



Be a gift to the world

District 5610//Gearing Up

DISTRICT LEADERS // www.Rotary5610.org // PO Box 674, Rapid City, SD 57709
DG // STEVE SIKORSKI, SIOUX FALLS, SD // sikorski5121@gmail.com
DGE // ED JACOBSON, PIERRE, SD // coach@pie.midco.net
DGN // STEVE HARRINGTON, LE MARS, IA // steveharringtonrotary@yahoo.com
PDG // LINDA PETERSON, RAPID CITY, SD // linda4rotary@me.com
TREASURER // BERT OLSON, SIOUX FALLS, SD // bertcindy@sio.midco.net
D ADMINISTRATOR // ELLA SHAFER, RAPID CITY, SD // ella.shafer@chssd.org
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DG Report

We have just returned from the Rotary International 107th annual convention in Seoul, Korea. To say it was the biggest yet is an understatement; over 42,000 Rotarians from all over the world were registered. We visited with old friends from the USA, Germany, Austria and Australia, were privileged to hear stirring messages at the general sessions from the Secretary General of the United Nations, the Prime Minister of Sri Lanka and the Prime Minister of South Korea. They all expressed adoration for Rotary and especially the commitment to eradicating polio from the entire world. Only 16 cases of polio have been reported in 2016 all in Pakistan. I hope every Rotarian has the opportunity to attend an annual convention during their lifetime—it's an experience you will never forget. The next international convention is in Atlanta, GA on June 10-14, 2017. It is possible to register online now at rotary.org.

This is my final District Governor message as my term ends on June 30. I want to thank all of the wonderful Rotarians in District 5610 for

their Club hospitality this past year. I enjoyed meeting all of you and

continue to be impressed with all of the positive things you do to support your communities. While we struggle to maintain our membership we have gained ten net Rotarians since July 1 last year through April 30. Please continue to add new members to your Clubs. I feel the new relaxed rules for weekly meetings and the modification of the classification system effective July 1 will make Rotary more attractive to more people. Thank you for all you do.



Yours in Rotary, Steve Sikorski

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CALENDAR, GRANTS REPORT MOVED TO DISTRICT WEBSITE

In order to reduce the size of the monthly news, several pages have been placed in Download section for reference. Future news stories will only be posted once, and all newsletters are available in Download section for easy access.

District Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for publishing in the newsletter and website!

Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter. Deadline for copy is the third Friday of every month. The monthly newsletter publishes at the end weekday of each month.

—Linda Peterson, Newsletter Editor // linda4rotary@me.com

ALL BOARD MEMBERS MUST BE POSTED ON DISTRICT AND RI WEBSITES

All board members should be elected by the end of December, for the next term beginning July 1. All officers for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders MUST HAVE your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website. Finally, use the "synchronize and compare" function at the District or Club website to match the databases.

NOTICE FROM RI TO CLUB AND DISTRICT OFFICERS

Rotary is introducing several updates to the Club & District Administration pages that will make your administrative tasks easier: **Quick links:** You'll be able to designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard.

Terms of access: Incoming club and district officers will have access to club and district information by 1 June.

Most outgoing club and district officers will retain access to the information for 12 months.

Overall redesign: Related activities will be grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements. Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions
 made by the club and its members.

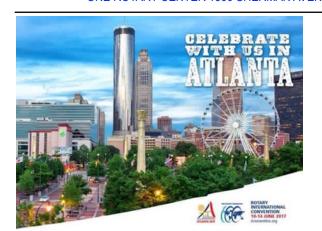
These changes will be reflected in Rotary Club Central starting 16 November. Sign in to My Rotary to review them. And if you have questions, please contact your Club and District Support team. If you have questions, contact rotarysupportcenter@rotary.org.

YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

JAMES R. DAMATO, JR. | Supervisor james.damato@rotary.org P: 847.866.3405 F: 847.556.2197

JULIE AUBRY | Coordinator julie.aubry@rotary.org P: 847.866.3429 F: 847.556.2197

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • WWW.ROTARY.ORG/cds



Zone Institute in Salt Lake City ~ October 27-30, 2016

Rotary at the Cross Roads, Zones 21b & 27

Register now at http://rizones21-27.org/zone-institute-2016/

Plan NOW to attend the Rotary International Convention in Atlanta, Georgia—June 10-14, 2017
Register now for special rates!

http://www.riconvention.org/en/atlanta/register



ROTARY SERVING HUMANITY

D5610 News // District News & Events

This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. Please submit stories and photos by the third week of every month. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos. www.facebook.com/groups/district5610/

2016 District Conference

August 26-27 ~ Ramkota Hotel & Convention Center, Pierre, SD

The Pierre-Fort Pierre Rotary Club invites you to attend the District 5610 Rotary Conference in beautiful central South Dakota. With our theme **My Rotary Journey**, you'll be able to enhance your Rotary Journey and learn more about your fellow Rotarians. Pre-Conference for District leadership on August 25. Join the fun and the fellowship and come prepared to be entertained and informed about Rotary in our district and Rotary around the world!



District 5610 elects District Governor for 2018-19

The District ratified David Lorenz, Vermillion Club, to be our District Governor Nominee Designee for 2018-19.

Dave's professional career has been focused on public higher education, with forty-two years of service to the University of South Dakota system. He spent the first ten years of his career at the University of South Dakota at Springfield in a variety of student services positions, including Director of Student Financial Aid, Director of Housing and Student Activities, and lastly as Director of Admissions. In 1982, Dave relocated to Vermillion, South Dakota, where he is currently in his thirty-second year of service.



Dave joined the Vermillion, South Dakota Rotary Club in 2006. He was previously a member of the Springfield, South Dakota Rotary Club when it was active. At the Vermillion Rotary Club, Dave has served as a member of the Board of Directors and is a former President of the club. Dave is currently completing his second three-year term as Assistant Governor for Area Seven of District 5610. As the current District Foundation Scholarships/Fellowship Chair, Dave has assisted in the naming of an Ambassadorial Scholar and two Global Grant Scholars in the past three years.





D5610 News // Club News

Mobridge awards Scholarship

Holly Hitland presenting the Rotary Scholarship Award to Rachael Springfield at Award Nights at Mobridge Pollock School last month. The scholarship money is sent directly to the college Rachael will be attending.



Centerville hosts Fun Night



The Fun Night the Centerville Rotary sponsors for the local elementary students was a success again this year. Approximately 140 kids participated in running races, sack races, backwards races, a softball throw, long jump and an obstacle course. The kids receive ribbons for the efforts and it is a long standing hit in the community. We would like to thank the school and all the volunteers that assisted with the event as well as the parents for bringing their kids.

Le Mars Rotary hosts Bike Safety event

On May 16th, Le Mars Rotary partnered with the local hospital and Plymouth County Biking Group to hold a Bike Safety event for elementary school aged children. Photo options will be made available for our local media as well as a **Rotary Has Heart Banner** was displayed at this event.







D5610 News // Club News

Winner receives 26-\$50 Gift Cards

- Foley's Chophouse
- Johnny Carino's
- Grill 26 by Minerva's
- Applebee's
- Bracco, Spezia, and/or Starz
- Olive Garden
- Carnival Brazilian Grill
- Ode to Food and Drinks
- Mama's Ladas
- Minerva's
- HuHot
- Red Rossa
- Old Chicago
- Tap House 41
- Phillips Ave. Diner
- Bros Brassiere
- Parkers Bistro
- Backyard BBQ
- Original Pancake House
- Buffalo Wild Wings
- Casa Del Rey
- JL Beers
- Chili's
- Taste of the Big Apple
- Sanaa's Gourmet
 Mediterranean
- Sushi Masa

Need not be present to win.



