



District 5610//Gearing Up

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FEBRUARY, 2015 // Volume 14, Issue 8

DG Report: Linda Peterson

The 110th birthday of Rotary is February 23! Plan an event or notice at your club meetings to commemorate this anniversary of our world-class organization!

It's the time of year we are all deep in club projects, membership inductions, orientations, and committee work. Since the Rotary year is midway, here's my analysis of where we are as a District of 43 Rotary clubs, 1 satellite club and 2 Rotaract clubs:

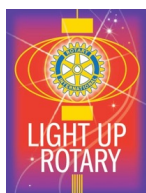
- 1) We are in good financial shape, with our IRS 990 current for 501(c)4 status. Our District has billed dues to clubs and clubs are paying dues on time. Club RI dues are now available to pay.
- 2) We have increased membership to 1957, up 21 members since July. Good work, but we can't stop yet! Our goal is 2077 by July!
- 3) Our Polio giving is very high, at \$15,743 in December, over our goal. But our Foundation annual funding is not as good, at \$33,822, less than 70% of goal, and less than half of our clubs participating. We must emphasize our need to contribute to our four-star-rated charitable Foundation.
- 4) Our online access could be improved: 25 club presidents, 34 secretaries, and only 19 treasurers are registered on the RI website with access as of January. Since our organization is mostly online, we need to be 100% with access, to complete goals, list board members, and find information.
- 5) RLI continues in our District, offering an excellent opportunities to learn more about Rotary and brush up on leadership skills. Great new member orientation!
- 6) Our leadership is continued to train, plan and meet regularly. Our next event is training incoming presidents and other District leaders, and all club and district leaders should attend.

Log on, Lean in, and LIGHT UP ROTARY!

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District & Clubs Info Links

Join the social networks of Rotary, both global and local on our District page.
www.rotary5610.org
www.rotary.org

Rotary's Six Areas of Focus // Grants Reports



Grants approved for 2014-15 District Designated Funding

We have six excellent new projects recently approved by the District Foundation Committee and funded from The Rotary Foundation's District Designated Fund. Details below. In addition, we have a Global Scholarship recipient, Emily Nachtigal, studying in Belgium. Dave Lorenz did an excellent job working through the application and all the nuts and bolts to get Emily on board and approved at TRF for her scholarship. We look forward to hearing about her studies and adventures in Belgium.

The India Sewing Machine project is now in process for a global grant with the participation of several clubs and members throughout the district.

Several other global grants are being developed in the district – joining the Guatemala and Panama global grants with Vocational Training team members, funding Project C.U.R.E. in Haiti, and a project in Romania. As these projects are developed, look in this space for more information.

Here are the details on this year's District Grant projects:

Rapid City RC \$5,000 award: Educational programming at the Journey Museum & Learning Center. They are partnering with The Club for Boys and South Dakota GEAR UP as well as the Journey Museum. Rapid City

Rapid City Rushmore RC, \$2,500 award: Provide cows, rabbits and animal sheds for Nibakure Children's Village in Nyamata, Rwanda.

Sioux Falls South RC, \$5,000 award: Food packages for overseas and local backpack programs. They are partnering with Kids Against Hunger and have brought on several other Rotary Clubs to work with them.

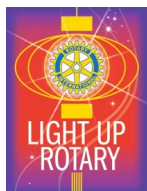
Vermillion RC, \$2,000 award: Encourage new schools to participate in the South Dakota spelling bee. They are working with the University of South Dakota and would like other district clubs to participate with them.

District 5610 Foundation Committee, \$3,000 award: First annual Foundation and Grants Seminar and Awards Dinner.

SDSM&T Rotaract Club, 2 grants: \$5000 for water project at Vocations for Orphans in Vicuna, Chile. \$3250 for a water project continuation at Ilboru Special Needs School in Miovo Ward, Arusha, Tanzania.

Mitchell Second Chance Interact Club: \$498.40 for science enrichment for Sixth graders at Science Saturday programs.

—Ina Winter, Grant Chair



D5610 District & Clubs Calendar // Deadlines // To Do

KEY: *blue* = RI and Zone

red = District

black = Club

July: RI year begins

RI president takes office

District Governor takes office, begins club visits

Club Presidents take office, Enter Goals on Club Central

Semi-annual Dues payable to Club, District, RI

District CAP & DDF grant applications deadline July 31

August: Membership & Extension

September: Basic Education & Literacy

Zone Institute, San Antonio, TX, Sept. 15-20, 2015

District Conference, Sioux Falls, Sept. 24-26, 2015

October: Economic & Community Development

End Polio Now World Day, October 24, 2014

discussion of Club projects and grants,

recognition of Club honors and citations, celebrations

District Grants Funds awarded

November: Rotary Foundation

IRS 990 filing due for Clubs and District

District Foundation & Grants, Membership, RLI Facilitator & Dinner, Nov. 1, 2014 Mitchell Highland Center

Delete/Add members on club membership with RI for accurate dues

December: Disease Prevention & Treatment

Send your Every Rotarian Every Year contribution to

The Rotary Foundation for donation credit.

