

Rotary



BE THE INSPIRATION

Rotary always benefits two people. The child who is sick, who is hungry, who is thirsty, who has no clothes. No shelter, no education, no future, no hope...that child is beneficiary of Rotary's outreach. That child is Rotary's business.

But another benefit comes to the Rotarian-the one actually performing the service. That person grows and fulfills the real reason for his or her existence, which is to serve others.

2018-2019 Service

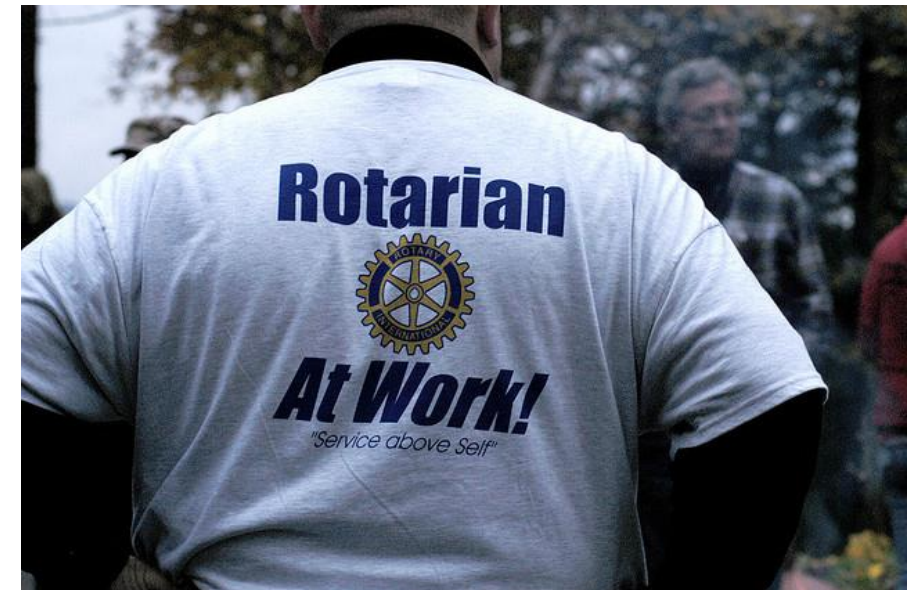
Past RI President Richard King

Some KEYs to Inspirational Service:

- Find A Need And Fill It...
 - Does the need fulfill the expectations of our members???
 - Does the need build your team???
 - Perhaps the best way to select projects is to have a club discussion...
- Project Planning
 - Identify Resources
 - Physical Resources
 - Human Resources
 - In House
 - Supplemental
 - Rotary Community Corps

Some KEYs to Inspirational Service:

- You Shall Be Known By The Work You Do...
 - Quality vs Quantity...
- Document, Document, Document...
 - Pictures say a thousand words...
 - Video touches the heart...
- Share the victory!
 - Create Club History – make it a feel good moment!
 - Devote a program...share and discuss
 - Publicize to your community
 - Be the program



What makes a service project effective?

Effective service projects do more than just offer a quick fix for problems. The most effective service projects

- Respond to real issues
- Improve community members' lives
- Incorporate the abilities of those who are served
- Recognize the contributions of all participants as important and necessary
- Are based on a realistic assessment of available resources
- Aim for specific goals and objectives with measurable results
- Build effective networks
- Empower people and communities

Excellence Criteria for International Service

Club participate in at least one Rotary Exchange Program (Friendship, Youth or Sister Club) or one International Service Project or Global Grant

Start a new sister club or work with an existing sister club on a project

Conduct Club Training on Rotary's areas of Focus and Rotarian Action Groups

Host a Peace Fellow or Peace Corps Volunteer or an International Service Project team member as a club program



•Excellence Criteria for Youth Service

Plan and Execute a Youth Service project that integrates foundation, public image and membership using form provided.

Plan and execute a project in collaboration with your Assistant Governor, the clubs in your geographical area and a youth group

Support an Interact or Rotaract or other youth organization in the planning and executing an environmental project for Rotarians At Work Day; which is scheduled for April 27, 2019

Connect Scholarship Giving to service

Host a young leaders event or participate in RYLA





Excellence Criteria for Community Service

Plan and Execute a Community Service project that integrates foundation, public image and membership using form provided.

Plan and execute a Community Service project in collaboration with your Assistant Governor, the clubs in your geographical area and another Community Partner

Plan and execute a project for Rotary Gives Thanks Day in the area of focus: "Kupuna Kokua – Serving our Seniors"

...November 24, 2018



ROTARY CLUB PROJECT INTEGRATION WORKSHEET

Describe- <ul style="list-style-type: none"> • Concept • Idea • Project • Event 	List how to include and/or create focus for: <ul style="list-style-type: none"> • Foundation Awareness • Foundation Giving • Celebrating the Foundation 	List how to use and/or incorporate: <ul style="list-style-type: none"> • Rotary’s Voice and/or Brand • Public Image 	List how to include a membership component for: <ul style="list-style-type: none"> • Prospective members (community involvement) • Engaging current members • Promoting fellowship

Our Partners

- Ho'Ola Na Pua
- ACS Relay For Life
- Kahauiki Housing Project
- Habitat for Humanity

2018-2019 Rotary Club Citation

2018-19 ROTARY CITATION

The **Rotary Citation** recognizes Rotary clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

Rotary can automatically verify many of your club's achievements as long as you keep your club and member information up-to-date in My Rotary. You'll use online tools like Rotary Club Central to tell us when you've achieved other goals. To be eligible for the Rotary Citation, clubs need to begin the year as active clubs that are in good standing and remain so throughout the year. Achievements will be compared with membership figures from 1 July 2018 and will be recognized after the 1 July 2019 numbers are final, on 15 August 2019.