Rotary North

Taste of the Queen City Raffle



Rotary North is holding its first annual "Taste of the Queen City Raffle" to benefit Feeding South Dakota. Tickets cost \$20 and will give you a chance to win 26 \$50 gift cards to local restaurants. A \$1300 value! The drawing will be held Friday July 1st just in time to kick off your 4th of July Weekend!! Tickets may be purchased from any Rotary North Member or by contacting:

Kimberly@keystaffing.com Amanda.masterson@live.com

Thank you to our following sponsors:











Members

Of Rotary

North





D5610 News // Club News



JOIN US FOR THE FIFTH ANNUAL RUSHMORE ROTARY POKER RUN
100% OF PROCEEDS WILL BE DONATED TO MOMMY'S CLOSET
A CRISIS RESOURCE PROVIDER FOR CHILDREN UNDER THE AGE OF 5.

per hand

PRIZES

\$600 IN CASH PRIZES!

50/50 raffle with prizes and cash Prizes presented at



4:30 p.m. • July 31st

LEARN MORE ABOUT RUSHMORE ROTARY'S TIKES & BIKES POKER RUN, VISIT US ON FACEBOOK.

COST F

Saturday July 30, at BH Harley Davidson 9 to 4 and event day 9 to 12



















Black Hills Animal Hospital, P.A.



ALL ROAD VEHICLES WELCOME!



D5610 News // 4-Way Test Essayists

Rotary District 5610 4-Way Test Essay Contest Winners

This year 22 clubs in our district participated in the Four-Way Test Essay Contest for 6th graders and many great essays were sent in. The winners for the district this year are:

First place - Lily Geffre submitted by Sioux Falls West

Second place - Johanna Hansen submitted by Canby

Third place - Bella Maxwell submitted by Madison

Congratulations to these talented young people and to the clubs who sponsored them. Following is the First place essay:

Don't Judge a Book by its Cover

Lilly Geffre, Edison Middle School, Sioux Falls

Before this assignment I'd never heard about the Rotarian Four-Way Test. Now that I know a little bit more about this test, I realized that I've used it before.

For example, last summer I went to the local food banquet with a camp I was in. We were getting a tour when I saw something hanging on one of the doors. It was an ad for getting free family pictures at the food banquet. The poster had some examples of previous family photos, and I recognized one of the families—one of their kids was in my class. I thought about telling some of my friends, but then I realized that if I were in his shoes, I wouldn't want my whole class to know.



Eventually I decided not to tell my friends because I realized that this was nothing short of gossip, and gossip rarely meets the criteria of the Rotarian four-Way Test.

Is it the TRUTH? Telling my friends that I thought his family was poor wouldn't have been the truth. I didn't know that for sure and besides, just because they were the examples for the family pictures didn't mean anything.

Is it FAIR to all concerned? If I reported to my friends that his family couldn't afford to make dinner that really wouldn't have been fair to him. If it was true that his family ate at the food banquet, it wasn't his fault that his family couldn't afford all the luxuries that a lot of other people could.

Will it build GOODWILL and BETTER FRIENDSHIPS? If I had told everybody that he had to eat at the food banquet it definitely wouldn't have built goodwill or a better friendship with that kid. It might have only resulted in other classmates looking down on him.

And last, is it BENEFICIAL to all concerned? I think that assuming something about that kid would have been beneficial to no one. It would not have been beneficial to the kid, his family, or me. It wouldn't have changed his family's situation.

So in conclusion, I believe that I have used the Four-Way Test many times before; when I saw my classmate's picture at the food banquet. I really do believe that it saved everyone hurt feelings. Now that I know about the Rotarian Four-Way Test I plan to use it as often as I can in the future in hopes that it will save even more people hurt feelings.





D5610 // Rotary Friendship Exchange to Tanzania

Opportunity to visit School of St. Jude and Tanzania!

This is an opportunity for any District 5610 Rotarian and their spouse or friend to travel with a Rotary group to Tanzania, East Africa. You can participate in an eight day African Safari and then have seven days at the School of St. Jude where you will interact with the students, meet some of their families and visit their communities. There is also a Gorilla/Rwanda extension available.



