

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of Lahaina Sunset

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

	Merit Points	
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
<input checked="" type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	<u>100</u>
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	<u>    </u>
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
<input type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	<u>    </u>
<input type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	<u>    </u>
<input type="checkbox"/> Has a leadership development program for succession planning	25	<u>    </u>
<input type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	<u>    </u>
<input type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	<u>    </u>
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	<u>50</u>
<b>Total Membership Merit Points</b>		<u><b>225</b></u>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

We inducted 12 new members this year, making this the best membership year of our 10-year history. With loss of just 4 members, we have net growth of 27% this year, from 29 members on July 1st to 37 members today.

After the August Lahaina wildfire, we established a special Rotary Fellow program - with reduced dues - to up to 4 new members who had demonstrated active community involvement and whose financial situation was impacted by the wildfire. All four positions were filled within weeks of the Board's approval of this program. To ensure active engagement of new members, we conduct a one-hour conversation with each prospective member to discuss their expectations and invite them to join a Club committee. To reduce member attrition, we identify at-risk members in the spring and encourage their sponsors to talk with them about their Rotary membership. And one last point: the Membership Chair position has been a Board level position in our Club since our inception in 2014. This structure ensures that all members see membership development as a key priority for the Lahaina Sunset Club.

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of     Kona    

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

	Merit Points	
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
<input checked="" type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	<u>100</u>
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	<u>    </u>
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
<input type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	<u>    </u>
<input type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	<u>0</u>
<input type="checkbox"/> Has a leadership development program for succession planning	25	<u>0</u>
<input type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	<u>    </u>
<input checked="" type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	<u>25</u>
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	<u>50</u>
<b>Total Membership Merit Points</b>		<u><b>250</b></u>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

While our club worked with the Sunrise club to create a "member rally" and ran several paid social media campaigns, our number one way of getting new members is by inviting friends and acquaintances to our meetings, service projects, and club socials. We have found that the best way to "sell" Rotary is by showing prospective members what we do and who we are. Those are our best tools.

We have nine new members (as of 6/23): six of our new members came to our club through other members, and three came to us through Rotary's reputation and finding us online.

Our club tried to be more active this year, with at least, sometimes more, service projects and one social event each month. We've found that most join our club because they want to do things in the community and they want to meet new people. We welcome prospective members at service projects that include preparing meals and groceries for a food-insecure community and our frequent parties and outings.

We've worked hard to offer a diversity of programs that appeal to our membership, including many physical and mental health providers, a will and trust lawyer, a retirement financial planner, yoga and Quigong in a park, and even an outing at a shooting range.

I believe that we have done an excellent job of demonstrating the Rotary Club of Kona's value through our socials, volunteer work, and programs.

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of     Kāneʻohe    

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

		Merit Points
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	50
<input type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	_____
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	_____
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	25
<input checked="" type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	100
<input checked="" type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	25
<input checked="" type="checkbox"/> Has a leadership development program for succession planning	25	25
<input checked="" type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	25
<input checked="" type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	25
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	25
<b>Total Membership Merit Points</b>		<b>300</b>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

Our club participated in several membership campaign events in the '23-'24 Rotary Year.

4th of July Parade: In July 2023, our club partnered with the Windward Hui of clubs to participate in the Kailua July 4th Parade. We passed out 1,000 fans which had our Rotary logo and information about our clubs on the back which included the website address for our club. The fans were so successful since it was very hot that day. It was a good outreach media that was beneficial in both its cooling factor as well as the outreach. This campaign was a wonderful way to target new membership and was so fun!

Waikalua Loko I'a Membership Rally: We also held a membership rally in November 2023 at the Waikalua Loko I'a Fishpond that drew volunteers. Our club created a new short video, used a QR code link, created, and printed club brochures along with a new member application that was distributed at the event.

Pau Hana with the RI President: Our club took the lead and partnered with the Windward Hui to put on a "Pau Hana with the President" pau hana event that included the RI President, Gordon McNally and his wife Heather. This gave prospective members a chance to see Rotarians at a fun pau hana event at the Waikalua Loko I'a fishpond which our club has adopted as one of its main service project areas.

