



**ROTARY DISTRICT 5000
CLUB OF EXCELLENCE MEMBERSHIP AWARD**

Rotary Club of East Honolulu

Required:

- Club has a NET INCREASE in Membership on April 10, 2023 and expects to maintain the net increase on June 30, 2023. Alternatively, the club sponsored a NEW Rotary or Rotaract Club that was chartered by April 10, 2023;
- The Membership Chair or representative attended the Membership Workshop this year.

Attain at least 250 Merit Points from July 1, 2022 to April 10, 2023 from the following options to earn an Honorable Mention: (type in earned points)

1. Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
2. Has now and anticipates maintaining the Net Gain of 5% in new members on June 30, 2023 (25 points for each additional 5%)	100	<u>100</u>
3. Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u> </u>
4. Inducted a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member	25	<u> </u>
5. Initiated or updated a New Member Orientation and Welcome program	25	<u> </u>
6. All NEW Members have Rotary Mentors and have joined a committee	25	<u> </u>
7. Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests	25	<u> </u>
8. Has a membership engagement strategy to engage members	25	<u> </u>
9. Has a Leadership Development Program for succession planning	25	<u> </u>
10. A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program this Rotary year)	5	<u> </u>
11. Maintained contact with sponsored Rotary Alum or HRYF scholarship applicant	25	<u> </u>
12. Had a discussion with club members to determine why Diversity, Equity and Inclusion (DEI) matters in your club.	25	<u>25</u>
13. A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
TOTAL MEMBERSHIP MERIT POINTS (250+)		<u>200</u>

What was the most successful Membership campaign completed? (Describe in 1000 characters or less)
 Each Club member was encouraged to bring friends to weekly meetings and socials. Incoming president brought in 5 of her friends who became members. New members were encouraged to participate in new member orientation, district training, and to visit the Rotary Learning Center to learn more about Rotary.



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Rotary Club of Hilo

Required:

- ☑ Club has a NET INCREASE in Membership on April 10, 2023 and expects to maintain the net increase on June 30, 2023. Alternatively, the club sponsored a NEW Rotary or Rotaract Club that was chartered by April 10, 2023;
- ☑ The Membership Chair or representative attended the Membership Workshop this year.

Attain at least 250 Merit Points from July 1, 2022 to April 10, 2023 from the following options to earn an Honorable Mention: (type in earned points)

1. Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
2. Has now and anticipates maintaining the Net Gain of 5% in new members on June 30, 2023 (25 points for each additional 5%)	100	<u>100</u>
3. Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
4. Inducted a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member	25	<u> </u>
5. Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
6. All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
7. Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests	25	<u>25</u>
8. Has a membership engagement strategy to engage members	25	<u>25</u>
9. Has a Leadership Development Program for succession planning	25	<u>25</u>
10. A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program this Rotary year)	5	<u>15</u>
11. Maintained contact with sponsored Rotary Alum or HRYF scholarship applicant	25	<u>25</u>
12. Had a discussion with club members to determine why Diversity, Equity and Inclusion (DEI) matters in your club.	25	<u>25</u>
13. A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
TOTAL MEMBERSHIP MERIT POINTS (250+)		<u>465</u>

What was the most successful Membership campaign completed? (Describe in 1000 characters or less)

Before July 2022, the President elect and Membership Comm. met and came up with a list of potential members. Each person committed to having one new member from the list ready for induction in July. At our first meeting, the committee set out a form, asking members to list 3 people they know who would make good Rotarians. The committee contacted the members that submitted a list and helped them follow up. The efforts made before the start of the year paid off at our second meeting where we inducted 7 new members. With consistent follow up, the list from club members began bearing fruit as we inducted 3 more new members at our 3rd meeting. Some of the new members formed an Eco Satellite Club and to date we've inducted 44 members in the past 9 months. The momentum has kept building due to the excitement created at the start of the year. Planning, a quick start, momentum, excitement, follow up, and 100% buy in from club members all contributed to our membership success



**ROTARY DISTRICT 5000
CLUB OF EXCELLENCE MEMBERSHIP AWARD**

Rotary Club of Kakaako Eco

Required:

- Club has a NET INCREASE in Membership on April 10, 2023 and expects to maintain the net increase on June 30, 2023. Alternatively, the club sponsored a NEW Rotary or Rotaract Club that was chartered by April 10, 2023;
- The Membership Chair or representative attended the Membership Workshop this year.

