

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Honolulu

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u>100</u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	_____
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u>25</u>
Hosted a membership development event	50	<u>50</u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	_____
All NEW Members have Rotary Mentors and have joined a committee	25	_____
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	_____
Has a membership engagement strategy to engage members	25	_____
Has a Leadership Development Program for succession planning	25	_____
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# _____ x 5 =	_____
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u>25</u>
A Committee member completed a Rotary Learning Center Membership course	25	_____
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>475</u>
What were the successful Membership activities completed? (Describe in 200 words or less)		

475

We strengthened our Youth Leader Fellows program started last year and put together a new Corporate Membership program to be executed in the coming year. Our goal is 30 new members across those two programs and our regular membership outreach.

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Hilo Bay

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u>100</u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u> </u>
Hosted a membership development event	50	<u> </u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW Members have Rotary Mentors and have joined a committee	25	<u> </u>
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	<u> </u>
Has a membership engagement strategy to engage members	25	<u> </u>
Has a Leadership Development Program for succession planning	25	<u> </u>
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# <u>4</u> x 5 =	<u>20</u>
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u> </u>
A Committee member completed a Rotary Learning Center Membership course	25	<u> </u>
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>470</u>

What were the successful Membership activities completed? (Describe in 200 words or less)

All club members were encouraged to invite family, friends, and colleagues to attend weekly our meetings. Potential members were invited to attend 3 club meetings, an orientation, complete a written application and then are presented to the board and the full club for membership consideration. Four people completed this process to become new members. We also had 1 former member return to the club. Although we followed up on 2 membership leads through Clubrunner, neither individuals responded.

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Hilo

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u>100</u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u>25</u>
Hosted a membership development event	50	<u>50</u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	<u>25</u>
Has a membership engagement strategy to engage members	25	<u>25</u>
Has a Leadership Development Program for succession planning	25	<u>25</u>
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# <u> </u> x 5 =	<u> </u>
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u>25</u>
A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>650</u>

What were the successful Membership activities completed? (Describe in 200 words or less) 600

Monthly Mini Mixers exemplified an innovative, relationship-centered approach to membership growth and retention. By creating welcoming, low pressure opportunities for 8-10 members and guest to connect, event such as Yacht Club Pau Hana, Coffee Notes Morning Meet Up and in, The Meadery Pau Hana, PIYO Fitness Class, Gut Health Workshop, Blowing at KMC, Santa Workshop and Caroling, Holiday Shop Night, Palace Theatre Ghost Stories and Tours, and Hilo Walk and Talks strengthened fellowship and introduced prospective members to the spirit of Rotary. Targeted recruitment events produced outstanding results: Speed Chat welcomed 21 Rotarians and 9 guests, resulting in 3 new members, while Team Bingo Night welcomed 22 Rotarians and 18 guests resulting in 7 new members. The club further distinguished itself through intentional on boarding and retention. Coffee talks

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of South Hilo

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u> </u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u> </u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u> </u>
Hosted a membership development event	50	<u> </u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW Members have Rotary Mentors and have joined a committee	25	<u> </u>
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	<u>25</u>
Has a membership engagement strategy to engage members	25	<u>25</u>
Has a Leadership Development Program for succession planning	25	<u>25</u>
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# <u> </u> x 5 =	<u> </u>
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u> </u>
A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>400</u>

What were the successful Membership activities completed? (Describe in 200 words or less)

While we have lost members this year due to illness and traveling out of state, our club has continued to maintain and healthy, active and dedicated base of members. We thrive on making our club experience a positive and rewarding experience for every member. We will continue to promote Rotary through our service projects and socials to bring in new members.



