

Rotary



District 5610//Gearing Up

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Be a gift to the world

MARCH, 2016 // Volume 15, Issue 9

DG Report: Steve Sikorski

It is troubling to report that our District 5610 membership has lost 17 Rotarians since July 1, 2015 from 1,962 to 1,945. We are near the bottom of the Districts in the paired zones of Zone 21B and Zone 27 ranking 19th out of 22 Districts in net losses. During all my Club visits I always emphasize doing your part to introduce potential new members to the benefits of Rotary in each community. In every town and city where the Rotary Club is strong, the community benefits from the energy and civic projects the Club brings to that community. Invite a guest to your Club meeting and make the effort to tell your guest what Rotary does for your community and the good that Rotary does all over the world.

Bring a friend, bring a stranger, bring a spouse, bring a child - anyone is a potential Rotary member. If each Club will add just one new member between now and June 30 we will have an additional 43 members in District 5610. Please do your part. There are bright spots—Downtown Sioux Falls Rotary has added 14 net new members since July 1. Can't your Club add just one?

March is Rotary Water and Sanitation month. We are blessed in America not to have any of those issues but there are billions of people around the world that suffer from the lack of clean water and adequate sanitation. Your support of The Rotary Foundation helps bring new hope to those who struggle with these issues that cause untold harm to those without these basic necessities. Clean water and adequate sanitation are not luxuries—they prevent disease, premature deaths of children and human dignity.



Steve and Arlys Sikorski

In this issue...

2	RI Notices, RI Convention	8	RLI Program & Schedule, Youth Clubs
3	DGE Message, PETS Notice	9	Public Image Goals, 4 Way Test Deadline
4-7	Club News	10	Grant Publicity
		11	Grants Training, Raffle Rules, Foundation

Rotary



Be a gift to the world

CALENDAR, GRANTS REPORT, ROTARY HAS HEART MOVED TO DISTRICT WEBSITE.

In order to reduce the size of the monthly news, several pages have been placed in Download section for reference. Future news stories will only be posted once, and all newsletters are available in Download section for easy access.

District Newsletter and Website needs your stories and events!

Please send your club events/notices to Linda Peterson, for listing on the newsletter and website event listing! Assistant Governors and District Committee chairs may write their reports and send in for timely inclusion in the newsletter. Deadline for copy is the third Friday of every month. The monthly newsletter publishes at the end day of each month.

—Linda Peterson. Newsletter Editor // linda4rotarv@me.com

ALL BOARD MEMBERS TO BE POSTED ONLINE NOW!

All board members elected for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders **MUST HAVE** your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website. Finally, use the “synchronize and compare” function at the District or Club website to match the databases.

NOTICE FROM RI TO CLUB AND DISTRICT OFFICERS

Rotary is introducing several updates to the Club & District Administration pages that will make your administrative tasks easier: **Quick links:** You'll be able to designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard. [See an example.](#)

Terms of access: Incoming club and district officers will have access to club and district information by 1 June.

Most outgoing club and district officers will retain access to the information for 12 months.

Overall redesign: Related activities will be grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements. Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

These changes will be reflected in Rotary Club Central starting 16 November. Sign in to [My Rotary](#) to review them. And if you have questions, please contact your [Club and District Support team](#). If you have questions, contact rotarysupportcenter@rotary.org.

YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/cds

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ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • WWW.ROTARY.ORG RLI After-Hours Rotary

International Convention in Seoul, Korea ~ May 29 to June 1, 2016

Register now at <http://www.riconvention.org/en/seoul/register>

Zone Institute in Salt Lake City ~ October 27-30, 2016

Rotary at the Cross Roads, Zones 21b & 27

Register now at <http://rizones21-27.org/zone-institute-2016/>



D5610 PETS Invite // DGE Report

Club Presidents-Elect and Club Officers requested to attend PETS

Governor-Elect Ed Jacobson invites you to attend PETS! District 5610 PETS will be held April 15-16 at the Highland Conference Center in Mitchell. Training for Presidents-Elect, Secretaries, Treasurers and Foundation committees will be led by District Trainer Nancy Moose, a retired college professor and Past District Governor, and Ed Jacobson, a semi-retired consultant to nonprofit organizations and a former District Trainer himself.

REGISTER NOW www.Rotary5610.org - click on the PETS listing in Events column.



District 5610 is pleased to announce **Marie Zimenoff**, consultant and trainer from Colorado, will be in Mitchell Friday, April 15 to help Rotary club leaders design strategies to build membership.

