

District 5610//Gearing Up

DISTRICT LEADERSHIP // CONTACT INFO //

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MAY, 2014 // Volume 13, Issue 10



District Governor's Message

Hello Rotarians,

Because I'm a former English professor, it probably doesn't surprise you that words really interest me. One of those words is *penultimate* (next to last). It's fitting right now because this is my penultimate newsletter. I can't believe how quickly this Rotary year has been flying by!

Another word I like is *palindrome*. I love the sound of that word, but I also like what it is. A palindrome is a word, phrase, or sentence that is exactly the same when you read it both forward and backward. For example, *radar*, *madam*, and *civic* are words that are palindromes. "Madam, I am Adam" and "A man, a plan, a canal:

Panama" are two examples of phrases that are the same both backwards and forward.

What made me think of palindromes is that I was thinking about May being our Rotary Serves Month and realizing that when we actively serve others, we are also serving ourselves: whether you're serving or being served, you are benefitting—it goes both ways, just like a palindrome.

As its Rotary Serves project, the Madison, SD, Club financed and served one meal at the Gathering, a meal ministry held every Monday evening at the Methodist Church in Madison. Although I and our other club members were the ones serving the meal, eating and visiting with the guests at that meal was truly a service to me, too. Listening to the camaraderie and chatting with the group at my table left me with a sense of well-being and comfort. Many of the people who attend the Gathering come more because they need or want to socialize, not because they need to eat a hearty meal, and I can truly appreciate the need to nourish the soul as well as the body. That's what service through Rotary does, too: it benefits the well-being of those who serve.

For those of you who have actively and personally been involved in service, you know precisely what I mean. For those of you who serve primarily by contributing funds (and we definitely need and thank you for those contributions!!) but not by being particularly "hands on," you may want to consider doing so if you're physically able to participate. I've always been amazed at how good I feel when I am working with others to serve a good cause. And I know that every single club in our district has service projects they're carrying out, so we all have an opportunity to feel good.

If you want another chance to serve, please contact Kim Erickson at kimberly@keystaffing.com. On May 31 at Rotary Park in Sioux Falls she is organizing a "Rotary Days" fundraiser that will occur in 2015 and that will involve the entire district.

So serve through Rotary and serve yourself as well—whether it's by staying involved, by getting more involved, or just by beginning to be involved!

Yours in Rotary, — Nancy Moose, DG

D5610 District & Clubs Info Links

District Committee Positions

open, **please volunteer!**

If you are interested in serving beyond the club level, we have some interesting openings at the District level! Call Linda Peterson. The following positions have descriptions in the Committee Descriptions file available on the District website:

- ◆ District Trainer
- ◆ Interact
- ◆ Foundation - Permanent Fund
- ◆ Public Image Co-chair - western part of District
- ◆ Website Manager

In this issue...

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Current Rotaract and Interact Clubs

We need to build up the database for our District Rotaract and Interact clubs. The following list needs sponsor clubs and liaison contacts added. Please help get this information more robust!

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore club
SDSU Rotaract, Brookings club
Dakota State University Rotaract, Madison club
University of Sioux Falls Rotaract, ?? club

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA
Wolsey high school, ??, SD
2D chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore, SD

District Calendar, Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing! Also, Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter.
—Linda Peterson, Newsletter Editor linda4rotary@me.com



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>



G'day Mates!

Make plans now to attend the International Conference, June 1-4, 2014 in Sydney!

Registration and information on the RI website.

Join the social networks of Rotary, both global and local on our District page.



www.rotary5610.org
www.rotary.org

D5610 District & Clubs Events // Deadlines // To Do

KEY: *blue* = RI and Zone, *red* = District, *black* = Club

July: RI year begins

RI president takes office

District Governor takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

District CAP & DDF grant applications deadline

August: Membership and Extension

September: New Generations

Zone training & assembly, Denver, Sept. 9-14, 2014,

San Antonio, TX, Sept. 15-20, 2015

District Conference, Sioux Falls, Sept. 24-26, 2015

October: Vocational Service

District Conference, Rapid City, Oct. 2-4, 2014

discussion of Club projects and grants,

recognition of Club honors and citations, celebrations

District Grants Funds awarded

November: Rotary Foundation

IRS 990 filing due for Clubs and District

District Foundation Workshop & Dinner, Nov. 1, 2014

Mitchell Highland Center

Delete/Add members on club membership with RI for accurate dues

December: Family time

Send your Every Rotarian Every Year contribution to The Rotary Foundation for donation credit.

