



ROTARY DISTRICT 5000 PEOPLE OF ACTION PUBLIC IMAGE AWARD

Rotary Club of Ewa Beach

Attain at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input checked="" type="checkbox"/>	Has an active Public Image Committee	50	50
<input checked="" type="checkbox"/>	Update club website and social media accounts at least twice monthly	100	100
<input checked="" type="checkbox"/>	Club has correct branding (from the Brand Center) on club website, social media accounts and banners	50	50
<input checked="" type="checkbox"/>	Reviewed all club materials and signage for Rotary brand compliance	25	25
<input checked="" type="checkbox"/>	Club website has up-to-date information about club meetings and projects	100	100
<input type="checkbox"/>	Had at least 2 press releases or articles published to promote Rotary	50	-
<input checked="" type="checkbox"/>	Actively utilize social media platforms to share Club stories that support the People of Action Campaign	25	25
<input checked="" type="checkbox"/>	Distributed Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	80
<input type="checkbox"/>	Had a media campaign to solicit membership	50	-
<input checked="" type="checkbox"/>	Members are encouraged to wear Rotary pins outside of meetings	25	25
<input type="checkbox"/>	Club submitted a People of Action story to the District Public Image team to highlight (25 points each)	25	-
<input type="checkbox"/>	A Public Image Committee member attended/viewed the District Training Assembly session and attended the District Training workshop.	25	-
<input checked="" type="checkbox"/>	A Committee member completed a Rotary Learning Center course related to Public Image	25	25

TOTAL PUBLIC IMAGE MERIT POINTS (250+)

Merit Points

480

What was the most successful Public Image campaign completed? (Describe in 200 words or less)

1. Club participated in five community events, providing games and activities for the children, and distributed printed materials of RC of Ewa Beach.
2. Posted IG/Facebook on a regular weekly basis.

ROTARY DISTRICT 5000 PEOPLE OF ACTION PUBLIC IMAGE AWARD

Rotary Club of Kona Sunrise

Attain at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input checked="" type="checkbox"/> Has an active Public Image Committee	50	50
<input checked="" type="checkbox"/> Update club website and social media accounts at least twice monthly	100	100
<input checked="" type="checkbox"/> Club has correct branding (from the Brand Center) on club website, social media accounts and banners	50	50
<input checked="" type="checkbox"/> Reviewed all club materials and signage for Rotary brand compliance	25	25
<input checked="" type="checkbox"/> Club website has up-to-date information about club meetings and projects	100	100
<input checked="" type="checkbox"/> Had at least 2 press releases or articles published to promote Rotary	50	50
<input checked="" type="checkbox"/> Actively utilize social media platforms to share Club stories that support the People of Action Campaign	25	25
<input checked="" type="checkbox"/> Distributed Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	10
<input type="checkbox"/> Had a media campaign to solicit membership	50	—
<input type="checkbox"/> Members are encouraged to wear Rotary pins outside of meetings	25	—
<input checked="" type="checkbox"/> Club submitted a People of Action story to the District Public Image team to highlight (25 points each)	25	25
<input checked="" type="checkbox"/> A Public Image Committee member attended/viewed the District Training Assembly session and attended the District Training workshop.	25	25
<input checked="" type="checkbox"/> A Committee member completed a Rotary Learning Center course related to Public Image	25	25
TOTAL PUBLIC IMAGE MERIT POINTS (250+)	Merit Points	485

What was the most successful Public Image campaign completed? (Describe in 200 words or less)

We continue to update our Club Website with assistance from the District 5000 Public Image staff. We post information at least weekly on the Club's Facebook page We submitted an article on our "West Hawaii Community Peace Garden sponsored by Rotary" Service Project. We submitted an article to Rotary International magazine and the District 5000 Websites on the Club President's recent trip to Kosovo. He also spoke about these Kosovo Peace Pole dedication efforts at the District 5000 Conference in Honolulu.

ROTARY DISTRICT 5000

PEOPLE OF ACTION CLUB SERVICE AWARD

Rotary Club of Kona Sunrise

Required:

- 2025-2026 Board roster was updated in ClubRunner by January 31, 2025;
- Rotary International and Districts Dues were paid on-time;
- Filed the applicable IRS tax form by November 15, 2024;
- Goals and Projects-up-to date in Rotary Club Central;
- Board of Directors approved documented budget for the Rotary Year 2024-2025;
- Updated or reviewed Club By-Laws within the past 3 years to reflect current Club operations.

