

A ROTARY PRIMER

GLOBAL OUTLOOK

A ROTARIAN'S GUIDE TO THE NEW FOUNDATION GRANTS



PHOTOGRAPH BY JEFFREY M. HARRIS

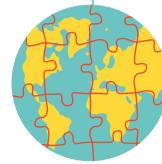
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THREE GRANTS ONE VISION

On **1 July 2013**, The Rotary Foundation will launch its new grant model, the **Future Vision Plan**, worldwide. While the Foundation's primary service opportunities – humanitarian projects, scholarships, and vocational training – will remain, this **new model** streamlines its programs and helps clubs and districts make a **more sustainable impact**. Before, the Foundation spent about **20 percent** of its annual programs budget on large-scale, high-impact grants. Under Future Vision, the target percentage is 80 percent – a change that will help promote Rotary as a **leader in global development** and humanitarian service. Aside from PolioPlus and Rotary Peace Fellowships, which will not change, the model **simplifies** the Foundation's grant options, offering **3 types** instead of 12. Read on to discover the new possibilities.

NEW GRANTS AT A GLANCE

	DISTRICT GRANT	GLOBAL GRANT	PACKAGED GRANT
Funding	Up to 50 percent of DDF in one annual lump sum, requested by districts	Minimum award of US\$15,000 from the World Fund, which must be matched, resulting in a minimum \$30,000 total project cost	Funded entirely by the World Fund and the strategic partner – no financial contribution required from participating clubs and districts
Types of projects	Districts determine how to use the money within the Foundation's mission, whether on local activities, international projects, or both.	Projects are high-impact, fall within at least one area of focus, and are carried out through international partnerships with other Rotary clubs.	The Foundation and its strategic partners provide the blueprint for pre-designed projects and activities; Rotarians focus on implementation.
Duration	Relatively short-term	Long-term, sustainable	Long-term, sustainable, with strategic partners



ROTARY'S AREAS OF FOCUS

DISEASE PREVENTION AND TREATMENT

ECONOMIC AND COMMUNITY DEVELOPMENT

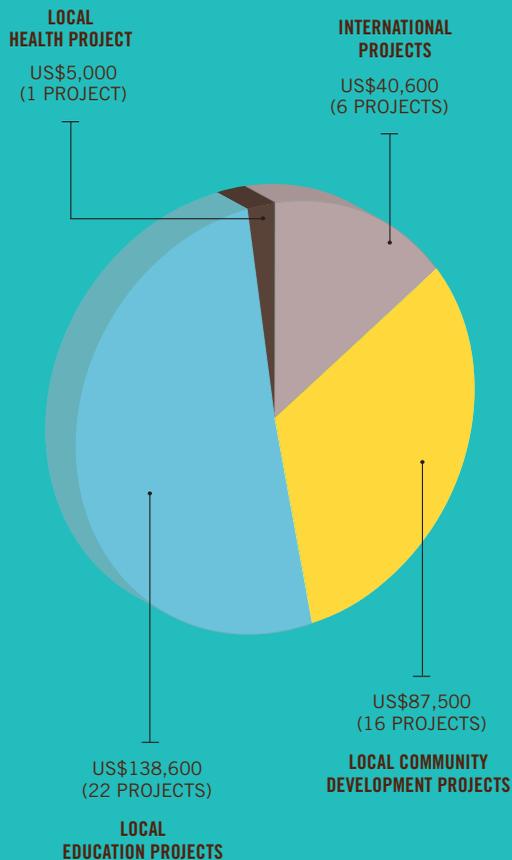
PEACE AND CONFLICT PREVENTION / RESOLUTION

BASIC EDUCATION AND LITERACY

WATER AND SANITATION

MATERNAL AND CHILD HEALTH

DISTRIBUTION OF 2010-11 DISTRICT GRANT FUNDS IN DISTRICT 2650



DISTRICT GRANTS

Districts can request up to 50 percent of their District Designated Fund (DDF) in one annual block grant to distribute to club and district projects that support the Foundation's mission. District grants emphasize relatively short-term activities, either local or international.

SAMPLE PROJECTS

- District 4420 (Brazil) purchased an autoclave to pasteurize milk stored at the municipal milk bank in Peruíbe.
- District 5360 (parts of Alberta and Saskatchewan, Canada) awarded college scholarships to local high school graduates.
- Districts in Italy and Venezuela partnered on a cultural exchange between musicians that was similar to a traditional Group Study Exchange.
- District 1860 (Germany) supported a family health project in Senegal to construct wells and grow vegetables.

CASE STUDY ONE DISTRICT, MANY PROJECTS

District 2650 (Japan) used a district grant to support 45 projects in the first year of the Future Vision pilot. After the US\$271,700 grant was approved and paid in July 2010, the district immediately distributed funds to the projects, which the district leadership team had identified ahead of time in its spending plan (a requirement of the district grant application process). The efforts included providing computers, sewing machines, and other vocational training equipment to a village in the Philippines and repairing an elementary school damaged by an earthquake in China's Shaanxi Province. Clubs also helped fund many local initiatives, including scholarships.