January: Rotary Awareness

RI International Assembly, San Diego 1/18-24/2015,

1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

February: World Understanding, RI anniversary 2/23

RLI training

March: Literacy

RI grants reports deadline

District committee reports due for District Assembly,

Budget draft ready

RLI training

April: Rotary Magazine

District Presidents-Elect Training, District Training &

Assembly, April 10-12, 2014, Mitchell

Agenda: training for all club officers, District AGs,

committee chairs, transfer of duties and information to

DG-Elect and committee chairs

graduation ceremonies for RLI participants

District committee chairs plan of projects due,

AGs reports due, all expense receipts due

Club Presidential Citation applications due to RI

May:

District-wide Rotary Serves! Week

Club project/grant reports due to TRF, District

Delete/Add members on club membership with RI for

accurate dues

June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia;

6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea;

6/10-14/2017 Atlanta, Georgia

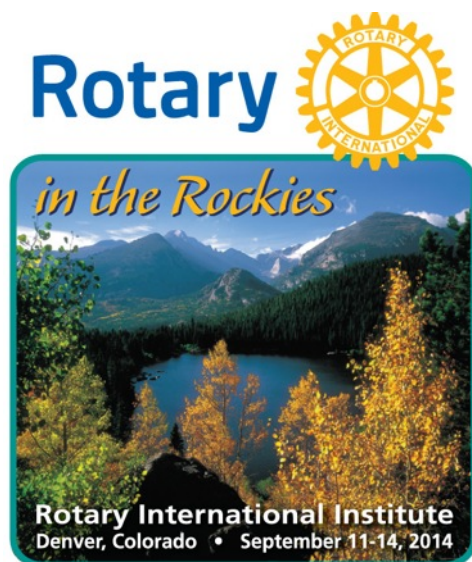
CAP grant, District grant reports closed

and TRF global grant applications/reports due

Club MOUs due for next year

Clubs' Strategic Plan due on Club Central

(see the District website for current events on the calendar)



D5610 News // Websites Comparison // Data Changes

The Differences and Similarities in District vs RI websites: A Comparison List

Rotary5610.org

- Designed by Clubrunner, different login than RI
- Records District leadership
- Records Club leadership, including club president, president-elect, Foundation chair, and any other board positions a club wants listed
- Email function based on your email address
- Publishes District news, events, calendar
- Registration for District events and training
- Data is accessible by District and Club leadership, access determined by District
- Information is input by District leaders
- Information flows to RI on Club leaders, members
- Club meeting date/time/address information District newsletters, grants forms, data to download
- Site contains information for all District 5610 Rotarians

Rotary.org

- Designed by RI, different login than Clubrunner
- Member access based on your member ID number
- Records Club membership, info flows to District
- Source for RI dues statements (SAR)
- RI hosts Club Central, Rotary Showcase information, other RI reports
- RI training manuals, RI leadership, logos
- Rotary Foundation data, site to donate to TRF
- Data access by level of leadership, access determined by RI
- Does *not* host information from clubs or district on specific news, events, or registration for training
- Club locator site
- General Rotary stories on happenings around the world
- Site has public side for non-Rotarians, and member side for Rotarians to log in for specific information

Club Leadership changes on Club Central and District Website

Current club presidents will be responsible to add the club president for next year (2014-15) and make changes to any other board positions on Rotary's Club Central and also on the District website. It is necessary for the president-elect to have an email address so that the District leadership can send out emails from the email service function in Clubrunner. All clubs must complete the RI data integration to reduce the conflicting information currently occurring.

Information will be disseminated from the District website, so the next year's president must be listed in order to receive the data. Please review the website information above, and call Linda or Nancy if you have trouble logging into the District website.

Presidents-elect should be working on their strategic plan, located on the RI website at Club Central. In the PETS program inside back page and in this newsletter is a calendar of events and deadlines for your reference in completing Rotary tasks.

RI launches new graphics

Check out the new Rotary logo graphics on the RI website! There is a usage and visual guide for instructions on how to update your club's graphics. Of course, all your previous pins, banners and signage can still be used, just use the new graphics on reorders or replacement or new items.

District looking for business sponsors on new website

Check out the website at www.District5610.org! Download newsletter, graphics, grant forms and more!

Businesses and organizations may sponsor advertising spots on the District home page. View the sponsorship brochure online, and call Linda or Nancy for details.

D5610 // Zone Training Funds // Presidents' Duties

Training Refunds announced!

