

COSMOTOPICS

SPRING 2023 ISSUE

A PUBLICATION OF COSMOPOLITAN INTERNATIONAL

2023 International Convention

July 28-30
Norfolk, VA



This year's convention promises to be an unforgettable event, with a range of activities to suit all interests. From four informative educational workshops to an exciting tour of the USS Wisconsin BB-46, there is something for everyone at our convention.

COSMOTOPICS

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COSMOTOPICS is published four times a year. The subscription is included in the annual dues by Cosmopolitan International, Inc. Third class non-profit postage paid at Pontiac, IL.

POSTMASTER Send change of address to:
COSMOTOPICS, 2500 W. 49th Street, Ste. 223,
Sioux Falls, SD 57105-6508

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MISSION STATEMENT

The mission of Cosmopolitan International is to contribute to community well-being through charitable donations and volunteer service, with special emphasis on supporting efforts to prevent and find a cure for diabetes.

EDITOR'S NOTE

Get ready for an extraordinary and exhilarating International Convention in Norfolk, VA! We are eagerly anticipating the opportunity to reunite with many of you at this highly anticipated event, where connections will be forged, friendships will flourish, and knowledge will be shared. In this issue, we provide a sneak peek into the exciting activities awaiting you, from engaging battleship tours to four enriching educational seminars. Discover fascinating membership statistics and explore why volunteering holds immense significance for all of us. We invite you to immerse yourself in the pages of this issue and enjoy the delightful journey that lies within.



Executive Director Report



By Melvina Newman

Our current Cosmo year will soon be over and time is flying by. In just a few weeks we will be in Norfolk for our International Convention. A lot of excitement is building for our convention in Norfolk. Where else will you be able to tour and have dinner on a battleship? Thursday will definitely be a day you do not want to miss as that is the day to explore and you will be able to be on the Battleship Wisconsin, one of the largest and last battleships ever built by the U. S. Navy. Friday will be for education with several workshops on membership, the website and diabetes. We will be hosted for lunch by Eastern Virginia Medical School at their facility and learn more about the work they are doing in the diabetic field.

Our stay will be at the Hilton The Main hotel which is a fairly new hotel at 100 East Main Street in Norfolk. Be sure to book your room prior to July 1st for the special convention rate.

What would you like to accomplish for the rest of the year? Look at the goals you set last fall for this Cosmo year and brainstorm a couple important ones. If you have not reached those goals, think about a specific target now as there is still time to reach all your goals. Cosmopolitan is all about membership recruitment, program development and finding a cure for diabetes. We are all about making a difference in our local communities and supporting efforts to prevent and find a cure for diabetes.

Membership is the responsibility of every member and programs play a major role in the recruitment and retention of our members. We first must sell Cosmopolitan. Second, having strong programs with interesting, motivating topics and speakers can be a strong factor for attracting prospective members and

motivating existing members to participate on a regular basis. Third, offer prospective members a free lunch/ breakfast for first visit to make them feel welcome. Fourth, emphasize the business benefits to being a member. Encourage all members to stay active and involved as we get out of it from what we put into it.

This year has seen significant changes and all have been very positive for the future of Cosmopolitan. This is your organization. Along the way we have to break new ground but we will grow! Happiness comes through doors you didn't even know you left open. And remember the 2022-2023 theme: *Alone we can do little, together we can do a lot.*

Melvina Newman

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OFFICER ARTICLE

THIS YEAR HAS SEEN SIGNIFICANT CHANGES AND ALL HAVE BEEN VERY POSITIVE FOR THE FUTURE OF COSMOPOLITAN.





President Report

By Randy Wright, International President

As we head to the finish line for the International Convention 2023, which will take place next month in NORFOLK, VA, my hometown, I've been fortunate to visit in the last month Cosmos from across the U.S. and concluded with a visit to Saskatchewan, Canada.



As your President it was an incredible opportunity to visit and to be with and learn so much of what is happening in the three Federations I visited, starting with Mo-Kan, then Mid-States, and as I mentioned Western Canada.

