





#### THE CLUB THAT FIGHTS DIABETES



www.cosmopolitan.org



#### **FROM THE EDITOR** by Tracy Miller

If I had to find one word for this issue of COSMOTopics, it would be bittersweet. Sweet because this issue takes a look at a number of great things happening at Cosmopolitan: our Operating Plan for 2015-2016 and beyond, a chance to get to know International President Richard Gordon, and a look back at the success of International Convention 2015. Bittersweet because we also remember our consultant, friend, and fellow

Cosmo, George Mongon, who died suddenly July 28, just a few days after this year's international convention.

For those Cosmos who have not yet looked over the Operating Plan, I encourage you to do so at your first opportunity. It is a huge plan, and no doubt we will not get everything accomplished in one year. Included in the plan are all of the concepts that Cosmopolitans said are important for our future and include membership, marketing, communication, leadership development, and fundraising. Also in this edition is a list of committees charged with carrying out the Operating Plan. Look over the list and see where you might fit in. Call or email me to get connected to the group of your choice.

Stable finances; the continuation of our international project, Smooch a Pooch; and membership events which hold the promise of new individuals joining the Cosmopolitan family all make for an exciting start to the 2015-2016 year. Like always, the year will hold many challenges – specifically, increasing our membership and retaining current members – but we will continue to go forward in service to others in true Cosmopolitan style.

#### **MISSION STATEMENT**

The mission of Cosmopolitan International is to contribute to community wellbeing through charitable donations and volunteer service with special emphasis on supporting efforts to prevent and find a cure for diabetes.



- 3 Where in the World is the Cosmo Cruiser?
- 4 Executive Director Update
- 5 Cosmopolitan Foundation of Canada, Inc., Rod Randolph
- 6 Cosmopolitan Diabetes Foundation News, Melvina Newman
- 8 Out & About
- 9 Open Letter to All Cosmopolitans
- **10** Award Winners
- 11 2015 Convention Photos
- 12 Sioux City Barber Ready to Hang Up Scissors, Take on New Challenge
- 14 Cosmopolitan International Operating Plan for 2015 and Beyond
- 17 Cosmopolitan International Committee Structure 2015-2016
- 17 International President Award Goals
- 17 Mark Your Calendars!
- 18 Remembering George Mongon
- 20 2015-2016 Club Directory
- **22** 2015-2016 Board Directory
- 24 Categories of Recognized Programs
- **26** Ads
- 28 In Memoriam

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### Where in the World is the Cosmo Cruiser?

## The Cosmo Cruiser, First Lady Marjean, and I have officially hit the road! During this 2015-2016 year, our goal is to visit every Cosmo club in the United States and Canada. We are on our way to see YOU!

Our journey began August 5 when we departed Sioux City for Lawrence, Kansas. We stopped at Jellystone National Park campground where the Cruiser stayed parked for the duration of our visit with all the clubs in Kansas. My first official visit was August 6 with the Lawrence River City Club. It was my pleasure to honor all 25-year members and to install the new officers for the current year. With my theme being "Step Up to the Plate and Swing Away," I am carrying a baseball bat with me to all club events for club presidents to sign, and River City's incoming president, Janice White, had the honor of being the first club president to sign the bat. All the club members welcomed Marjean and me openheartedly and made us feel welcome. In turn, Marj and I hope we brought River City a message of enthusiasm and encouraged members to continue our good fight.

The second official visit was with the Topeka Noon Club. Sandra Davis was the second

president to put her name and the clubs name on the bat. Marjean and I were welcomed by club members, and it was fun to see the excitement our members have for our cause. I was honored to update the members with my goals and information on what CI is doing to move forward in making Cosmopolitan a great club. I hope I have inspired Topeka members to get excited about being a Cosmo and to spread the word about the "Smooch a Pooch" program which raises funds to offset costs associated with diabetic alert dogs.

While in Topeka, Sandra was kind enough to escort us on a tour of the Statehouse, a beautiful building and home of the Kansas legislature. Be sure to check out the picture of me sitting in the Governor's signing chair. What an honor to view the office where the Governor of Kansas sometimes sits. Looking good!

After our encampment at Jellystone came the Cottonwood Campground in Columbia, Missouri. Here, we visited clubs in the Mo-Kan Federation and continued to share our positive message about our club, our mission, and our future. A special thanks to Gary and Susie Bartlett for making us feel welcome during our stay in Lawrence. This meant a lot to us!

Be sure to follow us on Facebook or on the Cosmopolitan International website for updates and pictures of our visits to clubs across the United States and Canada and find out "Where in the world is the Cosmo Cruiser!"

### Until next time, Cosmo Cruising!





#### Richard Gordon President

It was fun to see the excitement our members have for our cause.



Tracy Miller Executive Director

I am optimistic we will make real strides toward building our future.

### Executive Director Update: Fall 2015

Fall means that another year is underway at Cosmopolitan, and there is a great amount of information on which to update you. Let's break it down by subject.

#### Membership

Several new clubs are in the process of being built in Valparaiso (IN); suburban Philadelphia (PA); and in Salina (KS).

- In Valparaiso, Vice President of Membership and New Club John Keeley, Mid-States Governor LaVonne Hawking, and New Clubs Chairman Walter Alm are working very closely with the club's key person to grow the club according to proven techniques. This potential new club already has held its initial meeting, and approximately 13 individuals are on board at this point. All indications are that this new club will have the requisite 20 members and be able to charter quickly. The key person for the club is very enthusiastic, and John, LaVonne, and Walter have been of tremendous help with launching the new club.
- In suburban Philadelphia, I am working closely with Mark Moyer, Executive Director of Setebaid Services, Inc., a regional diabetes camp program, to build a club comprised largely of parents, families, and friends of campers. We are considering this a pilot effort and, if successful, we will build similar clubs in other Setebaid regions. And if that is successful, we will then build clubs within the Diabetes Education and Camping Association (DECA), of which Setebaid is a member. The executive director of DECA, Terry Ackley, believes a partnership between DECA and Cosmopolitan holds great potential and could be a great service to campers' families. This could be a huge win-win for camper programs as well as to CI.
- Last year, an effort to build a club in Salina, KS, did not come to fruition because the potential members who were on board lost interest when the club could not reach charter strength. Lessons were learned from that experience, and the key person in Salina is willing to try once again to build a club. This will be a prime focus for Cosmopolitan in 2016.

Overall, attracting new members and retaining existing members in Cosmopolitan

remains challenging. Most clubs are planning or are already holding membership events, which are crucial for our sustainability. In the meantime, John Keeley and I continue to explore new levels of membership which will open doors for folks who are looking for alternatives to a traditional membership.

#### **Financial Outlook**

Our finances are flush at the current time. It is important to note, however, that when membership decreases, our budgetary resources are decreased as well. X-dollars budgeted for a certain line item isn't necessarily X-dollars if the membership dues are not forthcoming to offset the expense. Be sure to visit the website (www.cosmopolitan.org) to review our financials to date. Updates are posted as quickly as possible at the conclusion of each quarter.

#### **Online Store**

Cosmos frequently ask if International offers a central resource through which clubs may purchase supplies, gift items, and awards. To date, I have maintained all of our inventory for sale and have provided items to clubs as they have requested them, but this system is neither practical nor efficient. To that end, we have liquidated most of our apparel and other inventory and are exploring the concept of an online store system through which clubs could select and order merchandise directly from our vendor. Recent templates the vendor showed me look promising, and I am anxious to implement this new system. Clubs would be able to order apparel, gifts, and plaques through this system. Lapel pin orders will still come to me at headquarters until further notice.

#### Website

The website committee continues to make progress in exploring a new, contemporary, more user-friendly platform for Cosmopolitan. We spent months investigating possible new platforms, and have reached the stage where we have just a few more details to work out before presenting a potential platform



### Cosmopolitan Foundation of Canada, Inc.

Having donated just over \$1,000,000 has put Cosmopolitan Foundation of Canada to the top of the donors' list at the Alberta Diabetes Foundation. These donations have helped support world class diabetes research at the Alberta Diabetes Institute (ADI). From the discovery of insulin to successful islet transplantation, Canadians have always been innovators in diabetes research.

We have now been issued a new challenge and an extraordinary opportunity. The Alberta Diabetes Foundation has been asked to contribute \$1,000,000 per year for seven years to the ADI and have those funds matched 1:16 by the Government of Canada and the University of Alberta. These funds would allow us to attract the best diabetes researchers in the world

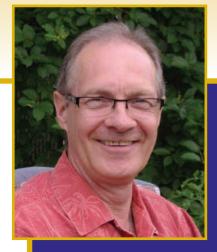


Promoting The Living Gift Through Medical Research Since 1984

and procure the most modern equipment. As a result, the ADI truly would become the best place in the world for diabetes research.

We are excited about being asked to be part of this great initiative and look forward to discussing the opportunity at our mid-term meeting this Fall. We will keep you all posted.





