

# Rotary



## ROTARY SERVING HUMANITY

# DISTRICT 5610 // GEARING UP

SEPTEMBER, 2016  
Volume 16, Issue 3

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## Would You Believe?

*...a brief monthly message from DG Ed Jacobson*

*Looking for a few more Rotarians to wear this chevron! →*



Would you believe I received a whole lot of congratulations on a successful District Conference? The irony was my feeling guilty, because I had so little to do with that success. My sincere thanks to Conference Co-Chairs **Kristie Maher** and **Larry Lyngstad** for their outstanding leadership, to Club President **Kristin Brost** and the many club members (more than 70) who contributed to the success. Wow, you done good!

Thanks, too, to all who attended. You left Pierre as among the best informed Rotarians in your club and in your District. You now know how to apply some of the many Rotary levers available to you. Go out and "Serve Humanity!"

### District Leadership Conference Calls 2016-17 Schedule

The following schedule has been setup. The agenda will be conducted by DG Ed Jacobson.

DG Chain - 6 times a year, AGs - 4 times a year, Committee Chairs - 4 times a year

**Conference Call process: 1) Call 605-475-6333 2) Access code 3481716#**

**District Governor, DGE, DGN, PDGs - Leadership Tele-Conferences**

2nd Tuesdays: July 12, Sept 13, Nov 9, Jan 10, Mar 14, May 9, 8:30 pm CDT/7:30 pm. MT

**Assistant Governors - Leadership Tele-Conferences**

3rd Tuesdays: July 19, Oct 18, Jan 17, Apr 18, 8:30 pm CDT/7:30 pm MT

**District Committee Chairs - Leadership Tele-Conferences**

3rd Tuesdays: July 19, Oct 18, Jan 17, Apr 18, 9:30 pm CDT/8:30 pm MT

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**DISTRICT WEBSITE has downloads and calendar of events. [www.Rotary5610.org](http://www.Rotary5610.org)**

District Newsletter and Website needs your stories and events! This space is for Rotary Clubs to celebrate important events with the District-wide Rotary membership. For happenings, announcements and sharing, go to the District Facebook page. If you "like" and "friend" the District 5610 Group, you will get lots of fast-happening news, and post your own events and photos. [www.facebook.com/groups/district5610/](http://www.facebook.com/groups/district5610/)

Please send your club events/notices to Linda Peterson, for publishing in the newsletter and website! Deadline for copy is the third Friday of every month. The monthly newsletter publishes at the end of each month. -Linda Peterson, Newsletter Editor // [linda4rotary@me.com](mailto:linda4rotary@me.com)

## ALL CLUB BOARD MEMBERS POST ONLINE!

All board members should be elected by the end of December, for the next term beginning July 1. All officers for 2016-17 should be posted on BOTH the District website and the RI website for your club, by your club leadership. Rotary and District leaders must have your club officers emails online to be able to send information. In addition, update your personal profile with a photo, phone and email, to facilitate communications. And then check that all club members have emails, and new members are added to your roster on RI website. Finally, use the Clubrunner "synchronize and compare" function at the District or your Club website to match the databases.

## NOTICE FROM RI TO CLUB AND DISTRICT OFFICERS

Rotary has introduced several updates to the Club & District Administration pages that makes your administrative tasks easier:

**Quick links:** Designate favorite links from the Club & District Administration section and access them from your My Rotary dashboard.

**Terms of access:** Incoming club and district officers have access to club and district information by 1 June. Most outgoing club and district officers will retain access to the information for 12 months.

**Overall redesign:** Related activities are grouped together on Club & District Administration pages.

Ever since **Rotary Club Central** was launched in 2012-13, we have been collecting feedback and making improvements.

Here are two important improvements, related to goals, for 2016-17:

- The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.
- The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

Sign in to [My Rotary](#) to review your club goals. If you have questions, please contact your [Club and District Support team](#) or contact [rotarysupportcenter@rotary.org](mailto:rotarysupportcenter@rotary.org).

