



ROADSTAR ROCKSTAR CHALLENGE



2024/2025

INCREASE OUR IMPACT

Create a 45-60 second video of the IMPACT of a club project that can be used to showcase the Magic of Rotary. Include the Magic of Rotary logo or an animated GIF.
Be inspired to create more than one!

EXPAND OUR REACH

Partner with another Rotary, Rotaract or Interact Club or another service organization to foster relationships in service. Submit your project on the NEW Rotary Service Project Center and as a Story for District promotion (must include link from Service Project Center)

ENHANCE PARTICIPANT ENGAGEMENT

Enhance Your Membership – Promote your members as #ProudRotarians on social media - use the Welcome New Rotarian Campaign or Member Spotlight Canva template.
Be sure to TAG the District and use #1DistrictStrong

INCREASE OUR ABILITY TO ADAPT

Audit your Club's online presence using this survey and submit your social media channel links into this FORM.

Submit ALL LEVELS by June 1, 2025

Submissions must be made via the online submission tool on the District Website www.rotarydistrict5870.org