**FUNDRAISING TIPS**

1. **Donate to your own fundraiser**

Ensure that your fundraiser gets off to a good start by making the first donation. This will inspire others and make them more likely to get involved.

1. **Personalize your email**

We’ve provided an email template to get you started. Personalize it by adding why you are fundraising for The Rotary Foundation. Let your family and friends know why the Foundation is important to you!

1. **Start with your close contacts**

Email, call, or text your close family and friends first because they are the most likely to donate and build up momentum for your fundraiser.

1. **Branch out to social media**

You can post your fundraiser on Facebook and Twitter by clicking “Share fundraiser” on your personal page. A great strategy is to tag and thank those who have already donated to spread your message further and show that you have already received support.

1. **Reengage with email**

Use email to keep people up-to-date on your progress as you hit different milestones (50% raised, one week left, etc.) and ask supporters to help you reach your next milestone.

1. **Continue updating social media**

As your fundraiser progresses, keep thanking your supporters and providing updates.

Note: For best results, aim to share your fundraiser six or more times via social media and email.

Reach out to your Fundraising Coach anytime at [raise@rotary.org](mailto:raise@rotary.org)

Thank you for your support of The Rotary Foundation!