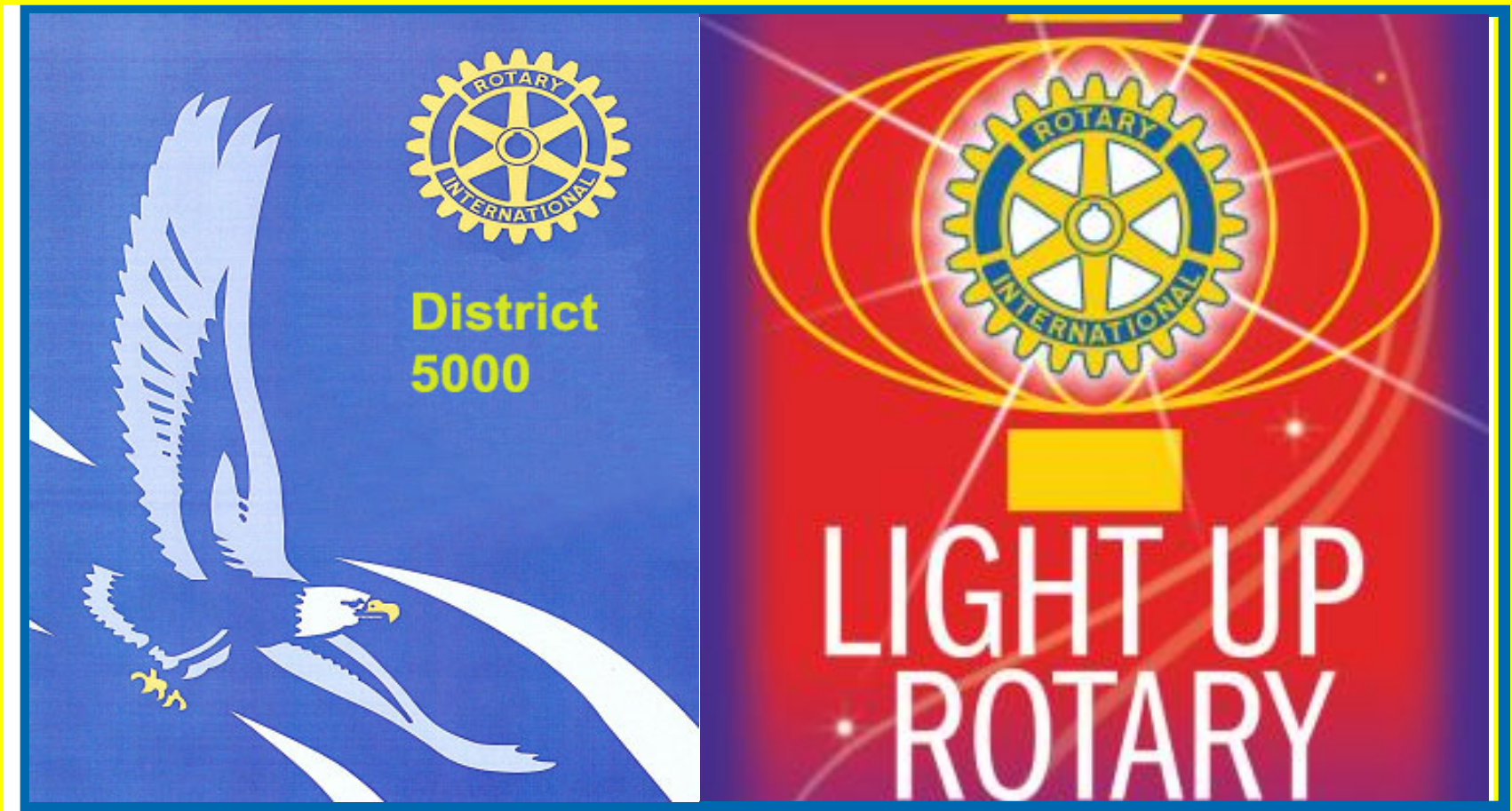
