



2023-24 Membership Goal Form

To highlight the importance of membership development, Presidents-elect should collaborate with all members of their club to set a challenging yet attainable membership growth, diversity and retention goals for the upcoming year.

Click [here](#) to view District 5870 Membership History to help you develop your goal. If you need additional help with developing your club's goals, reach out to your Assistant Governor for assistance.

Once these goals have been set, input Goal 3 (Grow Your Membership) to Rotary Club Central and submit this form to the District Governor-elect or Click [here](#) to complete the document electronically via Google Forms.

This form is due to your District Governor-elect no later than **May 1, 2023**.

CLUB INFORMATION

Club Name: _____

GOAL 1: Retain Existing Members – The average Rotary Club’s retention is 90%. Please keep this in mind when you are inviting people to be Rotarians. Learn their interests and keep them engaged in your club’s Service.

Percentage of members in the club on July 1 who will still be members on June 30: _____

Q1: Are you interested in participating in a membership training & collaboration of ideas session with up to 8-to-10 clubs of similar size, proximity, and culture? Yes No

GOAL 2: Grow your membership – Emphasize the importance of bringing in new members as the call to action for attracting new and more diverse members into your club.

Projected net membership increase: _____

Q2: Does your club have a Membership Application Form? Yes No
If no, would you like help in creating one? Yes No

Q3: Does your club have a new member orientation? Yes No
If no, would you like help in setting one up? Yes No

GOAL 3: Increase Diversity, Equity, and Inclusion – Your club’s membership should reflect your community, please keep this in mind when thinking about your diversity goals.

a. Projected net increase in female members: _____

b. Projected net increase in African-American members: _____

c. Projected net increase in Hispanic members: _____

d. Projected net increase of members under age 40: _____

Club President-elect: _____

Club President-elect Signature: _____