

Rotary



ROTARY
SERVING
HUMANITY

DISTRICT 5610 // GEARING UP

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Would You Believe?

...a brief monthly message from DG Ed Jacobson

Looking for a few more Rotarians to wear this chevron! →



Thanks!

It has been an honor and privilege to serve District 5610 as your District Governor this Rotary year. My favorite part was attending club meetings and greeting the Rotarians who make a difference in their communities. Keep up the good work!

Our District is roughly 650 miles across — and by the end of June there will be more than 15,000 miles on the Rotary odometer. Gallons of iced tea have kept me alert while driving — and I know the precise site of every I-90 rest area in South Dakota.

This month Sandy and I attend our first-ever Rotary International Convention in Atlanta. It will serve as an exclamation point for a very good year.

If you have served as the president of your club, have you considered throwing your hat into the ring to be District 5610 Governor? Give it some thought. You'll learn things about Rotary that will make you very, very proud.

And you will *want* to wear your Rotary pin every single day.

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DISTRICT WEBSITE has downloads and calendar of events. www.Rotary5610.org

Our District Website needs your stories and events! The home page space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. Please send your club events/notices! Deadline is the third Friday of every month. The monthly bulletin publishes at the end of each month from the website to all District Rotarians listed with valid email addresses.

For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

www.facebook.com/groups/district5610/ Linda Peterson, Website Editor linda4rotary@me.com

CLUB DUES STATEMENT INFO

Beginning 1 January 2015, clubs have received a one-page invoice that clearly states the amount owed for subscription fees (only those collected by Rotary), membership dues, and outstanding balances. Club officers will no longer need to recalculate bills, make adjustments, or fill out the eight-part semiannual report (SAR). To pay your current dues or update your membership information, go to the [Club Administration page](#), sign-in, and scroll down the page to the Club Invoice section. To improve the new member experience, club secretaries are asked to register new and terminated members within 30 days, or by 1 January or 1 July, whichever is sooner, and to report incoming club officers by 1 February of each year. With more accurate membership records, Rotary can provide better service to clubs. For example, the sooner a club secretary reports a new member, the sooner this member will receive a welcome letter from Rotary and be eligible for all the privileges of membership.

RI dues per member per year for 2016-17: \$56.00+Rotarian magazine \$12.00+Council of Legislation assessment \$1.50+Insurance, D&O/EPL assessment \$2.43 = \$71.93.

District dues are \$40/year/member. These dues are billed separately to the club. Both sets of dues are billed semi-annually, based on the member count at 1 January and 1 July.

ALL CLUB BOARD MEMBERS POST ONLINE!

All board members should be elected by the end of December, for the next term beginning July 1. All officers for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders must have your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website.

Finally, use the **Clubrunner "synchronize and compare" function** at the District or your Club website to match the databases.

NOTICE FROM RI TO CLUB AND DISTRICT OFFICERS

Rotary has introduced several updates to the Club & District Administration pages that makes your administrative tasks easier:

Quick links: Designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard.

Terms of access: Incoming club and district officers have access to club and district information by 1 June. Most outgoing club and district officers will retain access to the information for 12 months.

Overall redesign: Related activities are grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements.

Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

Sign in to [My Rotary](#) to review your club goals. If you have questions, please contact your [Club and District Support team](#) or contact rotarysupportcenter@rotary.org.

YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/cds

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D5610 News // District Conference 2017

Plan to attend the

2017 DISTRICT CONFERENCE

LeMars Convention Center, Le Mars, Iowa

Thursday-Saturday, October 12-14, 2017

The LeMars Rotary Club, LeMars, Iowa is excited to be the host of the 2017 Rotary 5610 District Conference in LeMars, the "Ice Cream Capital of the World." Most of our activities and day's events will be held at the LeMars Convention Center on the former campus of Westmar College.

Local family musical group, The Browns, will be our showcase entertainment at the Saturday evening banquet. The Browns are a patriotic gospel group that has performed nationwide and for longer stints in Branson Missouri.

We welcome all Rotarians and families from District 5610 to join us October 12- 14, 2017.

—John Schneider, Conference Chair

Hotel & Registration Information: Three motels in LeMars are holding a block of rooms, at a discount, until 30 days before (Sept 12). Call these motels and ask for the Rotary discount.

BAYMONT INN & SUITES 1314 12th St SW, LeMars, IA PH. 712-548-4910

HOLIDAY INN EXPRESS 1285 Sleepy Eye Dr, LeMars, IA PH. 712-546-1700

ECONOLODGE 1201 Hawkeye Ave SW, LeMars, IA PH. 712-546-8800

District website Registration will be available by July, 2017



Visitors from New York enjoying LeMars park!



