



## 2020 ROTARY INTERNATIONAL CONVENTION

Honolulu, Hawaii, USA | 6-10 JUNE 2020

The **Rotary International Convention**, our premier event, is held every June in a different world-class city. The convention fills five days with renowned speakers, educational seminars, an exhibit hall, entertainment, and social events where Rotary members and supporters connect to make an even greater impact around the world. Estimated to attract more than 25,000 attendees from over 170 countries, it is where the Rotary world comes together to share best practices and make an even greater impact around the world.

As a Supporter of the convention, you have the opportunity to connect with our highly influential and affluent members. We will work with you to create activations that will resonate with a passionate audience of professional community leaders and global humanitarians who, like you, are committed to taking action and creating lasting change around the world. Visit [www.rotaryhonolulu2020.org](http://www.rotaryhonolulu2020.org) for more information.

### CONVENTION SPONSOR OPPORTUNITIES

#### MAILE LEVEL 1 US\$10,000

- Sponsor text recognition in Sponsor Thank You ad in *The Rotarian* magazine
- Sponsor text recognition on Sponsor Page of Convention Program Book
- Logo placement in Convention Mahalo advertisement in local print media
- Sponsor text recognition on Rotary International Convention microsite (RIConvention.org)
- Logo placement on the Honolulu 2020 Host Committee Convention microsite ([www.rotaryhonolulu2020.org](http://www.rotaryhonolulu2020.org).)
- Sponsor text recognition in Convention mobile app
- Four (4) Convention registrations with full access and reserved seating during General Sessions
- Two (2) VIP tickets for "Hawaiian Night" in the Waikiki Shell on Tuesday, 9 June and two (2) tickets to the Star of Honolulu lunchtime cultural cruise on Friday, 5 June or Monday, 8 June
- Exhibit space within the House of Friendship (HOF), the International Convention's exhibit hall; 200 sq. feet total footprint (equivalent to two (2) single booths)
- Right to use 2020 International Convention Logo with review for sponsor promotion and activation
- Opportunity to be a guest speaker at an Oahu-based Rotary club meeting or a neighborhood island if company already has a representative there.

#### PIKAKE LEVEL 2 US\$6,000

- Sponsor text recognition in Sponsor Thank You ad in *The Rotarian* magazine
- Sponsor text recognition on Sponsor Page of Convention Program Book
- Logo placement in Convention Mahalo advertisement in local print media
- Sponsor text recognition on Rotary International Convention microsite (RIConvention.org)
- Logo placement on the Honolulu 2020 Host Committee Convention microsite ([www.rotaryhonolulu2020.org](http://www.rotaryhonolulu2020.org).)
- Sponsor text recognition in Convention mobile app
- Two (2) Convention registrations with full access and reserved seating during General Sessions
- Two (2) VIP tickets to the Star of Honolulu lunchtime cultural cruise on Friday, 5 June or Monday, 8 June
- Exhibit space within the House of Friendship (HOF), the International Convention's exhibit hall one (1) booth for a 10' x 8' (80 sq. feet total footprint)
- Right to use 2020 International Convention Logo with review for sponsor promotion and activation

## CONVENTION SPONSOR INFORMATION

Please fill in the required information below:

**Company Name:** \_\_\_\_\_

Please provide the name of your company EXACTLY how you would like it listed in any recognition materials.

**Contact Person:** \_\_\_\_\_

Person to whom any questions or follow up regarding your support should be directed.

**Contact Person Title:** \_\_\_\_\_

**Contact Person Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Company Address, Suite:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

Please indicate the level that you are confirming (see other side for benefits):

☐ Maile Level 1 (US\$10,000)

☐ Pikake Level 2 (US\$6,000)

### TERMS OF SUPPORT

#### INTELLECTUAL PROPERTY

Company grants the 2020 Honolulu Host Organization Committee ("HOC") and Rotary International ("RI") a non-exclusive, worldwide license to use its trademarks on print and electronic 2020 Rotary International Convention ("Convention") materials and signage and in articles, advertisements, multimedia, video, apps, social media and other materials, now known or hereafter devised, for the purposes of promoting the Convention and recognizing Company as a sponsor of the Convention, as agreed by the parties. This includes the right to sublicense such use to HOC's representatives, designees, affiliates and to the media. Company may use the Convention materials provided by the HOC to promote its support of the Convention and shall not have a right to use any of Rotary International's trademarks in conjunction with its support of the Convention outside of the Conventions materials.

#### INDEMNIFICATION

Company shall defend, indemnify, and hold harmless the HOC and RI, including their directors, trustees, officers, committee members, employees, agents, contractors, subcontractors, volunteers, and representatives (hereinafter "Indemnitees") from and against all claims, (including, without limitation, claims for bodily injury or property damage and claims of trademark and copyright infringement), demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorneys' fees and other legal expenses), awards, judgments, and fines asserted against or recovered from the Indemnitees arising out of any act, conduct, omission, negligence, misconduct or unlawful act (or act contrary to any applicable governmental order or regulation) of Company, its owners, directors, officers, employees, contractors, subcontractors, agents, representatives, successors or assigns (hereinafter "Company Indemnitees") in complying with this Agreement. The foregoing includes, without limitation, injury or damage to the person or property of the Indemnitees, or any third party, whether or not subject to any policy of insurance.

HOC shall defend, indemnify and hold harmless the Company Indemnitees from and against all claims, (including, without limitation, claims for bodily injury or property damage), demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorney's fees and other legal expenses) awards, judgments, and fines asserted against or recovered from Indemnitees arising out of any act, conduct, omission, negligence, misconduct or unlawful act (or act contrary to any applicable governmental order or regulation) of Indemnitees, in complying with this Agreement. The foregoing includes, without limitation, injury or damage to the person or property of Indemnitees, or any third party, whether or not subject to any policy of insurance.

#### CONFIDENTIALITY/PRIVACY

Both parties, and their representatives, affiliates and subcontractors, shall comply with all applicable data privacy, cookies and data security and protection laws, rules and regulations, including, but not limited to, the European Union General Data Protection Regulation, when collecting, storing, processing and using any personal data. Personal data Company provides to HOC will be transferred to RI and other Convention related service providers assisting with the Convention to promote support of the Convention.

#### PAYMENT

Payment may be made by Visa, MasterCard, or by a check drawn in US Dollars on a bank located in the United States of America made payable to 2020 Rotary International Convention HOC, Inc. Company shall use the attached Payment Form in making its payment. HOC will not award Supporter Benefits to any Company whose credit card payment has been denied or whose check is returned for insufficient funds.

#### AGREEMENT

I, the duly authorized representative of the above referenced company, on behalf of said company, subscribe and agree to all terms, conditions, authorizations and covenants set forth and contained in this Sponsor Agreement. I agree that this form constitutes a binding legal agreement when signed by me on behalf of the above referenced company.

\_\_\_\_\_  
**Signature (required)**

\_\_\_\_\_  
**Date**

**Return the original copy of this completed form to Address or Email**

**Checks :** Payable to 2020 Rotary International Convention HOC, Inc.

Mail to: IC2020 HOC  
Attn: Naomi Masuno  
PO Box 1675  
Honolulu, HI 96806

Email to: 2020convention@rotaryd5000.org