D5610 District & Clubs Calendar // 2013-14

KEY: blue = RI and Zone red = District black = Club

## July: RI year begins

RI president Ron Burton takes office

Zone training, Denver, July 26-27

District Governor Nancy Moose takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

Club events/projects:

**RC Rushmore Poker Run, July 28, Golf Tournament for Children's Home, July 29**

## August: Membership and Extension

District CAP & DDF grants awarded

Club events/projects:

## September: New Generations

District Conference, Madison, Sept. 12-14

Club events/projects:

**Once Upon a Fall Festival, Storybook Island, Rapid City, Sept. 7-8**

## October: Vocational Service

Club events/projects:

**Mystery Dinner Theatre, Rapid City, Literacy Fundraiser, Oct. 19**

## November: Rotary Foundation

IRS 990 filing due, Clubs, District

Delete/Add members on club member access for accurate dues

Club events/projects:

## December: Family time

Zone training & assembly, Bastrop, TX, December 10-14

Club events/projects:

## January: Rotary Awareness

RI International Assembly, San Diego, 1/12-18/2014, 1/18-24/2015, 1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

Club events/projects:

## February: World Understanding, RI anniversary 2/23

RLI training

Club events/projects:

## March: Literacy

RI grants deadlines

District committee reports due for District Assembly,

Budget draft ready

RLI training

Club events/projects:

**The Gala at Mt. Rushmore, RC Rushmore, March 22**

## April: Magazine

District President-Elect training, District Assembly April 10-12, Mitchell

Agenda: discussion of Club projects and grants, recognition of Club honors and citations, transfer of duties and information to DG-Elect, committee chairs, graduation ceremonies for RLI participants

District committee chairs plan of projects due, AGs reports due, all expense receipts due

Club Presidential Citation due to RI

Club events/projects:

**Spearfish Club Beer Brats Bingo dinner fundraiser, Spearfish Pavillion**

## May:

District-wide Rotary Serves! Week

Club project/grant reports due

Delete/Add members on club member access for accurate dues

Club events/projects:

## June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia; 6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea; 6/10-14/2017 Atlanta, Georgia

CAP grant applications due and global grant applications due

Club MOUs due for next year

Clubs' Strategic Plan due to DGE

Club events/projects:



# D5610 District Public Image Ideas

## RI launches new graphics

Check out the new Rotary logo graphics on the RI website! There is a usage and visual guide for instructions on how to update your club's graphics. Of course, all your previous pins, banners and signage can still be used, just use the new graphics on reorders or replacement or new items.

## District Launches New Website

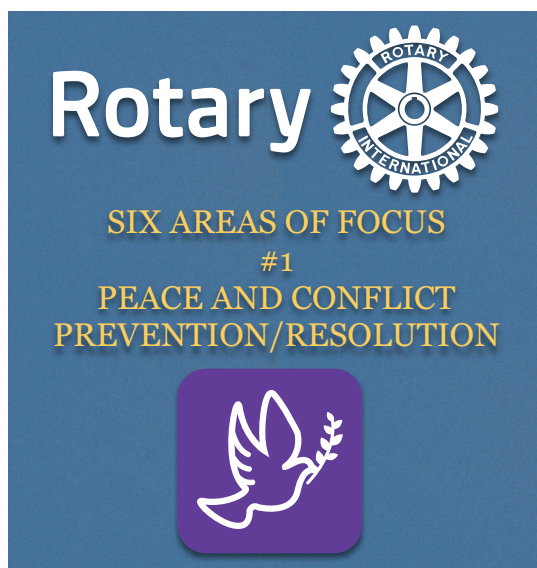
Check out the new website at [www.District5610.org](http://www.District5610.org)! Download newsletter, graphics, grant forms and more! Clubs may create a login, and access club information, update leadership, input attendance, and more!

Businesses and organizations may sponsor advertising spots on the District home page. Call Linda or Nancy for details.

## District Creates Banners to promote Rotary's Six Areas of Focus

Banners are available for use around the District and to clubs that are having a Foundation event, Grant project launch, or any other public image use. Call or email Linda Peterson for more information. Boxed and ready to ship!

Also available are high resolution PDF files for posters which can be found on the new District website for download and printing. The files could be resized as you need.