#### Rod Randolph CFC Chair

We have now been issued a new challenge and an extraordinary opportunity.

to the board for trial. Findings in George Mongon's website audit reveal that many clubs are frustrated with the current website functionality, and we are working toward adopting a system that clubs will find easier and more useful.

#### **Strategic Planning**

With the sudden passing of our consultant, friend, and fellow Cosmo George Mongon, many Cosmos have understandably asked "Where does this leave us?" with regard to strategic planning. First, we must remember that George left us with many valuable tools: the Operating Plan which will guide us longterm; a recommended committee structure; a thorough website audit; and numerous membership and fundraising documents available on the website for club use. Had we the opportunity to re-engage George for the current year, he would have focused on execution of the Operating Plan along with fundraising. To that end, I recently met with one of George's associates in the hopes that this gentleman could pick up where George

left off. As we consider his proposal, we also will look at a few other professionals who have been recommended to us for strategic planning and fundraising purposes.

#### **Leadership Manual**

Several club presidents have expressed the need for an updated Leader's Manual, which is underway currently. We are creating one manual which will serve as a compilation of several existing manuals – the Governor's Manual and the Leadership Manual. This one, comprehensive resource also will contain sections for other club leaders, such as secretaries and treasurers. Currently, the manual which the Sioux City club uses is available on the website until we have a more comprehensive manual in place.

Much is happening at headquarters and, as always, our cause and membership remain our top priorities. We have a very proactive board in place this year, and I am optimistic we will make real strides toward building our future.



Melvina Newman **CDF Chai**r

It is our hope that we can convince all Cosmos to become Beacons.

### Cosmopolitan Diabetes Foundation News

Cosmopolitan International finished its International Convention again this past July. My, how the years have flown by, and I sure wish Patrick J. Hodgins could be here to see the tremendous legacy he left.

Seacons

Cosmopolitan

Diabetes Foundation

This year we had the opportunity to again learn of the work and dedication shown through Cosmopolitan members, clubs, and federations everywhere who are helping in our "Fight to Help find a Cure for Diabetes." We returned home from Convention inspired to move forward with the operating plan presented by our friend George Mongon. Imagine how compelling our story can be to potential members as we recall the passion we all had at convention from listening to George and taking part in the discussions.

The CDF Board enjoyed discussion with George about how the Foundation and the CI Board can work closely to establish the objectives in the plan he put forth. Your CDF Board is eager to help in any way we can to be part of this plan. The support generated for diabetes-related projects and programs during the year, as well as at the Beacons and Donations luncheon, allows the Foundation to fund grants that could not have been funded without Cosmo member generosity.

#### **Board**:

During the 2015-2016 Cosmo year, your Foundation board will have a few personnel changes.

We are very grateful to Bob Williams (Capital) and Tom Gustafson (MidStates) for their years of service to the Cosmopolitan Diabetes Foundation board. We are all very fortunate to have had these two dedicated Cosmo members and Foundation supporters serving on our board. We wish to thank them for their service as their terms come to a close.

At the same time, we want to welcome our new Foundation board members, Rob McWilliams (Capital) and Dr. Walter Alm (MidStates), to the Board. They also have been dedicated Cosmo members serving at the local, federation, and international levels. We look forward to having them serve on the Foundation board. The other 2015-2016 Cosmopolitan Diabetes Foundation Board members and officers as approved by the CDF Board are: Melvina Newman, Chairman, (North Central); Duane Muck, Vice Chairman, (MoKan); Terry Sanford, Finance Chair, (Cornbelt); and Sheila Anderson, Secretary, (At Large). Ex Officio members of the board are: Richard Gordon, CI International President; and Tracy Miller, Executive Director.

#### **Convention Beacons Donation Lunch:**

If you were not in attendance at our Beacons lunch held during convention, you missed the opportunity to hear of the work of one of our recognized programs, the Cornbelt

> Diabetes Connection (CDC). Terry Sanford, CDC Chair, and Deb Carlson, EVP-Chief Operations Officer, Nebraska Methodist College, updated us about CDC, the partnership between CDC and Nebraska Methodist College, and provided a review of the programs and work of the College. This presentation was very interesting and informative for all attendees.

Also at the lunch, US Cosmopolitans showed their dedication by contributing more than \$25,745.00 to the following funds: Beacons \$7,900; Discovery \$5,100; Strelitz \$9,945; Hands Across the Border \$100; and the balance of those contributions to Donor Directed Funds.

On behalf of the CDF Board, we are encouraged by your monetary investment in our efforts and want you to know that it is extremely important to the fight against diabetes. We want to personally thank the new Beacons who stepped up this year at the Donation lunch to become a Beacon. We also are very grateful for every Beacon for your continuing support.

We would like to continue to increase our Beacon memberships and ask for your support in becoming a Beacon this year if you do not already have a Beacon membership. It is our hope that we can convince all Cosmos to become Beacons as we continue our fight to find a cure for diabetes.

#### Grants:

Since 1979, Cosmopolitan members, clubs and federations have been making contributions to the Beacons Fund to generate funds to support CI and diabetes-related work. This year we received grant requests of \$56,507.41. As a result of these gifts and from Discovery Funds, CDF was able to award grants (listed below) in the total sum of \$32,000 for 2015. CDF's efforts have reached milestones and continue to set us apart in the cause for research, treatment, and education of diabetes. Since 1984, the Cosmopolitan Diabetes Foundation has awarded \$681,400 in grants for diabetes-related purposes.

As a Cosmopolitan member you certainly should feel proud to be a part of this organization. This article reflects only a small portion of what Cosmopolitans have built together. All the work this past year by the CDF Board members has been greatly appreciated and has laid a good foundation for the coming year. It has been my pleasure to serve with all of you as Chairman of the Cosmopolitan Diabetes Foundation.

It was a great opportunity to attend the International Convention in Omaha and see everyone. In business, we know, and research bears out, that consumers go back to the place that they get the best service, the best selection, the best pricing, and the most customer satisfaction. It's up to us to apply the same thoughts in our Cosmopolitan business life.

Your Cosmopolitan Diabetes Foundation requests your input, and I encourage all clubs to contact the foundation representative in your federation and invite them to a meeting. This would be a great opportunity to learn more about the Foundation and help encourage Beacon memberships. Members also are welcome to contact me or any board member any time for input or questions you may have.

Grants awarded by CDF – 2015	Amount
Cornbelt Diabetes Connection, Inc. (Cornbelt Federation)	\$5,000
Cosmopolitan International Diabetes & Endocrinology Center (Columbia, MO)	\$5,000
Cosmopolitan International Diabetes & Endocrinology Center (Students with Diabetes Program) (Columbia, MO)	\$2,000
Crusader Community Health (Rockford, IL)	\$5,000
Health Care Access Clinic (Lawrence, KS)	\$5,000
EVMS Strelitz Diabetes Center (Capital Federation) (Norfolk, VA)	\$5,000
Setebaid Services (Capital Region Club) (Harrisburg, PA)	\$2,000
Heartland Cosmopolitan Club – The Research Foundation (Kansas City)	\$3,000

As a Cosmopolitan member you certainly should feel proud to be a part of this organization.

# Out & About

### Brayden Lockyer Bike Event By John Krysak

Brayden Lockyer of the Wascana Cosmopolitan Club rode approximately 170 miles to raise funds for "Smooch A Pooch," Cosmopolitan's international diabetic alert dog project. Brayden's venture began at the University of Saskatoon on August 18 and concluded at the University of Regina on August 19, 2015.

Brayden rode to raise awareness of the importance of the diabetic alert dogs and Cosmopolitan International simultaneously. With the beginning and end points being the universities, he hopes to attract new members to Cosmopolitan while interesting people in fundraising opportunities.

Brayden's efforts thus far have produced more than \$5,000, and there still is time to donate! Although his venture has concluded, you still may support Brayden and make a donation. Donations may be forwarded to: Cosmopolitan Foundation Canada Inc., P.O. Box 35059, Sherwood Mall, Regina, SK. Canada S4X 4C6. Please indicate the event with your payment.

Thanks and congratulations to Brayden on a job well done!



### Couples Club Cooks up Fun!

By Tracy Miller

Cosmopolitan Couples Club of Saskatoon cooked burgers and hot dogs on June 9, 2015, for a large crowd gathered at Jubilee Residences Porteous Lodge to celebrate their 60th anniversary. This senior care facility was an early Cosmopolitan project. It has grown to now provide housing for more 500 people.

Pictured are Barry Read, George and Ada Wilson, Morley Bruce, Jim Smith and Jack Ostoforoff. Not pictured are Richard and Linda Greer.



8

Open Letter to All Cosmopolitans

Fall 2015

By now many of you have heard the very sad news that our consultant, friend, and fellow Cosmo George Mongon passed away suddenly on Tuesday, July 28, at his home in Dayton, Ohio.