Mo-Kan was awesome! There were some 75+ people

like Natalie Cook and Cindy Davis, whom I had never met. Also went on a field trip and the fact I never been to Jefferson City, the Capital of Missouri, it was thriving, cheering Cosmos in the woods, it reminded me when I was growing up playing in the woods behind my house where every day was an adventure. The food was terrific, and I sat with people I didn't know on purpose to talk to them about Cosmos. One young man I visited with hoped to become President of International. It was heartfelt and was a highlight for me. The next day we had our Delegates meeting that is when I had an opportunity to speak. Most of all the Kudos to Dayton Shepherd for running a smooth agenda. It was great to see friends like PIP Judy Wietkemper who was instrumental in my visit (thank you Judy), I was picked up by the Bartletts and Wietkempters. I was so pleased that PIP John Hubert was honored for all he has done for Cosmos everywhere. After which, he was gracious enough to drive me to the airport. It was such an honor to be there and witness how many proud Comos were there.

Mid-States Federation was next on the list. Shortly after arriving, my friend and mentor Rick Swansbro picked me up at the hotel, and we went to an outdoor BBQ. It's always fun to be with PIP Swansbro. We had a great group of Cosmos for dinner (around 25 cosmos showed up). LaVonne Hawking was Governor and did a great job of organizing the Convention as the meeting took place the next day at the Hilton Garden Inn. Lots of conversation took place and there were a number of our present leaders there. Several former International Presidents such as Derry Anderson, Sheila Anderson, Richard Brynteson, Rick Swansbro and a few others. Rockford and Aurora were represented at the meeting including Elgin at the dinner the night before. It was important to bring the issues of the day to the forefront. Great ideas surfaced as we move forward in the coming year. PIP Dr. Walter Alm was elected Governor. We concluded with a terrific Luncheon before heading home. My thanks to all who participated and brought a number of new ideas.

The last on my list was a longer visit to Saskatoon. I spent four days there and enjoyed every one of the days I was there. George Wilson met me at the airport. It was a long day getting there, but we had a wonderful dinner with 10 people who I never met, but by the time I departed, it was like we had been lifelong friends. My hope is I will return next year to Edmonton where our International Convention will take place. Upon my entering the hotel was a beautiful basket full of fruit of which I ate completely! Thank you, Terry and Debra Down for the fruit. The next day I was taken to Cosmo Industries. It was an incredible day to go and see what they have accomplished over the decades. Following that was the Federation. It held displays for memories of yesterday, the excitement had everybody laughing, and we all had a blast at the banquet the last night. I want again to thank the courtesy and the welcoming from so many of the leaders who went out of their way to make me feel at home. I spoke each day about the International and was given the privilege to swear in the new Western Canada Officers:

Karen Shepherd, Governor

Cheryl MacKenzie, Governor-Elect

Keith Shepherd, Treasurer

Kathy Walker, Secretary

Thank you Susan Maitland for the beautiful picture which I have on my wall of pictures.

In closing, I want to tell all Cosmos we need you to attend the Norfolk International Convention. It will be one for the ages and you won't regret joining us. We are going to have lots of fun and above all, we are going to have a huge party on the USS Wisconsin. There will be surprises as well. We will pass the torch to Dick Gorton who will do an outstanding job. My thanks to all of you who have stood by the decisions we had to make. It will be a special farewell as its in Norfolk where I have lived my entire life. Remember "Alone we can do Little, Together we can do a Lot". See y'all in Norfolk!

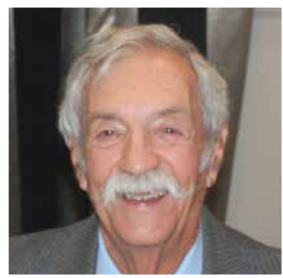
Randy Wright
International President
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Hello Fellow Cosmos!



By Dick Gorton, *Cosmopolitan President-Elect*

As our International Convention approaches and I get closer to being sworn in as your next president, I can tell you that I am more than a little apprehensive. Most of all I want to do a good job and advance the cause of our organization. I promise you that I will give the task my full attention!



We are fortunate to have some really talented people serving as officers who will help with the implementation of our programs. Plus, you have Candy to help me and for that you are most fortunate! Most of you have had some contact with her as

she contacted your clubs to update member rosters, current club officers, and names of members who have passed away this year for memorial recognition at the International Convention.

Speaking of the International Convention, I can't remember the first convention Candy and I attended. It's been a few years ago. It may have been the convention in New Orleans; that was certainly a memorable one as we paraded down Bourbon Street complete with marching

band! The conventions offer a number of opportunities and benefits. The first is to renew old friendships and make new ones. As a member of Cosmopolitan you will be able to participate in our business meetings and make decisions that are critical to our success.

You will also visit some interesting places, places that you might not have seen if it were not for our conventions. Places like Gettysburg, New Orleans, Calgary, Rapid City, Omaha, Las Vegas, and Norfolk. Lastly, our conventions provide the latest information on what is happening with diabetes research and offer the opportunity to develop a new Cosmo project to help find a cure for this dreaded disease!

