

A photograph of three people sitting around a table in a meeting. On the left, a woman with brown hair in a white shirt looks towards the camera. In the center, a man with short dark hair in a maroon shirt looks towards the camera. On the right, a woman with long brown hair in a dark top is smiling and looking towards the man. The table has a small green cup, a pink cup with a red star-shaped decoration, and a white marker. The background shows a brick wall, a window with red curtains, and some indoor plants.

STRENGTHENING YOUR MEMBERSHIP

Creating Your Membership
Development Plan

Member Questionnaire

This survey is intended for use within the club. All club members should complete this questionnaire to help assess member satisfaction with club activities and projects. Please return completed forms to the club secretary. Your response is confidential.

Do you feel welcome in our Rotary club?

☐ Yes

☐ No

If no, why not? (Please mark all that apply)

☐ Club cliques

☐ I feel demographically isolated: *(Please circle the appropriate response)*

other members were **older/younger/different gender/ different race**

other demographic reason *(please explain)* _____

☐ I have not made an effort to meet other members.

☐ Other members have not made an effort to interact with me.

Do you feel comfortable sharing concerns with club leaders?

☐ Yes

☐ No

If no, why not? (Please mark all that apply)

☐ Club leaders have so many responsibilities. I do not want to burden them.

☐ Club leaders have their own agenda and are not interested in other ideas.

☐ I have not been a member long enough to feel comfortable approaching club leaders.

☐ I do not want to be perceived as a complainer.

☐ Other: _____

How do you feel about the level of our club's involvement in the following types of activities? (Circle the appropriate response)

Type of Activity	Level of Club Involvement			
Membership Development	Excessive	Adequate	Insufficient	Not Aware
Member Orientation and Education	Excessive	Adequate	Insufficient	Not Aware
Local Service Projects	Excessive	Adequate	Insufficient	Not Aware
International Service Projects	Excessive	Adequate	Insufficient	Not Aware
Club Public Relations	Excessive	Adequate	Insufficient	Not Aware
Fundraising	Excessive	Adequate	Insufficient	Not Aware
The Rotary Foundation	Excessive	Adequate	Insufficient	Not Aware
Fellowship	Excessive	Adequate	Insufficient	Not Aware

Have you participated in club projects and activities?

☐ Yes

☐ No

How did you become involved (mark all that apply)

☐ I volunteered

☐ I was asked

Please indicate your involvement in the following types of activities:

Type of Activity	I am currently involved	I would like to be involved
Membership Development	<input type="checkbox"/>	<input type="checkbox"/>
Member Orientation and Education	<input type="checkbox"/>	<input type="checkbox"/>
Local Service Projects	<input type="checkbox"/>	<input type="checkbox"/>
International Service Projects	<input type="checkbox"/>	<input type="checkbox"/>
Club Public Relations	<input type="checkbox"/>	<input type="checkbox"/>
Fundraising	<input type="checkbox"/>	<input type="checkbox"/>
The Rotary Foundation	<input type="checkbox"/>	<input type="checkbox"/>
Fellowship	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>

I am *very satisfied* / *satisfied* / *dissatisfied* with my participation in club activities and projects. (Circle the appropriate response)

If you are dissatisfied, why? (Please mark all that apply)

- | | |
|--------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> Insufficient knowledge | <input type="checkbox"/> Lack of resources |
| <input type="checkbox"/> Personality conflicts | <input type="checkbox"/> Lack of support from other members |
| <input type="checkbox"/> Cost | <input type="checkbox"/> Insufficient family involvement |
| <input type="checkbox"/> Personal time conflicts | <input type="checkbox"/> Other (please explain) _____ |

How do you feel about the following costs associated with membership in our club: _____

Type of Cost	Perception of Cost		
Club dues	Excessive	Reasonable	Inadequate
Cost of weekly meetings	Excessive	Reasonable	Inadequate
Amount of Club fines/assessments	Excessive	Reasonable	Inadequate
Voluntary contributions to service projects	Excessive	Reasonable	Inadequate
Voluntary contributions to The Rotary Foundation	Excessive	Reasonable	Inadequate

Do you enjoy our weekly meetings?

☐ Yes ☐ No

Please circle the appropriate response in the following questions:

The amount of Rotary content in our meetings is *adequate* / *excessive* / *insufficient* .

The length of our meetings is *adequate* / *excessive* / *insufficient* .

Our club should have *more* / *same amount* / *less* fellowship activities.

Our club bulletin contains *sufficient* / *excessive* / *insufficient* Rotary information.

Our club bulletin is (please circle all that apply) *interesting* / *useful* / *informative* / *boring* / *limited* / *uninformative* .

Our meetings are *well organized* / *poorly organized* .

Our meeting time is *convenient* / *inconvenient* .

If inconvenient, suggestion for an alternate time: _____

The location of our meeting is *convenient* / *inconvenient* .

If inconvenient, suggestion for a different location: _____

Which of the following aspects of our meeting place do you find to be **unsatisfactory**? (Mark all that apply)

- | | |
|-------------------------------------------------------|--------------------------------------------------------------------|
| <input type="checkbox"/> Service | <input type="checkbox"/> Décor/atmosphere |
| <input type="checkbox"/> Meal quality | <input type="checkbox"/> Meal variety |
| <input type="checkbox"/> Parking availability | <input type="checkbox"/> Safety of the area in which it is located |
| <input type="checkbox"/> Other (please explain) _____ | |

Suggestion(s) for change: _____

The following changes would improve our club meetings:

- | | |
|--------------------------------------------------------------|-----------------------------------------------------------------------|
| <input type="checkbox"/> Better speakers | <input type="checkbox"/> More focus on fellowship |
| <input type="checkbox"/> Increased variety of program topics | <input type="checkbox"/> Increased emphasis on vocational information |
| <input type="checkbox"/> More involvement of family | <input type="checkbox"/> Better time management |
| <input type="checkbox"/> More service opportunities | <input type="checkbox"/> More leadership opportunities |

Is there anything else you would like to see changed?

How does your spouse/partner/ family feel about your involvement in Rotary?

- | | |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------|
| <input type="checkbox"/> proud of my involvement | <input type="checkbox"/> feels it takes too much of my time |
| <input type="checkbox"/> wants to know more/be involved | <input type="checkbox"/> feels it is too expensive |
| <input type="checkbox"/> seeks interaction with other Rotary spouses/partners/families | |
| <input type="checkbox"/> Other (please explain) _____ | |