



# **District 5610//Gearing Up**

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JANUARY, 2014 // Volume 13, Issue 6



### DG Nancy's Message

Hello District 5610 Rotarians,

When I was young and when I was having fun, time just flew by. The older I get, the more time just flies regardless of whether or

not I'm having fun! This past six months flew by and as I think about it, it's mostly been fun—which explains why I feel like I've been on a bullet train.

One of the things that helped this past month fly by (in addition to celebrating Christmas) was the Rotary Zone Institute that was held in December in Bastrop, Texas. District 5610 is part of Zone 27 and every year we participate in an Institute that provides updates and information about the Districts in our Zone. We discussed the new Rotary International website, some of the issues now that we're in the new grant model, and Rotary's rebranding promotion, among other things. The primary focus of attention during the event, however, was on the contributions to Polio Plus. All fundraisers during the Institute went to Polio Plus; the Friday evening banquet, for example raised over \$14,000. Rotary International President Ron Burton wants to be sure that Rotary takes advantage of the Gates Foundation match.

The news we heard about the spread of polio was both good—the number of people who have contracted polio in two of the three endemic countries has dropped significantly and India is going on the third year with no cases of polio—and bad—Somalia, Kenya, and Syria have had outbreaks because the virus is only an airplane ride away and the fighting in those countries is preventing children from becoming vaccinated. Even though numbers of people contracting polio this year (359 so far) are greater than last year (223), the World Health Organization predicts that we'll have eradicated polio by 2018—we are "this close!"

We also learned that we have a Paul Harris Society Challenge going on between Zone 27 (our zone) and Zone 21b. The Challenge will pay our district \$1000 for each Paul Harris Society member we have recruited since July 1.

In our own district, we're in the process of searching for a new Executive Director to replace Laura Goettsch whose resignation we accepted with regret. We have a number of highly qualified candidates and I hope that by the time the next (continued on next page)

#### In this issue...

- 2 Nancy, data links
- 3 Events & Deadlines calendar
- 4 2014 District Conference
- 5 RLI news, Rancher Relief Fund
- 6 Zone photos
- 7-8 Polio NID
- 9 Raffle, 4 Way Test, fundraising news
- 10-11 Global Grant VTT news
- 12 Public Image Information



### D5610 District & Clubs Info Links

(continued from front page)

newsletter comes out, we'll be able to introduce the successful candidate.

I'd like to end this newsletter by encouraging everyone who has not yet looked at our new website (www.rotary5610.org) to do so. If you don't log into the site, you'll only be able to see the public side. However, once you create a login ID and log into the site, you can click the "Admin" link in the upper right corner and see more of the site—specifically those things related to your club. If you can't get logged in, check with your club secretary because it may mean that you don't have an email listed within the site. Our goal is to have everybody use the website—and let us know what you think about it.

Enjoy the New Year—and I'm expecting 2014 to fly by, too! Yours in Rotary,

– Nancy Moose, DG

### District Calendar, Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing! Also, Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter.

-Linda Peterson, Newsletter Editor linda4rotary@me.com

### ROTARY LEADERSHIP TRAINING (RLI) COMING TO YOUR CLUB / AREA SOON!

See page 5!

#### G'day Mates!

Make plans now to attend the International Conference, June 1-4, 2014 in Sydney!

**Registration and information** 

on the RI website.

ROTARY INTERNATIONAL CONVENTION Sydeney Augustalis 1-4 June 2014



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610

Group, you will get lots of fast-happening news, and post your own events and photos.

https://www.facebook.com/RotaryDistrict5610

Join the social networks of Rotary, both global and local on our District page.