Rotary International Conference in Atlanta, GA ~ June 10-14, 2017

Register now at www.riconvention.org

Celebrate with us in Atlanta — 41 members from D5610 are attending!!

Join the thousands of Rotarians who have already registered for the biggest event of the Rotary year, the 2017 Rotary Convention in Atlanta! You won't want to miss the unforgettable host events, from barbecue and bluegrass to dinner at the World of Coca-Cola or the College Football Hall of Fame. Connect with old friends and make new ones, and be a part of the best Rotary has to offer.

Celebrate The Rotary Foundation in the city where it all began. At our international convention in Atlanta, Georgia, USA, take advantage of centennial activities:

- *Visit The Rotary Foundation centennial exhibit in the House of Friendship to learn more about the Foundation.

- *Buy commemorative centennial items at the Resource Center in the House of Friendship.

- *Meet David Forward, author of "Doing Good in the World: The Inspiring Story of The Rotary Foundation's First 100 Years," and have your book signed.

- *Mingle with other Rotarians over cake and ice cream at The Rotary Foundation birthday party.

Check the Rotary International Convention program for more activities and events.



D5610 News // Membership Matters Report

Rotary Leaders Fly to District 5610 to Deliver Membership Workshops

Membership Matters workshops are being scheduled for several locations across the District. "These workshops have been warmly received and feedback from evaluations forms has been excellent," said District 5610 Governor Ed Jacobson. "I hope every member who reads this will consider attending one of the workshops."

May 20 in Rapid City: 14 attendees representing six clubs: Custer, Rapid City, Rapid City Rushmore, Northern Hills-Spearfish, Hot Springs, and Pierre-Ft. Pierre.

Here's quotes from attendees when asked before the session began, what they hoped to learn from the day:

Kay: How to engage.

Ruth: Learning new things.

Tom: One hundred new members!

Heidi: As a new board member to learn everything I can.

Carol: Motivation to recruit more interesting Rotarians.

Carmen: Learning about the importance of membership to Rotary.

Connect clubs, with district and international organization.

Kathy: How to encourage people to join.

Brad: Learn the root of "Why join?" Trends in technology and new approaches in how do we do this going forward.

Gleanings from trainers Larry Petrash, PDG 20-14-15 D5790, Texas, Zone Membership Cadre:

* Becoming a vibrant club takes intentional effort.

* Planning with trilogy continuum, both club and district: membership, foundation, public image.

* Engagement of all members is essential.

* Set goals, enter in Club Central, update often.

* Retention plan is very important. Do often and continually revisit.

The four-hour session was packed with information and small group breakout sessions to practice what we learned.



Membership Matters!

Workshops to help Rotary clubs meet the challenges of membership

BROOKINGS, SD

Friday, June 2, 2017 – 1:00 p.m. – 5:00 p.m.
Executive Conference Room
Innovation Center, SDSU Research Park



Bob Delavan

Workshop Leader **Bob Delavan** served as District Governor for District 5470 (Colorado) for the 2015-16 Rotary year. He is the president of Investment Planning Solutions, a financial services firm. He serves as president of the Mesa County Public Library District Board of Trustees.

Rotary has been a major part of Bob's life since he joined in 1999. He says membership quickly became his passion "because everything in Rotary begins with active, engaged, committed club members."

Through his years of membership training, it became apparent clubs wanted and needed tools to increase and retain membership. "It is important clubs get these tools as well as the strategies to grow their membership," he says.

SIOUX CITY, IA

Saturday, June 3, 2017 – 9:00 a.m. – 1:00 p.m.
American Red Cross Office
4200 War Eagle Drive



D5610 News // District Four-Way Test



The District First Place winner of the Four-Way Test Essay contest is Samuel Boch of Watertown. He is pictured with Jen Harms (left), Watertown Rotary president, and Belinda Engelhart. His essay follows:

I have found several ways of applying the Four-Way Test to my everyday life. Applying this strategy has made a positive impact on my life as well as others. At school with my friends, at home with my family, or on the basketball court, thinking about the Four-Way Test before I speak has made a difference in my interactions with others.



Not long ago at school, I was playing a game at recess with some friends. The game, called Lightning, involves taking turns shooting a basketball. When it was my friends turn, he missed the basket and was out. He did not want to admit that he was out. I was going to say to him, "You are out, so deal with it!" Then I remembered the Four-Way Test. I asked myself, "Will this comment build goodwill between us and help make us better friends?" So I decided to say, "You may try your turn again." He missed the next basket and we both knew he was "out."

