

Hawai'i  
**Rotary**  
District 5000



# District Public Image Committee

Making Public Image Work for  
Hawai'i Rotary District 5000



Hawai'i  
**Rotary**  
District 5000



# 2023-2024 Co-Chairs

Joshua Laguana (Hickam Pearl Harbor)

Scott Wishart (Ala Moana)

Hawai'i  
**Rotary**  
District 5000



# Membership Think Tank

## July 15, 2023

[PUBLCIMAGE@ROTARYD5000.ORG](mailto:PUBLCIMAGE@ROTARYD5000.ORG)

# PUBLIC IMAGE RESOURCE TEAM

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Who can you turn to?

**Joshua Laguana**

(Hickam Pearl Harbor)

**Scott Wishart**

(Ala Moana)

**Sandy Matsui**

(Kaneohe)

**Ted Faigle**

(Poipu Beach)

**Lori Williams**

(Windward Lanikai)

**Mark Merriam**

(Metro Honolulu)

**Konrad Ikei** – [RotaryD5000.org](http://RotaryD5000.org)

(Ala Moana)

**Ryan Kawamoto**

(Kahala Sunrise)

**Virgil Vergara** – [RotaryInHawaii.org](http://RotaryInHawaii.org)

(Kapolei)

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**How do I share my club's  
activities with the district?**

# Sharing with the District:

**District Site as a story or page**

**RotaryD5000.org**

PublicImage@rotaryd5000.org

**District Calendar**

From your Clubrunner account, create a shared event with the District

# Sharing with the District:

## Tag us on Facebook

Tag @HawaiiRotary **AND** @RotaryD5000

## Tag us on Instagram

Tag @HawaiiRotary

## Share your story in the Newsletter

Newsletter@rotaryd5000.org

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**What PI resources are  
available?**



# Public Image Resources

## **Public Image Resource Page**

[RotaryD5000.org/Public-Image](https://RotaryD5000.org/Public-Image)

## **Public Image Learning Series**

Find it on our YouTube Channel

[Youtube.com/@HawaiiRotary](https://Youtube.com/@HawaiiRotary)

# Public Image Resources

## **Join the Public Image Resource Team**

3<sup>rd</sup> Monday at 3pm and gain access to Canva Pro with FREE templates to collaborate with others

## **My Rotary Learning Center**

Encourage members to learn Rotary's story and People of Action Campaigns

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**We need your help!**

## Subscribe & Share

S	M	T	W	T	F	S
25	26	27	28	29	30	01
02	03	04	05	06	07	08
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	01	02	03	04	05

### CONTRIBUTE TO WEB CONTENT

#### Submit an Event

*(use for club events, fellowship events, action group events, etc.)*

#### Request Website Change

*(use for corrections, updates, etc.)*

### LET'S GET SOCIAL!

[Read more...](#)

## June/July Rotaract e-Club Ohana Newsletter

Now that school is over and students have graduated, the end of the club year is near! We have a service event coming up this month with the Ko'olau Mountains Watershed Partnership and a beach clean up in July.

We also have our last social for the club year coming up in July and would like for those interested in joining us for some Sports Box fun to please [RSVP](#). Price will be \$25 per person. In the RSVP survey there's a link to sign up for the potluck as well. Please fill that out if you plan on bringing something to share. For those who are unfamiliar with what Sports Box is, check it out [here](#). Hope the video convinces you to come. 😊

[Read more...](#)

More stories

RSS

822

Press Releases & Media Coverage

## NEWSLETTERS

[2023-07-08 Newsletter](#)  
Jul 08, 2023

[Mahalo for a wonderful Rotary year!](#)  
Jul 01, 2023

[DG Newsletter](#)  
Jul 01, 2023

[Rotary D5000 June News](#)  
Jun 26, 2023

Subscribe to our eBulletin and stay up to date on the latest news and events.

[Click here to sign up!](#)

## Contribute a Story

Deadline	Topic
7/19/23	Environmental Sustainability: Rotary's Commitment to a Greener Future
7/19/23	Promoting Sustainable Development: Rotary's Impact on Global Goals
7/19/23	Celebrating Rotary's Diversity and Inclusion
8/2/23	Rotary's Monthly Theme: "Membership and New Club Development"
8/2/23	Building Stronger Clubs: Membership Recruitment Strategies
8/2/23	Building Stronger Families: Rotary's Family-oriented Projects
8/16/23	Rotary's Membership: Engaging and Growing Together
8/16/23	Volunteerism and Community Engagement: Rotary's Service Projects
8/16/23	Promoting Environmental Stewardship: Rotary's Environmental Projects

Deadline	Topic
8/30/23	Rotary's Monthly Theme: "Basic Education and Literacy"
8/30/23	Literacy: Empowering Individuals and Communities
9/13/23	Highlighting Local Education Projects and Partnerships
9/13/23	Enhancing Education: Rotary's Impact on Literacy and Youth Development
9/27/23	Supporting Education: Rotary's Scholarships and Grants
9/27/23	Preparing for World Polio Day

# Newsletter

## **Share a Story**

Does your club have an active newsletter?  
Send it to [newsletter@rotaryd5000.org](mailto:newsletter@rotaryd5000.org)

Contact Lori Williams

Hawai'i  
**Rotary**  
District 5000



**Contact Us!**

# The Team

**Joshua Laguana** (Hickam Pearl Harbor)  
rotary.josh@outlook.com

**Scott Wishart** (Ala Moana)  
scott.wishart@revolusun.com

**Konrad Ikei** (Ala Moana)  
konrad.ikei@gmail.com



# Bottom Line

The District's Public Image Committee is here to **support** clubs, **elevate** the Rotary brand and **promote** Rotary in Hawaii.

Visit the District's Public Image Resource Page  
**[RotaryD5000.org/Public-Image](https://RotaryD5000.org/Public-Image)**

# Next Steps:

1. Create a **Public Image Committee**
2. Develop a strategic plan
3. Visit [RotaryD5000.org/public-image](https://RotaryD5000.org/public-image)
4. [Download the logos and other assets](#)
5. Submit your club's POA photos online
6. Join the monthly meetings to stay up-to-date with District PI news
7. Recruit!!!!

# Our Contact Information

## **Hawai'i Rotary District 5000**

Public Image Committee Co-Chairs 2022-2024

**Joshua Laguana (Hickam Pearl Harbor)**  
**Scott Wishart (Ala Moana)**

[PublicImage@RotaryD5000.org](mailto:PublicImage@RotaryD5000.org)

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