### www.rotary5610.org www.rotary.org

D5610 // 2 // Gearing Up



### D5610 District & Clubs Calendar // Deadlines // To Do

KEY: blue = RI and Zone red = District black = Club

July: RI year begins RI president takes office District Governor takes office, begins club visits Club Presidents take office Semi-annual report & Dues payable to Club, District, RI

August: Membership and Extension District CAP & DDF grants awarded

**September:** New Generations Zone training & assembly, Denver, Sept. 9-14, 2014, San Antonio, TX, Sept. 15-20, 2015 District Conference, Sioux Falls, Sept. 24-26, 2015

October: Vocational Service District Conference, Rapid City, Oct. 2-4, 2014

#### November: Rotary Foundation

IRS 990 filing due for Clubs and District District Foundation Workshop and Dinner, tba, Mitchell Delete/Add members on club member access for accurate dues

#### December: Family time

Send your Every Rotarian Every Year contribution to The Rotary Foundation for donation credit.



January: Rotary Awareness RI International Assembly, San Diego, 1/12-18/2014, 1/18-24/2015, 1/17-23/2016, 1/15-17/2017 Dues payable to Club, District, RI RLI training Club officers elected, list on RI member access

**February:** World Understanding, RI anniversary 2/23 RLI training

March: Literacy RI grants deadlines District committee reports due for District Assembly, Budget draft ready RLI training

#### April: Magazine

District President-Elect Training, District Assembly April 10-12, 2014, Mitchell Agenda: discussion of Club projects and grants, recognition of Club honors and citations, transfer of duties and information to DG-Elect, committee chairs, graduation ceremonies for RLI participants District committee chairs plan of projects due, AGs reports due, all expense receipts due Club Presidential Citation applications due to RI

#### May:

#### District-wide Rotary Serves! Week

Club project/grant reports due to TRF, District Delete/Add members on club member access for accurate dues

#### June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia; 6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea; 6/10-14/2017 Atlanta, Georgia

#### CAP grant, district grant applications/reports due

and TRF global grant applications/reports due Club MOUs due for next year Clubs' Strategic Plan due on Club Central



### D5610 // District Conference 2014

# District 5610 Conference/2014

Host Rotary Club of Rapid City, in coordination with Black Hills Clubs: Rapid City-Rushmore, Rapid City Evening, Custer, Hot Springs, and Spearfish-Northern Hills with *Linda Peterson, DG 2014-15* invite you to attend the

# District 5610 Conference/2014

### October 2-4, 2014

Hosted at the beautiful Rushmore Plaza Holiday Inn, downtown Rapid City

# RI TALKS... on Service

This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

Take a weekend to enjoy the hospitality of Rapid City, stroll downtown on the Legacy Promenade, tour the Presidents statues, shop, dine, relax at Main Street Square, enjoy the Bierbörse on Saturday evening, and experience the fascinating downtown scene!





Rotary

Contact Linda Peterson, DG2014-15 Linda4Rotary@me.com H 605-341-5006 C 605-390-0800









### D5610 RLI News // Rancher Relief Fund

### ROTARY LEADERSHIP TRAINING (RLI) COMING TO YOUR CLUB / AREA SOON!

Review the dates and locations around the district listed below. Tell your club president you want to attend! If you missed a session or two last year, sign up again, to get your graduation certification!

Sioux Falls: Part 1: Friday, January 17, 4-9:30 PM, Part II: Saturday, January 18, 7:45 AM-4:30 PM Part III: Saturday, February 22, 7:45 AM-4:30 PM. Location: Good Samaritan Society, Jerstad Retreat Center, 4800 West 57th. Watertown: Part 1: Saturday, January 18, Part II: Saturday, February 22, Part III: Saturday, March 29. All sessions run 9 AM-4 PM. Location: Police Station meeting room. Spearfish/Rapid City: Part 1: Saturday, January 18, Part II: Saturday, February 15, Part III: Saturday, March 15. All sessions run 9 AM-3 PM. Locations tba. Custer/Hot Springs: Part I: Saturday, February 1, Part II: Saturday, March 1, Part III: Saturday, March 29. All sessions run 9 AM-3 PM. Locations tba. Sioux City: Part I: Friday, January 17, begins 3 PM. Part II: Saturday, January 18, begins 8:30 AM. Part III: Saturday, February 22, begins 8:30 AM. Location: Western Iowa Tech Community College. Pierre: Part I: Saturday, January 25, Part II: Saturday, February 8, Part III: Saturday, March 8. Session times are 9 AM - 4 PM. Location: First Congregational UCC, 123 North Highland Av.

