



District 5610//Gearing Up

DISTRICT LEADERSHIP // CONTACT INFO //

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OCTOBER-NOVEMBER, 2013 // Volume 13, Issue 4



DG Nancy's Message



Hello District 5610 Rotarians,

The older I get, the faster time flies! The District Conference is long over with, fall has arrived, and it's almost November! And guess what November brings?? Foundation Month! Our District hasn't celebrated

Foundation Month as much as other districts have, and we had hoped to have several Foundation Dinners to celebrate the Rotary Foundation and to recognize those Rotarians who have supported it. However, because of the short amount of time we had to prepare and advertise for the event, we ultimately decided to cancel the dinners and focus on a bigger event for next year. Meanwhile, I want to thank those clubs, such as the Marshall club and the Downtown Sioux Falls club, who have been recognizing Foundation donors with their own club celebrations. If your club also has a Foundation event, please let us know about it so that we can put it in the newsletter.

Even though we won't have a District-wide event this year, I still want to devote part of this article to the Foundation and to Polio Plus (after all, as I said, November is Foundation Month). Many Rotary Club members are unaware that the Rotary Foundation (often referred to as TRF) is a separate entity from Rotary International. Rotary came into existence in 1905, and just twelve years later the first Rotary endowment program, which ultimately became the Rotary Foundation, was started. That

endowment program was started by Rotary International President Arch C. Klumph, who wanted to create a way for "doing good in the world". The first donation in 1917 was in the amount of \$26.50. Total contributions to the Rotary Foundation during course of its existence are in excess of \$1billion. As a side note, if you're interested in being a member of Rotary's Arch C. Klumph Society, you can simply make a donation in the amount of \$250,000.00 to TRF. You would be in a fairly exclusive group, I think.

What I find interesting about the total contributions to the Rotary Foundation is that the amount is just slightly less than what Rotary is being asked to contribute over the next five years for PolioPlus. It's a huge commitment, but Rotarians have been amazingly willing to step up and continue contributing to the polio eradication efforts. We are THIS CLOSE to ending polio around the world—we can't stop now. It would be like running a race, being in the lead, almost at the end, and then coming to a stop. All the work, the preparation, the gains would be for nothing. And

(continued on next page)

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D5610 District & Clubs Info Links



(continued from front page)

worst of all, those least able to help themselves would be the ones contracting polio. However, on a more positive note, District 5610 raised \$2010 from fines and donations during the District Conference.

According to a message I received from Rotary International's PolioPlus team,

"[our] DDF contributions are essential to creating a polio-free world. To encourage continued support, 2013-14 DDF contributions to PolioPlus will be matched US\$.50 from World Fund for every US\$1.00 of DDF, up to US \$3.5 million. World Fund match funds are available.

Thanks to the extended partnership with the Bill & Melinda Gates Foundation, [our] district's DDF gift of US \$2,000 would result in a total contribution of US\$9,000 for polio eradication."

In addition to this good news about how our contributions can be maximized, we also have the good news that our District is going to begin using ClubRunner as our District's website. Jon Johnson of Rapid City polled a number of Districts currently using ClubRunner and all of them agreed that choosing ClubRunner as their website was a good move. It will make updates to our website easier as well as many other tasks: sending emails to clubs, making changes regarding club membership, sending invoices and bills, submitting information, sending out the newsletter, and more. Once we spend more time on the site and learn more about how to navigate it, I'm confident we'll like it even better.

Yours in Rotary,

— Nancy Moose, DG

District Calendar needs your events!

There's a lot of events and fundraisers going on in our district all year around! Check out the listings and support the clubs in your area or wherever you are! Please send your club events/notices NOW, for the coming year, to Laura, Nancy, or Linda Peterson, for listing on the newsletter and website event listing!

—Linda Peterson, Newsletter Editor linda4rotary@me.com

Laura Goettsch, District Executive Director, Website Editor

PO Box 343, Denison, IA 51442

Cell: 712-269-6447 goettschlaura@gmail.com

G'day Mates!