Cosmopolitan International had entered into a professional relationship with George this past April to assist us in five strategic areas: membership, marketing, fundraising, leadership training, and communication. George worked tirelessly on our behalf during those four months and was with us throughout the 2015 International Convention in Omaha where he delivered a presentation on his work to date. George also presented a proposed operating plan for 2015-2016 as well as an audit of our website. Additionally at International Convention, he made himself available for informal conversations, made sure he took time to talk with members, and signed himself up to participate in the Foundations fundraising committee during the 2015-2016 fiscal year. At the board meeting held Saturday, July 25, the board voted unanimously to extend George's agreement into fiscal year 2015-2016. The focus of his work this year was to center on fundraising and execution of the operating plan.

With George's sudden passing, and knowing that he played such an integral part in our organization these past four months, some Cosmos are understandably asking, "Where do we go from here?" The answer simply is, forward. We go forward with the operating plan George formulated for us which was formally adopted at International Convention. We go forward with board approval to explore new website ideas based on George's audit of our website. We go forward with the committee structure George recommended for us. And we go forward with the membership and fundraising concepts he shared with us at Convention and which now appear on our website.

As we stand together in this time of grief for our friend, I want all Cosmos to know that I firmly believe that we have within us the ability to go forward with the tools George provided to us before his passing. I believe he would want us to "Step Up to the Plate and Swing Away!" In the coming weeks and months, I will work closely with vice presidents and governors, and they, in turn, will work closely with committee chairs and club presidents to make sure that we stay on track and move our plans forward. I want you to know that I am fully committed to our cause, our mission, and you – my fellow Cosmopolitans. It is my honor and privilege to serve as your international president this year, and I thank you sincerely for all you give every day for our cause.

Respectfully, Richard L. Gordon International President 2015-2016

Award Winners

### Rookie of the Year:

Rose La Mantia, Columbia Show-Me Club, Mo-Kan Federation

### Member Community Service Award:

Jacki Swank, Columbia Show-Me Club, Mo-Kan Federation



### Cosmo of the Year:

Lanny Auringer, Sioux Falls Noon Club, North Central Federation

### P.J. Hodgins Distinguished Member Award:

Phil Hanson, Columbia Luncheon Club, Mo-Kan Federation

### President of the Year:

Chris Janke, Rockford Club, Mid-States Federation

### **Other Award Winners...**

#### **Best Website:**

Rockford Club - Mid-States Federation

#### Yearbook:

Lawrence River City Club - Mo-Kan Federation

#### **Top Bulletin:**

Lawrence River City Club - Mo-Kan Federation

#### **Club Community Service:**

Rapid City Club - North Central Federation

#### Big C:

Columbia Show-Me, Fremont 100, Roanoke, Rockford and Sioux City Clubs

#### **Rebuilding Friendships:**

Aurora, Belvidere, Calgary, Columbia Show-Me, Fargo-Moorhead, Fremont 100, Jefferson City, Omaha I-80, Regina, Roanoke, Rockford, Sioux City, Rapid City, Regina Capital, St. Albert, Wascana, and Wichita Air Capital Clubs

#### Allons Y Faire:

Aurora, Roanoke, Rockford, Columbia Show-Me, and Sioux City Clubs

# 2015 Convention Photos





Award Winners Celebrate Their Clubs' Achievements

PIPs Sheila Anderson and Derry Anderson Celebrate with Patrick J. Hodgins

Omaha, Nebraska

July 23 - 25, 2015

2015-2016 Board of Directors

50-33

### SIOUX CITY BARBER READY TO HANG UP SCISSORS, TAKE ON NEW CHALLENGE

Story by Earl Horlyk



Sioux City | When Jody Reich gets his hair cut every three weeks, he doesn't want anything frou-frou.

#### "I want to come in, go out and get on with my day," said Reich, owner of Reich Painting & Decorating Co., Inc., of Sioux City.

That's why Reich, 54, is a longtime customer at Sir Richard's barber shop, 703 Douglas Street. But not for much longer.

After 48 years of cutting and styling hair – 30 of them tending to Reich – barber Richard Gordon will hang up his scissors and sheers May 1.

"I've been getting my hair cut by two generations of the Gordon family," Reich said during a regular visit. "I guess this is going to be the last one."

Reich was two years old when his dad took him for his first haircut, by Gordon's father, Richard C. Gordon. Reich kept the tradition going when his son, Jason, turned two. Gordon gave the boy his first trim.

For the 65-year-old Sioux City barber, there's a new challenge around the corner. Gordon has been elected president of

Cosmopolitan International, a service organization committed to fighting diabetes.

Several close family members of his have developed diabetes; his mother died from the disease, he said.

(D) IX

"The Cosmopolitan Club is very important to me, and my new job will require traveling throughout the country as well as Canada," Gordon said. "It'll be a new adventure, and I'm looking forward to it."

The experience also will allow him to venture beyond the confines of a barber shop for the first time in nearly 60 years.

His grandfather, Edwin, had a barber shop in downtown Sioux City's former Jackson Hotel.

"By the time I turned six, I'd climb on my bike after school and work at my grandfather's shop, sweeping up hair," he said. "I'm sure it broke a bunch of child labor laws but I liked it a lot."

Gordon liked it so much that he decided to become the third generation of his family to cut hair for a living.

Back then, he said, a person could attend barber school concurrently with high school.

"I'd go to high school for nine months out of the year and barber school during the summers," Gordon said. "I went to school, nonstop, for three years."

Following a stint in the service, he teamed up with his dad at a shop in Morningside called Dick's Barber Shop and Sir Richard's Styling.

The shop moved into its current Benson Building location in the mid-1980s.

"My dad was a barber but he insisted I get a cosmetology license," Gordon said. "That way, I could do women's hair as well as men's. I could also do waxing, different processes, and be more versatile."

Which isn't to say that becoming a barber was ever a bad profession. After all, it was Richard C. Gordon's occupation for more than 44 years and Edwin Gordon's occupation for a staggering 65 years.

"For years, it was pretty common to see a second-generation and, sometimes, a third-generation barber shop," Gordon said. "You don't see that anymore." By and large, that's due to changing styles.

"Business guys used to come in for a haircut every week because their bosses would insist on it, "Gordon said. "These days, I'm lucky if they come in once a month."

And when they do come in, men now want to be pampered with hot towel wraps and scalp massages.

That cut into Gordon's bottom line and discouraged younger people from entering the field.

"Shops hire part-time stylists because being an owner means never calling in sick or taking a vacation," he said. "We may not have a customer all morning but we'll have walk-in traffic all afternoon."

"It will always be feast or famine, "Gordon said. "A lot of younger people don't understand that."

That's why he never encouraged his now-adult children, Chuck Gordon, Chris Gordon, and Wendy Kies, from entering the profession.

"You have to be passionate about the field," Gordon said. "Hair styling has always been my passion, and I consider it an art."

However, it's not the only art form that intrigued Gordon. Several of his own paintings line the wall of his hair salon.

"If I hadn't gone into hair styling, I would've liked to have gone to art school, "he said. "Instead, painting became something I'd do when I had the time." Gordon soon will have time to devote to his painting. He also will have more time to spend with Marjean, his wife of 43 years and a longtime Dakota Valley School District consumer sciences instructor.

"Marjean will be retiring this year because I wouldn't consider embarking on this next chapter of life without her, "he said, smiling. "We'll get to travel for Cosmopolitan International together."

Although he's been a customer for 30 years, Reich said he's happy for his longtime barber. He'll miss getting his regular trim at Sir Richard's, he said.

"A barber shop has never simply been a place where you got your hair done," Reich said. "It is where you could hang out, learn a little gossip, and become friends with the guy cutting your hair."

"You don't do that in some chair hair salons," he said.

Between hair appointments, Gordon pulls out a framed plaque that contains separate photos of his father, grandfather, and himself. Next to each picture is a notation of the years during which they cut hair.

Gordon runs his fingers over the dates: 1967-2015 – the years he has spent in the profession.

"It's been a great run," he said. "I wouldn't have changed a thing."



Tim Hynds, copyright 2015 The Sioux City Journal.

### Cosmopolitan International Operating Plan for 2015 and Beyond

The following information is the result of discussion at two board meetings and further discussion with International Presidents Sheila Anderson, 2013-2014; Jim Preston, 2014-2015; and Richard Gordon, 2015-2016. This is considered a "live" document that will continually be refined and revised to reflect the vision of the future of Cosmopolitan. Consultant and fellow Cosmo George Mongon assisted the Cosmopolitan board in compiling this information to which Cosmopolitan members also contributed.

#### Five Strategic Areas:

To become more effective, Cosmopolitan International must focus its attention in five key areas:

- A. Membership & New Clubs
- B. Marketing & Communication
- C. Information Technology
- D. Governance & Leadership Development
- E. Fundraising

#### Articulation of the Strategic Areas:

#### A. Membership & New Clubs

1. CI must further define and approve membership types & related costs/prices

We know what a traditional Cosmo looks like, so who else can be a Cosmo? How can we serve and be served by each of these groups effectively?

