

Rotary
District 5870 Central Texas



#1DistrictStrong

AGENDA

- **Program Overview**
 - What we do, why we do it, and how your club can participate
- **Camper Selection**
 - Resources, ideas, do's & don'ts
- **Promoting RYLA** in your Club and in your community
- **Registration Process**
 - Forms, expectations, communication, and important dates
- **Review of Resources**
- **Q & A**



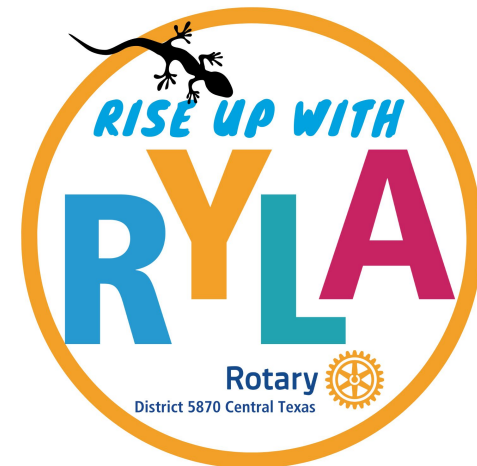
INTRODUCTIONS & ICE BREAKER

Introduce Yourself

- Name
- Club Name
- Role

Share

- What RYLA Means to you?
- What do you know about RYLA?



Your District 5870-Central Texas RYLA TEAM



Camp Director

Cathy Danahy
Northwest Austin



Program Director

Cutter Braun



Program Director

Maria Krychniak



District Governor Elect

Todd Smith
Georgetown



Youth Services Chair

PDG Rick Stacy
Texas Hill Country Passport



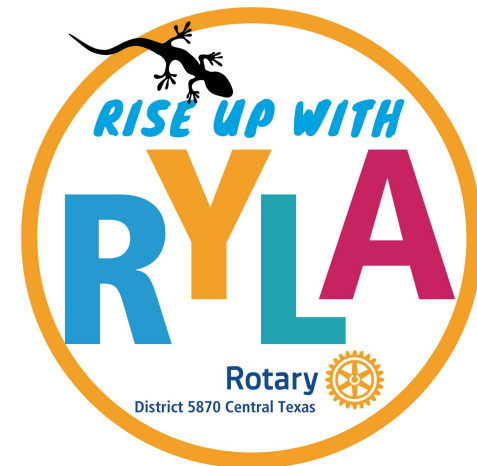
Youth Protection Officer

Ellen Hunt
Austin

WHAT IS RYLA?

Rotary Youth Leadership Awards

Is an *intensive* leadership experience organized by Rotary Clubs and Districts where young people can develop leadership skills while having fun and making connections.



WHAT IS RYLA?

RYLA aims to:

- Demonstrate Rotary's respect and concern for youth
- Provide experiential training for *selected* youth and *potential* leaders
- Promote peer-to-peer collaboration and cooperation
- Recognize young people who are rendering admirable service to their communities.

RYLA participants are nominated by Rotary clubs.

Rotary Youth Leadership Awards



RYLA OVERVIEW

Our Mission:

To develop servant leaders for our district and the global community through leadership training for youth by youth

Camp Goals:

Social Responsibility

Global Citizenship

Personal Development

Core Principles:

Teamwork, Tolerance, Life Skills, Leadership



RYLA 2024 - New Location



RYLA 2024
Twin Lakes Family YMCA,
in Cedar Park, TX

JUNE 30 - JULY 5

Incoming High School
Jr. and Sr.



YMCA TWIN LAKES CAMPUS

CAMP NORTH ENTRANCE
 204 E. Little Elm Trail
 Cedar Park TX, 78613

CAMP SOUTH ENTRANCE
 1902 S. Bell Blvd.
 Cedar Park TX, 78613

Summer Day
 Camp Check in
 Restrooms
 Summer Medic Station

Overnight Cabins

Charles Avery Family Cabin
Bunks 11 & 12
 CHASCO Cabin
Bunks 21 & 22

John Avery Family Cabin
Bunks 41 & 42
 Wheeler Cabin
Bunks 51 & 52



WHAT MAKES RISE UP WITH RYLA DIFFERENT?

