



District 5610//Gearing Up

DISTRICT LEADERSHIP // CONTACT INFO //

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JUNE, 2014 // Volume 13, Issue 11



District Governor's Message

Hello Rotarians,

Very likely every District Governor feels the same way when June rolls around: WHERE did the time go?!?! And I'm sure every governor has looked back at the year with both a sense of relief and a sense of sadness. It's a relief to know that the year has been successful and to know that the District will be turned over to capable hands, in this case, Linda Peterson. It's sadness to know that the joys and opportunities unique to being a District Governor have come to an end. The good news, however, is that other possibilities abound and it's just a matter of deciding what I want to do next related to Rotary.

This past year has been good: we successfully closed the grants from the former District Grants program and awarded more grants to clubs around the District. My thanks go to all those who turned in reports, helped turn in reports, and who stayed in contact with the Rotary Foundation to make certain we collected all the necessary documentation to close those projects. And my congratulations go to those clubs who submitted requests for and received approval for grants. Children and communities in our District are the direct benefactors of most of those grants. Bruce Nearhood has gone above and beyond during this first year of working with the New Grant Model. He gets my very sincere thanks for all his dedication and work.

We have also partnered this year with two Global Grants outside our District. Both grants relate to Vocational Technical Teams (VTTs), one to Peru and one to Guatemala. It's getting our foot in the door to do our own VTT. We have just received approval to provide a Global Scholar Grant to a graduate student in our district. Our soon-to-be District Governor Elect, Steve Sikorski, is currently working on a Global Grant application. If you're interested in helping to update an obstetric/pediatric unit in a hospital in Romania, please contact Steve. Helping to improve the survival rate of newborns is truly a project that Rotarians support.

As I reflect on this past year, I think mostly of what I learned about the clubs and people in our District. Whether the club is large or small, whether the members are young or old, whether the club is in a large city or a small town, all are involved in their communities in so very many ways. Clubs are keenly attuned to the needs in their areas, especially to the needs of those least able to help themselves: the children. Clubs feed children, provide clothing, give scholarships, give awards, provide dictionaries and bicycle helmets, and build parks. Clubs take in exchange students and send students to other countries. Clubs get together for socializing and fellowship. Clubs come together to mourn the loss of a member, and they give happy dollars to celebrate the birth of children and grandchildren.

I feel incredibly blessed to be a part of District 5610. I've gotten to know so many more people this past year and have gotten to others better than I did before. I'd like to give a special thanks to Vivian and Mark Adams, Norm and Linda Peterson, Pat and Willis Sutliff, and George and Shari Twitero for letting us stay in your homes this past year, to say nothing of their helpfulness in so many other ways. Staying in private homes is much more fun than staying in a hotel! George and Shari were especially hospitable since they let us stay at their place for over a week while we visited the clubs in and around Rapid City. I want to thank Loren Boyens and Bert Olson for their helpful advice and willingness to listen to my questions and concerns. I also want to thank Laura Goettch for her service to the District and to Ella Shafer for taking over the position as District Administrator.

(continued on next page)



D5610 District & Clubs Info Links

(continued from page 1)

One of the problems with naming those who I am thanking is that I am forgetting to include lots of others, but please know that I am grateful to all who have worked with me during this Rotary year. A big thanks goes to all the Assistant Governors who have worked so hard with the clubs in their area. I couldn't have done it without them. And finally, I want to thank the club presidents and the club officers. Taking on those positions is a significant commitment and their leadership allows the members of their clubs to carry out projects and activities that are so important to their communities, to the region and to the world of Rotary. The last thank you goes to my husband, Roger. He encouraged me to take on the position of District Governor and he has supported me all along the way. Most of you met him since he drove me to the majority of my visits to the clubs. He has attended District, Zone, and International meetings and has helped me in every aspect.

It's been a fantastic year and I know that Linda is going to have an even better year—because that's what happens in Rotary: things just keep getting better and better.

Thanks for letting me serve through Rotary,
— Nancy Moose, DG

In this issue...

