



# 9350 DG's District Digest



July 2015



## Welcome to a new Rotary year



### Our District 9350 Theme for 2015-16

#### Be a gift to the world, through Partnerships and Networking

What a great start our District has had to our new Rotary Year, filled with

- The changing of the guard at all Rotary levels, at fun filled induction functions, so enjoyed by all as you proudly heralded in your new Presidents and their dedicated board members –congratulations and thank you to all.
- Strategic District Committee meetings ushering in dynamic plans for 2015-16; Already achieving our goal of much wider geographical inclusion on our District committees. Check this out on the electronic edition of the Digest, popping into all your inboxes this coming week
- Maximising the use of technology as we skype & telephone conference, reducing our carbon footprint, and enabling the inclusion of those far and wide in our district committee discussions, as well as teleconferencing with RI in the USA.
- Expanding our International Avenue of Service
- Confirming our theme of partnerships and networking, at so many Club & District levels: We signed the MOU (Memorandum of Understanding) for Rotary Family Health Days with Dept of Health & held a productive planning meeting with the Provincial Dept of Health. Our Early Childhood Development Committee is working towards an MOU with the Provincial Dept of Social Development – more on this & the District ECD strategy in the next Digest



### Rotary International Theme for 2015-16

As we gear up to our Rotary year ahead, let us all rise to the challenge of our Rotary International President Ravi:

**Take all your talents, all your gifts,  
everything you are and can become and**

#### **“Be A Gift to the World”**

- **Take that potential and turn it into reality and transform the lives of others.**
- **The time is short, yet there is so much to be done**



Above: Rotary District 9350 District Governor Geraldine Nicol with Rotary International President Ravi Ravindran

**Take time on a monthly basis to evaluate your Rotary club's impact. Ask yourselves:-  
What “gifts” have we given to the world this month?**

I look forward to working with you all in the year ahead!

*DG Geraldine*

## Membership

The RI theme for the month of August is **MEMBERSHIP**.

District Membership chair Menno De Wet, who himself has introduced many new members to Rotary, has created **Project Rotary Gro**, targeting over 300 new members for this Rotary year! Sounds impossible?

Not at all! Remember Uppington conference's RIPPR, Frank Devlyn, who simply asked the two very high profile speakers: *"Would you like to join Rotary?"* And they were both delighted and instantly agreed. Two minutes, two questions, two new members !! **So..... JUST ASK !**

To help clubs, Menno has created a simple 7 point plan to ensure clubs set & meet membership targets:-

**1. Membership Director:** Ensure you have one on board.

**2. Prospective Members:** At your first August meeting, all members to list people who would be potential assets to your Rotary club.

3. At your second August meeting Membership Director collects contact details of prospective members & gets your club to commit to increasing membership by an average of **4-7 members** by the end of October. Some examples of how this can work :-

- ✓ Gordon's Bay went from 9-36 members in 3 years!
- ✓ Roggebaai Club was closing in June and now has 14 members and 3 more in the pipeline.

Potential new members can be business acquaintances, next-door neighbours, local estate agent, tennis partners, church colleagues, people who like to serve! What professions are missing in your club ?

**4. Set date for a New Member Meeting:** Visitors' costs of refreshments & drinks should be carried by the club. Membership Director invites all prospective members, encouraging the member who nominated them to bring them to the meeting & be part of the welcome party.

### 5. New Member evening:

- Hold an informal meeting with a warm, welcoming reception by all current members, ensuring your potential new members feel at home on arrival.
- Invite a good speaker who can enthusiastically share what Rotary is all about, such as "Avenues of Service" or Areas of Focus, which provide excellent bases for discussion, as does the article below:- "20 reasons to join Rotary"

**6. Follow up:** The board should within a day of the New Member function, which seem like ideal potential new members. Within 48 hours, the Membership Director then invites those confirmed as potential Rotarians, to attend the next Rotary meeting as a guest of the club. Again, the cost of dinner to be covered by club funds. Also invite them to participate in club projects and if keen to join, host a fireside chat.

### 7. Induction of new members.

Do not delay the induction process. If someone is recognised as a bad fit, simply do not invite them again. Importantly, appoint a mentor for each newly inducted Rotarian. The mentor's responsibility is to ensure the new members understand all aspects of the club, are given the hand of friendship and involved in meetings and projects and whose enjoyment is evaluated quarterly. Did you know? 60% of Rotarians leave in their first year ! so do appoint mentors! Good luck.