**Projects supported by  
Rotary District 5610**  
40+ clubs in all of South Dakota, portions  
of Iowa, Minnesota and Nebraska  
**and grants from  
The Rotary Foundation**  
[www.rotary5610.org](http://www.rotary5610.org)



## District 5610 Conference/2014

Host Rotary Club of Rapid City, in coordination with Black Hills Clubs:  
Rapid City-Rushmore, Rapid City Evening, Custer,  
Hot Springs, and Spearfish-Northern Hills  
with **Linda Peterson, DG 2014-15**  
invite you to attend the

## District 5610 Conference/2014

### October 2-4, 2014

Hosted at the beautiful  
**Rushmore Plaza Holiday Inn, downtown Rapid City**



This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

Take a weekend to enjoy the hospitality of Rapid City, stroll downtown on the Legacy Promenade, tour the Presidents statues, shop, dine, relax at Main Street Square, enjoy the Bierbörse on Saturday evening, and experience the fascinating downtown scene!



Conference and hotel reservations open July, 2014.  
Stay tuned for details!  
[www.Rotary5610.org](http://www.Rotary5610.org)  
[www.mainstreetsquare.com](http://www.mainstreetsquare.com)  
[www.visitrapidcity.com](http://www.visitrapidcity.com)  
[www.rushmoreplaza.com](http://www.rushmoreplaza.com)  
505 N 5th St Rapid City, SD 57701 (605) 348-4000



Contact Linda Peterson, DG2014-15  
[Linda4Rotary@me.com](mailto:Linda4Rotary@me.com)  
H 605-341-5006 C 605-390-0800





# D5610 Club News // Rancher Relief Fund

## Vermillion Rotary Club Celebrates 70 Years

On November 12, members of the Vermillion Rotary Club celebrated the club's 70<sup>th</sup> anniversary with a special dinner in the Al Neuharth Media Center on the campus of the University of South Dakota. The emcee for the evening's activities was President-elect, Art Mabry. In addition to opening remarks from District Governor Nancy Moose, Rotarian Tena Haraldson read the official proclamation of the city of Vermillion recognizing the club's contributions to the community, and former club president Joe Edelen provided interesting remarks about the history of the club. Board members Chuck Lubbers and Lora Lee Hensel then led the group through a spirited Trivia quiz with questions about Rotary and 1943, the year of our club's charter.

One of the more challenging questions is found in the attached photograph. How many Rotarians know the answer to this question? The evening ended with a lively auction, led by Rotarian and amateur auctioneer, Chuck Yelverton. Those in attendance placed bids totaling nearly \$500 for the centerpieces that had been donated by Rotarian Emily Sudbeck of Willson Florists. More photographs from the dinner can be found in a photo album on the club's website:

[www.vermillionrotaryclub.org/](http://www.vermillionrotaryclub.org/)



## Ranchers Relief Fund Donation Challenge

If you haven't already considered donating to the Ranchers Relief Fund (in care of Black Hills Area Community Foundation, P.O. Box 231, Rapid City, SD 57709), please consider supporting this effort at your next club/board meeting. Even though it's no longer front page news, ranchers in western South Dakota are still struggling with the losses incurred as a result of the early blizzard.

Both the Rapid City club and the Rapid City Rushmore club have donated \$500 each to the fund, matching Mobridge's contribution. District 5610 is also donating \$1000.

Should your club/board vote to contribute to the Ranchers Relief Fund (and I hope they do), please let Harley Overseth of Mobridge Club know ([harley@keyagency.com](mailto:harley@keyagency.com)). Meanwhile, I want to offer a big thank you to those clubs who have generously given to this fund. Thanks!

—Nancy Moose, DG, and Harley Overseth, Mobridge Club

## Custer gives Dictionaries

The Custer 3rd grade class students receive dictionaries on the 12th of November. Rotarians Dick Nolte and Dick Brown of Custer presented the students with their very own dictionaries. The students will be able to utilize the dictionaries in their classroom and be able to take them home to keep when they complete the school year.





## Our District's commitment in the Fight Against Polio

It has been a real roller coaster month for Polio Plus with the out breaks in Africa and in Syria. But more perspective is available from Dr. Bruce Aylward from WHO who has a presentation at [Rotary.org](http://Rotary.org) that he gave on World Polio Day. The following is (mostly) from his presentation.

The lows are the outbreak in Kenya, Somalia, Syria and a few added cases in Cameroon, South Sudan and Ethiopia. The bigger picture is that the encirclement of these cases in the African countries has already cut new cases in the African outbreak to only a few in October. Syria is obviously a difficult problem but national immunizations days are happening and efforts are being made for days of truces while the Polio Global Eradication Initiative volunteers and workers immunize the at risk infants and children. This has been successful in the past in war torn countries. Nigeria continues to be the most difficult country spreading more cases to previously polio free states than any other country.

