



District 7500 Governor's Newsletter

Monmouth, Ocean & Burlington Counties

Rotary International President 2015-16

H.R. "Ravi" Ravindran

District Governor 2015-16

David C. Forward

October 2015



Governor David's Diary



October is a really busy month in Rotary. Having been designated 'Vocational Service Month' by Rotary International many years ago, the five NJ districts have, for more than 25 years, come together to hold the NJ Vocational Assembly each year. This

year saw more than 220 Rotarians and guests attend the October 6th event in Edison to hear three inspiring speakers from as far away as Canada and Virginia talk about how we as Rotarians have a special opportunity as community and business leaders to use our vocations as an opportunity for service.

Then just as you are receiving this newsletter, we will be celebrating something unique to our District: 50,000 Kids Week! To commemorate World Polio Day on October 24th, I am asking every Rotarian to skip their Rotary club meal during the week of October 19-23, and to send the money they would have spent to the PolioPlus Campaign at The Rotary Foundation. That alone should enable us to raise the equivalent of buying 50,000 doses of polio vaccine. But then the Bill & Melinda Gates Foundation will add \$2 to every dollar you donate—making this 150,000 Kids Week! So my request is this: we are SO close to eradicating polio from the face of the earth, would you consider stepping up your contribution during 50,000 Kids Week? Could you donate \$100, or even \$1,000, to the campaign? We have just seen India declared polio-free last year and just two weeks ago Nigeria was declared polio-free. YOU can make the difference. Each Rotarian will be given a custom-made wrist band we have bought that says, "My Rotary Club and I Saved 150,000 Kids from Polio!" Wear that with pride from 50,000 Kids Week until our grand celebration of the results at the Foundation Dinner on

November 6th. We will have a Roll Call of Clubs, with each club president reporting how many children's lives their club has saved, so be sure to reserve a table or two to celebrate your club's results as you show off your wrist bands that night!

October is also busy on the membership front. We have two membership seminars for Ocean/Monmouth and Burlington County clubs, and our membership team has done a phenomenal job of preparing binders full of helpful tools to aid your club to grow—and retain—members. What's more, we have an organizational meeting this month for a new Rotary club in Ocean County!

We are having a fantastic year so far. The seeds planted during Governor Harriet's year are sprouting: we are PLUS 21 members as of September 30th, making us Number One in our entire Zone. See inside for the full story. The feedback from Rotarians is great, clubs seem to be doing wonderful work—but the best is yet to come!

So I applaud you for your commitment to Rotary, and for your support for Team7500. The credit belongs to you. I thank you for delivering on the challenge to Be a Gift to the World, and I ask you to keep up the great work!

Cheers,
David

November is The Rotary Foundation Month

November is the time to celebrate the wonderful work of The Rotary Foundation. It's a good time to reflect on the Rotary Foundation sponsored programs we support and on how each of us can contribute to make sure these programs continue. And let us know, so that we can include them in our next newsletter.

AROUND THE DISTRICT

News from the clubs and news *for* the clubs

1st Grants Management Webinar a Huge Success

It was a bit of a risk, especially for those concerned with people who complain, "We've never did it that way before!" But in hindsight, the Webinar on September 19th was applauded by just about everybody.

Traditionally, we have asked each club to send a minimum of 2 members to a 90-minute seminar in order to qualify for Rotary Foundation District Grants. (The training requirement is set by RI). But there are always problems. Inevitably, people have conflicts with the date & time, the travel can be a pain, and then there is the cost to the district of booking a room and providing snacks. Logistics is always a challenge.

The September 19th Webinar was completed in less than an hour—and word has it that some of the 36 Rotarian participants went through the whole thing in their jammies! District Rotary Foundation Chair and District Grants Chair David Legg and Bill Donnelly, respectively, ran the Webinar and were able to certify that those who signed in stayed online for the entire session. To be fair, we did have 3 people who were unable to sign on but they will be attending the next webinar.

