## **PUBLIC IMAGE RESOURCES**

## RESOURCES to help you PROMOTE YOUR CLUB.... & INSPIRE YOUR COMMUNITY!!!

## PUBLIC IMAGE RESOURCES PAGE

- Rotary Brand Resources
- Rotary Logos
- People of Action Campaign
- Media Promotion Resources
- Templates
- People of Action Campaign
- Favorite Tools



- Press Release Template
  - Press Release Example
  - Sample Email for Press Release

- New Rotary Year Check List
- Pre-Event Check List
- Steps to Create a Club Runner Newsletter
- Social Media Guidelines
- Rotary Talking Points Flyer (use at events/fundraiser)
- People of Action Campaign Steps

## **DISTRICT HOME PAGE - DISTRICT5610.0RG**

- Submit Story District Promotion
- Submit Fundraiser District Promotion