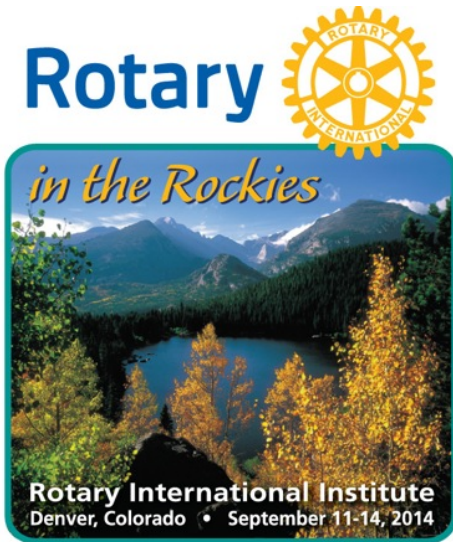
District committee chairs and any interested Rotarian in our District desiring a higher level of commitment should consider going to the Zone Institute in Denver, September 9-14. We currently have the following members signed up: Vivian Adams, Membership; Steve Harrington, AG; Larry Lygnstad, AG/RLI; Shelli Masek, AG; Ed Jacobson, DGN; Steve Sikorski, DGE; and Linda Peterson, DG. Our own Nancy Moose, PDG is contributing to the Institute as a volunteer! (*titles as of 2014-15*)

As a further incentive, we have received the following news from Greg Podd, our incoming Rotary International Director from our Zone:

"I also very pleased to inform you that our Zone will receive this coming week \$30,800.00 in funds to reimbursement the Rotary Institute 2014 registration fee for all 22 District's Membership Chairs, Foundation Chairs, Public Image Chairs and District Trainers. The checks will be included in the participants registration packets they will receive on September 10, 2014."

Please go to the Zone 21b & 27 website at

<http://rizoness21-27.org/rotary-institute-2014/> to register!



Presidents' Duties - Current and Incoming

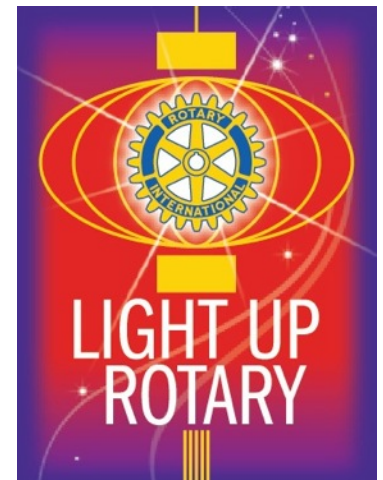
As the end of the Rotary year approaches, we remind you of the upcoming deadlines for entering goals into Rotary Club Central (www.Rotary.org):

May 1– deadline for entering Foundation Giving goals. Rotary International President Ron Burton will announce the total goal for Foundation Giving at the International Convention at the end of May.

June 1– deadline for entering membership goals. It is also a good idea to review the current membership list, and add emails, as that is how we are contacting ALL our District Rotarians with news and announcements on the District website (www.Rotary5610.org). The club leadership is all available on the website so a separate Excel database is now unnecessary. Please use this valuable resource!

July 1– Club goals and strategic plan entered on Club Central.

As we wrap-up our current Rotary year, let's all make a commitment to ***log-in, lean-in, and LIGHT UP ROTARY!***



D5610 District Conference // 6 A of F Banners // Lion

Planning begins for District Conference

RI Talks....on Service. This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

The conference will be hosted at the Rushmore Plaza Holiday Inn, downtown Rapid City. Walk across Memorial Park on the Promenade and view Legacy Commons gardens. Visit Main Street Square, and browse the many shops in downtown Rapid City. Come early, stay an extra day or so!

Clubs will be encouraged to present their club projects in a 20-slide timed slideshow. Friday night dinner will feature awards and presentations, followed by Gordy Pratt, the Fabulous One Guy! Saturday will end with spectacular events - stay tuned!

District 5610 Conference/2014
Host Rotary Club of Rapid City, in coordination with Black Hills Clubs:
Rapid City-Rushmore, Rapid City Evening, Custer,
Hot Springs, and Spearfish-Northern Hills
with Linda Peterson, DG 2014-15
invite you to attend the

District 5610 Conference/2014
October 2-4, 2014
Hosted at the beautiful
Rushmore Plaza Holiday Inn, downtown Rapid City

Rotary  **RI TALKS... on Service**

This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

Take a weekend to enjoy the hospitality of Rapid City, stroll downtown on the Legacy Promenade, tour the Presidents statues, shop, dine, relax at Main Street Square, enjoy the Bierbörse on Saturday evening, and experience the fascinating downtown scene!

