

Rotary



# District 5610//Gearing Up

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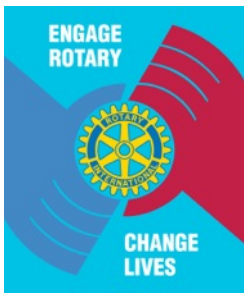
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MARCH, 2014 // Volume 13, Issue 8



## District Assembly & PETS SPECIAL EDITION



### *DG Nancy's Message*

Hello Rotarians,

It's time for the Presidents-Elect Training Seminar (PETS). In some ways I like that acronym because it's easy to say and remember, but it doesn't really give the whole picture of what PETS really is.

While the sessions are aimed primarily at incoming presidents, the seminar is a WHOLE LOT more. Some sessions are for secretaries, some are for treasurers, others are for Foundation Chairs, and still others are for Membership Chairs—along with opportunities for Rotary Youth Exchange students and club chairs for youth exchange—and much more.

I hope the incoming president of your club has registered and intends to participate because Rotary International states that the current president will need to continue if the incoming person doesn't attend PETS. It only makes sense that club leaders have a knowledge of Rotary International, the Rotary Foundation, and an understanding of Rotary in general. I can't imagine someone willing to take on a leadership position without finding out about the organization! And the same holds true for the other leaders (secretary, treasurer, other chair people) in the club.

But the best part about PETS? You get to meet people from other clubs in the district—and you get to hear great speakers! Rotarians are good people to socialize with. In addition, you can get to know the other Rotarians who are taking on the same responsibilities and who may have some of the same questions and issues that you have.

So....register for and attend PETS. You'll learn a lot and most importantly, you'll have a good time!

Yours in Rotary — *Nancy Moose, DG*

# D5610 // PETS 2014 // District Assembly 2014

**Presidents-Elect Training +  
Club Leadership Training +  
Assistant Governors Training +  
Foundation & Grants Training +  
District Assembly +  
= All at PETS!**

***April 10-11-12, 2014 at Highland Event Center, Mitchell, SD***

The focus this year is on Rotary Club Membership. If you want to learn how to grow your membership and have a more active club, please attend this event. Dick Jones and Jim Berg from Zone leadership will be speaking on Membership and Foundation.

All incoming Club Presidents are required to attend the all-day sessions on Friday, April 11. Secretary-Treasurers, Foundation and Grants chairs will also have training. Please bring a laptop or wifi-enabled device to log on to the websites we will be working on.

All District committee chairs, and Assistant Governors will be attending on Thursday for updates on training and District planning. Please submit your reports by March 15, and get registered on the District website so we can count your meals.

The District Assembly for all attendees is scheduled for Friday evening after dinner. District bylaws, budget and other documents will be presented for approval. YOU MUST be listed on the District website as next year's officers or members of Rotary to have email notices sent to you! Log in NOW!

Registration is now open on District website for PETS. Book your hotel room(s) now for Thursday and Friday nights, at Hampton Inn Mitchell, 1920 Highland Way, Mitchell, SD 57301.

Ph: 605-995-1575. Room rate is \$79/night.

*\*Rotary International stresses that the current President of any club whose President Elect is unable to attend the Seminar will continue in that position.*



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>

Join the social networks of Rotary, both global and local on our District page.



[www.rotary5610.org](http://www.rotary5610.org)  
[www.rotary.org](http://www.rotary.org)

# D5610 District & Clubs Events // Deadlines // To Do

KEY: blue = RI and Zone

red = District

black = Club

## July: RI year begins

RI president takes office

District Governor takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

District CAP & DDF grant applications deadline

## August: Membership and Extension

## September: New Generations

Zone training & assembly, Denver, Sept. 9-14, 2014,  
San Antonio, TX, Sept. 15-20, 2015

District Conference, Sioux Falls, Sept. 24-26, 2015

## October: Vocational Service

District Conference, Rapid City, Oct. 2-4, 2014

discussion of Club projects and grants,  
recognition of Club honors and citations, celebrations  
District Grants Funds awarded

## November: Rotary Foundation

IRS 990 filing due for Clubs and District

District Foundation Workshop & Dinner, Nov. 1, 2014  
Mitchell Highland Center

Delete/Add members on club membership with RI for  
accurate dues

## December: Family time

Send your Every Rotarian Every Year contribution to  
The Rotary Foundation for donation credit.