Zimenoff, a member of the Zone 27 Membership Cadre, is President of the Career Thought Leaders Consortium, an international careers industry think tank, and A Strategic Advantage, a career management and leadership development firm in Northern Colorado. A consultant and trainer, Marie has been selected as a speaker at numerous national conferences and delivered career and leadership development programs, designed curriculum, and provided staff training in nonprofit, university, and business environments.

"We are extremely happy to have Marie returning to South Dakota," said District Governor-Elect Ed Jacobson. "She proved herself to be a great listener and facilitator at last year's District Leadership Conference!"

Zimenoff earned her B.S. in Psychology and M.Ed. in Counseling and Career Development from Colorado State University and holds certifications in executive and leadership development coaching and branding. She served as President of the Colorado Career Development Association (2010-2011) and The National Résumé Writers' Association (2012-2013).

She joined Rotary in 2010 and has served as Program Chair, Membership Chair, and President-Elect for the Rotary Club of Fort Collins – Breakfast. She is currently the District 5440 Rotary Leadership Institute Coordinator.

Because club presidents will be involved in training specific to their roles, clubs are encouraged to send their membership chair or officer in charge of membership to attend Zimenoff's training.

—Ed Jacobson, District Governor-Elect

Rotary 

Build Your Club

District 5610 Leadership Training

HIGHLAND CONFERENCE CENTER ★★ April 14-16, 2016 – Mitchell, SD

PETS Club President-Elects attend the President-Elect Training Seminar, or PETS, beginning Friday at 9:00 a.m. and ending Saturday at 12:15 p.m. Recommended for President-Nominees, too!

ALL ROTARIANS INVITED!
Get new ideas to improve your club, share best practices, and learn things that will enhance your Rotary experience.

Register now at Rotary5610.org



D5610 News // Club News & Events

This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. Please submit stories and photos by the third week of every month. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

www.facebook.com/groups/district5610/

Spearfish-Northern Hills Club invites you to join them on Saturday, April 23 at the Spearfish Pavilion for the 8th Annual Beer, Brats and Bingo Fundraiser!

The Northern Black Hills Rotary Club is excited to invite you to an evening of tasty beer and delicious German cuisine. After several games of Bingo, dance the night away to the music of the Happy Wanderers Polka Band. Doors open at 5:30 pm. Tickets are only \$12 in advance, or \$15 at the door. Tickets include dinner, one bingo card and an evening of entertainment! Additional bingo cards are available. Get your tickets today! Call Angie at 605-641-3478 to reserve your advance tickets. Can't wait to see you there!



Spotlight on Custer Club

President Rex Jorgensen with third grade class and their new dictionaries donated by Custer Rotary Club.





Spotlight on Clark Club

The Clark Rotary Club took the **Rotary has Heart** campaign, literally to heart! Clark Rotary President, Tom LaBrie latched on to the campaign by coming up with an idea and pitching it to his club.

The idea was founded around Valentines Day. A perfect match with **Rotary Has Heart**. New member, Margaret Grimm is manager of the Senior Golden Living Center, Member Janet Roerich is the owner of Roetell Senior Living Center, and Gayle Wookey is owner / manager of the Wookey Assisted Living Center. All three of these Rotarians stepped up to making arrangements in their Centers for the event.

Gayle Wookey arranged the ordering of Valentine desserts which included decorated red velvet cupcakes, and a variety of cheesecakes, all provided by the Rotary Club. Rotarian Dala Albright did all the shopping for Bingo prizes which included heart shaped candies of all kinds.



New Rotary member LuAnn Warren is superintendent of Clark Schools and she arranged the 5th and 6th grade classed to be bussed to each of the three locations. The kids called bingo, assisted residents with their cards while sitting at their tables and handed out prizes. And of course, everyone enjoyed the desserts and beverages.



Two to three Rotarians were stationed at each facility as well and directed the Bingo event. Included in the event were Rotarians Mark Tracy, Greg Furness, Sandy Hovde and the others listed above. And the public was invited to attend as well. Dave Boehnke from the Rotary Club went to the three locations and took the photos. With the collaboration

between the local newspaper, the three senior care facilities, the middle school children and administration, the Clark Rotary Club displayed to the community that **Rotary truly does have Heart!**



Clark Rotary Club Invites You to
Share the Love

PLAY **BINGO**

**On Friday,
February 5
from 2 to 3 p.m.**

**at Golden LivingCenter
Roetell Senior Housing
Wookey Assisted Living**

**Valentine
Desserts & Beverages**

The public is welcome
and encouraged to join in the fun.

Clark students in
Grades 5 & 6 will assist
with calling BINGO.