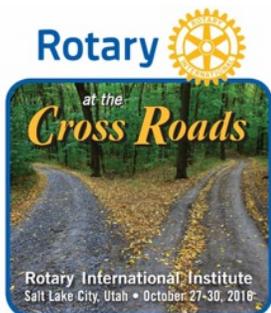
## YOUR KEY CONTACT - CLUB AND DISTRICT SUPPORT (CDS)

[www.rotary.org/cds](http://www.rotary.org/cds)

**JAMES R. DAMATO, JR.** | Supervisor [james.damato@rotary.org](mailto:james.damato@rotary.org) P: 847.866.3405 F: 847.556.2197

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ONE ROTARY CENTER 1560 SHERMAN AVENUE EVANSTON, ILLINOIS 60201-3698 USA • [WWW.ROTARY.ORG](http://WWW.ROTARY.ORG) RLI After-Hours Rotary



**Zone Institute in Salt Lake City ~ October 27-30, 2016**

**Rotary at the Cross Roads, Zones 21b & 27**

Register now at <http://rizones21-27.org/zone-institute-2016/>

**Rotary International Conference  
in Atlanta, GA ~ June 10-14, 2017**

Register now at [www.riconvention.org](http://www.riconvention.org)





# D5610 News // District Conference Recap



## My Rotary Journey



Over 160 Rotarians, guests, and friends representing 22 clubs, registered for and attended the Annual conference on August 26 & 27, with Pierre/ Fort Pierre club members serving as hosts. The conference began Friday afternoon at the Pierre Ramkota Hotel and Conference Center, with District Governor Ed Jacobson calling the first general session to order. The Rotary International theme for this year is “Rotary Serving Humanity.” In addition, the Pierre/ Fort Pierre club built the conference around the theme of “My Rotary Journey”, recognizing that each of us does, in fact, have a Rotary Journey, influenced by the many experiences available to us through Rotary.

Highlights of the conference, in addition to general sessions where Rotary information was shared, and clubs and individuals were recognized for their achievements, included several breakout sessions, designed to inform and inspire those in attendance. Diane Kessel Knight, representing RI president John F. Germ, inspired those in attendance with her messages, and Four-Way Essay contest winner Lilly Geffre presented her winning essay. We also heard from Peace Scholars Emily Nachtigal and Kjelsie Hass. Several Rotarians completed Rotary Leadership Institute Course I during the breakout sessions as well.

DG Ed conceived and presented a new District award titled “Roger L. Kozak Service Above Self Award” honoring a Past District Governor, deceased. Pierre-Ft. Pierre Rotarian Larry Lyngstad earned the first award. Roger’s wife presented the award.

But it wasn’t all work and no play – Friday evening activities included a motor tour of historic Fort Pierre, followed by a reception and dinner at Drifters, and included entertainment by ranch-wife/ poet Bonnie Krogman, who provided everyone in attendance with an ample supply of laughter medicine. And Saturday’s celebration banquet was followed by the Hegg Brothers and company with music through the ages. Thank you to all who attended or participated in any way.



**Recognition of District leaders (l-r):** PDG Steve recognized Sandra Christensen for many years of Youth Exchange leadership. Joe Mauss, Foundation Chair, received the commemorative Foundation book “Doing Good in the World.” Linda Peterson, Public Image Chair and spouse Norm, were honored with 2016 theme tie and scarf. Retiring Assistant Governors Dave Lorenz, Michael and Georgia O’Connor were recognized for their terms served.





# D5610 News // District Conference Recap



## Youth Exchange team arrives!

Most of this year's team were in attendance at the District Conference. Here's the listing of student, home country, club sponsor:

Inbound #1: Maria Jose CANIDO Garcia, Bolivia, Marshall

Inbound #2: Eleonore Francoise Marie VALENTE, France, Madison

Inbound #3: Natalia KIWICZ, Poland, Rapid City Rushmore

Inbound #4: Maria MAESTRE Martinez, Spain, Sioux Falls South

Inbound #5: Matteo CABRA, Italy, Brookings – September 7 arrival



**More Conference honors:** District Four-Way Test Honoree Lily Geffve of Sioux Falls, Willis Sutliff, Polio Plus Chair, Pat Sutliff, Four-Way Test Contest Chair, keeping their notes in hand! An iron lung was on display.

## 2016 District Grants Awarded

This year at the District 5610 Conference in Pierre, 11 clubs were recognized for their grant projects on Saturday, August 27th. This is the earliest District 5610 has awarded grants to participating clubs. It is also the first time that all awardees were present in one location to receive their checks. Grants awarded as follows:

Brookings	\$1,000	Tablets for STEM Classroom
Custer	1,000	Custer City Pageant Hill Picnic Shelter
Downtown Sioux Falls	6,350	Riverfront Rotary Park
LeMars	5,750	Haiti Student Scholarships
Madison	2,500	Healing Garden
Mobridge	175	Painting Shelter for Domestic Violence Victims
Omniciye	2,250	Community Assessment & Youth Birthday Parties on the Pine Ridge Reservation
Rapid City Rushmore	4,000	Mommy's Closet - Crisis Supplies for Children
SDSM&T Rotaract	3,280	Tanzania - Sanitation & Water
Sioux Falls North	3,868	Feeding Station for Perishable Foods
Sioux Falls West	1,000	CASA Promotion to Recruit Volunteers

With the \$300 assigned to grant program administration, a total of \$31,473 was distributed for the 2016 District Grant Program. We were able, for the third year in a row, to fully distribute all the DDF (District Designated Funds) within the district.