## January: Rotary Awareness

RI International Assembly, San Diego 1/18-24/2015,  
1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

## February: World Understanding, RI anniversary 2/23

RLI training

## March: Literacy

RI grants reports deadline

District committee reports due for District Assembly,  
Budget draft ready

RLI training

## April: Rotary Magazine

District Presidents-Elect Training, District Training &  
Assembly, April 10-12, 2014, Mitchell

Agenda: training for all club officers, District AGs,  
committee chairs, transfer of duties and information to  
DG-Elect and committee chairs

graduation ceremonies for RLI participants

District committee chairs plan of projects due,

AGs reports due, all expense receipts due

Club Presidential Citation applications due to RI

## May:

District-wide Rotary Serves! Week

Club project/grant reports due to TRF, District

Delete/Add members on club membership with RI for  
accurate dues

## June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia;

6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea;

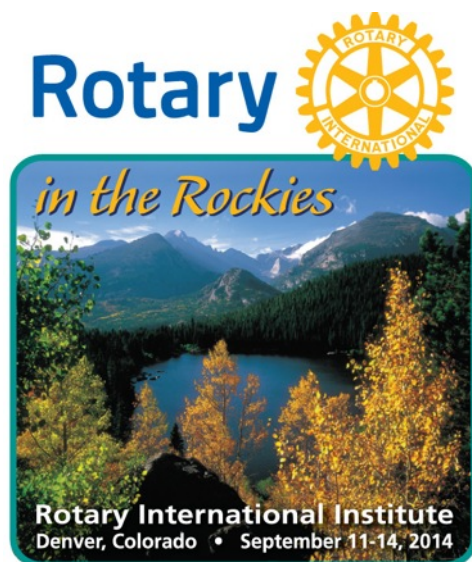
6/10-14/2017 Atlanta, Georgia

CAP grant, District grant reports closed

and TRF global grant applications/reports due

Club MOUs due for next year

Clubs' Strategic Plan due on Club Central



# D5610 // PETS 2014 // District Conference 2014

## Planning begins for District Conference

This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

The conference will be hosted at the Rushmore Plaza Holiday Inn, downtown Rapid City. Walk across Memorial Park on the Promenade and view Legacy Commons gardens. Visit Main Street Square, and browse the many shops in downtown Rapid City. Come early, stay an extra day or so!

Clubs will be encouraged to present their club projects in a 20-slide timed slideshow. Friday night dinner will feature awards and presentations, followed by Gordy Pratt, the Fabulous One Guy! Saturday will end with spectacular events - stay tuned!

## District 5610 Conference/2014

Host Rotary Club of Rapid City, in coordination with Black Hills Clubs:  
Rapid City-Rushmore, Rapid City Evening, Custer,  
Hot Springs, and Spearfish-Northern Hills  
with **Linda Peterson, DG 2014-15**  
invite you to attend the

## District 5610 Conference/2014

**October 2-4, 2014**

Hosted at the beautiful  
Rushmore Plaza Holiday Inn, downtown Rapid City



This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

Take a weekend to enjoy the hospitality of Rapid City, stroll downtown on the Legacy Promenade, tour the Presidents statues, shop, dine, relax at Main Street Square, enjoy the Bierbörse on Saturday evening, and experience the fascinating downtown scene!



Conference and hotel reservations open July, 2014.  
Stay tuned for details!  
[www.Rotary5610.org](http://www.Rotary5610.org)  
[www.mainstreetsquare.com](http://www.mainstreetsquare.com)  
[www.visitrapidcity.com](http://www.visitrapidcity.com)  
[www.rushmoreplaza.com](http://www.rushmoreplaza.com)  
505 N 5th St Rapid City, SD 57701 (605) 348-4000



Contact Linda Peterson, DG2014-15  
[Linda4Rotary@me.com](mailto:Linda4Rotary@me.com)  
H 605-341-5006 C 605-390-0800





