



DISTRICT 5610 // GEARING UP

OCTOBER, 2016

Volume 16, Issue 4

DISTRICT LEADERS: DATA: www.Rotary5610.org // PO Box 674, Rapid City, SD 57709

DG // ED JACOBSON, PIERRE, SD // coach@pie.midco.net

DGE // STEVE HARRINGTON, LE MARS, IA // steveharringtonrotary@yahoo.com

DGN // DAVID LORENZ, VERMILLION, SD // david.lorenz@usd.edu

PDG // STEVE SIKORSKI, SIOUX FALLS, SD // sikorski5121@gmail.com

TREASURER // STEVE SIKORSKI, SIOUX FALLS, SD // sikorski5121@gmail.com

EDITOR/WEBSITE ADMINISTRATOR // LINDA PETERSON, PDG 2014-15 // RAPID CITY, SD // linda4rotary@me.com

DISTRICT ADMINISTRATOR // ELLA SHAFER, RAPID CITY, SD // ella.shafer@chssd.org



Would You Believe?

...a brief monthly message from DG Ed Jacobson



Looking for a few more Rotarians to wear this chevron!

Would you believe I have made official visits to 39 or our 43 clubs in District 5610? It is an honor and privilege to see and to hear about all the good deeds Rotary does. My thanks to each Rotary leader who has shared information about your projects.

Each and every Rotary leader, each and every Rotary member will gain focus from attendance at the upcoming November 5 "Foundation Day" trainings in Chamberlain.

Plan to bring a car full of Rotarians! Get half the car into the Foundation training and the other half into the Membership training — you, your club and your community will benefit for it! The day starts at 8:30 a.m. and will end at 3:30 p.m. Great trainers coming!

District Leadership Conference Calls 2016-17 Schedule

The following schedule has been setup. The agenda will be conducted by DG Ed Jacobson. DG Chain - 6 times a year, AGs - 4 times a year, Committee Chairs - 4 times a year Conference Call process: 1) Call 605-475-6333 2) Access code 3481716# District Governor, DGE, DGN, PDGs - Leadership Tele-Conferences 2nd Tuesdays: July 12, Sept 13, Nov 9, Jan 10, Mar 14, May 9, 8:30 pm CDT/7:30 pm. MT **Assistant Governors - Leadership Tele-Conferences**

3rd Tuesdays: July 19, Oct 18, Jan 17, Apr 18, 8:30 pm CDT/7:30 pm MT **District Committee Chairs - Leadership Tele-Conferences** 3rd Tuesdays: July 19, Oct 18, Jan 17, Apr 18, 9:30 pm CDT/8:30 pm MT

In this issue 2 RI Notices, RI Convention 3-4 Football Book Raffles 5 Youth Exchange 6 Foundation Day	 District Grants Report Scholar Report, World Polio Day Atlanta Convention Bus Trip Membership, Zone Events Public Image Applications, Conf 2017
---	---





DISTRICT WEBSITE has downloads and calendar of events. www.Rotary5610.org

District Newsletter / Website needs your stories and events! This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos.

www.facebook.com/groups/district5610/ Please send your club events/notices to Linda Peterson, for publishing! Deadline for copy is the third Friday of every month. The monthly newsletter publishes at the end of each month.—Linda Peterson, Newsletter Editor // linda4rotary@me.com

ALL CLUB BOARD MEMBERS POST ONLINE!

All board members should be elected by the end of December, for the next term beginning July 1. All officers for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders must have your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website. Finally, use the Clubrunner "synchronize and compare" function at the District or your Club website to match the databases.

NOTICE FROM RITO CLUB AND DISTRICT OFFICERS

Rotary has introduced several updates to the Club & District Administration pages that makes your administrative tasks easier:

Quick links: Designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard.

Terms of access: Incoming club and district officers have access to club and district information by 1 June. Most outgoing club and district officers will retain access to the information for 12 months.

Overall redesign: Related activities are grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements. Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

Sign in to My Rotary to review your club goals. If you have questions, please contact your Club and District Support team or contact rotarysupportcenter@rotary.org.