- **a**. Traditional member
- **b.** Corporate/business member
- c. Seniors
- d. Students (college)
- e. Youth (below 18)
- f. At-Large
- g. Virtual/E-Clubs
- **2.** CI must provide a variety of methods for clubs to develop their own, sustainable, membership recruitment and promotion plans
  - a. Identification and welcoming techniques
  - b. Proper orientation for new members
  - c. Involvement-encouraging activities
  - d. Collaboration with other organizations
- **3.** CI, through its clubs, must design and implement effective means to increase member retention i.e., How does a Cosmo need to act to be a long-term member?
  - a. What causes a Cosmo to join and remain?
    - i. To Serve
    - ii. To Socialize
    - iii. To Network
    - iv. To Have Fun

- **b**. What are the best ways to encourage engagement?
  - i. Volunteer activity
  - ii. Mentor program
  - iii. Ambassador program
  - iv. Club leadership
  - **v.** Other
- c. What are the common stages/phases of membership?
  - i. Newbie
  - ii. Member but not yet fully engaged
  - iii. Engaged and active
  - iv. Officer/leader/mentor/ambassador/active volunteer
  - v. "Been there, done that" but not ready to re-engage
  - vi. Dropout
- **4.** CI must offer an effective (motivational) awards and recognition program
  - **a.** Promote the successes of our volunteers they deserve our congratulations
  - **b**. Use as incentive to encourage the action of others
  - c. Involve Past International Presidents (PIPs)
  - **d.** Make sure all efforts are sincere, personally meaningful, and fun

#### **B.** Marketing & Communication

- 1. CI must clearly describe its focus to the public and promote it efficiently and effectively. Use a Statement of Our Position to debate and then describe what we mean when we say,
  - **a**. Cosmo is community
  - **b.** Cosmo is service
  - c. We're the club that fights diabetes
  - d. We promote diabetes research, detection and education
  - **e.** We are a community service club that serves local not-for-profit organizations
- **2.** CI must continually collect and tell great stories, particularly those with an emotional tie
  - **a**. Impact on the life of someone with diabetes
  - **b.** Impact on a club's community

- **3.** CI must set and prioritize a publicity plan, and implement it effectively
  - **a.** Common brand identity to which all clubs can relate & use effectively (our message)
  - b. Common event calendar (all of CI)
  - **c.** Attractive collateral to use for membership, fundraising, and events (also, an effective PowerPoint presentation)
  - **d.** Promotional efforts that resonate with and can be used by all clubs, e.g., PSAs
  - e. An Annual Report that promotes the combined efforts and impact of all clubs
  - **f.** Social media plan and implementation strategies for each club
  - **g.** OPTION: Partnership opportunities with other organizations?
- **4.** Define and implement an effective internal communications plan (who does what)
  - **a.** How do we best communicate our news to our members? Should COSMOTopics continue as a printed piece? Should our electronic newsletter be our primary/only means of general communication?
  - **b.** How important is it to send information directly to members, as opposed to posting it on the website and telling people it is there?
  - **c.** Is it best to rely on our governors to be the primary communicators of important information to the clubs?
  - **d.** How can we keep the information "timely" while also addressing the many other CI priorities of the moment?

#### C. Fundraising

- 1. CI must design and implement an appropriate international activity (Diabetes Alert Dog) worthy of club attention and involvement
  - **a.** The targeted audience/recipients must appear to be worthy/deserving of the required investment (who)
  - **b.** The activity must be clear, attainable, easy to implement, and easy for potential donors/sponsors to understand (what and how)
  - **c.** The purpose must be clearly beneficial and must seem to be a good investment (why)
  - **d.** The timing must appear reasonably urgent so people are inspired to do something today in their community (when and where)
  - e. There must be comprehensive educational information available to clubs, and to related individuals & organizations, and the press
  - **f.** The distribution of dollars must be easy, timely, and secure
- 2. CI and CDF alignment
  - **a.** Each entity must be clearly and equally committed to the success of the other, as evidenced by joint meetings, mutual priorities and faithful follow-through

- **b.** CI must support an active and meaningful liaison assignment (CI rep to CDF board).
- 3. Develop fundraising resource material
  - **a.** CI must collect and share club successes and how they accomplished their success (preferably a secure part of the website?)
  - **b.** CI must collect and disseminate fundraising accomplishments (CI must promote its collective good work)
  - **c.** CI must develop an appropriate planned giving (estate planning) program at a level it can maintain effectively.
  - **d.** CI must develop a "Ways of Giving" manual which it can place on its website as part of the explanation to its "Give Now" option
- **4.** CI must develop a sustainable plan to continually promote attractive forms of giving to CI and its member clubs
  - **a.** This plan must be fully integrated within the Marketing/Communications plan
  - **b.** The CI fundraising program must pursue opportunities for grants from public and private sources, and sponsorships from corporations and businesses
  - **c.** CI must examine the relative benefit and cost of all fundraising opportunities, including placing advertising-related sponsorship in COSMOTopics, in the newsletter, and on the website.

#### **D.** Governance

- 1. CI must examine its training responsibilities and opportunities and determine the best means to offer effective training that leads to continual club and federation development
  - a. What training opportunities exist?
    - i. Manuals (print/electronic) in the hands of those who need them
    - **ii.** Webinar (lessons) available for any who want to participate
    - iii. Convention presentations/discussions available to all who attend
  - **b.** CI must confirm it has a proper span of up-to-date materials
    - i. Manuals
      - 1. Job descriptions
      - **2.** Committee charges
      - **3.** Policies and procedures (e.g., membership acceptance policy)
  - **c.** CI must establish who has responsibility for each related component of training
    - i. CI makes manuals available, volunteers review the manuals
    - **ii.** Ex. Dir. will keep the CI Board aware of the requests from the governors/club presidents, etc.

Continued on next page...

- iii. CI must develop and implement an effective mentoring process to assure each CI member that his/her club is being run properly
- **d.** CI must be continually receptive to "lessons learned" and "best practices" from within its own organization and from other service groups throughout the globe
  - **i.** CI must implement a process to share this information through its communication channels and at its convention
- **2.** CI must conduct a thorough review of its bylaws and related documents to assure its leaders that they are appropriate in the following ways:
  - **a**. The current needs of CI and its related requirements
  - **b.** Current "best practices" among non-profit and service organizations
  - **c.** The need to keep the documents appropriately brief wherever possible, but sufficiently detailed wherever necessary
  - d. A proper and sequential level of hierarchy
    - i. Have official policies, procedures, and guidelines that all support each other (Some current bylaw text may be better placed in a less formal and less restrictive guiding document, e.g., amount charged for dues)
    - **ii.** CI is wise to adopt a Statement of Position (see B. 1. above) to serve as clear articulation about the meaning of its mission, purpose, vision, values, etc.
- **3.** CI must address issues of finance that impact the ease and future of its operations
  - **a.** The CI Board must examine how it applies its resources and whether any proportion of time or money spent is appropriate to the value of the item/ program.
  - **b.** CI must examine how it can increase the use of electronic, website-based payment
    - i. Club involvement
    - ii. Membership dues payment
    - iii. Event registration
    - iv. Sales of CI related items
- **4.** CI must establish and carry out an annual review process of its accomplishments
  - **a**. Members recruited, retained, etc.
  - **b.** Funds raised (CI, by federation, by club) and how they were allocated
  - **c.** Funds allocated (diabetes-focused, by type of use; local benefit, by type of use)
  - **d.** Individuals served (by club, by federation, across all of CI)
  - e. Volunteers involved (and other relevant statistics)
- **5.** CI must develop an appropriate method to motivate/ inspire individuals and clubs to be willing to pursue higher levels of involvement
  - **a.** Nominations for offices in clubs, the federations, and CI or CDF
  - **b.** Meaningful club, federation, and CI awards for jobs well done

#### **E.** Information Technology

- 1. In the coming year, CI must make every effort to keep its website current with technology and helpful for its current and prospective members, and any sponsors or donors
  - **a.** Revenue producing components must be clear, and easy/quick to use
    - **i.** E-Commerce
    - ii. "Donate Now"
    - iii. "Join now"
    - iv. Convention registrations
  - **b.** Ease and helpfulness for club use will boost leader confidence, enthusiasm, follow-through, and support of CI
    - i. Member registration & information
    - ii. Event information and registration
    - iii. Easy to use Give/Join options
  - **c.** CI must assure itself that the website will continue to attract and retain traffic
    - i. Google scores websites based on their "mobile responsive" features
    - **ii.** CI must separate language and coding issues from usage and application issues
  - **d.** CI must regularly offer new features to continually drive people to its website. Examples could include:
    - i. An International, coordinated events calendar
    - **ii.** A CI wish list for use in fundraising and sponsorship solicitation
    - **iii.** A dependable source for diabetes-related information
- **2.** CI must develop a long term plan to guide the future development of its website
  - **a**. Where do we need to go?
    - i. Do we require a part-time or full-time webmaster?
    - **ii.** Do we allow, and, if so, how do we best provide training for anyone who wants to add material to the website?
    - **iii.** What is an appropriate level of support that CI needs to provide to any of its clubs who want to be active users of the website?
    - iv. Is the current website host and software/ platform appropriate for now and in the future? If not, what level of investment is appropriate to maintain long-term?
- **3.** CI must make a realistic estimate of the budgetary impact that its website faces
  - **a**. Change of host for the website
  - **b.** Change of software/platform
  - c. Ongoing maintenance
  - **d**. Long term viability for host, software, etc.