Completed all of the above criteria and earned at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input checked="" type="checkbox"/>	Financial reports were presented to the Board monthly and made available to members	25	25
<input checked="" type="checkbox"/>	President/representative registered by January 1 for the 2025 District Conference	50	50
<input checked="" type="checkbox"/>	Meetings are interesting, inviting, organized and fun	25	25
<input checked="" type="checkbox"/>	Members' birthdays and anniversaries were acknowledged monthly	25	25
<input checked="" type="checkbox"/>	The club discussed and put in place ways to be welcoming and inclusive (training, greeters, prospects, new members, etc)	50	50
<input checked="" type="checkbox"/>	There was positive member feedback about the number and quality of speakers during the year	25	25
<input checked="" type="checkbox"/>	Club Website and/or Social Media is up-to-date and is Rotary Brand compliant	25	25
<input type="checkbox"/>	The club reached out to members who were not engaged for more than one month	50	-
<input checked="" type="checkbox"/>	Held regular Board of Directors meetings	25	25
<input checked="" type="checkbox"/>	At least 3 Club Assemblies to address relevant topics were held this year	25	25
<input checked="" type="checkbox"/>	Have a communication plan to keep members informed via monthly or more frequent newsletters or social media	25	25
<input checked="" type="checkbox"/>	Speakers and projects planned for each month were communicated to all members prior to the start of the month	25	25
<input type="checkbox"/>	At least 10% of club members attended or viewed the recording of the District Training Assembly sessions that occurred in March and April 2025	25	-
<input checked="" type="checkbox"/>	Members registered for the 2025 RI Convention (10 points per member)	10	20

TOTAL CLUB ADMINISTRATION MERIT POINTS (250+) Merit Points 345

What was the most successful Club Experience activity completed? (Describe in 200 words or less)

We focused this year on club culture and membership retention focused on more welcoming, comfortable, and inclusive at our meetings. We have one of the best meeting venues (on the shore of Kailua Bay) and Club newsletters (The Coffee Press) in Hawaii.



ROTARY DISTRICT 5000 PEOPLE OF ACTION PUBLIC IMAGE AWARD

Rotary Club of Lahaina Sunrise

Attain at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input checked="" type="checkbox"/>	Has an active Public Image Committee	50	50
<input checked="" type="checkbox"/>	Update club website and social media accounts at least twice monthly	100	100
<input checked="" type="checkbox"/>	Club has correct branding (from the Brand Center) on club website, social media accounts and banners	50	50
<input checked="" type="checkbox"/>	Reviewed all club materials and signage for Rotary brand compliance	25	25
<input checked="" type="checkbox"/>	Club website has up-to-date information about club meetings and projects	100	100
<input type="checkbox"/>	Had at least 2 press releases or articles published to promote Rotary	50	-
<input checked="" type="checkbox"/>	Actively utilize social media platforms to share Club stories that support the People of Action Campaign	25	25
<input checked="" type="checkbox"/>	Distributed Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	10
<input checked="" type="checkbox"/>	Had a media campaign to solicit membership	50	50
<input checked="" type="checkbox"/>	Members are encouraged to wear Rotary pins outside of meetings	25	25
<input type="checkbox"/>	Club submitted a People of Action story to the District Public Image team to highlight (25 points each)	25	-
<input type="checkbox"/>	A Public Image Committee member attended/viewed the District Training Assembly session and attended the District Training workshop.	25	-
<input type="checkbox"/>	A Committee member completed a Rotary Learning Center course related to Public Image	25	-

TOTAL PUBLIC IMAGE MERIT POINTS (250+)

Merit Points

435

What was the most successful Public Image campaign completed? (Describe in 200 words or less)

Our Vocational Sponsorship Campaign has been the most successful. We have done 10 rounds of vocational sponsorships. This program replaces tools that professionals lost in the fire. If the recipient is okay with their photo on social media, we take a photo at the delivery of the tools.