Two additional Webinars will be held: one on Wednesday October 14, 2015 from 7-8:30PM and one in November, which has not yet been scheduled. It is MANDATORY, under Rotary Foundation rules, for at least 2 members of a club to attend a training in order to qualify for a District Grant.

There will be no in-person training this year. Club Presidents, President-elects and Club Secretaries please be on the lookout for another email from Bill Donnelly and Barry Kroll in the 10 next days with registration details. You can forward the registration email to your Club Grant Management team for them to register.

Any questions, please contact Bill at BillDonnelly@bac2proft.com

GO(LF) or No GO(LF)?



Our District Conference planning team needs YOUR input: should they arrange a golf outing or not? Sometimes, the district conference golf outing has attracted 20 or more golfers, other years three have signed up. It's not fair to ask

Rotarians to volunteer hours of their time if only 3 people want to play golf.

So here's the question—and we ask you to respond no later than October 31st: Are you coming to the District Conference in Baltimore next April, and if so, would you like us to arrange for a golf outing at one of the superb courses in the area.

PLEASE respond if the answer is "Yes" to Jim Davidson at JDavidsonJr@comcast.net. Again, if you will not be playing, you need do nothing. But if you would like a golf tournament, let Jim know prior to October 31st.

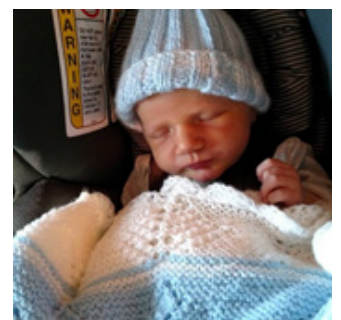
Congratulations to some special people in our District 7500 Rotary family

To RYLA Chair **Dave GoWell** has successfully completed the requirements for the Competent Leader award from Toastmasters International. Now that you *know* what a great speaker Dave is, why not invite him to present a program on RYLA at your club?

To PDG **Kathy Hiltner** for her promotion to Liberty Bank's vice president of branch administration and business development.

To Moorestown Rotary Club's **Cory Gosik**, and Pemberton Rotary Club president **Jeff Wilson** for being identified as 2015 Emerging Leaders of Burlington County by the Burlington County Times.

... and speaking of **Jeff Wilson**, congratulations to Jeff and his wife Danielle on the birth of their first child, Connor Robert Wilson, who was born on October 3rd, weighing 8lbs 5oz.



Important notice for those affected by Superstorm Sandy

I am writing to ask for your help in spreading the word about our clinics and about the services we are offering Sandy homeowners to assist them with having their flood claim reviewed. We think that this is a critical moment in this recovery and we need your help in getting the word out that people should opt-in to FEMA for a review and that the OCLTRG is here to help understand and navigate the process. This is why we think this is extremely important.

- 1) We are seeing that there was a systematic problem with policyholders being underpaid. 90% of the cases the OCLTRG has reviewed are owed some money and some are owed substantial amounts.
- 2) Next, we know most homeowners are short of funds for their reconstruction budget and how necessary any additional dollars would be. For some homeowners this could absolutely be a turning point that can get them back on track to get home.
- 3) We also know how very tired and frustrated our homeowners are and that is why the OCLTRG started this NFIP initiative to work one-on-one with people to help them.

How are we assisting?

1. We are educating homeowners about the review process
2. Helping to organize the paperwork they need
3. Having an insurance expert review documents and provide an analysis for the homeowner to submit to FEMA

All free of charge.

We believe this is the best last chance for people to get additional funding and we want all homeowners who were underpaid to get what is rightfully owed to them.