This year, clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

SUPPORT AND STRENGTHEN CLUBS

Achieve at least 3 of the following goals:

- Achieve a net gain of 1 member
- Maintain or improve your club's retention of current and new members:
 - Improve your club's retention rate by 1 percentage point
or
 - If your club's retention rate was 90 percent or more in 2017-18, maintain it
- Achieve a net gain in female members
- Have at least 60 percent of club members report their birth dates through My Rotary
- Sponsor or co-sponsor a new Rotary club
- Conduct a classification study of your members' occupations, and work to align your membership with the mix of businesses and professions in your community

FOCUS AND INCREASE HUMANITARIAN SERVICE

Achieve at least 3 of the following goals:

- Sponsor a Rotary Community Corps
- Sponsor or co-sponsor an Interact or Rotaract club
- Contribute at least \$100 per capita to the Annual Fund
- Increase the number of members involved in service projects
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Conduct a significant local or international service project in one of Rotary's six areas of focus

ENHANCE PUBLIC IMAGE AND AWARENESS

Achieve at least 3 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Arrange for the club's members to talk with the media to tell your club's, and Rotary's, story
- Host an event for Rotary alumni, and highlight Rotary's networking opportunities
- Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together
- Sponsor a Youth Exchange student or RYLA participant

2018-2019 Citation For Rotaract Clubs

2018-19 ROTARY CITATION **FOR ROTARACT CLUBS**

The **Rotary Citation for Rotaract Clubs** recognizes clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Rotaract clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2018. Clubs will report their achievements by submitting a nomination form by 1 July 2019.

This year, Rotaract clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

SUPPORT AND STRENGTHEN CLUBS

Achieve at least 2 of the following goals:

- Achieve a net gain of 1 member
- Have at least 50 percent of members add their skills and interests in their profiles on My Rotary
- Establish or maintain a twin club relationship

FOCUS AND INCREASE HUMANITARIAN SERVICE

Achieve at least 2 of the following goals:

- Achieve an average minimum PolioPlus contribution of \$25 per member
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Work with your sponsor Rotary club to conduct a significant local or international service project in one of Rotary's six areas of focus

ENHANCE PUBLIC IMAGE AND AWARENESS

Achieve at least 2 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Host an activity during World Rotaract Week, preferably on 13 March, the anniversary of Rotaract; invite the media and tell your club's, and Rotary's, story

2018-2019 Citation for Interact Clubs

2018-19 ROTARY CITATION FOR INTERACT CLUBS

The **Rotary Citation for Interact Clubs** recognizes clubs that support each of our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

To be eligible for the Rotary Citation, Interact clubs need to be certified by Rotary International and endorsed by the district governor before 1 July 2018. Also before 1 July, an adult adviser to the club needs to provide his or her name and contact information to Rotary. Sponsor Rotary club officers or Interact club advisers will report the achievements by submitting a nomination form by 15 August 2019.

This year, Interact clubs can receive the **Rotary Citation With Presidential Distinction** when they achieve the Rotary Citation plus one to three additional goals.

SUPPORT AND STRENGTHEN CLUBS

Achieve at least 2 of the following goals:

- Hold a meeting that introduces members to Rotary programs for young leaders, such as RYLA and Rotary Youth Exchange
- Work with your sponsor Rotary club or adviser to develop and participate in a career day or mentoring activity
- Work with your sponsor Rotary club or adviser to connect graduating Interactors with university- or community-based Rotaract clubs

FOCUS AND INCREASE HUMANITARIAN SERVICE

Achieve at least 2 of the following goals:

- Plan and carry out a project for Global Youth Service Day
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Work with your sponsor Rotary club or adviser to conduct a significant local or international service project in one of Rotary's six areas of focus

ENHANCE PUBLIC IMAGE AND AWARENESS

Achieve at least 2 of the following goals:

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Hold an activity during World Interact Week, preferably on 5 November, the anniversary of Interact; invite the media and tell your club's, and Rotary's, story

Citation with Distinction...

2018-19 ROTARY CITATION WITH PRESIDENTIAL DISTINCTION

ROTARY CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership, personal, or professional development program to enhance members' skills and the value of their membership

ROTARACT CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership or professional development program to enhance members' skills and the value of their membership

INTERACT CLUB

Achieve these goals **in addition to** earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Work with your sponsor Rotary club or adviser to explore local Rotary club and other scholarship opportunities that are available to your club's members and present these opportunities to the club
- Show how your club's members are People of Action by submitting a video that promotes your club and its service activities to the annual Interact Video Awards
- Initiate or continue a leadership development program to enhance members' skills and the value of their membership

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.



One Rotary Center
1560 Sherman Avenue
Evanston, IL 60201-3698 USA
www.rotary.org

900-18EN—(1017)