

Rotary



District 5610//Gearing Up

DISTRICT LEADERS // www.Rotary5610.org // PO Box 674, Rapid City, SD 57709
 DG // STEVE SIKORSKI, SIOUX FALLS, SD // sikorski5121@gmail.com
 DGE // ED JACOBSON, PIERRE, SD // coach@pie.midco.net
 DGN // STEVE HARRINGTON, LE MARS, IA // sharrington1319@outlook.com
 PDG // LINDA PETERSON, RAPID CITY, SD // linda4rotary@me.com
 TREASURER // BERT OLSON, SIOUX FALLS, SD // bertcindy@sio.midco.net
 D ADMINISTRATOR // ELLA SHAFER, RAPID CITY, SD // ella.shafar@chssd.org



Be a gift to the world

APRIL, 2016 // Volume 15, Issue 10

DG Report: Steve Sikorski

During the month of April we focus on President Elect Training Seminar (PETS) which will be held at the Highland Conference Center in Mitchell April 15-16. Attendance at PETS is very important for all incoming Club presidents and we hope that all 43 incoming presidents will be with us for this training. District Governor Elect Ed Jacobson and District Trainer PDG Nancy Moose have put together a very comprehensive program this year that will aid all incoming presidents and prepare them for their presidency during 2016-2017.



Steve and Arlys Sikorski

In addition as an added feature, District Grants Chair Ina Winter will conduct grants training on Thursday, April 14 from 3:30-5:30pm. This training will prepare the participants for writing grant applications, to be submitted in July 2016 in order to obtain a grant for their Club to do a project in their local community. Please consider sending your Club Foundation Chair to this important training. We hope to see all president elects in Mitchell April 15-16!

April is Rotary Maternal and Child Health month. We have all read in the *Rotarian* of wonderful Rotary projects throughout the world to help and protect the health of expectant mothers and their newborns. All of these projects are accomplished through the Rotary World Fund as a joint venture with a Rotary Club in a foreign land. Please consider a donation to The Rotary Foundation so we can continue to do this good work worldwide and "Be a Gift to the World."

In this issue...

2 RI Notices, RI Convention
 3 PETS Invite & Speaker

4-7 Club News
 8 RLI Photos
 9 Public Image Goals, TRF Grants
 10 Grants Training, Raffle, Foundation

Rotary



Be a gift to the world

CALENDAR, GRANTS REPORT, ROTARY HAS HEART MOVED TO DISTRICT WEBSITE.

In order to reduce the size of the monthly news, several pages have been placed in Download section for reference. Future news stories will only be posted once, and all newsletters are available in Download section for easy access.

District Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for publishing in the newsletter and website!
Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter. Deadline for copy is the third Friday of every month. The monthly newsletter publishes at the end weekday of each month.
—Linda Peterson. Newsletter Editor // linda4rotary@me.com

ALL BOARD MEMBERS TO BE POSTED ONLINE NOW!

All board members should be elected by the end of December, for the next term beginning July 1. All officers for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders **MUST HAVE** your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website. Finally, use the “synchronize and compare” function at the District or Club website to match the databases.

NOTICE FROM RI TO CLUB AND DISTRICT OFFICERS

Rotary is introducing several updates to the Club & District Administration pages that will make your administrative tasks easier:
Quick links: You'll be able to designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard.

Terms of access: Incoming club and district officers will have access to club and district information by 1 June.

Most outgoing club and district officers will retain access to the information for 12 months.

Overall redesign: Related activities will be grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements. Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

These changes will be reflected in Rotary Club Central starting 16 November. Sign in to [My Rotary](#) to review them. And if you have questions, please contact your [Club and District Support team](#). If you have questions, contact rotarysupportcenter@rotary.org.

YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/cds

JAMES R. DAMATO, JR. | Supervisor james.damato@rotary.org P: 847.866.3405 F: 847.556.2197

JULIE AUBRY | Coordinator julie.aubry@rotary.org P: 847.866.3429 F: 847.556.2197

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • WWW.ROTARY.ORG RLI After-Hours Rotary

International Convention in Seoul, Korea ~ May 29 to June 1, 2016

Register now at <http://www.riconvention.org/en/seoul/register>

Zone Institute in Salt Lake City ~ October 27-30, 2016

Rotary at the Cross Roads, Zones 21b & 27

Register now at <http://rizones21-27.org/zone-institute-2016/>



D5610 PETS Invite // Membership Speaker

Club Presidents-Elect and Club Officers requested to attend PETS

Governor-Elect Ed Jacobson invites you to attend PETS! District 5610 PETS will be held April 15-16 at the Highland Conference Center in Mitchell. Training for Presidents-Elect, Secretaries, Treasurers and Foundation committees will be led by District Trainer Nancy Moose, a retired college professor and Past District Governor, and Ed Jacobson, a semi-retired consultant to nonprofit organizations and a former District Trainer himself.

Rotary 

Build Your Club

District 5610 Leadership Training

HIGHLAND CONFERENCE CENTER ★★ April 14-16, 2016 – Mitchell, SD

PETS Club President-Elects attend the **President-Elect Training Seminar**, or **PETS**, beginning Friday at 9:00 a.m. and ending Saturday at 12:15 p.m. Recommended for President-Nominees, too!

ALL ROTARIANS INVITED!
Get new ideas to improve your club, share best practices, and learn things that will enhance your Rotary experience.

Register now at Rotary5610.org

REGISTER NOW www.Rotary5610.org - click on the PETS listing in Events column.

Marie returns as Membership Speaker

District 5610 is pleased to announce **Marie Zimenoff**, consultant and trainer from Colorado, will be in Mitchell Friday, April 15 to help Rotary club leaders design strategies to build membership.



Zimenoff, a member of the Zone 27 Membership Cadre, is President of the Career Thought Leaders Consortium, an international careers industry think tank, and A Strategic Advantage, a career management and leadership development firm in Northern Colorado. A consultant and trainer, Marie has been selected as a speaker at numerous national conferences and delivered career and leadership development programs, designed curriculum, and provided staff training in nonprofit, university, and business environments.

“We are extremely happy to have Marie returning to South Dakota,” said District Governor-Elect Ed Jacobson. “She proved herself to be a great listener and facilitator at last year’s District Leadership Conference!”

Zimenoff earned her B.S. in Psychology and M.Ed. in Counseling and Career Development from Colorado State University and holds certifications in executive and leadership development coaching and branding. She served as President of the Colorado Career Development Association (2010-2011) and The National Résumé Writers’ Association (2012-2013).

She joined Rotary in 2010 and has served as Program Chair, Membership Chair, and President-Elect for the Rotary Club of Fort Collins – Breakfast. She is currently the District 5440 Rotary Leadership Institute Coordinator.

Because club presidents will be involved in training specific to their roles, clubs are encouraged to send their membership chair or officer in charge of membership to attend Zimenoff’s training.

—Ed Jacobson, District Governor-Elect



D5610 News // Club News & Events

This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. Please submit stories and photos by the third week of every month. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.
www.facebook.com/groups/district5610/

Spearfish-Northern Hills Club invites you to join them on Saturday, April 23 at the Spearfish Pavilion for the 8th Annual Beer, Brats and Bingo Fundraiser!

The Northern Black Hills Rotary Club is excited to invite you to an evening of tasty beer and delicious German cuisine. After several games of Bingo, dance the night away to the music of the Happy Wanderers Polka Band. Doors open at 5:30 pm. Tickets are only \$12 in advance, or \$15 at the door. Tickets include dinner, one bingo card and an evening of entertainment! Additional bingo cards are available. Get your tickets today! Call Angie at 605-641-3478 to reserve your advance tickets. Can't wait to see you there!



Spotlight on Rapid City Evening

The Rapid City Evening Rotary (chartered 2012) applied for their first grant in 2015, and received funds to complete a Dental Hygiene and Health Presentation project with elementary schools in the Rapid City area. Member Angela Curry and President Amanda Sutliff researched and completed the grant. The group did their first presentation at General Beadle Elementary School in Rapid City, SD, with



five volunteers demonstrating brushing and flossing techniques, discussing oral health, and exploring good eating habits to the school's first graders. It was a success with "Timmy the Tooth" in costume, flossing on tooth models, and recognizing healthy foods. The group will next present at the Black Hills Children's Home this April, with plans to sustain the project at elementary schools in the Black Hills area. A growing and mighty club, Rapid City Evening Rotary is excited to reach the community through their grant project!



