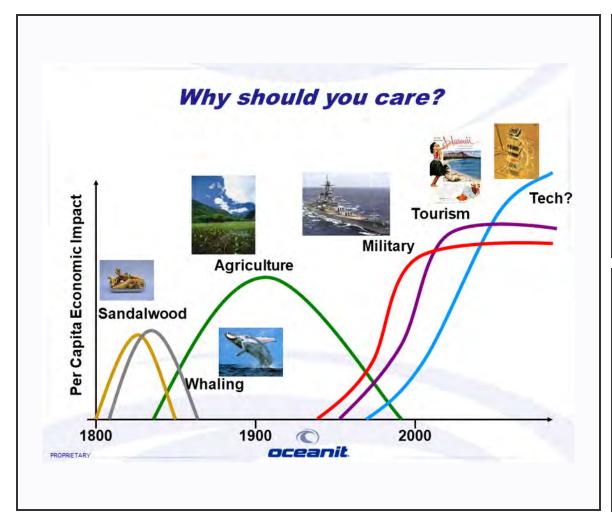
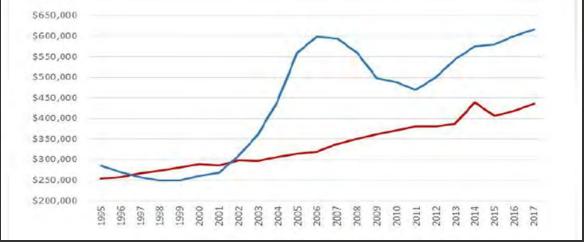




#### Hawaii's Pains













#### **MOANA SURFRIDER**

A WESTIN RESORT & SPA WAIKIKI BEACH



















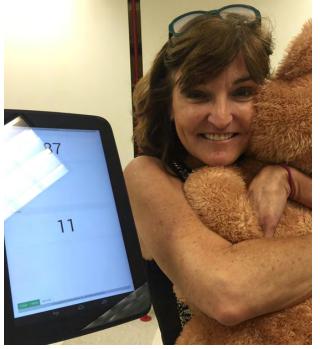




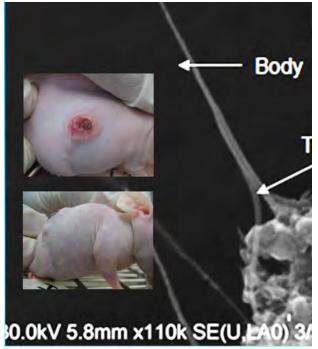


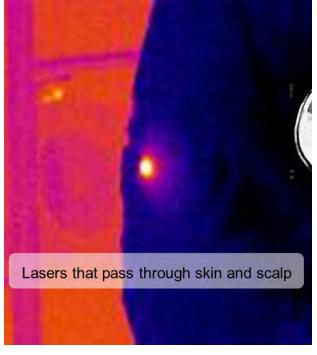












**Innovation** 

## **Delivering Breakthroughs**

founded 1985

**Patrick Sullivan, PhD** 

~150 Engineers, Scientists, Designers...

70% PhD & or Master Degrees

www.oceanit

## The Common Nightmare but not people....

### **CHANGE**

"It is not the strongest of the species that survives,

nor the most intelligent that survives.

It is the one that is most adaptable to change."

- Charles Darwin

Few Organization can keep pace with Change....

### **Create & Embrace Change**

### Why is it difficult to change?





### **Finding your Peace**

Are you creating an EGO-System or ECO-System

ECO-System	EGO-System
Being Grateful	Being Right
Driven by Love	Driven by Fear
Collaborative	Competitive
Feels Safe	Feels Intimidating
Diversity	Clones
Everyone is a Genius	I am the Genius
Humans + Nature + Culture + Aloha	Humans
Culture of We	Culture of Me