*Left to right: Theresa Hazel, Mobridge; Bob Bohm, Sioux Falls West; Jeremiah Corbin, Madison; Shelli Masek, Sioux Falls North; Tony Burke, Downtown Sioux Falls; Reva Johnson, Brookings; Verl Scheibe, Custer; Carmen Hansen, Rapid City Rushmore; Tom Katus, Omniciye Satellite and SDSM&T Rotaract; John Schneider, LeMars; standing behind are the Spending Plan Committee Members of Foundation Chair Joe Mauss, Grants Chair Ina Winter, and DG Ed Jacobson.*

## Omniciye Grant looking for match funds

Please consider encouraging your club to donate to help Omniciye make their match for their first grant project. This is a unique project in a community traditionally underserved and will be a good Rotary project on Pine Ridge Reservation supported by our District in a long time. Their project will assess the local community on youth needs, which is a first step for a global grant. A VTT component will include Rotarians to jointly implement the project. They are well on their way to raising the funds from their satellite club by selling raffle tickets for a star quilt. They are asking District 5610 clubs for \$1,750 in matching funds. Your check can be made payable to Omniciye Rotary and sent to: Omniciye Rotary Grant Project, Attn: Sheela Farmer and Gayla Bennett, Suite 200, 801 Mt. Rushmore Rd., Rapid City, SD 57701.

Let's congratulate the recipients and wish them well on their journey of doing good in the world.





## D5610 // Foundation // Zone 27 Institute

### District Foundation Day – Saturday, November 5

Mark your calendars! This year's Foundation Day is scheduled for Chamberlain, SD on Saturday, November 5. We will have general sessions and then separate tracks for Foundation and Membership. We are bringing in engaging Rotarians from outside the District who are sure to get everyone fired up about all of the good work that Rotary does in the world. All Rotarians in the District are encouraged to attend, especially Club Foundation and Membership Chairs, as well as Club Presidents and Presidents Elect. 2017 is the 100<sup>th</sup> birthday of the Rotary Foundation, so there will be lots of excitement and awareness of the Rotary Foundation in the upcoming year.

This event will be held at the Americinn Conference Center in Chamberlain (1981 E. King St., Chamberlain, SD 57325, phone (605)734-0985.) We will start at 8:30 on Saturday morning, and will end at 3:30 on Saturday afternoon, which will give most everyone time to drive home on Saturday. A block of rooms has been reserved at a group rate of \$89.99/night. Reservations must be made by October 5 to get this rate. If you need more information about this event, please contact **Joe Mauss, District Rotary Foundation Chair** [joe.mauss@midco.com](mailto:joe.mauss@midco.com), or 605-610-5035.

### 2016 Global Grant Scholar

One of the newest Rotary Global Grant Scholars, Katie Duszenko, thanked the Vermillion Rotary club for sponsoring her application for the scholarship. Katie graduated from the University of South Dakota with a majors in Media & Journalism, International Studies and French. She will be pursuing a Master's degree in international relations with the goal of working after graduation on programs that improve literacy rates in developing nations. She will be studying at the University of Leiden in the Netherlands.



Katie is pictured with some of the individuals who helped to make the scholarship a reality: Chuck Lubbers, Past President of the Vermillion Rotary Club and Area 7 Asst. Gov., Steve Sikorski, Immediate Past District Governor; Katia Duszenko; Dave Lorenz, Scholarship Subcommittee Chair and District Governor Nominee; and Tim Schorn, Vermillion Rotary Club member and Director of the International Studies Program at the University of South Dakota.

### Who could/should attend Zone Institute?

**ALL** Rotarians can come! Invite Rotaractors, there will be an event track specifically for them. Interested Rotarians willing to serve beyond their club *could* sign up for Emerging District Leader track. Club and District committee chairs *should* sign up for their tracks. There's budgeted funds at the District for financial assistance. Registration averages \$375 depending on what options you choose.

Consider these value statements: personal growth, be more relevant to your club, replace aging leaders, gain a deeper knowledge of Rotary.

