

-12 MONTHS-

ROTARY MEMBERSHIP ROADMAP

- **Step 1: Establish a Club Membership Plan**
- **Step 2: Attracting Younger Members**
- **Step 3: Membership Development/Retention**
- **Step 4 Finding New Members**
- **Step 5 New Club Development**
- **Step 6 Socials & Service**
- Step 7 Women Under 40
- **Step 8 New Member Orientation**
- **Step 9 Community Engagement**
- **Step 10 Evaluation**
- **Step 11 Foundation Introduction**
- **Step 12 Foundation Elements**