The highs are numerous. First is a huge break through. Type 3 polio (one of the original three types) has not occurred world wide since the start of 2013. If this continues it means only type 1 is still circulating. Dealing with only one type will allow use of a stronger vaccine so that fewer doses are needed to establish immunity.

Second, the number of cases in Afghanistan is down to 8 and the cases in Nigeria are down to 49. Pakistan stands unchanged from last year at 46.

Nigeria as noted is the most difficult country even through it has made progress. More cases have spread out of Nigeria than from any previous country. The northern provinces are not under central control although the central Health Department still works there. There is disinformation and lies being spread by a university professor saying that polio immunization sterilizes and gives children aids. Meeting with him and showing him scientific evidence has not helped as he does not understand science. He has sent CD's full of falsehoods to many Muslim leaders. The Global Eradication Initiative has met with more responsible Muslims to counter his false allegations. These leaders are countering the false ideas and rumors with energy and full backing of polio immunizations. (Science 4 Oct 2013)

We expect to overcome the hurdles and see progress restored. The Gates Foundation is still positive and is offering \$2 for every \$1 Rotarians raise. The Gates Foundation has also promised \$1.5 billion for the final eradication drive. Please encourage members, clubs, friends and other organizations to continue giving. You can go to End Polio Now on the web or send checks to George Twitter earmarked for polio. Our District 5610 continues to give 20% of District Defined Funds to Polio Plus. I thank the Board and District Governor Nancy Moose for the continued support at this level.

— Willis Sutliff MD, Polio Plus Chair



**Make Your Polio Plus Donations NOW! Use your Rotary website member access, sign in, go to The Rotary Foundation, choose "Give", pick the appropriate plan, do it in 5 easy steps.**



## Foundation giving showing momentum

*"Success requires first expending ten units of effort to produce one unit of results. Your momentum will then produce ten units of results with each unit of effort."*

*—Charles J. Givens*

Momentum is a great thing, especially when it is moving in the right direction. I'm starting to see momentum with the Foundation in our District. I'm hearing about more grants being talked about, collaboration with other clubs and districts in doing projects and increased giving to the Foundation!

Remember that we have three levels of grants in our District. CAP (Community Assistance Program) grants can receive a maximum of \$1,000 matching money for new local or international projects. District grants are for projects up to \$30,000 that are for local or international projects that might not have an international partner. Global grants are for \$30,000 or more where there is an international partner and at least one of the six areas of focus are addressed.

I am hearing of all three grants being worked on. If you have a project you would like to do but don't know if you can handle it on your own, ask one or more clubs in your District to partner with you or if you know of someone in another district ask them if they would be willing to help. THINK BIG! How many lives can you impact for years to come?

You will be receiving information about VTT (Vocational Training Teams) trips that will be occurring next year to Guatemala. Kim Erickson has done a lot of work to make these trips possible for our District. I hope that you will take a look at them and see which one you would like to go on or help someone else to go on. If you go on a trip, I GUARANTEE that it will be a life changing experience for you. I GUARANTEE it. We would like to have participation in these or in a trip to Peru in 2015 to get experience to put our own VTT trips together. If you have any questions ask me or Kim Erickson for more details.

Work is also being done on a possible fund raiser for The Rotary Foundation that could be replicated across the District. Remember when we give money to the Foundation that 100% of it comes back to us in three years. This is the money that we use for funding our CAP and District grants and that we get 1:1 match on our Global Grants. When we donate cash to a global project we only receive \$0.50 in matching money for every \$1 donated. This is the power of giving to your Rotary Foundation!

As Rotarians, you are making a lasting impact on the world and planting trees whose shade you may never enjoy. But know this, you are making an impact on many lives. But, I think the life that may be impacted the most...is YOU!

*—Bruce Nearhood, Foundation Chair*

**Make Your Rotary Foundation Donations NOW! Use your Rotary website member access, sign in, go to The Rotary Foundation, choose "Give Now", pick your appropriate plan, do it in 5 easy steps.**



# D5610 News // Committees

## District 4 Way Test Essay Contest

It's time to start thinking about the Rotary District 5610 4 Way Test Essay Contest. This is a wonderful way to spread knowledge about Rotary and what we stand for and to provide a challenge for the 6th graders in your community.

You invite 6th graders in your community to write a 200 to 500 word essay on what our 4 Way Test can mean in their lives. You will be amazed and impressed at their interpretations of our test.

