



# District 7500 Governor's Newsletter

*Monmouth, Ocean & Burlington Counties*

Rotary International President 2015-16

*H.R. "Ravi" Ravindran*

District Governor 2015-16

*David C. Forward*

## September 2015



### Governor David's Diary



Each January, every District Governor-Elect must attend a week-long training seminar called the International Assembly, in San Diego. It is a really hectic week, with each day typically starting before 8AM for breakfast and then the first session starts around 8:30. And lest anybody

think he or she will skip a meeting to catch some rays at the pool (this IS San Diego in January, after all!), be forewarned: the Sergeants at Arms will hunt you down and send you home, now banished from becoming District Governor on July 1st.

It is a marvelous opportunity to be in community with the other 534 incoming District Governors from around the world, and whether at the idea-exchanges or the informal gatherings, you pick up so many great ideas. By the time you drag yourself onto the flight home, your head is bursting with ways you want to share Rotary back home. New programs, innovative fund raisers, things other districts are doing that you want to introduce to District 7500.

Then you land, and reality sets in!

You realize that while YOU may be all pumped up and enthusiastic, you are about to become Governor of a lot of clubs that are pretty established in how they operate! They are open to hearing new ideas, many of them are kind enough to give your "great new project" a chance, but they were operating long before this July 1st, and will be operating long after you assume the title PAST District Governor!

So what's a bloke to do?

There are things I really wanted to try this year, but I realized, before the jet lag had even worn off, that I should put most of them aside and focus on one or two really critical important priorities.

And those are: membership and Rotary Foundation. I'll talk about the Rotary Foundation next month, but suffice it to say there is nothing more important---NOTHING---than membership to the life and vitality of our clubs and the service we provide. Add new members, and it will be easier to attract yet more members, because potential members are attracted to successful clubs.

A successful membership program has three components: Membership growth, membership retention, and membership extension. It's what District Membership Director Mike Colasurdo, Sr. calls our 3-legged stool. We need to bring more people into Rotary. We need to do a better job of engaging our existing members so we don't lose them out the back door, and we need to be looking for opportunities for extension. This could be a location not adequately served by a vibrant Rotary club presently, or it could be your existing club adding a satellite meeting time so people could attend at a different time from your traditional meeting. Forked River, Red Bank, and Bordentown have had tremendous success adding new members to the clubs just by having a "Happy Hour" meeting time that is more convenient than their traditional breakfast or lunch meeting times.

And great news: as we go to press, our District finished its first 75 days PLUS FORTY-SEVEN members for this Rotary year. Bordentown's new satellite meeting time alone helped the club bring in TEN---yes, ten new members to their club last week.

So the concept is working. Let's make the next 30 days a time when your Rotary club will make membership a real priority. Give me a success story I can report in the next newsletter! The more people we can bring into the family of Rotary, the more we can truly be a Gift to the World this year!

Cheers,

David

# AROUND THE DISTRICT

## News from the clubs and news *for* the clubs

### Coming Soon

A brief listing of upcoming club and district activities

**Sep 19:** District Grants training Webinar. Contact Grants chair Bill Donnelly for registration details at [BillDonnelly@bac2proft.com](mailto:BillDonnelly@bac2proft.com) or 732.979.4459

**Sep 26:** PRC Rotary Club's **Community Shred Day**

**Oct 2:** Barnegat Rotary's **2nd Annual Golf Tournament** at Ocean Acres Country Club, Manahawkin. The entry fee is \$125 per individual or \$500 per foursome, which includes BBQ lunch, cart and greens fees, awards ceremony including dinner, and golf prizes. Tickets may be purchased for the dinner alone for \$50. Limited to 120 golfers. For more information, or information about sponsoring a hole, contact Michael McGrath at 609-698-6900.

**Oct 3:** Breakfast for all club presidents and AGs in Burlington County. Maritsa's Restaurant, 101 E. Main Street, Maple Shade. 8:30-10AM

**Oct 6:** **NJ Vocational Assembly**, The Pines Manor, Edison. Come to hear great speakers and to honor our own District's winner. For tickets call Sandra Horner at 856.235.8803 ([garden00200@yahoo.com](mailto:garden00200@yahoo.com))

**October 9:** Mt.Holly Rotary presents the **32nd annual "Nine and Dine" golf and dinner** fundraising event at the Deerwood Country Club in Westampton. Contact co-president Gregg Gravenstine by Sept. 28 at 609-707-2657 or at [stine61@comcast.net](mailto:stine61@comcast.net).

