

Rotary



ROTARY
SERVING
HUMANITY

DISTRICT 5610 // GEARING UP

DECEMBER, 2016

Volume 16, Issue 6

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Would You Believe?

...a brief monthly message from DG Ed Jacobson

Looking for a few more Rotarians to wear this chevron! ➔



One of my goals for this Rotary year was to increase the number of *Paul Harris Society* members in the District by 10. That goal has now been realized. Now my goal is to find 15 more Rotarians who will wear the *PHS* chevron (above right) by June 30.

Members of the *Paul Harris Society* give \$1,000/year to The Rotary Foundation. If you are reading this, you are probably *capable* of making that commitment. Please think about joining our ranks! Support the six areas of focus in a meaningful way.

When my first check was written, I was told about \$250 will save a life somewhere in the world through The Rotary Foundation. I believe that is still pretty close to the truth.

District Leadership Conference Calls 2016-17 Schedule

The following schedule has been setup. The agenda will be conducted by DG Ed Jacobson.

DG Chain - 6 times a year, AGs - 4 times a year, Committee Chairs - 4 times a year

Conference Call process: 1) Call 605-475-6333 2) Access code 3481716#

District Governor, DGE, DGN, PDGs - Leadership Tele-Conferences

2nd Tuesdays: Jan 10, Mar 14, May 9, 8:30 pm CDT/7:30 pm MT

Assistant Governors - Leadership Tele-Conferences

3rd Tuesdays: Jan 17, Apr 18, 8:30 pm CDT/7:30 pm MT

District Committee Chairs - Leadership Tele-Conferences

3rd Tuesdays: Jan 17, Apr 18, 9:30 pm CDT/8:30 pm MT

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DISTRICT WEBSITE has downloads and calendar of events. www.Rotary5610.org

District Newsletter / Website needs your stories and events! This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos. www.facebook.com/groups/district5610/ Please send your club events/notices to Linda Peterson, for publishing! Deadline for copy is the third Friday of every month. The monthly newsletter publishes at the end of each month. —Linda Peterson, Newsletter Editor // linda4rotary@me.com

ALL CLUB BOARD MEMBERS POST ONLINE!

All board members should be elected by the end of December, for the next term beginning July 1. All officers for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders must have your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website.

Finally, use the **Clubrunner "synchronize and compare" function** at the District or your Club website to match the databases.

NOTICE FROM RI TO CLUB AND DISTRICT OFFICERS

Rotary has introduced several updates to the Club & District Administration pages that makes your administrative tasks easier:

Quick links: Designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard.

Terms of access: Incoming club and district officers have access to club and district information by 1 June. Most outgoing club and district officers will retain access to the information for 12 months.

Overall redesign: Related activities are grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements.

Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

Sign in to [My Rotary](http://MyRotary) to review your club goals. If you have questions, please contact your [Club and District Support team](http://ClubandDistrictSupportteam) or contact rotarysupportcenter@rotary.org.

YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/cds

JAMES R. DAMATO, JR. | Supervisor james.damato@rotary.org P: 847.866.3405 F: 847.556.2197

JULIE AUBRY | Coordinator julie.aubry@rotary.org P: 847.866.3429 F: 847.556.2197

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • WWW.ROTARY.ORG RLI After-Hours Rotary



**Rotary International Conference
in Atlanta, GA ~ June 10-14, 2017**

Register now at

www.riconvention.org





D5610 News // Holiday Club Activities



LeMars Rotary: Every year there are holiday activities at the Plymouth County fairgrounds. We serve cookies and coffee.



Rapid City Rotary: WONDERFUL Christmas Party with Rapid City Noon Rotary Club! Wonderful fellowship, great singing and fun, and so impressed with the generosity of our One Day Holiday fundraiser for Feeding SD and the Storybook Island Carousel House fund. We raised over \$2,300 for these projects.