Rotary 

 **Rotary Has Heart**

Sponsored by Clark Rotary Club.
**Done from the HEART for our community
and its residents.**





Spotlight on Downtown Sioux Falls Club

PRESS RELEASE (excerpted): "A valentine is a customary way people show their affection for one another. On Monday February 15, 2016 the Sioux Falls Downtown Rotary Club will officially present its biggest valentine to the Sioux Falls community on its **ROTARY HAS HEART DAY**.



Sioux Falls Downtown Rotary will present its biggest valentine at 12:15 on **ROTARY HAS HEART DAY**, Monday February 15, 2016 at the Holiday Inn. Dignitaries from the City, Rotary and SculptureWalk will be available for conversation with local media following the presentation. For more information: Joel Dykstra 605-275-3700."

Mike Costanzo, Club Public Image Chair, relates that one of the several graphics that were available online for the **Rotary Has Heart** campaign was incorporated into Downtown Rotary's multi-media effort. A current **Rotary has Heart** logo was specifically used in two different capacities in the press kit that the media received: in a full page graphic on the press kit scroll, and also affixed to the box of chocolates that accompanied the press release. This campaign slogan was supported and ubiquitous in multiple press releases, podium announcements, the Sioux Falls Mayor's Proclamation of **ROTARY HAS HEART DAY**, and reinforced in all three television newscasts. He also created a press release with the following text, which was delivered to the

media on Monday, February 1. Sioux Falls Downtown Rotary President Joel Dykstra made the presentation to SculptureWalk the day after Valentine's Day on what it called **ROTARY HAS HEART DAY**. Dignitaries from the city of Sioux Falls, Sioux Falls Downtown Rotary and SculptureWalk were interviewed by news departments from three local network stations (KELO TV, KSFY TV & KDLT TV). Those interviews appeared on their respective news programs that evening.



Sioux Falls Downtown Rotary News Story

Monday February 15th was a special day for Sioux Falls Downtown Rotary. The second of three distributions from its \$100,000 Centennial fund was awarded to the SculptureWalk Arc of Dreams project.

Monday's \$50,000 donation to the Arc of Dreams marks Rotary as one of the largest contributors to this iconic stainless steel structure that will be spanning the Big Sioux River downtown. SculptureWalk Sioux Falls Arc of Dreams project is a privately funded sculpture slated for downtown Sioux Falls. The Sioux Falls SculptureWalk organization has long envisioned an iconic image to stand as a symbol for its namesake community. Design work for a towering structure began in 2014 when South Dakota Artist Laureate sculptor, Dale Lamphere was contacted. What resulted from that collaboration is the Arc of Dreams project: a 50 foot tall monument constructed upstream from the city's historic Falls Park landmark.

When erected two massive stainless steel arms will rise majestically from opposite banks of the Big Sioux River near Sixth Street. The spires will crescent towards each other but not touch. SculptureWalk director, Jim Clark explained, "That gap, five stories above the waterline at the peak of the apex represents the leap of faith hardy individuals took to settle the Dakota Territory. Plus it symbolizes all past, present and future dreamers." Sioux Falls Convention and Visitor's Bureau Executive Director, Teri Schmidt added, "It will be an outstanding attraction for generations of residents and visitors and fits-in beautifully with the downtown district's remodeling."



L-R: SculptureWalk President Regan Smith, SculptureWalk Director Jim Clark, Downtown Rotary President Joel Dykstra and Downtown Rotary PR Director Mike Costanzo. SculptureWalk Director Jim Clark, Downtown Rotary President Joel Dykstra.





Spotlight on Sioux City Club

Dr. Rudy Daniels, from the Sioux City Downtown Rotary Club, was recognized as the newest, distinguished Paul Harris Fellows member on Monday, February 8, 2016. After the award ceremony Mr. Daniels gave a presentation on the life and legacy of President Ronald Reagan. Each year the Sioux City Downtown Rotary Club votes on a President that they would like to learn more about. Daniels recounted that Reagan turned down an opportunity to be on the United States Olympic Swim team because he needed his income from life-guarding. Thank you to Rudy for your interesting presentation and your commitment to Rotary; and congratulations on becoming a Paul Harris Fellow!



Spotlight on Sioux Falls South Club

Over \$7,000 Raised Through 5th Annual Charity Poker Tournament

Ty Teveldal knew when to hold 'em and when to fold 'em making him the 5th Sioux Falls South Charity Poker Tournament Champion!

Over \$7,000 was raised through the annual event's ticket sales, business sponsorships, and a District 5610 grant for \$2500. The funds raised and collected will go to pack over 35,000 meals through Kids Against Hunger Sioux Falls. Kids Against Hunger works to significantly reduce the number of hungry children in the USA and to feed starving children throughout the world. They ship meals to starving children and their families in over 60 countries through partnerships with humanitarian organizations worldwide.