**Oct 9:** **Rotary Leadership Institute (RLI)** courses at Holiday Inn, Cherry Hill. Go to [www.RLINEA.org](http://www.RLINEA.org) for details & registration

**Oct 10:** Breakfast for all club presidents and AGs in Ocean & Monmouth counties. Brick Diner, Route 70, Brick. 9 to 10:30AM

**Oct 10:** **Rotary Leadership Institute (RLI)** courses at Marriott Courtyard, Montvale. Go to [www.RLINEA.org](http://www.RLINEA.org) for details & registration

**October 18:** **Brick Rotary bus trip to 9/11 Memorial** in New York. Includes a tour of the 9/11 memorial museum. Contact Ginger Reinhold at [bythesea51@hotmail.com](mailto:bythesea51@hotmail.com)

**Oct 19-23:** **"150,000 Kids Week" campaign** to raise enough money to buy 150,000 doses of polio vaccine through PolioPlus.

**Oct 22:** Bordentown Rotary Club's **"\$10,000 Dinner."** Cocktails 6PM; Dinner at 7. Contact Jack Maley at [JMaley@maleycpa.com](mailto:JMaley@maleycpa.com)

**Oct 24:** Medford-Vincentown Rotary **Halloween Parade down Main Street**, Medford at 7pm. Floats, bands, and prizes for the best costumes and floats.

**Nov 6:** **"Thanks for Giving" District Rotary Foundation Dinner.** Come experience the inspiration of the Roll Call of Clubs as each club reports in the results of its 150,000 Kids Week campaign, and receive checks for their District Grant projects. RSVP to Boots White at 609.267.3349 or [kwboots@aol.com](mailto:kwboots@aol.com)

**Dec 5:** **The Dickens Festival**, held throughout Main Street, Medford by Medford Sunrise Rotary Club. Music, crafts, food, and of course, Santa!

## October is Vocational Service Month

During October, Rotary clubs are encouraged to focus on this important avenue of Rotary service.

Consider dedicating at least one meeting to discussing Vocational Service and plan a project or other activity to carry out through the year. And let us know, so that we can include them in our next newsletter.

## "This is Rotary" videos

RI recently invited clubs to submit short videos that explained what Rotary means to their members. You can view three of the best by cutting and pasting the YouTube links below into your browser. Do we have any video experts who could help us produce a video from District 7500 that enhances our public image and which we could show to prospective members?

<http://bit.ly/1DHbt2X>

<http://bit.ly/1GDBIZE>

<http://bit.ly/1buVwLy>

## Making Rotaract Real in District 7500!

**Rotaract**  
*Rotary Club Partner*



Rotaract is the natural transition for young people who have “aged out” of Interact and RYLA but who want to continue with their quest for leadership training and Service Above Self. Rotaract is open for folks between the ages of 18 and 30—and is the perfect club for those who will join Rotary in the future.

For many years, Rotaract clubs were attached to a college or university, but today, a Rotary club can sponsor a community Rotaract club, one that is not associated with a school but is composed of young people aged 18-30 within a community and who are interested in following Rotary’s ideals.

Why would a person join Rotaract, rather than your Rotary club?

- A Rotaract club typically meets every 2 weeks.
- There are no dues, so Rotaract is less expensive.
- A 20-something might feel more comfortable sharing fellowship and projects with other people that have similar ages and interests.

A Rotaract club is an ideal partner for a Rotary club because Rotaractors are anxious to gain leadership skills from the experienced cadre of accomplished Rotarians. At the same time, Rotaractors WANT to perform service projects and can help project a more visible presence of what Rotary represents in your community.

Our District is one of the few in the entire world that has no Rotaract clubs. But hold the phone! PDG Joan Vas, who chairs our Rotaract committee this year, has held numerous meetings and communications with former Interact and RYLA participants who are now in university. We are close to chartering our first Rotaract club and Joan is focused on the goal to have at least three of them by the end of the year.

If your club would like to consider sponsoring a new Rotaract club as your partner in your community, contact Joan at [JoanVas@optonline.net](mailto:JoanVas@optonline.net)

## News from R.I.

### News from R.I. that District Rotarians should find interesting or helpful. **IAN RISELEY IS SELECTED AS 2017-18 ROTARY PRESIDENT**



Ian H.S. Riseley, of the Rotary Club of Sandringham, Victoria, Australia, is the selection of the Nominating Committee for President of Rotary International in 2017-18. He will become the president-nominee on 1 October if no other candidates challenge him.

Riseley says that meaningful partnerships with corporations and other organizations are crucial to Rotary’s future.

“We have the programs and personnel and others have available resources,” says Riseley. “Doing good in the world is everyone’s goal. We must learn from the experience of the polio eradication program to maximize our public awareness exposure for future partnerships.”

Riseley is a practicing accountant and principal of Ian Riseley and Co., which specializes in advising local and international businesses, and has a strong interest in international affairs. He received the AusAID Peacebuilder Award from the Australian government in 2002 in recognition of his work in Timor-Leste. He also received the Order of Australia medal in 2006 for service to the Australian community.

“Governments see Rotary as positive representatives of a civil society,” he says. “We should work with them to advocate for peace and conflict resolution, just as we are advocating for polio eradication.”

A member since 1978, Riseley has served Rotary as treasurer, director, trustee, RI Board Executive Committee member, task force member, committee member and chair, and district governor.