(see the District website for current events and registration for events as they open, on the calendar)

January: Vocational Service

RI International Assembly, San Diego 1/18-24/2015,

1/17-23/2016, 1/15-17/2017

Dues payable to Club, District, RI

RLI training

Club officers elected, list on RI and District websites

February: Peace & Conflict Prevention/Resolution

RI anniversary February 23

RLI training

March: Water & Sanitation

RI grants reports deadline

District committee reports due for District Assembly,

Budget draft ready

RLI training

April: Maternal & Child Health

District Presidents-Elect Training, District Training & Assembly, April 9-11, 2015, Mitchell Highland Center

Agenda: training for all club officers, District AGs, committee chairs, transfer of duties and information to DG-Elect and committee chairs

graduation ceremonies for RLI participants

District committee chairs plan of projects due,

AGs reports due, all expense receipts due

Club Presidential Citation applications due to RI

May: Youth Service

District-wide Rotary Serves! Week

Club project/grant reports due to TRF, District reports due

Delete/Add members on club membership with RI for accurate dues

June: Rotary Fellowship

RI International Conferences:

6/6-9/2015 Sao Paulo, Brazil;

5/29-6/1/2016 Seoul, Korea;

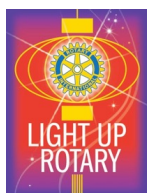
6/10-14/2017 Atlanta, Georgia

CAP grant, District grant reports closed

and TRF global grant applications/reports due

Club MOUs due for next year

Clubs' Goals Update on Club Central



D5610 // 2014 DG Activities

DG actions in January

Norm and I have facilitated another **RLI session** for Black Hills clubs. What a great way to spend a cold January day, in the company of dedicated Rotarians!

We hosted a **First Friday Rotary social** on January 2 at our home. Rotarians and guests spent a pleasant afternoon enjoying festive treats and good conversations!

The **Rotary Friendship Exchange** group going to India for two weeks in February have finalized the itinerary, polished our presentation and packed up!

Books - books - books! Ed Jacobson, DGN, Pierre, gave Norm a box of 59 children's books which we relabeled and delivered to Dear Ones Daycare, a low-income site sponsored by Cornerstone Mission. They dived right in! We plan to deliver more books to the new Women's Shelter when it opens.

When a shipment of books from Sioux Falls and Cherokee arrived via Heartland Paper truck (thanks Sandra!), we packed up fiction for the Veterans room sponsored by Cornerstone Mission. Then another 4 cartons of books from self-help, to classics to fiction went to the Lakota Homes Oyate Center.

We could always use more children's books. Bring them to PETS in Mitchell. Thanks very much everyone!



Norm's Notations: *First Dude & Logistics Engineer to the DG // Records for January, 2015*



Activities: *Making kids smile with books.*

Did you know: Spring is coming so hang in there!



Be a gift
to the world

THE THEME FOR 2015-16 HAS BEEN ANNOUNCED!

Fellow District 5610 Rotarians:

I've just completed the most rewarding experience I've ever had as a Rotarian - the 2015 International Assembly in San Diego. All 534 incoming District Governors from all over the world gather each January to meet with the Rotary International incoming president and Board of Directors. We learned the new theme for 2015-2016, "Be a Gift to the World" from incoming RI President K. R. "Ravi" Ravindran. President Ravi has asked all Rotarians to use their talents, expertise and leadership to transform the lives of others not as fortunate.

Just being in a room in general and breakout sessions with incoming District Governors of different cultures from some 100 countries is so stimulating. To hear what they are doing in their Districts in far away places to change the lives of the less fortunate makes me want to do the same with our District assets. Hopefully in the year ahead we will truly "Be a Gift to the World."

Remember PETS training coming up in Mitchell April 9-11. Please enter all new Club officers on the www.Rotary5610.org website if you haven't already done so. We will be having special training for secretaries and treasurers in addition to the training for incoming presidents and District officers. We look forward to seeing you at this important District meeting.

Thanks Rotarians for all you do. Looking forward to being your governor during the next Rotary year.
—Steve Sikorski, District Governor Elect 2015-16

CLUB PRESIDENTS-ELECT NOMINATIONS DUE NOW!

All **board members** should now be posted on the District website and the RI website for your club. In addition, update your personal profile with a photo, phone and email, to facilitate communications.

Friendship Exchange to India meets

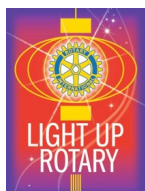
Nine team members going to District 3120 in Uttar Pradesh area in northern India will leave late January and return mid-February. Renu Pandey, team leader and former Group Study Exchange member from the same area in India, setup the itinerary. The team represents a broad spectrum of our District from Iowa and Minnesota, eastern and western South Dakota, as follows: Patrick and Roberta Clark, Mitchell; Larissa Christensen, Mapleton, Iowa; Linda Peterson, Rapid City; Susan Randall and Mark Sanderson, Sioux Falls; Debrah and Benjamin Vander Kooi, Luverne, Minnesota; and Renu Pandey, Rapid City, South Dakota.



Friendship Exchange with D4740 in Brazil proposed

If you are planning to attend the Rotary International Convention in Sao Paulo, Brazil, please consider extending your stay to visit this District in Brazil! We have received an invitation from Olavio Genehr, District Governor, and Claudete Balestrin Boneli, Friendship Committee chair, from Curitiba, Santa Catarina, Brazil. Our District exchanged with this area in 2010-11, and can attest to wonderful experiences both ways!

Please contact Pat Sutliff, Friendship Exchange chair for our District, if you have an interest in participating. Dates and locations will be worked out based on your input. Please respond before airline dates are confirmed.
—Pat Sutliff, RFE Chair pmsutliff@gmail.com



ROTARY CLUB CENTRAL PLAN TOGETHER TRACK PROGRESS ACHIEVE GOALS



Why should clubs use Rotary Club Central?

**It's a one-stop shop.**

It provides access to all the data that was previously available from several reports.

**It eliminates paper.**

It replaces paper forms for membership and Rotary Foundation goals, as well as the *Planning Guide for Effective Rotary Clubs*.

**It fosters continuity in leadership.**

Club leaders change annually, so by offering them the ability to see a history of goals and achievements, it creates consistency among leaders.

**It enables clubs to track their progress.**

Club leaders can determine whether the goals they've set are realistic and make changes if needed.

**It creates transparency.**

All club members are able to see club goals.

**It showcases the important work that Rotary clubs do worldwide.**

Until now, Rotary has not had a vehicle for providing information about the millions of service projects that Rotarians undertake. With Rotary Club Central, clubs can document the details of their projects, such as the number of volunteers and volunteer hours and a list of in-kind donations.

