



2026 CI Annual Meeting – Membership Report Cheryl MacKenzie, Director

This year has been filled with a lot of changes, advancement, reimagining and rebuilding. A lot of words that can mean the same thing but not necessarily the same results.

I started the year with a plan. Very quickly I found that it required redirection. There was a need to focus on reengaging the membership that was a part of our current Cosmopolitan Family.

Recognition: This is not always consistent and is highly dependent on the engagement of leadership not only at the International level but at Federation and Club levels. At the winter board meeting, a proposal was put forward and approved to enhance some of our recognition. This included new forms of recognition and top down programs.

I decided that with information in hand through our members database, it did not make a lot of sense to sit and wait for a President or Governor to request recognition items. Starting at this Convention and moving forward, Governors will receive an annual package for Milestone Recognition within their Federations. Certificates and Pins will be prepared and provided to Governors each July for all 5 Year Incremental Recognitions. This will include the customized signed certificates and pins for each person in their Federation to ensure that all members are receiving consistent acknowledgement for their service with Cosmopolitan International

Member Engagement: We have a website and have built a social media presence but were not doing much in the way of delivering fresh new and informative content to the members.

Working with the Director of Marketing, we established a program called the “Cosmos Care In Action” Campaign. With this initiative we would highlight different parts of our program. The people through Member Spotlights, our mission through Diabetes Dialogues, our history through Throwback Thursday’s and our clubs and federations through Service Story Saturdays. Although in its infancy, it is starting to create engagement and awareness through our membership.

Iconography was developed to help call out these communications in our social media environment:



Although we have started on this communication strategy to bring members together, we still need content, and this is where leadership at the Club, Federation and Board level comes in. Send us your stories, your throwback ideas, fun facts... send it all.

Content may be sent to me at Cheryl.MacKenzie@cosmopolitan.org. Please indicate in the subject line, the nature of your content.

Finally, encourage members to join us in our closed group on Facebook. We have about 20% of our members who have joined the Members Site. Continue encouraging. There will be lot of information continuing to flow.

The Health of the Organization

Structure:

Cosmopolitan International consists of Six Federations. Four of the Six are very strong and engaged at all levels. The Mid States & Capital Federations are struggling with only a few clubs functioning within the two. Geography plays a role in the ability to support these two Federations.

As you will remember, we spent a fair amount of time looking at the geographic structure of CI but at the end of the day, decided that no change from the current six federations and their alignment would happen. We will need to table this again in order to support clubs that are geographically orphaned and without Federation Leadership. In 2026/27, I look forward to spending time with these clubs to identify what it is that we can do to assist.

MEMBERSHIP STATISTICS – ORGANIZATION WIDE

(If you would like your Federations information, please reach out and I will prepare a custom report.)

COSMOPOLITAN INTERNATIONAL: JULY 1 OF EACH YEAR

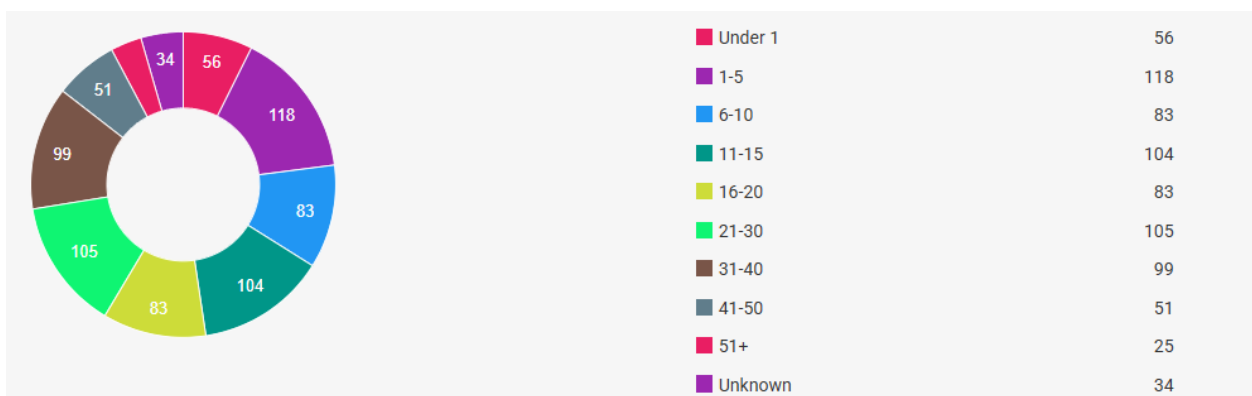
(Membership within active clubs listed as of July 1 2026)

8680,743
8680,767
8680,782

Years of Service:

Average Years of Service for Active Members: 18

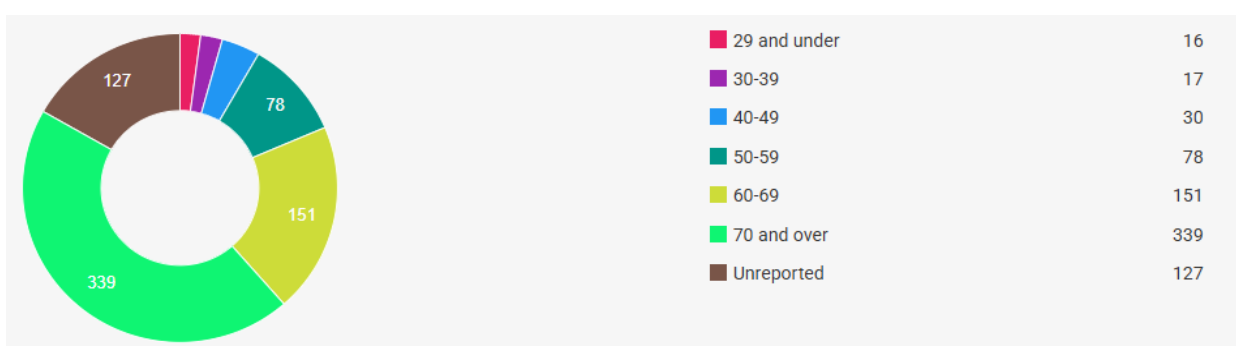
Average Years of Service for Honorary Members: 26



Age Distribution:

Average Age of Active Members: 68

Average Age of Honorary Members: 74



TOP TEN CLUBS – MEMBERSHIP GROWTH IN 2026:

CI CLUB	As At July 1 2024	As At June 30 2025	As At June 30 2026	YOY DELTA	% Change
Calgary	14	12	19	7	58.3%
Headquarters (At Large)	14	15	20	5	33.3%
St. Albert	15	15	19	4	26.7%
Watch City	10	10	11	1	10.0%
Edmonton	17	22	24	2	9.1%
Wichita Air Capital	58	55	60	5	9.1%
Winnipeg	17	16	17	1	6.3%
Sioux City	31	34	35	1	2.9%
Omaha I-80	38	36	37	1	2.8%
Sioux Falls	35	36	37	1	2.8%

FEDERATION CHANGES:

FEDERATIONS	2024	2025	2026	YOY DELTA	% Change
CAPITAL	70	64	57	-7	-10.9%
HEADQUARTERS	14	15	20	5	33.3%
CORNBELT	155	152	149	-3	-2.0%
MIDSTATES	10	10	11	1	10.0%
MOKAN	275	259	236	-23	-8.9%
NORTH CENTRAL	121	116	117	1	0.9%
WCF	137	151	153	2	1.3%
Grand Total	782	767	743	-24	-3.1%

2026/27 FOCUS FOR MEMBERSHIP:

- Supporting the Education Team as needed with a focus on Onboarding and New Member Engagement
- Review of the New Member Onboarding Process – Engagement and Retention
- Review of the CI Convention Structure and Components – How to expand attendance.
- Continued review and adjustments to Member Recognition
- Review of the Awards Program and its impact for Member Recognition & Retention (Expand Participation)
- Roll Out of “Student Recruitment” Concept & Programs
- Continuation and Expansion of the “Cosmos Care In Action” Campaign



MEMBERSHIP BYLAW CHANGE RECOMMENDATION:

REQUEST FOR EXPANDED MEMBERSHIP DEFINITION TO INCLUDE “STUDENT” MEMBERS

Date: April 14, 2026

It is desirable to amend Article Eight, Section 1 and Section 10, of the Bylaws to provide for Student Membership in order to expand membership and engage younger individuals through inclusive and accessible membership opportunities and foster future Active membership.

“RESOLVED, that the Board recommends that the delegates at the 2026 International Convention adopt the following amendment to Article Eight, Section 1 and Section 10, of the Bylaws to provide for Student membership.

The proposed Bylaw Amendment is as follows:

ARTICLE EIGHT

Section 1. Membership in clubs shall be classified as:

- (a) Active (b) Sponsor
- (c) Honorary (d) Life
- (e) Member Emeritus (f) At-Large
- (g) Corporate (h) Student

Section 10. Student membership shall be conferred upon individuals who are enrolled full-time in a recognized post-secondary institution, including universities, colleges, or accredited trade or vocational schools, and who demonstrate good character, integrity, and an interest in promoting the aims and objectives of Cosmopolitan International. Student members shall generally be under the age of thirty (30), unless otherwise approved by the Board, with the intent of fostering future Active membership. A Student member shall be affiliated with a Cosmopolitan club where available, or may be designated as an Individual At-Large member where no club exists. Student members shall enjoy the privileges of Active membership except as may be limited by these Bylaws or by policy, including eligibility to vote or hold office if so determined by the Board. Student members shall pay reduced International dues and fees as established by the policies of the Board. Local clubs and Federations may establish reduced dues for Student members at their discretion.