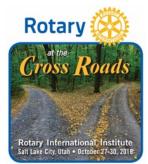
YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

www.rotary.org/cds

JAMES R. DAMATO, JR. | Supervisor james.damato@rotary.org P: 847.866.3405 F: 847.556.2197

JULIE AUBRY | Coordinator julie.aubry@rotary.org P: 847.866.3429 F: 847.556.2197

ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • WWW.ROTARY.ORG RLI After-HoursRotary



Zone Institute in Salt Lake City ~ October 27-30, 2016

Rotary at the Cross Roads, Zones 21b & 27

Register now at http://rizones21-27.org/zone-institute-2016/

Rotary International Conference in Atlanta, GA ~ June 10-14, 2017

Register now at www.riconvention.org







D5610 News // Football Book Raffles as Club Fundraisers

Many clubs in the District use football book raffles as club fundraisers, funding a large variety of projects. (Exception: Minnesota charitable gambling laws do not allow clubs to run the football book fundraiser. The winner cannot be based on the outcome of a sports event.) Here's a listing of clubs and their projects:

Canton Rotarian Nancy Bitterman and **Yankton** Rotarian Amy Nelson exchange football books and contributions to their clubs. This gesture is one way these Rotarians build goodwill and better friendships! Yankton's Football Book Fundraiser assists in club activities such as: Bike Helmet Program (all Yankton second graders receive a bike helmet from Rotary Club), assistance in funding The Banquet - a free dinner served twice weekly in Yankton by a service organization for those in need, Rotary's Got Your Back School Supply Drive, Boys and Girls Club Scholarships, Rotary Foundation Scholarships, and contributions to community



requests that uphold our mission of Service Above Self. Canton club supports a variety of community projects, most importantly Chautauqua Park, Junior Achievement, and the Canton Public Schools K-12 Foundation.

Rapid City Rushmore Rotary sells Football Books for the Monday Night Football games each year. Because of the great participation of our members, we are able to sell 1300 books. The books sell for \$25 each, the odds of winning each week are 1 in 100, and each win pays \$50. Also, at the end, we have drawings from all stubs for \$100, \$200 and \$300 prizes. From our profits, we are able to fund International and local projects, including Tikes and Bikes Poker Run, High School Scholarships and student recognition prizes, Storybook Island, Youth Advocacy, Children's Home and other Club projects.

Winner Rotary: Long-time Rotarian Walter Schramm started the Rotary Football books about 25 years ago in the Winner club. He had help from different Rotarians for the first 20 years or so but Walter was the main man. After Walter passed away in 2009, Chuck Keiser did it for a year then Walter's son, Jeff Schramm, joined Rotary and he took over the Football books and Chuck Keiser continued to help.

The club sells 3 sets of 100 different color booklets with each Rotarian given books to sell and there are a few Rotarians who are "SUPER" Football book sales people. The cost of the books sold are



\$20 each, we take in \$6000. There are 17 weeks of games so we give \$2,550 out as winnings. There is also advertising sold to local businesses on each game for \$25 so for the 17 games @ \$25 there is \$425 brought in, which more than pays for the printing of the books. We use a local printer to publish the Football books.

Finally, just as all Rotary Clubs we use the profits from the Football books for local Rotary projects, some of which are tree planting, scholarships for high school students, support of the local public library and local high school programs, the After Prom party and support for Boy Scouts and Special Olympics.

Tyndall Rotary has sold Monday Night Football Books for the past 20 years or more. We sell 100 books at \$20 a piece and pay out \$50 per week to the winners. We support youth and food programs in the local area along with an annual scholarship. We try to do a major project every few years if funding allows.

Vermillion Rotary does a football raffle every year for a few years now! We printed and sold almost 250 books at \$25 each - Michelle Maloney sold 42 this year! We typically support local projects such as the Food Pantry, our bike helmet program that supplies free bike helmets to every second grader in Vermillion, the state Spelling Bee, the Backpack Program and many more. This year, to make sales more interesting and competitive, we had a contest of sales by members under 60 vs. over 60. I created a trophy that will be presented at the next meeting to the clear winners: under 60! We were outnumbered, too:)





D5610 News // Football Book Raffles (continued)

Clark Rotary: In our small community of 1100 enthusiastic citizens we are able to sell 100 Minnesota Vikings and Monday Night Football books at \$20 each. We have a weekly payout and end of season payout. The profits from this fundraiser along with community donations and small grants help our Clark Rotary with various projects. This includes the most recent and costly renovation of our local baseball field at Dickinson Park.