ROTARY DISTRICT 5000 PEOPLE OF ACTION PUBLIC IMAGE AWARD

Rotary Club of Rotary Club of Pearl Harbor

Attain at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input checked="" type="checkbox"/>	Has an active Public Image Committee	50	50
<input checked="" type="checkbox"/>	Update club website and social media accounts at least twice monthly	100	100
<input checked="" type="checkbox"/>	Club has correct branding (from the Brand Center) on club website, social media accounts and banners	50	50
<input checked="" type="checkbox"/>	Reviewed all club materials and signage for Rotary brand compliance	25	25
<input checked="" type="checkbox"/>	Club website has up-to-date information about club meetings and projects	100	100
<input checked="" type="checkbox"/>	Had at least 2 press releases or articles published to promote Rotary	50	50
<input checked="" type="checkbox"/>	Actively utilize social media platforms to share Club stories that support the People of Action Campaign	25	25
<input checked="" type="checkbox"/>	Distributed Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	40
<input type="checkbox"/>	Had a media campaign to solicit membership	50	-
<input checked="" type="checkbox"/>	Members are encouraged to wear Rotary pins outside of meetings	25	25
<input checked="" type="checkbox"/>	Club submitted a People of Action story to the District Public Image team to highlight (25 points each)	25	100
<input checked="" type="checkbox"/>	A Public Image Committee member attended/viewed the District Training Assembly session and attended the District Training workshop.	25	25
<input checked="" type="checkbox"/>	A Committee member completed a Rotary Learning Center course related to Public Image	25	25

TOTAL PUBLIC IMAGE MERIT POINTS (250+)	Merit Points	<u>615</u>
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What was the most successful Public Image campaign completed? (Describe in 200 words or less)

I believe our most visible project for Public Image has been the Hawaii Food Bank food packing projects where we all wore our Club t-shirts and took pictures with our Club banner. People noticed and several asked about Rotary.

ROTARY DISTRICT 5000 PEOPLE OF ACTION PUBLIC IMAGE AWARD

Rotary Club of South Hilo

Attain at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input checked="" type="checkbox"/>	Has an active Public Image Committee	50	<u>50</u>
<input checked="" type="checkbox"/>	Update club website and social media accounts at least twice monthly	100	<u>100</u>
<input checked="" type="checkbox"/>	Club has correct branding (from the Brand Center) on club website, social media accounts and banners	50	<u>50</u>
<input checked="" type="checkbox"/>	Reviewed all club materials and signage for Rotary brand compliance	25	<u>25</u>
<input checked="" type="checkbox"/>	Club website has up-to-date information about club meetings and projects	100	<u>100</u>
<input type="checkbox"/>	Had at least 2 press releases or articles published to promote Rotary	50	_
<input checked="" type="checkbox"/>	Actively utilize social media platforms to share Club stories that support the People of Action Campaign	25	<u>25</u>
<input checked="" type="checkbox"/>	Distributed Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	<u>50</u>
<input type="checkbox"/>	Had a media campaign to solicit membership	50	_
<input checked="" type="checkbox"/>	Members are encouraged to wear Rotary pins outside of meetings	25	<u>25</u>
<input checked="" type="checkbox"/>	Club submitted a People of Action story to the District Public Image team to highlight (25 points each)	25	<u>25</u>
<input checked="" type="checkbox"/>	A Public Image Committee member attended/viewed the District Training Assembly session and attended the District Training workshop.	25	<u>25</u>
<input checked="" type="checkbox"/>	A Committee member completed a Rotary Learning Center course related to Public Image	25	<u>25</u>
TOTAL PUBLIC IMAGE MERIT POINTS (250+)		Merit Points	<u>500</u>

What was the most successful Public Image campaign completed? (Describe in 200 words or less)

The RCSH President (or representative) writes a Weekly Update, a mass email to all club members in the beginning of the week preferably Monday to remind members of the luncheon in-person meetings (speaker or focus of the meeting) and upcoming monthly community service activities and the club socials. Incoming Hanahou President Zeda Medina started the practice in her initial term in 2023-24, and the current president Claudia, has not missed an opportunity to communicate with the club in the weekly update this past year. The Weekly Update keeps the club united, on the same page, and marching happily to the same beat. It also provides links to the RCSH and District 5000 Website. The RCSH website is updated at least 2x a month and the various tabs are filled with past community service activities and information about Rotary Foundation and other material.