New Interact Club at Castle H.S.: The new Interact club at Castle H.S. has been in the works for over a year and our club would like to recognize IPP Dr. Barry Harris for his work in working the people involved at Castle to make this club a reality. The new club also spoke at our 5/1/24 club meeting.

New Brochure, New Video, New Member Application, New Member Manual, New E-news: Our club is also pleased to have important pieces in place to promote new membership and member engagement. We have a new brochure that is easily edited and can be printed on-the-fly to include updates to information. The new video is an ad-type of video, like a video brochure, that will appeal to audiences who prefer media to print brochures. We now have a member application that helps streamline collection of information from potential members that helps with administration of the member in Club Runner and facility in proposing the potential member to current club members. The Member Manual includes basic information about our club and Rotary International and was adapted from the Lahaina Sunrise club's Joanne Laird who shared her club's materials.

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of Honolulu Sunset

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

		Merit Points
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	50
<input checked="" type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	100
<input checked="" type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	25
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	25
<input type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	
<input checked="" type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	25
<input checked="" type="checkbox"/> Has a leadership development program for succession planning	25	25
<input checked="" type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	25
<input checked="" type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	25
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	25
<b>Total Membership Merit Points</b>		<b>325</b>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

We started The "Indulgent Foodies" events that attracted friends of Rotarians and allowed our club to talk about Rotary and meet other Rotarians. It started with a Cinco De Mayo Foodie in May, Oktoberfest, Moroccan Night, Sushi event, and Vietnamese foodie with our AG sharing his culture and teaching us simple dishes, spices, and sauces. The events engaged members to showcase their culture through their culinary skills. We grew our club from 32 members to 39 members from these events. When interest to join our club is committed, the applicant receives an orientation with a written packet about the club. The new member's sponsor becomes their mentor. New members participate in at least one service project after their installation. One of our new members attended the RI Convention in Singapore this year, and stepped up to be on the new board as Vocational Chair. Our club collaborated with the Aloha Community Shed on service projects and adopted the Aloha Community Shed as a Rotary Community Corp. Retention is just as important as recruitment, so members are recognized and celebrated on their birthday month. They are also recognized with Aloha dollars contributed by other members in their honor when they have a significant event. We support member's place of employment by visiting their work place and have them talk about their business. This built on networking and supporting Rotarians' business.

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of Hilo Bay

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

		Merit Points
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	50
<input checked="" type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	100
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	25
<input type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	
<input checked="" type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	25
<input type="checkbox"/> Has a leadership development program for succession planning	25	
<input checked="" type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	25
<input checked="" type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	25
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	25
<b>Total Membership Merit Points</b>		<b>275</b>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

The Rotary Club of Hilo Bay is promoted as a club with interesting speakers, engaging projects and programs for the community and the world, fun fellowship, and the best way to get a day started with an early morning breakfast meeting. These talking points are basic points that all Club Rotarians comfortably use to attract new members from a wide range of professions.

An orientation is given by Rotarians of the membership committee to prospective members before the membership application is processed. Besides an overview of Rotary International and our Rotary Club, past projects, programs, and accomplishments are provided. This includes explaining why the projects and programs are important and how we create lasting change across the globe, in our communities, and in ourselves. The orientation is completed with what the expectations are of every Rotarian, and by asking a simple question, "This is Rotary! Do you still want to proceed with your membership application to the Rotary Club of Hilo Bay?" A yes answer is their first commitment to Rotary.

A good and complete orientation continuously ensures every Rotarian in the Club is equipped with knowledge and excitement to recruit prospective members.

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of     Hilo    

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

	Merit Points	
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
<input checked="" type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	<u>100</u>
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	_____
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
<input checked="" type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	<u>100</u>
<input type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	_____
<input type="checkbox"/> Has a leadership development program for succession planning	25	_____
<input checked="" type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	<u>25</u>
<input type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	_____
<input type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	_____
<b>Total Membership Merit Points</b>		<u><b>300</b></u>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

The most successful membership campaign our club has completed is the "Speed Chat" initiative, designed to foster engagement between new and existing members. This social event allows members to connect in a structured yet relaxed setting, promoting networking and relationship-building. During Speed Chat, members participate in brief, timed conversations with a variety of attendees, ensuring that everyone has the opportunity to interact and learn more about each other.