Spotlight on Hot Springs—First Annual Climb Hot Springs, Stair Climb Race

Registration is now open at www.climbhotsprings.com for the inaugural Climb Hot Springs stair climbing race. The race will be held on **Saturday, September 24, 2016** at Centennial Park in beautiful downtown Hot Springs, South Dakota.

Sponsored by Hot Springs Rotary Club, Climb Hot Springs' seven-mile race features all five of the town's historic outdoor staircases, while the optional three-mile fun run will feature two staircases. Both courses will take climbers on a journey through most of the best views and historical sites that Hot Springs has to offer.

"Stair climbing is the new marathon," explained Race Director Curt Lout. "Most stair climbs are held in high rise stairwells. Climb Hot Springs is one of just two true outdoor stair climbing events in the nation and we are unique in that our featured race is a challenging seven mile run with two long hill climbs in addition to the 657 steps."

Participants who register before August 1st receive early bird prices and tee shirts. Awards will be given for the overall male and female finishers in both races and to 1st, 2nd, and 3rd place male and female finishers by age division in the seven-mile race.

This walker-friendly stair-climbing event is a fun activity for everyone, whether you want to run, walk or stroll. Lout pointed out that sightseers will find that Climb Hot Springs is a great way to see the historic town. "The course is open long enough to accommodate the leisurely sightseer," Lout said. "Even long time residents will find themselves seeing the town in a new way. As for the serious racer—you will be challenged!"

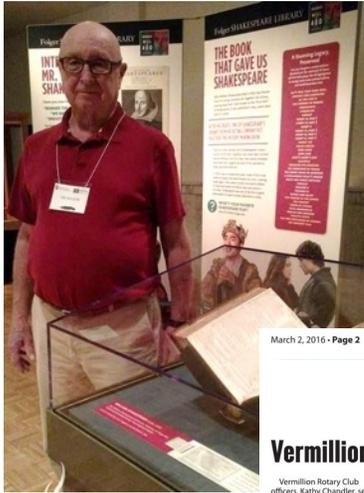
"The Hot Springs Rotary Club is really excited to bring this unique event to Hot Springs," Lout added. "We hope locals will be a part of the event, as race participants or as volunteers. Even just hanging out in your yard to watch and cheer as the runners go by will be fun for you and a big support to the runners—and what a great way to welcome visitors to our town."

For further information, check out the Climb Hot Springs web site at www.climbhotsprings.com. Volunteers and Sponsors are needed for the event. To be part of the fun and excitement, please contact Curt Lout by email at info@climbhotsprings.com



- Stair Climbs**
- 1 - Castle Crunch - 128 steps
 - 2 - Goddard Grind - 123 steps
 - 3 - Museum Mash - 109 steps
 - 4 - Battle Mountain Grand Staircase - 141 steps
 - 5 - Chapel Charge - 156 steps





Spotlight on Vermillion - again!

Photo of a volunteer for the Shakespeare First Folio exhibit that just opened yesterday (March 7) at the National Music Museum in Vermillion. Rotarians and others are volunteering to be the security person for the folio while the exhibit is open. If you're in the area – you really should check out the Folio and the rest of the Music Museum.

Newspaper coverage of a \$1,000 donation to the Vermillion Downtown Cultural Assoc (VDCA).



Spotlight on Sioux Falls South Club

New Rotarians, established Rotarians, and a few family members joined together to serve at Food to You on Tuesday, March 22. The club volunteered almost 50 hours of service to help distribute food to over 60 families. A bonus that night was the 12-pound ham that each family could take home to serve as part of their Easter dinner if they liked.

Food to You is a perennial favorite among the club's volunteer events each year. In fact, Rotary

South has been volunteering with Food to You since the winter of 2010—just a few months after they were chartered as a club in October of 2009. In addition to volunteering their time, the club also donated about 200 cans of hearty soup to be included as part of the distribution that night. Ben Zimmer, the club's Service Chair, worked with a local grocery store to purchase the cans at a lower cost and also organized the club members in volunteering their time.