Make plans now to attend
the International Conference,
June 1-4, 2014 in Sydney!

Registration and information
on the RI website.



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page.

If you "like" and "friend" the District 5610

Group, you will get lots of fast-happening news, and post your own events and photos.

<https://www.facebook.com/RotaryDistrict5610>

Join the social networks of Rotary, both global and local on our District page.



www.rotary5610.org

www.rotary.org



D5610 District Conference / Celebration!



District 5610 Conference, September 13–14, 2013

Held at Camp Lakodia, Prairie Village, the Tunheim Classroom Building on the DSU Campus & Dakota Prairie Playhouse



D5610 District & Clubs Calendar // 2013-14

KEY: blue = RI and Zone red = District black = Club



July: RI year begins

RI president Ron Burton takes office

Zone training, Denver, July 26-27

District Governor Nancy Moose takes office, begins club visits

Club Presidents take office

Semi-annual report & Dues payable to Club, District, RI

Club events/projects:

RC Rushmore Poker Run, July 28, Golf Tournament for Children's Home, July 29

August: Membership and Extension

District CAP & DDF grants awarded

Club events/projects:

September: New Generations

District Conference, Madison, Sept. 12-14

Club events/projects:

Once Upon a Fall Festival, Storybook Island, Rapid City, Sept. 7-8

October: Vocational Service

Club events/projects:

Mystery Dinner Theatre, Rapid City, Literacy Fundraiser, Oct. 19

November: Rotary Foundation

IRS 990 filing due, Clubs, District

Delete/Add members on club member access for accurate dues

Club events/projects:

December: Family time

Zone training & assembly, Bastrop, TX, December 10-14

Club events/projects:

January: Rotary Awareness

RI International Assembly, San Diego, 1/12-18/2014, 1/18-24/2015, 1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI member access

Club events/projects:

February: World Understanding, RI anniversary 2/23

RLI training

Club events/projects:

March: Literacy

RI grants deadlines

District committee reports due for District Assembly,

Budget draft ready

RLI training

Club events/projects:

The Gala at Mt. Rushmore, RC Rushmore, March 22

April: Magazine

District President-Elect training, District Assembly April 10-12

Agenda: discussion of Club projects and grants, recognition of Club honors and citations, transfer of duties and information to DG-Elect, committee chairs, graduation ceremonies for RLI participants

District committee chairs plan of projects due, AGs reports due, all expense receipts due

Club Presidential Citation due to RI

Club events/projects:

Spearfish Club Beer Brats Bingo dinner fundraiser, Spearfish Pavillion

May:

District-wide Rotary Serves! Week

Club project/grant reports due

Delete/Add members on club member access for accurate dues

Club events/projects:

June: Rotary Fellowship

RI International Conference: 6/1-4/2014 Sydney, Australia; 6/5-8/2015 Sao Paulo, Brazil; 5/29-6/1/2016 Seoul, Korea; 6/10-14/2017 Atlanta, Georgia

CAP grant applications due and global grant applications due

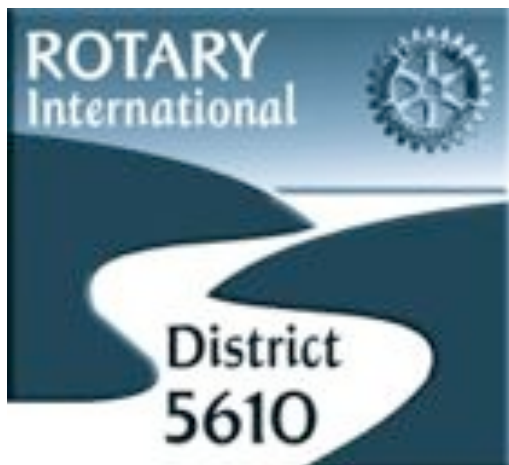
Club MOUs due for next year

Clubs' Strategic Plan due to DGE

Club events/projects:



D5610 // District Fact Sheet



MAP OF DISTRICT CLUBS

District 5610, Zone 27, of Rotary International

Year runs July through June

Leadership: one year terms for each DG

District Governor (DG)

District Governor Elect (DGE)

District Governor Nominee (DGN)

District Treasurer - 3 year term

District Foundation Chair - 3 year term

District Executive Director - paid position to assist the leadership

10 Assistant Governors, with 4-6 clubs under their purview, geographically-based around the District, under direction of DG

32 ± District Committee Chairs or Co-Chairs, depending on duties assigned by the DG, managing various projects and duties

43 Clubs, each with their own President, board members and members in general

4 Rotaract Clubs

6 Interact Clubs

District Website: www.rotary5610.org contains information on District, links to RI, all the clubs' information, district newsletters archive, and many informational tabs. Registration site for events.

Dues: District dues are aprox. \$20 per 1/2 year, RI dues are aprox. \$30 per 1/2 year, per member, payable in July and January.

The club treasurer pays these dues to District and RI separately. The club charges members for club dues to cover these dues plus the club's budgeted expenses, which may vary from club-to-club.

Use Member Access on the RI website www.rotary.org to update your club membership, list club leadership, pay RI dues, and research Rotary information.





District 5610 Conference/2014

Host Rotary Club of Rapid City, in coordination with Black Hills Clubs:
Rapid City-Rushmore, Rapid City Evening, Custer,
Hot Springs, and Spearfish-Northern Hills
with Linda Peterson, DG 2014-15
invite you to attend the

District 5610 Conference/2014

October 2-4, 2014

Hosted at the beautiful
Rushmore Plaza Holiday Inn, downtown Rapid City



This is what Rotary International does better than any other Service Club! So let's talk about it, how do we do it in our District 5610, listen to what other clubs have done, and be prepared to present what you do in your club! Learn from current experts in their fields on how to promote your projects, get better funding, and listen to Rotary International speakers on current topics.

Take a weekend to enjoy the hospitality of Rapid City, stroll downtown on the Legacy Promenade, tour the Presidents statues, shop, dine, relax at Main Street Square, enjoy the BeerDine on Saturday evening, and experience the fascinating downtown scene!



Contact Linda Peterson, DG2014-15
Linda@Rotary11me.com
W 605-341-5006 C 605-390-0909

Conference and hotel reservations open July, 2014.
Stay tuned for details!
www.Rotary5610.org
www.mainstreetsquare.com
www.visitrapidcity.com
www.rushmoreplaza.com
505 N 3rd St Rapid City, SD 57701 (605) 348-4000





Our District's commitment in the Fight Against Polio

The world received notice a few weeks ago that polio is still a threat and only a plane ride away with an outbreak in Kenya and Somalia. The bump in the road is a set back but not an unanticipated one. According to Helen Rees at the Witsander University in South Africa (cited in the Polio Global Eradication Weekly Report), this challenge is being met with one of the quickest and effective emergency responses that any outbreak has received. Lessons learned from previous outbreaks in China, Tajikistan and Chad make officials optimistic that the outbreak will be contained and eliminated within 6 months. Already 17 million children and adults have been immunized in Somalia, Kenya, Ethiopia and Yemen in a dozen vaccination campaigns.

The number of cases of paralysis so far this year even with the outbreak is 177 compared to 111 at this time last year. 110 of the cases are from Kenya (10) and Somalia (100). The number of cases in Nigeria, Afghanistan and Pakistan continues to drop.

The take home lesson is that eradication of polio can and will happen but it will not be accomplished without continued giving to Polio Plus. Our District Governor has made this a District priority and the District 5610 continues to give 20% of our District Designated Funds for polio eradication yearly. Hopefully every Club in the District can continue giving so that we reach \$40 per member yearly for this eradication effort.

— Willis Sutliff MD, Polio Plus Chair



Rotary Foundation Major Gift Thoughts for Zone 27 Districts

Emphasis on Planned Giving - sometimes you can get what you want.