#### Adopted 07/25/2015

### Cosmopolitan International Committee Structure 2015-2016

# The following represents a list of committees and subcommittees for the 2015-2016 fiscal year. New members are welcome in all areas. To sign up for a committee or subcommittee, please contact ED Tracy at (717) 295-7142 or email headquarters@cosmopolitan.org. All it takes is one to two hours per month. Make your voice heard – sign up today!

#### **Membership and New Clubs**

#### Chair: John Keeley

Subcommittee #1: General recruitment and retention plan for all clubs

Subcommittee #2: New club efforts (youth, traditional, other) Subcommittee #3: Awards and Recognition

#### **Marketing and Communication**

#### Chair: John Hubert Subcommittee #1: Organization's official statements (mission, vision, values) Subcommittee #2: Publicity plan (how do we get our message out) Subcommittee #3: Internal communications (getting our message out to members)

Subcommittee #4: Messaging/branding (collect stories, refine message)

#### **Fundraising**

Chair: Rick Swansbro Subcommittee # 1: International Project ("Smooch A Pooch) Subcommittee # 2: CDF/CFC Alignment Subcommittee # 3: Resource material (handouts, collateral material, brochures) Subcommittee # 4: Sponsors Subcommittee # 5: Diabetes and Research

#### **Governance/Action Planning**

Chair: David House Subcommittee #1: Finance Subcommittee #2: Nominations Subcommittee #3: Training and Leadership Development Subcommittee #4: Bylaws and Board Policies (update, refine, review throughout the year) Subcommittee #5: Annual Review (strengths, weaknesses this year; plan for next year)

#### **Website**

Chair: John LiCausi

#### **2016 International Convention**

Chair: Randy Wright

### International President Award Goals

International President Richard Gordon has announced the criteria for the 2015-2016 Step Up to the Plate and Swing Away! award. Each club achieving the following will be awarded a custom-made bannerette at 2016 International Convention. You don't want your club banner to be without this bannerette! Gather your club members together today and start swinging!

- 1. Clubs must donate to the Smooch A Pooch diabetic alert dog international project;
- 2. Clubs must achieve the Big C award;
- 3. Clubs must submit nominations in three (3) award categories on the federation and international levels;
- 4. Clubs must register five (5) members for 2016 International Convention in Norfolk, Virginia; and
- 5. Clubs must have a net increase of at least five (5) new members from July 1, 2015, through June 30, 2016.

### Mark Your Calendar!

#### 2015-2016 Cosmopolitan International Board Meeting Dates

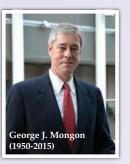
All Cosmopolitan members are welcome to attend any board meeting.

- July 25, 2015 live meeting at 2015 International Convention
- November 2, 2015 teleconference at 7 p.m. CT
- March 4 and 5, 2016 live meeting in Omaha (details TBA)
- July 28, 2016 live meeting at 2016 International Convention

#### 2015-2016 Cosmopolitan International COSMOTopics Submission Due Dates

- Fall 2015 articles due August 14, 2015
- Winter 2016 articles due November 13, 2015
- Spring 2016 articles due February 12, 2016
- Summer 2016 articles due May 13, 2016

Remembering



Wednesday, July 22, 3:15 p.m., Omaha. George Mongon has just arrived at the Ramada Plaza hotel for the 2015 International Convention, and he and I exchange brief warm greetings. He tells me he needs to make copies of a handout at a local office store and asks if I'd like to ride along. Sure, I said. As we approach the

parking lot, I see he is driving his own car – a convertible – instead of the usual rental. "We could ride with the top down!" George jokingly suggests, and this leads into a conversation about embracing life, seizing the moment, and taking chances. Figuratively riding with the top down.

### "We could ride with the top down!"

George came to Cosmopolitan by accident, or so it seemed at the time. Cosmopolitan had just begun the initial stages of forming a professional relationship with CoreMessagink, a Lancaster-based messaging company led by long-time professional friends of mine, Del Staecker and Lindy Litrides, when Del developed serious health issues which would preclude our relationship from moving forward. Fortunately for Cosmopolitan, Del suggested we contact his long-time friend, George Mongon, whom he recommended highly to help us with strategy, messaging, and fundraising.

Concerned for Del's health issues and feeling a bit defeated in my quest thus far to take Cosmopolitan to the next level, I halfheartedly reached out to George, not the least bit excited to be starting this process all over again. George was in Philadelphia the week after we initially spoke, and he and I met for lunch at the Park City Diner in Lancaster while he was in route home to Ohio. In the span of about an hour, my halfheartedness gave way to optimism and enthusiasm as I listened to George speak. He spoke of substance, proven methods, and experience. There was no fluff. And clearly, he had a heart for service. He offered to conduct a pro bono twoday retreat for us in January 2015, and when I asked him why he would offer this, he responded, "Because when this thing breaks wide open, I want to say I was there." I could not wait to present him to the board.

Cosmopolitan's professional relationship with George began in April 2015, although my friendship with him began that day in the diner. He and I spoke almost daily, and he never was short of enthusiasm, ideas, and wisdom, and at times I found myself wishing we could go a day or so without talking so that I could catch up on all the work our conversations produced. George's resume spoke for itself: his involvement in freeing former South African president, the late Nelson Mandela, from prison...his involvement with the US Olympic Committee...and his work with Kiwanis International. He brought so much to the table for so many and was so much more than a consultant. George was everyman, one of us, and officially became so when he joined Cosmopolitan at our retreat on Sunday, January 25, 2015.

A superb strategist, George also was a great storyteller. As I got to know him, I enjoyed hearing his stories of brushes with the rich and famous, all of which George told in his characteristically nonplussed style. One time I told George that my 81-year-old mother is a fan of country crooner Vince Gill and that I had taken her to a recent concert. "Oh yes, I just had dinner with Vince and Amy (Grant, Gill's wife). They are a great couple." Another story involved George's friendship with an Ohio philanthropist and her desire to host a fundraiser for her 100th birthday - but only if George could convince the object of her affection, actor John Travolta, to attend. Calm and confident that he could pull this off, George convinced Travolta to film a video message when Travolta's film schedule ultimately precluded a personal appearance. George said his centenarian friend was thrilled with the video message and I suspect was equally touched by George's hard work to make her day special. George genuinely cared about people with no strings attached.

Some of the conversations George and I had were not about strategy and our future, but about our families.



# George Mongon

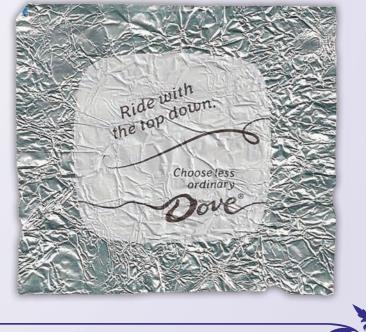
I recall George spoke fondly of his wife, Marcy, an equestrian, and of their date nights when he came off the road from travelling. He also spoke proudly of his children and even invoked the help of his son, Michael, an IT professional with Angie's List, in the audit of our website. George frequently asked about my family as well, and I member him calling me on my twenty-third wedding anniversary just to say happy anniversary. When my daughter was experiencing serious health issues, he called to say he was praying for her and shared some very personal, similar experiences his own family went through. Of all my conversations with George, the one I remember most vividly, however, and which affected me most profoundly, took place in the weeks leading up to the 2015 International Convention.

As with any convention, there were numerous important issues on the agenda to be discussed, some of which caused me great personal concern. Cosmos know that my approach is to always act in the best interest of the organization and always with integrity, even when difficult decisions need to be made. George knew about my growing concerns and said, "Tracy, I want to ask you a personal question. Do you go to church?" I replied yes and said I have strong faith. George continued, "Then you have to let God handle this." It was a reminder of what I already knew, but hearing it from this man for whom I had tremendous respect made all the difference for me at that difficult time. "His faith was one of his strengths, and I always admired how centered in it he lived his life," said my friend Lindy Litrides. "It's not easy to do, but he made it seem so."

George's depth of concern for me and for our entire organization was striking, and I wish I could find adequate words to tell all Cosmos just how much he truly cared about us. He was smart, challenging, engaging, full of life, a big thinker, and one of the most honorable men I have ever known. He once emailed me a note saying, "Just so you know...this is why we do what we do," with this link: http://youtu.be/cZGghmwUcbQ. I encourage you to watch this video. It is moving and inspiring, just like George. As we grieve for our lost Cosmo friend and carry on with the tools he left us for our organization's future, my friend Lindy's words hold true, "All is in God's hands, and George is home." Godspeed, our friend George.