Rotary South is committed to volunteering in the community, and this service event was the first volunteer event for several of the eleven new club members that Rotary South has inducted this year. New Rotarian Maria Barnett said, "It was a great opportunity to volunteer with Rotary South. I really enjoyed serving the Sioux Falls community together, and getting to know my fellow Rotarians."



D5610 News // Club News

Spotlight on Minneota

The Minneota club has been doing Coats for Kids for the past 5-6 years. We purchase coats from local merchants when they go on sale in about February. In the fall when Western Community Action has their campaign for winter coats for children, we take our coats in, and they distribute to needy children.

Our budget for this project is \$250. Chuck purchased 44 coats at a big box store, the most expensive being \$39.94 that he got for \$9. Another group were \$29.84 paid \$7 each. Boys coats were sized 10-12, with more variety in the girls' sizes. All were new and good quality.



Spotlight on Marshall & Minneota

The story starts with a wheel chair collection two years ago. We placed an ad in the Minneota Mascot asking if there were any unused or old wheel chairs that people would be willing to donate to the Hope Haven wheel chair restoration overseas distribution project. At that time the Minneota Manor had several wheel chairs taking up space in a storage building and gave them to us. On March 2, 2016 before our Rotary meeting an employee of the Minneota Manor asked if Rotary could use old hospital beds. After contacting governor Sikorski and making arrangements with Hope Haven an organization by the name of Orphan Grain Train sent a truck on the 18th to pick up about 25 beds that we had bundled and strapped to pallets for easier loading and transportation. These beds are now headed to a small startup hospital.

There were members from the Marshall Clubs that helped along with a Minneota Manor employee and Minneota Building Materials that helped with this. Minneota Building Materials donated the strapping materials and the use of the forklift. The Minneota Manor kept the beds stored inside until they were picked up.





Rotary Leadership Institute celebrates another year of grads!

RLI Sessions were held all over the District in March. Following are photos of area sessions' attendees.



Left: Rapid City Rushmore, Custer, Hot Springs
Linda Peterson, Facilitator



Above: Brookings and Marshall Clubs
Facilitators: Olga Reuvekamp, Rick Bot, Doug Root, and
Chuck Lindemann



Above & Right: Lemars, South Sioux City, Scotland, Sioux
City. Facilitators: Chuck Lubbers, Steve Harrington



Left: Sioux Falls attendees from several
clubs.
Shelli Masek, Facilitator





D5610 News // Public Image // TRF Grants Report

Join the social networks of Rotary—global and local!
www.rotary5610.org www.rotary.org www.facebook.com/groups/district5610/

Club Public Image Training

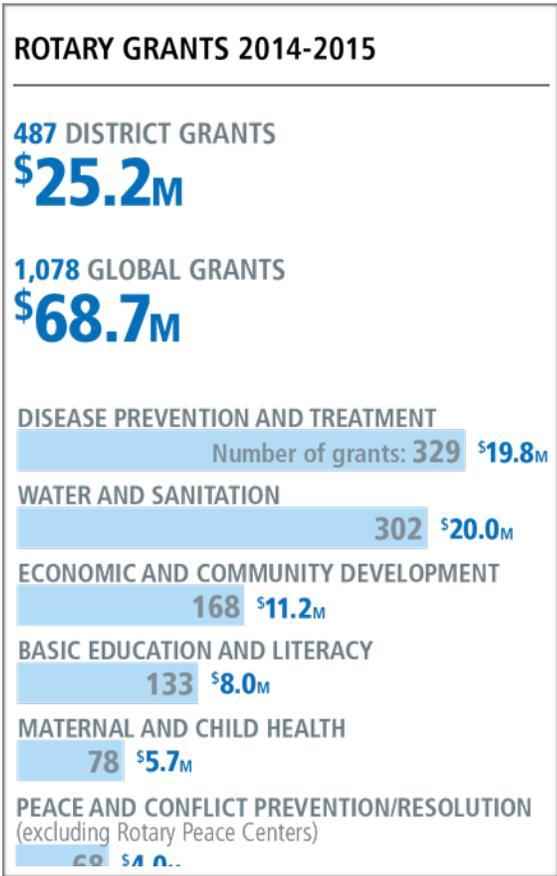
Attend the District training at PETS on Saturday for Clubrunner and RI website training.