- 2 Rotaract & Interact Clubs, data links
- 3 Events & Deadlines calendar
- 4 Website comparison, Instructions
- 5 Rotary Zone Institute, Presidents' Duties, Open District Positions
- 6 District Conference, 6 Aoff Banners, Wimoweh Lion
- 7 4 Way Test Essay Contest Second Place
- 8-9 Club projects for *Rotary Serves!* month
- 10 Foundation Events
- 11 RI 2014 Convention comments
- 12-14 Foundation Grants & Reports
- 15 RI Identity

Current Rotaract and Interact Clubs

We need to build up the database for our District Rotaract and Interact clubs. The following list needs sponsor clubs and liaison contacts added. Please help get this information more robust!

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore club
SDSU Rotaract, Brookings club
Dakota State University Rotaract, Madison club
University of Sioux Falls Rotaract, ?? club

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA
Wolsey high school, Huron RC, SD
2D chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore RC, SD

District Calendar, Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing! Also, Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter.

—Linda Peterson, Newsletter Editor linda4rotary@me.com



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>

Join the social networks of Rotary, both global and local on our District page.



www.rotary5610.org

D5610 District & Clubs Events // Deadlines // To Do

KEY: blue = RI and Zone, red = District, black = Club

July: RI year begins

RI president takes office

District Governor takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

District CAP & DDF grant applications deadline

August: Membership and Extension

September: New Generations

Zone training & assembly, Denver, Sept. 9-14, 2014,

San Antonio, TX, Sept. 15-20, 2015

District Conference, Sioux Falls, Sept. 24-26, 2015

October: Vocational Service

District Conference, Rapid City, Oct. 2-4, 2014

discussion of Club projects and grants,

recognition of Club honors and citations, celebrations

District Grants Funds awarded

November: Rotary Foundation

IRS 990 filing due for Clubs and District

District Foundation Workshop & Dinner, Nov. 1, 2014

Mitchell Highland Center

Delete/Add members on club membership with RI for accurate dues

December: Family time

Send your Every Rotarian Every Year contribution to The Rotary Foundation for donation credit.

January: Rotary Awareness

RI International Assembly, San Diego 1/18-24/2015, 1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

February: World Understanding, RI anniversary 2/23

RLI training

March: Literacy

RI grants reports deadline

District committee reports due for District Assembly,

Budget draft ready

RLI training

April: Rotary Magazine

District Presidents-Elect Training, District Training & Assembly, April 9-11, 2015, Mitchell Highland Center

Agenda: training for all club officers, District AGs, committee chairs, transfer of duties and information to DG-Elect and committee chairs

graduation ceremonies for RLI participants

District committee chairs plan of projects due,

AGs reports due, all expense receipts due

Club Presidential Citation applications due to RI

May:

District-wide Rotary Serves! Week

Club project/grant reports due to TRF, District reports due

Delete/Add members on club membership with RI for accurate dues

June: Rotary Fellowship

RI International Conferences:

6/7-10/2015 Sao Paulo, Brazil;

5/29-6/1/2016 Seoul, Korea;

6/10-14/2017 Atlanta, Georgia

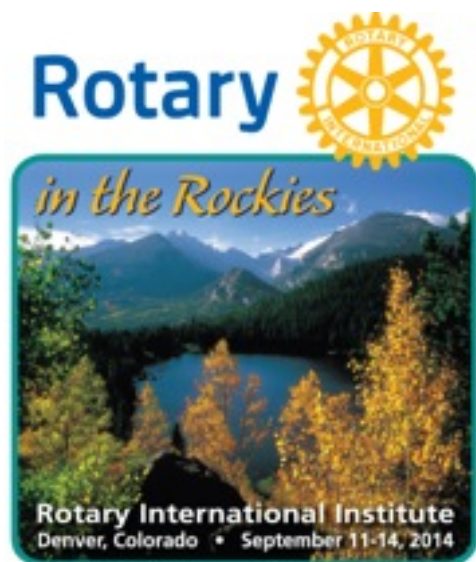
CAP grant, District grant reports closed

and TRF global grant applications/reports due

Club MOUs due for next year

Clubs' Strategic Plan due on Club Central

(see the District website for current events on the calendar)