We will leave South Dakota on May 12, 2017 to arrive in Tanzania on May 15 and will return on May 28, 2017 if you are leaving right after the school graduation.

You can download the tentative schedules and information on the District website. The projected cost for the Safari, school stay and air fare from Rapid City or Sioux Falls is per person for a double occupancy \$4873 and a single occupancy \$5168. This adventure can be adjusted so you can participate in the part or parts that you choose. Visit the website at:

www.safaris-r-us.com/sample-itineraries-yearround/supplement-the-school-of-st-jude.html

For more information and future details please contact: Pat Sutliff sutliff@midco.net

-Pat Sutliff, PDG, RFE Chair







D5610 News // RLI







Rotary Leadership Institute included at District Conference

Rotary Leadership Institute courses I & II will be offered for the first time in conjunction with the District 5610 Conference this year. Rotarians may complete one of the two courses of the program by attending the Friday morning session and working luncheon, and attending the remaining RLI sessions which will be offered during the District Conference break-out sessions on Friday afternoon and Saturday.

Rotarians may register for course I, which will begin at 11:00 a.m. on Friday, August 26 at the Ramkota Hotel and Conference Center in Pierre. Registration is limited to ten participants.

Rotarians who have previously completed course I may fulfill the requirements of the program by completing course II, which will also begin at 11:00 a.m. on Friday, August 26. Registration is limited to ten participants.

A one-time reduced course fee of \$20 will be charged for those attending an RLI course during the conference. Clubs will be billed for the course fee of registrants from respective clubs, which must be paid prior to the beginning of the course. Registrations will be accepted on a first-come basis, however, additional registrations beyond the ten maximum for each course will be placed in a back-up position in the event of a cancellation.

Registrations may be made on the District website, and must be made prior to August 15. Rotarians attending the conference who live a significant distance from where courses are generally offered are encouraged to take advantage of this opportunity.

Please contact me with any questions.

-Larry Lyngstad, RLI District Coordinator

Passing the Baton

(excerpted from Rotary Leader, June, 2016)

A strong succession plan ensures that your impact as a leader will continue beyond your term. During your year in office, you've developed strategies for achieving your goals. But as 1 July approaches, your impact

on your club, district, and zone will be enhanced if you focus less on the achievements you've made and more on working with your successors — as well as your predecessor — to build on long- term goals included in a multiyear strategic plan. By taking this approach, you can create a smooth and simple transition.

SOME ADDITIONAL SUCCESSION PLANNING TIPS:

- Conduct "on-the-job" training for incoming leaders at least one month before the start of their term.
- Be sure you've kept your goal information current in Rotary Club Central, and discuss the goals with your successor, focusing on your club's progress to date and how it can advance.
- Give your successor a summary, in person as well as in writing, of your year's work responsibilities and challenges.
- Be available throughout the following year to answer your successor's questions.
- Meet with your successor and the next year's officeholder to advance a multiyear approach to goal-setting.

NOTICES

Club presidents, remember to check progress toward the goals you set in **Rotary Club Central**. Club membership changes must be recorded on the website by the end of day on 1 July to be reflected in the July club invoice. Go to the **Club Administration page** to update your information.





D5610 News // Membership // Public Image

Join the social networks of Rotary—global and local!

www.rotary5610.org www.rotary.org www.facebook.com/groups/district5610/

The Importance of Rotary's Public Image (excerpted from a speech by Mike Forney, Zone 27 RPIC)

The largest age group of Rotarians is 50 to 59. Only 10 percent of our membership is younger than 40. But are we really prepared to attract younger members? Do some of the things we do at our meetings encourage or discourage prospective members. IS WHAT WE ARE DOING GOING TO ATTRACT THE PEOPLE WE WANT?