The field was originally rebuilt in 1981-82 by the past generation of Rotarians and served the community well. Almost 25 years later, time and use of the field brought a need for total renovation of the outfield, infield, new irrigation, a new announcer's booth with an air-conditioned Umpire room, spectator seating, new in-ground dugouts and general landscaping. Water drainage issues at the park were resolved during the first year of this three year renovation. It is also handicapped accessible. We partnered with the local Lions club who built a lawn

chair loft that is well used each game. Many local businesses either donated time, labor and supplies or were very generous with their billing to help make this renovation successful.

Four years ago our club arranged for the first annual Rotary Baseball Tournament to be held in Clark. Now it has become an effective fundraiser while showcasing many of the top Legion ball clubs in the area prior to tournament time. This year we decided not to charge gate fees and our income actually increased. We took in a total of \$2766. Additional income for this ongoing baseball project is from the sale of advertising banners that a local business produces. The banners are hung around the field perimeter fencing for the summer season. There is a \$200 initial set up and print fee with a \$100 renewal each following year they are hung at the field.

Our local *Dakota Style Chips* corporation is a huge community supporter and donates \$5000 a year to Clark Rotary in support of the field. In appreciation, our city agreed to rename the baseball field Dakota Style Field at Dickinson Park. Their contribution enables yearly upkeep of the field. To date the club has paid out approximately \$66,000 for these renovations. If donated supplies and services were added, the amount would be much higher. We did need





to secure a bank loan mid-summer this year to help us complete this project. As we finish up, we can only feel a sense of pride in what has been accomplished when our Rotary club sets a lofty goal and sees it to the end.

Centerville Rotary sells football books at \$20 and we also sell little advertisements on each page and a few insert pages for \$10 to local businesses. The payout for the winners is \$30 per half per week. We usually only sell 100 but we have attempted to sell a second set a few times. The money is used to donate to the community fireworks display and a scholarship for a senior attending a secondary education institution.

Gettysburg Rotary hosts the football raffle. We sell 200 books for \$20. We use the funds for projects pertaining to the local school or local organizations that come to us with a project needing additional funds.

Mobridge Rotary has a football pool. President Tom Collignon recently bought a book and issued this challenge to fellow Rotarians: Should he win any proceeds from the pool the money should be given to the Rotary Foundation, and he challenges other Rotarians in the district to do the same.

Madison Rotary sells 100 football books at \$25.00 each. We make this an inclusive project as each member must sell a minimum of two books. The Club also sells 16 ads for the books at \$25/ad. Each week the winner gets \$50. The proceeds from this project provides three \$500 scholarships to students at Dakota State University. This has been a very successful project that the Madison Club has done for many years.





D5610 News // Youth Exchange

Youth Exchange needs volunteers and students

For the last 9 months, we have been transitioning the Youth Exchange Leadership and building on the successes of Past YEO Sandra Christenson. District Leadership has come together to formalize a District 5610 Rotary Youth Exchange (RYE) Leadership Committee, with an organizational structure and volunteer position descriptions. The Committee has also created a template Club Organizational Structure and volunteer position descriptions. The vision of the RYE District Leadership committee is to provide greater support to clubs in hosting inbound and sponsoring outbound students. Shown is the District Organizational Structure.

ACTION: Please note we have vacancies and would appreciate outreach to members to fill these positions.

Also, in our discussions with members, many didn't realize the program has a two year cycle. At this point, we only have **TWO** interested students for the 2017/18 cycle.

ACTION: Deadline is past and we will accept prospective candidate applications till **September 30.** This means clubs must have student applications/interviews completed by September 30 and recommendations forwarded.