Presenter: Core Staff

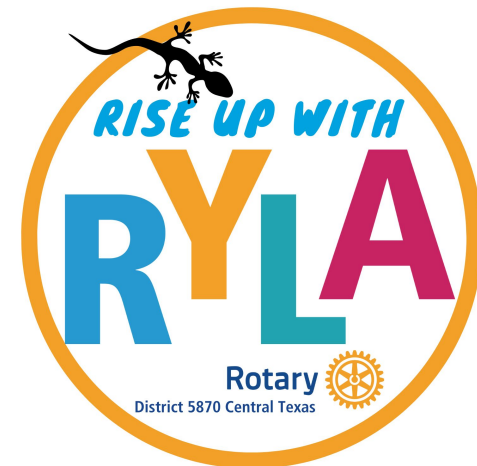
- 6 days
 - Sunday through Friday
- Brother / Sister Cabins
 - 1:1 Ratio / 44 Boys:44 Girls
- Themes:
 - Sunday: Discovery & Communication
 - Monday: Teamwork & Vulnerability
 - Tuesday: Trust & Self-Reflection
 - Wednesday: Leadership & Supporting Others
 - Thursday: Service & Awareness
 - Friday: Gratitude & Application



KEY PROGRAMS

Presenter: Core Staff

- No Cliques Allowed
- Service Project
- Leadership Scavenger Hunt (Trek)
- Olympics
- High Ropes

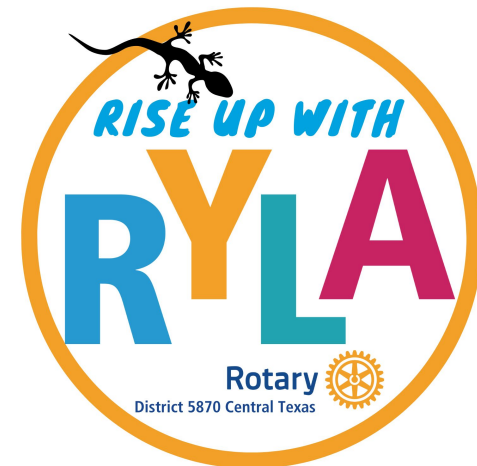


RYLA 2024 STAFF



- 40 RYLA Staff
- 7 Trainings
- 4 Staff Teams
 - Core Team
 - Cabin Counselors
 - Assistant Counselors
 - Camp Activity Counselors

Servant Leadership: Taking it to the next level



CAMPER SELECTION - Criteria

- ✓ Articulate
- ✓ Proactive
- ✓ Sound moral character
- ✓ Gets along well with others
- ✓ Flexibility when facing new situations
- ✓ Participate in strenuous physical activity
 - lift 40 lbs
 - jog ¼ mile
- ✓ High Heat & Sun exposure for long periods

MOST IMPORTANT GIRL - BOY Ratio

1 girl : 1 boy



THINGS TO WATCH FOR...

- GPA below 2.5
- Top tier students – captain of the football team
- Behavioral or emotional problems
- Social disorders
- Fully participate in camp - unlikely
- Disrespect of Authority and / or limits

Goal: Select those campers that will participate and benefit the most



INVEST WISELY

- Interview Selection Process
- Engage Schools - Share Criteria / Ask for help
- Communicate Regularly w Campers
 - *Before* Camp - Ensures they Attend
 - *Post* Camp - Return on Investment

IMPORTANT – this is an Award!



COMMUNICATION - COMMUNICATE EARLY AND OFTEN

- Meet Parents
- Communicate regularly
 - Monthly March-May
 - Weekly if necessary, in June
- Transportation
 - Communicate early about your club providing transportation

Stay Connected with your Campers

- Invite them to your club *before & after* camp
- Club Events and Service Projects
- Have past campers help recruit next year!



THE MAGIC
OF ROTARY

WHAT'S NEW AND WHERE DOES RYLA FIT?