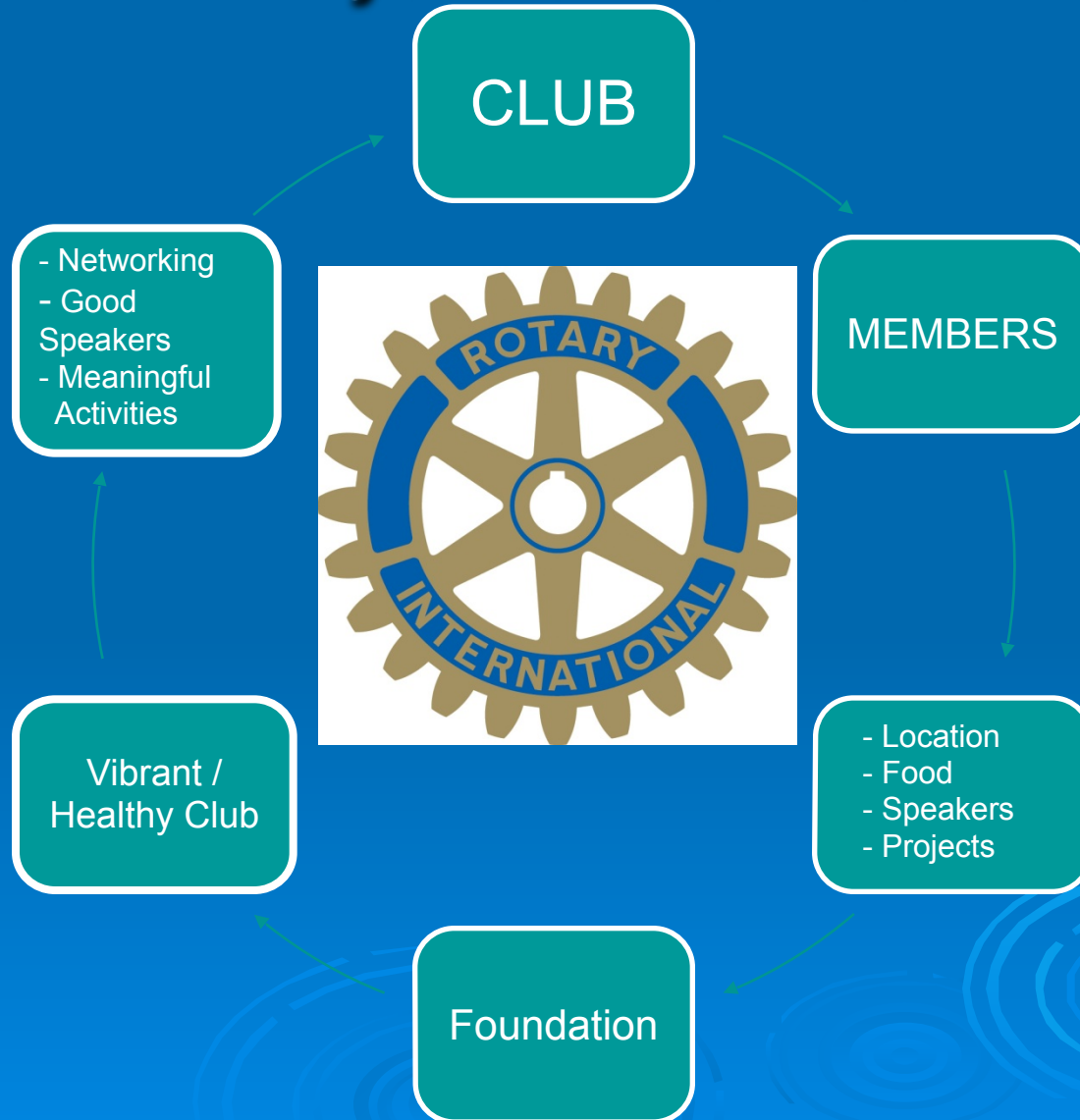