At least one Rotarian from each of the Sioux Falls clubs and the Minneota club played in the tournament with members of the Izaak Walton League volunteering their time as dealers at the event. The Rotary South Charity Poker Tournament has grown from just 24 players and \$1500 raised in its first year to over 60 players in this year's tournament and almost \$25,000 raised in total.

Next year's tournament is planned for Friday, February 3, 2017 at CJ Callaways in the Event Hall. Hope to see you there!

Sioux Falls South Helps Cleveland Elementary Kids Against Hunger

Rotarian and 5th grade teacher Jen McKay organized an opportunity for Cleveland Elementary students to help feed kids around the world. Through the Kids Against Hunger organization and a donation of supplies from the Rotary Club of Sioux Falls South, the students were able to pack thousands of meals for hungry kids. KELO covered the event that Jen McKay put together that also incorporated lessons on math and geography into the experience. Congratulations to the students, Jen, and all of the South members who helped make the event possible!





D5610 Membership // RLI // Youth News



Rotary Leadership Institute program changes

Following a review of the Rotary Leadership Institute (RLI) program completion to participation ratio in the past three years, Assistant Governors, the District Governor, and the RLI Coordinator agreed to conduct RLI as a two-part program in 2016. Review of program results for 2013-2015 indicated that a majority of participants did not take RLI 3 and consequently did not complete the program. Similar results have occurred in neighboring districts who, like us, are members of the Rocky Mountain Rotary Leadership Institute. In 2015, some of these districts consolidated the three-part program to two parts, making completion of the program more attainable. They accomplished this by consolidating and/or shortening some sessions, tightening the schedule, and slightly lengthening the day. These efforts have been well received in those districts and the new materials have been made available to us. As a result, completion of the program will be made possible by attending both sessions. Rotarians who need to complete RLI 2 and/or RLI 3 will be able to complete the program by taking the new RLI 2.

We would like to make RLI attainable to everyone who wants to complete the program, and although not designed just for club leadership, *we would especially encourage all presidents-elect, as well as other new officers or directors to complete the program.*

RLI course sites have been tentatively set, and to date, courses are planned for Brookings, Sioux Falls (twice), Sioux City, Black Hills (twice), and Pierre/Winner (twice?) Course schedules will be announced as soon as they have been finalized. If you are not reasonably close to one of the scheduled sites and would like to have the courses in your area, please contact me, *Larry Lyngstad, RLI Coordinator (605)280-3119.*

Scheduled Courses:

- Brookings on March 11 & 12 — contacts are Brad Blaha in Brookings and Chuck Lindemann in Marshall;
- Sioux Falls on March 11 & 12 — contact is Shelli Masek;
- Sioux City on March 18 & 19 — contacts are Steve Harrington in LeMars, Matt Ricke in Sioux City and Dave Lorenz in Vermillion;
- Rapid City on March 5 & 19 — contacts are Linda Peterson and Verl Scheibe;
- Winner/Pierre on March 5 in Winner, April 2 in Pierre — contact is Larry Lyngstad.

Current District Membership: Beginning 7/1/2015 - 1962, As of January 31, 2016 - 1945 (-17)

Download the Membership Cadre information on the D5610 website. Learn how to improve your club's membership recruitment and retention!



Current Rotaract and Interact Clubs

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs, Darrell Sawyer, Advisor
SDSU Rotaract, Brookings club, Brad Blaha, Advisor

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA Brad Bonner, Advisor
Wolsey high school, Huron RC, SD
2nd chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore RC





D5610 News // Public Image // 4 Way Test Essays

Join the social networks of Rotary—global and local!
www.rotary5610.org www.rotary.org www.facebook.com/groups/district5610/

Club Public Image **ALERT!**

I have reviewed all the Club websites in our District, and rating them with the criteria below. Some websites are very current, but some are woefully neglected! Let's get our websites updated and improve communications to our members! I would be happy to assist your website administrator!

Attend the District training at PETS on Saturday for Clubrunner and RI website training.
—Contact Linda Peterson at 605-341-5006 or email Linda4Rotary@me.com

Criteria:

- RI visual identity & President's current theme logos
- Club President's message
- Club location, club news
- Club membership listing, club committees and leadership
- Rotary news links
- Calendar of events
- Webmaster, Leadership contact.

Does your club website include all these criteria? If not, please assign a club member to work on it. Browse other clubs' websites listed on the Clubs and Membership page of the District website at www.rotary5610.org

CHOOSE TO CARE...

out **4** the Way Test

...of what we think, say or do!