Service Projects

Youth Services

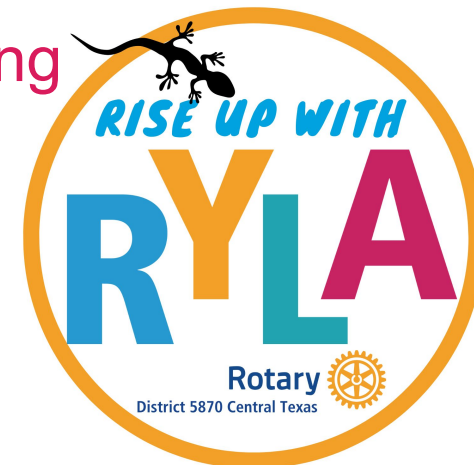
RYLA Club Representative

Young Leader Contact

OPTION 1: Standard Rotary Club Committees						
COMMITTEES	Club administration	Membership	Public image	Service projects	Rotary Foundation	
POSSIBLE SUBCOMMITTEES	<ul style="list-style-type: none">• Club program• Member communications• Website• Social events	<ul style="list-style-type: none">• Attraction• Engagement• New member orientation• Diversity	<ul style="list-style-type: none">• Media relations• Advertising and marketing• Web and social media	<ul style="list-style-type: none">• International• Community• Vocational• Youth service• Fundraising (for club projects)	<ul style="list-style-type: none">• Polio• Fundraising (for grants)• Grants	

Rise Up with RYLA Webpage

- Rotary Clubs
- Promotional Materials
- RYLA Campers
 - Camper Registration Form
- RYLA Alumni
- Youth Protection Training



YOUTH PROTECTION TRAINING



What does it mean to be Volunteer Ready?

- MyRotary.org
 - Annual RI Youth Protection Training
- Valid Background Check (1x/3 years)

A screenshot of a video player interface. The video thumbnail shows a woman in a dark top smiling and interacting with a group of children. A dark box in the top right corner of the video says "In progress". Below the video, the title "Protecting Youth Program Participants 2024-25" is displayed, followed by "Expiration: 06/30/2025". At the bottom, it shows "EN | 30m 00s" and a star rating of "5.0". A play button icon and the text "E-learning" are visible at the very bottom, along with a vertical ellipsis menu icon.

LOCATION



RYLA 2025
Twin Lakes Family YMCA,
in Cedar Park, TX

JUNE 29th - JULY 4



YMCA TWIN LAKES CAMPUS

CAMP NORTH ENTRANCE
 204 E. Little Elm Trail
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 Wheeler Cabin
Bunks 51 & 52

POWERED BY ROTARIANS!

- **Rotarian Volunteers**
 - Drivers (88+)
 - Meal Servers and Kitchen Support (35+)
- **Health Officer**
 - Nurse or other First-Aid / CPR qualified person on site
- **Food Services**
 - Twin Lakes Family YMCA
- **Youth Protection - Volunteer Ready**
 - Background Checks, (Ed Martin - Austin Westlake)
- **Workout Instructor - Eli Alborn - Pflugerville**
 - Lead 7am Workout every morning of camp
... they LOVE IT!



CLUB SPONSORSHIP

- **Financial Sponsor:**

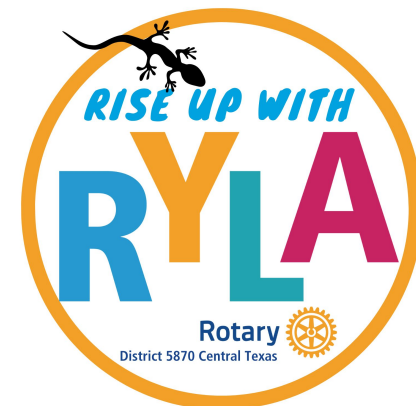
- Campers \$675 each (\$650 early bird special!)
- Meals \$500 / Snacks \$300
- Staff Scholarships \$500
- Service Project (any donation helps offset project costs)

- **Volunteer**

- Serve Meals as a Club
- Transport campers (2 drivers)
- Wash-n-Fold Laundry

- **RYLA Alumni**

- Program presentations
- Club events & projects



CLUB COORDINATORS

- **Club Sponsorship Form and Payment**
- **Recruitment** - Spread the word
- **Camper Interviews & Selection**
 - Select primary & alternates (1 boy/1 girl)
- **Registration**
 - Review submitted applications. Must be complete and accurate
- **Orientation/Communication**
- **Stay in touch with campers and parents**
- **Ensure all Club Volunteers are Volunteer Ready**



WHAT CAN I DO NOW AND FOR 2025?