Sue Marticek, Executive Director, Ocean County Long Term Recovery Group
732-569-3484 smarticek@oceancountyltrg.org

Directory change:

Effective immediately, please change the email address for PDG Horton Hickerson to hhickerson@curchin.com

Please turn to page 18 of your district directory and change the Area 1 Membership Area rep to:

Bill Rosso

Rotary Club of Bordentown

Area 1 Membership Rep – Bordentown, Burlington,

Mount Holly, Pemberton

Wrosso5170@aol.com

Mobile: 609-504-0571

Welcome to the Team 7500, Bill. And thank you for serving!

We *KNOW* where Waldo is, but where in the world is Dave Legg?

We have lost our District Rotary Foundation Chair, David Legg. He does not answer his cell phone and was not in church last Sunday. Some say he quit Rotary because he didn't want to give up the excellent breakfast Tinton Falls Rotary serves for "50,000 Kids Week," but that doesn't sound like the David we know.

Somebody else suggested that he is in Africa, overseeing the clean water & sanitation project he had been the driving force for organizing from our District. Do you see him in these photos from Kenya?



I guess we'll all be looking forward to a full report on his wonderful mission in the November newsletter. Meanwhile, please keep David in your prayers for a successful and rewarding Rotary volunteer mission.

BREAKING NEWS

District 7500 is Number 1 in Membership Growth!

Rotary International just published the official membership growth for all clubs in the world, and as of September 30th, our District was #1 in new members in Zone 32. This encompasses an area of 20 Districts and 1,015 Rotary clubs from Southern New Jersey all the way to Canada, west to Buffalo and east to Bermuda. In fact, our 38 clubs accounted for 40% of the entire Zone's membership growth.



So congratulations to our AWESOME Team 7500 membership folks. There is no better, more focused, dedicated membership committee in the Rotary world. But the REAL thanks go to YOU, our club leaders and Rotarians who have made the personal commitment to bring a guest to your club meeting—a guest who would make a great Rotarian.

Keep up the fantastic job! Now we have to STAY #1!

Rotary Trivia

Last month's question was:

What do the names "The Blue Boys," "Men with Friends," and "The Food, Fun & Fellowship group" have to do with Rotary?

The answer is that these were all names proposed for the new club Paul Harris formed. The charter members ultimately chose "Rotary" because they were rotating their meetings between different members' places of work in the first few weeks.

This month's Rotary trivia question is:

Which was the first non-English-speaking country in which a Rotary club to be formed?

1. Italy
2. Japan
3. Cuba
4. Mexico

If you think you know the answer, write it on the back of a \$1,000 check payable to The Rotary Foundation, or email your answer to newsletter editor, Chris Forward at CCFRN1@aol.com before October 30th.

Membership Matters

Don't You Have Any Friends?



Research shows a strange dichotomy in Rotarians. An overwhelming majority want to have new members in their club. However, an overwhelming majority do not have a personal plan to support their desire.

Please let this newsletter provide you some great ideas. Research shows that 80% of the Rotarians who have joined in the last 5 years were already known by current Rotarians. That hasn't changed much from the prior 5 years and isn't expected to change in the next 5 years. So that begs the question, "Why should we wait 5 years to invite the next 5-years-worth of new members, when we already know who they are?" Let's go ahead and invite them now.

You already have several personal lists of potential Rotarians. The largest is probably the list of phone numbers stored on your cell phone. If you know someone well enough to store their phone numbers, you know them well enough to invite them to Rotary (wherever they live). The second best list is those names stored as e-mail addresses on your computer. The same logic applies – invite them. Finally, make an additional list of those you know from those that you have given a check or your credit card. If you know them well enough to give someone money, you know them well enough to invite them to Rotary.

The last list to consider, you may have to write out yourself. This includes your work associates, religious associates, hobby associates, vendors, clients, retirees, neighbors, spouse, and your ten best friends.

Wouldn't it be fair to expect every Rotarian to invite 2 potential members in October, November, or December? If, on average, this leads to 1 new member, your club will double in size this year. If a club of 15 members doubles in size every year, they will have 480 members in 5 years.

So what are you waiting for? Get off your ASK! Don't you have any friends?