UNITE FOR GOOD

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Ala Moana

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	—
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	—
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VIT Member or Rotary Scholar) as a NEW Member	25	—
Hosted a membership development event	50	<u>50</u>
Club followed up on each Membership Lead from rotary.org	25	—
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW Members have Rotary Mentors and have joined a committee	25	—
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	—
Has a membership engagement strategy to engage members	25	<u>25</u>
Has a Leadership Development Program for succession planning	25	—
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# <u>1</u> x 5 =	<u>5</u>
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u>25</u>
A Committee member completed a Rotary Learning Center Membership course	25	—
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>355</u>

What were the successful Membership activities completed? (Describe in 200 words or less)

We held a Pan Hane event and invited prospective members.

350

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Lahaina Sunset

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u>100</u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u> </u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u> </u>
Hosted a membership development event	50	<u>50</u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW members joined a committee	25	<u>25</u>
Conducted a membership survey and introduce Improvements to the club	25	<u>25</u>
Has a membership goal for the year	25	<u>25</u>
Has a Leadership Training session planning	25	<u> </u>
A Membership Action Group (5 points for each member who joined this Rotary year)	# <u> </u> x 5 =	<u> </u>
Maintained a list of new and former Rotary Members	25	<u>25</u>
A Committee conducted a Leadership Center Membership course	25	<u> </u>
Club Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	500

What were the successful Membership activities completed? (Describe in 200 words or less)

In December 2025, we restarted our Membership Committee with 10 participants who worked to put together goals and a plan to increase recruiting and improve retention. The principal focus of our recruiting effort was to encourage all members to "talk to someone you know about something you believe in". With member support, we inducted 10 new members, making this one of the best results in our 12-year history. We also conducted a Friendraiser, a special membership event in March 2026. This event attracted 18 guests, including 4 friends of the club and 4 former members, plus generous donations of \$10,100 (\$10,000 from one guest, designated to youth activities). We expect to gain four new members from our Friendraiser.

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Pearl Harbor

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u> </u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u> </u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u> </u>
Hosted a membership development event	50	<u>50</u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u> </u>
All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	<u> </u>
Has a membership engagement strategy to engage members	25	<u>25</u>
Has a Leadership Development Program for succession planning	25	<u>25</u>
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# <u> </u> x 5 =	<u> </u>
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u> </u>
A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>375</u>

What were the successful Membership activities completed? (Describe in 200 words or less)

A valuable and meaningful Membership experience is a top Club priority for ALL members. New members immediately receive an orientation packet, sponsor and an assignment; this year one is working with our Journey to Peace initiative, and one is assisting our Foundation director - each very engaged. New members are also involved with our service projects and social events. This year we added two new members, but lost two due to moves. Member retention is another emphasis - we reached out to inactive members to ensure they're engaged and not forgotten. We help members who can't attend meetings in person by broadcasting all meetings live by Zoom; these members have responded very positively - one living in Tokyo attends every meeting. Member morale and camaraderie is outstanding, evidenced by our high turnout at all service projects, social activities and meetings.

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Metropolitan Honolulu

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	_____
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	_____
Hosted a membership development event	50	_____
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW Members have Rotary Mentors and have joined a committee	25	_____
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	<u>25</u>
Has a membership engagement strategy to engage members	25	<u>25</u>
Has a Leadership Development Program for succession planning	25	<u>25</u>
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# _____ x 5 =	_____
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u>25</u>
A Committee member completed a Rotary Learning Center Membership course	25	_____
Club Membership Chair participated in District Membership Committee meetings	50	_____
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>350</u>
What were the successful Membership activities completed? (Describe in 200 words or less)		

We are trying to get our new Satellite Club set up by 6/30 - we have all of the paperwork and this will add an additional 9 members to our numbers. Unfortunately, the club has not been "chartered" yet.