He is also a former member of the Australian Polio Eradication Private Sector Campaign and a recipient of The Rotary Foundation’s Service Award for a Polio-Free World. He and his wife, Juliet, are Multiple Paul Harris Fellows, Major Donors, and Bequest Society members.

## A Brief History of our District: from Paul Harris to 7500

For three years after Paul Harris founded Rotary in 1905, there was only one club: the Rotary Club of Chicago (which has long-since used the moniker "Rotary One.") In 1908, the second Rotary club was formed, in San Francisco, and there followed a rapid expansion along the West and East Coasts until in 1910, the first Convention was convened by the then-16 clubs, and from this assembly came what we know today as Rotary International.

Just two years later, Rotary had grown to 50 clubs, and so those clubs were organized into the "Eastern Division" and "Western Division." Despite the World War that was raging in Europe, Rotary continued to expand, and so it was Arch Klumph (who in 1917 was the person behind the idea of what we now call The Rotary Foundation) who persuaded the Rotary Board in 1915 to divide clubs into "Districts," with each District overseen by a "District Governor." All Rotary clubs in New York and New Jersey were placed into the "Second District."

With the War ending in 1918, Rotary added more clubs, and so New Jersey was divided in two. Clubs located from Trenton and north were placed in District 3 with those clubs in New Jersey south of Trenton becoming the "Fifth District," together with clubs in Pennsylvania, Delaware, Maryland, and Washington, DC. That number was changed to the "35th District" in 1922, and in 1925 it was again renumbered to the 50th District, although the territory was the same.

From 1937 until 1970, the District only included clubs in Southern New Jersey and Delaware, and we were known as District 184 (1937-1949), District 272 (1949-1957), and District 764 from 1957, although in 1970, the clubs in Delaware became a separate District. As clubs and district multiplied the world over, Rotary International added a "0" to district numbers, thus making District 764 now 7640, a number which it carries to this day.

Meanwhile, Monmouth and Ocean counties were placed in renumbered Districts also. Having been originally in District 3, in 1922, they became District 36, and in 1937, District 183. In 1949, the district was again renumbered and became District 271, and then in 1957 it became District 751.

In July 1991, RI added the fourth digit to district numbers, and so Districts 751 and 764 became (and remain) 7510 and 7640, respectively.

Rotary had grown so much that by the 1990s, some of

the districts in New Jersey were very large. District 7510 had 2,961 members in 71 clubs and District 7640 had 2,482 members in 65 clubs in the 1993-94 Rotary year. It was time to make the districts more manageable and created a new district!

On July 1 1994, District 7500 was formed by taking Burlington County from District 7640 and Monmouth & Ocean counties from District 7510. William "Bill" Skidmore of Point Pleasant Boro was the first District Governor of District 7500 in Rotary year 1994-95.

Governor Bill then had the challenging task of assimilating 42 Rotary clubs with 1,881 Rotarians into a cohesive group separated by a massive land mass, i.e. the Pine Barrens and three military bases. His smiling face and pleasant personality succeeded in setting the groundwork for succeeding District Governors to build upon. Bill liked the job so much he came back in 1999-2000 to serve again.

During the past twenty one years, District 7500 has lots to be proud of. Our fourth Governor Michael Colasurdo 1997-98 went onto become an RI Director and Treasurer. Pamela Maguire became the first female DG in 2003-04 and since then five more have met the challenge. The Gift of Life Foundation was created in 1998 and continues to provide aid and assistance to children worldwide with heart and lung deficiencies. Twelve of our 21 District Governors have been sponsored by the following five clubs, Pt. Pleasant Boro-2 (Bill Skidmore #1 & #6), Forked River -2 (Dick Ritchie #2 and Dan Cortese # 15,) Brick-2 (Mike Colasurdo #4 and Karl Drzymala #7), Matawan -2 (Gerald Donaghue #8 & Joan Vas #19) but Red Bank has the lead with 4 (Liutas Jurskis #5, Nick Michals #12, Horton Hickerson #17 and Harriett Primack #21).

New Jersey has a unique position in the Rotary world by being the only state which gathers every district within its boundaries to convene a conference dedicated to Vocational Service. The five New Jersey districts hold the NJ Vocational Assembly every October, at which a winner of each District's Vocational Service Award winner is honored, and where acclaimed speakers, usually including the highest RI leaders, deliver addresses.

Internationally we have participated in Group Study Exchanges with Districts in Japan, Korea, Italy, Austria, Australia, Brazil, Pakistan and India. In 1998 we had our only Friendship Exchange with South Africa. We are active in the Peace Scholar Program. We support

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international Disaster Relief via “ShelterBox” with more than \$275,000 raised within the past ten years. After Superstorm Sandy devastated parts of New Jersey in 2012, District 7500 created a Disaster Relief Committee, which continues to provide tangible assistance to victims of disasters in and near our District.