A VERY Important IRS Requirement

Here's something that will make you go weak at the knees: did you know more than one Rotary club in our District lost their IRS tax status last year because they failed to file their annual report on time? The IRS is now adopting a very serious policy to late filers. If you lose your status, you cannot seek charitable donations and it will cost you hundreds of dollars and at least 6 months to appeal the IRS decision.



"You've been invited to an I.R.S. audit."

You may also be required to file with the State of New Jersey Charitable Organizations department.

Annual Renewal Registration

Registered charities must renew their registration on an annual basis. A charity's renewal registration is due within six (6) months after its fiscal year-end.

If your organization raised less than \$25,000 in gross contributions or if your organization is a bona fide veterans' organization, Form CRI-200 Short Forms should be completed, signed and submitted with a copy of the IRS Form 990 for the fiscal year-end being reported (if required by the IRS).

If your organization raised more than \$25,000 in gross contributions or if it had contracts with a professional fund raiser, the CRI-300R Long Form Renewal Registration must be completed, signed and submitted with a copy of the IRS Form 990 for the fiscal year-end being reported (if required by the IRS).

For more information, talk NOW to your tax adviser, or call our District Treasurer, John Hammer, at 609-509-4414

Most tax-exempt organizations are required to file an annual return. Which form an organization must file generally depends on its financial activity, as indicated:

Gross receipts normally < \$50,000

Note: Organizations eligible to file the e-Postcard may choose to file a full return 990-N

Gross receipts < \$200,000, and Total assets >< \$500,000: Form 990-EZ or 990

Gross receipts > \$200,000, or Total assets > \$500,000: Form 990

Private foundation - regardless of financial status: 990-PF

Organizations with a June 30 year end have a filing due date of November 15.

It's not just about the Seoul food!

The Rotary International Convention next year will be in Seoul, Korea from May 28 through June 1. RI Conventions are amazing experiences, and this one promises to be one of the best ever. There will probably be well in excess of 30,000 Rotarians and guests from at least 100 countries in attendance.

Seoul is an exciting city, a real mix of ancient culture with centuries-old temples and markets, yet at the same time one of the safest, most modern cities on earth.

But the main focus of an RI Convention is not the sights or the cuisine, it is the inspiring speeches from some of the world's most acclaimed speakers. It is workshops one dozens of topics that help you become more



service. And the experience of sharing a meal with people who are bedecked in their colorful national costumes from Japan or South Africa or Peru . . . those are memories you will carry with you for a lifetime.

We always have several people from our District at the international conventions. Let's plan now to coordinate our plans so we can perhaps share some tours. There are significant discounts on the registration fees if you register before December 15th—and United Airlines is offering a 15% discount on air fares.

For more information, go to <http://www.riconvention.org/>

Rotary and ShelterBox support Syrian refugees

In Syria, where a civil war has been raging since 2011, more than 6,000 people flee the country every day. As of September, more than 4.1 million people have become refugees, and 7.6 million more have been internally displaced.

“The plight of Syria’s refugees is a litmus test for the world’s compassion,” says Rotary International General Secretary John Hewko. “Rotary members worldwide are profoundly disheartened by the refugee crisis now unfolding in Syria and other parts of the world,” which the United Nations has described as the worst in decades.

“Rotary is following the situation closely,” Hewko says. “We know our members have an inherent desire to act, to relieve the suffering and uncertainty that displaced individuals and families are facing. We call on you to respond as Rotarians have for more than 100 years: to use your professional skills and acumen, leverage your connections to other leaders, and mobilize your local communities to provide the necessary resources and funding to address the humanitarian crisis.”

Rotary members can donate to the disaster relief efforts of our project partner ShelterBox. The organization has supported the Syrian relief effort for nearly four years and is working with other agencies to continue distributing relief materials. ShelterBox is also working with communities in Greece to provide aid and supplies to displaced people passing through the region.