There is a new reality for Rotary. This is an age of instant communication. Our Rotary voice is lost in the babble. And quite often we are resistant to change and overwhelmed by technology. Are our websites current and compelling? Are we using social media? Are we using it well? Are we communicating with our members regularly? Newspaper readership has declined dramatically. The standard cable or satellite service has about 200 channels. There are now 1.59 BILLION people connected via Facebook! YouTube has one BILLION hits every month. More than 300 million use Twitter each month! Since this time yesterday 173,000 people have joined LinkedIn. LinkedIn now has a membership as big as our United States population.

President Ravindran has cautioned us about neglecting the fundamentals of Rotary in our pursuit of new members. Emphasize the high ethical standards that built our organization. Ravi told incoming district governors this year: "When we have a club formed of people whose honesty is impeachable and whose breadth of experience allows them to do anything they set their minds to, then you have the kind of club that is truly a gift—to the community. To the world. And to the members themselves."

Those clubs who have been successful in retention and attracting new members have concentrated on ENGAGEMENT. I often ask WHEN DID YOU BECOME A ROTARIAN? How often have you heard someone say, I went to Africa, or I handed out warm coats to children, or I mentored high school students about job internships, and it was then that I BECAME a Rotarian.

Quite simply, strengthening our brand—our identity—is essential to Rotary's future. Our essence, our reason for being, can be summed up in six words. JOIN LEADERS. EXCHANGE IDEAS. TAKE ACTION.

We have a great story of proven performance and limitless potential. We have a rich history of leadership, service and ethical behavior. Take your Rotary story to your friends and neighbors, young professionals and recent retirees, men and women well established in their careers.

Linda is available to speak to your club anytime about the Rotary brand and how we can give a consistent message and authentic voice to the public and our members.

—Linda Peterson at 605-341-5006 or email Linda4Rotary@me.com



Current Rotaract and Interact Clubs

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs, Darrell Sawyer, Advisor SDSU Rotaract, Brookings club, Brad Blaha, Advisor



Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA Brad Bonner, Advisor
Wolsey high school, Huron RC, SD
2nd chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore RC SD





D5610 News // Foundation

Rotary Foundation Annual Giving

June is the last month of the Rotary year, which means any outstanding Foundation donations must be sent in this month in order to get credit this year. Clubs who have not sent in the proceeds from the raffle sales, or have any other Foundation contributions that have not yet been submitted, need to send them in to The Rotary Foundation *as soon as possible*.

As a District, we are not yet to the same level of giving as we have seen in previous years. Please act quickly to submit any remaining contributions that your club has collected!

If you have any questions regarding how to submit your Foundation donations, please give Joe a call at 605-610-5035. Thank you!

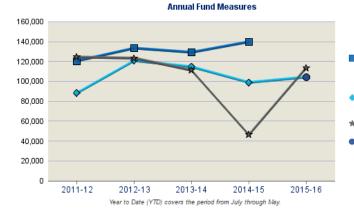
- Joe Mauss, District Foundation Chair



DISTRICT 5610 FUNDRAISING ANALYSIS

Interim Results For July through May 2015 - 2016

		Annual Fund				PolioPlus Fund				Endowment Fund				
	Number of Members	Goal	% Goals Received	Total	Per Capita	Goal Achieved	Non-Giving Clubs	Goal	% Goals Received	Total	Goal Achieved	Non-Giving Clubs		Total Giving**
2015-16	1,962	\$113,500	37.2%	\$104,126	\$53.07	91.7%	10	\$18,020	20.9%	\$32,690	181.4%	16	\$2,000	\$138,816
2014-15	1,936	\$46,150	25.6%	\$139,628	\$72.12	302.6%	9	\$12,740	20.9%	\$44,419	348.7%	13	\$2,350	\$187,397
2013-14	1,982	\$110,955	53.5%	\$129,073	\$65.12	116.3%	9	\$17,440	37.2%	\$56,684	325.0%	11	\$0	\$194,657
2012-13	2,065	\$123,182	81.4%	\$133,233	\$64.52	108.2%	4	\$33,937	79.1%	\$36,943	108.9%	27	\$0	\$194,966
2011-12	2,080	\$124,250	88.1%	\$120,401	\$57.89	96.9%	1	\$52,360	76.2%	\$42,936	82.0%	19	\$270	\$168,107
											**Total Giving	includes term	gifts and funds for a	approved grants.