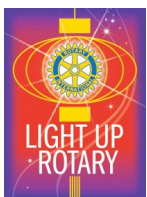
How do I get to Rotary Club Central? Go to www.rotary.org/clubcentral. You need a Member Access account to go to Rotary Club Central. If you do not have an account, please go to www.rotary.org/memberaccess.



Who can use Rotary Club Central? All Rotarians can view the goals and achievements for their club. The current and incoming club president, secretary, executive secretary, treasurer, Foundation chair, and membership chair can add and edit the goals and achievements for their club.



ROTARY CLUB CENTRAL: www.rotary.org/clubcentral



Current Rotaract and Interact Clubs

We need to build up the database for our District Rotaract and Interact clubs. The following list needs sponsor clubs and liaison contacts added. Please help get this information more robust! Contact Ella Shafer, District Administrator, to give us your clubs' liaisons' names and email.

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs, Darrell Sawyer, Advisor
SDSU Rotaract, Brookings club, Brad Blaha, Advisor

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA Brad Bonner, Advisor
Wolsey high school, Huron RC, SD
2nd chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore RC, SD

RYLA RESOURCES NEAR OUR DISTRICT

These are some of the RYLA events around our District that Interactors and Rotaractors from our communities could attend!

Rocky Mountain RYLA 2015 (Colorado) <http://www.rmryla.org/> Any high school sophomore or junior may apply to attend RYLA. Generally, applicants selected have excelled in one or more areas of high school involvement and have potential or proven leadership experience. **Applicants MUST be able to stay for all 5 days of the conference!** Starting in 2015, we now run TWO RYLA Conferences for 200 each (400 total). Please pay close attention to the dates and days of the week when they start and finish!
RYLA 1: Sunday, July 19 - Friday, July 24, 2015. RYLA 2: SATURDAY, July 25 - THURSDAY, July 30, 2015.

The Young RYLA Camps for 120 participants each (240 total) will be held at the [Pondorosa Retreat & Conference Center](#) in Larkspur, Colorado. Any current 7th grader may apply.

Young RYLA Camp 1 will be from Sunday, July 26 - Friday, July 31, 2015. Young RYLA Camp 2 will be from Sunday, August 2 - Friday, August 7, 2015. Click on the About Young RYLA link toward the upper left corner to start your application!

RYLA North America 2015 (Washington D.C.) <http://rylanad7620.rylanorthamerica.com/> The RYLA North America 2015 Program is an intense leadership training program that is designed to recognize, encourage, and further develop the leadership skills of 18-30 year old who have shown a potential for rendering important service to their local communities. The conference will be in Washington, DC, USA and will be from Tuesday, July 21, 2015 and will end on Sunday, July 26, 2015. All Rotaractors, and non-Rotaractors, RYLA alumni, former Youth Study Exchange, former Group Study Exchange alumni, former Ambassadorial Scholar alumni, former Interactors and former Peace Scholars between the ages of 18-30 are can participate in this conference.

RYLA Great Plains 2015 (Nebraska) <http://www.greatplainsryla.org/>

Dates haven't been updated yet for 2015 conference! Please check the website for updates.

District 5580 RYLA 2015 <http://www.district5580ryla.org/>

2015 July 12 - 18, Location haven't been updated yet. Please check the website for updates.

District 6250 RYLA 2015 (Wisconsin) <http://www.rotary6250.org/RYLA>

Dates haven't been updated yet for 2015 conference! Please check the website for updates.

—Hakeem Nizar, SDSM&T Rotaract Club of Rapid City, District 5610 RYLA Chair 2014-2015, 605 430 7835

ATTENTION: e-Rotary Club forming!

District 5610 is forming an e-club and hope that some of you might know potential members who would be interested in belonging to an on-line Rotary Club. We would appreciate this information as soon as possible. Please have them contact: Brad Bonner brad@bonnerphotographic.com, bradbonner@bradbonner.com or

Amanda Sutliff amandadeviessutliff@gmail.com

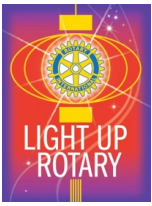
To learn more about e-clubs, visit <https://www.rotary.org/myrotary/en/learning-reference/learn-topic/e-clubs>

District Calendar, Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing!

Also, Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter.

—Linda Peterson, Newsletter Editor // linda4rotary@me.com



D5610 News // Mid-year Assistant Governors' Reports

Area 1: The O'Connors spent their Quarter II visits emphasizing important issues: Talking about RLI—its relevance and need in understanding Rotary and strengthening individual and their clubs. Explaining the changes in updating membership, and paying invoices. Encouraging all members to get signed in to Rotary.org. We recommended that clubs that are having difficulties with their connections to Club Runner and Rotary sites have a program with members bringing laptops so that they could sign in at a meeting.

—*Georgia & Michael O'Connor, AGs*

Area 2: Fall in South Dakota is one of my favorite times in one of my favorite places. There is a quickening of everyone's pace as we attempt to fill every moment before the onslaught of winter curtails outdoor activity. So it is with Rotary, at least up and down the Missouri River valley. Clubs in area 2 have been busy with community projects, some selling roses as an annual fundraiser and surpassing previous years' records. Others selling football books as a way to not only build their treasury, but to create friendly conversation and competition. Clubs have settled in under new leadership and goals have been adjusted as reality sets in. Preparations for the holiday season create opportunities for service as well as fellowship, and Rotarians have taken advantage of those opportunities. We live in a beautiful place and this is a time when we can get outside ourselves and be part of something much bigger. Thank you Rotary, and the Rotary Foundation, for providing us with so many opportunities. And Thank you Rotarians, for your many gifts. Happy New Year.

