

District 5000

District Governor Laura Steelquist



April is Magazine Month!

Magazines – so many people think we don't need them anymore – that everything is digital – and you can of course now get the digital version of The Rotarian. But we in Rotary are so very fortunate to have a chance each month to share stories and learn about the amazing work being done by Rotarians around the world. The Rotarian is one of the oldest continuous published magazines in the world, dating from 1911 when Paul Harris was a contributor. Now we have stories of Rescue Tubes and Rotary Days and Matt Damon and toilets and updates on polio eradication.

And every time I start to think I've gotten too busy all I have to do is look at President Gary's travels and realize that the life of a District Governor in Hawaii is easy! And inspiring! And fulfilling every single day!

So grab your Rotarian Magazine and enjoy each article. And contribute your own articles and pictures on your Rotary Days activities – or any other story of significance that you think your fellow Rotarians will find interesting. And when you've finished reading your magazine, pass it on!

I know PDG Linda Coble has a great many stories prepared for the Honolulu Club Centennial coming up in July 2015. Maybe if you attend the events scheduled with RI President for 2015-2016 Ravi Ravindran on July 7th and July 8th you'll find yourself in The Rotarian yourself!



Now's the time to sign up for the District Conference May 22 - 24! Come early and stay late! Make a real vacation of it at \$139 per night! We want to see you all in Waikoloa as together we...

Light Up Rotary!!!

DISTRICT HIGHLIGHTS



Marco's Membership Corner

How to share your Rotary story with a potential member

DITCH THE PITCH

by Steve Yastrow is a compelling book that teaches the art of improvised persuasion.

Many times, when we try to impress upon a person why they should join Rotary, we fall into the trap of reciting a presentation about Rotary and missing out on the opportunity to engage that person. As Steve puts it in his book "...the undeniable fact is that [people] ... don't care that much about us. They care about themselves. The best way to get a [person] to develop an interest in you is to weave elements of your story into your [person's] story, **Creating a Shared Story.**"

Another key element is to never use the words "No" or "But", no matter what someone says, always pick up on the conversation by saying "Yes and", that way the conversation continues on until you both create a common outcome. The "Yes" doesn't have to be an explicit "Yes" by using the word, but can be an implied "Yes", by using a positive connotation.

The same idea is shared by Daniel Pink in his book **SELLING IS HUMAN**, although I really like his idea of using the "Pixar pitch".

"Emma Coats, a former Pixar story artist, has created a six sentence template for an irresistible story:

'Once upon a time _____. Every day _____. One day _____. Because of that _____. Because of that _____. Until finally _____.'

Let's try using this with ROTARY

And finally, rather than tell, ask a lot of questions and listen for cues on what the person really is interested in. Most importantly, **HAVE FUN!!**

KAUAI



On

February 27th, eighteen young ladies attended RYLA (Rotary Youth Leadership Awards) Camp at Koke'e CCC for a life-changing weekend. Located in the chilly mountains, away from any cell phone signals, friendships were formed, lessons were learned, and joy and giggling abounded. All girls were sophomores or juniors from Waimea, Kauai, and Kapaa High Schools.

Grace Yatsko from Kapaa High said, "I met so many people from different schools and made a lot of new friendships. We laughed, did plenty of activities, drank lots of hot chocolate, and overall had such an amazing time up there. The camp was all about leadership and I think we accomplished way more than that. **"It was an amazing experience and I am so glad I got to go."**



It was a power-packed weekend filled with non-stop experiential activities led by Camp Director Char Ravelo of Leadership Kaua'i and supported by a backbone of

Rotarians from each of the Kauai Rotary Clubs. The camp was kicked off by Leadership Development Kupu A'e facilitator and Councilman, Mason Chock, who set the intention for exploring the leader within. Identifying personal values, forming group values and a consensus on how to move forward together was the catalyst in building relationships that will last beyond the weekend. Mason shared, "I'm proud to contribute to Rotary Youth Leadership



DISTRICT HIGHLIGHTS

Continue: Kauai RYLA

The need to develop leaders who are self-directed and civic minded is so important to the future of our island and the world."

Besides an introduction to leadership principles and practices, the ladies walked away with a deeper understanding of what it takes to choose to lead from within. At the end of two days, the goal was for the campers to know: who are you? what is your passion? where do you see yourself contributing in your community? and who are your mentors? They also practiced how to implement the Rotary 4-Way Test in problem-solving and decision-making, and learned tools that would reinforce their leadership abilities.