### "All is in God's hands, and George is home."

Tuesday, July 28, 2015, 7:25 p.m., Lancaster. The crushing news of George's passing came late this morning, and I have been able to do or think of little else all day. The moment felt surreal when telling the news to our leadership. My emotions run the gamut, from disbelief to anger to sympathy for George's family. I can't even begin to think of what this means for Cosmopolitan at this time as I work through my own grief for my friend. As I think I should do something but not yet knowing what, I find the bag of Dove chocolate which I am trying to stay away from in my kitchen pantry and succumb to the temporary comfort it offers. I open the wrapper, not really caring about the little jingle printed inside each wrapper but reading it anyway, and my breath is taken away with what I see. There it was: "Ride with the top down," perhaps a Divine reminder of a beautiful life that touched ours for a brief time but whose memory is woven into the fabric of Cosmopolitan always.



\*

### 2015-2016 Club Directory

#### AURORA

#### **Mid-States Federation**

PRES: LaVonne Hawking 1028 Rainwood Drive Aurora, IL 60506 (630) 966-0657 Lavonnehawking@gmail.com MEETS: 3rd Thursday, 5:30 p.m. Oak Street Café

#### BELLEVUE BIG ELK

Cornbelt Federation PRES: David Woods 314 S. 52nd Street Omaha, NE 68132-3544 (402) 553-4138 woodsdavid12@yahoo.com MEETS: 1st & 3rd Wednesday, 7:00 a.m. Downtown Coffee Shop

#### **BELVIDERE**

#### **Mid-States Federation**

PRES: Matt Ellingson 265 McCurry Rd Caledonia, IL 61011 (815) 988-4175 ellingsonm@hotmail.com MEETS: First 3 Wednesdays, Noon Belvidere Moose Lodge

#### **BLAIR**

#### **Cornbelt Federation**

PRES:	Dale Mruz
	3254 Golden Eagle Circle
	Blair, NE 68008
	(402) 426-8296
	dale.mruz@centurylink.com
MEETS:	1st Friday, Noon
	(September-June)
	Fernandos (

#### **BROKEN BOW**

#### **Cornbelt Federation**

PRES:	Tim Johnson
	79568 Sumner Road
	Broken Bow, NE 68822
	(308) 872-2294
	noemail@cosmopolitan.org
MEETS:	

#### CALGARY

#### Western Canada Federation

VESICI	
PRES:	Todd Gow
	5355 8th Street NE
	Calgary, AB T2K 5R9
	(403) 852-3938
	todd.gow@condosource.ca
MEETS:	2nd & 4th Tuesday, 6:30 p.m.
	Danish Canadian Club

#### **CAPITAL REGION**

#### **Capital Federation**

PRÉS:	William Beatty
	259 Westover Drive
	New Cumberland, PA 17070
	(717) 774-5853
	billjeanb@verizon.net
MEETS:	4th Thursday, 6:30 p.m.
	The Radisson in Camp Hill, PA

#### COLUMBIA BREAKFAST CLUB Mo-Kan Federation

- PRES: Gary Devino 1800 S. Johnmeyer Columbia, MO 65203 (573) 422-6373 devinog@missouri.edu MEETS: Tuesday, 7:00 a.m. (August-April) 1st & 3rd Tues. (May-July
  - 1st & 3rd Tues. (May-July) Cosmopolitan Community Bldg

#### **COLUMBIA LUNCHEON**

#### **Mo-Kan Federation**

- Pres: Nathan Brown 908 Rainforest Parkway, Suite G Columbia, MO 65202 (573) 470-3885 nathan.j.brown@edwardjones.com MEETS: 1st Tuesday, 6 p.m., at Columbia Country Club:
  - Columbia Country Club: 3rd Tuesday, noon, Cosmo Community Center

#### COLUMBIA SHOW-ME

#### Mo-Kan Federation

PRES: Ronda Benton 5100 N. Burning Bush Rd Columbia, MO 65202-4424 (573) 442-7363 ronda@bentonhomes.com MEETS: 1st Thursday, 6:30 p.m.(\*)

#### COUNCIL BLUFFS Cornbelt Federation

PRES: Steven Wymore 335 Kingsridge Dr. Council Bluffs, IA 51503 (712) 323-0040 wymore1@cox.net MEETS: 2nd Tuesday, 7 a.m. 4th Tuesday, 6:30 p.m. Village Inn Restaurant

#### www.cbcosmos.org

#### EDMONTON

Western Canada Federation PRES: Carole Stoyand 52 Alpine Blvd St. Albert, AB T8N 2M7 (780) 458-7635 carole.stoyand@gmail.com MEETS: 2nd & 4th Mondays, 6:00 p.m. Boston Pizza

#### **ELGIN**

#### Mid-States Federation PRES: Thomas Jense

- PRES: Thomas Jensen 558 Shagbark Drive Elgin, IL 60123 (847) 695-5387 jensenlt@comcast.net MEETS: 2nd Tuesday, 6:30 p.m.
- MEETS: <sup>2</sup>nd Tuesday, 6:30 p.m. Hickory Stick Bar & Grille

#### ELIZABETH CITY

#### Capital Federation

- PRÈS: Johnny Lane 121 Whitehurst St. Elizabeth City, NC 27909 (252) 335-7343 realty@inteliport.com
- MEETS: 2nd & 4th Tuesday, 6:30 p.m. Cosmopolitan Club Building

#### EMERALD CITY

- Mo-Kan Federation PRES: Edna Beatty 1723 SW Buchanan Topeka, KS 66604-3012 (785) 232-2077 edna 10@att.net
- MEETS: 3rd Monday, 6:00 p.m.(\*)

#### FARGO - MOORHEAD North Central Federation

PRES: Nicole Ellis 4850 32nd Avenue South Fargo, ND 58104 (701) 356-2807 nicole.ellis@TMIHospitality.com MEETS: Thursday, noon Fryin' Pan Restaurant

#### FREMONT 100

#### **Cornbelt Federation**

PRES: Merle Gier 1738 E. Linden Fremont, NE 68025 (402) 721-1888 merle.gier@live.com MEETS: Friday, 7:00 a.m. USA Steak Buffet 830 East 23rd Fremont, NE.

#### www.fremontcosmos.org

#### **GREATER RICHMOND**

Capital Federation PRES: Dexter Rumsey 5100 Monument Ave. #706 Richmond, VA 23230-3650 (804) 282-2179 dexrumsey2@aol.com MEETS: 2nd Saturday, Noon Westwood Club

#### HEARTLAND

#### Mo-Kan Federation

'RES:	Mary Moreau
	13241 Reeder St
	Overland Park, KS 66213-3657
	(913) 897-9780
	marýmoreau67@hotmail.com
AEETS:	3rd Thursday, 6:00 p.m.(*)
	and a set of the set o

www.heartlandcosmos.org

#### JEFFERSON CITY

#### Mo-Kan Federation PRES: Melanie Christie 4913 Woodhaven Dr. Jefferson City, MO 65109 (573) 690-7828 melaniechristie70@gmail.com MEETS: Fridays, Noon Hy-Vee

#### JOHNSON COUNTY

#### Mo-Kan Federation PRES: Jim Shoemaker

10201 W. 98th Terrace Overland Park, KS 66212 (913) 492-4035 jshoem22@gmail.com MEETS: Thursday, 7:00 a.m. Denny's Restaurant

#### LAWRENCE RIVER CITY

**Mo-Kan Federation** PRES: Janice White 418 Nebraska Lawrence, KS 66046 (785) 843-0637 janićej@kansasvna.org MEETS: 1st Thursday, 7:00 p.m.(\*) www.rivercitycosmo.org

#### **HNCOIN**

#### **Cornbelt Federation**

#### NORFOLK

**Capital Federation** PRÉS: Margaret McPhillips 1342 Buckingham Avenue Norfolk, VA 23508-1313 (757) 423-6880 peggy.haile-mcphillips@norfolk.gov MEETS: 1st and 3rd Thursday, noon (no meetings in July and August) Norfolk Yacht Club

#### **NORTH SIDE LANCASTER Capital Federation**

PRES: Kathi Lesperance 870 N. Queen Street Lancaster, PA 17603 (717) 392-1051 lancastercosmos@gmail.com MEETS: (\*)

#### OMAHA/CORNHUSKERS

Competit rederation	
Edward Ficenec	
4402 S 168 Ave	
Omaha, NE 68135	
(402) 680-7597	
edficenec@chastainotis.com	
Friday, Noon	
Jericho's Restaurant	

www.easysite.com/CornhuskerCosmoClub

#### **OMAHA I-80**

Cornbelt Federation	
PRES:	Zach Thiemann
	19009 Margo Street
	Omaha, NĔ 68136
	(402) 871-7349
	żach.thiemann@gmail.com
MEETS:	Friday, 7:00 a.m.
	Rockbrook Garden Café

#### **OMAHA WEST**

#### **Cornbelt Federation**

Richard Swenson
12718 Gold Street
Omaha, NE 68144
(402) 330-2303
cosmorichswenson@cox.net
Wednesday, 7:00 a.m.