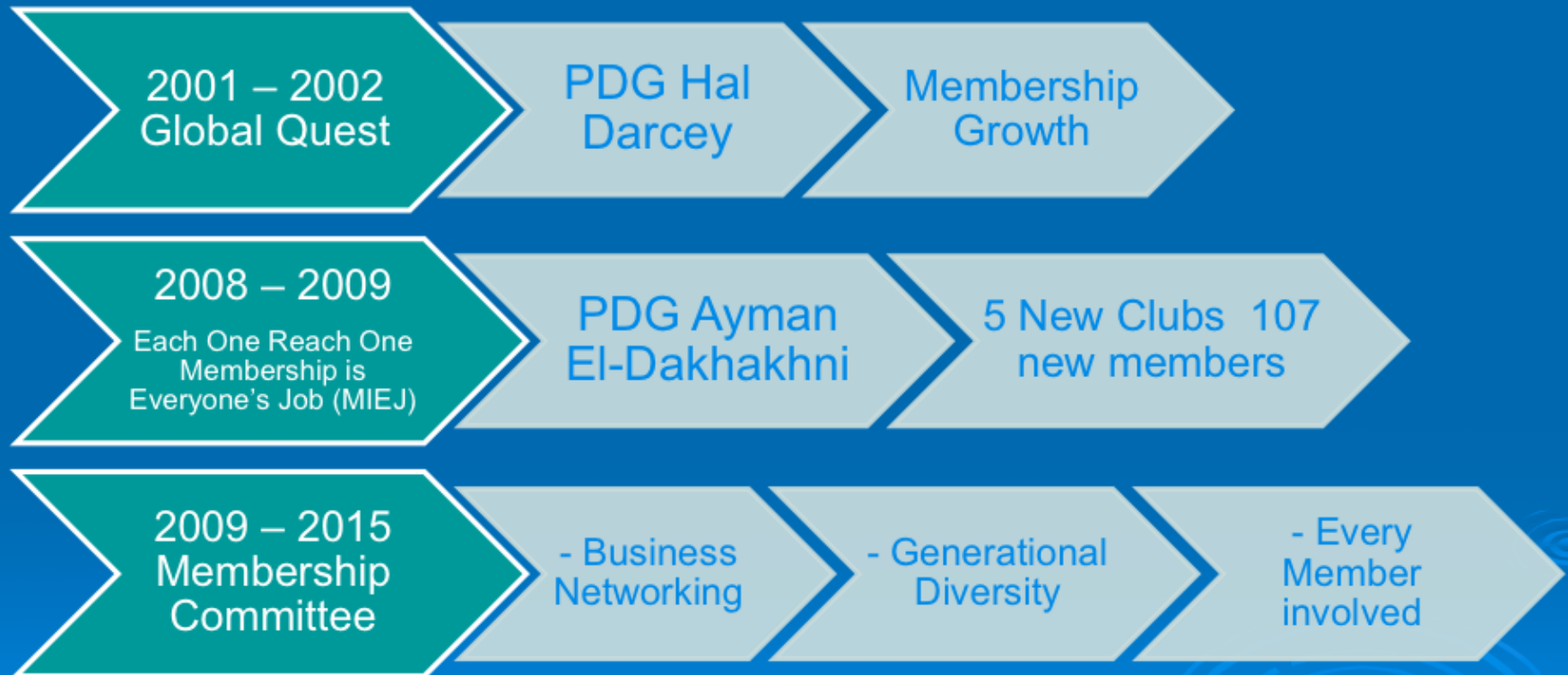
2014-2015 Membership



Membership Development and Retention is Everyone's Business



Membership in D5000



Membership in D5000

2012-2015



PDG Chet
DG Phil
DGE Laura
DGN Del
Membership Plan

Continue to promote Business &
Networking in Rotary

because

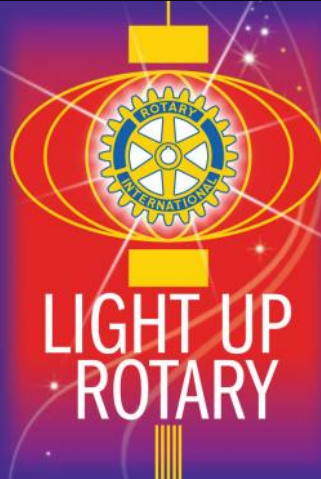
“Rotary is Everyone’s Business”

The world's first service club, the Rotary Club of Chicago, was formed in 1905 by Paul Harris, an attorney who wished to capture in a professional club the same friendly spirit he had felt in the small towns of his youth.



ROTARY DISTRICT 5000

Reach Within to Embrace Humanity



"I Joined for Business & Fellowship
I Stayed to Change the World."



**REMEMBER
"ROTARY IS
EVERYONE'S
BUSINESS"**





Welcome to District 5000 eYellow Pages

Rotarians Doing Business with Rotarians

[Return to District Website](#)



Rotary District 5000 Yellow Pages

Your Current Listing



Marco Schlessner (Honolulu Sunset)

HEARTLAND PAYMENT SYSTEMS - Business Services - Merchant Services and Payroll - www.linkedin.com/in/marcschlessner

Credit Card , Gift / Loyalty and Payroll Processing

581 Kamoku Street, PH-2, Honolulu HI [96826 - 808-393-3755](tel:96826-808-393-3755) - marc.schlessner@e-hps.com

Expiration: 25-Aug-13

Upgrade your Listing

For a fee of \$30 per year you may add a graphical banner to your Yellow Pages listing.

[Click here](#) to upgrade your account and allow the display of a banner.