—*Larry Lyngstad, AG*

Area 3: *(report not available by deadline)*

—*Waneen Polly, AG*

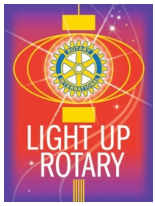
Area 4: *(report not available by deadline)*

—*George Breidenbach, AG*

Area 5: In our area the Marshall Noon Club made their donations to the local food shelf and Heart to Heart in December which is an annual program for them. Several members of the Marshall Sunrise Club are preparing to go to Guatemala with the Hope Haven Wheel Chair Project. The Minneota Club also made their annual contribution to the local food shelf. The Canby Club is preparing to host a RLI session on Feb. 14th.

—*Rick Bot, AG*

(continued on next page)



D5610 News // AG Reports // Youth Exchange Report

Area 7: The Vermillion Rotary recently hosted the Yankton Rotary for a joint meeting. The Yankton Rotary had an instrumental role in the formation of the Vermillion Rotary. The Vermillion Rotary contributed \$1,000 and their labor to providing holiday food baskets to those less fortunate. The club volunteered as bell ringers for the Salvation Army. The club is partnering with a local group (Global Partners in Hope) to support an African well project. The club continues to have quarterly evening socials for current members and prospective members.

Tyndall Rotary just had their main fundraising event of the year – Bingo Night. The event was held on January 16 and was a resounding success with a tremendous crowd on hand.

Club visits were made by the assistant governor to Vermillion and Scotland. Weather postponed a planned visit to Tyndall Rotary. A visit to the Yankton Rotary is upcoming.

Area 7 is partnering with Steve Harrington for the Rotary Leadership Institute planned for LeMars, IA in February. We appreciate Steve's leadership.

—*Dave Lorenz, AG*

Area 8: Sioux Falls South celebrated their five year anniversary. They were involved in a couple of great Christmas projects. Currently they are getting ready for their annual poker tournament. This will be the fourth year and it is a fun event. Sioux Falls North adopted a family for Christmas. They also collected sweatshirts and socks for the Banquet Christmas giveaway. The board recently toured the Banquet kitchen facility to discuss a possible grant to help serve more people. Canton is planning their next updates to their park. They have taken on this park for the past few years and it is a great Rotary project. Sioux Falls Downtown is excited to have the next District Governor in their club and is planning the district conference. In conjunction with the conference they will ask the district to help them celebrate 100 years of Rotary.

—*Shelli Masek, AG*

Area 9: Club visits included Lemars, Cherokee, Luverne, Rock Valley, and Sibley. All the clubs had a good holiday season, including various holiday activities in their communities. Lemars collected hats and gloves for children, and Cherokee continued its hallmark backpack program that provides weekend lunches for needy children. Sibley conducted a turkey fundraising dinner, and a Santa Claus visit for children. Luverne conducted its annual Rose sale fundraiser, and have recently helped develop an outdoor campus for elementary students—a signature community project other clubs might want to emulate.

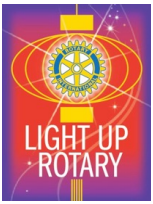
Lots of planning and promoting has gone into a regional Rotary Leadership Institute (RLI) to be held in Lemars on February 7th and 21st. RLI parts I, II, and III will be conducted over two full days rather than the traditional three days. Emerging club leaders and new Rotarians from Area 9 & 10 will be participating.

I am very pleased with the tone, culture, and progress of the clubs in area 9. These Rotary clubs are moving forward and making an impact in their communities. The clubs need to make more progress in utilizing district grants and supporting international projects. These are areas I will assist them in.

—*Steve Harrington, AG*

Area 10: Things have been busy and active during the first half of the year. I had an opportunity to travel with DG Linda Peterson to clubs in Mapleton and Denison – so it was a great chance to meet and visit with those clubs. I am also working to promote RLI being hosted by Steve Harrington in LeMars. Interact is continuing to move forward and planning to work toward additional clubs in the coming year.

—*Matt Ricke, AG*



D5610 News // Membership

District Membership is UP!

Starting number on July 1, 2014 was 1,936.

Count on November 30, 2014 is 1,957,
adding 21 members! Keep going!

Membership Committee Report

Membership is up slightly, but we still have a long way to go. If your club is interested in learning more about the new effort, please let me or IPDG Nancy Moose know. We are two of the Zone Cadre Members, trained to help clubs with their membership.

Here are some ideas to help make membership top of mind for your club. Download the full document on the District website.

MAKE YOUR PLANS:

1. Make sure your membership committee is in place and ready to get to work.
2. Set your membership goals for recruitment.
3. Set your goals for retention.
4. Develop your plan.

LAUNCH THE POWER OF 5 MEMBERSHIP DRIVE:

1. Set your Membership Teams.
2. Promote the Program.
3. Be sure teams meet and discuss their progress.
4. Celebrate your Success.
5. Report your Progress.

HAVE A 'BRING A GUEST' MEETING:

1. Determine which week to designate "Bring a Guest."
2. Remind members that the most common reason for not joining Rotary is that "Nobody ever asked me."
3. Provide information to members to give to potential new members and guests.
4. Introduce guests and make them feel welcome at your meetings.
5. Call and send a hand-written "Thank you" to guests and be sure to invite them back.

FOCUS ON SMALL BUSINESS WITH A SPECIAL EVENT:

1. Plan an event outside your regular meeting aimed at small businesses and entrepreneurs.
2. Develop a list of people to invite.
3. Get a list of business owners to consider as potential Rotarians.
4. Consider pre-approving potential members prior to your event.
5. Consider sending letters to select people telling them they have been pre-approved to become a Rotarian and what that means.
6. Hand deliver Invitations to special businesses.

INCLUDE PROSPECTIVE MEMBERS IN YOUR COMMUNITY SERVICE PROJECTS:

1. Invite potential members to participate in your Service Projects.
2. Try to get local PR at your events.
3. Encourage the guests to also bring their families to help.
4. Be sure to introduce guests to as many members as possible.
5. Hold an event after the project to socialize more.
6. Share with the guests all the things your club does for your community.