Dick Gorton
Cosmopolitan President-Elect
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OFFICER
ARTICLE

**AS YOUR NEXT PRESIDENT,
I PROMISE YOU THAT I WILL GIVE
THE TASK MY FULL ATTENTION!**



Report of the VP of Finance

By Keith Shepherd, International VP Finance

It is with mixed emotions I publish my final report as your Vice President of Finance in Cosmo Topics. Let me start by sending you warm thoughts and best wishes and may you enjoy peace, joy and happiness now and into the future!



After five years it is time for me to move along anyway as we know it is hard to polish an old boot! Thank you to the executive board, it was a challenging year and we pulled together to get things accomplished as we had outlined at the International Convention

in Sioux City, IA. to the best of our ability and time commitments. We always were open to new suggestions and had you, our members, in mind during all our deliberations. Some of the board's set goals are still in progress but we are doing our due diligence to accomplish them.

I have had a few unexpected items come up with financial records and reports but the International Board is addressing these items and is continuing to move forward. We have drafted the 2023-2024 annual budget with the assistance of the executive director and this will be presented to the membership for approval at the convention in Norfolk.

At the beginning of this year, we estimated our income and expenditures and prepared our annual budget, and the board has been diligent in watching our expenditures and bringing in income. I am pleased to report that we should show another modest surplus by year-end. The surplus is derived from lower costs incurred on executive director salary and benefits and travel by the executive board. These savings are offset by lower dues revenues, expenditures on executive director search, and higher costs for mailing and printing issues of Cosmo Topics. Also, we offered and encouraged Clubs to sign up on ClubRunner and International will pay the set-up fee and first year lite subscription cost. The driver behind our finances depends on dues charged to you our members, and we thank everyone for continuing to send in dues on a timely basis.

It is time **NOW** to plan your trip to Norfolk, VA., to attend the 2023 Cosmopolitan International Convention. Those who attend are guaranteed a "FUN" time. You will get to renew and make friendships with members from across North America; attendees will get to learn first what is happening in Cosmopolitan and our mission; they get to share ideas, learn what other clubs are doing; and also have "FUN". It is easy to justify not attending conventions with ever increasing fuel prices, airfare, and economies that upset our decisions. Know this, the Cosmopolitan Convention is just about the best deal there is in the entire organization. Sure, it will cost you money! But not as much as you suspect and you will be very pleased with the value. The Cosmopolitans who plan and pull off these events are just folks like you and I, and they know the value of a dollar just as well as you or I do. By the way it will cost you money to stay at home too. Come and join in, you will have "FUN" I promise.

Know all of you this, you are important to Cosmopolitan and you are making a difference. A heartfelt thank you to each of you for your commitment to membership and your support of Cosmopolitan International.

Yours in Cosmopolitan

Keith Shepherd
International VP of Finance
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IT IS TIME NOW TO PLAN YOUR TRIP TO NORFOLK, VA., TO ATTEND THE 2023 COSMOPOLITAN INTERNATIONAL CONVENTION.

OFFICER ARTICLE

The Transformative Power of Volunteering: Empowering Change within Ourselves and Beyond



By Sheila Anderson, International VP for Marketing and Fundraising

I want to take a moment to reflect on the significance of volunteering and its profound impact on our lives. At Cosmopolitan International, our commitment to service runs deep, and we believe that giving back to our communities is not only a responsibility but also a transformative journey that enriches us in countless ways.



Volunteering is more than just lending a helping hand; it is an act that resonates with the very essence of humanity. It is a testament to our shared values of compassion, empathy, and unity. By actively participating in volunteer work, we embrace the

power to create positive change, both within ourselves and in the lives of others.

One of the key reasons why volunteering holds such immense importance is its ability to foster personal growth and leadership development. When we dedicate our time and skills to a cause we are passionate about, we open doors to new experiences and opportunities for self-discovery. Volunteering challenges us to step outside our comfort zones, allowing us to learn and develop new skills, such as project management, teamwork, communication, and problem-solving. These invaluable leadership qualities not only enhance our effectiveness within our clubs but also translate into various aspects of our personal and professional lives.

Furthermore, engaging in volunteer work cultivates a sense of purpose and fulfillment. It gives us the privilege to witness the positive impact we can make on the lives of individuals and communities. By actively participating in projects that address pressing social issues, we become agents of change, spreading hope and creating a ripple effect of inspiration. The joy that comes from helping others, witnessing their gratitude, and seeing their lives transformed is immeasurable. It reminds us of our shared humanity and the immense power we possess to make a difference.

