Rotary
District 5870

PUBLIC IMAGE RESOURCES

RESOURCES to help you PROMOTE YOUR CLUB.... & INSPIRE YOUR COMMUNITY!!!

DISTRICT HOME PAGE - ROTARYDISTRICT5870.ORG

- Submit a Story/Event District Promotion
- Submit a New Member Promotion

CONTENT CREATION TEAM

- Submit a request for design or press release support

CANVA TEMPLATES & TOOL KIT

- Step-by-step instructions on how to set-up a Canva Brand Kit/Hub
- Rotary Color Codes
- Rotary Logos (Regular & Simplified)
- Rotary Fonts

PUBLIC IMAGE RESOURCES PAGE

- Training Slides & Videos
- Rotary Brand Resources
- Tools & Resources
- Media Promotion
- Templates

- New Rotary Year Check List
- Pre-Event Check List
- Social Media Guidelines
- Rotary Talking Points Flyer (use at events/fundraiser)
- People of Action Photo Editor

- Press Release Template
- Press Release Example
- Sample Email for Press Release
- Media Contact List - TV, Newspaper & Radio

PUBLIC IMAGE ROCKSTAR CHALLENGE

- A roadmap for Clubs to use to promote themselves in the Community, at the District and Rotary International