

Rotary



District 5870 Central Texas



#IDistrictStrong

Agenda

- **Introductions**
- **Program Overview**
 - What we do, why we do it
- **Club Opportunities**
 - Sponsorships, volunteers, support
- **Promoting RYLA**
 - How to recruit applicants, get your club involved
- **Camper Selection**
 - Resources, ideas, do's & don'ts
- **Registration Process**
 - Forms, expectations, communication, important dates
- **Review of Resources**
- **Q & A**



Your District 5870-Central Texas RYLA TEAM



Camp Co-Director

Ashley Rodriguez
E-Club of District 5870



Camp Co-Director

Eli Alborn
Pflugerville



Program Director

Cutter Braun



Assistant Program Director

Victoria Patterson



Treasurer

Chuck Dart
Cameron



Medical Officer

Miriam Paluka



District Governor Elect

Rod Henry
Temple



Youth Services Chair

PDG Rick Stacy
Texas Hill Country Passport

Your RYLA Program Core Team



Program Director
Cutter Braun
Yoakum



Assistant Program Director
Victoria Patterson
Georgetown Sun City



Head Alumni Counselor
Charlie Williams
Taylor



Head Logistics Counselor
McKenna Kerns
Cedar Park / Leander



Head Camp Activity Counselor
Morgan Weems
Marble Falls Daybreak



Head Camp Activity Counselor
William Perkins
West Austin



Head Boys Counselor
EJ McAdams
Copperas Cove



Head Girls Counselor
Zoë Clore
Rockdale

What is RYLA?

Rotary Youth Leadership Awards

Is an *intensive* leadership experience organized by District 5870 where young people can develop servant leadership skills while having fun and making lifelong connections.

RYLA aims to:

- Demonstrate Rotary's respect and concern for youth
- Provide experiential training for selected youth/potential leaders
- Promote peer-to-peer collaboration and cooperation
- Recognize young people who are rendering admirable service to their communities.

RYLA participants are nominated by Rotary clubs.



RYLA 2027 - Twin Lakes Family YMCA, Cedar Park



RYLA 2027

**Twin Lakes Family YMCA,
in Cedar Park, TX**

JUNE 27 - July 2

**Incoming High School
Jr. and Sr.**



YMCA TWIN LAKES CAMPUS

CAMP NORTH ENTRANCE
204 E. Little Elm Trail
Cedar Park TX, 78613

CAMP SOUTH ENTRANCE
1902 S. Bell Blvd.
Cedar Park TX, 78613

Summer Day
Camp Check in
Restrooms
Summer Medic Station

Overnight Cabins

Charles Avery Family Cabin
Bunks 11 & 12
CHASCO Cabin
Bunks 21 & 22

John Avery Family Cabin
Bunks 41 & 42
Wheeler Cabin
Bunks 51 & 52



What Makes Rise Up with RYLA Different?

- **6 days**
 - Sunday through Friday
- **Brother / Sister Cabins**
 - 1:1 Ratio / 45 Boys:45 Girls
- **Themes:**
 - Sunday: Discovery & Communication
 - Monday: Trust & Vulnerability
 - Tuesday: Problem Solving & Supporting Others
 - Wednesday: Leadership & Teamwork
 - Thursday: Service & Awareness
 - Friday: Gratitude & Application

Key Programs:

- Night Hike
- No Cliques Allowed
- Service Project
- Treasure Hunt
- Olympics
- High Ropes



STAFF DEVELOPMENT

- 37 - 40 RYLA Staff (Alumni)
- 6 Trainings throughout the year
- 4 Staff Teams
 - CORE Team
 - Counselors (C)
 - Assistant Counselors (AC)
 - Camp Activity Counselors (CAC)



Servant Leadership: Taking it to the next level

2026 District Participation

- **Financial Sponsors:**
 - 42 clubs with a financial sponsorship
 - 41 clubs sponsoring campers (76 campers)
- **Volunteers:**
 - 40 clubs with volunteers at camp
 - 163 total volunteers!



CLUB SPONSORSHIP OPPORTUNITIES: Financial

- **Financial Sponsor:**

- Campers \$740 each (\$715 early bird special!)
- Meals \$500 or Snacks \$300
- Staff Scholarships \$500
- Service Project (any donation helps offset project costs)
- Amazon Wish List Purchases
- Business Sponsorships/Donations
- Special Requests: Airbnb, staff training meals



CLUB SPONSORSHIP OPPORTUNITIES: Volunteers

- **Volunteer Opportunities**

- Transport campers (2 drivers)
- Serve Meals as a Club
- Laundry - wash-n-fold (M-Th)
- Medical Officer (First Aid/CPR)
- Mental Health Professional
- Night Time Security

- **RYLA Alumni**

- RYLA Program Presentations
- Camper Experience Presentations
- Club Events & Projects



WHAT CAN YOU DO NOW AND FOR RYLA 2027?

- **Identify RYLA Club Chair/Coordinator**
- **Identify Young Leader Contact**
- **RYLA Checklist - Important Dates**
 - Sponsorships
 - Campers
 - Volunteers
- **Build Relationships, nurture next Generation Rotarians**
 - RYLA Campers > Interact Clubs > RYLA Alumni > Rotaract Clubs
 - Club Communications
- **Youth Protection - All Volunteers are Volunteer Ready!**

RYLA 2027: June 27 - July 2 Twin Lakes YMCA Family Camp



RESOURCES TO HELP YOU PROMOTE RYLA

#1 Resource – <http://www.rotarydistrict5870.org/SitePage/ryla>

Brochures, Forms, Contact Info, Videos, Interview Questions, Press Release, School Poster

Get the word out!