Garden Cafe, Rockbrook Village

www.westomahacosmopolitan.org

#### **PLATTE RIVER**

**Cornbelt Federation** PRES: Bob Labedz 1012 Pleasant View Drive Grand Island, NE 68801 (308) 384-8061 boblabedz@yahoo.com MEETS: 1st & 3rd Monday, 6:30 p.m. HyVee Meeting Room www.platterivercosmos.org

#### **PRINCE ALBERT**

#### Western Canada Federation PRES: Al Hunt 27 Hinz Place Prince Albert, SK S6X 0B1 (306) 981-6080 a.hunt@sasktel.net

- MEETS: Wednesday, 6:30 p.m.
- (September June) Prince Albert Golf & Curling Club **RAPID CITY**

- North Central Federation Sue Vaughn 522 Topaz Ln PRES: Rapid City, SD 57701 (605) 593-3040
- suevaughn103@yahoo.com MEETS: Monday, Noon Thirsty's

#### REGINA

#### Western Canada Federation

Dennis Friesen PRES: 2460 Elliot Street Regina, SK S4N 3H3 (306) 352-1590 dennisfriesen@sasktel.net MEETS: 2nd Tuesday & 4th Monday(\*)

- **REGINA CAPITAL** Western Canada Federation Cole Weselak PRES: 47 McCaul Crescent Regina, SK S4R 3X3 (306) 545-4569 flulak@gmail.com 2nd Tuesday, 6:00 p.m. (September - June) MEETS:
  - Nicky's Café & Bake Shop

#### ROANOKE

- **Capital Federation** PRÉS: Joseph Kelliher 24 Sawyer Drive Salem, VA 24153 (540) 761-6346 joeksalemva@comcast.net MEETS: Wednesday, 12:15 p.m.
- Tazza Indian Cuisine

#### ROCKFORD

- **Mid-States Federation** PRES: Joseph Goken 812 Gregory Way
- Winnebago, IL 61088 (815) 520-0225 joe.goken@gmail.com Thursday, 12:00 p.m. Forest Hills Country Club MEETS:
- www.rfdcosmo.org

#### SANTA FE TRAIL

Mo-Kan	Federation
PRES:	Frank McGinnis
	7920 Widmer
	Lenexa, KS 66215
	(913) 492-5472
	noemail@cosmopolitan.org
MEETS:	1st & 3rd Friday, 7:00 a.m. Perkin's Restaurant

#### SASKATOON COUPLES CLUB

Western Canada Federation PRES: Jack Ostoforoff 27 Dunning Cres. Saskatoon, SK S7J 2S6 (306) 374-4132 j.o@sasktel.net Business meeting: 4th Tuesday, 7:30 p.m. MEETS: Social:12th of each month Cosmopolitan Industries Ltd.

#### SASKATOON YELLOWHEAD

Western Canada Federation Terry Akister 419 Devonshire Crescent PRES: Saskatoon, SK S7L 5Z8 (306) 384-5866 t.akister@sasktel.net MEETS: 2nd & 4th Monday, 7:00 p.m.(\*)

#### SIOUX CITY

#### **Cornbelt Federation** PRES:

Nick Riser 4500 Glenn Avenue, Unit 201 Sioux City, IA 51106 (712) 276-3070 hirise2@gmail.com Thursday, 7:00 a.m. Holiday Inn Downtown MEETS:

#### **SIOUX FALLS**

#### North Central Federation

PRES: **Robby Schulte** 406 Patrick Ave Hartford, SD 57033-2064 (605) 595-7159 rob@kaledencorp.com Monday, Noon MEETS: South Dakota Achieve 4100 South Western Ave. Sioux Falls, SD

#### SIOUX FALLS EVENING

#### North Central Federation

PRES: Debra Peterson 4208 South Cathy Avenue Sioux Falls, SD 57106 (605) 361-0884 dpeferson@cortrustbank.com MEETS: 1st and 3rd Monday. 6-7 p.m. Fry N Pan, 4204 W. 41st Street

#### ST. ALBERT

#### Western Canada Federation

Gavin Comiskey PRES: 9 Balmoral Dr St. Albert, AB T8N 0B7 (780) 719-7032 stalbertcosmoclub@gmail.com MEETS: 1st & 3rd Monday, 6:30 p.m. St. Albert Rugby Club

#### **STURGEON VALLEY**

Western Canada Federation Terry Campbell 214, 9504-182 Street PRES:

Edmonton, AB T5T 3A7 (780) 434-5401 forker2@hotmail.com 2nd and 4th Tuesday, 6:30 p.m. MEETS: St. Albert Rugby Club

### Club Directory

### (continued)

#### THREE RIVERS

#### **Cornbelt Federation**

PRES: Jim Walker 4816 Royal Court Sioux City, IA 51104 (712) 239-2308 jfkwalker@aol.com MEETS: 2nd Tuesday, 6:30 p.m.(\*)

#### TOPEKA

Mo-Kan Federation PRES: Sandra Davis 5617 SW Hawick Ln Topeka, KS 66614-4183 (785) 633-0792 sandra.davis@edwardjones.com

MEETS: Monthly(\*)

#### WASCANA

#### Western Canada Federation

PRES: Rick Lockyer 4514 Shumiatcher Cres Regina, SK S4X 0B8 (306) 545-3633 lockyer.l@sasktel.net MEETS: 3rd Friday at various times (\*)

#### WATCH CITY

#### **Mid-States Federation**

PRES:	John Hurlbut
	621 Wood Ridge Ct.
	Elgin, IL 60123
	(847) 931-0285
	elginjohn@aol.com
MEETS:	2nd Thursday on even months
	3rd Friday on odd months(*)

#### WICHITA AIR CAPITAL

Mo-Kan Federation PRES: Mike Horton 10103 E. Mainsgate Circle Wichita, KS 67226 (316) 636-2880 mhorton@centralstatescapital.com MEETS: 3rd Tuesday, Noon Scotch & Sirloin

#### WICHITA DOWNTOWN

Mo-Kan Federation PRES: Les Withrow 8319 Oxford Circle Wichita, KS 67226 (316) 681-2993 Iwithrow@cox.net MEETS: Thursday, 11:30 a.m., Candle Club

#### WINNIPEG

#### Western Canada Federation

PRES:	Gary Wensel
	55 McNulty Cove
	Winnipeg, MB R2M 5H5
	(204) 256-9775
	joanngary@gmail.com
MEETS:	1st & 3rd fuesday, 6:30 p.m.
	Perkins Restaurant

#### COSMOPOLITAN INTERNATIONAL

#### International President

Richard Gordon 1812 Summit Street Sioux City, IA 51105 C (712) 253-8204 scissork@aol.com

#### International President-Elect David House

250 Skyline Drive Elkhorn, NE 68022 B (402) 916-3626 C (402) 689-9141 DurableFlags@gmail.com

#### International Vice President of Marketing John Hubert

2553 W. Oak Ridge Drive Columbia, MO 65202 H (573) 875-3040 B (573) 777-1510 Ext. 3013 C (573) 239-7015 johnthomashubert@yahoo.com

#### International Vice President for Membership and New Clubs John Keeley

20 Bramlett Place Fincastle, VA 24090 B (540) 904-3126 keeleycosmo@gmail.com

#### International Vice President of Finance John Krysak

199 Wells Street Regina, SK S4R 5Z6 H (306) 949-9714 B (306) 757-5555 C (306) 537-5119 jkrysak@sasktel.net

#### International Vice President for Fundraising Rick Swansbro

5369 Wilderness Trail Rockford, IL 61114 B (815) 873-3868 C (815) 540-2366 r.swansbro@outlook.com

#### International Judge Advocate James McVay

300 Overland Wolf Centre 6910 Pacific Street Omaha, NE 68106-1045 H (402) 496-7522 B (402) 397-8900 C (402) 630-7815 jmcvay@omahalaw.com

#### COSMOPOLITAN DIABETES FOUNDATION

#### Chairperson

Melvina Newman 1401 S. Coates Road Sioux Falls, SD 57105 H (605) 338-7986 B (605) 336-2758 C (605) 366-7175 melvinanew@aol.com

#### **Board Member**

Sheila Anderson 1500 North Tahoe Trail Sioux Falls, SD 57110 H (605) 334-2654 B (605) 362-5677 C (605) 310-7166 (texting and Facetime is acceptable) sheila.anderson@rascompanies.com

#### **Board Member**

Duane Muck 6995 E. South Shore Drive Hartsburg, MO 65039 H (573) 301-1520 B (573) 761-6222 dmuck1054@centurylink.net

#### Board Member Robert McWilliams

1215 South Fairwater Drive Norfolk, VA 23508 H (540) 774-8933 C (540) 580-8292 rmcwilliams2@cox.net

#### **Board Member**

**Terry Sanford** 9905 South 173rd Circle Omaha, NE 68136 H (402) 895-6732 C (402) 290-3471 tsanford77@cox.net

#### **Board Member**

Walter Alm 1795 Grandstand Place Elgin, IL 60123 C (815) 985-5116 wafootdr@sbcglobal.net