# Session materials are the same as last year. Access the rmrli.org website for files. Please track your attendance for certification. Updated registration form, facilitator evaluation sheets and binder cover sheet are available from Linda Peterson at Linda4rotary@me.com

### **Ranchers Relief Fund Donation Challenge**

If you haven't already considered donating to the Ranchers Relief Fund (in care of Black Hills Area Community Foundation, P.O. Box 231, Rapid City, SD 57709), please consider supporting this effort at your next club/board meeting. Even though it's no longer front page news, ranchers in western South Dakota are still struggling with the losses incurred as a result of the early blizzard.

Both the Rapid City club and the Rapid City Rushmore club have donated \$500 each to the fund, matching Mobridge's contribution. District 5610 is also donating \$1000.

Should your club/board vote to contribute to the Ranchers Relief Fund (and I hope they do), please let Harley Overseth of Mobridge Club know (<u>harley@keyagency.com</u>). Meanwhile, I want to offer a big thank you to those clubs who have generously given to this fund. Thanks!

-Nancy Moose, DG, and Harley Overseth, Mobridge Club



### D5610 News // Zone Training

Zone Institute, December, 2013, attended by DG Nancy & Roger Moose, DGE Linda & Norm Peterson, DGN Steve & Arlys Sikorski, and Kris Winter, Grants chair-elect.







RIDE Greg Podd (1) gave us financial advice, RI General Secretary John Hewko (r) updated us on RI structure and focus. Steve (below) asks a question on project grants.







Norm and Linda (l) introduced at the Zone dinner. Steve and Arlys (r) pose before Zone dinner. (above) Linda and Norm pose with RI Treasurer Andy and Anita Smallwood. Training sessions... (below) Greg Podd with his DGE girls!









### D5610 // Foundation // Grants // Polio

### **Our District's commitment in the Fight Against Polio**

Our District has contributed \$22,687.11 this year to date! — *Willis Sutliff MD, Polio Plus Chair* 

Make Your Polio Plus Donations NOW! Use your Rotary website member access, sign in, go to The Rotary Foundation, choose "Give", pick the appropriate plan, do it in 5 easy steps.

### November in Nigeria for National Immunization Days

Did you ever think you would travel to Africa? For me, it was only a remote possibility, but one that happened for the fourth time this past November when I was able to travel with a team of Rotarians from the USA and Canada to participate in a great adventure. This was my third trip to Africa to help local health workers in their efforts to eradicate polio in their countries. The first trip was to Kaduna, Nigeria; the second to Mali and Chad; and this latest one a return to Kaduna.

National Immunization Days, also known as NIDs, are countrywide campaigns to immunize children from 0 to 59 months of age. There are variations, such as sub-NIDs that cover an area less than the whole country or sometimes extending the age range to children as old as 15 years. Also, other public health treatments are given along with the polio vaccine. Sometimes it is measles vaccination and sometimes vitamin A is given. The campaigns are carried out several times a year to get maximum coverage.

Rotaractor Omotayo Awafeso immunizes a baby in Zaria, Nigeria with the help of a local heath worker.

The vaccine is given as two drops orally, and then the left pinkie fingernail is colored to avoid wasting vaccine with duplicate doses. It is a very simple procedure, unless the child puts up a fuss, which sometimes occurs. There is no charge for the vaccine. Even so, there are some parents who refuse to allow their children to have the drops. Your donations to the PolioPlus fund of The Rotary Foundation are used to help with social mobilization to overcome this vaccine resistance. By the way, the Plus in PolioPlus refers to the add-on treatments previously mentioned.

(continued on next page)

#### D5610 // 7 // Gearing Up









# D5610 // Foundation // Grants // Polio



#### *(continued from page 7)*

We left November 4 and returned on November 14. While there, our team immunized over 3200 children as part of a combined campaign to also immunize children and young adults against meningitis. The meningitis vaccine was given as an injection to people from one year to 29 years of age. This campaign differed from others in that it lasted for 10 days and the parents brought the children to health clinics or special stations set up in strategic locations. Campaigns normally last five days and oftentimes are done as home, church and school visits.