- **Identify RYLA Club Chair/Representative**
- **Identify Young Leader Contact**
- **RYLA Checklist - Important Dates**
 - Campers
 - Sponsorships
 - Volunteers
- **Build Relationships, nurture next Generation Rotarians**
 - RYLA Campers > Interact Clubs
 - RYLA Alumni > Rotaract Clubs
 - Club Communications
- **Youth Protection - All Volunteers are Volunteer Ready!**

RYLA 2025: June 29 - July 5 Twin Lakes YMCA Family Camp



RYLA Timeline 2024-2025

Date	Task/Deadline
August 11, 2024	RYLA Round Up
September/October 2024	Clubs Promote RYLA to area schools,
November 30, 2024	Club Sponsorship, Early Bird ends.
December 2024	Prospective RYLA Campers - Clubs Identified
January 2025	Interview Students
February 2025	RYLA Campers Selected
March 15, 2025	RYLA Club Sponsorship Ends
April 15, 2025	RYLA Camper Registration Ends
May 2025	Contact Campers twice with Confirmation, Information, and updates
June 2025	Contact Campers Weekly with Information/Confirm Attendance
June 29, 2025	First Day of Camp: Drop campers off between 10am and 12pm
July 4, 2025	Last Day of Camp: Pick-Up Campers by 1pm

RYLA 2025

**win Lakes Family YMCA,
in Cedar Park, TX**

JUNE 29th - JULY 4th



PROMOTE RYLA

#1 Resource – <http://www.rotarydistrict5870.org/SitePage/ryla>

Brochures, Forms, Contact Info, Videos, Interview Questions, Press Release, School Poster

Get the word out!

Social media-RYLA Facebook page

Local newspaper, School Announcements

Word of mouth

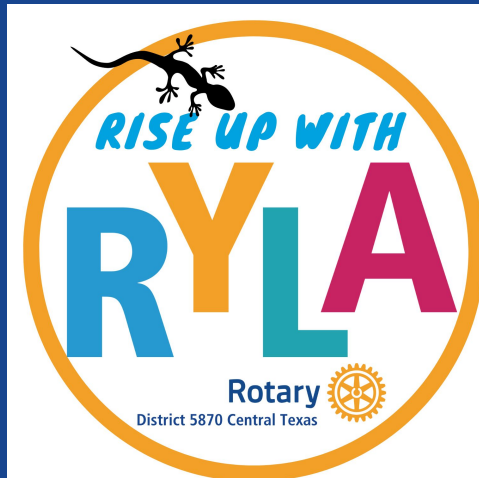
RYLA Alumni

Allies in the schools

Teachers, counselors, RYLA Alumni

Allies in the community

Churches, employers, etc.

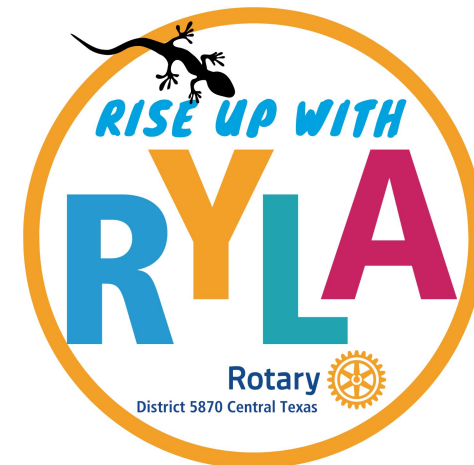


IMPORTANT DATES - deadlines subject to change

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Early Bird: Save \$25 / Camper

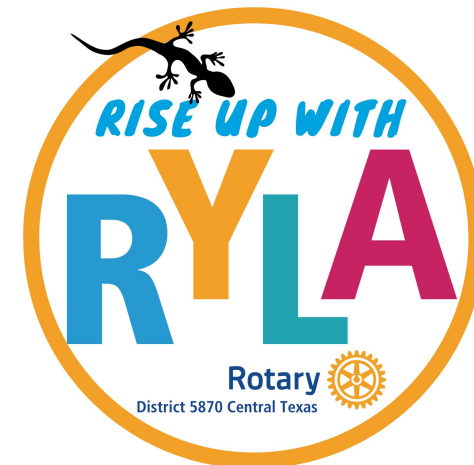


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Camper Selection Process



CLUB SPONSORSHIP FORM

2023-2024 Club Sponsorship Form

We want to support Camp RYLA in the following ways:



Price per Camper

Meal Sponsorship
Request date and
meal.