# D5610 News // Websites Comparison // Club Dues Due!

## The Differences and Similarities in District vs RI websites: A Comparison List

### [rotary5610.org](http://rotary5610.org)

- Designed by Clubrunner, different login than RI
- Records District leadership
- Records Club leadership, including club president, president-elect, Foundation chair, and any other board positions a club wants listed
- Email function based on your email address
- Publishes District news, events, calendar
- Registration for District events and training
- Data is accessible by District and Club leadership, access determined by District
- Information is input by District leaders
- Information flows to RI on Club leaders, members
- Club meeting date/time/address information
- District newsletters, grants forms, data to download
- Site contains information for all District 5610 Rotarians

### [rotary.org](http://rotary.org)

- Designed by RI, different login than Clubrunner
- Member access based on your member ID number
- Records Club membership, info flows to District
- Source for RI dues statements (SAR)
- RI hosts Club Central, Rotary Showcase information, other RI reports
- RI training manuals, RI leadership, logos
- Rotary Foundation data, site to donate to TRF
- Data access by level of leadership, determined by RI
- Does *not* host information from clubs or district on specific news, events, or registration for training
- Club locator site
- General Rotary stories on happenings around the world
- Site has public side for non-Rotarians, and member side for Rotarians to log in for specific information

## Club Dues to District important source of income

By now, all clubs should have received the second statement on District dues. Dues are billed semi-annually, July and January. The income supports the events, training and activities of the District committees. We need your prompt and full payment of dues when billed.

## Club Dues to RI maintains club status

Clubs also pay dues to Rotary International, called the Semi-Annual Report (SAR), on a semi-annual basis. If a club falls in arrears, it's club charter is in jeopardy. The dues payments are published on the RI website, accessible by the District Governors. Please pay these dues promptly, to avoid the chaos caused by a club failure!

## Club Leadership changes on District Website

Current club presidents will be responsible to add the club president for next year (2014-15) and make changes to any other board positions on the District website. It is necessary for the president-elect to have an email address so that the District leadership can send out emails from the email service function in Clubrunner.

The PETS training information will be disseminated from the District website, so the next year's president must be listed in order to receive the data.

Please review the website information above, and call Linda or Nancy if you have trouble logging into the District website.

# D5610 RLI News // Membership

## ROTARY LEADERSHIP TRAINING (RLI) IN YOUR CLUB/AREA!

*Final session 3 dates and locations around the district listed below.*

**Sioux Falls:** Part III: Saturday, February 22, 7:45 AM-4:30 PM. Location: Good Samaritan Society, 4800 West 57th.

**Watertown:** Part III: Saturday, March 29. All sessions run 9 AM-4 PM. Location: Police Station meeting room.

**Spearfish/Rapid City:** Part III: Saturday, March 15. All sessions run 9 AM-3 PM. Location: Sturgis Community Center.

**Custer/Hot Springs:** Part III: Saturday, March 29. All sessions run 9 AM-3 PM. Location: Crazy Horse Memorial.

**Sioux City:** Part III: Saturday, February 22, begins 8:30 AM. Location: Western Iowa Tech Community College.

**Pierre:** Part III: Saturday, March 8. Session times are 9 AM - 4 PM. Location: First Congregational UCC, 123 North Highland Av.

**Please track your attendance for certification. Send names to Nancy Moose for your graduation certification!**

## New Member Sponsor Recognition Program

The New Member Sponsor Recognition Program is an exciting new initiative approved by the Rotary International Board of Directors. It honors Rotary members who sponsor new members. All sponsors of members admitted to Rotary on or after 1 July 2013 are eligible to receive a specially designed membership pin and colored pin backer from Rotary in recognition of their commitment to the organization's membership growth. A current member who sponsors one new member will receive a recognition pin with a blue backer. As additional members are sponsored, new colored backers will be awarded to signify the sponsor's achievement. Levels of achievement = 1 new members a blue backer; 2-3 new members a bronze backer; 4-5 new members a silver backer; and 6+ new members a gold backer.

It's important that new members be entered into club records as soon as possible after being inducted.

Clubs should enter new members into the District's Club Runner website and identify their sponsors where indicated. Confirm that an email address is present for both members, and submit the record to Rotary.