Rachel Harvey, a member of a ShelterBox response team that recently returned from Greece, says Syrian refugees are making dangerous crossings to the shores of Greece.



A refugee family from Syria seeks shelter in cramped conditions on the Greek island of Lesbos.

Photo Credit: Rachel Harvey/ShelterBox

As many as 2,000 people arrive daily on Lesbos’ northern beaches, says Harvey, referring to a Greek island in the Aegean Sea off the Turkish coast. The trip from Turkey to Greece usually takes about an hour and a half. “The flimsy rubber dinghies are invariably overcrowded, and the majority of passengers can’t swim,” she says.

Harvey adds: “The experience is terrifying. Another trauma added to the layers that many of the displaced have accumulated through war in Syria or South Sudan, insecurity in Afghanistan or Pakistan. One man told me: ‘It was a nightmare. I don’t know how we got through that trip,’ ” she says.

Says Hewko: “We appreciate our clubs and members for their support, helping the millions of displaced people find shelter and rebuild their lives and communities. Every refugee is in our hearts and minds.”

Palmyra-Riverton-Cinnaminson Rotary welcomes 5 new members since July!



PRC President Joe Wolfgang welcomes Linda Hooks and Hal Parsons into the club---the latest two of the club’s five new members since July 1st. If your club wants to know how PRC . . .and Bordentown, and Forked River, and Red Bank . . . are successfully growing their membership, talk to your Membership Area Rep or County Membership Chair. You’ll find their names in the District Directory. Congratulations, President Joe and the entire PRC Rotary Club!



Coming Soon

A brief listing of upcoming club and district activities

October 18:

Brick Rotary **bus trip to
9/11 Memorial in New York.**

Contact Ginger Reinhold at
bythesea51@hotmail.com

Oct 22: Bordentown Rotary Club's "\$10,000 Dinner."

Cocktails 6PM; Dinner at 7.
Contact Jack Maley at
JMaley@maleycpa.com

Oct 24: Medford Halloween Parade, organized by

Medford-Vincentown Rotary.
A South Jersey "must experience"
tradition!

Starts at 6PM all along
Main Street, Medford.

Nov 6th: District 7500's "Thanks for Giving" Dinner

at La Bove Grande,
Route 70, Lakehurst.

Keynote speaker:
Past RI President and Chair of
the Rotary Foundation Trustees,
Ray Klinginsmith.

Tickets are only \$35.

Reserve now with
PDG Boots White
at 609-267-3349

KWBoots@aol.com

Dec 5: The Dickens Festival,
held throughout Main Street, Medford,
from 6-10PM.
by Medford Sunrise Rotary Club.

Jan 30: Mid-Year Assembly

at Ocean County College

8:30AM-12:30PM

Information-packed morning
with sessions on Membership,
Rotary Foundation,

Public Image,

Rotaract,

and much more!

RSVP now with PDG Boots White
at 609-267-3349 or KWBoots@aol.com

Feb 13: Breakfast round table
discussions for club presidents,
held in Burlington County

Feb 20: Breakfast round table
discussions for club presidents,
held in Ocean/Monmouth County

Apr 6: "Be a Gift to the World"

dinner with RI President.

Be one of the 100
new Paul Harris Fellows or
Major Donors to receive
your recognition by
the RI President.

Apr29-May 1:

The **"MORE in BaltiMORE
District Conference"**

in Baltimore.

Contact Jim Robinson at
609.923.3881 for details.

District 7500 Photo Gallery

36 Rotarians from District 7500 attend NJ Vocational Assembly



District 7500 Vocational Service Award winner Dr. Amy Pearndon (3rd from right) with her family and her Asbury Park Rotary club family



Our DGE Deborah Horner with keynote speaker Dr. Robert Scott, former chair of The Rotary Foundation Trustees and longtime chair of the International PolioPlus Committee



DGE Deborah (center) with two outstanding keynote speakers Valarie Wafer from Canada, and UVA Professor Brian Moriarty.