There is a new, improved Rotary Planned Giving website. Learn more about how a gift plan with The Rotary Foundation can enhance the well-being of your Rotarian's families as well as the future of Rotary's programs.

Designed to be easy, interactive and fun, it contains many new features:

- Use the Gift Illustrator to calculate the possible benefits of a particular plan;
- Enter the Design Your Legacy, Plan By Age, or Compare Gifts areas to find the gift that works best for you and those in your district;
- Discover a wealth of technical information in the Details for Professional Advisors section;
- Locate items in the user-friendly Filing Cabinet to quickly find specific documents;
- Explore inspiring Donor Stories section to educate prospective donors on why others choose to support Rotary through their charitable estate or financial plans; and
- Request an e-brochure on any number of popular topics or browse the What's New This Month section for featured articles.

Access and bookmark the page here: www.rotary.org/plannedgiving If you have trouble please cut and paste this link into your web browser: www.gftpln.org/Home.do?orgId=6612

From Endowment/Major Gifts Adviser PDG Chuck Frazier, Zone 27

P O Box 1071, Emporia, KS 66801 620-481-5105 (ph) pdg5710@cablone.net





Foundation giving plants trees

You may have heard the saying, “Plant a tree whose shade you will never enjoy.” Being in Rotary, you are often asked to do that. As a Rotarian, I feel an obligation to do that in order to make this world a better place. How many children have you helped to immunize from polio that you will never know but maybe their grandchildren will help to bring peace and reconciliation to the country they live in. How many children have you helped to educate or villages you have brought clean water to. What about the Shelter Boxes you have sent to areas ravaged by natural disaster where Rotary was one of the first organizations to show up.

Every time you give to The Rotary Foundation you do all those things and many more. You help to educate children and adults to live a better life by being able to understand what is happening in their country and the world so that they have more control of their lives. You set up micro banks to help women make a living and create jobs in developing countries. And yes, every time you give to The Rotary Foundation you do all those things and many more.

District 5610 has and is planting trees whose shade we may never enjoy, but we are also working on planting trees whose shade we might enjoy. Read Kim Erickson’s section on the Vocational Training Team trip she is putting together to Guatemala in January. She has done a great job of providing you with the opportunity to help plant that tree, put some fertilizer and water on it to get it started. And when you go back in a few years, and I guarantee you will want to, maybe you will have a chance to enjoy the shade by seeing healthy children who have had clean water to drink because of the biosand water filters you helped build or because of the nurses you helped to educate so that they can go back to their villages and educate them about sanitary practices that we take for granted. She can use anyone’s talents who are interested in going. It will be a life changing experience. I don’t say that lightly, ask anyone who has taken solar ovens to Haiti, drilled wells in the Honduras or provided a wheelchair to someone in Romania. It’s likely you will receive more than you give!

We are also in preliminary planning of getting a global grant in order to plant some trees in our District. If you are interested in helping with that, please let me know. Think of all of the Rotarians around the world who have planted trees whose shade they will never enjoy by giving money to Polio Plus and to The Rotary Foundation. I hope that you will make that seed possible for future generations by giving at least \$100 to The Rotary Foundation this year and every year. And if you are already doing that, consider becoming a member of the Paul Harris Society. If you are interested in becoming a member contact Michael Rich at Michael.rich@smsu.edu.
—Bruce Nearhood, Foundation Chair





District VTT Committee News

Great things are happening in District 5610. We have many exciting opportunities coming up for all of our Rotarians to be a part of.