#### **Ex-officio Members:**

Richard Gordon, International President

#### **Tracy Miller**

**Executive Director** PO Box 7351 Lancaster, PA 17604 H (717) 295-7142 C (717) 468-8264 headquarters@cosmopolitan.org

### 2015-2016 International Board Directory

#### FEDERATION GOVERNORS

#### CAPITAL FEDERATION

Randy Wright (Norfolk) 9606 Bay Point Drive Norfolk, VA 23518 H (757) 362-3456 B (757) 466-1476 C (757) 373-2971 w randywright@verizon.net

#### CORNBELT FEDERATION

#### Kellee Rasmussen (Fremont 100)

2076 County Road 11 Mead, NE 68041 H 402) 624-2575 C (402) 443-2999 mikerz2857@hotmail.com

#### **MID-STATES FEDERATION**

LaVonne Hawking (Aurora) 1028 Rainwood Drive Aurora, IL 60506 C (630) 966-0657 Lavonnehawking@gmail.com

#### **MO-KAN FEDERATION**

Jane Holtsman (Jefferson City) 430 Worth Street Holts Summit, MO 65043 C (573) 680-0095 jholtsman@gmail.com

#### NORTH CENTRAL FEDERATION

Ludene McLeod (Sioux Falls Evening) 6010 West 43rd, Unit #203 Sioux Falls, SD 57106 H (605) 212-0111 B (605) 977-1040 Iudene@andersongroupcpa.com

#### WESTERN CANADA FEDERATION Sandra Abello (Wascana)

4613 Malcolm Drive Regina, SK S4W 0B5 H (306) 584-0782 B (306) 766-2441 C (306) 535-4894 sabello@accesscomm.ca

#### COSMOPOLITAN FOUNDATION CANADA, INC.

#### Chairperson

Rod Randolph #23, 1601 Clover Bar Road, Sherwood Park, Alberta T8A 5Y8 tripler54@icloud.com H (780) 416-0774 C (780) 405-4932

#### Vice President

Darwin Baker 563 Nordstrum Road Saskatoon, SK S7K 7X6 H: (306) 975-3780 C: (306) 222-1772 darwin.jays@sasktel.net

#### Secretary

Shelley Duckett Box 1266 Grenfell, SK SOG 2B0 H: (306) 794-2203 C: (306) 539-8923 ducketts@sasktel.net

#### Treasurer

John Krysak 199 Wells Street Regina, SK S4R 5Z6 H (306) 949-9714 C (306) 537-5119 jkrysak@sasktel.net

Cosmopolitan International

### CATEGORIES OF RECOGNIZED PROGRAMS Changing the World One Person and One Community at a Time

The mission of Cosmopolitan International is to change the world one person and one community at a time. That's why Cosmopolitan International service projects—however large or small—aim to serve both individuals and communities. Our Clubs across the US and Canada raise funds to assist in diabetes research, as well as help their local communities by sponsoring projects that are used by many people throughout their community.

An application has been prepared to facilitate listing these programs. Applications can be submitted by individual clubs or federations. Once an application is reviewed and accepted as complete, the proposed center/program will be appropriately listed. Applications are available from CI headquarters and are downloadable from www.cosmopolitan.org under Resources, Club and Federation Info.

#### Major Cosmopolitan Diabetes Center/Program

- Primary focus must be diabetes related
- A minimum of \$25,000 over two (2) years or \$50,000 over five (5) years to a single diabetes oriented entity
- Source of funds must be Cosmopolitan members, clubs, or federations
- Application (or letter) to be submitted to CI Board for consideration
- Must provide specific information to CI Board to show how criteria have been satisfied

#### EASTERN VIRGINIA MEDICAL SCHOOL, STRELITZ DIABETES CENTER

855 Brambleton Avenue, Norfolk, VA 23510 B 757.446.5909 Jerry L. Nadler, M.D., FACP, Director

#### COSMOPOLITAN DIABETES CENTER UNIVERSITY OF MISSOURI-COLUMBIA

One Hospital Drive, Columbia, MO 65212 B 573.882.2273 Jeff Robbins, Administrator

#### THE COSMOPOLITAN FUND FOR CHILDREN VALERIE MILLAR ENDOWMENT FUND

PO Box 394, Sioux Falls, SD 57101-0394 B 605.333.7315 Dr. Laura Davis Keppen, M.D.

#### CRUSADER CLINIC/COSMOPOLITAN DIABETES PROGRAM

1200 West State Street, Rockford, IL 61102-2112 B 815.490.1600 Gordon Eggers, Jr., President and CEO

#### CORNBELT DIABETES CONNECTION, INC.

9905 South 173rd Circle, Omaha, NE 68136 H 402-895-6732, C 402-290-3471 Terry Sanford, Chair tsanford77@cox.net

#### HEALTH CARE ACCESS -COSMOPOLITAN DIABETES PROGRAM

330 Maine St., Lawrence, KS 66044 B 785.841.5760 Shelley Wakeman, Executive Director director@healthcareaccess.org

#### **DIABETES INCORPORATED**

12955 Bogus Jim Road Rapid City, SD 57702 Deanna Smith, Executive Director B 605.341.1273

#### The Club that Fights Diabetes



#### Major Cosmopolitan Community Center/Program

- Primary focus is non-diabetes related
- A minimum of \$25,000 over two (2) years or \$50,000 over five (5) years to a single non-diabetes oriented entity
- Source of funds must be Cosmopolitan members, clubs, or federations
- Application (or letter) to be submitted to CI Board for consideration
- Must provide specific information to CI Board to show how criteria have been satisfied

#### COSMOPOLITAN INDUSTRIES, LTD.

28 34th Street E, Saskatoon, SK S7K 1R5 CANADA Peter Gerrard, Director B 306.664.3158

#### SPECIAL LEARNING CENTER

1115 Fairgrounds Rd. Jefferson City, MO 65109 B 573.634.3070 Debbie Hamler, Executive Director dhamler@speciallearningcenter.com

#### **Cosmopolitan Supported Diabetes Program** (Not to be confused with the Major Cosmopolitan Supported).

- Primary focus must be diabetes related
- A minimum of \$5,000 over two (2) years or \$10,000 over five (5) years to a single diabetes oriented entity
- Source of funds must be Cosmopolitan members, clubs, or federations
- Application (or letter) to be submitted to CI Board for consideration
- Must provide specific information to CI Board to show how criteria have been satisfied

#### ELGIN COSMOPOLITAN CLUB DIABETES EMERGENCY RESCUE FUND

Social Service Department, Sherman Hospital 934 Center Street, Elgin, IL 60120 B 847.742.9800

#### PROVENA MERCY MEDICAL CENTER

Center For Diabetes Wellness 1325 N. Highland Avenue, Aurora, IL 60506 Maria Aurora Diaz, Clinical Director B 630.801.5756

#### SETEBAID SERVICES' DIABETES CAMPS FOR CHILDREN & TEENS WITH DIABETES

PO Box 196, Winfield, PA 17889-0196 B 570.524.9090 or 866.SETBAID Mark Moyer, MBA, MHA, Executive Director www.setebaidservices.org info@setebaidservices.org

#### RAPID CITY REGIONAL MEDICAL CLINIC-

ENDOCRINOLOGY AND DIABETES EDUCATION 640 Flormann Street Rapid City SD 57701

Rapid City SD 5770 Dr. Thomas Repas B 605.718.3300

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To All Cosmopolitans: Thanks for a great run! Allons Y Faire Jim and Dee Preston

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### FALL 2015 In This Issue:

- 3 Where in the World is the Cosmo Cruiser?
- 4 Executive Director Update
- 5 Cosmopolitan Foundation of Canada, Inc., Rod Randolph
- 6 Cosmopolitan Diabetes Foundation News, Melvina Newman
- 8 Out & About
- 9 Open Letter to All Cosmopolitans
- 10 Award Winners
- 11 2015 Convention Photos
- 12 Sioux City Barber Ready to Hang Up Scissors, Take on New Challenge
- 14 Cosmopolitan International Operating Plan for 2015 and Beyond
- 17 Cosmopolitan International Committee Structure 2015-2016
- 17 International President Award Goals
- 17 Mark Your Calendars!
- 18 Remembering George Mongon
- 20 2015-2016 Club Directory
- 22 2015-2016 Board Directory
- 24 Categories of Recognized Programs
- 26 Ads
- 28 In Memoriam

### In Memoriam

The entire Cosmopolitan family joins in extending sympathy to the families of those Cosmos recently lost:

- Trent Connelly Austin
- Ed Dull Rapid City
- Wayne Hinkley Sioux City
- Victor Hoelting Bellevue Big Elk
- George Mongon At-Large
- Sympathy also is extended to the following Cosmos on the loss of their loved ones:
- Ella Margaret Johnson sister of Ray Meister, Fremont 100
- Lois Oberst wife of Past International President Del Oberst, Elgin

- Don Peters Omaha I-80
- Past International President Jim Walker – Sioux City

• Wayne Wooten – Columbia Luncheon