NEW DIGITAL FORM

-TBD-

Simplified Process

Due Date
January

**Makes Checks out to:
ROTARY DISTRICT 5870**

**MAIL PAYMENT & FORM to:
Cathy Danahy**

REFU

CAMPER REGISTRATION – ONLINE

1-Digital Form replaced the old 2-part Paper Forms

Form located on the RYLA webpage

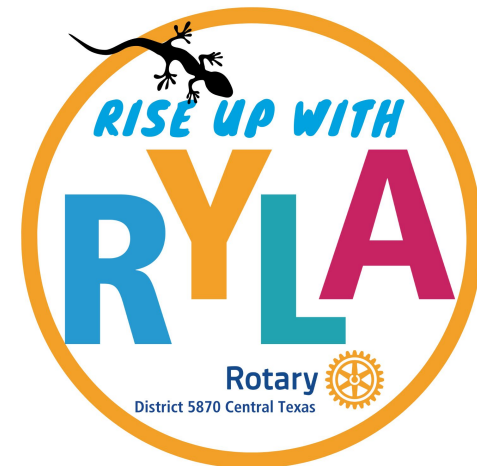
1. Club notifies potential Camper of Award
2. Camper Submits with Parent Permission
3. E-Signature - Parental Consent
4. Completed Forms sent to Clubs to Review and Confirm

[RYLA Campers](#)

[Camper Registration Form](#)

[What to Bring](#)

[Rotary International RYLA link](#)



RESOURCES

Rise Up With RYLA

RYLA

Rotary Clubs

RYLA Timeline and Deadlines
2024-2025

Interview Questions for Camper
Selection

Promotional Materials

RYLA Brochure

RYLA School Poster

RYLA Promo Video

PRESS RELEASE TEMPLATE

Rotary Learning Center

Annual Protecting Youth
Program Participants

How to Create a My Rotary
Account

My Rotary.org FAQ's

Info & Contacts

RYLA Camp Director

RYLA Program Director

RYLA Registrar

RYLA Treasurer

RYLA on Wikipedia

Rise Up with RYLA - Facebook

RYLA Alumni

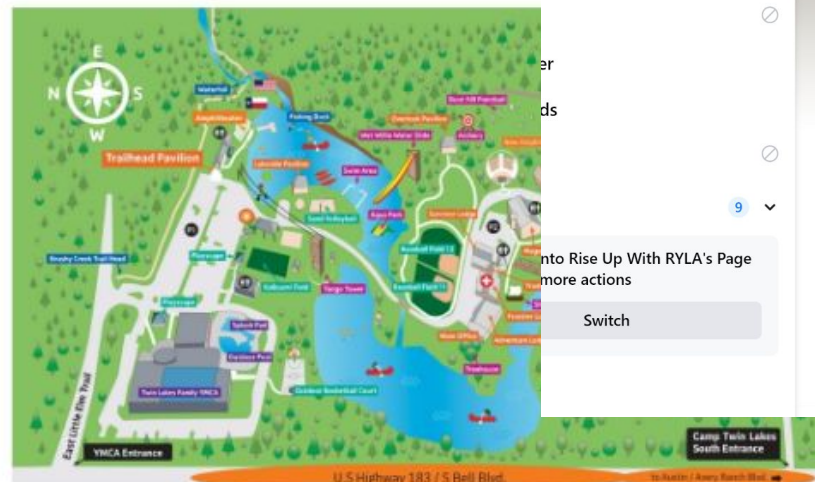
Interact Clubs

Rotaract Clubs



Rotary Youth Leadership Awards is an experience organized by Rotary clubs and people can develop leadership skills while forming connections.