D5610 News // Websites Comparison // Data Changes

The Differences and Similarities in District vs RI websites: A Comparison List

Rotary5610.org

- Designed by Clubrunner, different login than RI
- Records District leadership
- Records Club leadership, including club president, president-elect, Foundation chair, and any other board positions a club wants listed
- Email function based on your email address
- Publishes District news, events, calendar
- Registration for District events and training
- Data is accessible by District and Club leadership, access determined by District
- Information is input by District leaders
- Information flows to RI on Club leaders, members
- Club meeting date/time/address information District newsletters, grants forms, data to download
- Site contains information for all District 5610 Rotarians

Rotary.org

- Designed by RI, different login than Clubrunner
- Member access based on your member ID number
- Records Club membership, info flows to District
- Source for RI dues statements (SAR)
- RI hosts Club Central, Rotary Showcase information, other RI reports
- RI training manuals, RI leadership, logos
- Rotary Foundation data, site to donate to TRF
- Data access by level of leadership, access determined by RI
- Does *not* host information from clubs or district on specific news, events, or registration for training
- Club locator site
- General Rotary stories on happenings around the world
- Site has public side for non-Rotarians, and member side for Rotarians to log in for specific information

Club Leadership changes on Club Central and District Website

Current club presidents will be responsible to add the club president for next year (2014-15) and make changes to any other board positions on Rotary's Club Central and also on the District website. It is necessary for the president-elect to have an email address so that the District leadership can send out emails from the email service function in Clubrunner. All clubs must complete the RI data integration to reduce the conflicting information currently occurring.

Information will be disseminated from the District website, so the next year's president must be listed in order to receive the data. Please review the website information above, and call Linda or Nancy if you have trouble logging into the District website.

Presidents-elect should be working on their strategic plan, located on the RI website at Club Central. In the PETS program inside back page and in this newsletter is a calendar of events and deadlines for your reference in completing Rotary tasks.

RI makes new graphics available online

Check out the new Rotary logo graphics on the RI website! There is a usage and visual guide for instructions on how to update your club's graphics. Of course, all your previous pins, banners and signage can still be used, just use the new graphics on reorders or replacement or new items.

District looking for business sponsors on website

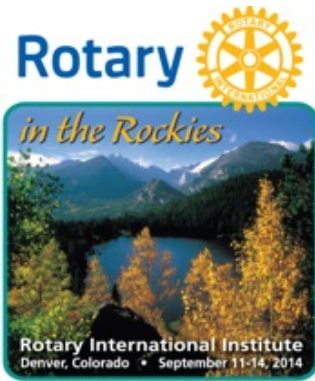
Check out the website at www.District5610.org! Download newsletter, graphics, grant forms and more!

Businesses and organizations may sponsor advertising spots on the District home page. View the sponsorship brochure online, and call Linda or Nancy for details.

D5610 // Zone Training Funds // Presidents' Duties

Training Refunds announced!

District committee chairs and any interested Rotarian in our District desiring a higher level of commitment should consider going to the Zone Institute in Denver, September 9-14. We currently have the following members signed up: Vivian Adams, Membership; Steve Harrington, AG; Larry Lygnstad, AG/RLI; Shelli Masek, AG; Ed Jacobson, DGN; Steve Sikorski, DGE; and Linda Peterson, DG. Our own Nancy Moose, PDG is contributing to the Institute as a volunteer! (*titles as of 2014-15*)



As a further incentive, we have received the following news from Greg Podd, our incoming Rotary International Director from our Zone:

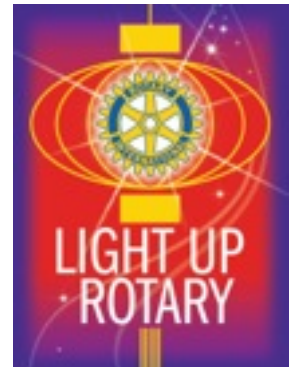
"I also very pleased to inform you that our Zone will receive this coming week \$30,800.00 in funds to reimbursement the Rotary Institute 2014 registration fee for all 22 District's Membership Chairs, Foundation Chairs, Public Image Chairs and District Trainers. The checks will be included in the participants registration packets they will receive on September 10, 2014."

Please go to the Zone 21b & 27 website at <http://rizones21-27.org/rotary-institute-2014/> to register!

Presidents' Duties - Current and Incoming

As the end of the Rotary year approaches, we remind you of the upcoming deadlines for entering goals into Rotary Club Central (www.Rotary.org):

June 1– deadline for entering membership goals. It is also a good idea to review the current membership list, and add emails, as that is how we are contacting ALL our District Rotarians with news and announcements on the District website (www.Rotary5610.org). The club leadership is all available on the website so a separate Excel database is now unnecessary. Please use this valuable resource!