TIPS FOR SPENDING YOUR DISTRICT GRANT FUNDS

Julia Phelps, Rotary Foundation committee chair for District 7930 (parts of Massachusetts and New Hampshire, USA), offers some advice.

1. **Find out what Rotarians want.** After her district was selected to participate in the Future Vision pilot, Phelps set out

to learn how Rotarians in her district wanted to spend the DDF. She distributed a survey to clubs, asking questions about which areas of focus were most important to them, where projects should take place, and other topics. Not only was the information useful and sometimes surprising, Phelps says, it has helped her explain to Rotarians how funding decisions were

made. All she has to do is point to the survey results. The added bonus is transparency. “Asking for feedback at a conference, in focus groups, in a mailing or survey, helps Rotarians feel like they own what’s happening in your district,” Phelps says.

2. Streamline the grant process.

Phelps and her district Rotary Foundation committee decided to make the criteria for district grants similar to global grants, simplifying the process even further. They expect district grant projects to fall within an area of focus, for example, and have a substantial effect on the community. “We decided to take our lead from what the global grants were asking us to do, which was to have a

more significant impact, to enhance Rotary’s public image, and to be more visible in the community,” Phelps says.

3. Educate Rotarians.

Rotary International requires one person from each club to be trained in grant management, but District 7930 took it a step further and required training for two. As a result, Phelps says, the Rotarians in her district have developed projects that are more creative and have a greater impact than before. “The more Rotarians understand how this new grant model works at the district and global level, the more opportunities we have to make a difference,” she explains.



GLOBAL GRANTS

Global grants have a long-term impact. They support large international activities with sustainable outcomes in one or more areas of focus.

SAMPLE PROJECTS

- Claire Achmad, of New Zealand, studied international public law in the Netherlands to improve human

rights as a global grant scholar sponsored by District 9940 (New Zealand) and the Rotary Club of De Rottemeren in District 1600 (The Netherlands).

GLOBAL GRANT VOCATIONAL TRAINING TEAMS	
Funding	Must meet US\$30,000 minimum total cost for global grant projects, but this can include other humanitarian projects, scholarships, or even additional vocational training teams
Participant age	Any age; selection based on expertise within area of focus
Length	Any time frame
Teams allowed per year per district	Any number
Vocational opportunities	Either receive or provide training
Team size	Minimum of one team leader (Rotarian or, if necessary, non-Rotarian) and two participants
Rotarians allowed to travel?	In addition to serving as team leaders, Rotarians may participate on vocational training teams that are providing training, if they have the needed skills.

- Rotarians from India and Taiwan, with help from a cooperating organization, developed a cattle distribution program near Pune, India, that includes the purchase of cattle as well as training in cow management and nutrition.
- Project sponsors in France and Togo bought equipment and materials for a pediatric health center and established a training program on public health and nutrition in Kpalimé, Togo.
- Rotarians in California, USA, and Guatemala supplied neonatal medical equipment to the Hospitalito Atitlán and provided specialized training to staff. Grant sponsors also produced a DVD in the local language that is shown in the hospital’s waiting room, educating the community on maternal and child health, hygiene, nutrition, and illness.
- A vocational training team that included physiotherapists, an occupational therapist, and teachers specializing in students with special needs traveled from England to Thika, Kenya, to train teachers at three schools. Districts 1070 (England) and 9200 (parts of East Africa) organized the effort.
- As a global grant scholar sponsored by Rotarians in Brazil and Texas, USA, Texas resident Isis Mejias is learning water-treatment and waste-management techniques at the Polytechnic School of the University of São Paulo.

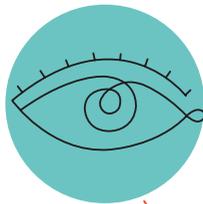
CASE STUDY GLOBAL GRANT VOCATIONAL TRAINING TEAMS

With funding from a global grant, a vocational training team consisting of two Rotarians and six other health care professionals from District 5170 (California, USA) conducted a weeklong workshop for 50 doctors, nurses, and home-based health care workers in Monrovia, Liberia. The workshop focused on preventing mother-to-child HIV transmission through techniques to educate pregnant women, treat mothers and newborns, and inform the public about HIV prevention. Members of the Rotary Club of Sinkor, Montserrado County, Monrovia, are distributing nutritional supplements to women and children who have HIV and providing them with transportation to public health clinics.