**Meet Menno , our Membership Man !**



## 20 Reasons to Join Rotary

### 1. Friendship:

*In an increasingly complex world, Rotary provides one of the most basic human needs: the need for friendship and fellowship. It is one of two reasons why Rotary began in 1905.*

### 2. Business Development:

*The second original reason for Rotary's beginning is business development. Everyone needs to network. Rotary consists of a cross section of every business community. Its members come from all walks of life. Rotarians help each other and collectively help others.*

### 3. Personal Growth and Development:

*Membership in Rotary continues one's own growth and education in human relations and personal development.*

### 4. Leadership Development:

*Rotary is an organisation of leaders and successful people. Serving in Rotary positions is like a university education. Leadership – learning how to motivate, influence and lead leaders.*

### 5. Citizenship in the Community:

*Membership in a Rotary club makes one a better community citizen. The average Rotary club consists of many active community citizens.*

### 6. Continuing Education:

*Each Rotary club's monthly programme is designed to keep one informed about what is going on in the community, and world and provides opportunities to listen to a variety of speakers & topics.*

### 7. Fun:

*Rotary is fun. Each meeting is fun. Club projects are fun. Social activities are fun. The service is fun!*

### 8. Public Speaking Skills:

*Many individuals who joined Rotary were afraid to speak in public. Rotary develops confidence and skill in public communications and the opportunity to practice and perfect these skills.*

### 9. Citizenship in the World:

*Every Rotarian wears a pin that says 'Rotary International'. There are a few places on the globe that do not have a Rotary club. Every Rotarian is welcome – even encouraged – to attend any of the 34000 clubs in 210 nations and geographical regions. This means instant friends in both one's own community and in the world community.*

### 10. Assistance when Travelling:

*Because there are Rotary clubs everywhere, many a Rotarian in need of a doctor, lawyer, hotel, dentist, advice etc. while travelling, has found assistance through Rotary.*

### 11. Entertainment:

*Every Rotary club and district has parties and activities that provide diversion in one's business life. Rotary holds local and international conferences, conventions, and assemblies that provide*

*entertainment, in addition to Rotary information, education and service.*

### 12. The Development of Social Skills:

*At all the various club meetings, events and functions, Rotary develops one's personality, social skills and people skills. Rotary is for people who like people.*

### 13. Family Programmes:

*Rotary provides one of the world's largest youth exchange programs and primary school, high school and young adult clubs for future Rotarians; opportunities for spouse involvement; and a host of activities designed to help family members in growth and the development of family values.*

### 14. Vocational Skills:

*Every Rotarian is expected to take part in the growth and development of his or her own profession or vocation, to serve on committees and to teach youth about one's job or vocation. Rotary helps one to grow and share in one's own and other professions.*

### 15. The Development of Ethics:

*Rotarians practice a 4-way test that governs high ethical and moral standards. Rotarians are expected to be ethical in business and personal relationships.*

### 16. Cultural Awareness:

*Around the world, practically every religion, country, culture, race, creed, political persuasion, language, colour and ethnic identity is found in Rotary. Rotarians become aware of their cultures and learn to love and work with people everywhere. They become better citizens of their countries in the process.*

### 17. Prestige:

*Rotary members are often prominent people: leaders of business, the professions, art, government, sports, religion and all disciplines. Rotary is the oldest and most prestigious service club in the world. Its ranks include executives, managers, and professionals, leaders – people who make decisions and influence policy.*

### 18. Nice People:

*Rotarians above all are nice people, the nicest people on the face of the earth!*

### 19. The Absence of an "Official Creed":

*Rotary has no secret handshake, no secret policy, no official creed, no secret meeting or rituals. It is an open society of men and women who simply believe in helping others.*

### 20. The Opportunity to Serve:

*Rotary is a service club. Its business is mankind. Its product is service. Rotarians provide community service to both local and international communities. This is perhaps the best reason for becoming a Rotarian: the chance to do something for somebody else and to derive the self-fulfilment that comes in the process. It is richly rewarding.*

### Welcome to our **TWELVE NEWEST MEMBERS** and our **NEWEST CLUB**



Oostenberg Club President inducts **Wilma Martin**

Auas Windhoek Club: **Magdalene Wakolele**

Bellville Club: **Gerald Paris**

Breede River Winelands Club: **Anthony Bester**

Noon Gun Club: **Suzanne Schubert**

Roggebaai club (3): **Maurice Alexander, Marc De Jager**

**Connie Matzdorff;**

Sea Point Club: **Norman Levy**



Helderberg Sunrise Club inducted a very happy **Julie Kydd**



Cape Town club inducted **Janet Heigh**, above & **Vina MacGillvray**

### **FALSE BAY ROTARACT CLUB**

Welcome to our newest Rotaract Club, sponsored by the five Helderberg Basin Rotary Clubs and chartered at the recent Rotaract Annual Conference.