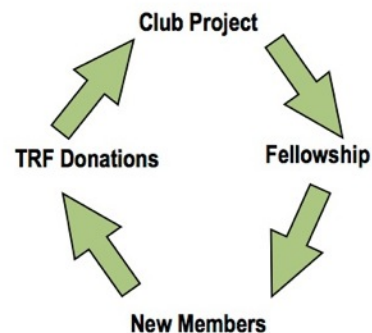
Every week, Rotary will send clubs a packet containing the names of newly-identified sponsors along with Rotary pins and backers. Club presidents are asked to set aside time during club meetings to honor sponsors' achievements by presenting them with their pins and backers.

Club presidents, district governors, and district governors-elect will have access to summary reports that show an overview of all new members and their sponsors. If sponsors don't want to receive recognition, they can decline the pins and backers and the other recognition components of the program by selecting that option in the email message from Rotary that congratulates them for sponsoring new members.

Questions about this program can be directed to [membershipawards@rotary.org](mailto:membershipawards@rotary.org) - or Vivian Adams, District Membership Chair, 712-239-5086 or [Rotary5610@cableone.net](mailto:Rotary5610@cableone.net)  
— *Vivian Adams, District Membership Chair*

### The Membership Cycle

Starting a club project involves members, which creates fellowship. Members are enthusiastic and invite prospects. All members recognize the TRF needs donations to add funds to the grants projects, continuing the cycle.



# D5610 News // Committees

## District 4 Way Test Essay Contest - DEADLINE MARCH 15!

It's time to finalize the Rotary District 5610 4 Way Test Essay Contest. This is a wonderful way to spread knowledge about Rotary and what we stand for and to provide a challenge for the 6th graders in your community.

You invite 6th graders in your community to write a 200 to 500 word essay on what our 4 Way Test can mean in their lives. You will be amazed and impressed at their interpretations of our test.

Each club can submit their winner to the district by March 15, 2014 and the district will choose a 1st place, 2nd place and 3rd place winner for District 5610. The 1st place prize is \$200 and a chance to read their essay at our district conference, 2nd place prize is \$150 and 3rd place prize is \$75. All three winning essays will be printed in our District newsletter. For more information and application forms, download from District website or contact Pat Sutliff at [pmsutliff@gmail.com](mailto:pmsutliff@gmail.com)

—Pat Sutliff, Committee Chair

## District 5610 Foundation Raffle Instructions

- Raffle tickets have been mailed to clubs.
- If you need more raffle tickets, please contact Joe Mauss ([joe\\_mauss@mml.net](mailto:joe_mauss@mml.net)) or (605)610-5035.
- Raffle tickets are \$10 each.
- Raffle tickets can be sold for cash or given in exchange for donations to the Rotary Foundation at the rate of 1 ticket for each \$10 donated to the Foundation.
- Raffles are games of chance, therefore ticket purchases are not tax deductible. If a Rotarian chooses to take tickets based on Foundation donations, that effectively makes those Foundation donations not tax deductible.
- Even though they are not tax deductible, the Rotarian still gets credit for the Foundation donation.
- The drawing will be held on Friday, April 11th, at the PETS conference in Mitchell.
- NO CASH WILL BE ACCEPTED at the PETS Conference when tickets are turned in. All money should be sent to the Rotary Foundation using the Multiple Donor Form, which is included in this packet and is also available online. Please use the enclosed form when you turn in your tickets at PETS.
- Winners need not be present to win.
- In cases where the winner is absent, the prize will be sent home from PETS with an attending member from the prize winner's home club.

## RI launches new graphics

Check out the new Rotary logo graphics on the RI website! There is a usage and visual guide for instructions on how to update your club's graphics. Of course, all your previous pins, banners and signage can still be used, just use the new graphics on reorders or replacement or new items.

## District looking for business sponsors on new website

Check out the website at [www.District5610.org](http://www.District5610.org)! Download newsletter, graphics, grant forms and more!

Businesses and organizations may sponsor advertising spots on the District home page. View the sponsorship brochure online, and call Linda or Nancy for details.

# D5610 Club News // Rotaract News // Interact News

## Rotary Polio Fundraiser Sponsored By Rotary Club Le Mars & Hy Vee Food Stores

The Rotary Club of Le Mars, in conjunction with Hy Vee Food Store of Le Mars, is conducting a PolioPlus fundraiser on **March 7th from 5:30 pm to 7:30 pm**. The Wine & Spirits Sampling event will be held at the Le Mars Hy Vee Food Store in the Wine & Spirits department.