Clark Rotary is reviving a past tradition of *Home For The Holidays*. College or Vo-Tech students and active military returning home for the holiday season are invited to a lunch and social sponsored by the Clark Rotary Club on Dec 20. Invitations have been publicized in the local paper, through our TV local channel, on Facebook and by personal contacts. The club looks forward to welcoming our young people home by offering them a time to come together and replenish friendships. The club also donated \$500 to our local Interlake Community Action Program (ICAP) by soliciting double fines at club meetings through November and December. The money is donated for use to the local Food Pantry.

Centerville Rotary has an annual "Tree of Lights" in their Main street garden each year between Thanksgiving and into the New Year. You can buy a light for \$5 in honor or in memory of a loved one. We have the list of names in the pharmacy window and also a final list published in our local newspaper. This is a great fund raiser that goes towards our high school scholarship, 4-way test prizes, After Prom party donation, Junior Achievement and many of our other gifting throughout the year.

Minneota Rotary provided cake, beverages and snacks, served by Rotarians Cindy Potz and Terry VanKuelen for the Prairie Home Hospice memorial tree of lights ceremony held on December 4. Over 200 names of loved ones were read out loud to a large crowd of attendees. The club has been sponsoring this event for the past five years. The Prairie Home Hospice accepts donations of \$12 per memorial to use the funds generated for hospice support in our area.

Omniciye Multi-Cultural Rotary served traditional Lakota foods at the Journey Museum's Lakota Film Festival, Rapid City, on December 17. Homemade soups, frybread, wojapi, wasna and various snacks warmed up the attendees for the all-day event. Drawing held for the star quilt, fundraiser for grant project, went to Ken Engsmyr, from Parker, Australia!



Vermillion Rotary members make individual contributions to worthwhile organizations throughout the year, but this Holiday season our club has targeted two events with positive impact in the community. First, we are a major donor for a Holiday food giveaway on December 15. Families in need will receive 70 pounds of food. The Club will also be providing volunteers to this program coordinated by the Vermillion Food Pantry and the Welcome Table. Annually members of the Vermillion Club also buy gifts for children who are part of the "Giving Tree" program. Finally, to celebrate the season we have a holiday luncheon, including musical selections of the season provided by the Vermillion High School choir.



ESA thank you note: *"The Rotary Club's motto is 'Service Above Self.' And the members' collective devotion to community service really shows; every year, they warmly embrace our Giving Tree Project. This year, the membership is enthusiastically shopping for two families! Thank you, Rotarians, for granting the Christmas wishes of seven lucky children!"*



Aberdeen Rotary gets ready to celebrate 100

years! at the Christmas Party on December 5 featured entertainment lead by Wendy Van Gent. The Club makes an annual donation to their scholarship fund. Hosting this group of amazing singers (along with serving deviled eggs) is part of our club's Christmas Party tradition going back many years! New this year, the Aberdeen Rotary Club held a split pot raffle to help raise funds for a project to

commemorate their 100th club anniversary in 2016.

Winner Rotary poses for Christmas photo that will be published in the Winner Advocate for their Holiday edition.

Sioux Falls South Rotary had the opportunity to serve 366 guests at The Banquet, including 51 children, on December 21. The club also matched Happy Buck donations from the December 19 meeting, donating \$579 toward the meal on December 21. Being able to spend time and share a meal with members of the Sioux Falls community was both rewarding and humbling.

A reminder to **SAVE THE DATE:**
**Rotary South 6th Annual Poker
Benefit Tournament**
**February 3, 7 PM, CJ Callaway's
Event Center, Sioux Falls**



Pierre-Fort Pierre Rotary presented a check to the Boys and Girls Club of the Capital Area on December 19. The December 1 "Holiday Jam with the Hegg Brothers" fundraiser sponsored by the Rotary club raised \$22,580 for the boys and girls club. Pictured from left to right are: Larry Lyngstad, committee chair, Becky Spoeher, director of the boys and girls club, and Kristin Brost, Rotary club president. This is the fourth year that the Pierre/Fort Pierre Rotary club has sponsored the fundraiser, and the largest amount raised to date.