Volunteering also nurtures our character, shaping us into better individuals. It deepens our understanding of diverse cultures, perspectives, and societal challenges,

fostering empathy and compassion. Through direct interactions with those we serve, we gain a profound appreciation for the struggles and triumphs of others, broadening our horizons and cultivating a more inclusive mindset. These experiences teach us humility, resilience, and the importance of embracing diversity, all of which contribute to our personal growth and make us more well-rounded individuals.

Moreover, the benefits of volunteering extend beyond our personal lives. They have a positive impact on our professional endeavors as well. Many employers value individuals who demonstrate a commitment to their communities and show an inclination towards social responsibility. Volunteering showcases our dedication, work ethic, and ability to collaborate with diverse groups of people, all of which are highly sought-after qualities in the workplace. It also provides opportunities to network with professionals from various industries, opening doors to new career prospects and potential mentorship relationships.

In conclusion, volunteering is a powerful catalyst for change, transforming not only the lives of those we serve but also our own. It enables personal growth, instills leadership skills, and nurtures qualities that make us better individuals, employees, and community members. Let us continue to embrace the spirit of service, using our time, talents, and resources to uplift others and create a world filled with compassion, unity, and positive change.

Thank you for being a part of the Cosmopolitan International family, where our commitment to service and making a difference is at the heart of everything we do.

Sheila Anderson

International VP for Marketing and Fundraising
sheila.anderson@cosmopolitan.org





NORTH CENTRAL FEDERATION News

By: Melvina J. Newman, Governor

Wow, it is hard to believe the Cosmo year is almost over and we have all been very busy this year getting new members, marketing Cosmopolitan, raising funds for helping to find a cure, sending kids to camp and learning all we can with great programming.

We held our Federation meeting in Sioux Falls May 5 and 6 and had a great attendance and wonderful fellowship. The meeting started Friday late afternoon and evening with a hospitality event. Attendees could take part in a downtown sculpture walk, shopping, visit the Washington Pavilion or just socialize. A good time was had by all. Saturday began with all committees meeting followed by the starting of the Federation business meeting. Our International guests were President-elect Dick Gorton and Candy Gorton from Omaha who brought news of International and goals for the upcoming 2023-2024 year. It was so great to have them in attendance. Our Saturday noon speaker was Richard Crawford. Richard is an inspirational, humorous and motivational speaker. He was legally blind from Retinitis Pigmentosa by the age of 10. Richard overcame many obstacles in his school years but became the first person in his family to attend college graduating with majors in Business Administration and Business Education from Wartburg College in Waverly, IA. He later received his MBA from the University of South Dakota in Vermillion, SD. Richard and his wife Sara met on a blind date. They have been married since 1982 and have three children and two granddaughters which he enjoys spending time with.

Today, Richard is retired after 40 years as a Financial Advisor. He has had clients in 27 states and 5 countries. At retirement, he was working with fourth and fifth generations of family members and has received numerous awards as a top producer.

Richard values education and prides himself on his community service and spoke about all the obstacles being blind living in a world that is black to him, about his life being blind, getting asked to leave the school for the blind because he was a discipline problem and then the obstacles when he went to attending public school being blind. But, his message was the inspiration he shared to everyone that if you believe in yourself you can do it. All obstacles can be overcome and he was a delight to listen to. A great inspiration and motivation for all in attendance.

Our business meeting continued in the afternoon followed by the Awards banquet and installation of the new Federation officers. A wonderful weekend for all attending the Federation convention.

The Rapid City Club has a net increase of 6 new members this year. They do fund raising by ushering at Hockey Games, Concerts and indoor Football Games which profits total between \$20,000 and \$22,000 annually. They also work Summer Nights in downtown Rapid City every week and at the Sports Expo in February with the Shrine club. Their profit this year was \$27,000. They will be donating approximately \$50,000 to charitable organizations.

They meet weekly for their meetings and are out in the public interacting with people and groups and promoting Cosmopolitan.

The Sioux Falls Club continues to work on their marketing plan. They worked, as one of their fund raising events, the 4 day Sportsman Show in March. Their largest event is the Sweetest Day of Golf which will be held on September 11 and generates \$30,000 which goes to sponsor kids for camp. They also will be working the local Fair in August. The club also does community projects such as packing lunches for Lunch is Served, helped with a fun run for Thrive for kids and they are a sponsor of the Veterans Community Project tiny homes which are being built and will do volunteer work for that project. They hold their meetings on the first and third Monday of each month at noon with great programs. Again, Sioux Falls is very active in the community and out promoting Cosmopolitan.