Conference and hotel reservations open July, 2014.
Stay tuned for details!
www.Rotary5610.org
www.mainstreetsquare.com
www.visitrapidcity.com
www.rushmoreplaza.com
505 N 5th St. Rapid City, SD 57701 (605) 348-4000

Contact Linda Peterson, DG2014-15
Linda4Rotary@me.com
H 605-341-5006 C 605-390-0800

DO BIG THINGS 



Six Areas of Focus Banners

The District has these tall Six Areas of Focus banners, that roll up and travel very compactly in a box. The Rotary Foundation requires that all six areas be shown in the same place, so they should not be split up or used separately. If your club wishes to use at a Foundation or Grant project event, please contact Linda Peterson to sign up in advance to avoid conflicting times with other clubs, or the Foundation committee, or the District events. The carton weighs 65 pounds, and estimated cost to ship via UPS is \$140. So it would be better to arrange carrying with Rotarians if possible, unless you need quickly and are willing to support the cost.

Wimoweh, the District Lion

Those lucky Rotarians who experienced our District Lion singing and dancing to the "Four Way Test" song, know what fun this puppet is! And now your club can sign up to have Wimoweh shipped to you in time for your next Four Way Test Essay Contest, at your club, at your school, or whatever event you choose.

However, we need you to sign up in advance to avoid conflicting times when he is loaned out to other clubs. He weighs 5 pounds, and estimated cost to ship UPS is \$20. You will need to keep the box and return in the same manner and all items included. An instruction sheet is enclosed with him, and all the equipment is complete with MP3 player, speakers, cables and power strip.



D5610 News // 4 Way Test Essay First Place

District 4 Way Test Essay Contest First Place Winner

Pat Sutliff, District 5610 Four Way Test Essay Contest Chair, had the honor of presenting first prize to Renee Troiani, a sixth grade student at Southwest Middle School in Rapid City, SD. Renee received a certificate, a Four Way Test Medallion and \$200 for her winning essay. Her entry was sponsored by the Rapid City Evening Rotary Club. —*Pat Sutliff, Committee Chair*

How Can I Apply the Four-Way Test to My Life? *By Renee Troiani*

Being only twelve years-old, I haven't seen the entire world and I don't have a great grip on life yet. I have seen enough of the world to know that people can and will say horrible things to one another. It's hard living in a world where people don't think about the words they are about to say before they say them.

As Henry David Thoreau once said, "Rather than love, than money, than fame, give me truth." People at my age are starting to develop habits that may or may not stick with them for life, hopefully telling the truth is one of them. Being an honest person will get you very far in life, it helps you gain trust in others, and most importantly it is the right thing to do. In life, lies will do nothing for you except get you into trouble. When I'm at home or school there is no other option besides the truth.

Fairness is a hard word to define, not everything can be fair, and everything certainly can't be fair to everyone. When I was in kindergarten "that's not fair" was said a lot, but we never said it pertaining to words. What are fair words? To me, fair words are something that you wouldn't mind the entire world hearing because you know you won't be discriminating, gossiping, or hurting anyone. People don't always play fair and they don't always say things that are fair. I always think about what I say before I say it, and if I would not want a certain person to hear what I just said, I will not say it.

Sometimes I find it hard to get along with people, but I can never use that as an excuse to say something hurtful to them. Even if they aren't kind to others, it's our job to try and make them a better person by building goodwill and friendship, which can be the hardest thing to. Having partners in class is also sometimes difficult, but saying kind things and encouraging that person can make the situation a whole lot easier.

Benefitting someone is a good feeling, knowing that what you just said was worth their time. If it won't make their day better, why say it? I have a lot of younger kids in my neighborhood that I help with their homework and I always do my best to never demean them or make them feel bad about wanting help. I love the feeling of making someone's day or just helping them out.

I always try to use the Four-Way Test, and it is very hard, but not impossible. I always find these things funny, the Four-Way Test should be common sense, it should be expected that people always use it. I hope to live to see the day when everyone is using the Four-Way Test; I hope even more that that day will actually come.



D5610 News // Membership

Satellite Rotary Club Guidelines

At the 2013 Council on Legislation provision was made for the formation of satellite clubs and these Guidelines are prepared for the purpose of assisting clubs in the District to understand the provisions and implement action to form satellite clubs if so desired.