Rotarians also were ringing bells for Salvation Army collections at Walmart, collecting over \$1,700 on December 4th.



Rapid City Rushmore

Rotary sang carols and generally created happy chaos with Jolly Bucks on December 20. The diaper drive for Mommy's Closet resulted in a huge mound of goods!



Marshall - Noon Rotary celebrated the holidays at its meeting the week before Christmas with entertainment by the True Light Christian School's 5th-8th grade choir. A special guest was Maria Canido, our Rotary Exchange student from Bolivia. Since the club does not meeting over the Holidays, costs of the meetings are traditionally donated to local charities. Rotarians Mary Maher and Chuck Lindemann presented \$400 to Heart to Heart which provides gifts and food to over 600 families in need in the Marshall area. Mary and Chuck are also shown presenting \$400 to the executive director of the Kitchen Table Food Shelf.



Mobridge Club stays busy!

Mobridge Rotary spent quite a month recognizing Rotary and *Doing Good in the Community*. Painting the Bridges House against Domestic Abuse and then completing the annual fund raiser, Roses for Rotary, with 425 dozen roses being sold at \$20 a dozen kept the club of 36 busy. This year the money raised will go toward community projects and donations.



On October 28 Rotary sponsored the annual Halloween dance for the middle and high school students with 106 students attending. Drinks and snacks were served and it appeared that all had a good time. On October 31 the little kids party was held with approximately 200 little kids attending. The event was its 67th year.



Hot Springs Rotary celebrates 35 years

The club celebrated in October with a dinner. The club was co-sponsored by Rapid City Rotary Club and Custer Rotary Club in 1981. MC Bill Coffield did a hilarious presentation about ringing the bell. That was followed up by a powerpoint of many different projects they had done over the last 35 years, created by their Secretary Gary Shuh (Charter member and Secretary for 35 years). Then Charter member, Mike Ortner explained the origin and purpose of the "plunger" and that lots of dollars had been accumulated by the plunger in the last 35 years.

AG Verl
Scheibe



presented a plaque on behalf of District 5610 to Hot Springs Rotary President Ina Winter, "The Hot Springs Rotary Club, Serving Humanity for 35 years."

District book drive rolls on!

When two skids of 72 cartons of books arrived in Rapid City this fall from Iowa libraries, Norm and Linda Peterson, Rapid City Rushmore Rotary, scrambled to place this latest batch of children and adult books. With a connection from Darla Drew Lerdal through Readiatrics, and Jeanne Burckhard with TIE, this load of books will go to Spring Creek and Okreek schools and community centers on the Rosebud Reservation. The community has no access to bookstores or libraries, so these children and adult books of all kinds will be a welcome addition to their bookshelves.





D5610 // E-Club Start-Up

Let's start a District 5610 E-Club!

One of my goals for 2017-18 is to develop a district E-Club. This will provide our clubs an alternative meeting opportunity for members, and for new prospective members. New members can attend our Rotary E-Club meetings anytime of the day, and night. Perfect for people who can't attend the standard weekly meetings.

We need to grow membership, and a district E-Club is an important tool for our growth.

Our challenge is to find that person(s) who can help develop the website. And someone to manage and administer the E-Club website. If you or someone you know would be willing to take charge of this project, please contact steveharringtonrotary@yahoo.com —*Steve Harrington, District Governor, 2017-18*

E-clubs

Rotary e-clubs are a lot like other Rotary clubs: they meet weekly, carry out service projects, support The Rotary Foundation, and socialize with each other. So what's different about e-clubs? You join your meeting online when it's convenient for you, day or night, any day of the week.

How does an e-club operate?

E-club members use webinars, videoconferencing, message boards, instant messaging, or tools like Skype and Google Hangout to communicate. For example, a club member might post content online for that week's meeting, then other members join the discussion throughout the week. Some e-club members also meet in person at service projects, social activities or the RI Convention. Any Rotarian can make up a missed meeting by participating in an e-club online meeting. [Find an e-club](#).