Under the Matching Grant program we joined forces with a Brazilian District to build a traveling medical center. We did a Humanitarian Grant with Oberpullendorf Rotary in Austria to replace washing machines at a Children’s Hospital in Mukatchevo, Ukraine and continue to provide funds for dried milk as a dietary supplement. We have participated in several Water Grants in South America and one currently pending in Africa.

The District has made the Rotary Foundation a primary focus throughout our existence with heavy

contributions to both the Permanent and Annual fund as well as to Polio Plus. Becoming a Paul Harris Fellow is a goal for which every Rotarian strives. 11 clubs hold the distinct honor of 100% Paul Harris members. There are 32 Paul Harris Society members, 29 Major Donors, 62 Benefactors and 2 members of the Arch Klumph Society.

More than 35 Interact clubs have been formed during our 21 year history, serving their local communities and internationally. RYLA has become the BEST program in the system under David GoWell. Middletown, Pinelands, Riverside Delran Delanco, Wrightstown and Beverly Clubs have given up their charter while Great Bay, Medford Sunrise and the eClub have been added.

*(Special thanks to PDG Dick Isackson for his contribution towards this article)*

## Membership Matters

*By Brian Flynn, Burlington County Membership Chair and proud Bordentown Rotarian*

In business or in life, whenever I find myself not getting the results I seek, I utilize a process to view the situation in an unemotional, fact-based prism. I always assess the current situation in written form; what is working and what is not working. I determine what the potential end state is and I set goals with the end state in mind, again in writing. Once I know the current situation, and have my goals, the most important prism, or filter to gain the right perspective is the following: “If I could wipe the slate clean and start this from the very beginning, what is the very best way to achieve my goals for this project or this business?” I find that following this structure allows me to best examine the situation looking forward without bias. There is a lot more to this process, but these are the basics and I have found that going through this process has helped me immensely in my career and in my life.

So my question is to you is this...“if you were starting a brand new Rotary Club in your area today, and you were going to do great things for the community and the world, and you would meet amazing people while you do it, would you set up your group so that members had to be able to have breakfast at Mastoris every Tuesday at 7:30AM (or choose the meal and meeting time of your club)? When I ask that question to my Rotarian friends, after some thought most people say, “No, I guess I would want my club to be more accessible this

way I can get more good people to join my group and we can have the biggest potential impact for our effort.”

The leadership in fastest growing Rotary clubs in District 7500 have the following in common:

- They have seriously considered the question in the paragraph above.
- They understand that they need to change their approach to attracting members to reach their goals and their potential. After all, the old saying goes... a definition of insanity is doing the same things and expecting different results.
- They have found a great solution that is working for them as they are now offering an alternative meeting time (aka Satellite Club) as another way to join their club. With their alternative meeting time, adding new members in bunches, they are rejuvenating their clubs, and they are on their way to becoming a huge force for good in their community.

If you want more information about starting an Alternative Meeting Time, or if your club has declining or stagnant membership, despite having goals every year to grow membership, please contact your Membership Area Rep or your County Membership Chair today.

# Rotary Leadership Institute – For More Effective, Energized Clubs

The mission of The Rotary Leadership Institute is to provide an educational opportunity for Rotarians who want to learn more about Rotary or who have been identified as potential leaders by their clubs. Each club is asked annually to nominate club members as potential club leaders (not necessarily future presidents) in the years ahead. Rotary clubs need a constant influx of leaders as club officers, since they change every year. It is difficult at the club level to learn enough about the exciting world of Rotary and leadership skills in volunteer organizations are often different from business leadership skills.

If your club members are concerned about its future, they will want the best leaders possible. RLI is an outstanding opportunity for each club to improve the Rotary knowledge of its key people and to be exposed to new ideas of leadership. The exchange of ideas with other experienced Rotarians alone make the courses extremely worthwhile.

#### WHAT ROTARIANS LEARN AT RLI:

- ✓ More about the what/where/why of Rotary
- ✓ How to select service projects
- ✓ How to work with volunteers
- ✓ What it takes to lead a club
- ✓ How we use our \$\$ to fund projects

Any Rotarian, newcomer and “old timer” alike, who attends a day of these RLI programs will become a more valuable, and more dedicated, member of their Rotary club.

*The next RLI events in our District will be held on **October 9, 2015 at the Holiday Inn on RT. 70 in Cherry Hill, NJ. And October 10th in Montvale.** These events will offer the RLI Sessions I, II, III and the Graduate Courses.*



Registration information can be found at [www.rlinea.org](http://www.rlinea.org).

Each Rotary Club must have each of their attendees register separately and on-line with payment in advance. (In most cases Rotary Clubs reimburse those fees to all who attend).

***I strongly recommend this for all Rotarians.***

I have finished all 4 courses and am on the faculty of RLI, that's how much I believe in it.

It is not just active learning but a tremendous opportunity to talk to other Rotarians from other clubs and other districts to share ideas and meet new friends!