What is a satellite club? A satellite club is defined as “a potential club whose members shall also be members of the sponsor club.”

It is likely that the satellite club would not initially have the required number of members to charter a club and the purpose of conducting the satellite club is to give the potential club time to obtain the required number of members for chartering. Thus there needs to be a sponsor club which forms the satellite club in the same locality as the sponsor club, or in the surrounding area.

The name of the satellite club shall be the “Rotary Satellite Club of (insert name which does not have to mirror exactly the name of the sponsoring club but needs to be an adjoining location, eg. Eynesbury for Melton Valley RC).”

The members of the satellite club shall also be members of the sponsor club until such time as the satellite club shall be admitted into membership of RI as a Rotary Club.

Satellite clubs shall hold regular weekly meetings just like any Rotary club at a time and day decided by its members.

Governance of a Satellite Club

The sponsor club shall provide such general oversight and support to a satellite club as is deemed appropriate by the sponsor club’s board. The satellite club shall be subject to the sponsor club’s rules and bylaws.

There shall be a satellite club board comprising a President, immediate past President, President-elect, secretary and treasurer as well four to six other members of the club. The board shall be elected annually by the satellite club members.

The satellite board shall be responsible for the day to day organization and management of the satellite club and its activities in accordance with rotary rules, requirements, policies, aims and objectives under the guidance of the sponsor club. It shall have no authority within, or over, the sponsor club.

A satellite club shall annually submit to the president and board of the sponsor club a report on its membership, its activities and programs, accompanied by a financial statement and audited accounts for inclusion in the sponsor club’s reports for its annual general meeting and such other reports as may, from time to time, be required by the sponsor club.

— *Vivian Adams, District Membership Chair*

Leadership Apathy in Your Club?

In a recent LinkedIn query on Rotary International’s group page, by Liz Saunders Koop of Lincoln, NE club, she asked *“What are you finding works in your clubs to get (new) members to recognize they need to mobilize and work with us to realize service above self?”* The following comment was really insightful:

“General and President Dwight D. Eisenhower said that leadership is getting people to do what you want because they want to do it! People will find time for their passions. Does your club have a vision and strategic plan? The best program I have ever found to help a Rotary club is to conduct a club vision session. I have personally facilitated over 40 sessions and have trained over 300 people in the process. In one evening your club can redefine itself and perhaps find passion for projects they want to achieve.

A second issue your club is missing out on is the valuable experience that a person can gain by leading a project of volunteers. If you learn how to lead volunteers you can lead anyone. Also, being the leader of a Rotary project is not career threatening. If something goes wrong you do not have to worry about losing your job. Also, you will find a number of your club members will support you, if for no other reason than they do not want to do that job themselves.

Find the passion of your Rotarians and many of your other issues will go away.”

— *Michael Ericksen, President at Michael Ericksen P.C.*

D5610 Club News // Rotaract Fundraiser

60th Anniversary for Minneota!

The Minneota Rotary Club #1441 would like to extend an invitation for any of our fellow Rotarians in our District 5610 to attend our 60th anniversary of our club. We are holding a celebration dinner and in conjunction, our Community Service Awards Banquet, on the evening of May 30, 2014, at 6:30 p.m. at the Minneota Legion at 208 North Jefferson Avenue in Minneota, MN, just two blocks north of Highway 68.

Registration for the event can be completed by calling Cindy at 507-872-6720 or Monica at 872-6155, or John at 872-6234. These are our places of employment, so when you call, just ask for registration for the Minneota Rotary Banquet. The meal is \$15.00 per person. Payment can be made at the door or by sending a check to our Treasurer Wayne Hennen at 3460 170th Street, Minneota, MN 56264, for the number of people in your party. Hope you can attend!

—Cindy Potz, Minneota Club Secretary



Purple Pinkies for Polio Plus

SDSM&T Rotaract students recently presented Dr. Willis Sutliff, Polio Plus Chair for Rotary District 5610, with funds raised from their Purple Pinkies for Polio Plus fundraiser. The students raised \$120, which combined with the 2-1 match from the Bill and Melinda Gates Foundation, will result in a total amount of \$360. With a cost of 60 cents per vaccination, the Rotaract Club's Purple Pinkies fundraiser will result in 600 children throughout the world being vaccinated against polio. Pictured above is Christian Jones, president of SDSM&T Rotaract Club, presenting the funds to Dr. Willis Sutliff, with several Rotaract members in the background holding the Purple Pinkies banner that individuals signed when making a donation.