July 1– Club goals and strategic plan entered on Club Central.

As we wrap-up our current Rotary year, let's all make a commitment to ***log-on, lean-in, and LIGHT UP ROTARY!***

District Committee Positions open, **please volunteer!**

If you are interested in serving beyond the club level, we have some interesting openings at the District level! Call Linda Peterson. The following positions have descriptions in the Committee Descriptions file available on the District website:

- ◆ **District Trainer**
- ◆ **Interact**
- ◆ **Foundation - Permanent Fund**
- ◆ **Public Image Co-chair** - western part of District
- ◆ **Website Manager**
- ◆ **Assistant Governor - Area 6** (Winner, Wagner and Gregory clubs)

D5610 District Conference // 6 A of F Banners // Lion

Planning begins for District Conference

RI Talks....on Service. This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

The conference will be hosted at the Rushmore Plaza Holiday Inn, downtown Rapid City. Walk across Memorial Park on the Promenade and view Legacy Commons gardens. Visit Main Street Square, and browse the many shops in downtown Rapid City. Come early, stay an extra day or so!

Clubs will be encouraged to present their club projects in a 10-slide/20 seconds each timed slideshow. Friday night dinner will feature awards and presentations, followed by Gordy Pratt, the Fabulous One Guy! Saturday will end with spectacular events - stay tuned!



District 5610 Conference/2014
Host: Rotary Club of Rapid City, in coordination with Black Hills Clubs:
Rapid City-Rushmore, Rapid City Evening, Custer,
Hot Springs, and Spearfish-Northern Hills
with Linda Peterson, DG 2014-15
invite you to attend the

District 5610 Conference/2014
October 2-4, 2014
Hosted at the beautiful
Rushmore Plaza Holiday Inn, downtown Rapid City

Rotary  **RI TALKS... on Service**

This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

Take a weekend to enjoy the hospitality of Rapid City, stroll downtown on the Legacy Promenade, tour the Presidents statues, shop, dine, relax at Main Street Square, enjoy the downtown on Saturday evening, and experience the fascinating downtown scene!

DO BIG THINGS

Conference and hotel reservations open July 2014
Stay tuned for details
www.rotary5610.org
www.maimanestep.com
www.culinaryarts.com
www.southcentralclubs.org
105 N 9th St. Rapid City, SD 57701 (605) 348-4000

Contact Linda Peterson, DG2014-15
Linda@RotaryTime.com
H 605-341-0806 C 605-390-0800



Six Areas of Focus Banners

The District has these tall Six Areas of Focus banners, that roll up and travel very compactly in a box. The Rotary Foundation requires that all six areas be shown in the same place, so they should not be split up or used separately. If your club wishes to use at a Foundation or Grant project event, please contact Linda Peterson to sign up in advance to avoid conflicting times with other clubs, or the Foundation committee, or the District events. The carton weighs 65 pounds, and estimated cost to ship via UPS is \$140. So it would be better to arrange carrying with Rotarians if possible, unless you need quickly and are willing to support the cost.

Wimoweh, the District Lion

Those lucky Rotarians who experienced our District Lion singing and dancing to the "Four Way Test" song, know what fun this puppet is! And now your club can sign up to have Wimoweh shipped to you in time for your next Four Way Test Essay Contest, at your club, at your school, or whatever event you choose.

However, we need you to sign up in advance to avoid conflicting times when he is loaned out to other clubs. He weighs 5 pounds, and estimated cost to ship UPS is \$20. You will need to keep the box and return in the same manner and all items included. An instruction sheet is enclosed with him, and all the equipment is complete with MP3 player, speakers, cables and power strip.



D5610 News // 4 Way Test Essay First Place

District 4 Way Test Essay Contest First Place Winner

Pat Sutliff, District 5610 Four Way Test Essay Contest Chair, had the honor of presenting second prize to Hunter Hauck, a sixth grade student at Edison Middle School in Sioux Falls. Hunter received a certificate, a Four Way Test Medallion and \$100 for his winning essay. His entry was sponsored by the Sioux Falls South Rotary Club. —*Pat Sutliff, Committee Chair*

How Can I Apply the Four-Way Test to My Life? *By Hunter Hauck*

I can apply the four way test to anything whether it is a decision I have to make at school or a decision I make at home. Here is how I evaluate these four questions.