### Rotary Plates

Rotary District 5610 Treasurer Steve Sikorski is handling Rotary's organizational license plates for the state of South Dakota. The Rotary wheel to be placed on the license plate is similar to the one in the picture, but the background is transparent and will not hide elements of the plate. Residents must first order the organization license plate at the Department of Motor Vehicles, then they are free to place their chosen (state approved) organizational decal on the plate. The Rotary decals cost \$25. Order from Steve Sikorski, Rotary 5610 District Treasurer, 5121 S Barrington Drive, Sioux Falls,





## D5610 News // Atlanta Convention 2017

### Let's Ride the Bus to Atlanta!

"We are making plans to charter a bus to take 36 or more Rotarians from District 5610 to the Rotary International Convention in Atlanta next June," announced District Governor Ed Jacobson. Rotarians who sign up for the ride can plan to be picked up as the bus moves east along the I-90 freeway and then south down I-29.

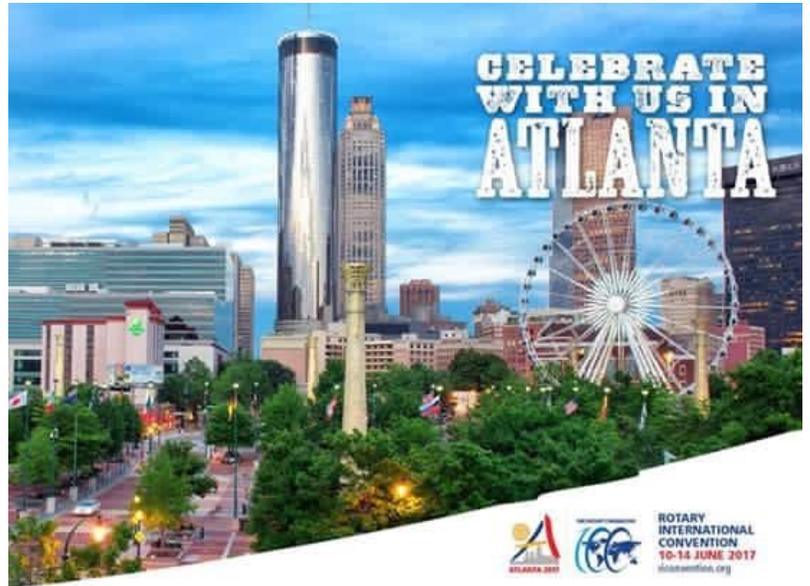
Cost per person based on double occupancy: \$1,927, single occupancy: \$2,956. Price DOES NOT include registration for the Rotary Convention, please register and pay directly to Rotary for all Rotary events. Nonrefundable deposit due by November 15, 2016. Registration form available from Karen Gores at Travel Leaders, 1709 Sixth St., Brookings, SD 57006 [kareng@travellers.com](mailto:kareng@travellers.com) 605-692-6611.

Jacobson said the itinerary will look something like this:

- June 8** – Leave Pierre at 7:00 a.m., travel to St. Joseph, MO
- June 9** – St. Joseph to Paducah, KY
- June 10** – Paducah to Atlanta, GA
- June 10-14** – Rotary International Convention, Atlanta, Convention Hotel
- June 15** – Atlanta to Nashville, TN
- June 16** – Nashville to St. Louis, MO
- June 17** – St. Louis to Council Bluffs, IA
- June 18** – Council Bluffs to home area

Anne Gormley, Rotary member from Pierre and a veteran planner of bus excursions, is planning the bus trip with assistance from Karen Gores, travel agent in Brookings. Each day will feature special attraction stops along the way.

"It will be sort of a 'Get in the bus, Gus, and leave the driving to us!' experience," Jacobson said. "You will see and experience some major landmarks along the way. We are looking at a once-in-a-lifetime Rotary travel experience to a convention poised to celebrate the 100<sup>th</sup> Anniversary of The Rotary Foundation."



**Rotary International Conference  
in Atlanta, GA ~ June 10-14, 2017**  
Register now at [www.riconvention.org](http://www.riconvention.org)





## D5610 News // Membership

### ROTARY CLUB CENTRAL IS YOUR ONLINE PLANNING RESOURCE

Easy-to-access membership and Foundation reports provide the information your club needs to achieve your goals.

#### Share with club leaders

As a club strategic planning resource, Rotary Club Central captures:

- Membership reports and trends
- Foundation giving goals and achievements
- Past and future service projects

#### Share with club members

Encourage all of your club members to learn about club goals.

#### Share with future leaders

Provide consistency through officer transitions by sharing your club's goal-setting and achievement history with incoming leaders.

