Peace Through Innovation
Hawaii's Pains

Why should you care?

<table>
<thead>
<tr>
<th>Per Capita Economic Impact</th>
<th>1800</th>
<th>1900</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td>![Image of agriculture]</td>
<td>![Image of military]</td>
<td>![Image of tourism]</td>
</tr>
<tr>
<td>Military</td>
<td>![Image of military]</td>
<td>![Image of tourism]</td>
<td>![Image of technology]</td>
</tr>
<tr>
<td>Whaling</td>
<td>![Image of whaling]</td>
<td>![Image of tourism]</td>
<td>![Image of technology]</td>
</tr>
</tbody>
</table>

Working families earning less than a survival budget: **48%**
**Innovation**

**Delivering Breakthroughs**

founded 1985

Patrick Sullivan, PhD

~150 Engineers, Scientists, Designers...

70% PhD & or Master Degrees

www.oceanit
The Common Nightmare
but not people....
"It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change."

- Charles Darwin
Few Organization can keep pace with Change....

Create & Embrace Change
Why is it difficult to change?
# Finding your Peace

Are you creating an EGO-System or ECO-System

<table>
<thead>
<tr>
<th>ECO-System</th>
<th>EGO-System</th>
</tr>
</thead>
<tbody>
<tr>
<td>Being Grateful</td>
<td>Being Right</td>
</tr>
<tr>
<td>Driven by Love</td>
<td>Driven by Fear</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Competitive</td>
</tr>
<tr>
<td>Feels Safe</td>
<td>Feels Intimidating</td>
</tr>
<tr>
<td>Diversity</td>
<td>Clones</td>
</tr>
<tr>
<td>Everyone is a Genius</td>
<td>I am the Genius</td>
</tr>
<tr>
<td>Humans + Nature + Culture + Aloha</td>
<td>Humans</td>
</tr>
<tr>
<td>Culture of We</td>
<td>Culture of Me</td>
</tr>
</tbody>
</table>
# Finding your Peace

Becoming a Startup again

<table>
<thead>
<tr>
<th>Startup</th>
<th>Mature Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value Creation</td>
<td>Value Capture</td>
</tr>
<tr>
<td>Listen more</td>
<td>Talk more</td>
</tr>
<tr>
<td>Discovery</td>
<td>Validation</td>
</tr>
<tr>
<td>Partners</td>
<td>Prisoners</td>
</tr>
<tr>
<td>Why</td>
<td>How</td>
</tr>
<tr>
<td>Failure is Expected</td>
<td>Failure is not Tolerated</td>
</tr>
<tr>
<td>Culture of Experimentation</td>
<td>Culture of Implementation</td>
</tr>
</tbody>
</table>
How do we create and embrace Change that's good for people?
Redesign the Reading Light
Focus on User Needs
Video
Peace by Empowering Young People with Superpower Skills
Superpower Mindset #1

Design Thinking

Empathize
Define
Ideate
Prototype
Test
How might we empower Young People with skills and experiences to change the world
MAKE
PEOPLE
WANT
THINGS

MAKE
THINGS
PEOPLE
WANT
School Transformation
Launched 2011, ~25% teachers, 500 teachers/yr
Empower Teachers to be Innovators
Student Monetary Benefits

Watch Redesigning the School Experience on Vimeo: https://vimeo.com/183705587
A rural public high school, guided by a visionary principal, transforms itself into a laboratory of innovation.

Watch Ike - Knowledge is Everywhere on Vimeo. https://vimeo.com/106891258
Hawaii Resiliency Challenge

~100 students, UH System + Public, 20 Design Teams
Can you build a solution for $50
Homelessness Challenge
100+ students, 23 schools, 20 homeless stakeholder interviewees
World Conservation Congress
800+ students, 50+ schools, 200 volunteers, 150+ prototypes, launch of Micro Grants
Other Design Challenges

Voter Challenge

Anti-Bullying Challenge

Employment Dev. Disabilities

Corporate Challenges

Government Challenges
9th Annual Design Thinking Hawaii Bootcamp
July 11-12, 2019
bit.ly/designthinking9
Peace by Empowering Young People with Superpower Skills
Superpower Mindset #2
Training 5000 Non-Technical Teachers in 5 year to teach CREATIVE PROBLEM SOLVING skills to EVERY student via Coding
Superpower Mindset #3
Bring Artificial Intelligence via the Aloha AI Toolkit to EVERY student in Hawaii to APPLY and solve problems
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