Is it the truth? When making decisions everyone should ask themselves if what they have heard or are going to say is true. Telling the truth is a very important characteristic to have when making a decision. When you think through your words, before you actually say them, you want to make sure they are true. There are consequences if you say the wrong words, they may hurt people's feelings and you may lose trust from your peers.

Is it fair to all concerned? Being fair is always what you would expect from other people. If you have a decision to make you may not realize that it is unfair to the other person involved. To help decide if a decision is fair you should put yourself in the other person's shoes and see if you still think it would be a good thing to do. If it is not something you would want done to you, then don't do it to others.

Will it build goodwill and better friendships? Most people want good reputations. I know I do. I want people to think of me as honest, fair, and a good friend. When making decisions I have to know what the outcome of the decision may be. I always want to think about the other people and how my decision may affect them. By doing this there are more opportunities to gain better friendships and build goodwill.

The last question: Is it beneficial to all concerned? Do the other people involved benefit from my decision. To make the proper decision you should make sure the other people involved will stay happy. Don't gossip or make up information and share it with your friends because that's not showing good character. I say again, put yourself in the other person's shoes and make sure you would be okay with your own decision.

So the next time you have a tough decision to make ask yourself: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Is it beneficial to all concerned? If you follow these questions you will always make the right decisions.



D5610 Club News // May Rotary Serves Club Activities

Yankton Club very active in May



Here's some of the various activities Yankton Rotarians have been involved in over the past 30 days or so. On April 22nd, Yankton Rotarians helped sponsor an event along with Yankton Medical Clinic and Kopetsky's. Every outgoing second grader in Yankton received a bicycle helmet for free. This was accompanied by a great program which was put on by the clinic and Yankton Police to help explain the importance of wearing helmets when on a bicycle.

On April 24th and again on May 3rd Yankton Rotarians were allowed to set up in the Hy-Vee Yankton entry ways to ask for donations to help End Polio worldwide. This disease is close to be stamped out and Rotarians around the world are taking to the streets to help educate about Polio and fundraise with a real end-goal in sight.



On May 20th, Rotary sponsored a community banquet meal at the UCC Church which helped to provide over 150 meals to individuals in need. The UCC Church Staff is great in helping to make this event possible...but Rotarians were there every step of the way. We bought and brought the food, helped set up for the meal, serve the meal, and clean-up after the meal.



D5610 News // Club Activities

Large Community Workforce Turns Out For Storybook Island Cleanup

The three Rotary clubs in Rapid City, along with SDSM&T Rotaract and many other Mines students, community groups and the Rapid City Parks Department staff have worked for over a month on Atlas storm damage cleanup, and planted trees at Storybook Island in Rapid City. Even the Tumbleweeds 4H Club from Custer County arrived to help!



Custer Rotary Club's May Service Project

The City of Custer's Pageant Hill small amphitheater was in need of a new roof. It was built in the late 1930s by the CCC. It has been a mainstay of Pageant Hill since the beginning of the park. Custer Rotary took the project to replace the roof. One objective was to maintain the authentic look, so rough cut lumber was used throughout the project. Thanks to all who took part to help Custer Rotary to complete the project.





District plans first annual Rotary Foundation Training & Dinner

Please announce this event to your clubs and encourage attendance. The training will begin at 1 PM, with dinner planned for that evening. All club members are invited, and training will be offered for Club Foundation chairs and Grants chairs. The dinner will honor recent contributors to the Foundation, and new District grants will be announced.

—Bruce Nearhood, Foundation Chair

Rotarians are invited to attend the First Annual
District 5610

Rotary Foundation Training & Dinner



Saturday, November 1, 2014

Learn how you can support our charitable Foundation - one of THE BEST in the world!

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Rotary Foundation helps fund our humanitarian activities, from local service projects to global initiatives. Your club or district can apply for grants from the Foundation to invest in projects and provide scholarships. The Foundation also leads the charge on worldwide Rotary campaigns such as eradicating polio and promoting peace.