Newsletters are sent out every month to the membership to keep them informed of activities and sharing of ideas, including news from International. Visits have been made by Governor to the clubs and the North Central Federation is a very active.

WE ARE A SMALL BUT MIGHTY FEDERATION!

Convention season is upon us! Do you remember your first convention? Do you remember the people you met at your federation convention? Did you attend an international convention? Are the people you met still like best friends when you run in to them again at the next convention? I know personally that is how it is for me.

Another year of Cosmopolitan has come and gone. Just like life, it appears to be moving faster & faster all the time. The year began in May 2022 in Calgary, AB at the Western Canada Federation (WCF) convention where the board reconnected with attendees, elected the new board and relayed current information to those in attendance to take back to their clubs. Then came the 2022 International convention in Sioux City, Iowa. This convention helped to build memories by getting in my truck with two others for a short 13 hour drive. The total of 26 hours in a vehicle to and from convention with other Cosmos leads to many discussions on current and past conventions and their happenings. It leads to brain storming and venting on what we can do to make us bigger and better; how to grow our clubs; how to raise more funds for our communities and Diabetes research. Then we ended the year with a WCF convention in Saskatoon, Saskatchewan (that's a tongue twister for some of our American friends) where again we met up with friends we have made along the way, induct a new board for the upcoming year and again shared our past year experiences.

The theme this year at the WCF convention was "Memories" and those in attendance were blessed to see past memorabilia and presentations. I cannot say enough how much fun we had. Let me share a few of the memories. See anyone you know? Remember any shenanigans? The WCF convention had one-third of the total membership in WCF in attendance. Can you imagine one-third of total membership at the international convention? We would be so busy shaking hands and handing out hugs that we might even need a drink or two?

Whether you are a new Cosmo or have been involved for many years conventions are where memories are made. I encourage you all to attend and to bring new members. This is where they get to see and hear directly what is happening within our organization. From fund-raising events held by others to the developments in Diabetes research this is where it all comes together. We get to hear what the international board is being faced with and we get to help convey our clubs and federations concerns.

I am looking forward to seeing you all in Norfolk, VA in July to make many more new memories, meet new members and to get reacquainted with old friends.

Until we meet again (one way or another) take care,

John Kryszak, WCF Governor 2022-2023



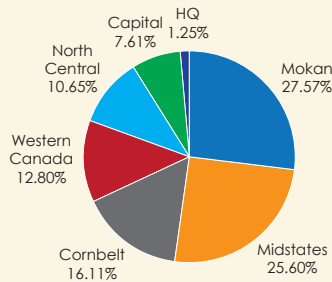
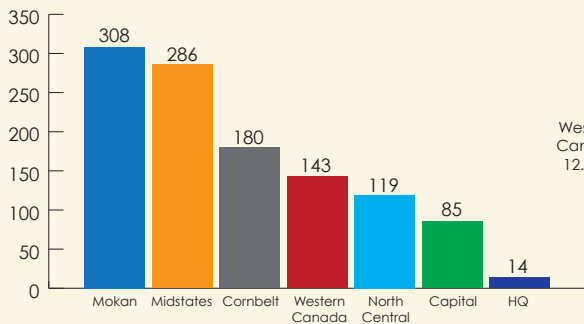
Mo-Kan Federation, By Dayton Shepherd, Governor

The Mo-Kan Federation is staying active with clubs having their inaugural's for their new officers for the coming year along with the Federations convention for our new officers. In addition to this, they are working on their fundraising activities. We had our Federation convention the first weekend in May and all those attending had a good time, enjoying the activities and food and friendship from other Cosmo's.