This campaign has been instrumental in increasing member retention and satisfaction. New members feel welcomed and integrated into the club, while existing members appreciate the fresh perspectives and energy that newcomers bring. The structured format of Speed Chat ensures that conversations are meaningful and inclusive, breaking down barriers and creating a strong sense of community.

Our club should be recognized as a Club of Excellence in Membership due to our innovative approach to engagement and our commitment to creating a welcoming environment for all members. The success of the Speed Chat initiative demonstrates our dedication to fostering connections and building a cohesive membership base. By prioritizing these values, we have cultivated a vibrant and dynamic club that continues to grow and thrive.

**Rotary District 5000  
Club of Excellence Membership Award**

Rotary Club of Downtown Honolulu

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

		Merit Points
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
<input checked="" type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	<u>100</u>
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	<u>25</u>
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
<input type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	<u>100</u>
<input checked="" type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	<u>25</u>
<input checked="" type="checkbox"/> Has a leadership development program for succession planning	25	<u>25</u>
<input checked="" type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	<u>25</u>
<input checked="" type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	<u>25</u>
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	<u>25</u>
<b>Total Membership Merit Points</b>		<b><u>300</u></b>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

- In the 2023-2024 Rotary Year, we inducted 5 new club members (approx 15% growth). All new members have been a part of a committee, including HRYF & Youth Service
- All new members are assigned a Rotary Buddy (aka: a Mentor)
- Launched a new Rotary Buddy program (increasing and promoting fellowship, relationship building, and engagement)
- Launched a "Rotarian of the Month" recognition program (with PH points recognition)
- Hosted quarterly club socials with high engagement and attendance (club Karaoke, Potluck & Swim Party, Wine Night, Holiday Party, Birthday Celebrations, and more)
- We've successfully recruited a diverse membership base, with our membership ages ranging from 30-80+, and a wide range of professional backgrounds and interests represented
- We have implemented a Succession plan for key roles, with "co-chairs" for positions -- a senior and a junior to train the next group of leaders in the organization
- We had an incredibly engaged board of 13 members, representing 30%+ of the club.

As our club already sponsors 1 Interact and 1 Rotaract club, we do not have the bandwidth to sponsor a 3rd new club.

## Rotary District 5000 Club of Excellence Membership Award

Rotary Club of West Honolulu

**Attain at least 200 merit points from July 1, 2023 to June 30, 2024 from the following options to earn an Honorable Mention:**

		Merit Points
<input checked="" type="checkbox"/> Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
<input type="checkbox"/> Has a net gain of 5% in new members on June 30, 2024 over July 1, 2023	100	<u>    </u>
<input type="checkbox"/> Inducted a former Rotaractor, Interactor, Vocational Training Team member or Rotary Scholar as a new member	25	<u>    </u>
<input checked="" type="checkbox"/> Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
<input type="checkbox"/> Sponsored a NEW Rotary Club, Rotaract Club, Interact Club or Satellite Club	100	<u>    </u>
<input checked="" type="checkbox"/> All NEW members have a Rotary Mentor and have joined a committee	25	<u>25</u>
<input checked="" type="checkbox"/> Has a leadership development program for succession planning	25	<u>25</u>
<input checked="" type="checkbox"/> A member joined a Rotary Fellowship or Rotary Action Group	25	<u>25</u>
<input checked="" type="checkbox"/> Held a club discussion on Diversity, Equity and Inclusion	25	<u>25</u>
<input checked="" type="checkbox"/> A committee member completed a Rotary Learning Center course related to Membership (25 points for each member attending)	25	<u>25</u>
<b>Total Membership Merit Points</b>		<u>200</u>

What was the most successful membership campaign completed? Why should your club be recognized as a Club of Excellence in Membership? (Describe in 200 words or less)

Our club has been consistent in bringing in new members. We lost 3 members this year due to their passing and have brought in 3 this year. Our campaign each year is to be consistent in bringing in members that fit. Once we secured a permanent place for club meetings, we resumed weekly meetings, as we feel this is important to stay connected and engaged. We have a phone tree to reach out to members and we sent Christmas cards to those who are unable to attend regular meetings.