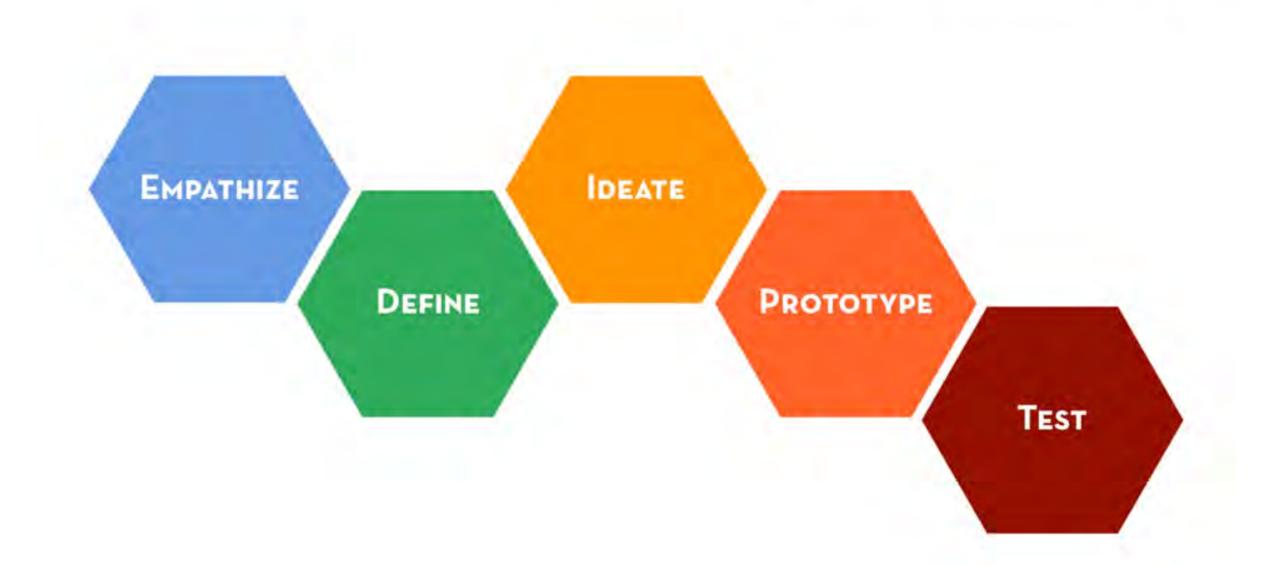
### **Finding your Peace**

Becoming a Startup again

Startup	Mature Company
Value Creation	Value Capture
Listen more	Talk more
Discovery	Validatation
Partners	Prisoners
Why	How
Failure is Expected	Failure is not Tolerated
Culture of Experimentation	Culture of Implementation

## How do we create and embrace Change that's good for people?

### Design Thinking







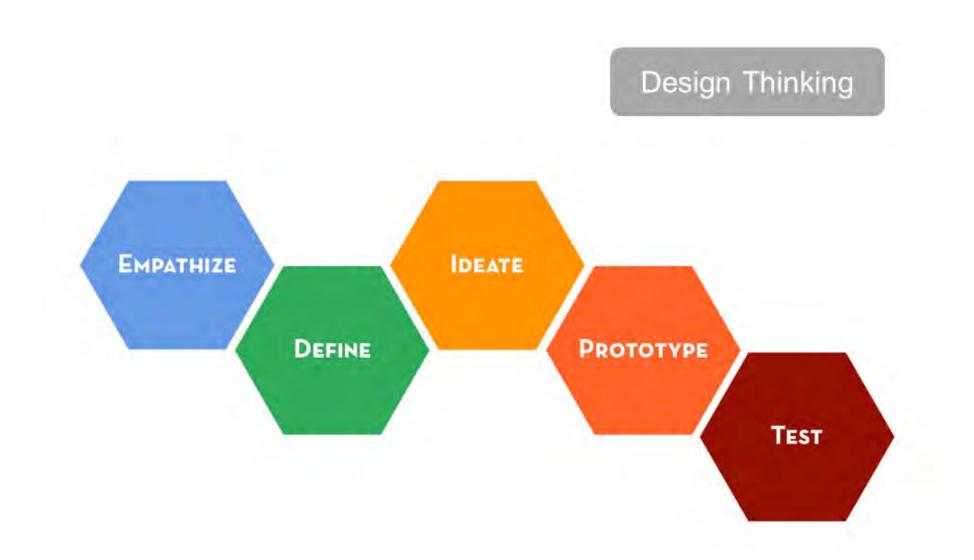






### Peace by Empowering Young People with Superpower Skills

### Superpower Mindset #1



# How might we empower Young People with skills and experiences to change the world

MAKE PEOPLE WANT THINGS



MAKE THINGS PEOPLE WANT

# School Transformation Launched 2011, ~25% teachers, 500 teachers/yr Empower Teachers to be Innovators



Watch Redesigning the School Experience on Vimeo: https://vimeo.com/183705587



#### Stories

KEIKI STEPS

WAI'ANAE HEALTH

PUEO PROGRAM

WAIPAHU HIGH SCHOOL A rural public high school, guided by a visionary principal, transforms itself into a laboratory of innovation.