District Strategic Plan Response

Here is my strategic plan for **Vocational Training Team Committee**:

1. Finalize and accomplish a VTT with Guatemala with the following:
 - a. Find and take an optometrist
 - b. Take along 2 42's from Peppermint Energy so we can start a needs assessment
 - c. Would ideally like a group of 6 or more, possibly collaborating with other groups (USD med school?)
2. Find Medical personnel for Steve's Global Grant. Goal is to have these found by 4/25. Have already contacted USD Med students
3. Work with Marika to create a VTT to travel next February (2015)
4. Accomplish needs assessment and start a Global Grant with the following:
 - a. Include Rural Electrical Initiative- Needs assessment must be completed
 - b. Include Wheelchairs from Hope Haven- Needs assessment is completed and 2 rounds of wheelchairs completed
 - c. Include USD medical school scholarships- USD students have been to site in Guatemala, needs assessment could be completed, and USD med students have formed a committee to make this happen
 - d. Other- continue to pursue items that District 5610 does well to be a part of grant
5. Create a committee so that there is a succession plan
6. Create new relationships in our district, zone, and beyond.
 - a. Attend a zone (possibly September)
 - b. Look for co-op opportunities to join in our grants

Here is the strategic plan for the **E-club**:

1. Would like to have an E-club started by July 1st
 - a. Fund 4 sponsor clubs from across the district by 5/1
 - b. Have 25-30 possible members by June 1st
 - c. Have paperwork signed and programs planned by 6/15
 - d. 1st official program week of 7/1
2. Work on getting other besides Brad and myself on board for start up
 - a. Reached out to contact given by Steve Harrington. Bruce Young is on board
 - b. Reached out to contact given by Pat Sutliff. Claudia Laws is on board
 - c. John thought Rapid City club would like to sponsor, Amanda Masterson thought Sioux Falls North would be on board to sponsor.

Here is the strategic plan for the **District wide Foundation fundraiser**:

1. Create a district wide committee
 - a. Have 4 currently on the committee from North and South
 - b. Bruce has a possible lead for someone from Rapid
2. Finalize date
 - a. Work with committee to create a date moving forward
3. Market and Brand
 - a. Brian Opp is willing to do all of the Facebook, Twitter, social media etc.
 - b. Mike Costanzo was willing to help with news releases etc.
4. Create an exit strategy for others to take over

—Kim Erickson, VTT Chair



District Fundraiser Progress Report

The District Fundraising committee met at noon today and have got some great plans rolling. We will be having our initial kick off of "Rotary Days" on Saturday, May 31. We will be hosting this at Rotary Park in Sioux Falls and hope to have a picnic for the 4 clubs in Sioux Falls and anyone else from Rotary who wants to join. If other clubs would like to do have an event the same weekend that would be great! We can get all of the materials out to them beforehand so they can present the upcoming district fundraiser to their membership.

At this event we will be presenting all the materials for the "Superheroes of Rotary" district-wide fundraiser which will be held May 29-30, 2015 at the Sanford Sports Complex. We are waiting to put on the run for another year because of the turnaround time for this year. We would rather do it right than rushed. This will also give us more time to include other clubs. So we will be reserving the venue, putting it out on the City and District website, creating the marketing materials and getting everything ready so that any club that would like to participate will have access to all of the materials and plenty of time to put it together.

We would like to have other committee members from across the District as well working on the planning, and get everything in front of the incoming club presidents.

—Erin Srstka, Foundation Fundraising Committee Chair

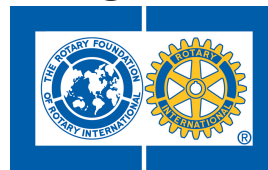
District plans first annual Rotary Foundation Training & Dinner

Please announce this event to your clubs and encourage attendance. All club members are invited, and training will be offered for Club Foundation chairs and Grants chairs. The dinner will honor recent contributors to the Foundation, and new District grants will be announced.

—Bruce Nearhood, Foundation Chair

Rotarians are invited to attend the First Annual
District 5610

Rotary Foundation Training & Dinner



Saturday, November 1, 2014

Learn how you can support our charitable Foundation - one of THE BEST in the world!
The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Rotary Foundation helps fund our humanitarian activities, from local service projects to global initiatives. Your club or district can apply for grants from the Foundation to invest in projects and provide scholarships. The Foundation also leads the charge on worldwide Rotary campaigns such as eradicating polio and promoting peace.

Rotarians and friends of Rotary support the Foundation's work through voluntary contributions.