—PDG Vivian Adams, Membership Chair

(to be continued in March issue.)

WHO AND WHERE WE ARE



1,207,102
ROTARIANS



34,823
ROTARY CLUBS



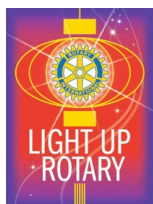
537
ROTARY DISTRICTS



8,028
ROTARY COMMUNITY
CORPS

ROTARIANS BY REGION





Zone 21b-27 Presidential Membership Summit Report

8-10 January 2015, Marriot Pyramid Hotel and Convention Center, Albuquerque, NM

PDG and District 5610 Membership Chair **Vivian Adams** and IPDG **Nancy Moose** attended the Membership Cadre Training and the Presidential Membership Summit held on January 8-10 in Albuquerque, NM. The Summit was organized by Dick Jones and David Norris, Coordinators of Zones 27 and 21b, respectively.

Rotary Zone 21b/27 Director Greg Podd has asked Dick Jones and David Norris to create a Membership Cadre whose assignment is to go to districts, to PETS, to assemblies, to individual clubs, to groups of Rotarians, to anyone who wants to help grow membership in Rotary and provide training and tools for gaining members. Rotary International has been trying to reverse the trend of declining membership in Rotary, especially in the US. Consequently, during these past few months, every district in Zones 21b-27 has been appointing members to the Cadre and arranging for them to be trained.

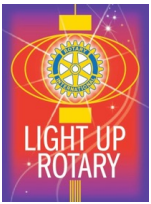
Thursday was a training day for members of the Cadre who had not previously attended training. Thursday evening was the official start of the Summit, and it started off with Immediate Past Rotary International President Ron Burton as the keynote speaker. He commended the Zones for the increase in members (over 500 new members) this past few months, but he urged the attendees to use their training to continue the upward trend. He commented on the fact that he has been talking about membership and about the elimination of polio for years and that he's tired of it, but until both problems are solved, he'll carry on talking about those topics.

Other speakers during the summit were Rotary International Director Elect for Zone 25/26, Brad Howard, who provided some Polio updates and an overview of the state of Rotary; PDG Joe Kavorik of Minnesota, who explained the importance of strategic planning in our districts and clubs; PDG Dan Himelspace of Denver, who discussed the value and use of satellite clubs; Gary Nyng, who pointed out the various kinds of diversity, and Chris Smith, who provided information about how to tell our Rotary story as a way to enhance Rotary's public image.

Two of the most interesting presentations were from Larry Sundram and from a group of young professionals. PDG Larry Sundram of San Diego, who has created a mapping program that shows the number of Rotarians in any area of the US, along with census data of those same areas, gave attendees a chance to see how the program could be used to find areas with potential Rotarians and areas where a potential Rotary club could be formed. The report from Rotary International's Young Professional's Summit by Zone 21b/27's Young Professional Summit Attendees provided both information and enthusiasm. The five presenters noted that they are "just Rotarians" and that they join Rotary for a lot of the same reasons any person joins: they want to serve and they want to make a difference. Rotary gives them a way to network, to grow in their careers, learn from others, and to serve.

The Summit ended with Rotary Zone Director Greg Podd, a person who is well-known in our district, as our luncheon speaker. He, like Ron Burton, encouraged the attendees to keep membership as a top priority. All of the Zones' leaders have been tasked with supporting all efforts related to gaining members.

The Presidential Membership Summit was motivational, as is any conference, but it went one step further in providing specific tools and ideas for helping to grow membership in Rotary. It's now up to the districts and clubs to invite members of the cadre to come and help them in their efforts. Costs for having a cadre member come to a district or club will be funded by the Zone, not the districts or clubs.



Rotary Leadership Institute

Someone once said “a mind, like a rubber band once stretched, never returns to its previous size.” I don’t remember the source of that statement, but I’ve not forgotten the message. In this age of social media, such a post on Facebook would probably generate an endless exchange of disagreement, many posts ignoring the intended point of the statement. However, it is not my intent to create such discourse here, but rather to encourage you, if you have not done so, to “stretch” your mind by attending one or more RLI sessions in your area.

We have developed a cadre of over 30 facilitators who are eager to open discussions that are interesting and informative among Rotarians. If there are no courses scheduled in your area, contact the Assistant Governor for your area to get one set up, or contact me and we’ll work together to get started.

There are no negative consequences to not completing the entire program. And there is no exam, no humiliation—public or private, but a clearer vision of Rotary and your place in it. It will help you answer some of your questions of “Why did I join Rotary?” It is truly a way to “Light Up Rotary!”

See you at Graduation!

—Larry Lyngstad, District RLI Chair

RLI Dates Set for 2015

Assistant Governors throughout District 5610 have made plans for the 2015 edition of the Rotary Leadership Institute. Courses currently scheduled are:

Pierre hosted RLI I on December 6, 9:00 a.m. - 4:00 p.m. at the First Congregational United Church of Christ, 123 N. Highland Ave. RLI I in **Winner** on January 17. RLI II in **Pierre** on February 21, and RLI III in **Winner** on March 28. Times and location will be announced later.

Sioux Falls is planning RLI I on January 9 at 4:30 p.m., RLI II on January 10 at 8:30 a.m. and RLI III on January 31 at 8:30 a.m.

LeMars: RLI I & II: Saturday February 7th, RLI III: Saturday, February 21, with RLI makeup Saturday, February 28 (this day is reserved if any of the other course dates are snowed out).

Canby RLI 1 on February 14.

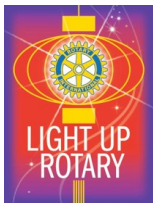
Rapid City will host sessions for all Black Hills clubs as follows: RLI I January 10, RLI II January 24, RLI III February 21. A makeup date is February 28. Sessions run 9-3 at First Congregational Church.