Recognition and Endowment Measures

	PHF	factor	Society*	Donor*	Gifts	Eligible	Member	Eligible
All-time	2,386	63	16	26				
2015-16	112	3	1	1	0	714	475	26
2014-15	156	2	1	3	0	646	576	33
2013-14	140	2	2	3	0	772	568	36
2012-13	119	0	0	3	2	773	593	40
2011-12	120	0	0	3	0	539	416	34

20

Total Endowed Funds: Market Value: Market Value Date:

Paul Harris Society Members:

Rotary Direct Participants:

* Joint Major Donor/Bequest Society counts as one.

Foundation Recognition Points: 19,686.36

EREY, Sustaining Member and PHS Eligible includes all individuals, not just active club members.

Regional	Team
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Recognition/Reports:	Rotary Support Center	(866) 9-ROTARY or (866) 976-8279	RotarySupportCenter@rotary.org
Rotary Public Image Coordinator	Mr. Terrance Michael Forney	(970)871-6009	forneyrotary5440@hotmail.com
Endowment/Major Gift Adviser	Mr. Martin Limbird	(765)744-9137	rotarymartin@comcast.net
End Polio Now Zone Coordinator	Mr. Daniel C. Himelspach	(303)321-1115	dg13-14@disputemanagementinc.com
Rotary Coordinator	Richard Jones	(505)471-8389	rjones9755@aol.com
Regional Rotary Foundation Coordinator	Mr. Lawrence A. Dimmitt	(785)232-9933	LarryDimmitt@gmail.com

Data as of 2 June 2016

Anonymous Donors are not included on recognition breakdown

DistrictFundraisingAnalysis R00090M.1602





D5610 News // Grants













Grants Time!

We are already receiving 5610 and CAP grant applications for the 2016-1017 Rotary Year. The deadline for submitting your club's or committee's grant application is July 31, 2016. Applications can be found in Downloads on the District website.

A couple of things to note on the application:

- Please use whole dollars for your grant request. It just makes it easier and The Rotary Foundation requires our block grant application to be in whole dollars as well. You may use decimal amounts in your income and expense estimates if you wish, but the grant request line must be in whole dollars.
- Please make sure that the contact information is current for the primary and secondary grant contacts. This is very important for the mailing address of the primary contact as we may mail the grant checks to the primary contact.

There are updates from TRF in grant applications for travel and scholarships.

- Effective immediately, new scholarship applicants seeking to study in the United States are eligible to receive global grant funds for tuition and required books and fees only. These expenses are not subject to U.S. federal withholding tax, thereby ensuring that your applicants receive the full value of their scholarship. However, they now must cover their travel and living expenses on their own. Note: these restrictions do not apply to scholars sponsored by Japanese clubs and districts, as they are selected and paid by a Japanese associate foundation.
- As of 1 April 2016, Rotary grant-funded travelers are not required to make their travel arrangements through RITS/BCD travel (TRF travel agent). They may choose RITS or they may make their own travel arrangements.
- Effect 1 July, Rotary will no longer provide a blanket travel insurance policy for Rotary grant travelers. Insurance will instead be an eligible grant budget item.

Finally, we are recruiting a new District 5610 Grant Subcommittee Chairperson for a three year term to begin July 2017. Ina Winter's term will be up and she would be willing to coach the new Chairperson through this final year of her term. It is rewarding work, great for a person with technical skills. If interested, please contact Ina Winter for details on what is involved or contact soon-to-be DGE Steve Harrington.

-Ina Winter, Grants Subcommittee Chair