We will be offering our first VTT to Guatemala the 3rd week in January. This is an amazing project that is part of a large Global Grant and involves clubs from all throughout Zone 27. This project hits all 6 focus areas and has a need for people in a wide variety of vocations. Agriculture, Architects, Medical, Dental, Optometric, Sewing Instructors, Teachers, and Handymen are just a small sampling of what is needed. This is also a great opportunity for Rotaracts to be a part of. We will be working on a multitude of projects while we are there and depending on the Vocations that would like to sign up we could take up to 35 people both Rotarian and non-Rotarian. This is also a great opportunity to really dive into another culture. You will get an opportunity to be treated to local foods, meet the amazing people of rural Guatemala, learn of their culture and beliefs and be a part of creating a better future for them and their children. It doesn't hurt either that you will be staying in Panajachel on Lake Aтитлан which is considered one of the most beautiful lakes in the world as it is nestled in the crater of a volcano and surrounded by other volcanoes. This is truly the trip of a Rotarians lifetime and one to make you proud to be a part of Rotary.

Opportunities are also being worked on for a VTT to Peru that would be in conjunction with the New Generations Rotary Club in Colorado and a VTT to Romania that is being spearheaded by the Downtown Sioux Falls Rotary Club. Talks are ongoing and there will be an update in the next newsletter.

These are just the tip of the iceberg! I just want to take a moment to really tell you all what an amazing organization we belong to (as if you didn't know), but I also want you to look at the projects up above and realize what we can do when we come together with EVERYTHING that we do and donate to the foundation. All of these projects are available to us because of matching foundation funds. We are talking about multi-club, multi-district, multi-zone Global Grants that are going to offer unlimited opportunities for Rotarians to make an impact on others in our backyard and around the globe.

Please contact me at Kimberly@keystaffing.com to let me know if you would be interested in being a part of one of the VTT trips or learning more.

—Kim Erickson, VTT Chair

District 4 Way Test Essay Contest

It's time to start thinking about the Rotary District 5610 4 Way Test Essay Contest. This is a wonderful way to spread knowledge about Rotary and what we stand for and to provide a challenge for the 6th graders in your community.

You invite 6th graders in your community to write a 200 to 500 word essay on what our 4 Way Test can mean in their lives. You will be amazed and impressed at their interpretations of our test.

Each club can submit their winner to the district by March 15, 2014 and the district will choose a 1st place, 2nd place and 3rd place winner for District 5610. The 1st place prize is \$200 and a chance to read their essay at our district conference, 2nd place prize is \$150 and 3rd place prize is \$75. All three winning essays will be printed in our District newsletter. For more information and application forms please contact: Pat Sutliff at [<pmsutliff@gmail.com>](mailto:pmsutliff@gmail.com)





DISTRICT RESOURCE LEADERSHIP (DRL) PROGRAM

December 12-15, 2013

Hyatt Lost Pines Resort & Spa

Bastrop (Austin) Texas

Why Should I attend?

- Explore the path toward becoming a district governor
- Learn more about Rotary
- Gain leadership skills
- Meet top Rotary leaders
- Mingle, network and gain new Rotarian friends
- Experience great speakers!

How Much Does it Cost?

- Just a \$375 registration fee (*)
- \$115 plus tax per night at the spectacular Lost Pines Resort
- Travel to and from Austin, TX
- Four nights and three full days
- Four great evening dinners
- * (District scholarships may be available!)

PROGRAM SCHEDULE

Wednesday Evening (11th) DRL Bonding Dinner
Thursday, (12th) DRL Training (8 to 5 includes lunch)
Friday-Sunday (13-15th) Zone Institute classes/workshops

Go to <http://www.rotaryzones21b27.org/institute13>

For more information and registration



Dear 2013-14 Governors,

We are embarking on an exciting journey with the rollout of our new visual identity as seen with the launch of the new look on www.rotary.org. We are relying on everyone's support to ensure our ultimate success with the Strengthening Rotary initiative. We especially need our district governors to be champions and promote the importance of our new look and feel. I am asking for your help with this important initiative specifically by providing inspiring and informative messaging to your Rotary clubs.