Rotarians and friends of Rotary support the Foundation's work through voluntary contributions.

Hosted at

Mitchell Highland Conference Center, Mitchell, SD

Training & Dinner reservations open July, 2014
on the District Website www.Rotary5610.org

Contact Bruce Nearhood, Foundation Chair, for more information.

See the District website for news and additional Foundation Committee members.

Visit www.Rotary.org to learn more about the Rotary Foundation.

Rotary



D5610 // International Convention in Sydney Report

RI Convention sets records! See and listen to it all at Rotary.org:

- [Get all the coverage from the convention](#)
- [International RYLA speaker hangs out with young leaders](#)
- [Stay connected with delegates you met through discussion groups](#)
- [Register for the 2015 Rotary Convention in São Paulo, Brazil](#)
- [View all videos](#)
- [Check out our daily photo gallery from Sydney](#)
- [View more photos on Flickr](#)
- [Download convention speeches and reports](#)



Here's pictures and comments from D5610 Rotarians who attended:

DGE Linda and Norm Peterson: We enjoyed all the plenary speakers on a stunning stage! The breakout sessions were packed with speakers and attendees, and lots of info!



The countries flags brought through the stadium on the opening session (below)

Willis & Pat Sutliff: Kim, current director of St. Jude, Gemma Sisia, Founder and business manager of St. Jude and Pat Sutliff (left) Felix, Masai tribe member who works at St. Jude (right)

Steve Sikorski: A wonderful experience again - if Rotarians could rule the world there would be peace on earth.





District 5610 Global Grant Scholarship

Under the leadership of Governor Nancy Moose and past Governor Pat Sutliff, District 5610 made the decision to sponsor a Global Grant Scholar. This scholarship is valued at \$30,000 and enables a student to study at the master's degree level for up to two years.



Ms. Emily Nachtigal, originally from Platte, SD, was selected as the district's nominee. Emily is planning to study international rural development at a consortium of European universities but primarily at Ghent University in Belgium. Emily graduated from the University of Minnesota with honors. Most recently she served as Assistant to the Majority Leader of the Minnesota House of Representatives.

The grant application has been received by Rotary International and we are awaiting a positive response.

— *David Lorenz, Scholarship Chair*

Looking for Club Participation in Sewing Machines Grant

Women of Rotary: form a team in your club to promote this project and gather financial support!

In 2011-12 our district participated in a Rotary International Matching Grant with District 3120 in India to buy sewing machines for young Indian women so that they could set up their own small businesses. The project was a great success! Now let's do it again! District 3120 would like to do another sewing machine project and are asking if our district would be interested in partnering again. We would like the clubs who participate to come up with a minimum of \$500 for the grant. Please contact Pat Sutliff, Nancy Moose or Linda Peterson, if your club is ready to assist.

Rotary resolutions

Another Rotary year is almost gone. Makes me think of New Year's resolutions! How about your Rotary resolutions? Did your club meet it's goals for giving to The Rotary Foundation, PolioPlus, Sustaining members, Paul Harris Society members? I don't mean to be a broken record but remember all of the good you do when you give to The Rotary Foundation. You can do things that you could never do alone. You can't drill a water well in the Honduras, administer Polio vaccine in Africa, or remodel a birthing room in Romania alone. But by giving only \$100 per year to The Rotary Foundation you can do all of those things and so much more. You've got a few weeks left. Go to Rotary.org and make that contribution that will save someones life.



Please put November 1st on your calendar for our District's first Foundation seminar and dinner. We will be showcasing some of the good that our District has done with your contributions. I'm excited about it and hope you will be too! It will be in Mitchell and start at 1 pm. HOPE TO SEE YOU THERE!!!

— *Bruce Nearhood, District Foundation Chair*

Make Your Rotary Foundation Donations NOW! Go to Rotary.org website, sign in at My Rotary, go to The Rotary Foundation, choose "Give Now", pick your appropriate plan, do it in 5 easy steps.

Make Your Polio Plus Donations NOW! Go to Rotary.org website, sign in at My Rotary, go to The Rotary Foundation, choose "Give", pick the appropriate plan, do it in 5 easy steps.