If you are interested in being a part of the program, contact your club president for information, or log on to rmrli.org, contact lglyngstad@mncomm.com, or text me at 605 280-3119.

—Larry Lyngstad, District RLI Coordinator



Five Past Presidents take RLI -I course in Winner — Larry Lyngstad, District RLI Coordinator, stands with students from the RLI-I session held in Winner January 17. Left to right are Jay Vogt, a past-president of the Pierre/Fort Pierre club; Dan Bechtold, Tony Berg, Chuck Keiser and Casey Berndt, all of Winner Rotary. Casey is the current president and the other three are past presidents. Not pictured is the photographer and co-facilitator, Ed Jacobson.



D5610 News // 4 Way Test Essay Contest // PH Society



This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos. <https://www.facebook.com/RotaryDistrict5610>

4 Way Test Essay Contest deadline soon!

This contest is a great way to share our Rotary values with young people and a perfect way to get our name out in our communities. The contest is conducted with 6th graders and we request that they write a 200 to 500 word essay on "How I can use the 4 Way Test in my life." Each club chooses their winners and submits first place to the District 5610 Contest where a district wide winner, 2nd place and 3rd place will be chosen. District entries must be to Pat Sutliff at pmsutliff@gmail.com by March 15, 2015 and the district winners will be announced at PETS in April. Forms and information about contest specifics can be found on our District 5610 website www.Rotary5610.org

(Ed. Note: Reminder to book Wimoweh, the District Lion for attention grabbing songs when you visit the schools! See the District website download section for booking info.)

School of St. Jude Support Project

A number of Rotarians and clubs in our District already support the School for St. Jude in Tanzania. We have had personal visits to our District from Gemma, who started the school. If you do support, thank you! For those who would like to provide support, but do not have the resources for the full donation, here is a new option being proposed.

PROPOSAL: To best serve clubs who want to contribute to the School of St. Jude project, a separate district account would be opened so that all interested clubs can donate to The School of St. Jude by sending their checks to this account. It would only take \$100 to \$200 (more would be great if the club wishes) to get involved and when the total reaches \$1500 we would send it to The School of St. Jude to **sponsor a child and a teacher**. This would be an annual commitment as the child needs to be sponsored every year. The sponsorship for the student includes uniforms, shoes, food, clean water, transportation to and from school, school supplies and a high quality education. In the upper grades it also includes boarding as fourth grade through eighth board at the school during the week and from ninth grade on the students board at the school for the whole semester. For the teacher it provides classroom supplies.

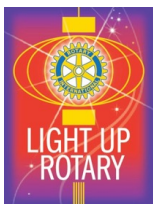
REASONS FOR PROPOSAL: The School of St. Jude needs sponsors for the children that they are educating. Many clubs in our district could use an easy way to get involved in an international project and this project will give them lots of feedback from the school and the student to truly show them that they are helping to change the world. The students write letters to their sponsors twice a year and their grade reports are also sent to the sponsor. Also if the student wins an award the sponsor is sent a picture of the student and a description of the award.

For more background on the School of St. Jude, please go to <http://www.schoolofstjude.org>. To hear from one of the students at St. Jude, please go to http://www.youtube.com/watch?v=_0_ctkybKw4 (Meet Juliana).

For more information please contact PDGs: Pat Sutliff pmsutliff@gmail.com or Nancy Moose nancy.moose@dsu.edu.



The School of St Jude
FIGHTING POVERTY THROUGH EDUCATION



D5610 News // District Raffle Info

Rotary District 5610 Foundation Raffle

We will once again be holding a raffle to raise funds for the Rotary Foundation. It is our hope that every club in the District will donate a prize for the raffle drawing and will promote the raffle to club members. In the past we have raised several thousand dollars for the Foundation and, in the process, we have been able to award some fabulous prizes to our members. Two main changes that were implemented starting with last year's raffle that will continue this year are:

1. We are asking clubs to send the money directly to the Rotary Foundation rather than turning it in at PETS,
2. We are emphasizing that raffle ticket purchases are not tax deductible, since there is a chance of winning a prize.

Here is a rough timeline for this year's raffle: December 1: Solicit prizes from clubs.

December 31: Clubs submit prize commitments to Joe Mauss or Mark Barry, District Raffle Co-Chairs.

February 1: Tickets sent to club Presidents and Secretaries for sale to club members.

April 1: Reminder to clubs to sell tickets prior to PETS.

April 9-11, 2015 PETS Conference: Drawing for prizes.

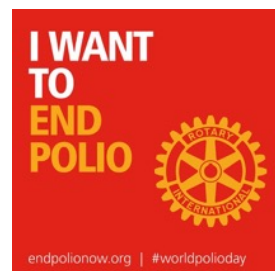
May 1: Publish a list of prize winners in the District Newsletter.

If any questions, please contact **Joe Mauss** joe_mauss@mmi.net or

Mark Barry mbarry@dieselmachinery.com —District Raffle Co-Chairs

Raffle Rules:

1. Clubs will be required to send the money directly to the Foundation, just as they do with any other Foundation donations. A form will be provided for you to turn in with your tickets, documenting how much was sent to the Foundation on behalf of each raffle ticket holder.
2. Raffle ticket purchases are not tax deductible. If a member wishes for their Foundation donation to be tax deductible, they cannot be given any raffle tickets in return for their donation. (This is due to IRS rules not allowing tax deductions for purchases in which there is a chance of winning a prize.)
3. Tickets are \$10 each. Tickets will be awarded for Foundation donations in the increment of 1 ticket for every \$10 in donation. For example, if a member donated \$100 to the Foundation, and does not plan on taking the tax deduction for charitable giving, they will be awarded 10 raffle tickets.
4. Only Foundation donations from the current fiscal year can be applied to this year's raffle. Donations prior to July 1, 2014 cannot be applied to this year's raffle.
5. Credit will be given toward Paul Harris Fellow status of the Rotarian selling the ticket for tickets sold to people outside of Rotary.
6. Raffle tickets can be awarded for individual Foundation donations only, not for Club donations.
7. All clubs in District 5610 are asked and encouraged to donate a prize for the raffle. Prizes with a local connection are very nice, but cash and gift cards are also welcome.
8. Tickets are due back at the District PETS conference in April.
9. All prizes will be drawn and awarded at the PETS conference.
10. Names of prize winners will be published in the May District 5610 Newsletter.