Who can join an e-club?

Members can be from anywhere in the world. Some e-clubs focus their membership in a particular region or community.

An e-club could be right for you if you:

- Have a busy schedule and need a flexible meeting time
- Live in different places throughout the year
- Travel frequently
- Have limited mobility
- Live in an area without a nearby Rotary club

How do I start an e-club?

First contact your district governor who will help you get started.

E-clubs need:

- A dedicated website
- Founding members who are able to manage the club's website
- An online meeting platform to host meetings
- Private sections of the website that only members can access to protect members' online personal data
- Online financial transaction systems that allow members to pay dues, make donations, or process payments
- The ability for visiting Rotarians to make up a club meeting

E-clubs are responsible for all costs associated with purchasing a URL and hosting their website on the Internet.

Resources & reference

- [What You Need to Know About Rotary E-Clubs](#)
- [Organizing New Clubs: A Guide for District Governors and Special Representatives](#)
- [Standard Rotary Club Constitution](#)
- [Recommended Rotary Club Bylaws](#)

Tools

- [Club Finder](#)

Rotary support

- [District extension committee](#)
- [Club and District Support representative](#)

Katia reports on first semester

I am nearly three months into my first semester at Leiden University, and I am learning so much every day through my classes, academic research, and campus involvement. Most of my time is spent in class or at the library. Each element of my education is so interesting that it does not feel like work.

I'm learning about the theories, processes, and institutions of international relations alongside scholars and instructors from a wide variety of disciplines and nationalities. Every day, we engage in meaningful discussions on the state of the world and on practical solutions to issues in contemporary global politics. It is eye-opening studying international relations in a truly international setting, especially when discussing common problems from different viewpoints.

I have also begun work on my master's thesis. I will be examining the impact of decreased international funding on education in developing countries. Specifically, I am focusing on what kind of effect this decrease has had on the literacy and socioeconomic conditions of girls in Haiti and Mali. I'm very excited about this project, which I hope will combine my theoretical interest in international relations with practical concerns about the importance of basic education and literacy on individual well-being and global development.



I'm thrilled to report that I have become involved with UNICEF Netherland's student organization at Leiden University. *(Katia pictured top row, second from left.)* I have become a committee member in their Awareness division. In this capacity, I am working with other students to communicate the importance of children's rights and UNICEF's to our classmates and the community at large. We organized and worked a sorority event earlier this month, the proceeds of which will be donated to a UNICEF project which is building schools in Ethiopia.

I am genuinely enjoying the intensive learning that this one-year program demands. And, importantly, I feel that my research and work with UNICEF are already allowing me to take important steps in applying that knowledge to finding sustainable solutions and making an impact. I am, as always, extremely grateful for Rotary's support, which is enabling me to concentrate fully on my studies and campus involvement, and I'm excited and energized to see what my second semester will bring.

Scholarships for 2017-18

Now is the time to recruit outstanding candidates from our district for our District Global Grant Scholarship for 2017-18. If you have a candidate from your community or if you have a college or university in your area, please share this information with them and encourage them to consider these scholarship opportunities. Candidates should be identified by February so we can have time to complete the selection process by early spring. Interested persons can contact Tad Perry, Pierre-Ft Pierre Rotary, tadp3@pie.midco.net

There are two different Rotary Scholarships. (Note a flyer is available on the District website -- feel free to post on college campuses or to share with college students you know!)

1. Global Grant Scholarship

Global grants support scholarships for graduate students studying abroad in one of the six areas of focus.

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Scholarships range from one to four years and therefore can include an entire degree program. Prospective scholars must show proof of admission to the chosen university before the grant will be approved.

Global grant scholars are expected to participate in club or district activities before, during, and after the scholarship.

Global grant scholarships are funded using cash and/or the District Designated Fund, matched by the World Fund. The global grant budget must total at least US\$30,000, but a scholarship may be a component of a larger grant application — for example, a scholarship plus a humanitarian project.