District Rotaract Representative, **Lee Bergman**( right) congratulates **Jay Gardiner** , newly elected President of our new **False Bay Rotaract Club**

### Look at life through fresh eyes



### Public Image: You are invited ...

Strategy and communication plan. Under the leadership of Regine Le Roux, the Team has based their 2015-16 publicity communication plan on the RI monthly themes and areas of focus to ensure a more integrated and improved overall understanding of what Rotary is achieving.

Meet our District Public Image chairman:-



**Regine Le Roux**

Here is your opportunity to proudly share what your club has achieved in each area of focus in the relevant month. Submit short ( max 250 word ) articles and/ or clear action filled fun photos with captions for inclusion in whole or part of any of the District PI communications including DG Digest, website ( which is currently being revamped – watch this space!) Facebook or in the PI teams monthly outreach into community papers: **Deadlines for inclusion:-18th of month prior to theme / focus area**

### MONTHLY THEMES & AREAS OF FOCUS

Aug	<b>Membership</b>	Sept	<b>Basic Education, Literacy; special focus on Early Childhood Education</b>
Oct	<b>Economic Development, with focus on Entrepreneurship</b>	Nov	<b>Rotary Foundation</b>
Dec	<b>Disease prevention &amp; treatment</b>	Jan	<b>Vocation Service</b>
Feb	<b>Peace &amp; reconciliation</b>	Mar	<b>Water &amp; Sanitation</b>
April	<b>Maternal &amp; child health</b>	May	<b>Youth Services</b>
June	<b>Fellowship</b>		



**D9350 Social Media Contacts : find us online at:-**

**Website:-** [www.rotary9350.co.za](http://www.rotary9350.co.za)

**Rotary:** <https://www.facebook.com/groups/Rotary9350>  
(Closed Group)

**EarlyAct:** <https://www.facebook.com/EarlyActDistrict9350>  
(Page, Public)

**Rotaract:** <https://www.facebook.com/Rotaract9350>  
(Page, Public)

**Interact :** <https://www.facebook.com/InteractDistrict9350>  
(Page, Public),

**Twitter :** [@RotaryD9350](https://twitter.com/RotaryD9350)



### Regional Round Ups

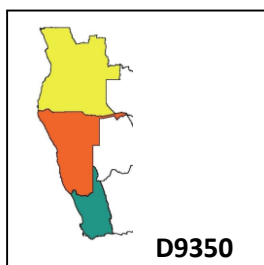
Another new feature;- Regular Regional Round Up features in future DG Digests. Clubs have been divided into 8 regions. AG's & individual clubs are invited to send relevant articles about club activities, inter club activities, new projects, new partners, requests for partners, so we can learn a little more about the work and people of the many clubs in the 8 regions in our District. These articles may also be used for our District website, Facebook or in newspaper articles.

- Please send your articles (max 250 words) and clear fun filled action photos to:-  
geraldinicol@global.co.za and [pr@rotary9350.co.za](mailto:pr@rotary9350.co.za).

Angola

Namibia

Western Cape



**DEADLINES:** 18th of the month prior to your region's slot in the DG Digest as below: Check name of your Club's Region with your AG's.

- Sept: in by 18/8 - Helderberg Basin/Overberg
- Oct: in by 18/9 - Cape Town /CBD
- Nov: in by 18/10 - Namibia
- Dec: in by 18/11 - Southern/Northern/Central Cape
- Jan: in by 18/12 - Northern Suburbs
- Feb: in by 18/01 - Angola:
- Mar: in by 18/02 - Cape Winelands
- Apr: in by 18/03 - Peninsula Southern Suburbs



### International Avenue of Service



Our District is achieving well on the fourth Rotary Objective:- The advancement of international understanding, good will and peace through a world of fellowship, of business & professional persons united in the ideal of service. A brief overview of our projects shows a wonderful outreach across our world.