Download the District Public Image Citation application to enter your club!

—Contact Linda Peterson at 605-341-5006 or email

Linda4Rotary@me.com

Does your club website include all these criteria? If not, please assign a club member to work on it. Browse other clubs' websites listed on the Clubs and Membership page of the District website at www.rotary5610.org



Website Content Criteria:

- RI visual identity & President's current theme logos
- Club President's message
- Club location, club news
- Club membership listing, club committees and leadership
- Rotary news links
- Calendar of events
- Webmaster, Leadership contact.



Rotaract 
Rotary Club Partner

Interact 
Rotary Sponsored Club

Current Rotaract and Interact Clubs

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs, Darrell Sawyer, Advisor
SDSU Rotaract, Brookings club, Brad Blaha, Advisor

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA Brad Bonner, Advisor
Wolsey high school, Huron RC, SD
2nd chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore RC SD





Grants Training Scheduled in Mitchell

Rotary Grants Training has been added to the Thursday, April 14 schedule at the District Leadership Training session in Mitchell. The training will be two hours long starting at 3:30 p.m. Clubs officers needing the training should register on the District website: Rotary5610.org

Grants training is needed by any club expecting to apply for a grant through The Rotary Foundation. The person managing the club's grant application must show they have completed this training. The training will be conducted by District Foundation Grants Chair Ina Winter of Hot Springs.

The District Leadership Training session starts with a meeting of District Leaders on Thursday, April 14. Club president training and training for all other interested Rotarians is scheduled to begin at 9:00 a.m. on Friday. All Rotarians are encouraged to attend! The expanded schedule, including the Thursday grant training, is posted on the District website.

Rotary Foundation Raffle

As you know, we will be conducting a Rotary Foundation Raffle again at this year's PETS meeting in Mitchell. By now all clubs should have received tickets, and members should be actively selling! Thanks to the generosity of the clubs in District 5610, there are tons of great prizes! Here are some things to remember about the raffle: Tickets can be sold right up to PETS, which starts on April 15. Clubs bring all sold tickets with them to PETS. Please make sure each ticket has at least a name, phone number, and home Rotary Club. Clubs will send all money directly to the Rotary Foundation using the Multiple Donor Form, which was included in the package with the tickets. **NO MONEY WILL BE ACCEPTED AT PETS.** Winners need not be present to win. Prizes will be sent home with a representative from the nearest club in attendance.

If you have any questions about the raffle, or if your club needs more tickets, please contact *Joe Mauss, District Rotary Foundation Chair, at 605-610-5035 or joe.mauss@midco.com.*

Thanks everyone, for your support of this year's raffle!

Rotary Foundation Reminders:

The Rotary Foundation relies on generous support from members in order to be able to *Do Good in the World!* Here are some things that you can do at the Club level to help support the Rotary Foundation:

Remember the goal of Every Rotarian Every Year (EREY), which asks everyone who is a member of Rotary to make some contribution to the Rotary Foundation every year. You are all members of the greatest service organization in the world, and your support of the Foundation is important. EREY would love to see every member commit to donating at least \$100 to the Foundation every year.

Consider giving through Rotary Direct. With Rotary Direct, giving is easy and is automatic. Just sign up once and forget about it. To give at the Sustaining Member level, just sign up to give \$8.34/month. To give at the Paul Harris Society level, sign up to give \$83.34/month. To sign up for Rotary Direct, go to www.rotary.org, and click on the "Give" button on the upper right-hand corner of the screen.

Make sure you club has Foundation goals entered at Rotary.org. As Zig Ziglar used to say, it is a whole lot easier to hit a target that you can see. Get your club giving goal entered in the system and let your members know what that target is. If you are not sure if you club has established a goal, ask your President, President-Elect, or Club Foundation Chair. If you would like help entering your club Foundation goal, please contact Joe Mauss, District Rotary Foundation Chair. He would love to help you establish a reasonable goal for your club and then get it entered at Rotary.org. Joe can be reached at 605-610-5035 or joe.mauss@midco.com.

Your generous support of the Rotary Foundation is greatly appreciated!