2. Peace Fellowship

Each year, Rotary International selects up to 100 individuals from around the world to receive fully funded academic fellowships at one of our peace centers. These fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses.

In just over a decade, the Rotary Peace Centers have trained more than 900 fellows for careers in peace building. Many of them go on to serve as leaders in national governments, NGOs, the military, law enforcement, and international organizations like the United Nations and World Bank.

Two types of peace fellowships are available.

Master's degree

We offer master's degree fellowships at premier universities in fields related to peace and conflict prevention and resolution. Programs last 15 to 24 months and require a practical internship of two to three months during the academic break. Each year, we award up to 50 master's degree fellowships at these institutions:

- [Duke University and University of North Carolina at Chapel Hill](#), USA
- [International Christian University](#), Japan
- [University of Bradford](#), England
- [University of Queensland](#), Australia
- [Uppsala University](#), Sweden

Professional development certificate

For experienced professionals working in peace-related fields who want to enhance their professional skills, a three-month program in peace and conflict prevention and resolution at [Chulalongkorn University](#) in Thailand is offered. This program incorporates two to three weeks of field study. Rotary international awards up to 50 certificates each year.

Optimism on Polio Eradication

We are confident (but also praying) that in the next few months we will see no more cases of paralysis caused by polio. This optimism is based on the decrease in wild polio paralysis cases in the world from 66 to 34 this year.

Afghanistan has had only 12 cases this year and environmental samples are negative. Pakistan however continues to have positive sewer samples nation wide. But the number of cases in Pakistan has dropped from 49 to 18 so far this year.

Our brave health care workers in the constant face of danger continue to go door to door risking their lives to save children from a life of paralysis. Talk about heroic action. In Pakistan they even have to have a guard accompany each worker.

The Global Polio Eradication Initiative (Rotary, Gates Foundation, WHO and UNICEF) is now adding a "killed" polio vaccine given by injection. The US and Europe did this around 15 years ago. This major change is because giving the shot after oral drops stops the virus from circulating. That circulation has to be stopped to keep polio from eventually coming back.

After we have success with no cases being found, the surveillance must continue for a number of years as weakly circulating polio virus could revert and start paralyzing. This is why we all need to continue donating \$40 per member every year. Remember every dollar Rotarians give is still matched with 2 dollars by the Gates Foundation. So our \$40 becomes \$120 stopping polio paralysis for ever.

—Willis Sutliff MD, Polio Plus District Chair

Rotarian Tours for Polio Immunization

A number of members have asked about joining an NID (National Immunization Drive) to India. Howard Tours is offering a tour to India in March 24-April 3, 2017. I have downloaded the brochure, but please visit the website for full information. <http://www.howardtours.net/polio-immunizations-in-india.html>

—Linda Peterson



The Rotary Foundation is a non-profit corporation that supports the efforts of Rotary International to achieve world understanding and peace through international humanitarian, educational, and cultural exchange programs.

Mommy's Closet benefits from District Grant

Rapid City Rushmore Rotary celebrated the holiday by providing diapers for Mommy's Closet, a program within Volunteers of America. Rotarians donated over \$900 in diapers and cash donations. Mommy's Closet is a free crisis resource provider that lends a helping hand to moms, dads, and families with children under the age of five. Because young families have particular needs yet sometimes have trouble meeting those needs for a variety of reasons, Mommy's Closet provides assistance by supplying necessities to help take care of babies and children. See more at: <https://www.voanr.org/mommy-closet#sthash.17jEy52n.dpuf>



This diaper donation goes hand in hand with a District Grant, Rushmore Rotary received to provide health kits to Mommy's Closet clients. The matching funds were raised by Tikes & Bikes Poker Run in July.



Kelly Folsom, with Volunteers of America said, "The Rushmore Rotarians were amazing to work with, not only do they having capacity to raise funds they also take great care in offering their time and talents. They are changing lives by coming

alongside existing organizations to enrich and refresh, the Rotarians truly are beneficial to all concerned, we could not have done this work without them."