ELEMENTS OF A SUSTAINABLE PROJECT

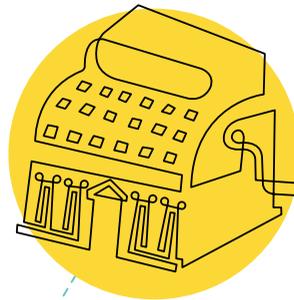
Monitoring and evaluation

Develop clear and measurable project objectives, and identify methods for collecting project data. Establish baseline data for evaluation that can help demonstrate significant change for at least three years.



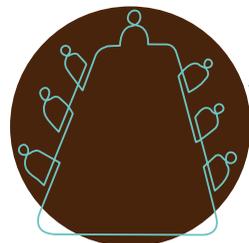
Funding

Confirm a local funding source for long-term operation, maintenance, and repair costs. Compensate project participants appropriately for their work to ensure continuity of services.



Materials and technology

Purchase equipment and new technology from local sources when possible, and ensure spare parts are readily available. Involve community members when selecting technology or equipment, and train them to operate and maintain it on their own.



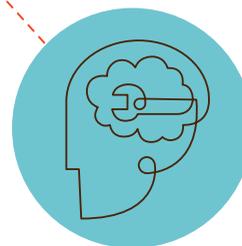
Community needs and strengths

Have local sponsors conduct a thorough needs assessment to identify a project and solution that suits the community's values and culture. Involve multiple community partners in the planning process.



Motivation

Prepare the community to assume ownership of the project. Provide incentives for local residents to continue supporting the effort.



Knowledge

Provide training that will help beneficiaries meet project objectives. Confirm that recipients have a plan to educate others in the future.

PACKAGED GRANTS

Packaged grants provide opportunities for Rotary clubs and districts to work with the Foundation's strategic partners on predesigned projects and activities funded entirely by the World Fund and the strategic partner. They are designed to be sustainable and to make a significant impact on communities and in the areas of focus.

PROJECT OPPORTUNITIES

Strategic partner: Aga Khan University (AKU)

Area of focus: Maternal and child health

Project: Vocational training teams

Rotary clubs and districts recruit vocational training teams to train nursing faculty and community health educators at one of the university's three campuses in East Africa. Teams also participate in a service project at an existing clinic or health care program. Three grants are available each year.

Project: Scholarships

Up to 30 scholarships are available each year for nurses in Kenya, Uganda, and Tanzania to pursue advanced study

"All along, I wanted to find ways of helping pregnant mothers, women, and children below five, but I had no way to do so. When the AKU scholarship came, it was an opportunity for me to fight for the community and get other people and organizations to help me solve this problem." • NANSERKO HASIFA, NURSING SCHOLAR, UGANDA

"In our country, we've got at least one woman dying for every 30. You can imagine the traumatic experience within the families, the loss of life, and the economic effect. With this grant, we are addressing two specific areas – maternal and child health and disease prevention and treatment – using local resources and without moving students from their home countries. That is the interesting difference between these and other grants, which are sometimes broad."

• SAM FAROUK MUKASA KAJUBI, ROTARY CLUB OF KOLOLO-KAMPALA

at their local AKU campus. Rotarians in these countries select the scholars, and Rotarians near the campuses provide support and mentoring.

Strategic partner: UNESCO-IHE Institute for Water Education

Area of focus: Water and sanitation

Project: Scholarships

Eight scholarships are available each year for graduate-level training on water and sanitation issues at the institute in Delft, The Netherlands. Rotary clubs or districts select from local candidates and maintain contact with the scholar throughout his or her studies. When scholars return to their home country, Rotarians conduct a water-related project with them. Rotarians in the Netherlands involve the scholars in cultural and Rotary-related events during their studies.

Strategic partner: Oikocredit

Area of focus: Economic and community development

Project: Training for entrepreneurs

Rotarians work with microfinance institutions in Oikocredit's network to design and implement business and vocational skills training for small-business owners who are current or potential loan recipients. The grants are currently available to districts in India, the Philippines, and Uruguay for projects in those countries. Up to four grants will be awarded each year.

Strategic partner: Mercy Ships

Area of focus: Disease prevention and treatment

Project: Vocational training teams

Rotary clubs and districts recruit medical professionals such as surgeons, nurses, and anesthesiologists to travel to Mercy Ships locations in West Africa to perform or assist in critical surgeries and to provide training to local health care professionals. Up to four grants will be awarded each year.

CASE STUDY NURSING SCHOLARSHIPS THROUGH AGA KHAN UNIVERSITY

One packaged grant is enabling Rotarians in District 9200 to support 24 nursing scholars at Aga Khan University. Rotarians selected the scholars from the pool of students admitted to the AKU School of Nursing. The first scholars began their studies in 2011, with a scheduled graduation date in early 2014, and a second group was selected to begin in 2012. The scholarships provide advanced training for nurses who are currently working in the field, allowing them to have an immediate impact by bringing their new knowledge directly to their workplaces. Local Rotarians mentor the students.