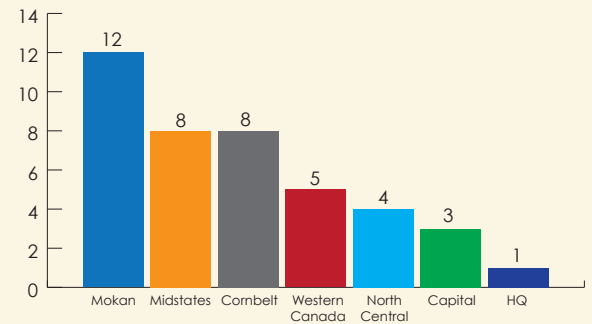
COSMO MEMBER STATS 2022-2023

Membership by Federations

Number of Members as of 5/19/23

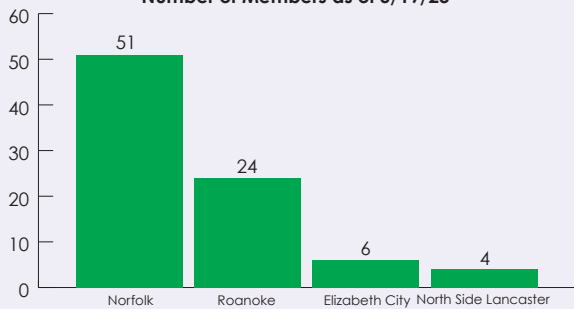


Number of Clubs as of 5/19/23



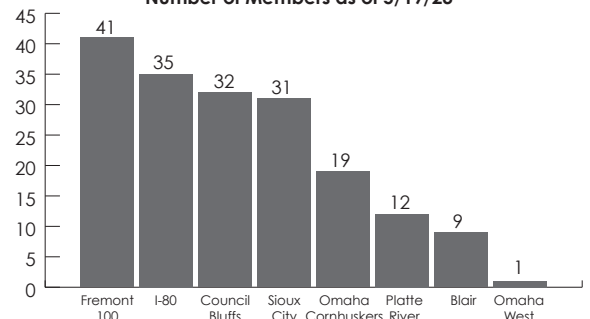
Capital Federation

Number of Members as of 5/19/23



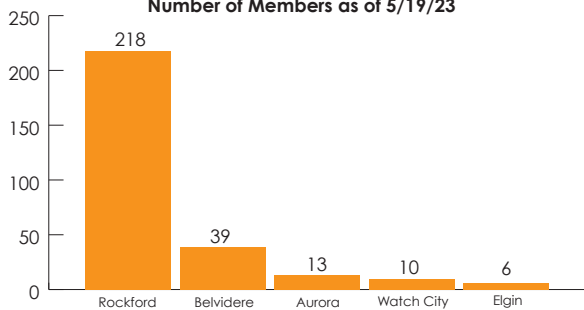
Cornbelt Federation

Number of Members as of 5/19/23



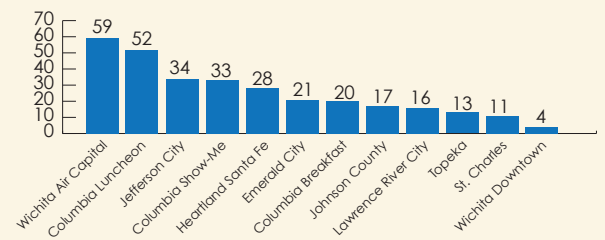
Mid-States Federation

Number of Members as of 5/19/23



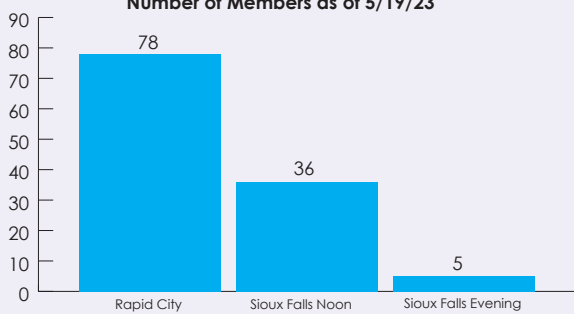
Mo-Kan Federation

Number of Members as of 5/19/23



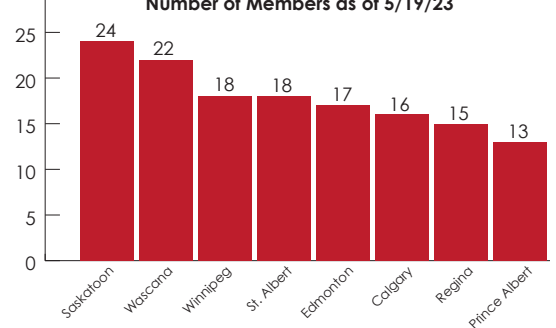
North Central Federation

Number of Members as of 5/19/23



Western Canada Federation

Number of Members as of 5/19/23





IGNITE YOUR POTENTIAL:

THE DYNAMIC WORLD OF THE COSMOPOLITAN

International Convention

CONVENTION DETAILS

2023 International Convention, July 27-30, 2023

Location

Norfolk, Virginia

Hilton Norfolk The Main
100 East Main Street,
Norfolk, VA 23510



Pricing

Take advantage of our Early Bird Pricing, available until June 30, 2023, for only \$200. After this date, the full registration package will be priced at \$250. We are thrilled to announce that your CI Board has approved covering half of the registration fee for the convention, meaning your registration fee will be a subsidized amount of only \$200 per person. We understand the rising costs around us and wanted to show our appreciation by alleviating some of the financial burden. We also offer the flexibility to register for individual ala carte items if you are unable to attend the full convention.