1. IS IT THE TRUTH?
2. IS IT FAIR TO ALL CONCERNED?
3. WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
4. WILL IT BE BENEFICIAL TO ALL CONCERNED?

...AND MAKE A DIFFERENCE!

DISTRICT 4-WAY TEST ESSAY CONTEST CLUB WINNERS DUE MARCH 15, 2016

Send entries to Pat Sutliff at
4819 Steamboat Circle, Rapid City, SD 57702
or scan and email to sutliff@gmail.com





PHOTOS SUBMITTED

Mapleton Rotary Club members and Mapleton Fire Department members are pictured above with the new ventilation fan that was donated to the Mapleton Fire Department. Below is a side view of the fan that has the Rotary Club logo on it.

Mapleton Rotary Club donates fan to fire department

The Mapleton Rotary Club presented the Mapleton Fire Department with a new fan, which the fire department will use to help with ventilation during a building/house fire.

The Mapleton Rotary Club paid for half of the fan, and the other half was from a grant from the Rotary District 5610. Part of the grant included bringing the two organizations together. The Mapleton Rotary members provided a catered meal from the Beef-N-Brew for members of the Mapleton Fire Department on Feb. 9.

The Mapleton fire department members, in turn, gave an interesting presentation to Rotary members, showing and explaining the use of their equipment used in fighting fires.



Photo: Spring 2015, P.O. Kuntzing



Grants Training Scheduled in Mitchell

Rotary Grants Training has been added to the Thursday, April 14 schedule at the District Leadership Training session in Mitchell. The training will be two hours long starting at 3:30 p.m. Clubs officers needing the training should register on the District website: Rotary5610.org

Grants training is needed by any club expecting to apply for a grant through The Rotary Foundation. The person managing the club's grant application must show they have completed this training. The training will be conducted by District Foundation Grants Chair Ina Winter of Hot Springs.

The District Leadership Training session starts with a meeting of District Leaders on Thursday, April 14. Club president training and training for all other interested Rotarians is scheduled to begin at 9:00 a.m. on Friday. All Rotarians are encouraged to attend! The expanded schedule, including the Thursday grant training, is posted on the District website.

Rotary Foundation Raffle

As you know, we will be conducting a Rotary Foundation Raffle again at this year's PETS meeting in Mitchell. By now all clubs should have received tickets, and members should be actively selling! Thanks to the generosity of the clubs in District 5610, there are tons of great prizes! Here are some things to remember about the raffle: Tickets can be sold right up to PETS, which starts on April 15. Clubs bring all sold tickets with them to PETS. Please make sure each ticket has at least a name, phone number, and home Rotary Club. Clubs will send all money directly to the Rotary Foundation using the Multiple Donor Form, which was included in the package with the tickets. **NO MONEY WILL BE ACCEPTED AT PETS.** Winners need not be present to win. Prizes will be sent home with a representative from the nearest club in attendance.

If you have any questions about the raffle, or if your club needs more tickets, please contact *Joe Mauss, District Rotary Foundation Chair, at 605-610-5035 or joe.mauss@midco.com.*

Thanks everyone, for your support of this year's raffle!

Rotary Foundation Reminders:

The Rotary Foundation relies on generous support from members in order to be able to *Do Good in the World!* Here are some things that you can do at the Club level to help support the Rotary Foundation:

Remember the goal of Every Rotarian Every Year (EREY), which asks everyone who is a member of Rotary to make some contribution to the Rotary Foundation every year. You are all members of the greatest service organization in the world, and your support of the Foundation is important. EREY would love to see every member commit to donating at least \$100 to the Foundation every year.

Consider giving through Rotary Direct. With Rotary Direct, giving is easy and is automatic. Just sign up once and forget about it. To give at the Sustaining Member level, just sign up to give \$8.34/month. To give at the Paul Harris Society level, sign up to give \$83.34/month. To sign up for Rotary Direct, go to www.rotary.org, and click on the "Give" button on the upper right-hand corner of the screen.

Make sure your club has Foundation goals entered at Rotary.org. As Zig Ziglar used to say, it is a whole lot easier to hit a target that you can see. Get your club giving goal entered in the system and let your members know what that target is. If you are not sure if your club has established a goal, ask your President, President-Elect, or Club Foundation Chair. If you would like help entering your club Foundation goal, please contact Joe Mauss, District Rotary Foundation Chair. He would love to help you establish a reasonable goal for your club and then get it entered at Rotary.org. Joe can be reached at 605-610-5035 or joe.mauss@midco.com.

Your generous support of the Rotary Foundation is greatly appreciated!