Below is a list of resources that support the new visual identity. The toolkit includes resources that you and your clubs can begin using right away. This toolkit will be available on your District Governor Exchange which you can find in Rotary Workgroups in My Profile:

- A link to the guide outlining the purpose and detailed steps with how to use the visual assets, including colors, photos, logos, etc.
- A digital version of the new Rotary letterhead
- A customizable PowerPoint template
- A PowerPoint slide deck you can use to promote the new visual identity

We encourage you to begin using the above tools as soon as possible to help reinforce the new visual identity and to help provide consistency across the Rotary world. We are counting on you to both educate and build enthusiasm among Rotarians for the Strengthening Rotary initiative. We will share more resources and tools in the coming weeks and will keep you updated at every step along the way.

Please contact your Club and District Support Representatives with any questions or concerns. Jetta and I look forward to seeing you in our upcoming travels.

Sincerely,

Ron D. Burton

CC: District Governors-elect

Conduct Rotary business with Member Access on the new RI website!

[Get started](#) in Member Access today. Set and track your club's goals with [Rotary Club Central](#).

Visit [Rotary Showcase](#) to share and publicize your projects or browse projects by location or category.

New [contribution and recognition reports](#) simplify the reporting process.

Update your contact information and password in the improved [My Account](#) section.

Make sure your global grant project fits an area of focus

Both packaged grants and global grants support large international activities with sustainable, high-impact outcomes in Rotary's six areas of focus. If you decide to work with one of Rotary's strategic partners on a packaged grant, the area of focus is predetermined. But if your club is interested in pursuing a global grant, you'll need to ensure that your project addresses at least one of the following:

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Before your club or district applies for a global grant, it's essential to identify which area(s) of focus the project is designed to address. Conduct a community needs assessment to determine how your project can benefit the community.

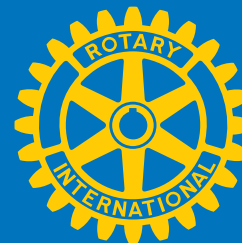
Use the results to establish the project's area of focus. Global grant projects must meet certain requirements within the areas of focus to be eligible for funding. To learn more, see the [Areas of Focus Statements of Purpose and Goals](#).

[Download](#) or [order](#) Rotary's Areas of Focus Guide for an introduction to Rotary's six areas of focus.



Resources for Club Officers

2013-14



*Editor's Note: sorry this PDF
imported without the data links.)*

YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/myrotary/contact/representatives

Provides personalized service, training, and regional guidance on

- Rotary resources and services
- Administrative procedures
- Board policy and Rotary constitutional documents
- Navigating My Rotary and doing your Rotary business online

24/7 INFORMATION - MY ROTARY

<http://www.rotary.org/myrotary/en>

Manage your email subscriptions, register for meetings, and access other member benefits.

Club leaders can also

- Update membership records* and club data with Rotary
- Report next year's officers (by 31 December)
- Report club goals and achievements via Rotary Club Central
- Print the Semi Annual Report (SAR) and pay club dues to Rotary (July/January)
- Utilize the online *Official Directory*

**Please update club membership data by 1 June/1 December to ensure that the SAR is accurate. Clubs participating in the [OneRotary database integration initiative](#) should update their local online system.*

MORE HELP - OTHER ONLINE RESOURCES

[Download](#) free copies of resources like [Be a Vibrant Club: Your Club Leadership Plan](#). This guide includes questions, ideas, and resources to help your club be more successful.

Contact your Financial Representative's for advice on club payments, Semi Annual Report (SAR) invoices, balances, and exchange rates:

www.rotary.org/myrotary/contact/representatives

Read *Rotary Leader* for practical advice to make your club even better. Club presidents with e-mail addresses in Rotary's system receive the newsletter bimonthly. Encourage your club presidents-elect and club secretaries to subscribe. And be sure to update us if you change your e-mail address.

For more helpful resources, follow these links:

Policy and Procedure

[Manual of Procedure](#)

[Visual and Voice Guidelines](#)

Membership

[This is Rotary](#)

[Connect for Good](#)

[How to Propose a New Member](#)

[Membership Growth & Retention](#)

Media

[Presidential Theme](#)

[Rotary Images](#)

[Webinars](#)

[Newsletters](#)



Rotary

Club and District Support
September 2013