Social media

- RYLA Facebook page: Rise Up with RYLA
- Instagram: @RYLA5870

Local newspaper, School Announcements

Word of mouth

RYLA Alumni

Allies in the schools

Teachers, Counselors, **RYLA Alumni**

Allies in the community

Churches, Employers, etc.



CLUB SPONSORSHIP – ONLINE



About ▾

Events ▾

Members ▾

Rise Up With RYLA

RYLA

Rotary Clubs

RYLA 2026-2027 Timeline and Deadlines

RYLA 2027 Club Sponsorship Form

Interview Questions for Camper Selection



RYLA 2026-2027 Club Sponsorship Form

RYLA 2027: June 27 - July 2

Twin Lakes Family YMCA, Cedar Park, TX

Support Camp RYLA in the following ways:

- Camper Sponsorship - \$740 / Camper (\$715 early bird ends 11/30/2026)
- Meal Sponsorship - \$500 / meal
- Snack Sponsorship - \$300 / snack
- RYLA Staff Scholarships - \$500 / scholarship
- Service Project Support - \$250 +
- Other Financial Support

Rotary Youth Leadership Awards

Make Check Payable to:
ROTARY DISTRICT 5870

MAIL PAYMENT TO:
Ashley Rodriguez

CAMPER SELECTION - Criteria

- ✓ Articulate
- ✓ Proactive
- ✓ Gets along well with others
- ✓ Flexibility when facing new situations
- ✓ Able to tolerate loud environments

- ✓ Participate in physical activity
- ✓ Sound moral character
- ✓ High Heat & Sun exposure for long periods

MOST IMPORTANT GIRL - BOY Ratio

1 girl : 1 boy



THINGS TO WATCH FOR...

- GPA below 2.5
- Top tier students – captains, presidents
- Behavioral or emotional problems
- Social disorders
- Fully participate in camp - unlikely
- Disrespect of Authority and/or limits

Interviews are critical!!

Goal: Select campers that will participate and benefit the most



COMMUNICATION - COMMUNICATE EARLY AND OFTEN

- Meet Parents
- Communicate Regularly with Parent & Camper
 - Monthly March-May
 - Weekly if necessary, in June
- Transportation
 - Communicate early about your club providing transportation

Stay Connected with your Campers

- Invite them to your club *before & after* camp
- Club Events and Service Projects
- Have past campers help recruit next year!

IMPORTANT DATES - deadlines subject to change

- **November 30th – Club Sponsorship, Early Bird ends.**

- \$715 /camper. **paid** by Nov 30*
- \$740 /camper. paid after Dec 1

- **March 15th – RYLA Club Sponsorship Ends**
- **April 15th – RYLA Camper Registration Ends**
- **June 15th – Club volunteer forms due**
 - Online Submission
 - Drivers, Meal volunteers, etc
- **June 27th – Camp begins – deliver campers (9am - 11am)**
- **July 2th – Camp ends – pick up campers. 1pm**
 - 11:30 Closing ceremony (optional)



IMPORTANT DATES - deadlines subject to change

RYLA Timeline 2026-2027	
Date	Task/Deadline
August 8, 2026	RYLA Round Up
September/October 2026	Clubs Promote RYLA to area schools and community organizations
November 30, 2026	Club Sponsorship, Early Bird Ends.
December 2026	Prospective RYLA Campers - Clubs Identified
January 2027	Interview Students
February 2027	RYLA Campers Selected
March 15, 2027	RYLA Club Sponsorship DUE
April 15, 2027	RYLA Camper Registration DUE
May 2027	Contact Campers Twice with Confirmation, Information, and Updates
June 2027	Contact Campers Weekly with Transport Information/Confirm Attendance
June 27, 2027	First Day of Camp: Drop Campers Off Between 9am - 11am
July 2, 2027	Last Day of Camp: Pick-Up Campers by 1pm

Early Bird: Save \$25 / Camper



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Camper Selection Process



CAMPER REGISTRATION – ONLINE

SINGLE FORM replaced the *old* 2-part Paper Forms

Form located on the RYLA webpage

FORM SUBMISSION PROCESS >>>

1. Club Notifies Potential Camper of Award
2. Camper Submits with Parent Permission
3. E-Signature - Parental Consent
4. Completed Forms sent to Clubs to Review and Confirm

IMPORTANT – Clubs Confirm

Camper is Sponsored by *their* Club

RYLA Campers

Camper Registration Form

What to Bring

Rotary International RYLA link



RESOURCES - DISTRICT > YOUTH > RYLA



About ▾

Events ▾

Membership ▾

Rise Up With RYLA

RYLA

Rotary Clubs

[RYLA 2026-2027 Timeline and Deadlines](#)

[RYLA 2027 Club Sponsorship Form](#)

[Interview Questions for Camper Selection](#)

[RYLA Roundup 2025](#)

[RYLA 2026 Core Staff](#)

[RYLA 2026 Volunteer Signup](#)

[RYLA Campers](#)

Rotary
District 5870

Rotary Youth Leadership Award
experience organized
people can develop
connections.

District 5870 > Youth > RYLA

<https://rotarydistrict5870.org/sitepage/ryla>

Facebook: Rise up with RYLA

www.facebook.com/RYLA5870



Rise Up With RYLA

914 followers · 45 following

RYLA (Rotary Youth Leadership Award) is a week long leadership camp for high school students in Rotary District of Central Texas - 5870.

Organization



Message

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Book a RYLA Program Presentation TODAY
for your Rotary club or your Interact Club!

RYLA

Rotary Clubs

RYLA 2026-2027 Timeline and
Deadlines

Club Meeting Program Request

RYLA 2027 Club Sponsorship
Form

***CREATE
LASTING
IMPACT***



QUESTIONS?

Rotary District 5870 Central Texas – RYLA Co-Directors

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