-Tony Burke, International Youth Exchange Officer 2016-18



Rotary International Youth Exchange Program





To ensure a life changing opportunity for students who will promote international understanding and peace through Rotary Clubs, host families, and communities

Why Rotary Youth Exchange - 3 Minute Video

Timeline: 24 month timeline

- Spring Year 1 District/Club promote program internally/externally; Secure Host Clubs
- Summer Year 1 Club/Student Application submitted August 31 deadline
- Fall/Winter Year 1 Club interviews potential outbound students September 30 deadline - submit to District for second interview and selection of students
- Spring Year 2 District Orientations & securing international agreements
- June Year 2 District Inbound/Outbound Retreat
- August Year 2 Inbound Arrivals/Outbound Departure 11 Month Term

Currently promoting for Inbound/Outbound 2017/18 Program Year

Proposed Volunteer Structure

- Club Youth Exchange Officer (CYEO)
- Counselor
- Inbound Coordinator
- Host Family Recruitment Leader
- Bucket List Leader
- Club Outbound Coordinator
- Club Youth Exchange Interview Committee (3 people)

Volunteer Position Descriptions are available; District Committee is formed to support and ensure a successful Club Program; some positions may be filled by non-Rotarians

Basic Student Requirments

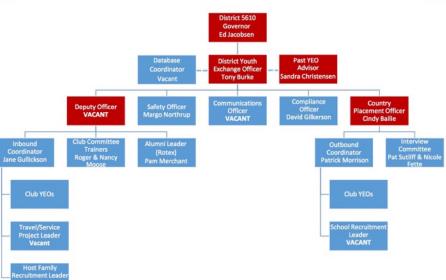
- Age 15 19 at time of departure
- Open to non-Rotarian and Rotarian students alike
- \$5,000 \$8,000 cost; Rotary administers free, saving students thousands of dollars

05/11/2016



Rotary International District 5610 Youth Exchange Organizational Structure







ROTARY SERVING HUMANITY

D5610 // Foundation Day

District Foundation Day – Saturday, November 5

District 5610 will be holding a Foundation Day at the AmericInn in Chamberlain, SD, on Saturday, November 5, from 8:30 am – 3:30 pm. We will have separate tracks for both Foundation and Membership. All Rotarians in the district are encouraged to attend, especially Club Foundation and Membership Chairs. There is no cost to attend this event, other than your own travel expenses and hotel rooms. Rooms have been reserved at the Chamberlain AmericInn for both Friday and Saturday nights; ask for the Rotary rate. We hope to see you all there!

REGISTER ONLINE AT THE DISTRICT WEBSITE by clicking on the event on the right. If you need more information about this event, please contact *Joe Mauss, District Rotary Foundation Chair joe.mauss@midco.com*, or 605-610-5035.

Two top Rotary speakers scheduled for Foundation Day



Foundation Trainer: Polio survivor and Rotarian Ann Lee Hussey will be one of two featured speakers at the Foundation Day event November 5 in Chamberlain. A veteran of more than 25 National Immunization Day volunteer teams to places like India, Egypt, Mali, Niger, Nigeria and Bangladesh, Hussey has shared her story and passion for polio eradication throughout the United States and around the world.

Ann Lee and her husband Michael Nazemetz, DVM, own Village Veterinary Clinic in Rollinsford, NH. They reside in South Berwick, Maine. Hussey is a past district governor of

District 7780 and a recipient of Rotary's highest honor for individual Rotarians, the Service Above Self award. She is also a recipient of The Rotary Foundation

International Service Award for a Polio Free World.



Membership Trainer: Membership Cadre trainer will be **Dr. Phil Moss**, a past district governor of District 5770 in Oklahoma. Holding a doctorate in Adult & Higher Education, Moss has served faculty, staff, and students across Oklahoma. He says he is "comfortable in education and training settings."

Agenda for the membership training will include six separate sessions: *Telling Your Rotary Story; The Rotary Trilogy; Club Dynamics Impact Membership & Retention; Setting Realistic Goals & Making Plans to Achieve Them; Engaging the Next Generation in Rotary; and Putting It All Together – Accelerate Club Membership Growth!*

"Whether local or global, Rotary is able to do things that are making the world better," Moss says. Moss and his wife Peggy are members of the Norman Cross Timbers Rotary Club. His annual ratings as a facilitator at Lone Star PETS are consistently among the highest given.

Charity Navigator upgrades Rotary Foundation's rating

The Rotary Foundation has received the highest possible score from Charity Navigator, an independent evaluator of charities in the U.S. In the most recent ratings, released on 1 September, The Rotary Foundation earned the *maximum 100 points for both financial health and accountability and transparency*.