All figures are as of 30 June 2014 and given in U.S. dollars.

PROGRAMS

PolioPlus. Since 1985, Rotary members have helped immunize more than 2.5 billion children against polio. Today, all but three countries are free of polio. As of June 2014, Rotary had committed more than \$1.3 billion to global polio eradication to ensure that polio is eliminated in the last three countries where it remains and that it does not return elsewhere. **In 2013-14, program awards, including PolioPlus Partners grants, totaled \$128.9 million.**

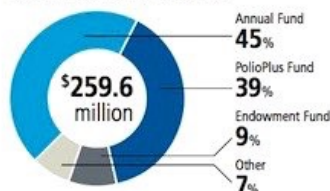
Rotary Peace Centers. Each year, the Foundation funds study by peace fellows at six Rotary Peace Centers, where they earn master's degrees or professional development certificates. Since 2002-03, more than 875 fellows from more than 120 countries have participated, at a cost of \$49.6 million. **In 2013-14, there were 98 Rotary Peace Fellows from 41 countries, and program awards for the fellows and the Rotary Peace Centers totaled \$5.3 million.**

District grants. District grants support smaller-scale, short-term projects related to the Foundation's mission. **In 2013-14, the Foundation approved 488 district grants, and program awards totaled \$23.5 million.**

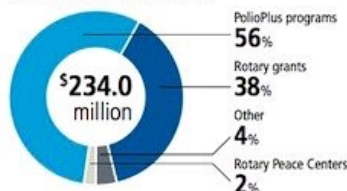
Global grants. Global grants support large-scale international activities with sustainable, measurable outcomes that support Rotary's areas of focus; activities include humanitarian projects, scholarships, and vocational training teams. **In 2013-14, the Foundation approved 868 global grants, and program awards totaled \$47.3 million.**

Packaged grants. Packaged grants, which also support the areas of focus, have been carried out with the Foundation's strategic partners. **In 2013-14, the Foundation approved 18 packaged grants, and program awards totaled \$530,000.** Note: Packaged grants were ended as of October 2014.

2013-14 TOTAL CONTRIBUTIONS*



2013-14 PROGRAM SPENDING



*Since 2008, contributions include grants for polio eradication from the Bill & Melinda Gates Foundation.

SUMMARY STATISTICS

	2013-14	Cumulative
Contributions	\$259.6 million	\$3.5 billion
Annual Fund	\$116.6 million	\$2.1 billion
Endowment Fund	\$23.7 million	\$255 million
PolioPlus Fund	\$100.3 million	\$1.1 billion
Other	\$19.0 million	\$69.6 million
Program Spending	\$231.5 million	Since 1947: \$3.2 billion
Arch Klumph Society Members	79	521
Major Donors	2,216	21,078
Bequest Society Members	639	10,663
Benefactors	2,388	92,577
Paul Harris Fellows	54,409	1,460,787
Paul Harris Society Members*	10,143	10,143

*Note: 2013-14 is the society's inaugural year.

The **End Polio Now Team** invites you to take part in vibrant and engaging discussions around polio eradication. Continue the conversation in the End Polio Now group on My Rotary <http://ow.ly/HIkDw> or with the 50,000 members of Rotary International's official LinkedIn Group <http://ow.ly/HAOAG>. Thank you for your continued support of the fight to end polio.

Make Your Polio Plus Donations!
Use your Rotary website member access, sign in, go to The Rotary Foundation, choose GIVE, pick the appropriate plan, do it in 5 easy steps!
www.Rotary.org

Make Your Rotary Foundation Donations NOW!
Use your Rotary website member access, sign in, go to The Rotary Foundation, choose "Give Now", pick your appropriate plan, do it in 5 easy steps.
www.Rotary.org

The Foundation works

The start of a New Year! It brings excitement and sometimes apprehension of another year gone by and another year older. But have you ever stopped to think of the people you have helped to be around for another year and whose children will be another year older because they had safe drinking water or were educated or were trained in a skill that will help them to make a living for themselves instead of relying on handouts or who are now able to get from one place to another because of the wheelchair they now have? You have made all of these things possible when you have given money to The Rotary Foundation. You haven't given a handout you have given a hand up to millions of people around the world.

I recently went on a trip to Guatemala to help deliver water filters to families. The filters were first used in the schools and the families realized the value of them because the children were healthier and able to attend school more because they weren't sick. They started asking for the filters for their homes so the children had safe drinking water all of the time. The filters weren't just given out. The families had to pay for them based on their ability to pay and signing a memorandum of understanding that they agreed to three things:

1. They had to use the filter as much as they could.
2. They couldn't sell the filter. If they did they had to pay back the entire cost of the filter.
3. They had to allow for inspection of the filters to make sure they were there, being used and that they were working properly.

I tell you this so that you know how your money is being used. It doesn't go into a black hole and that someone, a Rotarian, is watching over the program and making sure the money is being for the intended purpose. No one wants to give money to an organization that is wasting money. The Rotary Foundation has many safeguards in place to make sure that the money is being used properly.

There is only six months left in the Rotary year. Have you given anything to The Rotary Foundation or are you a RINO (Rotarian In Name Only)? Rotary asks that you contribute at least \$100/year to the foundation. I hope that's not too much to ask for a chance at helping to make the world a better place.