Hosted at

Mitchell Highland Conference Center, Mitchell, SD

Training & Dinner reservations open July, 2014
on the District Website www.Rotary5610.org

Contact **Bruce Nearhood**, Foundation Chair, for more information.

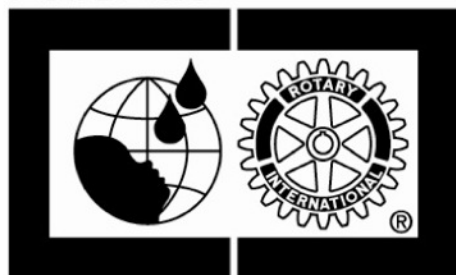
See the District website for news and additional Foundation Committee members.

Visit www.Rotary.org to learn more about the Rotary Foundation.



D5610 // Polio Report

PolioPlus



Rotary International

The Gates Foundation is currently matching all Rotarian Raised Polio Donations \$2 for each \$1 Contributed (Up to \$35Mil/Yr.)

Our Goal is Global Polio Eradication!

**PolioPlus: Rotary's obligation to the children of the world
Advocate-Donate-Educate!**

13,000,000 Children Saved from the Paralysis of Polio Since 1988

Polio Eradication Update

For The Week Ending 04/19/14



	Year-to-date 2014	Y to D 2013	Total 2013	Total 2012	Total 2011
Total paralysis cases					
Globally	61	19	414	222	642
- in endemic countries:	48	19	160	216	335
- in non-endemic countries:	8	0	254	6	307

New Polio cases reported this week:

Pakistan 4, Afghanistan 0, Nigeria 0, Equatorial Guinea 1

2014 Polio Case Breakdown by Country (Green Numbers are 2013 Totals)

Endemic Countries – 47 Pakistan (2013-93), 4 Afghanistan (2013-14), 1 Nigeria (2013-53)

Importation Countries (2014 & 2013) – 3 Cameroon (2013-4), 3 Eq. Guinea (2013-0)

0 Somalia (2013-194), 0 Kenya (2013-14), 1 Ethiopia (2013-9), 1 Syria (2013-33), 1 Iraq (2013-0)

Terry Ziegler, bigzlumber@aol.com District 5890 Rotary Foundation Committee Chair



Looking for Club Participation in Sewing Machines Grant

Women of Rotary: form a team in your club to promote this project and gather financial support!

In 2011-12 our district participated in a Rotary International Matching Grant with District 3120 in India to buy sewing machines for young Indian women so that they could set up their own small businesses. The project was a great success! Now let's do it again! District 3120 would like to do another sewing machine project and are asking if our district would be interested in partnering again. We would like the clubs who participate to come up with a minimum of \$500 for the grant. Please contact Pat Sutliff, Nancy Moose or Linda Peterson, if your club is ready to assist.

Are we giving enough?

The end of the Rotary year is fast approaching. Have you made your contribution to The Rotary Foundation yet? Rotary asks that every Rotarian give at least \$100 to the Foundation each year. Is that too much to expect? I don't think so. Where else can you do so much good in the world by giving so little? I may say it too much but where else can you help to eradicate a disease from the world that has been around for centuries? How about providing clean water to children or helping a whole community improve their lives by educating them on how to improve sanitary conditions, prenatal care and helping their children learn to read and write.

We take the comforts we have too much for granted. To those who have been given much, much is expected. The Rotary Foundation is one way that many hands and dollars make work so much easier. Please, don't be a RINO (* Rotarian In Name Only). Give until it feels good!!

— *Bruce Nearhood, District Foundation Chair*

Make Your Rotary Foundation Donations NOW! Go to Rotary.org website, sign in at My Rotary, go to The Rotary Foundation, choose "Give Now", pick your appropriate plan, do it in 5 easy steps.

Make Your Money Work 3 Times As Hard

Rotary and the Bill & Melinda Gates Foundation are extending their partnership during the critical endgame phase of the Global Polio Eradication Initiative. The result is that for each dollar you contribute the Bill & Melinda Gates Foundation will match 2 for 1, tripling the total for polio eradication. Just go to rotary.org/contribute. The Bill & Melinda Gates Foundation has stated "Rotary Continues to be the Heart and Soul of Polio Eradication."

The Global Polio Eradication Initiative has developed the 2013-2018 Polio Eradication and Endgame Strategic Plan. The estimated cost is US \$5.5 billion. So far there are commitments of \$4 billion, leaving a funding gap of \$1.5 billion. So our gifts are vitally important. As Margaret Chan, Director-General of the World Health Organization "Failure to Eradicate Polio is Unforgivable, Forever."