Rotary Year 2013-2014 District Grants

We are just finishing our first year under The Rotary Foundation's Grant Model, and while we had a rocky start getting funding to flow, we are pleased to announce that the district has eight excellent grants projects proposed by our clubs. Here is a list of what is going on with District Grants in 5610.

Sioux Falls West. They will be partnering with the Court Appointed Special Advocates (CASA) to publicize the work that they do to help abused or abandoned children with the intent of attracting desperately needed volunteer advocates. Sioux Falls West will hold a Wine Raffle to raise matching funds. Grant award is \$2,500.

Hot Springs. The local community has completed a master plan for the creation of an ADA compliant three-mile river walk trail to benefit tourist and local users. Hot Springs will partner with the city to provide a restroom facility at the south end of the trail. Hot Springs Rotarians will participate in the construction of the facility with an estimated 200 hours of labor. Grant award is \$2,000.

Sioux Falls South. Sioux Falls South will partner with Kids Against Hunger to package 25,000 to 35,000 meals for kids in the Sioux Empire, the Philippines, Haiti and Guatemala. The club will hold a poker tournament to raise matching funds. Grant award is \$3,500.

Rapid City. Rapid City's project is replacing trees at Storybook Island in Rapid City that were lost in the October blizzard. Club members will provide labor to plant the replacement trees. Grant award is \$1,000.

Rapid City Rushmore. RC Rushmore is working with Rapid City to replace the 25 destroyed and more than 100 damaged trees at Storybook Island. RC Rushmore club members will also provide labor for planting the trees. Grant award is \$1,000.

Luverne. The community is building a Nature Explore Classroom to provide a space for children to dig, plant, explore, create, and experience nature using all of their senses. The Luverne Rotary Club will develop the Gathering Space/Music and Movement area of the classroom. Club members will be involved from start to finish planning, organizing and providing construction labor as well as material and equipment. Grant award is \$5,000.

Pierre-Ft. Pierre. The SD Discovery Center is a hands-on science-learning center located in Pierre. The club's project is to provide the first 'business', a Garden Center, which will teach children the principles of science, technology, engineering and mathematics in the context of a garden center and floral shop. Rotarians will be involved in planning, construction and developing a teen volunteer program related to the project. Grant award is \$3,500.

Gregory. The district has awarded \$536 to fulfill a commitment to a prior year project to provide AED installations at a local bank and grocery store.



District Grants in the New Grant Model: Rotary Year 2014-2015

First thing to know: **the deadline for Rotary Year 2014-2015 District Grants is July 31, 2014.** (see timeline below and online.) This allows the Grant Sub-committee Chair, Ina Winter, to work with club applicants to provide a complete and accurate application for the Foundation Committee during August. The committee will then meet during the month of September to review applications, make funding decisions and package the request to The Rotary Foundation for the block grant. The goal is to distribute grant funds for club projects during the autumn months.

We have two types of district grants, **District Grants** and **CAP (Community Assistance Program) Grants**. Global Grants will be discussed in a later newsletter.

District Grants are typically short term projects under \$30,000. They must address one or more of the Six Areas of Focus and clubs must contribute 50% or more of the project funding. The grant-funded project must be a new project for your club and it must be club driven, i.e. club members actively participate in the project.