The cutoff for registration is **September 29th**. There are important reasons why you need to register now and not to wait until the last minute:

- There is a 10 day cutoff for registrations that is when the RVC determines the faculty needed to meet the attendance requirements for the course.
- That is when the RVCs must advise the facilities, the attendance to prepare the rooms and food preparation.
- The materials must be made up by the RVCs during that window – Badges, Tent Cards, Certificates, etc.
- The RVCs and Site/District Chairs bring to the event those folders and curriculum needed for the attendees.
- There will be no walk-in registrations: If you are waiting because you might have to attend another event at that time, you do not lose your registration fee. You will receive a voucher entitling you to attend another site. You lose nothing.

**Please register now!** [www.rlinea.org](http://www.rlinea.org)

Questions? Contact Bill Donnelly, Rotary Leadership Institute- District 7500 RLI Chair at [billdonnelly@bac-2profit.com](mailto:billdonnelly@bac-2profit.com) or 732-979-4459

## The Rivalry Continues . . .

Our world today is filled with neighbors at war with one another: Israel and the PLO, North and South Korea, Giants and Eagles fans in District 7500 . . . and then there's the Rotary clubs of **Asbury Park** and **Greater Long Branch**.

For 364 days of every year, the neighboring clubs are the best of friends. Their members make up at each other's clubs, they enjoy each other's company and support the other club's fund raisers. But on ONE day of each year, the Long Branch club stages its renowned clambake, during which the two clubs go head-to-head

in the attempt to win the Golden Clam Trophy which the victor of the event's bocce tournament gets to keep for another year.

So after intense training and motivational speeches by the respective club presidents, the event was held on August 6th. More than 120 people attended what Long Branch President Mike Ciavolino called the “Best ever” event. So who won the Golden Clam Trophy?

Asbury Park President Traudy Grande would be happy to answer your question.

## Rotary by the Numbers

As of June 30th, there were . . .

**1,235,536** Rotarians, in **35,109** Rotary clubs

In an analysis of Rotarians who visited **Rotary.org**:

**75%** went to the site to download logos . . .

**66%** viewed various reports . . .

**65%** used Rotary.org to learn about Rotary programs.

**71,000** Rotary alumni (those who have previously been Rotary scholars, Interactors, Rotaractors, RYLA or GSE participants, etc.):

**67%** are in the 30-40 age range . . .

**46%** were women . . .

When asked what they valued about joining a Rotary club....

**59%** said "Connecting with diverse professionals" . . .

**62%** said "Expanding their leadership and professional skills" . . .

**58%** said "Participating in international service projects" . . .

**54%** said they "Would like to join Rotary."

**72%** said they have "previously donated to Rotary."

**72%** said they "Remain active in volunteerism" (not necessarily in Rotary).

**85%** reported favorable opinions of their last Rotary experience.

Rotary alumni—those who have previously been "touched" by a Rotary program, from receiving a club scholarship in high school to graduates of the Rotary Peace fellow program—are ideal candidates for membership in your club. Why not go back through your records of those whom your own club has "touched" in years past, and approach them to come as a guest to your meeting?

## District Vocational Service Award Winner Announced!

The Vocational Service Committee has selected Dr. Amy Elizabeth Peardon of the Asbury Park Rotary Club as winner of our District Vocational Service Award for 2015.



Amy's club cited as examples of her vocational service her leadership as a mentor to her staff and as a person who exemplified the Four-Way Test even before she joined Rotary. She has acted as a mentor to young people in the community and in this era where doctors are rated by their patients, one rating

service awarded her "Honor Roll" status, while another reported her patients gave her 5 out of 5 stars.

In addition to Rotary, which Amy joined in 2006, she volunteers on the board of the Boys and Girls Club of Monmouth County and has initiated or served on numerous other community service projects.

District 7500 Rotarian applaud Dr. Amy Peardon for exemplifying Rotary's commitment to excellence in one's vocation and invites everybody to the New Jersey Vocational Assembly on October 6th, where the awards will be presented. Contact Vocational Assembly chair Sandra Horner at 856.235.8803 for tickets.

## Tech Tips

**IMAGINE** . . . it's 10PM the night before your club meeting and the weather turns so bad that you know you need to cancel your meeting tomorrow morning. Or, you get word of the passing of a beloved club member that needs to go out to the entire club. Or, you want to send out one more reminder of an upcoming club service project or fund raiser. Who has time to call every member in the club?

Now you can use a service called SlyDial, which has a service called SlyBroadcast. You enter one time all the phone numbers into a database. Then any time you want to reach everybody on that list, you record a message on your phone, upload it to SlyBroadcast, and in seconds it is delivered to the voice mail of every phone on your list. Check it out on <http://slydial.com>

## A Thought from our Rotary Foundation



Ninety-eight years ago, then-RI President Arch Klumph stood before the 1917 Rotary Convention in Atlanta and outlined his vision for an endowment that would “Do good in the world.” A couple of weeks later, a check for \$26.50 arrived from the Rotary Club of Kansas City with the instructions to use it for Klumph’s idea. That idea became The Rotary Foundation, OUR Rotary Foundation.