D5610 News // Membership Message

Club Flexibility

Flexibility has been a buzz word in the Rotary world since April when the Council on Legislation approved proposals giving clubs more options for members, meetings, and attendance. Now, you can visit the new [Club Flexibility](#) web page on www.rotary.org which explains ways clubs can implement the new flexible options. It's up to your club to decide how — and if — you want to use them, but you can start by visiting the club flexibility page which includes helpful resources such as: Five ways to use the new flexibility, Frequently asked questions, Sample bylaws, and “Start Guides” for alternative membership types and flexible meetings formats.

5 WAYS TO USE THE NEW FLEXIBILITY

It's up to your club to decide how — and if — you want to use the new options. Start by reviewing the updated [Standard Rotary Club Constitution](#) to see which guidelines are flexible. Once you've decided what changes would benefit your club, edit your club bylaws to reflect them, and try them out. If you decide they aren't working, try something else.

Here are some examples of how your club can apply the new flexible options:

- 1 **Change your meeting schedule.** Your club can vary its meeting days, times, and frequency. For example, you could hold a traditional meeting on the first Tuesday of the month to discuss business and service projects and get together socially on the last Friday of the month. You just need to meet at least twice a month.
- 2 **Vary your meeting format.** Your club can meet in person, online, or a combination. including letting some members attend in-person meetings through the Internet.
- 3 **Relax attendance requirements.** Your club can ease attendance requirements and encourage members to participate in other ways, such as taking a leadership role, updating the club website regularly, running a meeting a few times a year, or planning an event. If your club is dynamic and offers a good experience for members, attendance won't be a problem.
- 4 **Offer multiple membership types.** Your club could offer family memberships to those who want to bring their families, junior memberships to young professionals with leadership potential, or corporate memberships to people whose employers want to be represented in the club. Each type of membership can have its own policies on dues, attendance, and service expectations. Rotary will count these people in your club membership and will consider them active members if they pay RI dues.
- 5 **Invite Rotaractors to be members of your club.** You can invite Rotaractors to join your club while remaining members of their Rotaract clubs. If your club chooses to, it can make special accommodations for these members, such as relaxed attendance requirements or reduced fees, as long as they are reflected in the club bylaws.

Still trying to figure out *how* to make these changes? Join the [Membership Best Practices Discussion Group](#), an online forum where Rotarians from around the world share tips and examples on attracting and engaging current and prospective members. Try posting questions or ideas relating to club flexibility and connect with members who can offer feedback and guidance.

Interested in corporate membership? Get some advice from our friends in Australia who recently submitted a Rotary Voices blog on [Corporate membership: What has worked for us and what hasn't](#).

— *Carmen Hansen, District Membership Chair*

— *Steve Harrington, DGE 2017-18, Ph. 712-898-8689*



D5610 News // Membership Enrichment Opportunities

District Membership Report

On November 30th, 12 of the 43 clubs increased their membership since July. District membership was 1934 compared to 1937 on July 1st. (Count does not include Honorary members.) Down three since July, November shows an increase from October.

—Carmen Hansen, District 5610 Membership Chair carmenhansen@rushmore.com 605-484-6056

The Prospective Member Experience

When a Rotary club is vibrant, innovative, and making a difference in the community, it will attract prospective members. Bringing in new, qualified individuals diversifies your club and increases its impact. Make sure the first contact a prospective member has with Rotary is a positive one.

Share the [Creating a Positive Experience for Prospective Members](#) resource with Rotarians to remind them that working with prospective members is an important responsibility and a delicate task. From the time an individual is identified or expresses an interest in Rotary to the time they join, make the most of the opportunities to get to know them better and for them to get to know your club.

Need help finding new members? Check out the [Finding New Club Members](#) tool in [Membership Assessment Tools](#). This prospective member exercise will help clubs identify good candidates for membership and determine the best way to introduce them to their club.

Why do Members Leave?