Visit:

<https://www.cosmopolitan.org/page/convention>

Hotel

We have secured accommodations at the luxurious Hilton Norfolk The Main. To make your reservation, please visit the following link:

<https://www.hilton.com/en/attend-my-event/2023cosmopolitaninternationalconvention/>



Please note that the deadline to secure your hotel accommodations for the International Convention in Norfolk, VA, is July 6. Book your rooms promptly to guarantee your stay and maximize your convention experience.

Get ready to embark on an extraordinary journey filled with boundless opportunities for growth, connection, and inspiration. The Cosmopolitan International Convention is your gateway to an immersive experience that combines learning, networking, and endless fun. Prepare to unleash your potential, embrace your inner leader, and join a vibrant community of like-minded individuals who are making a real impact in the world.

CONVENTION HIGHLIGHTS

Energizing Educational Sessions: Ignite Your Passion for Growth

At the heart of the Cosmopolitan International Convention lies a powerhouse of educational sessions designed to ignite your passion and equip you with the tools and knowledge to excel. Prepare to be captivated by a diverse range of topics presented by industry experts, thought leaders, and fellow members who have excelled in their respective fields.

Discover the secrets to effective marketing, explore innovative strategies for membership growth, and dive into the art of impactful communication. Unleash your creativity as you learn how to leverage technology, engage your community, and amplify your club's impact. With interactive workshops, dynamic presentations, and hands-on activities, these sessions are sure to leave you inspired and ready to take your leadership skills to new heights.

Thursday:

Explore History Aboard the USS Wisconsin BB-64:

Immerse yourself in the rich maritime heritage as we visit the iconic USS Wisconsin battleship, located just one block away from the hotel. Step aboard and witness the stories of courage and valor that have shaped our nation. We will have ample time to explore the ship before enjoying a delightful dinner onboard. Additionally, we are honored to have Admiral Jack Kavanaugh, with his distinguished military career spanning 34 years and eight deployments, share his insights with us.

Eastern Virginia Medical School Visit:

Experience an exclusive opportunity to visit the esteemed Eastern Virginia Medical School, a facility that we have proudly supported with over a million dollars for diabetes research. Gain invaluable insights into the latest advancements in healthcare and learn how we can contribute to improving lives through our philanthropic efforts.

Engaging Educational Sessions:

Prepare to be inspired and empowered by our lineup of exceptional speakers and educators. The educational sessions include:

Unforgettable Keynote Speech: Fuel Your Motivation

Get ready to be electrified by the wisdom and insights of our exceptional keynote speaker. We've handpicked a renowned individual who has made waves in their respective industry, leaving a lasting impact on audiences around the globe. Brace yourself for an exhilarating surge of motivation as Jeffrey shares his experiences, lessons learned, and strategies for success.

Whether you're seeking professional growth, personal development, or a renewed sense of purpose, these education sessions will empower you to unlock your full potential and embrace the limitless possibilities that lie ahead.

Thursday:

WEBSITE

Unlock the potential of your club's online presence with expert guidance from Jim McVay and Sheila Anderson as they explore the strategies to enhance "Your Club Website."

Friday:

SESSION 1 – MARKETING

Be captivated by the awe-inspiring keynote speech delivered by Jeffrey Hayzlett! Discover groundbreaking marketing strategies that will transform your club's outreach and impact. This is an opportunity you absolutely won't want to miss! LINK TO HIS SPEAKER REEL:

<https://youtu.be/iWk7Mq1Z-TY>

Jeffrey Hayzlett is a primetime television host of C-Suite with Jeffrey Hayzlett and Executive Perspectives on C-Suite TV, and business podcast host of All Business with Jeffrey Hayzlett on C-Suite Radio. He is a global business celebrity, speaker, best-selling author, and Chairman of C-Suite Network, home of the world's most trusted network of C-Suite leaders. Hayzlett is a well-traveled public speaker, the author of four bestselling business books, *The Mirror Test*, *Running the Gauntlet*, *Think Big, Act Bigger: The Rewards of Being Relentless*, and *The Hero Factor: How Great Leaders Transform Organizations and Create Winning Cultures*. Hayzlett is one of the most compelling figures in business today and Hall of Fame keynote speaker.