The ratings reflect how efficiently Charity Navigator believes the Foundation will use donations, how well it has sustained programs and services, and its level of commitment to good governance and openness. In the previous rating, the Foundation had received 97 points.







D5610 News // Grants Report

2016 District Grants Awarded

This year at the District 5610 Conference in Pierre, 11 clubs were recognized for their grant projects on Saturday, August 27th. This is the earliest District 5610 has awarded grants to participating clubs. It is also the first time that all awardees were present in one location to receive their checks. Grants awarded as follows:

Brookings	\$1,000	Tablets for STEM Classroom
Custer	1,000	Custer City Pageant Hill Picnic Shelter
Downtown Sioux Falls	6,350	Riverfront Rotary Park
LeMars	5,750	Haiti Student Scholarships
Madison	2,500	Healing Garden
Mobridge	175	Painting Shelter for Domestic Violence Victims
Omniciye	2,250	Community Assessment & Youth Birthday Parties
		on the Pine Ridge Reservation
Rapid City Rushmore	4,000	Mommy's Closet - Crisis Supplies for Children
SDSM&T Rotaract	3,280	Tanzania - Sanitation & Water
Sioux Falls North	3,868	Feeding Station for Perishable Foods
Sioux Falls West	1,000	CASA Promotion to Recruit Volunteers

With the \$300 assigned to grant program administration, a total of \$31,473 was distributed for the 2016 District Grant Program. We were able, for the third year in a row, to fully distribute all the DDF (District Designated Funds) within the district.



Left to right: Theresa Hazel, Mobridge; Bob Bohm, Sioux Falls West; Jeremiah Corbin, Madison; Shelli Masek, Sioux Falls North; Tony Burke, Downtown Sioux Falls; Reva Johnson, Brookings; Verl Scheibe, Custer; Carmen Hansen, Rapid City Rushmore; Tom Katus, Omniciye Satellite and SDSM&T Rotaract; John Schneider, LeMars; standing behind are the Spending Plan Committee Members of Foundation Chair Joe Mauss, Grants Chair Ina Winter, and DG Ed Jacobson.

Omniciye Grant looking for match funds

Please consider encouraging your club to donate to help Omniciye make their match for their first grant project. This is a unique project in a community traditionally underserved and will be a good Rotary project on Pine Ridge Reservation supported by our District in a long time. Their project will assess the local community on youth needs, which is a first step for a global grant. A VTT component will include Rotarians to jointly implement the project. They are well on their way to raising the funds from their satellite club by selling raffle tickets for a star quilt. They are asking District 5610 clubs for \$1,750 in matching funds. Your check can be made payable to Omniciye Rotary and sent to: Omniciye Rotary Grant Project, Attn: Sheela Farmer and Gayla Bennett, Suite 200, 801 Mt. Rushmore Rd., Rapid City, SD 57701.

Let's congratulate the recipients and wish them well on their journey of doing good in the world.



















D5610 News // Global Grant Scholar // End Polio Now

Katia Duszenko

Global Grant Scholar pursuing a Master of Arts in International Relations at Leiden University, Leiden, Netherlands

This has been an eventful two weeks. Everything is going really well. The trip and the move went smoothly, and I'm settled in a quiet studio ten minutes from the university. I had orientation last week and the introduction for my program on Friday (9/16), and I'm very excited to start classes.

I have also been in touch with some Rotary contacts here. I went to a meeting with the Leiden Oost Rotary Club on Thursday which was really great. Everyone was so welcoming and I have been offered help and guidance on numerous occasions. Believe it or not, one of the members, Gerda Schukking, has a brother who moved from Holland to South Dakota to start a cattle farm.

She's been to Aberdeen and has a nephew studying at Augustana! I was so surprised and pleased to have that unlikely connection to home.

Yesterday I met and had coffee with two other Rotary scholars (picture attached). Junghee Lee (middle) is from South Korea and Shuhei Nishiyama is from Japan. Both of their areas of focus are peace and conflict resolution, and they're studying in the The Hague. It was great to exchange stories and plans with the two of them.

I'm so thrilled to be here, and very ready to begin putting all my energy back into my studies.