Watch Ike - Knowledge is Everywhere on Vimeo. https://vimeo.com/106891258

# Hawaii Resiliency Challenge ~100 students, UH System + Public, 20 Design Teams Can you build a solution for \$50











### Homelessness Challenge 100+ students, 23 schools, 20 homeless stakeholder interviewees







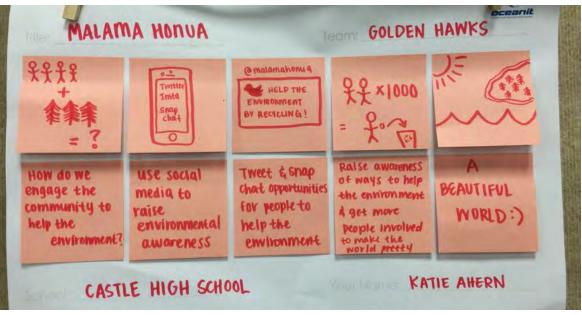




### World Conservation Congress 800+ students, 50+ schools, 200 volunteers, 150+ prototypes, launch of Micro Grants







### Other Design Challenges











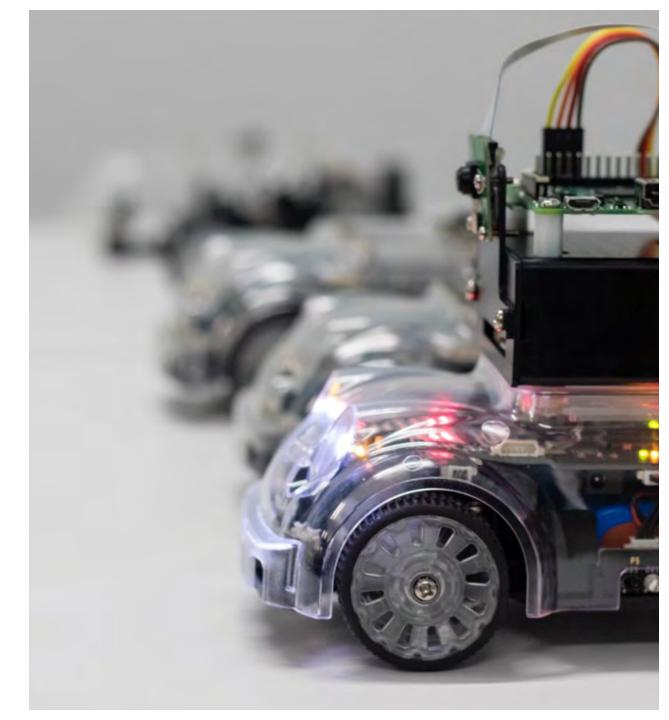
# 9th Annual Design Thinking Hawaii Bootcamp July 11-12, 2019 bit.ly/designthinking9



### Peace by Empowering Young People with Superpower Skills

### Superpower Mindset #2

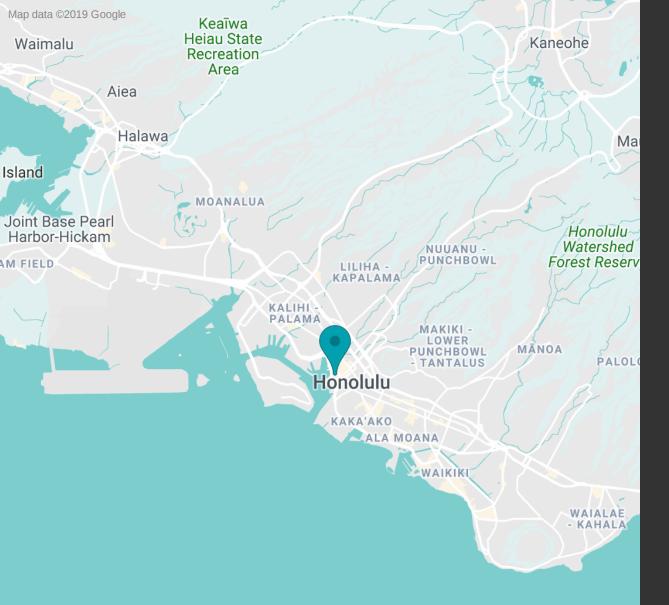
Training 5000
Non-Technical
Teachers in 5 year to
teach CREATIVE
PROBLEM SOLVING
skills to EVERY student
via Coding



## Superpower Mindset #3

Bring Artificial
Intelligence via the
Aloha AI Toolkit to
EVERY student in
Hawaii to APPLY and
solve problems





### **Contact Us**

The Oceanit Center. 828 Fort St. Mall. Suite 600. Honolulu, 96813

#### Ian Kitajima

- ikitajima@oceanit.com
- 808-531-3017
- 🏏 @oceanit
- www.oceanit.com