Use Rotary Club Central's rich information to help you do even more good together.

**GET STARTED AT [WWW.ROTARY.ORG/MYROTARY](http://WWW.ROTARY.ORG/MYROTARY)**

**ACCESS AND DOWNLOAD THE CLUB STRATEGIC PLANNING GUIDE AT THE DISTRICT WEBSITE!**

**TRAVEL TO DENMARK WITH A ROTARY FRIENDSHIP EXCHANGE** 

WHEN: May or June of 2017  
 WHERE: Jutland, Denmark Rotary District 1440  
 WHY: To see a beautiful country, to share our culture and learn about theirs, for great Rotary Fellowship  
 Contact: Pat Sutliff [sutliff@midco.net](mailto:sutliff@midco.net) 605-593-2896

**District Membership Counter:**

<b>July 2015</b>	<b>1962</b>
<b>August 2016</b>	<b>1937</b>



[www.rotary.org](http://www.rotary.org)



**ABOUT ROTARY**

ROTARY UNITES LEADERS FROM CONTINENTS, CULTURES AND OCCUPATIONS TO EXCHANGE IDEAS AND TAKE ACTION TO MEET THE NEEDS OF COMMUNITIES AROUND THE WORLD. ROTARY'S MORE THAN 34,000 CLUBS UNDERTAKE SERVICE INITIATIVES TO OVERCOME CHALLENGES FACING THEIR LOCAL COMMUNITIES AND PARTNER WITH CLUBS FROM AROUND THE WORLD TO HELP IMPROVE INTERNATIONAL COMMUNITIES.

VISIT [WWW.ROTARY.ORG](http://WWW.ROTARY.ORG) TO LEARN ABOUT ROTARY AND FIND ADDITIONAL WAYS TO GET INVOLVED.



## D5610 News // Public Image

Join the social networks of Rotary—global and local!  
[www.rotary5610.org](http://www.rotary5610.org) [www.rotary.org](http://www.rotary.org) [www.facebook.com/groups/district5610/](https://www.facebook.com/groups/district5610/)

### Working with the media to promote your club

We have a new effort to raise awareness of Rotary and publicize club events! An application to get additional funding from the District is available for download on the District website, titled **Rotary Awareness Campaign Application**. Groups of clubs in a geographic and media reach can band together to put dollars into a media campaign. Call me for more information. Deadline is November 1.

**Public Image Citations went to Vermillion and LeMars clubs** for 2015-16 publicity efforts. Thanks to these clubs and several others in the District for their excellent community awareness efforts for their clubs. Available again for the second year is the **Public Image Citation Application** for your club. New goals are listed, so download the file from the District website and make new efforts to publicize your club projects and events.

I have a great powerpoint on “Publicizing an Event” that I would be happy to present to your club or event committee. I also have website and social media training that will assist your club in using these digital tools. Please contact me to schedule! I will travel anywhere in the District to meet with your club.

—Linda Peterson at 605-341-5006 or email [Linda4Rotary@me.com](mailto:Linda4Rotary@me.com)

### THE BRAND CENTER HELPS US ALL SPEAK WITH THE SAME POWERFUL VOICE

Promotional materials to help tell your club’s story.

#### Easy to access

The Brand Center is where you’ll find:

- Logos for Rotary, The Rotary Foundation, Rotaract, and Interact
- Newsletter, press release, and presentation templates
- Template to create your own club logo

#### Easy to customize

There’s never a need to start from scratch. You’ll find easy-to-use pre-produced materials to help you create custom communication pieces for your club.

#### Easy to standardize

When Rotarians speak with one voice, we speak more powerfully. Brand Center’s resources help your club — and all Rotarians — communicate consistently and effectively.

### GET STARTED AT [WWW.ROTARY.ORG/MYROTARY](http://WWW.ROTARY.ORG/MYROTARY)



#### Current Rotaract and Interact Clubs

##### Rotaract Clubs & sponsoring club:

SDSM&T Rotaract, Rapid City-Rushmore & Rapid City clubs,  
Darrell Sawyer, Advisor  
SDSU Rotaract, Brookings club, Brad Blaha, Advisor

##### Interact Clubs & sponsoring club:

Roosevelt high school, Sioux Falls, SD  
New Technology high school, Sioux Falls, SD  
Canton high school, Canton, SD  
Denison high school, Denison, IA Brad Bonner, Advisor  
2nd chance alternative high school, Mitchell, SD  
St. Thomas More high school, Rapid City-Rushmore RC SD