World Polio Day - October 24

Rotary's fourth World Polio Day celebration, on 24 October, will highlight the extraordinary progress made in the eradication campaign and emphasize the work that remains before we wipe out the virus for good. Health officials and Rotary's celebrity polio ambassadors will head to Atlanta, Georgia, USA, for the event, the first to be held at the U.S. Centers for Disease Control and Prevention (CDC). It will be streamed live and then will be available for viewing at endpolio.org. You can participate by:

- <u>Download the World Polio Day toolkit</u> for information and resources on planning and promoting a successful World Polio Day event, such as a viewing party or fundraiser.
- Register your event here for a chance to be recognized in

Atlanta, or to be featured on our website and social media pages.

• Write to local media and government officials. Pitch a story about your club's contributions to the campaign and remind them why it's important to keep fighting.

I am hoping that you and your club are planning some kind of celebration for World Polio Day, October 24th. It does not need to be elaborate but it would be nice to do something special. I am attaching some planning ideas from Rotary International.

You might also want to contact your Mayor and see if they would declare October 24 "End Polio Now Day"

Thank you for your work on End Polio Now.

-Willis Sutliff, MD, Rotary District 5610 Polio Plus Chairman







D5610 News // Atlanta Convention 2017



Let's Ride the Bus to Atlanta!

"We have chartered a bus to take 36 or more Rotarians from District 5610 to the Rotary International Convention in Atlanta next June," announced District Governor Ed Jacobson.

Cost per person based on double occupancy: \$1,927, single occupancy: \$2,956. Non-refundable deposit due by November 15. Price DOES NOT include registration for the Rotary Convention, please register and pay directly to Rotary for all Rotary events. Registration form available on the District website, or from Karen Gores at Travel Leaders, 1709 Sixth St., Brookings, SD 57006 kareng@travelleaders.com 605-692-6611.

Jacobson said the itinerary will look something like this:

June 8 – Leave Pierre at 7:00 a.m., travel to St. Joseph, MO

June 9 – St. Joseph to Paducah, KY

June 10 – Paducah to Atlanta, GA

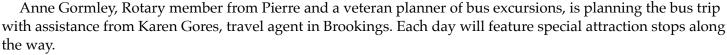
June 10-14 – Rotary International Convention, Atlanta, Convention Hotel

June 15 – Atlanta to Nashville, TN

June 16 - Nashville to St. Louis, MO

June 17 – St. Louis to Council Bluffs, IA

June 18 – Council Bluffs to home area



"It will be sort of a 'Get in the bus, Gus, and leave the driving to us!' experience," Jacobson said. "You will see and experience some major landmarks along the way. We are looking at a once-in-a-lifetime Rotary travel experience to a convention poised to celebrate the 100th Anniversary of The Rotary Foundation."

Why we should ALL get in the bus!

In 2016-17, our Rotary Foundation turns 100. That's a century of Rotary members changing lives and improving communities all over the world. And that's definitely something worth celebrating.

Through our Foundation, Rotary members have supported thousands of projects to provide clean water, fight disease, promote peace, provide basic education, and grow local economies. We've also been a leader in the fight to eradicate polio worldwide.

The centennial is the perfect time to share this impressive record with the world. Join us in making sure that every Rotary member and people in every community know about the vital work of Rotary and its Foundation. *At the Atlanta convention:*

- Register for the Atlanta convention, 10-14 June 2017, so you can take part in the Foundation's 100th birthday party
- Join past and current Rotary leaders and author David Forward for a book signing
- Visit The Rotary Foundation centennial exhibit in the House of Friendship



Rotary International Conference in Atlanta, GA ~ June 10-14, 2017

Register now at www.riconvention.org



D5610 News // Membership



MEMBERSHIP DEVELOPMENT

Are you a Vibrant Club? Vibrant Clubs retain members and attract new members. Check out the Rotary Club Health Check at https://www.rotary.org/myrotary/en/learning-reference/learn-topic/membership. Some of the questions on this health check include:

- Do you have a positive Club Experience?
- Are you participating in service and having fun with your fellow members?
- Do you have members with diverse perspectives and backgrounds?
- Are your members involved?
- How are your business and operations?