Each club can submit their winner to the district by March 15, 2014 and the district will choose a 1st place, 2nd place and 3rd place winner for District 5610. The 1st place prize is \$200 and a chance to read their essay at our district conference, 2nd place prize is \$150 and 3rd place prize is \$75. All three winning essays will be printed in our District newsletter. For more information and application forms please contact: Pat Sutliff at

[<pmsutliff@gmail.com>](mailto:pmsutliff@gmail.com)

—Pat Sutliff, Committee Chair

## Calling all Superheroes!!

Planning is beginning for a district wide fundraiser!  
If you are passionate about making a difference in Rotary  
— then we need you!

This fundraiser will include family events, fun runs, and whatever other great ideas our committee can come up with!

This event will be held at multiple locations across our District May 30th-June 1st and will be the start of what we hope to become one of the greatest Rotary traditions we have.

We are looking for several people across the district to be a part of the planning committee and get the ball rolling in your area. To be a part of planning this great event please contact:

Erin Srstka [esrstka@minnehahacounty.org](mailto:esrstka@minnehahacounty.org)

Kim Erickson [kimberly@keystaffing.com](mailto:kimberly@keystaffing.com)



## ROTARY LEADERSHIP TRAINING (RLI) COMING TO YOUR CLUB SOON!

*Watch for dates and locations around the district in January news.*

*Tell your club president you want to attend!*

*Listen to attendees from last year rave about the benefits of  
multiple club members' discussions.*

# D5610 News // Committees

## Update on Global Grants and VTT opportunities

What a great time to be a Rotarian! With the new Global Grants and VTT programs there are more opportunities for Rotarians than ever to make a sustainable difference in the world. As part of the Global Grant Project between D5710 and D5610, along with other districts, that we are partnered with in Guatemala, D4250, we are already seeing amazing changes happen there. This year NO CHILDREN HAVE DIED in Patanatic! It is so awesome to say that, and to know that Rotary is a big part of this change. People are getting clean water, medical care, an education, learning how to grow food, and start their own small businesses. They are becoming more sustainable day by day because of people willing to share their time and knowledge.

Not long ago children had no hope of becoming anything more than hard laborers or young mothers. 4 students who wanted more received help and became nurses who brought health care to the village, 1 of those students has since gone on to medical school and 2 more want to go on for dentistry and pediatrics. This inspired the start of the nursing school that will be opening in Jan. and will train 20 more nurses from 8 villages to take their place and continue bringing health care to more villages in the region.

The entire program is not only successful in this village, but re-creatable for other villages both in Guatemala and around the world. THAT is the power of Rotary! And that is why WE NEED YOU! Vocational Training Teams work because people are willing to share their time and talents to teach others. Below you will see the dates and times for the upcoming year when you have an opportunity to be involved in this \$95,000 Global Grant. You will see the focus for the trips next to it, but because of the vast amount of things in the grant we can take many, many vocations and do more than what is listed. If we have more than 4 people interested in a specific Vocation we can also create our own team. This will work for Rotarians, non-Rotarians, Interacts, Rotaracts, and anyone else! Please contact me at [Kimberly@keystaffing.com](mailto:Kimberly@keystaffing.com) to see what we can line up.

—Kim Erickson, VTT Chair

## Global Grant Teams

**Jan. 20-26, 2014** - A dental team will be providing care to the families of Patanatic Sololá and 280 students of the Elementary school of Patanatic and San Luis. The team also will be provide training to local leaders, teachers and families in regards to dental care, brushing technique and nutrition. Non dental team members will help with monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.

**March 9-15** - A medical and nurse team will be traveling to Sololá, Guatemala to provide medical care to 6 elementary schools of the region that include the communities of San Juan, San Pedro, Cerro de Oro, San Pablo and San Antonio. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes. Medical and non medical volunteers will also help with the provision of de-worming medicine at the schools, the monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.  
(continued on next page)



# D5610 News // Committees

*(continued from previous page)*

**April 14-20** - Pharmacy and medical team will travel to Sololá Guatemala to provide medical care to the families of Patanatic, San Andres and San Pablo. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes. Medical and none medical volunteer also will help with the monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.

**May 5-9** - Rotarians will be traveling to support the Access to Education, Health and Safe Drinking water by installing water filters, cook stoves, working in the community garden, Food/Canning training and the nutritional classes. Other activities include: support the English classes, sewing training (teaching and support production of baby diapers, quilts, water filter covers, shorts, t-shirts, etc.)