Today, the sun never sets on the work of The Rotary Foundation. From literacy programs in the USA to clean drinking water projects in Africa to microcredit loans that empower war widows in Cambodia to programs that provide artificial limbs to land mine victims. OUR Rotary Foundation is helping the lame walk, the blind see, and the illiterate read.

And how can we not be proud of the work we do through the Rotary Foundation for polio eradication?

Many of us contribute the \$1,000 to become Paul Harris Fellows, but through Planned Giving, we can become “Major Donors,” an honor for those who give \$10,000 or more, either in cash gifts, stocks or real estate, or in

a bequest through our will. Next April 6th, Rotary International President Ravi Ravindran will be here in our District to recognize Major Donors and Bequest Society members at a VIP reception prior to the “Be a Gift to the World” dinner.

You can designate your bequest or major gift to go to the Annual Fund (where part of it will come back to our District for local grants), to PolioPlus, or to the Endowment Fund, where the principal will remain untouched forever and the income from your gift will pay for Foundation projects in perpetuity.

The Rotary Foundation produces an excellent newsletter on how to use tax-advantaged strategies to leave a lasting legacy through our Rotary Foundation. You can read it by pasting [http://www.highroadsolution.com/file\\_uploader2/files/visions+38+newsletter.pdf](http://www.highroadsolution.com/file_uploader2/files/visions+38+newsletter.pdf) in your browser.

Lou Mann is our District Endowment & Major Gifts Officer and can be reached at [LouisMann@comcast.net](mailto:LouisMann@comcast.net) or 609.560.5484. Consult Lou or your tax adviser after reading the newsletter, and please consider becoming a proud member of the Bequest Society.

The gift you plan today can be YOUR Gift to the World that will last for decades to come.

## Looking for a club volunteerism opportunity?

My name is Judith Anderson and I am The Salvation Army New Jersey Division’s Volunteer Resources Manager. I am reaching out seeking your help in promoting our volunteer needs this holiday season. We value our partnership with local Rotary Clubs and are grateful for those clubs that already do volunteer for us on a regular basis. Collecting funds using our red kettles has been an important resource that enables The Salvation Army to help individuals and families during the holidays and throughout the year. Utilizing volunteer support is one of the many ways The Salvation Army strives to be a good steward of the donations we receive. However due to various factors every year is a challenge to find enough volunteers to staff our kettle stands. I would be most appreciative if you could share our need with Rotary Clubs in your District. We recognize that people lead very busy lives, so we are asking clubs to volunteer for one or two days during this upcoming holiday sea-

son or more if at all possible! This usually breaks down to 2-4 hours per individual club member. The Salvation Army has many programs and services that assist people throughout the community. One of the ways The Salvation Army collects funds for these programs is through our red kettle program. Funds collected from the red kettles go directly back into the community to help the less fortunate people in that area. If you need any additional information please do not hesitate to give me a call or send me an email. If any of your clubs would like a Salvation Army representative to come and speak at a local meeting to share more about the work that we do please do not hesitate to reach out to me and I would be happy to get that arranged.

Sincerely,

Judith Anderson The Salvation Army - New Jersey Division Volunteer Resources Manager: [Judith.Anderson@use.salvationarmy.org](mailto:Judith.Anderson@use.salvationarmy.org) 908-851-8236

# I'm Proud to be a Rotarian *because . . .*

## **An Amazing Year for the Little Rotary That Could**

(Submitted by long-time VERY PROUD Brick Morning Rotarian, Rich Lau)

Year after year, we have all witnessed our numbers decline. It has become harder and harder to bring more worthy individuals into our Rotary fold. And while we all continue to make every effort to attract new members, it makes me so PROUD that my LITTLE ROTARY continues to celebrate year after year of successful projects in our LOCAL community and OUR WORLD.



*Our continuing Scholar and Honorary Member, Kirstin Smith with Rich, Gene, Ann and President Maria*

The **Brick Morning Rotary Club**, serving the Brick Community since 1994, began the year with donations of dictionaries to two local Parochial schools, sponsored two area students to the Rotary Youth Leadership Academy, and awarded five \$1000 scholarships to students from the Brick High Schools, and MATES of Ocean County Vocational Technical School.

With the help of the Brick Afternoon Rotary, the club sponsored two blood drives. Two well-organized town-wide food drives, in November and April, helped to stock local food banks and support multiple families for Thanksgiving, Christmas and Easter. In excess of \$30,000 of food was collected as well as monetary donations.

The annual Chocolate and Comedy night in February was the BEST yet. Profits from this event supported Big Brothers Big Sisters of Ocean County, The Foodbank of Monmouth and Ocean, Catholic Charities, Jersey Shore Animal Center, Caregiver Volunteers of Central Jersey, Spring Reins of Life, and several other local charities.