The local health authorities debriefed us on their progress in eradicating polio. Nigeria is one of the three remaining endemic countries, that is, countries where polio transmission has never been interrupted. In 2012, Nigeria had 122 cases of polio. As of December 18 there are 50 cases with the latest date of onset October 8. Only three of Nigeria's 36 states are transmitting the virus. The genetic varieties have been reduced from eight to two. Challenges are security, 13 health workers were killed last year resulting in lost momentum, and rapid response to outbreaks.

In spite of recent setbacks in the eradication effort, Nigeria and the world are still poised to attain eradication in the near future. I am available for presentations to your club if you would like to know more about polio eradication and Rotary's part in the effort. You can contact me at 402-640-2320.

For those of you who were counting, I also traveled to Africa with Engineers Without Borders for a water project. That should make the math work out. – *Ina Winter, Hot Springs RC* 



Ina Winter poses with her team of Rotaractors and local health workers in Zaria. Not shown is Ina's Rotarian partner for the day, Stella Roy of Bedford, Nova Scotia - she is behind the camera.

Make Your Rotary Foundation Donations NOW! Use your Rotary website member access, sign in, go to The Rotary Foundation, choose "Give Now", pick your appropriate plan, do it in 5 easy steps.



### D5610 News // Committees

#### **District 4 Way Test Essay Contest**

It's time to start thinking about the Rotary District 5610 4 Way Test Essay Contest. This is a wonderful way to spread knowledge about Rotary and what we stand for and to provide a challenge for the 6th graders in your community.

You invite 6th graders in your community to write a 200 to 500 word essay on what our 4 Way Test can mean in their lives. You will be amazed and impressed at their interpretations of our test.

Each club can submit their winner to the district by March 15, 2014 and the district will choose a 1st place, 2nd place and 3rd place winner for District 5610. The 1st place prize is \$200 and a chance to read their essay at our district conference, 2nd place prize is \$150 and 3rd place prize is \$75. All three winning essays will be printed in our District newsletter. For more information and application forms please contact: Pat Sutliff at <<u>pmsutliff@gmail.com</u>>

-Pat Sutliff, Committee Chair

#### District Raffle Rules Revised, Re-launches

We will once again be holding a Rotary Raffle at the 2014 P.E.T.S Conference. Deadline for clubs to let Joe Mauss know what prize they have decided on is January 15. That will allow us to include a list of the larger prizes on the raffle tickets. We are hoping that *every* club in the District will donate a prize for this great cause. All proceeds go to the Rotary Foundation. Raffle Tickets will be sent to all clubs at the end of January.

The two major changes to this year's raffle are 1) we are asking clubs to send the money directly to the Rotary Foundation rather than turning it in at PETS and, 2) we are emphasizing that raffle ticket purchases are not tax deductible, since there is a chance of winning a prize. Here is a rough timeline for this year's raffle:

January 15: Clubs submit prize commitments to Joe Mauss, District Raffle Chair.

February 1: Tickets sent to club Presidents and Secretaries for sale to club members.

February 1 to April 9: Remind to clubs to sell tickets prior to PETS.

April 10-12, PETS Conference: Drawing for prizes.

May 1: Publish a list of prize winners in the District Newsletter.

If you have any questions about the raffle or if you have decided on the prize your club will be donating, please contact *Joe Mauss* at (605)610-5035 or joe\_mauss@mmi.net.

### Calling all Superheroes!!

Planning is beginning for a district wide fundraiser! If you are passionate about making a difference in Rotary — then we need you!

This fundraiser will include family events, fun runs, and whatever other great ideas our committee can come up with!

This event will be held at multiple locations across our District May 30th-June 1st and will be the start of what we hope to become one of the greatest Rotary traditions we have.