Attain at least 250 Merit Points from July 1, 2022 to April 10, 2023 from the following options to earn an Honorable Mention: (type in earned points)

1. Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
2. Has now and anticipates maintaining the Net Gain of 5% in new members on June 30, 2023 (25 points for each additional 5%)	100	<u>415</u>
3. Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
4. Inducted a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member	25	<u>25</u>
5. Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
6. All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
7. Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests	25	<u>25</u>
8. Has a membership engagement strategy to engage members	25	<u>25</u>
9. Has a Leadership Development Program for succession planning	25	<u>25</u>
10. A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program this Rotary year)	5	<u>15</u>
11. Maintained contact with sponsored Rotary Alum or HRYF scholarship applicant	25	<u>25</u>
12. Had a discussion with club members to determine why Diversity, Equity and Inclusion (DEI) matters in your club.	25	<u>25</u>
13. A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
TOTAL MEMBERSHIP MERIT POINTS (250+)		<u>805</u>

What was the most successful Membership campaign completed? (Describe in 1000 characters or less)

We keep a spreadsheet on everyone that comes to our events by having them scan a QR code or a link to keep track of our attendees. We ask them if they want to learn more about the club and if they choose yes then we add them to our weekly mailing list so they can be updated on what events we are having. The president, Jenny Do, also texts each volunteer that checked off that they want to learn more a thank you message for attending and sends them a photo of our calendar. When Jenny texts them personally then they are more inclined to come to more events. Our membership chair, Tiarra Evans, follows up and keeps track on all prospective members on a spreadsheet that is shared among board members.



**ROTARY DISTRICT 5000
CLUB OF EXCELLENCE MEMBERSHIP AWARD**

Rotary Club of KONA

Required:

- Club has a NET INCREASE in Membership on April 10, 2023 and expects to maintain the net increase on June 30, 2023. Alternatively, the club sponsored a NEW Rotary or Rotaract Club that was chartered by April 10, 2023;
- The Membership Chair or representative attended the Membership Workshop this year.

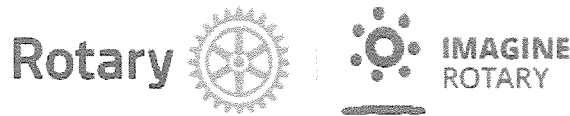
Attain at least 250 Merit Points from July 1, 2022 to April 10, 2023 from the following options to earn an Honorable Mention: (type in earned points)

1. Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
2. Has now and anticipates maintaining the Net Gain of 5% in new members on June 30, 2023 (25 points for each additional 5%)	100	<u>100</u>
3. Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	_____
4. Inducted a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member	25	_____
5. Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
6. All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
7. Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests	25	_____
8. Has a membership engagement strategy to engage members	25	<u>25</u>
9. Has a Leadership Development Program for succession planning	25	_____
10. A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program this Rotary year)	5	_____
11. Maintained contact with sponsored Rotary Alum or HRYF scholarship applicant	25	<u>25</u>
12. Had a discussion with club members to determine why Diversity, Equity and Inclusion (DEI) matters in your club.	25	_____
13. A Committee member completed a Rotary Learning Center Membership course	25	_____
TOTAL MEMBERSHIP MERIT POINTS (250+)		<u>250</u>

What was the most successful Membership campaign completed? (Describe in 1000 characters or less)

The best is yet to come. Yet to be implimented, is a corporate membership push targeting the service industry here in Kona.

As to what has been successful so far, it has been our public relations efforts. Our service projects have been featured in WH Today on multiple occassions. Potentail members have emailed and then attended our meetings.