Moorestown Breakfast Rotary provides life-saving AEDs

For the past 2 years, the Moorestown Rotary Breakfast Club and Dr. Ben Blank has teamed up with the Moorestown Recreation Department, Moorestown Lacrosse Club & Moorestown Youth Football Association to have Automated External Defibrillators (AED's) installed on recreation fields in Moorestown. This month, the first of two AED's were installed at Wesley Bishop Field. While a state law passed in 2012 requires schools and training to occur for AED's, the Bill failed to address each youth athletic event and practice field.

The new Bill, "Michael Fisher Law" now has passed NJ State Senate and Budget Appropriations Committee and awaits Gov. Christie's final signature. If the Bill is signed as is, there will be a requirement to have AED's by September 1 2016 on all youth fields. A recreation department or youth serving organization and its employees, umpires, coaches, and licensed athletic trainers will be immune from civil liability in the acquisition and use of an AED. According to the March of Dimes, congenital heart defects are the most common birth defects which affects 1 in 100 children. Moorestown once again is a head of the curve in sports and safety!



Featured in the picture from left to right is Dr. Ben Blank, President Elect; Scott Aschoff, President; Kelly Dalmass President, Moorestown Lacrosse Club & Mike Cataline, President Moorestown Youth Football Association

District 7500 Photo Gallery



PRC Rotarians during their Community Shred Day



PRC Rotary and their Interact club operated a successful "5K for Life" 5K race.

Mt. Holly Rotary awards \$25,000 in Scholarships!

25 scholarships totaling \$25,000 are awarded annually to students at Rancocas Valley High School by the Mt. Holly Rotary. The club recently honored the students at a special scholarship luncheon, attended by the lucky students and their parents, and it was inspiring to hear the students share their future plans with the Rotarians.



Rotary Leadership Institute

District 7500 and 7640 Rotarians receiving their graduation certificates, having completed all three levels of the Rotary Leadership Institute training.



Things a Rotarian Dad Will Never Say

1. Well, how about that! I'm lost. Looks like we'll have to stop and ask for directions.
2. You know, pumpkin. Now that you're fifteen, you'll be ready for unchaperoned car dates. Won't that be fun?
3. I noticed that all your friends have a certain negative attitude. I like that!
4. Here's a credit card and the keys to my new car. Go crazy!
5. What do you mean you want to play football? Figure skating not good enough for you, son?
6. Your Mother and I are going away for the weekend. You might want to consider throwing a party.
7. Well, I don't know what's wrong with your car. Probably one of those doo-hickey thingies. You know, that makes it run or something. Just have it towed to a mechanic and pay whatever he asks.
8. No son of mine is going to live under this roof without an earring. Now, quit your belly aching and let's go to the mall.
9. What do you want to go and get a job for? I make plenty of money for you to spend.
10. Father's Day? Ah, don't worry about that. It's no big deal!



Be a gift to the world

I Learned about Rotary from That . . .

During Governor David's visit to our club on August 13th, part of his presentation touched on Rotary's mission to end Polio. One of our members, Barbara Mullen, had her 11 year old granddaughter, Fiona, with her. Now Fiona is no stranger to our club. She has been attending



meetings with Barbara – as her school schedule allows, for as long as I have been a member.

Anyway, during David's speech he mentioned Polio and the Gates Foundation matching funds, leading Fiona to ask Barbara "What is Polio?" Barb told her to Google it and on the way home after the meeting they were discussing what he had said and the impact of what Rotary does and the importance of all the monies raised for PolioPlus. Now here is the cool part: Fiona told her grandmother "she wanted to help" and took a dollar out of her pocketbook and gave to Barb to donate. Barbara said she didn't have to do that - that Barb would take care of it. But Fiona told her grandmother the "she wanted to help and use her own money, because it was important."

Now, how cool is that – to make that impact on an 11 year old.

Just thought I would share this with you.