**June 9-14** - A medical team and Rotarians will be traveling to support the Access to Education, Health and Safe Drinking water by installing water filters, cook stoves, working in the community garden, Food/Canning training and the nutritional classes. Other activities include: support the English classes, sewing training (teaching and support production of baby diapers, quilts, water filter covers, shorts, t-shirts, etc.)

**July 7-13** - Non-medical volunteers will travel to Sololá Guatemala to support the following programs:



English classes, computer classes, paint schools, medical facilities, and community center. The team also will help with monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.

**September 8-14** - A medical and nurse team will be traveling to Sololá, Guatemala to provide medical care to 6 elementary schools of the region that include the communities of San Juan, San Pedro, Cerro de Oro, San Pablo and San Antonio. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes.

**October 13-19** - A medical and nurse team will be traveling to Sololá, Guatemala to provide medical care to 6 elementary schools of the region that include the communities of San Juan, San Pedro, Cerro de Oro, San Pablo and San Antonio. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes.

**November 9-14** - Rotarians will be traveling to support the Access to Education, Health and Safe Drinking water by installing water filters, cook stoves, working in the community garden, Food/Canning training and the nutritional classes. Other activities include: support the English classes, sewing training (teaching and support production of baby diapers, quilts, water filter covers, shorts, t-shirts, etc.)





# D5610 Assistant Governor Reports // Raffle

## District Raffle Rules Revised, Re-launches

We will once again be holding a raffle to raise funds for the Rotary Foundation. It is our hope that every club in the District will donate a prize for the raffle drawing and will promote the raffle to club members. In the past we have raised several thousand dollars for the Foundation and, in the process, we have been able to award some fabulous prizes to our members.

The two major changes to this year's raffle are 1) we are asking clubs to send the money directly to the Rotary Foundation rather than turning it in at PETS and, 2) we are emphasizing that raffle ticket purchases are not tax deductible, since there is a chance of winning a prize. Here is a rough timeline for this year's raffle:

December 1: Solicit prizes from clubs.

December 31: Clubs submit prize commitments to Joe Mauss, District Raffle Chair.

February 1: Tickets sent to club Presidents and Secretaries for sale to club members.

February 1 to April 9: Remind to clubs to sell tickets prior to PETS.

April PETS Conference: Drawing for prizes.

May 1: Publish a list of prize winners in the District Newsletter.

Please call *Joe Mauss, District Raffle Chair*, with questions. Joe's cell # is 605-610-5035.

## Assistant Governor Reports

### "You, Rotary, and the World"

Area 9 consists of Rotary clubs in Le Mars (IA), Luverne (MN), Rock Valley (IA), Cherokee (IA) and Sibley (IA).

On my first Assistant Governor visits in July and August, I accompanied our District Governor, Nancy Moose. It was a good opportunity to meet and become acquainted with the Area 9 clubs. Nancy and I met with the board from each club, followed by the DG program during the club meeting.

For my second Area 9 visits in October and November, I will conduct a presentation to the clubs. I developed a Rotary orientation program called "You, Rotary, and the World." It was designed to introduce and share information about Rotary at the district and international levels. .

Sometimes Rotarians don't realize the breadth and scope of Rotary beyond their communities. And the real beauty of Rotary is that we not only make a difference in our local cities and towns, but we make an impact around the globe. We not only help the people in our local community, but we touch millions of people around the world.

Whether it be peace and conflict resolution, maternal and child care, water and sanitation, basic education and literacy, disease prevention and treatment, or economic and community development Rotary has impacted millions of women, men, and children locally and around the globe.

Polio eradication is the single most important gift to mankind that we have done. It is a horrifying disease with no cure, no treatment...only prevention. We have immunized over 2 billion children so far. And Rotary will not stop till the world is free of Polio's scourge.

It has been said we don't join Rotary to get something out of it, we join Rotary to put something into it. We are a worldwide network of women and men dedicated to 'Service Above Self.'

The "You, Rotary, and the World" AG presentation consists of a couple videos and a powerpoint presentation covering the basic operation and opportunities of Rotary. Feedback has been positive about this AG presentation. The whole idea to help us learn and understand this amazing service organization called Rotary.

—*Steve Harrington, Assistant Governor, Area 9*



# RI News // Links to RI website

## Message from RI President Burton

We are embarking on an exciting journey with the rollout of our new visual identity as seen with the launch of the new look on [www.rotary.org](http://www.rotary.org). We are relying on everyone's support to ensure our ultimate success with the Strengthening Rotary initiative. We especially need our district governors to be champions and promote the importance of our new look and feel. I am asking for your help with this important initiative specifically by providing inspiring and informative messaging to your Rotary clubs.