"These extraordinary young leaders didn't waste any time diving into the projects and making things happen. What we didn't know would happen was how quickly they bonded and made promises to stay connected amongst themselves. Leadership is about inclusiveness, relationships, doing something, making choices, and these young leaders demonstrated these principles beautifully." -Char Ravelo, Camp Director.

"Career Speed-Dating" took place on Sunday morning. Fourteen Rotarians represented careers in agriculture, business, education, entrepreneurship, finance, real estate and technology. In a "round robin" style, the girls explored several future options by talking to the professionals of their choice.

Service above Self is a core value in Rotary's work. To that end, the ladies removed invasive plants under the guidance of Katie Cassel and her team from the Kokee Resource Conservation Program. Being in nature and learning the importance of Kaua'i's native forest was a highlight for the group.



Other highlights were inspirational guest speakers. PMRF Commanding Officer Captain Bruce Hay shared his experiences of becoming a leader and tools he has used for setting goals and making decisions.

Laura Steelquist, Hawaii's District Governor, delivered a passionate graduation speech about "making a difference" as each student received her diploma at the Graduation Ceremony.



From early mornings to late nights, campers enjoyed nutritious meals, snacks, and more, including s'mores around a campfire, and ice cream sundaes on dance night. Food was provided by Gwen Margolis and her fine kitchen crew of Rotarians and campers. It was a memorable RYLA Camp for everyone, including facilitators, campers, Rotarians and kokua!

"How much will these ladies really remember? The fact that they were very happy, tired and sad upon leaving says volumes about the emotional bonds they made with each other and the commitment to their own leadership and personal development – this, they'll remember." - Char Ravelo, Camp Director

DG Laura's March Highlights



PETS
San Jose
D5000
class of
2015-16
Leaders

(R) photo
DG Laura,
DGE Del,
DGN Clint
and RI Dir.
Brad Howard



(L) photo
DG Laura &
DGE Del
chilling in the
Aloha Suite at
PETS



PE Alicia,
DG Laura
&
DGE Del

Laura &
John
ready to
party



DG Laura delivered a passionate graduation speech about "Making a Difference" @ RYLA

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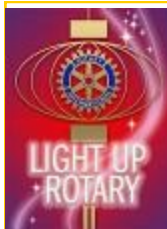
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DISTRICT CONFERENCE



It's time to register for the...

HAWAII DISTRICT 5000 CONFERENCE
Hilton Waikoloa Hotel, Kona Coast, Hawaii
May 22 through May 24, 2015

JOIN US FOR A FUN FILLED WEEKEND OF FRIENDSHIP, NETWORKING, AND TRAINING ON THE STUNNING KONA COAST!

You don't want to miss this extraordinary opportunity to attend the District Conference and "Talk Story" with Rotarians from all over Hawaii's District 5000!

Bring the whole Family! This year, our conference is over Memorial Day Weekend, May 22-24. You can stay at the beautiful Hilton Waikoloa Village for only \$139 per night!! The rate is good for 3 days before, and 3 days after the conference. Come for the conference, stay for a little vacation time in one of Hawaii's most incredible resort properties. Space is filling up quickly, so don't delay!

To register, and for more information, go to:

<http://www.d5000conference.org>

District Assemblies

The purpose of the District Assembly is to prepare incoming club leaders for their year in office and to build their leadership team. It also gives the incoming District Governor Del Green, the incoming Assistant Governors and District Team the opportunity to motivate club leadership teams and build their working relationship.



West Hawaii	March 28
Maui	April 11
Kauai	April 18
Oahu	May 2
East Hawaii	May 9

It is essential that each club send their Director or Avenue of Service Chair to the Assembly for the entire day. If that is not possible, please ensure that someone attends each session whether or not there is a specific person with that responsibility in your club.

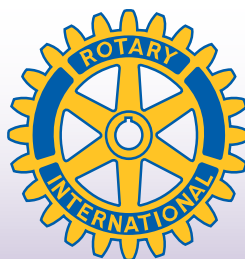


Rotary International Convention

June 6-9, 2015 | Sao Paulo, Brazil

Register Early at

www.Rotary.org



Hawaii District 5000

District Phone:
808-536-8778



www.rotaryd5000.org