ROTARY DISTRICT 5000

PEOPLE OF ACTION CLUB SERVICE AWARD

Rotary Club of South Hilo

Required:

- 2025-2026 Board roster was updated in ClubRunner by January 31, 2025;
- Rotary International and Districts Dues were paid on-time;
- Filed the applicable IRS tax form by November 15, 2024;
- Goals and Projects-up-to date in Rotary Club Central;
- Board of Directors approved documented budget for the Rotary Year 2024-2025;
- Updated or reviewed Club By-Laws within the past 3 years to reflect current Club operations.

Completed all of the above criteria and earned at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

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<input type="checkbox"/>	President/representative registered by January 1 for the 2025 District Conference	50	50
<input checked="" type="checkbox"/>	Meetings are interesting, inviting, organized and fun	25	25
<input type="checkbox"/>	Members' birthdays and anniversaries were acknowledged monthly	25	—
<input checked="" type="checkbox"/>	The club discussed and put in place ways to be welcoming and inclusive (training, greeters, prospects, new members, etc)	50	50
<input checked="" type="checkbox"/>	There was positive member feedback about the number and quality of speakers during the year	25	25
<input checked="" type="checkbox"/>	Club Website and/or Social Media is up-to-date and is Rotary Brand compliant	25	25
<input checked="" type="checkbox"/>	The club reached out to members who were not engaged for more than one month	50	50
<input checked="" type="checkbox"/>	Held regular Board of Directors meetings	25	25
<input checked="" type="checkbox"/>	At least 3 Club Assemblies to address relevant topics were held this year	25	25
<input checked="" type="checkbox"/>	Have a communication plan to keep members informed via monthly or more frequent newsletters or social media	25	25
<input checked="" type="checkbox"/>	Speakers and projects planned for each month were communicated to all members prior to the start of the month	25	25
<input checked="" type="checkbox"/>	At least 10% of club members attended or viewed the recording of the District Training Assembly sessions that occurred in March and April 2025	25	25
<input checked="" type="checkbox"/>	Members registered for the 2025 RI Convention (10 points per member)	10	70

TOTAL CLUB ADMINISTRATION MERIT POINTS (250+) **Merit Points** 445

What was the most successful Club Experience activity completed? (Describe in 200 words or less)



ROTARY DISTRICT 5000 PEOPLE OF ACTION PUBLIC IMAGE AWARD

Rotary Club of Volcano

Attain at least 250 Merit Points from July 1, 2024 to June 15, 2025 to be eligible to participate in the award selection.

Input points below

<input type="checkbox"/> Has an active Public Image Committee	50	50
<input type="checkbox"/> Update club website and social media accounts at least twice monthly	100	100
<input type="checkbox"/> Club has correct branding (from the Brand Center) on club website, social media accounts and banners	50	50
<input type="checkbox"/> Reviewed all club materials and signage for Rotary brand compliance	25	25
<input type="checkbox"/> Club website has up-to-date information about club meetings and projects	100	100
<input type="checkbox"/> Had at least 2 press releases or articles published to promote Rotary	50	50
<input type="checkbox"/> Actively utilize social media platforms to share Club stories that support the People of Action Campaign	25	-
<input type="checkbox"/> Distributed Public Image materials/banners/brochures at service projects and club events (10 points for each project or event).	10	20
<input type="checkbox"/> Had a media campaign to solicit membership	50	-
<input type="checkbox"/> Members are encouraged to wear Rotary pins outside of meetings	25	-
<input type="checkbox"/> Club submitted a People of Action story to the District Public Image team to highlight (25 points each)	25	-
<input type="checkbox"/> A Public Image Committee member attended/viewed the District Training Assembly session and attended the District Training workshop.	25	25
<input type="checkbox"/> A Committee member completed a Rotary Learning Center course related to Public Image	25	25

TOTAL PUBLIC IMAGE MERIT POINTS (250+) **Merit Points** 445

What was the most successful Public Image campaign completed? (Describe in 200 words or less)