**ROTARY DISTRICT 5000
CLUB OF EXCELLENCE MEMBERSHIP AWARD**

Rotary Club of West Honolulu

Required:

- ☑ Club has a NET INCREASE in Membership on April 10, 2023 and expects to maintain the net increase on June 30, 2023. Alternatively, the club sponsored a NEW Rotary or Rotaract Club that was chartered by April 10, 2023;
- ☑ The Membership Chair or representative attended the Membership Workshop this year.

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2. Has now and anticipates maintaining the Net Gain of 5% in new members on June 30, 2023 (25 points for each additional 5%)	100	<u>100</u>
3. Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	_____
4. Inducted a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member	25	_____
5. Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
6. All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
7. Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests	25	<u>25</u>
8. Has a membership engagement strategy to engage members	25	<u>25</u>
9. Has a Leadership Development Program for succession planning	25	<u>25</u>
10. A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program this Rotary year)	5	<u>5</u>
11. Maintained contact with sponsored Rotary Alum or HRYF scholarship applicant	25	<u>25</u>
12. Had a discussion with club members to determine why Diversity, Equity and Inclusion (DEI) matters in your club.	25	<u>25</u>
13. A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
TOTAL MEMBERSHIP MERIT POINTS (250+)		<u>355</u>

What was the most successful Membership campaign completed? (Describe in 1000 characters or less)

The most successful Membership campaign completed was a Membership Pau Hana gathering. We asked our members to invite a friend to explore our club & Rotary. By having a plan to target potential members and invite them to a relaxed setting with like-minded members, the event was welcoming and effective. The campaign brought in two new members. During the year, our club lost 2 members and gained 4 new members, and DG Randy were at installation & 2 different in-person meetings to induct all new members.



**ROTARY DISTRICT 5000
CLUB OF EXCELLENCE MEMBERSHIP AWARD**

Rotary Club of WAIKIKI

Required:

- Club has a NET INCREASE in Membership on April 10, 2023 and expects to maintain the net increase on June 30, 2023. Alternatively, the club sponsored a NEW Rotary or Rotaract Club that was chartered by April 10, 2023;
- The Membership Chair or representative attended the Membership Workshop this year.

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1. Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
2. Has now and anticipates maintaining the Net Gain of 5% in new members on June 30, 2023 (25 points for each additional 5%)	100	_____
3. Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	_____
4. Inducted a former Rotaractor, Interactor, GSE, Vocational Training Team Member or Rotary Scholar as a NEW Member	25	_____
5. Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
6. All NEW Members have Rotary Mentors and have joined a committee	25	<u>0</u>
7. Conduct a Membership Engagement Assessment and introduce Improvements that meet Your Club Members' needs and interests	25	<u>25</u>
8. Has a membership engagement strategy to engage members	25	<u>25</u>
9. Has a Leadership Development Program for succession planning	25	<u>25</u>
10. A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joins either program this Rotary year)	5	<u>5</u>
11. Maintained contact with sponsored Rotary Alum or HRYF scholarship applicant	25	<u>25</u>
12. Had a discussion with club members to determine why Diversity, Equity and Inclusion (DEI) matters in your club.	25	<u>25</u>
13. A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
TOTAL MEMBERSHIP MERIT POINTS (250+)		<u>230</u>

What was the most successful Membership campaign completed? (Describe in 1000 characters or less)

Getting the word out through publicity and members' personal relationships resulted in an influx of new members especially those who wanted in-person meetings. We welcome people regardless of age, sex, education, social status, or perceived ability to donate large sums of money. People who want not only to network, but work together with others to help those in need in a meaningful effective way (not just meet for lunch), found a home in our club. Members do not fit any mold and our diversity proves attractive. Our meetings are informal, informative, fun and lively motivating more than one guest to become a member. We created a new website updated to describe how to join and what to expect and which conspicuously highlighted new members with their picture and bios. Photos of our activities on the site and social media also informed curious prospects of the benefits of being part of the Rotary Club of Waikiki's global network.