Recently, while eating supper with my family, I was able to apply the Four-Way Test. I didn't like the new recipe for lasagna my mom made, and I was about to say something. I remembered to ask myself, "Will this comment build

goodwill with my mom and will it be beneficial to her and the rest of my family?" I decided not to tell her that I did not care for the lasagna. I ate some of the lasagna, but not all of it.

While playing basketball against another team, a player from the opposing team tripped and fell as he was running down the court. He looked like he was hurt. I was planning on running right past him to go for the ball. I thought to myself, "Would it be fair or beneficial to run right past him?" The truth was, if it was me that was hurt, I would appreciate someone helping me. So I decided to turn around and help him up and off the court. I am glad I did.

These are just some of the ways I have applied the Four-Way Test to my everyday life. I believe it has made a difference in my interactions with others.

Dan Hutt, Custer Rotary Club
Winner of the PHF for answering the
District Survey





D5610 News // Club Activities

The Clark Rotary Club planted another 25 trees in Clark this year. They have planted over 400 trees on boulevards and parks since their ongoing project began several years ago. The varieties range from snow crab, maple, linden, amur chokecherry, hackberry and many others. The trees are free to homeowners, as a result, the trees are now enjoyed by Clark citizens and visitors alike. Tree orders are taken in the fall of the year and placed with an area nursery. When the trees arrive, the Clark Rotarians call 811 to locate. The city of Clark street crew drills holes for the trees and the Clark Rotarians plant the trees along with some local volunteers who find the project inspiring and want to assist.

Pictured are Clark Rotarians from left to right: Bob Schlueter, Dala Albright, Peggy Brekke, President Tom LaBrie, incoming President Brandon Herr. These are just a few club members at the new community garden while other Rotarians travel around Clark planting boulevard trees.



On May 10, **Centerville Rotary Club** and volunteers from the community hosted the annual Rotary Fun Night. The annual event has been a community tradition for nearly 70 years. This year approximately 100 children aged preschool to sixth grade enjoyed a wide range of activities. They compete in events such as running races, backwards races, egg-spoon races, sack races, softball throw, long jump and an obstacle course. Ribbons are given to the top 4 finishers in each category and their names are printed in the local newspaper, *The Centerville Journal*.

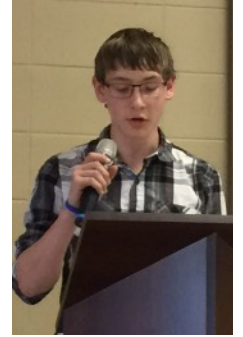
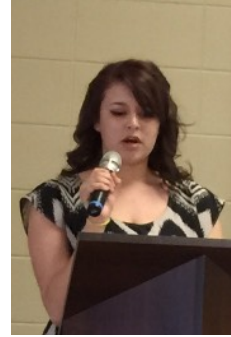




D5610 News // Youth Activities

Interact honored in Mitchell

The Mitchell Rotary Club sponsors a high school Rotary club called Interact and have partnered with Mitchell Second Chance High School. Rotarians work with Shane Thill and Jasmin Vant to assist the students to understand and appreciate the mission and values of Rotary. Numerous activities are planned and executed throughout the year, developed by the Interact Club and supported by Rotarians.



The Interact scholarship banquet was held Thursday, May 11 at 11:30 AM at the Mctee commons area. Interact members and Rotarians were in attendance to celebrate the club's accomplishments. Two seniors, Shisty Mackey and Quintin Hubbeling, received scholarships totaling \$1500. In addition, Rotary honored Shane Thill with an Honorary Paul Harris Fellowship in recognition of Thill's efforts to establish a very active and successful Interact Club.



Youth Exchange Activities

District 5610 Rotary Youth Exchange Inbound and Outbound students gathered for a weekend of service, fellowship and thoughtful learning May 20 – 21 in Brookings. Lead by Brookings Rotarian and Youth Exchange Officer Toby Uecker and various other loyal Brookings Rotarians on Saturday, the students volunteered with the McCrory Gardens, and with Habitat for Humanity.

Saturday evening, the students were hosted by Marshall, MN Rotarian Olga Reuvekamp, where they enjoyed phenomenal food, fellowship, and hospitality.

Sunday morning, the students gathered at the Reuvekamp family business, Hilltop Dairy near Elkton, SD, for meaningful discussion – the inbounds reflected on their soon-to-end Rotary Youth Exchange experience and shared insight with the District's two outbound students. The outbound students will depart for their overseas learning experience in a few short months.