Finally, it's not too late to be working on your grants for the coming Rotary year. We ask for applications soon after July. This is a chance to get a project going to help in your community or around the world and to get some of the money back that you have given to The Rotary Foundation three years ago. WE WANT YOUR APPLICATIONS! If you have any questions about the grants, contact Ina Winter at sakura41@aol.com or me at brucenearhood5610@gmail.com.

—Bruce Nearhood, District Foundation Chair

Global Grant Scholarship Applicants Wanted!

We need your help identifying candidates for this wonderful scholarship sponsored by Rotary District 5610 and Rotary International!

Successful applicants will receive a \$30,000 grant for GRADUATE level studies. Must provide proof of at least provisional acceptance to a university OUTSIDE the USA. Graduate Studies must be related to one of the six areas of Rotary International focus: Peace and Conflict Resolution; Disease Prevention and Treatment; Water & Sanitation; Maternal & Child Health; Basic Education Literacy; Economic & Community Development.

How to apply:

- 1) Application deadline is FEBRUARY 1, 2015. Applications are on the District website.
- 2) Applicants cannot be related in any way to a member of Rotary.
- 3) Applicants must residents of District 5610.

Further information can be obtained by contacting: David Lorenz dlorenz@usd.edu, Scholarship Chair

Global Grant applications/suggested projects needing partner clubs:

Sewing Machines for Women Project G-674 with India D3120, Allahabad, www.MatchingGrants.org/global/project674.html
Our Global Grant is in effect and funded again this year - thanks to many clubs and members for your support! A Friendship Exchange team is going to India in February, 2015. —Pat Sutliff, PDG

Peppermint Energy, Pierre-Ft. Pierre club, in partnership with Peppermint Energy and numerous other nongovernmental and philanthropic organizations, is initiating the International Rural Electrification Program. Rotary member, Chris Maxwell and president of Peppermint Energy, discussed the efforts to provide rural electrification around the world and the company's all-in-one solar generated called the Forty2.

The October edition of Rotary Africa features a District 5610 Project! The Pierre/Ft. Pierre Club has teamed up with Peppermint Energy to form their Rural Electrification Project, which aims to provide solar panels to those without a consistent, sustainable energy source. The Pierre/Ft. Pierre club has sent panels To Haiti and Uganda.

If your club is interested in partnering on any of the projects or if you have projects that you are already working on that could benefit from solar generators, let us know. Please contact Chris.Maxwell@peppermintenergy.com and Jill Hart at Jill.Novotny@hotmail.com, and copy our executive secretary Ed Jacobson at coach@pie.midco.net.

Romania Birthing Room, Sioux Falls Downtown club, (information to come)

District Grant applications needing partner clubs:

SD Spelling Bee, Vermillion club, Tena Haraldson. Clubs are invited to support the South Dakota Spelling Bee by increasing school participation statewide. The Rotary Foundation grant will be used to encourage new schools to enroll in the competition by covering the cost of materials, supplies and prizes for winners. Individual clubs could pay the early enrollment of \$130 for a local school and/or they could contribute up to \$500 to match the Foundation grant for materials, supplies and prizes for schools and students.

Individual Rotary Clubs would raise awareness of the South Dakota Spelling Bee and encourage schools to participate, expanding the learning opportunities to more youngsters around South Dakota. Clubs could invite young spellers and their teachers to make presentations at club meetings. USD also provides a slide show that explains the program and outcomes. Rotary Clubs could recognize the schools and participants from their areas by placing a congratulatory advertisement in local media. Individual Rotarians could volunteer to help conduct local, regional and state bees by contacting Spelling Bee Director Cheryl Havermann at the University of South Dakota, cheryl.havermann@usd.edu, 605-677-5146.

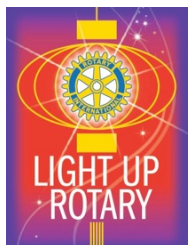


Journey Museum Educational Program, Rapid City club, Troy Kilpatrick tkilpatrick@journeymuseum.org

Winter programs will have either a science or history focus with stated learning objectives. All lessons will include a writing and reading component that is aligned with standards from the State of South Dakota. The Club for Boys and SD GEAR UP (both of which support low income students), will continue to bring students to the museum for our educational programs. Rotarians are asked to provide funds or docent support for tour guides and as classroom aides to the staff.

Club Projects asking for support:

Rapid City Rotary Club Little Free Library children's book donations. Norm Peterson is asking that clubs bring a bag or box of children's book to PETS April 9-11, 2015 in Mitchell. They are stocking a Little Free Library box at Storybook Island and SD Public Health Clinics around the region. pete2@q.com 605-341-5006.



D5610 News // RI News & Reports



Make plans to attend São Paulo Rotary International Convention, June 6-9!

<http://www.riconvention.org/en/2014/Pages/saopaulo2015.aspx>

HOTELS ARE FILLING FAST, CHECK THE WEBSITE FOR YOUR CHOICE!

GET YOUR REGISTRATIONS IN NOW!

Rotary Monthly Observances

Rotary has just changed our monthly observances to designate eight special focal points during the calendar year reflecting the Six Areas of Focus, with August remaining Membership and November remaining Foundation:

September: Basic Education and Literacy

October: Economic and Community Development

December: Disease Prevention and Treatment

January: Vocational Service

February: Peace and Conflict Prevention/Resolution

March: Water and Sanitation

April: Maternal and Child Health

May: Youth Services



YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/cds

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AN IMPORTANT NOTE FROM ROTARY RESEARCH

Through more than 30 surveys each year, Rotary invites Rotarians and other Rotary family members to provide feedback on important topics. Unfortunately, we receive a large number of "bouncebacks" on our invitation emails due to invalid or outdated email addresses. As we begin our new 2014-15 Rotary year, please encourage your fellow Rotarians to check and update their email addresses on www.rotary.org.

(Editor's Note) When using the District website to email out communications to all the District membership which is integrated from Rotary.org, with almost 2000 members, only 1400 are reached with email. Now is the time to update your membership with a correct email address!