- **4 Vocational Training Teams (VTT)** are in the planning phase for this Rotary year:-
- Renewable Energy VTT exchange with Germany
  - Two Early Childhood Development exchanges , one with Switzerland & one with USA
  - Possible agriculture/ horticulture exchange with Nigeria
- **3 International Friendship Exchange programmes** , one with Finland , one with USA and a possible with India
- **International Youth Exchange Programme** . We are receiving and sending both short and long term students to a wide cross section of countries including Finland, Brazil, Columbia, Argentina , Italy, France, Germany, Spain, and now possibly Hungary and Netherlands
- **Country to Country Project support programmes** . We have an excellent link with Germany and are planning to formalise our links with Britain, France and Netherlands this year.
- **Clubs continued contributions to Polio Plus** have helped ensure that as of 1 July this year Africa( in particular Nigeria ) has been polio free for a full year ! a HUGE achievement ! Only two more countries to go , Afghanistan and Pakistan and then our 30 year challenge to rid the world of polio will have been achieved!

### Rotary Travel & Fellowship

- **Rotary Institute at Mombasa Beach, Kenya – Sept 2015**

Join DGN Ian Pursch in Mombasa, Kenya for the Rotary Institute meeting 16-21 Sept

Find out more on: [www.rotarymombasainstitute2015.org](http://www.rotarymombasainstitute2015.org)



- **Seoul , Korea June 2016**

Plan now to join DGN Ian Pursch, Noon Gun President Alex & his wife Suzanne Schubert, & others from D9350 attending the Rotary International Convention in Seoul,, Korea in June 2016 .To whet your appetite please click on the two links below:-

1. Promotional Video: <https://vimeo.com/110303451>
2. Visit the Seoul Convention ite <http://www.riconvention.org/en/seoul/register> and familiarise yourself with the features of the convention.



### What's new technologically?

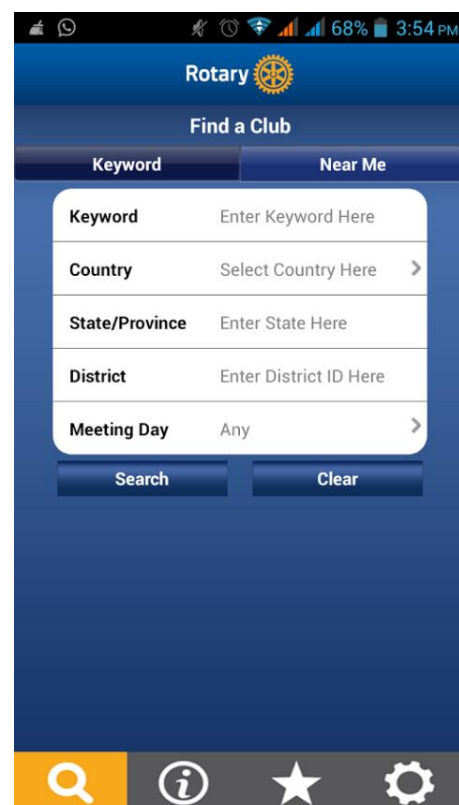
#### Rotary Club Locator - Mobile APP

DOWNLOAD THE ROTARY CLUB LOCATOR APP

- Apple App Store for iPhone and iPad
- Google Play for Android
- Windows Phone Apps+Games for Windows Phone

#### Key features of the app:

- Display a club's location on a map
- Search clubs by keyword
- Search clubs within 1to100 miles of your physical location
- Save your search results
- Add a club to your contact list
- View club officer information (available only to Rotarians and Rotaractors)





### Celebrating Inductions



Above: PP Alan Ferguson presents incoming Cape of Good Hope President, Bev Frieslich, with the Charter



Gavin Schachat , District Youth Exchange Chairman congratulates President Beata Gelderbloem,Cape Town



Hermanus's incoming President Peter Mellowship, is congratulated by ECD manager, Tabita Engelbrecht

### Celebrating Occasions



Our district's Mother Club , Cape Town RC, celebrated their 90<sup>th</sup> anniversary! Above: Alan Clark, new Cape Town President Beata Gelderbloem, and PP Stephen Boers.

### A major partnership of 4 Rotary Clubs, 2 Districts & NSRI



Rotary celebrated the success of partnerships, opening this stunning new NSRI Station at Yzerfontein this month. Together, two D9350 Clubs, Table Bay & Newlands, and two D9400 clubs, Sandton & Knights Pendragon, raised R 926,000 through wine auctions, to complete this NSRI station which includes boat storage for two vessels, previously donated by Rotary, a garage for a tractor, an operations room, crew facilities, a training room as well as a trauma counselling room.