



We are driving to the goal of 102 new members by District Conference



District 5970 encourages your club to recruit new members with a special focus during the month of March. Prizes will be awarded at the District Conference in April.

How does the competition work?

- Clubs are divided into three brackets based on the population of their community.
- **The top recruiter from each bracket will receive a Final Three Division Champion prize:** Star Treatment in the Member Spotlight article, recognition at the District Conference and a special gift.
- **All Rotarian who recruit a new member by April 15 will be in the running for the 5970 MVR Grand Prize Seven Day Marriott Vacation Club.** One chance for every new member brought in. (New members recruited since July1, 2019 qualify)

What do clubs need to do to participate? It is simple. Encourage your members to recruit!

- Make sure all new members are registered in Club Runner / RI website.
- Provide a list of current members who have sponsored new members during the current Rotary year. (July 1, 2019- April 15, 2020)
- Attend the District Conference

Here are some ideas to help you get you started:

- Host a Social Hour or other special meeting in March to help with the recruiting.
- Engage your PR team to spread the word! Use social media, write a press release, send letters to HR directors and employers offering Rotary as a leadership development opportunity for their employees. Get on local radio.
- Encourage Rotarians to wear Rotary pins and apparel to work, community events.
- Practice your Rotary stories and commit to telling it to one person each week or post it on your personal Facebook page.
- Host a March Madness themed competition in your club. Give simple prizes along the way to those who bring guests. You pick the prize for your club! Paul Harris points! No fines for a year! Use your imagination and ask local businesses to help.

Watch for post to share from the District Facebook and special membership emails with resources to help you and the District reach our membership goals. For more or information contact: Wendy Bowman, District Membership Team
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