It was great meeting and visiting with many of you at District Conference in Pierre this month. I hope to see you at District Foundation Day, November 5 in Chamberlain. Register at http://rotary5610.org/event/district-foundation-day/. There will be general sessions and then separate tracks for Foundation and Membership. This is a great opportunity for your Membership Chairs and Club Leaders to come together and hear great ideas.

I'm your Membership Development Chair for District 5610. I have been a member of Rushmore Rotary, Rapid City for nearly 10 years and was Club President 2015-2016. As I begin this role, I look forward to meeting all of you and working with you. —*Carmen Hansen, District 5610 Membership Development Chair* carmenhansen@rushmore.com 605-484-6056

Who could/should attend Zone Institute?

ALL Rotarians can come! Consider these value statements: personal growth, be more relevant to your club, replace aging leaders, gain a deeper knowledge of Rotary. Invite Rotaractors, there will be an event track specifically for them. Interested Rotarians willing to serve beyond their club *could* sign up for Emerging District Leader track. Club and District committee chairs *should* sign up for their tracks. There's budgeted funds at the District for financial assistance. Registration averages \$375 depending on what options you choose.

TRAVEL TO **DENMARK** WITH A **ROTARY FRIENDSHIP EXCHANGE**



WHEN: May or June of 2017

WHERE: Jutland, Denmark Rotary District 1440 WHY: To see a beautiful country, to share our culture and learn about theirs, for great Rotary Fellowship Contact: Pat Sutliff sutliff@midco.net 605-593-2896

Rotary Leadership Institute (RLI) PHILOSOPHY

"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now going and a vision of what Rotary can be."

District Membership Counter: July 2015 1962 August 2016 1963









D5610 News // Public Image // 2017 District Conference

Join the social networks of Rotary-global and local!

www.rotary5610.org www.rotary.org www.facebook.com/groups/district5610/

Working with the media to promote your club

We have a new effort to raise awareness of Rotary and publicize club events! An application for clubs to get additional funding from the District is available for download on the District website, titled **Rotary Awareness Campaign Application**. Groups of clubs in a geographic area and media reach can band together to put dollars into a media campaign. Call me for more information. Deadline is November 1.

Public Image Citations went to Vermillion and LeMars clubs for 2015-16 publicity efforts. Thanks to these clubs and several others in the District for their excellent community awareness efforts for their clubs. Available again for the second year is the **Public Image Citation Application** for your club. New goals are listed, so download the file from the District website and make new efforts to publicize your club projects and events.

I have a great powerpoint on "Publicizing an Event" that I would be happy to present to your club or event committee. I also have website and social media training that will assist your club in using these digital tools. Please contact me to schedule! I will travel anywhere in the District to meet with your club.

—Linda Peterson at 605-341-5006 or email <u>Linda4Rotary@me.com</u>

2017 District Conference DATE CHANGE!

The Le Mars Rotary Club, Le Mars Iowa is excited to be the host of the 2017 Rotary 5610 District Conference in Le Mars, the "Ice Cream Capital of the World" on **October 13-14**. Planning has begun! Most of our activities and day's events will be held at the Le Mars Convention Center on the former campus of Westmar College. We will be securing blocks of rooms in the three local motels after January 1.

Local family musical group, The Browns, will be our showcase entertainment at the Saturday evening banquet. The Browns are a patriotic gospel group that has performed nationwide and for longer stints in Branson Missouri.



We are proud that our own Steve Harrington will be District Governor next year and will be using his network to secure exciting leaders for our breakout sessions and other educational opportunities. We are equally excited to be able to showcase our community, a vibrant agricultural and industrial anchor in Northwest Iowa. And because we are the "Ice Cream Capital of the World", we plan to have plenty of ice cream available at the conference!

We welcome all from District 5610 to plan to join us October 13-14, 2017 and will be providing more information as planning continues.





Current Rotaract and Interact Clubs

Rotaract Clubs & sponsoring club: SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs, Darrell Sawyer, Advisor

SDSU Rotaract, Brookings club, Brad Blaha, Advisor

Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD New Technology high school, Sioux Falls, SD

Canton high school, Canton, SD

Denison high school, Denison, IA Brad Bonner, Advisor 2nd chance alternative high school, Mitchell, SD

St. Thomas More high school, Rapid City-Rushmore RC SD