• **Mike DeNofa, President, Red Bank Rotary.**

ACT NOW to SAVE MONEY!

Our fabulous District Conference will be held in Baltimore next April.



"MORE" in Balti *MORE* District Conference!

Conference Cost:

After 9/30 - \$207

After 12/31 - \$222

After 3/31 - 237

Registration Fee:

\$25

Plus cost of Hotel



April 29 thru May 1

Registration is easy:

1) Register through

www.RotaryDistrict7500.org

and click on the "2016 District Conference" link.

2) Call the hotel at 1.800.873.6668 and book your room, giving them the "Rotary District 7500" code to get your discounted rate. You don't have to pay for the room until you check out.



MORE History...

MORE Great Rotary Networking...

MORE Great Food and Shopping...

MORE Fun for the whole weekend!



Another Incredible Speaker booked for our MORE in BaltiMORE District Conference!

Razia Jan, Rotarian, humanitarian and CNN Top 10 Hero, has worked for decades to build connections between Afghans and Americans while improving the lives of young women and girls in Afghanistan.

In the wake of September 11, 2001, Razia sent more than 400 homemade blankets from her adopted hometown of Duxbury, Massachusetts, to rescue workers at Ground Zero. Her efforts expanded to sending care packages to US troops in Afghanistan and then to the US Army's Operation Shoe Fly, through which she coordinated the delivery of more than 30,000 pairs of shoes to Afghan children. Razia's handmade quilts commemorating September 11 have been exhibited at Madison Square Garden, the chapel at the Pentagon, and at fire stations in New York and Massachusetts.

In 2008, despite fierce opposition from the tribal elders, Razia began building a school for girls in a village 30 miles outside of Kabul. The very idea of providing girls with an education put her life at risk, but Razia would not be deterred. Her sheer will and sense of mission resulted in the completion of the school, and today, more than 420 girls from kindergarten through eighth grade receive a free education there. In a culture where men in their 60s and older typically take a 12-14-year-old village girl as a wife, Razia has been able to effect a significant change in those practices—through education.

In rural Afghanistan, it is literally inconceivable for a girl to attend a school of higher education. Yet Razia, through her frequent visits and gradual gains in this

change of mindset through the results have achieved, is now taking her school to an entirely new level: she is building a girl's college! She has just broken ground on a college next to her Zabuli Education Center, and plans to offer young women training in nursing, with a special focus on midwifery. Because a large percentage of women either die or lose their baby during childbirth at home, the village elders see this as a positive development, and the once-closed doors to higher education for girls is now opening.

The recipient of numerous awards and honors, Razia centers her work on the passionate belief that empowering girls through education is the key to positive, global change. We are thrilled to invite our Rotarians and guests from District 7500 to hear Razia's inspiring story at our District Conference. A documentary has just been filmed of her work at the school, and excerpts will be shown.

Meeting our fellow Rotarian Razia Jan will change your life! Book today for earlybird discounts at www.RotaryDistrict7500.org and click on the link to the 2016 District Conference.



Some GREAT tips for promoting your club . . . and public image . . . in your community



As November approaches, Chris Boyce, our Annual Giving officer from RI has shared some great resources to help you promote The Rotary Foundation during Foundation Month! Below you will find links to information that can be shared at club meetings, on social media, and any other way you share Rotary's impact.

Kickoff with Foundation Learning Webinar

Club Rotary Foundation chairs and presidents should register to attend the [“Top Things You need to Know about Every Rotarian Every Year”](#) webinar on 3 November from 11:00 am to noon.

Promote The Rotary Foundation on Facebook

In preparation for Foundation Month, let's go viral!