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I am a Rotarian.

Being a part of Rotary has brought balance to my life, knowing I can be involved in something so much bigger than myself. Family is very important to me, but more importantly it's the example I leave behind for my children.

Daniel Y. Kim
HUSBAND & FATHER

*Be a part of the solution.
Join us today!*



Rotary District 5000 Welcomes You.

Rotarians change the world. Rotarians are a part of their communities.
Rotarians are right next door. **Join us and be a part of the solution today!**
RotaryD5000.org | 808.536.8778

WHY WOULD BUSINESS PROFESSIONALS WANT TO JOIN ROTARY ?

- Personal Growth and Development
- Leadership Development
- Public Speaking Skills
- Social Skills
- Vocational Skills
- Development of Ethics
- Opportunity to Serve !!!



Membership in D5000

How we can do a better job of
conveying the message of

“WHY”

someone should join Rotary.

Membership in D5000

P.E.T.S.

NAP



Membership in D5000

North American Plan

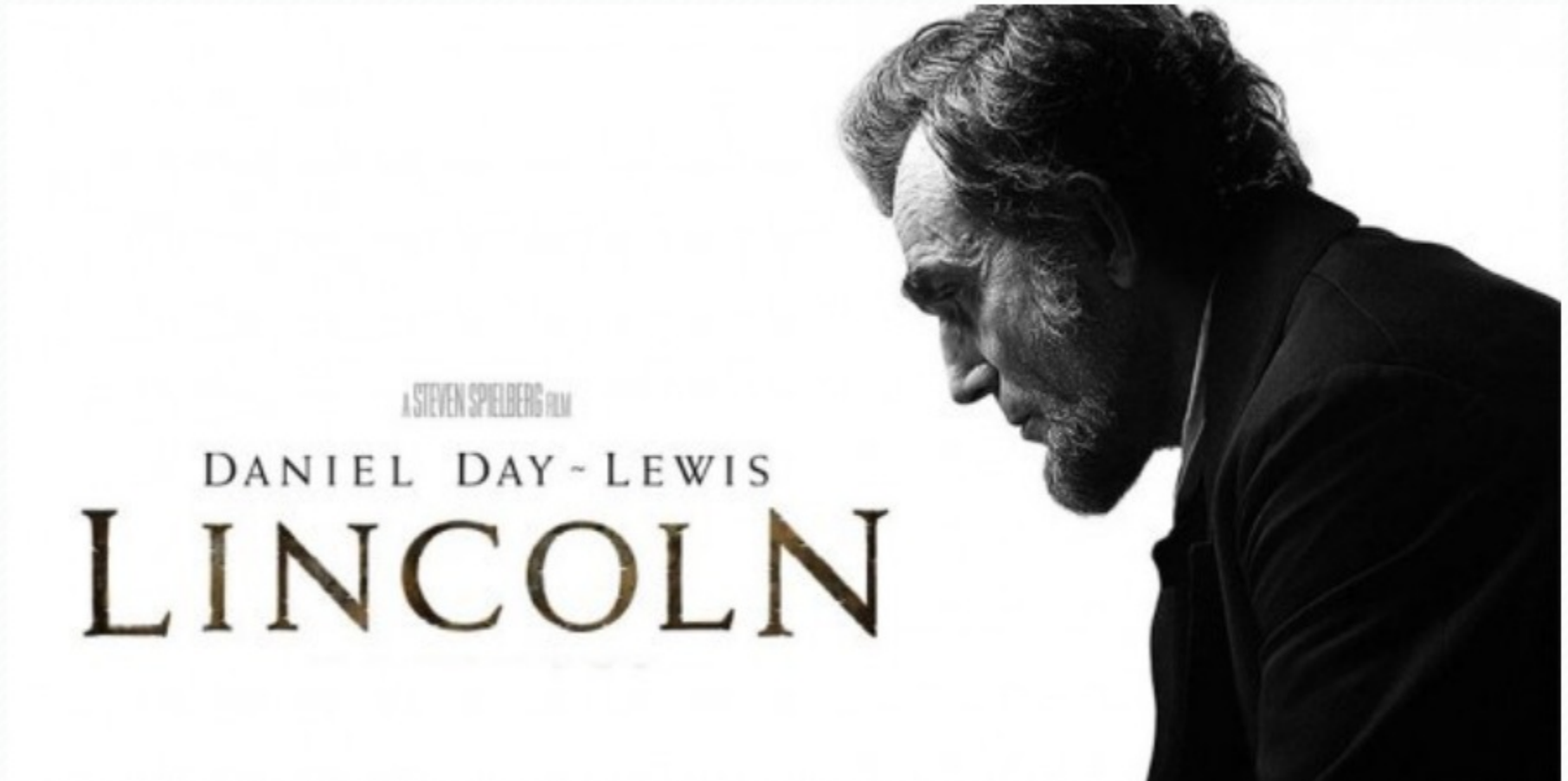
All orders shipped to destinations within the contiguous United States are shipped FREE of charge.