Most of us can agree that membership isn't only about attracting new members; it's also about engaging your existing members. The Zone Membership Development team has recently created new reporting that provides a comprehensive analysis of membership trends and membership termination information, that I am able to access district level information over a 3-year period with the *Membership Termination Profile* report. Please contact me or the District Membership Chair for more information.

—Steve Harrington, DGE

RLI offers leadership training in shorter program

The Rotary Leadership Program is undergoing additional change this year. In an effort to make program completion more achievable by streamlining and making parts of the program accessible on-line, the leadership program will consist of a single course this year. The course is designed in a manner that enables faculty to assign video parts of the course to be completed outside the group setting, but will still provide ample opportunity for group discussion. The course is based on the original three-session program, but is being edited by our neighboring district to the west, which includes Wyoming and northern Colorado. They, like us, are hampered by long spaces between clubs, and Rotarians unable to travel for three sessions to complete the program. We anticipate that our district will do some minor editing to meet our needs, but plan to have coursework available in January. Additional information will be forthcoming.

District Membership Counter:

July 2015 1962
November 2016 1964



Rotary Leadership Institute (RLI) PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

Are YOU a Leader?





D5610 News // Public Image // RI Website Preview

Join the social networks of Rotary—global and local!

www.rotary5610.org www.rotary.org www.facebook.com/groups/district5610/

Bring your talents to promote Rotary!

Are you a supporter of Rotary's Public Image? Are you willing to add your talents and skills to increase awareness of Rotary throughout our District? We are expanding the Public Image committee to include the following three skill positions:

video recording/conference tech support

social media content builder

e-club website administrator

All positions would work with the Public Image District chair. Training will be provided to explain the goals and tasks of each position. Of course, this is volunteering for club service, and no compensation is offered, except for approved material expenses. Membership in a club within D5610 is required, but place of residence is not important. Some travel may be necessary, and training may require time.

I have a great powerpoint on "Publicizing an Event" that I would be happy to present to your club or event committee. I also have website and social media training that will assist your club in using these digital tools. Please contact me to schedule! I will travel anywhere in the District to meet with your club.

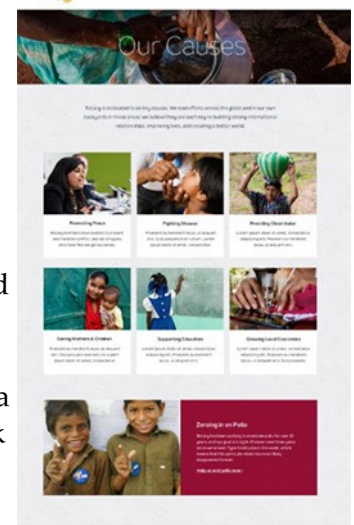
—Linda Peterson at 605-341-5006 or email Linda4Rotary@me.com

A sneak peak at the new Our Causes page. By Rotary staff

In January, visitors to rotary.org will discover a new, contemporary site that tells Rotary's story in a fresh and exciting way. It's the first step in a two-part process to refresh our entire website: first the public site, Rotary.org, and then My Rotary.

Some of the changes will be obvious: a modern design, increased use of imagery and graphics to tell our stories, and better organization of content to help readers find out who we are and what we're doing. Others, like the improved speed of the site, will be a welcome surprise.

We believe these changes will more clearly show that Rotary is making the world a better place — and will persuade potential members and donors to support our work by joining a club, volunteering on a project, or donating to a cause. Visit rotary.org in January to see all the improvements we've made.



Current Rotaract and Interact Clubs

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs,
Darrell Sawyer, Advisor
SDSU Rotaract, Brookings club, Brad Blaha, Advisor



Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD
New Technology high school, Sioux Falls, SD
Canton high school, Canton, SD
Denison high school, Denison, IA Brad Bonner, Advisor
2nd chance alternative high school, Mitchell, SD
St. Thomas More high school, Rapid City-Rushmore RC SD
Bishop Heelan high school, Sioux City Club, Matt Ricke, Advisor