We are looking for several people across the district to be a part of the planning committee and get the ball rolling in your area. To be a part of planning this great event please contact: Erin Srstka <u>esrstka@minnehahacounty.org</u> Kim Erickson <u>kimberly@keystaffing.com</u>





### D5610 News // Committees

### Update on Global Grants and VTT opportunities

What a great time to be a Rotarian! With the new Global Grants and VTT programs there are more opportunities for Rotarians than ever to make a sustainable difference in the world. As part of the Global Grant Project between D5710 and D5610, along with other districts, that we are partnered with in Guatemala, D4250, we are already seeing amazing changes happen there. This year NO CHILDREN HAVE DIED in Patanatic! It is so awesome to say that, and to know that Rotary is a big part of this change. People are getting clean water, medical care, an education, learning how to grow food, and start their own small businesses. They are becoming more sustainable day by day because of people willing to share their time and knowledge.

Not long ago children had no hope of becoming anything more than hard laborers or young mothers. 4 students who wanted more received help and became nurses who brought health care to the village, 1 of those students has since gone on to medical school and 2 more want to go on for dentistry and pediatrics. This inspired the start of the nursing school that will be opening in Jan. and will train 20 more nurses from 8 villages to take their place and continue bringing health care to more villages in the region.

The entire program is not only successful in this village, but re-creatable for other villages both in Guatemala and around the world. THAT is the power of Rotary! And that is why WE NEED YOU! Vocational Training Teams work because people are willing to share their time and talents to teach others. Below you will see the dates and times for the upcoming year when you have an opportunity to be involved in this \$95,000 Global Grant. You will see the focus for the trips next to it, but because of the vast amount of things in the grant we can take many, many vocations and do more than what is listed. If we have more than 4 people interested in a specific Vocation we can also create our own team. This will work for Rotarians, non-Rotarians, Interacts, Rotaracts, and anyone else! Please contact me at <u>Kimberly@keystaffing.com</u> to see what we can line up.

-Kim Erickson, VTT Chair

### **Global Grant Teams**

**Jan. 20-26, 2014** - A dental team will be providing care to the families of Patanatic Sololá and 280 students of the Elementary school of Patanatic and San Luis. The team also will be provide training to local leaders, teachers and families in regards to dental care, brushing technique and nutrition. Non dental team members will help with monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.

March 9-15 - A medical and nurse team will be traveling to Sololá, Guatemala to provide medical care to 6 elementary schools of the region that include the communities of San Juan, San Pedro, Cerro de Oro, San Pablo and San Antonio. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes. Medical and non medical volunteers will also help with the provision of de-worming medicine at the schools, the monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need. (continued on next page) (continued from previous page)





### D5610 News // Committees

**April 14-20** - Pharmacy and medical team will travel to Sololá Guatemala to provide medical care to the families of Patanatic, San Andres and San Pablo. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes. Medical and none medical volunteer also will help with the monitoring/evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.

**May 5-9** - Rotarians will be traveling to support the Access to Education, Health and Safe Drinking water by installing water filters, cook stoves, working in the community garden, Food/Canning training and the nutritional classes. Other activities include: support the English classes, sewing training (teaching and support production of baby diapers, quilts, water filter covers, shorts, t-shirts, etc.)

**June 9-14** - A medical team and Rotarians will be traveling to support the Access to Education, Health and Safe Drinking water by installing water filters, cook stoves, working in the community garden, Food / Canning training and the nutritional classes. Other activities include: support the English classes, sewing training (teaching and support production of baby diapers, quilts, water filter covers, shorts, t-shirts, etc.)

July 7-13 - Non-medical volunteers will travel to Sololá Guatemala to support the following programs:



English classes, computer classes, paint schools, medical facilities, and community center. The team also will help with monitoring/ evaluation the use of water filters, installation of water filters, work in the community garden and elaboration of beds for families in need.

**September 8-14** - A medical and nurse team will be traveling to Sololá, Guatemala to provide medical care to 6 elementary schools of the region that include the communities of San Juan, San Pedro, Cerro de Oro, San Pablo and San Antonio. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes.