Polio (poliomyelitis) is a crippling and potentially fatal disease that still threatens children in parts of the world. The poliovirus invades the nervous system and can cause paralysis in a matter of hours. It can strike any age, but mainly affects children under the age of five. It is a terrifying disease that has no cure, and no treatment. Polio can only be prevented.

Rotary International committed in 1985 to eradicate Polio throughout the world. Since then Rotary and its partners have, one by one, helped countries become polio-free through widespread vaccination. Though it was reduced to three countries last year, Pakistan, Afghanistan, and India, the polio virus has erupted in six other countries. Nigeria, Cameroon, Somalia, Syria, Ethiopia, and Kenya have seen polio reappear in their countries this year, probably due to someone carrying the virus from abroad.

The Rotary Club of Le Mars is hoping to raise monies for the PolioPlus campaign at the Hy Vee fundraising event. "It is Rotary's goal to one day make the world free of the scourge of Polio," says Steve Harrington, Assistant Governor of Rotary District 5610. "Many families in Le Mars remember when Polio threatened our children year after year in the 50s and 60s, and we certainly do not want it to return. That is why our local club wants to help in eradicating it worldwide."

Rotary has contributed more than \$1.2 billion and countless volunteer hours in the PolioPlus campaign since 1985. Rotary and its partners have vaccinated over 10 billion children worldwide. "We are 'This Close' to ending polio," Steve says holding up his thumb and index finger together, "and with fundraisers like the Wine & Spirits Sampling event at Hy Vee on March 7th, we will help eradicate the disease within a few years."

## 3rd ANNUAL CUSTER ROTARY WINE TASTING & FUND RAISING RAFFLE

**March 14, 2014 5:30 to 8:00 p.m. Bavarian Restaurant Meeting Room, 907 N 5th St, Custer, SD 57730 (Open to the Public)**

### THREE GRAND PRIZES:

TWO WHEELBARROWS OF WINE ◇ ONE WAGON OF BEER Approximate Value of Each — \$200.00 (Plus)

Tickets: \$20.00 Each — 3 For \$50.00 — 6 for \$100.00

### FREE WINE TASTING:

Stone Faces Winery ◇ Naked Winery ◇ Custer State Park Resort Co.

Drawings During The Evening For More Than 100 Items & Gift Certificates Tickets for these items \$10.00 each

**FREE SNACKS ◇ FOOD AND DRINKS (Available for purchase)**

### Rotaract Clubs:

SDSM&T Rotaract, Rapid City-Rushmore club

SDSU Rotaract, Brookings club

### Interact Clubs:

Roosevelt high school, Sioux Falls, SD

New Technology high school, Sioux Falls, SD

Canton high school, Canton, SD

Denison high school, Denison, IA

Wolsey high school, Wolsey, SD

2D chance alternative high school, Mitchell, SD

St. Thomas More high school, Rapid City, SD

### ARE YOU INTERESTED IN TRAINING?

**Rotaract and Interact Club and District  
Leadership Training PROPOSED:**

**Saturday, April 12, 2014, Mitchell, SD**

**Please call or email Linda Peterson to  
get more information.**

**605-341-5006**



# D5610 // Foundation // Grants // Polio



**Make Your Polio Plus Donations NOW!** Go to [Rotary.org](http://Rotary.org) website, sign in at My Rotary, go to The Rotary Foundation, choose “Give”, pick the appropriate plan, do it in 5 easy steps.



**Make Your Rotary Foundation Donations NOW!** Go to [Rotary.org](http://Rotary.org) website, sign in at My Rotary, go to The Rotary Foundation, choose “Give Now”, pick your appropriate plan, do it in 5 easy steps.

## Rural Electrification Project Kickoff Overview and Partner Funding Request

This message is to encourage you to consider partnering with the International Rural Electrification projects that are being spearheaded by the Pierre/Ft Pierre Club. There have been some exciting developments on a number of fronts with these projects since they presented the work they are doing at last years Annual District meeting (including some exciting progress with Rotary International/UNICEF and the Polio Plus efforts, some connections with our VTT work, potential partnerships with Hope Haven on some things, and many more).