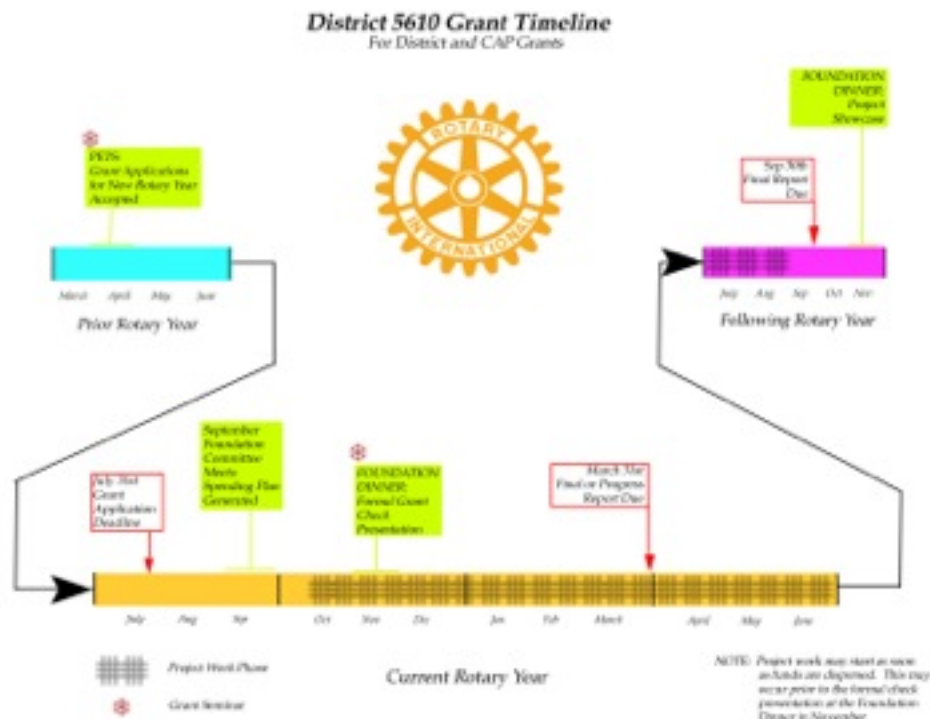
CAP Grants are limited to \$1,000 funding from District 5610 and the club provides at least 50% of the funding. The project may cost more than \$2,000 but the district match does not exceed \$1,000. If the project cost falls under \$2,000, the district match would be 50% of the project cost. CAP Grants do not need to address a focus area but must meet a community need. Like District Grants, a CAP Grant funded project must be a new project for your club and it must be club-driven.

Clubs must qualify to receive funding matches from the district. Here is a summary of club requirements:

- Grant training (offered at President elect training or on the day of the Foundation dinner if needed)
- Signed Memorandum of Understanding
- Copy of IRS Form 990 or 990N
- Current on past project reports.

The paperwork involved consists of the application, and twice a year progress reports until completion. The application and report forms are on the District website. We hope that you find them easy to complete, so don't let this aspect deter your club from applying.

District officers have spent many hours preparing to implement the new grant model for Rotary Year 2014-2015. While not perfect, we hope to be able to process and administer grants to clubs efficiently in the coming years so that we may maximize the benefit our local and global projects bring to the communities we serve.



Overview

Our identity at a glance contains the basic elements in our visual system: our logos, color palette, typography, iconography, and information graphic styles, along with photography style and suggested subject matter and merchandise ideas. Each element is designed to work in harmony with the others, while providing flexibility within a framework. When combined, they clearly convey our active leadership, our persevering spirit, and our compassion. Please use this condensed guide in conjunction with the full guidelines available at www.rotary.org.

What logo format do I use for:

| | | |
|--|------|--------------|
| Print | .eps | spot or cmyk |
| Embroidery | .eps | spot or cmyk |
| Silkscreen | .eps | spot or cmyk |
| Word Doc (Print) | .png | rgb |
| PowerPoint | .png | rgb |
| Digital: Web/Email Tablet/Mobile | .png | rgb |

Logos

Masterbrand Signature



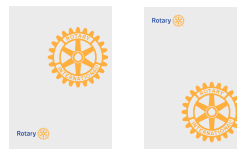
RotaryMBS-R_PMS-C.eps

Mark of Excellence

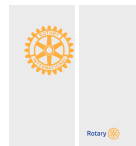


RotaryMOE-R_PMS-C.eps

Single Page Logo Usage Example



Multipage Example (front/back)



Signature System for Clubs, Districts, Zones, and Projects



Typography

Licensed Option —
fonts for purchase

Primary
FRUTIGER BLACK CONDENSED
ALL CAPS FOR HEADLINES
Frutiger for subheads,
secondary nav,
info graphics, and lockups

Secondary
Sentinel for body text, secondary
heads, captions, and callouts

Free Option —
when Frutiger and Sentinel are not
available or are cost-prohibitive

Primary
OPEN SANS CONDENSED
OR ARIAL NARROW
FOR HEADLINES
Arial for subheads, secondary
nav, etc.

Secondary
Georgia for body text,
secondary heads, etc.

Imagery

Rotarians Taking Action
for Community



Rotarians Uniting and
Exchanging Ideas



Metaphorical



Member Pin



Recognized
by Rotarians
the world over,
your Rotary
pin remains unchanged as a
proud symbol of membership.

Colors