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of HONOLULU SUNSET

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	<u>50</u>
Member retention was greater than 80% (excluding members who passed)	50	<u>50</u>
The club reached out to members who were not engaged for more than one month	50	<u>50</u>
Has a Net Gain of at least 5% in new members on June 30, 2026	100	<u> </u>
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	<u>100</u>
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	<u>25</u>
Hosted a membership development event	50	<u>50</u>
Club followed up on each Membership Lead from rotary.org	25	<u>25</u>
Initiated or updated a New Member Orientation and Welcome program	25	<u>25</u>
All NEW Members have Rotary Mentors and have joined a committee	25	<u>25</u>
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	<u> </u>
Has a membership engagement strategy to engage members	25	<u>25</u>
Has a Leadership Development Program for succession planning	25	<u>25</u>
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# 6 x 5 =	<u>30</u>
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	<u>25</u>
A Committee member completed a Rotary Learning Center Membership course	25	<u>25</u>
Club Membership Chair participated in District Membership Committee meetings	50	<u>50</u>
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	<u>580</u>
What were the successful Membership activities completed? (Describe in 200 words or less)		

The Rotary Club of Honolulu Sunset conducted several successful membership initiatives during the year focused on recruitment, retention, and member engagement. A dedicated Fireside Chat was held for prospective members, providing an opportunity to learn about Rotary's mission, local and international service projects, leadership opportunities, professional networking, and the benefits of membership. Current members shared their Rotary experiences and answered questions in an informal setting, helping prospective members better understand the value of Rotary membership. Separately, the club hosted a fellowship and membership outreach event at the Kaka'ako Foundry Museum. This unique venue provided an engaging environment for members and guests to build relationships and introduce prospective members to the club in a relaxed setting. As a result of these efforts, club membership increased by more than 20% through the addition of several new members and membership prospects. However, the club also experienced the loss of multiple members due to death, relocation, and family circumstances. Despite these challenges, the club achieved a net gain of one member while strengthening its membership pipeline and attracting younger prospective Rotarians.

MEMBERSHIP PEOPLE OF ACTION AWARD

Rotary Club of Honolulu Sunrise

Attain at least 250 Merit Points by June 30, 2026 to be eligible to participate in the award selection.

Has a functional Membership Committee to recruit and engage members	50	30
Member retention was greater than 80% (excluding members who passed)	50	50
The club reached out to members who were not engaged for more than one month	50	50
Has a Net Gain of at least 5% in new members on June 30, 2026	100	50
Sponsored a NEW Rotary Club or Rotaract Club or Satellite Club	100	0
Inducted a Rotary Alum (former Rotaractor, Interactor, GSE, VTT Member or Rotary Scholar) as a NEW Member	25	25
Hosted a membership development event	50	50
Club followed up on each Membership Lead from rotary.org	25	25
Initiated or updated a New Member Orientation and Welcome program	25	25
All NEW Members have Rotary Mentors and have joined a committee	25	15
Conduct a Membership Engagement Assessment and introduce Improvements that met your Club Members' needs and interests.	25	15
Has a membership engagement strategy to engage members	25	25
Has a Leadership Development Program for succession planning	25	15
A Member joined a Rotary Fellowship or Rotarian Action Group (5 points for each member that joined either program this Rotary year)	# ____ x 5 =	0
Maintained contact with sponsored Rotary Alum and former Rotary Members	25	25
A Committee member completed a Rotary Learning Center Membership course	25	0
Club Membership Chair participated in District Membership Committee meetings	50	0
TOTAL MEMBERSHIP MERIT POINTS (250 min)	Total Merit Points	350

What were the successful Membership activities completed? (Describe in 200 words or less)

Rather than relying solely on traditional recruitment, Honolulu Sunrise focused on building a sustainable pipeline of future members. This year, our club partnered with the Chamber of Commerce Young Professionals (YP) Annual Community Connect event as a pilot initiative to introduce Rotary to emerging business leaders. Approximately 20 attendees expressed interest in learning more about Rotary by completing an interest form. Building on that momentum, we are planning a Rotary-hosted pau hana for interested YP members and exploring opportunities to integrate Rotary into the YP program. Our goal is to increase awareness of Rotary among the next generation of community leaders while creating a natural pathway from initial exposure to long-term membership and engagement.

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