



ROTARY MEMBERSHIP ROADMAP

Step 1: What is your Club Value Proposition

Step 2: Club Membership Plan

Step 3: Survey Your Membership/Evaluation

Step 4 - Membership Retention

Step 5 - Membership Development/Recruitment

Step 6 - Diversify Your Club

Step 7 - New Member Orientation

Step 8 - Community Engagement

Step 9 - Club Experience

Step 10 - New Club Development