Below you will find some additional details on the progress and a request to clubs across the district to partner with Pierre/Ft Pierre on these Rural Electrification Projects. I am very excited about the impact these projects can have around the world and would urge you to join them in these efforts if you have the ability to contribute.

1. The Pierre/Ft Pierre Rotary Club has committed to putting \$5,000 towards the next round of Rural Electrification Pilot Projects.
2. They are actively out looking to bring on other clubs as partners in these endeavors. They have a few of other clubs (both within and outside of our district) already reviewing and considering joining the efforts and are expecting to firm those up and to bring on more in the coming weeks.
3. These projects will be taking place with groups, and in places, where there is a need identified for access to electricity, however, they have not done a full scale needs assessment where we could leverage a district or global grant just yet. These projects would be taking place to position us to apply for both of those types of grants in the future on these projects, which would allow us to expand our work even further.
4. The fundraising efforts are targeting a raise of around \$30K (including the money already raised by Pierre/Ft Pierre). That will provide approximately 8-12 units (and cover other shipping and logistics/project management costs) for the pilot projects. They are looking at getting a minimum of 2 pilot units to the 5 different focus areas they have identified.
5. The 5 focus areas are **Guatemala** (Kim Erickson and the VTT program, along with Hope Haven, have identified needs and opportunities to work together), **Tanzania** (There is already an active partner in Mater Dei who has raised matching funds for this project, along with the opportunity to partner with the Rushmore Rotary club contacts there to connect this in with the great Rotary Club work that is already going on in the Kilimanjaro region (and hopefully partner with the 15 Rotary Clubs out of California that are working there)), **South Africa** (We have active requests from at least two Rotary Clubs there and 1 project that is already working on the needs assessment process), **Haiti** (To continue the work we have started there and partner with the larger pilot project that Peppermint is kicking off in the coming months), and a couple of units to be used for a **Polio Plus - UNICEF** cold chain and communications pilot project that is currently being considered by the UNICEF Innovation Lab.
6. **Partnering Opportunities** - They are looking for a couple of cornerstone partner clubs to match the committed funds from the Pierre/Ft Pierre club, and then would like to bring on other partners that will hopefully be able to give somewhere between \$250 and \$2500, depending on the size of the club and their international projects focus. They are not set on any specific donation amount from any specific groups, so are open to what works for each club individually. They would simply love to bring on as many partners as they can into the project.

So please contact either Jill Hart ([jillnovotny@hotmail.com](mailto:jillnovotny@hotmail.com)) or Chris Maxwell ([chris.maxwell@peppermintenergy.com](mailto:chris.maxwell@peppermintenergy.com)) at the Pierre/Ft Pierre Club to let us know your interest and thoughts or questions related to partnering on this project. I truly believe these projects are a reflection of our motto for the year to "Engage Rotary and Change Lives"

Take care and keep up the amazing work that you are doing!

## JOIN LEADERS | EXCHANGE IDEAS | TAKE ACTION: [www.rotary.org](http://www.rotary.org)

### Conduct Rotary business with Member Access on the new RI website!

[Get started](#) in Member Access today. Set and track your club's goals with [Rotary Club Central](#). Visit [Rotary Showcase](#) to share and publicize your projects or browse projects by location or category.

New [contribution and recognition reports](#) simplify the reporting process.

Update your contact information and password in the improved [My Account](#) section.

### Make sure your global grant project fits an area of focus

Both packaged grants and global grants support large international activities with sustainable, high-impact outcomes in Rotary's six areas of focus. If you decide to work with one of Rotary's strategic partners on a packaged grant, the area of focus is predetermined. But if your club is interested in pursuing a global grant, you'll need to ensure that your project addresses at least one of the following:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Before your club or district applies for a global grant, it's essential to identify which area(s) of focus the project is designed to address. Conduct a community needs assessment to determine how your project can benefit the community. Use the results to establish the project's area of focus. Global grant projects must meet certain requirements within the areas of focus to be eligible for funding. To learn more, see the [Areas of Focus Statements of Purpose and Goals](#). [Download](#) or [order](#) Rotary's Areas of Focus Guide for an introduction to Rotary's six areas of focus.