Below is a list of resources that support the new visual identity. The toolkit includes resources that you and your clubs can begin using right away. This toolkit will be available on your District Governor Exchange which you can find in Rotary Workgroups in My Profile:

- A link to the guide outlining the purpose and detailed steps with how to use the visual assets, including colors, photos, logos, etc.
- A digital version of the new Rotary letterhead
- A customizable PowerPoint template
- A PowerPoint slide deck you can use to promote the new visual identity

We encourage you to begin using the above tools as soon as possible to help reinforce the new visual identity and to help provide consistency across the Rotary world. We are counting on you to both educate and build enthusiasm among Rotarians for the Strengthening Rotary initiative. We will share more resources and tools in the coming weeks and will keep you updated at every step along the way.

Please contact your Club and District Support Representatives with any questions or concerns. Jetta and I look forward to seeing you in our upcoming travels.

Sincerely, *Ron D. Burton*

## Conduct Rotary business with Member Access on the new RI website!

[Get started](#) in Member Access today. Set and track your club's goals with [Rotary Club Central](#).

Visit [Rotary Showcase](#) to share and publicize your projects or browse projects by location or category.

New [contribution and recognition reports](#) simplify the reporting process.

Update your contact information and password in the improved [My Account](#) section.

## Make sure your global grant project fits an area of focus

Both packaged grants and global grants support large international activities with sustainable, high-impact outcomes in Rotary's six areas of focus. If you decide to work with one of Rotary's strategic partners on a packaged grant, the area of focus is predetermined. But if your club is interested in pursuing a global grant, you'll need to ensure that your project addresses at least one of the following:

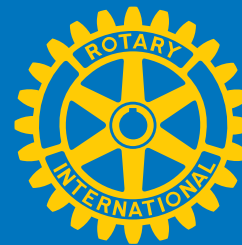
- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Before your club or district applies for a global grant, it's essential to identify which area(s) of focus the project is designed to address. Conduct a community needs assessment to determine how your project can benefit the community. Use the results to establish the project's area of focus. Global grant projects must meet certain requirements within the areas of focus to be eligible for funding. To learn more, see the [Areas of Focus Statements of Purpose and Goals](#).

[Download](#) or [order](#) Rotary's Areas of Focus Guide for an introduction to Rotary's six areas of focus.

# Resources for Club Officers

2013-14



*Editor's Note: sorry this PDF  
imported without the data links.)*

## YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

[www.rotary.org/myrotary/contact/representatives](http://www.rotary.org/myrotary/contact/representatives)

Provides personalized service, training, and regional guidance on

- Rotary resources and services
- Administrative procedures
- Board policy and Rotary constitutional documents
- Navigating My Rotary and doing your Rotary business online

## 24/7 INFORMATION - MY ROTARY

<http://www.rotary.org/myrotary/en>

Manage your email subscriptions, register for meetings, and access other member benefits.

Club leaders can also

- Update membership records\* and club data with Rotary
- Report next year's officers (by 31 December)
- Report club goals and achievements via Rotary Club Central
- Print the Semi Annual Report (SAR) and pay club dues to Rotary (July/January)
- Utilize the online *Official Directory*

*\*Please update club membership data by 1 June/1 December to ensure that the SAR is accurate. Clubs participating in the [One Rotary database integration initiative](#) should update their local online system.*

## MORE HELP - OTHER ONLINE RESOURCES

[Download](#) free copies of resources like [Be a Vibrant Club: Your Club Leadership Plan](#). This guide includes questions, ideas, and resources to help your club be more successful.

Contact your Financial Representative's for advice on club payments, Semi Annual Report (SAR) invoices, balances, and exchange rates:

[www.rotary.org/myrotary/contact/representatives](http://www.rotary.org/myrotary/contact/representatives)

Read *Rotary Leader* for practical advice to make your club even better. Club presidents with e-mail addresses in Rotary's system receive the newsletter bimonthly. Encourage your club presidents-elect and club secretaries to subscribe. And be sure to update us if you change your e-mail address.

For more helpful resources, follow these links:

### Policy and Procedure

[Manual of Procedure](#)

[Visual and Voice Guidelines](#)

### Membership

[This is Rotary](#)

[Connect for Good](#)

[How to Propose a New Member](#)

[Membership Growth & Retention](#)

### Media

[Presidential Theme](#)

[Rotary Images](#)

[Webinars](#)

[Newsletters](#)



Club and District Support  
September 2013