OR

FREE delivery to the continental United States.

The background of the slide features several sets of concentric circles in a lighter shade of blue, resembling ripples in water. These circles are positioned in the lower half of the slide, with one set on the right and two on the left.

Membership in D5000



Membership in D5000

“

*“In order to win a man
to your cause, you
must first reach his
heart, the great high
road to his reason.”*

East Hawaii

	<u>'11</u>	<u>'12</u>	<u>'13</u>
Hilo	78	69	70
Hilo Bay	47	47	52
Pahoa Sunset	14	11	14
South Hilo	46	42	51
Volcano	21	18	19

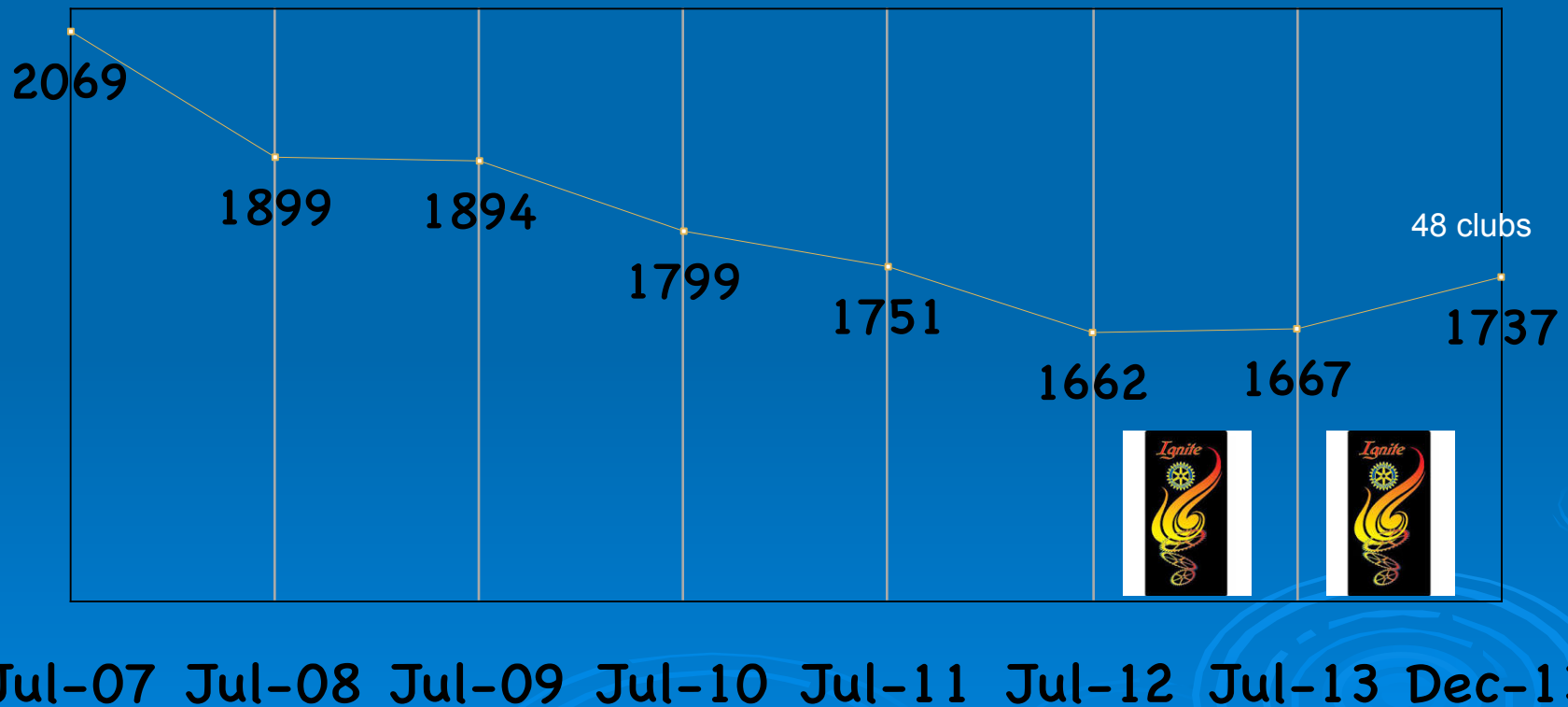
$\underbrace{\hspace{10em}}_{+19}$
10% increase