Internationally, the club supported Rotary Programs with Paul Harris donations that will benefit the eradication of polio, contributed to the creation of potable water in third world countries, supported the Gift of Life Foundation benefitting children in need of life-saving medical services and participated in the distribution of disaster relief materials through Shelter-Box in Nepal.

New club President, Howard Schwartz, looks forward to leading the club in its 22nd year. "We may be small in numbers, but we are a dedicated group, and all have one goal in mind, support the needs of our local community," said Mr. Schwartz.

The club meets each Wednesday morning at the Brick Diner at 7:30AM, and welcomes guests and prospective members for breakfast.

## **News from WASRAG**

Interested in helping people far beyond your local club within a special interest area that stirs your passions for Service Above Self? Rotarian Action Groups are autonomous groups of Rotarians that focus on one of 22 areas of need, from Alzheimer's Disease to poverty, from child slavery prevention to avoidable blindness.

One of the largest and most active Rotarian Action Groups is the Water and Sanitation Action Group (known as WASRAG). Several Rotarians in our District are members of WASRAG, and David Legg, District Rotary Foundation Chair and member of Tinton Falls Rotary, is about to travel to Kenya to

oversee the water project so many clubs and Rotarians here have made possible.

To read (and sign up for) the excellent newsletter produced every two months by WASRAG, go to [www.WASRAG.org](http://www.WASRAG.org).





# WANTED

**Former GSE,  
Ambassadorial  
Scholars  
and  
World Peace  
Fellows**



Effective July 1st, Rotary International has changed what used to be called “Rotary Foundation Alumni” to simply “Rotary Alumni.” Simply put, anybody who has been “touched” by a Rotary program is now considered to be a part of the Rotary Alumni.

These are some of the individuals who are considered Rotary Alumni.

- Ambassadorial Scholars
- Group Study Exchange participants
- Rotary Grants for University Teachers
- Rotary Peace Fellows
- Rotary Volunteers
- Rotary Youth Exchange participants
- District grant recipients
- Rotaract
- Interact

Consider this: These folks know Rotary! In many cases, they have benefitted from thousands of dollars in Rotary or Rotary Foundation support. They have seen Rotary at its best, and many times have finished their direct relationship, such as their scholarship time, with tremendous gratitude for the opportunities Rotary afforded them.

*Then we lose contact with them!*

There are literally hundreds of Rotary alumni that our clubs have sponsored over the years. They are now older, probably in good jobs, and are perfect candidates for membership in Rotary clubs or supporters of the very programs in which they participated.

PDG Pam Maguire is heading our Rotary Alumni committee this year. She would appreciate your suggestions of people your own club has supported in the past and whom she can invite to become charter members of the District 7500 Rotary Alumni Association.

This is a Rotary Win-Win-Win proposition. The new alumni association wins by engaging previous participants with Rotary in the present and future. The alumnus benefits from becoming involved in Rotary in our District. And the clubs benefit by finding a pool of potential members, and even if they do not choose to join a Rotary club, the club will have a cadre of volunteers and supporters appreciative of everything we do.

Please provide your club’s alumni to Pam at [pammaguire@msn.com](mailto:pammaguire@msn.com)

# ACT NOW to SAVE MONEY!

Our fabulous District Conference will be held in Baltimore next April. But if you reserve your spot before October 1st, you can save a LOT of money with our earlybird discounts. For example, the regular conference price is \$237 per person, whereas registrations received by September 30 only pay \$192. That's a saving of \$90 a couple!



## "MORE" in Balti *MORE* District Conference!

**April 29  
thru  
May 1**

So registration is easy:



- 1) Register through [www.RotaryDistrict7500.org](http://www.RotaryDistrict7500.org) and click on the "2016 District Conference" link.
- 2) Call the hotel at 1.800.873.6668 and book your room, giving them the "Rotary District 7500" code to get your discounted rate. You don't have to pay for the room until you check out.



**MORE History...**

**MORE Great Rotary  
Networking...**

**MORE Great Food  
and Shopping...**

**MORE Fun for the  
whole weekend!**



## District 7500 Photo Gallery



The **Moorestown Breakfast Rotary Club** hosted an event in which 160 backpacks were filled with a total of \$7000 of school supplies, from folders to pencils, for Moorestown students in need in grades K-12. The backpacks were delivered to Moorestown Ecumenical Neighborhood Development (MEND) and the school district during the event on Wednesday. Those groups then delivered the backpacks to those in need. The program has been in place for over a decade.

Every member of the Moorestown Breakfast Club participated, as well as Board of Education President Kathy Goldenberg and Board Member Brandon Pugh.