Jeffrey is a leading business expert, cited in *Forbes*, *SUCCESS*, *Mashable*, *Marketing Week* and *Chief Executive*, among many others. He shares his executive insight and commentary on television networks like *Bloomberg*, *MSNBC*, *Fox Business*, and *C-Suite TV*. Hayzlett is a former *Bloomberg* contributing editor and primetime host, and has appeared as a guest celebrity judge on *NBC's Celebrity Apprentice* with Donald Trump for three seasons. He is a turnaround architect of the highest order, a maverick marketer and C-Suite executive who delivers scalable campaigns, embraces traditional modes of customer engagement, and possesses a remarkable cachet of mentorship, corporate governance, and brand building.

SESSION 2 - MEMBERSHIP

Engage in a dynamic panel discussion led by Sheila Anderson and Tim Dollens, where experienced leaders will provide practical tips and strategies to fully engage your members in Cosmopolitan International. Stay tuned for the announcement of our esteemed panelists.

SESSION 3 - STRATEGY

Join Dick Gorton as he shares invaluable insights on how to **“Bring Your Strategic Plan to Life”** and turn it into actionable steps for success.

Unparalleled Networking Opportunities: Forge Connections That Last

The Cosmopolitan International Convention is more than just a gathering—it's an opportunity to build lifelong connections and foster meaningful relationships. Connect with fellow members from different clubs, regions, and backgrounds who share your enthusiasm for personal and professional growth. Engage in conversations, share insights, and collaborate on initiatives that will leave a lasting impact in your communities.

Embrace the power of networking as you expand your circle of influence and surround yourself with individuals who inspire and challenge you. Discover new perspectives, exchange ideas, and cultivate a support system that will propel you forward on your journey of leadership and service.

Unforgettable Entertainment: Let Your Spirit Soar

While the convention is filled with learning and networking, we also know how to have a good time! Prepare to be entertained by captivating performances and exciting activities that will uplift your spirit and create lasting memories. Immerse yourself in the vibrant energy of the event as you celebrate the accomplishments of Cosmopolitan International and revel in the joy of camaraderie.

Conclusion:

The Cosmopolitan International Convention is an extraordinary opportunity to ignite your potential, expand your horizons, and connect with a dynamic community of change-makers. By attending, you'll gain invaluable insights, forge meaningful connections, and leave with a renewed sense of purpose and motivation.

Join us as we gather from all corners of the globe to learn, grow, and celebrate the power of leadership and service. The Cosmopolitan International Convention awaits you—get ready to unleash your potential and make a lasting impact in your communities and beyond.

IGNITE YOUR PASSION.

IGNITE YOUR POTENTIAL.

IGNITE THE WORLD.



2023 International Convention

First Timer's Orientation

Thursday, July 27, 2023 • 1:30 p.m. to 2:30 p.m.

Come to the “First Timer’s” Orientation:

- Learn how to get the most from your first convention
- Meet the current International President
- Meet the incoming International President
- Learn about the items on the agenda below
- Get cash
- Learn how to get free drinks
- Possible win a fabulous prize
- Meet some great people
- Learn about “Crap on Your Neighbor” (Bring 3 quarters)

First timers will be identified with a **1st** on their name badge

Past International Presidents will be identified with a **PIP** on their name badge

Welcome and introductions	Jim Preston
Structure of the Cosmopolitan organization	Melvina Newman
History of Cosmopolitan	Dick Gordon
What Cosmopolitan International does for you	Sheila Anderson
Thoughts of a First Timer	Donna Carter
Recap of past year and schedule of this convention	Randy Wright
Priorities and the upcoming year	Dick Gordon
Comments on how to be a good Cosmopolitan member	Jim Preston
QUESTIONS	
Final remarks	Randy Wright



COSMOTopics
2500 W. 49th Street, Ste. 223
Sioux Falls, SD 57105-6508

**Plan your trip to
Norfolk, VA today!**

2023 International Convention



**July 28-30, 2023
Norfolk, VA**

**Hilton Norfolk The Main
100 East Main Street
Norfolk, VA 23510
www.themainnorfolk.com**

*For more convention information visit
<https://www.cosmopolitan.org/page/convention>*

*We look forward to
seeing you in Norfolk!*