West Hawaii

	'11	'12	'13
Kona	45	31	38
Kona Plunka	19	16	24
Kona Sunrise	23	22	22
North Hl	35	33	34
		+16	

16% increase

Membership in D5000



Membership in D5000

Preparing Your Clubs to Grow



Membership in D5000

- Survey

- Evaluate Your Club

- Use survey to poll the club and establish a benchmark - a starting point for club improvement

- Ignite Scoresheet

- 3 - Year Strategic Plan

Membership in D5000

- Increasing Generational Diversity

Take a look at the “way things are done in your club and in your meetings” and question yourselves “Is that the way it has to be”?

- "Young Professional Campaign" Initiative

Membership in D5000

The “New Generation” of Rotarians is *looking to make a difference*, when usually our clubs try to mold new members into what we expect them to be.

Membership in D5000

- special effort to push membership in Q4 (after 3/31/14 awards deadline) – use Paul Harris Recognition Points (e.g. 500 points for sponsor of new member in Q4) – this also will help Foundation as members may choose to “upgrade” their recognition points to next Paul Harris level.

Membership in D5000

- continue to induct new members vs. hold off until July 1 – use recognition points previously mentioned as incentive

Membership in D5000

- clean database of "non-performing" members (again, after March 31st, which is the awards deadline) – my call is to shift this to December 31st, that way the clubs have a clear objective on membership growth til June 30 (provided that the club has done **EVERYTHING** they needed to do to keep this member – **IGNITE RETENTION/MENTOR PROGRAM**). Change the cycle to December 31st, vs. June 30th.

Membership in D5000

- we have our eClub in the District – offer as an alternative if members need to leave for valid reason (that way they do NOT leave Rotary) in D5000

Membership in D5000


THE GROWTH INSTINCT

The “DNA” of Growth Clubs

**Adapted for Rotary Clubs by
Dr. Jimmie D. Brewer**



Membership in D5000

1. Growth is the normal state of a healthy club.
 2. A plateau is a time to regroup for a new growth cycle.
 3. A plateau lasting for more than 3 years is the first stage of decline.
 4. Mindset – If our club is not growing – it is declining.
- 
- Decorative concentric circles in the bottom right corner of the slide.

Membership in D5000

Plateaued clubs tend to —

- Hold on to the past successes
- Become resistant to change
- Believe they can stay level forever
- Lose the drive to grow
- Embrace that they are just the right size

Membership in D5000

It is our civic duty and mission as a Rotary Club to grow – therefore we are passionately committed to:

1. Finding and adding new members
2. Making “space” for all members
3. Creating opportunities for all members
4. Engaging and involving all members
5. Respecting the contributions of all members

Member Retention

- A Friend in Rotary
 - Assign one (1) individual to the current/new member with specific assignments to accomplish within the first six (6) months of Rotary.
 - Should not be the sponsor.

Member Retention

- An Assignment
 - Preferably at the time they are inducted
 - Every Member deserves a Responsibility
 - Membership Committee
 - Greeter at the door
 - New Member program

Member Retention

- Education
 - Every Rotarian needs to be nourished
 - Educational System
 - “New Member Orientation” booklet
 - Hold Seaside Chats

D5000 Initiatives

Rotary District 5000 has partnered with the Hawaii Association of Broadcasters for the past four RI PR Grant cycles.

New D5000 Initiatives

2012 campaign

we received more than \$300,000 worth of scheduled airtime from February- April,

and we paid HAB \$13,333 (RI Grant \$10,000 and D5000 contribution \$3,333).

New D5000 Initiatives

We received another grant for 2013-2015, and as long as we perform, RI will award \$15,000 and D5000's share will be \$5,000 at the end of each year's campaign .

New D5000 Initiatives

When clubs receive membership inquiries, increased donations, or increased website hits...keep track and share with Linda Coble if PR campaign had anything to do with it. We need the documentation to receive the Grant payment .

Ignite



2012-2015 Membership

**Presented by:
District 5000 Membership Committee
Marco Schlessner**

**You make a living by what you get,
but you make a life by what you give.**

-- Winston Churchill --

Thank You