“I am truly appreciative of the Breakfast Rotary’s generosity in coordinating this project every year because I know it means a lot to the Moorestown students who receive the backpacks,” Pugh said in an email Thursday morning. Club President Scott Aschoff added that “This is a great event for the students, and will make their first day at school wonderful,”

## Three Opportunities to Register for Grant Training Webinars

In addition to the upcoming September 19th Webinar, there will be two other trainings, both webinars, in October and November. **THERE WILL BE NO IN-PERSON TRAININGS. ALL TRAININGS WILL BE DONE VIA WEBINAR.**

In order to receive District Designated Funds from the Rotary Foundation, equal to 50% of the district’s giving three years prior, two representatives from a club must attend one of these webinars. It is recommended that the President Elect or designate and Rotary Club Foundation Chair attend the seminar. Without TWO (2) representatives of the club attending the Grant Management training the club cannot qualify for a grant.

Besides attending training, a club is considered qualified when it agrees to and signs the club memorandum of understanding (MOU). In addition, both district and international dues must be current as of October 15, required grant reports must be current, and the Annual Fund Goal Amount must be submitted by October 31. **Qualification is valid for one Rotary year and must be renewed annually.**

Reservations can be made online; if you have any questions or problems registering, please call Bill Donnelly at 732-979-4459 or email him at [billdonnelly@bac-2profit.com](mailto:billdonnelly@bac-2profit.com)

## District 7500 Photo Gallery



Figure 1 Beautiful square made by Toms River Sunrise Rotarian Donna Yamaji for the quilt that will be auctioned off for PolioPlus at the September Zone Institute in Rhode Island.



Figure 2 (L-R) Red Bank President Mike DeNofa, DG David, PDG Horton Hickerson, and Chuck Watson at club community service event



Figure 3 Now THAT's what we mean by enhancing our public image in the community. Red Bank satellite member Dee Rudko shows the amateurs how it's done!



The **Point Pleasant Beach** club has welcomed five new Rotarians since July 1st. We welcomed past District Governor Pam Maguire, John Najar, and Elia Desruisseaux in July and the beginning of August. In the picture above we have Jill Carhart sponsoring new member Christopher Barton. President Sue Nemiroff, then Carol Boesch sponsoring Barbara Hawes. Both new Rotarians were official 9/2/15.

## Rotary Trivia

A monthly question on Rotary history or trivia. What do the names "The Blue Boys," "Men with Friends," and "The Food, Fun & Fellowship group" have to do with Rotary? If you think you know the answer, it to newsletter editor, Chris Forward at [CCFRN1@aol.com](mailto:CCFRN1@aol.com) before September 30th.

LAST MONTH, our Rotary trivia question was multiple choice:

The "Rule of 85" in Rotary refers to:

1. The 1985 rules change allowing women to join Rotary.
2. The Rule allowing paid executive secretaries once a club reaches 85 members.
3. The rule that excuses attendance from Rotary meetings once a member has reached 65 years of age and the total of the years of membership and age total at least 85.
4. The fact that by the time a District Governor finishes his or her term, they feel 85 years old.

**The correct answer is # 3.**

## When does “Networking” Cross the Lines in Rotary?

When Paul Harris first brought together three friends for dinner to propose the idea we know today as Rotary, his primary interest was what we today call networking. He wanted to create bonds of friendship between businesspeople of different trades and professions who shared his high ethical standards. As Rotary added more members, one of the club officers was the “Statistician.” Whenever a member referred a customer to another member, the transaction was recorded by the statistician. At the end of the year, the statistician would hold accountable those members who had received far more business than they had referred—and they could lose their membership for not being equal business-givers.

So how do we handle business networking today? It is generally up to the clubs to adopt specific policies. All clubs have had people apply to join for the primary expectation of getting immediate business from the other members, and a few months later, they have dropped out. So perhaps the first rule is for clubs to enquire of applicants as to the reason for their interest in joining, and to explain the difference between networking and business solicitation.

Certainly, when a Rotarian has gained the trust and respect of fellow Rotarians, it is natural for members to want to do business together, and to refer others to those Rotarians they hold in high esteem. But what about the member who takes the club or district membership directory and starts sending out business solicitations? What about the eager salesperson who moves from table to table at a Rotary meeting handing out his business cards to everybody?

Most Rotarians would agree, these are totally incompatible actions for Rotarians. Indeed, our District has a policy that prohibits the use of our directories or membership lists for purposes of solicitation.

But what if a member wishes to announce the opening of his new store? What if another member has changed employment from her large law firm to establish her new solo practice? Most Rotarians would think these announcements at a club meeting were appropriate, although it would be prudent to check with the club president first.

As is often the case, the Four-Way Test and Golden Rule would be good self-tests: “If I were sitting having lunch at Rotary, would I mind hearing that Joanne just opened her own practice?” Probably not. I might even ask her for more details. “Would I mind if somebody stood up and took 5 minutes at our club meeting making a blatant sales pitch to use him for retirement planning?” I would be pretty ticked-off! Especially if I (or another club member) shared the same type of business.

Vocational Service is an important cog in the Rotary wheel. But it is still about Service Above Self, not about serving self!



### **"MORE" in Balti *MORE* District Conference!**



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