

Amber Scarborough

District 5870 Central Texas District Public Image Team Member & Zone ARPIC



Amber Scarborough moved from Lubbock to Austin in 2007 to start her career as an Investment Advisor and joined Rotary shortly thereafter. She is a member of the South Austin Rotary Club, she is a Past President, a Paul Harris Fellow, and a Roll of Fame Recipient.

Amber's experience in marketing has come from running her own independent firm and having to learn several of these things "on the job." She will self-proclaim that "I have no specialty in public image or marketing, but give me a day to work on a task and I'll figure it out!"

She was asked to join the Public Relations team after making some fun I-Movies, which her son taught her to make in order to promote District Events. She hopes to inspire other Rotarians to not be afraid of new tools and technology and just jump right in till you figure it out, "The learning happens when you just start playing around with it."

She has served on the District 5870 Central Texas Public Image team since 2015 and in 2020 was asked to serve as an Assistant Rotary Public Image Coordinator (ARPIC) for Zones 25b and 29.

Rotary has also provided Amber with the opportunity to serve for 3 years as the District RYLA Camp Director and host 3 amazing Rotary Exchange kiddos over the years. She loves getting to share with anyone who will listen about the life changing opportunities that Rotary provides!