RYLA 2025
RYLA will be held at Twin Lakes Family YMCA
June 29 - July 4, 2025



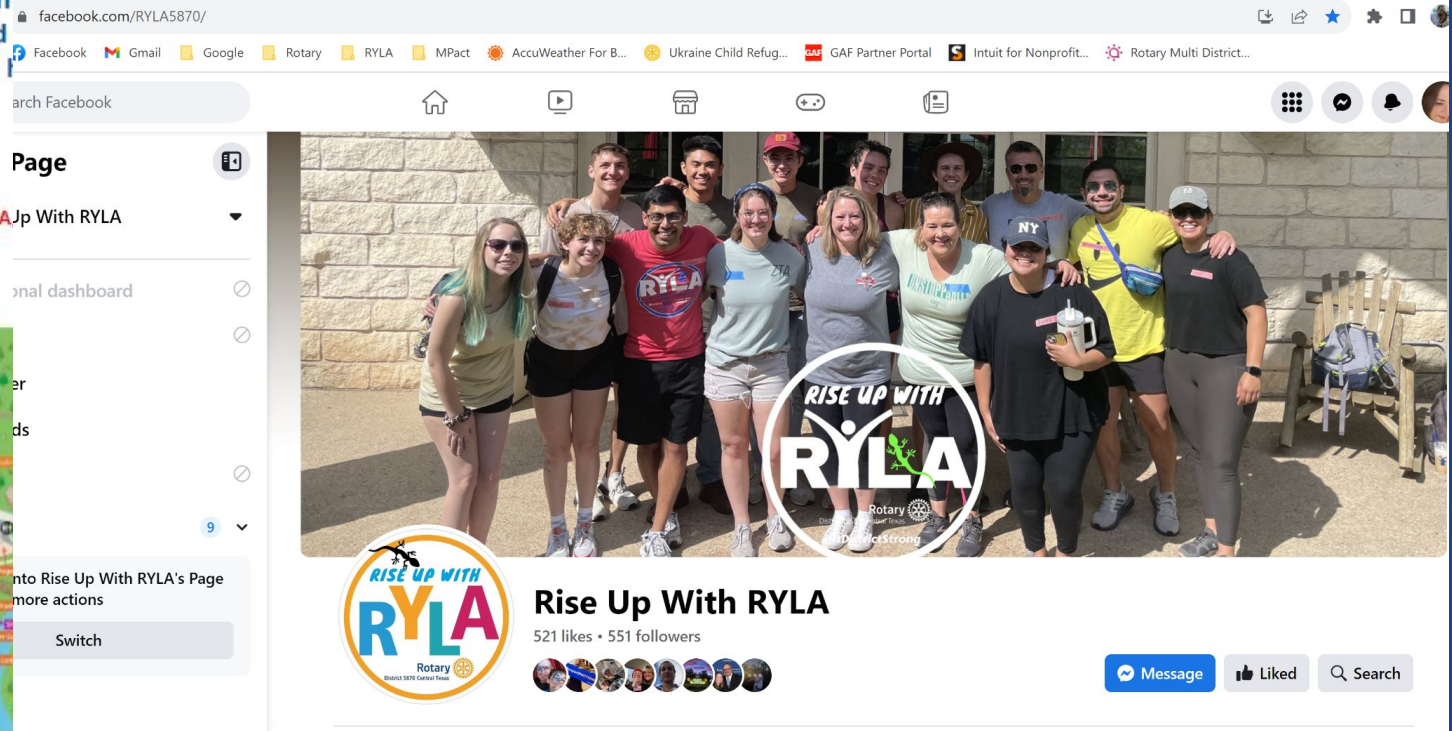
District 5870 > Youth > RYLA

<https://rotarydistrict5870.org/sitepage/ryla>

Facebook: Rise up with RYLA

<www.facebook.com/RYLA5870>

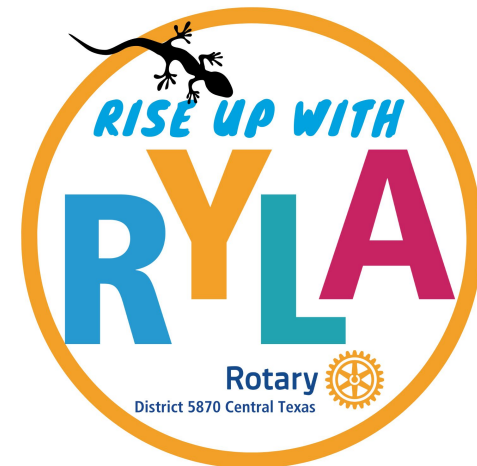
Instagram: @ryla5870



CONCLUSION

Share AHA - MOMENTS

- Ideas - What do you want to do next?
- Success Stories
- RYLA Recruitment



QUESTIONS?

Cathy Danahy

Rotary District 5870 Central Texas – RYLA Chair (Camp Director)

913-406-8847

ryla5870.chair@gmail.com