Our District is giving our support to the Global Eradication Initiative by giving 20% of our District Designated Funds for polio eradication every year because we know as Thomas Frieden, Director, Centers for Disease Control and Prevention says, "Polio Anywhere in the World is a Risk Everywhere in the World."

In closing we need every Rotarian's participation in this final thrust because as Anthony Lake, the Executive Director of UNICEF says "We have the Ability to Protect Every Last Person, Especially Children, from this Entirely Preventable Disease."

— *Willis Sutliff MD, Polio Plus Chair*

Make Your Polio Plus Donations NOW! Go to Rotary.org website, sign in at My Rotary, go to The Rotary Foundation, choose "Give", pick the appropriate plan, do it in 5 easy steps.



Overview

Our identity at a glance contains the basic elements in our visual system: our logos, color palette, typography, iconography, and information graphic styles, along with photography style and suggested subject matter and merchandise ideas. Each element is designed to work in harmony with the others, while providing flexibility within a framework. When combined, they clearly convey our active leadership, our persevering spirit, and our compassion. Please use this condensed guide in conjunction with the full guidelines available at www.rotary.org.

What logo format do I use for:

Print	.eps	spot or cmyk
Embroidery	.eps	spot or cmyk
Silkscreen	.eps	spot or cmyk
Word Doc (Print)	.png	rgb
PowerPoint	.png	rgb
Digital: Web/Email Tablet/Mobile	.png	rgb

Logos

Masterbrand Signature

Rotary

RotaryMBS-R_PMS-C.eps

Mark of Excellence



RotaryMOE-R_PMS-C.eps

Single Page Logo Usage Example



Multipage Example (front/back)



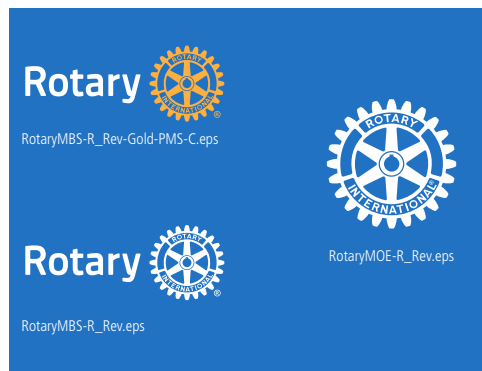
Signature System for Clubs, Districts, Zones, and Projects

Rotary
Club [of/at] [Location]

Rotary
District 1239

Rotary
Zone 33

Rotary
Club of Evanston



Rotary

RotaryMBS-R_Azure-PMS-C.eps



RotaryMOE-R_Azure-PMS-C.eps

Rotary

RotaryMBS-R_Black.eps



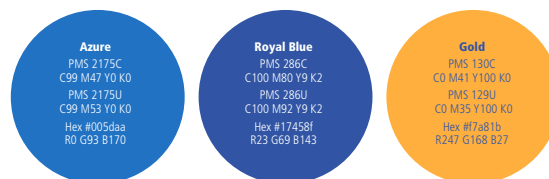
RotaryMOE-R_Black.eps

Member Pin



Recognized by Rotarians the world over, your Rotary pin remains unchanged as a proud symbol of membership.

Colors



Azure
PMS 2175C
C99 M47 Y0 K0
PMS 2175U
C99 M53 Y0 K0
Hex #005daa
R0 G93 B170

Royal Blue
PMS 286C
C100 M80 Y9 K2
PMS 286U
C100 M92 Y9 K2
Hex #17458f
R23 G69 B143

Gold
PMS 130C
C0 M41 Y100 K0
PMS 129U
C0 M35 Y100 K0
Hex #f7a81b
R247 G168 B27

Typography

Licensed Option —
fonts for purchase

Primary
FRUTIGER BLACK CONDENSED
ALL CAPS FOR HEADLINES
Frutiger for subheads,
secondary nav,
info graphics, and lockups

Secondary
Sentinel for body text, secondary
heads, captions, and callouts

Free Option —
when Frutiger and Sentinel are not
available or are cost-prohibitive

Primary
OPEN SANS CONDENSED
OR ARIAL NARROW
FOR HEADLINES
Arial for subheads, secondary
nav, etc.

Secondary
Georgia for body text,
secondary heads, etc.

Imagery

Rotarians Taking Action
for Community



Rotarians Uniting and
Exchanging Ideas



Metaphorical



547B-EN—(114)