- [Download the Proud Donor image here](#) for your Facebook, Twitter, and other social media profile photos during the month of November.
- Share your Rotary Story! Tell all your friends about the amazing work that Rotarians do all over the world! [Add a link to share a story](#) about how Rotarians make a difference or add a story that's near and dear to you.
- Follow Rotary International on [Facebook](#), [Twitter](#), and [Instagram](#) – share stories that inspire you!
- Encourage donations by sharing this “give” link: www.rotary.org/give



Videos that tell Rotary's story

[Check out RI's new website](#) dedicated solely to the powerful videos of Rotary International and The Rotary Foundation. Take a few minutes during each club meeting in November to share information about The Rotary Foundation. One effective way to do this is to play a video at your club meetings and/or at Founda-

tion events. You can also download and embed the videos on your own club's Website to really show your potential members what great work Rotary does.

Promote Rotary Direct and The Paul Harris Society

Use a laptop/lpad/touch pad to allow your members to sign up for [Rotary Direct](#) and/or join the [Paul Harris Society](#) through the Rotary website!

- **Rotary Direct:** Make your giving to the Foundation easy by enrolling in Rotary Direct, Rotary's recurring giving program. You select an amount and frequency that's convenient for you online or use the Rotary Direct Form.
- **Paul Harris Society:** Complete the PHS Online Enrollment or fill out the PHS Form to join. Learn more by visiting the PHS Website.

Inspire others through storytelling and presentation

Giving to The Rotary Foundation funds high impact, sustainable solutions to pressing needs around the world -- through projects directed by Rotarians. That means you and your fellow members are the best equipped ambassadors of The Rotary Foundation.

- [Tell the story of Rotary](#): follow this link for tips on great story telling about your philanthropy
- Present this [PowerPoint](#) to promote The Rotary Foundation in November.
- Through [Rotary Showcase](#), learn about service projects worldwide demonstrating Rotary's global impact. Put your club's projects on display and include photos and/or video to help share your service activity with the world.

And now an important word from our District Secretary . . .

Attendance/Membership Reporting

One of the important duties of the District Secretary is accurate and timely reporting of the club's meeting attendance, including updating the current club membership. This information is utilized to create the monthly District Attendance Report and the monthly District Member Report. The District Member Report information is transmitted to RI to update their records. This information is one of the indicators which tells RI how well the District is doing.

Due to the way the data is handled, there are currently differences between the number of members that are reported on the District 7500 website and the number of members reported on the RI website. **ALL** clubs should turn on RI Synchronization to keep the District Database and RI database in tune with each other. Once RI Sync is turned on, the club should periodically run *RI Member Synchronization* from the District Website.

In order to improve the accuracy and timeliness of our reporting, there are several things that all clubs can and should do:

1. Make sure that you report your attendance and membership every month by the 5th day after the completion of the reporting month.
2. **ALL** clubs should make sure they have synchronization with the RI website turned on. This will provide the data to RI as soon as you make any member changes. RI Sync must first be turned on at the RI website, and then the District 7500 website. If you have any questions about how to do this, contact Steve Sanfilippo (Steven_Sanfilippo@msn.com) or Paul Peacock (doris-paul@comcast.net).

3. Report your attendance online. Most clubs are now doing this, but for those clubs that are not, it is highly recommended that they do so. It is quicker and more accurate to do it this way. If you have any questions about how to do this, contact Steve Sanfilippo (Steven_Sanfilippo@msn.com) or Paul Peacock (doris-paul@comcast.net).

Our goal is to have both databases up to date and synchronized. This will allow for proper membership reporting to RI and will also keep the District Club Membership database current.

The following clubs have **NOT** turned on their RI Synchronization as of October 12:

Beachwood-Berkeley	Long Beach Island
Belmar-Wall	Maple Shade
Brick Morning	Matawan-Aberdeen
Burlington	Mount Laurel
eClub of District 7500	Point Pleasant Beach
Great Bay	Point Pleasant Boro
Hazlet	Toms River
Jackson	Toms River Sunrise
Lakehurst-Manchester	Willingboro

Again, it is in your interest to turn on RI Synchronization. If your club is listed above, please follow the steps described to do this, and, as always, let Paul or Steve know if you need any help doing so.