**October 13-19** - A medical and nurse team will be traveling to Sololá, Guatemala to provide medical care to 6 elementary schools of the region that include the communities of San Juan, San Pedro, Cerro de Oro, San Pablo and San Antonio. The team is also going to provide basic training to local leaders, local nurses and teachers in regards basic medical care, nutrition and diabetes.

**November 9-14** - Rotarians will be traveling to support the Access to Education, Health and Safe Drinking water by installing water filters, cook stoves, working in the community garden, Food/Canning training and the nutritional classes. Other activities include: support the English classes, sewing training (teaching and support production of baby diapers, quilts, water filter covers, shorts, t-shirts, etc.)





# **D5610 District Public Image Ideas**

### **RI launches new graphics**

Check out the new Rotary logo graphics on the RI website! There is a usage and visual guide for instructions on how to update your club's graphics. Of course, all your previous pins, banners and signage can still be used, just use the new graphics on reorders or replacement or new items.

### **District Launches New Website**

Check out the new website at <u>www.District5610.org</u>! Download newsletter, graphics, grant forms and more! Clubs may create a login, and access club information, update leadership, input attendance, and more!

Businesses and organizations may sponsor advertising spots on the District home page. Call Linda or Nancy for details.

### District Creates Banners to promote Rotary's

#### Six Areas of Focus

Banners are available for use around the District and to clubs that are having a Foundation event, Grant project launch, or any other public image use. Call or email Linda Peterson for more information. Boxed and ready to ship!

Also available are high resolution PDF files for posters which can be found on the new District website for download and printing. The files could be resized as you need.









### **RI News // Links to RI website**

### Message from RI President Burton

We are embarking on an exciting journey with the rollout of our new visual identity as seen with the launch of the new look on <u>www.rotary.org</u>. We are relying on everyone's support to ensure our ultimate success with the Strengthening Rotary initiative. We especially need our district governors to be champions and promote the importance of our new look and feel. I am asking for your help with this important initiative specifically by providing inspiring and informative messaging to your Rotary clubs.

Below is a list of resources that support the new visual identity. The toolkit includes resources that you and your clubs can begin using right away. This toolkit will be available on your District Governor Exchange which you can find in Rotary Workgroups in My Profile:

•A link to the guide outlining the purpose and detailed steps with how to use the visual assets, including colors, photos, logos, etc.

- A digital version of the new Rotary letterhead
- A customizable PowerPoint template
- A PowerPoint slide deck you can use to promote the new visual identity

We encourage you to begin using the above tools as soon as possible to help reinforce the new visual identity and to help provide consistency across the Rotary world. We are counting on you to both educate and build enthusiasm among Rotarians for the Strengthening Rotary initiative. We will share more resources and tools in the coming weeks and will keep you updated at every step along the way.

Please contact your Club and District Support Representatives with any questions or concerns. Jetta and I look forward to seeing you in our upcoming travels.

Sincerely, Ron D. Burton

### Conduct Rotary business with Member Access on the new RI website!

<u>Get started</u> in Member Access today. Set and track your club's goals with <u>Rotary Club Central</u>. Visit <u>Rotary Showcase</u> to share and publicize your projects or browse projects by location or category. New <u>contribution and recognition reports</u> simplify the reporting process.

Update your contact information and password in the improved My Account section.

### Make sure your global grant project fits an area of focus

Both packaged grants and global grants support large international activities with sustainable, high-impact outcomes in Rotary's six areas of focus. If you decide to work with one of Rotary's strategic partners on a packaged grant, the area of focus is predetermined. But if your club is interested in pursuing a global grant, you'll need to ensure that your project addresses at least one of the following:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Before your club or district applies for a global grant, it's essential to identify which area(s) of focus the project is designed to address. Conduct a community needs assessment to determine how your project can benefit the community. Use the results to establish the project's area of focus. Global grant projects must meet certain requirements within the areas of focus to be eligible for funding. To learn more, see the <u>Areas of Focus</u> <u>Statements of Purpose and Goals</u>.

Download or order Rotary's Areas of Focus Guide for an introduction to Rotary's six areas of focus.