The students wanted to share a huge THANK YOU with all of the Rotarians who have supported them through their Rotary Youth Exchange opportunity. This program requires a plethora of support – from required Club Youth Exchange Committee positions, to host families, Club Presidents, and Rotarians who help the students fulfill completion of items off their "bucket list", we are so grateful to each of you. Thank you.



(L) Olga Reuvekamp, Marshall, MN Rotarian, poses with the Rotary Youth Exchange students (and two calves born that morning) at the Hilltop Dairy near Elkton. (R) Former Youth Exchange student Andrew Fiegen, Brookings Rotarian Toby Uecker, Vermillion Rotarian Patrick Morrison, and the Youth Exchange students volunteered at the Habitat for Humanity Restore in Brookings on Saturday, May 20.





District 5610 Grants Highlights

Types of Grants:

CAP – Community Assistance Grants

No minimum; \$1,000 maximum, 50% match

Does not need to address an area of focus

5610 Grants

No minimum; \$15,000 maximum, 50% match

Must address one of Rotary's Six Areas of Focus

Apply to district, deadline is July 31, 24 months to complete

Global Grants

\$30,000 minimum, 50% match of DDF, 33% match of cash

Must address one of Rotary's Six Areas of Focus

Must have a needs study, be sustainable and have host and international partners

Apply to The Rotary Foundation (TRF) online, can apply throughout the year

Club Qualification:

Signed Memorandum of Understanding for current year

At least one club member trained at grants seminar for current year

In good standing with the IRS (Form 990 current)

Current reporting on any open grants

Contributions to TRF

Stewardship Principles:

Project is needed/desired by the community

Rotarians are involved in the project

Clear expectations if a cooperating organization is involved

Separate bank account or accounting

Good record keeping (retain records for five years)

Records available for audit by District or TRF

Follow up on project to ensure equipment is in place and functioning

All income and expenses accounted for

Any conflicts of interest are reported

Fully transparent fund distribution

Timely reports on project to District

Final reports are due no later than 60 days from project completion

Progress report due at 12 months, if project not completed

Project must be completed in 24 months from grant award

Sustainability Principles:

Lasting impact

Optimal use of local resources

Attention to preservation of natural resources

Effect on maximum number of beneficiaries

DISTRICT AND CAP GRANT APPLICATION FORM AVAILABLE ON THE DISTRICT WEBSITE

The
Rotary
Foundation



The Rotary Foundation is a non-profit corporation that supports the efforts of Rotary International to achieve world understanding and peace through international humanitarian, educational, and cultural exchange programs.





D5610 News // Public Image // Membership

Join the social networks of Rotary—global and local!

www.rotary5610.org www.rotary.org www.facebook.com/groups/district5610/

Bring your talents to promote Rotary!

Are you a supporter of Rotary's Public Image? Are you willing to add your talents and skills to increase awareness of Rotary throughout our District? We are expanding the Public Image committee to include the following three skill positions: **video recording/conference tech support, social media content builder, e-club website administrator.** All positions would work with the Public Image District chair. Training will be provided to explain the goals and tasks of each position. Of course, this is volunteering for club service, and no compensation is offered, except for approved material expenses. Membership in a club within D5610 is required, but place of residence is not important. Some travel may be necessary, and training may require time.

—Linda Peterson at 605-341-5006 or email Linda4Rotary@me.com

Rotary Showcase

Do you have anyone in your club who is recording your activities on the Rotary International site? There is a program to have the clubs around the world record what they are doing in their communities. You just record a few pieces of information about what you did, how many total volunteer hours you contributed and/or how much money was donated. They also have a way to upload pictures, scans of news coverage, videos, etc. It's nice because RI can get a sense of how much is being done around the world, but it's also a great resource for clubs to go for ideas about what they might do in their community. Check it out at https://map.rotary.org/en/project/pages/project_showcase.aspx

— Chuck Lubbers, AG Area 7

Rotary Leadership Institute (RLI) PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership.

An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

Are YOU a Leader?



District Membership

Counter:

July 2016 1962

May 2017 1896



Rotary Club Partner



Rotary Sponsored Club

Current Rotaract and Interact Clubs

Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs,
Darrell Sawyer, Advisor

SDSU Rotaract, Brookings club, Brad Blaha, Advisor

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD

New Technology high school, Sioux Falls, SD

Canton high school, Canton, SD

Denison high school, Denison, IA Brad Bonner, Advisor

2nd chance alternative high school, Mitchell, SD

St. Thomas More high school, Rapid City-Rushmore RC SD

Bishop Heelan high school, Sioux City Club, Matt Ricke, Advisor