

# 2016 INTERNATIONAL CONVENTION "CONE" JOIN US!



**The Capital Federation Welcomes You  
to Norfolk, Virginia, Home of the World's First  
Ice Cream Cone Machine at Doumar's Barbecue.**

**THE CLUB THAT FIGHTS DIABETES**

[www.cosmopolitan.org](http://www.cosmopolitan.org)





**FROM THE EDITOR** by Tracy Miller

Summer is in full swing, and that means that the 2016 International Convention is right around the corner. If you haven't already registered, time is almost up, so do it today! Hotel rooms at our host property, the Norfolk Marriott Waterside, were almost sold out at press time, so don't waste a minute in grabbing yours while they last!

In this edition of COSMOTopics, you will find full convention registration details as well as other helpful convention information. Whether this is your first convention or your fiftieth, be sure to read all about what awaits you in Norfolk. Convention chairman, Capital Federation Governor Randy Wright, has worked with his team to pull together a truly unique convention. We will have the opportunity to visit the world-class Eastern Virginia Medical School's Strelitz Diabetes Center where we will see first-hand the impact our fundraising dollars are making. We also will tour the Naval Station Norfolk, where we have been given special permission to board a naval ship (note: ship is not ADA accessible). Where else would you have these two outstanding opportunities? And don't forget about the fellowship with other Cosmos!

As we close out 2015-2016, we also will hear in this edition from our senior leaders with an update on their areas of responsibility. I can tell you first-hand that your leadership team has worked hard this year to move our organization forward. We still have many challenges, but the team and I continue to find new ways to address old challenges. For some issues, there are no magic answers, but we continue to move ahead with optimism and Cosmopolitan spirit.

Looking forward to seeing you soon in Norfolk.

**MISSION STATEMENT**

The mission of Cosmopolitan International is to contribute to community well-being through charitable donations and volunteer service with special emphasis on supporting efforts to prevent and find a cure for diabetes.



# COSMOTOPICS

**EDITOR**

Tracy Miller  
headquarters@cosmopolitan.org

**GRAPHIC DESIGNER**

Rockford Cosmopolitan Club Member  
Peter Brodeski, Opus Creative Studio, Inc.  
pbrodeski@opuscreativestudio.com

## COSMOPOLITAN INTERNATIONAL OFFICERS AND DIRECTORS

**PRESIDENT**

Richard Gordon  
scissork@aol.com

**PRESIDENT-ELECT**

David House  
durableflags@gmail.com

**VP FOR FINANCE**

John Krysak  
jkrysak@sasktel.net

**VP FOR MARKETING**

John Hubert  
johnthomashubert@yahoo.com

**VP FOR MEMBERSHIP AND NEW CLUBS**

John Keeley  
keeleycosmo@gmail.com

**VP FOR FUNDRAISING**

Rick Swansbro  
r.swansbro@outlook.com

**JUDGE ADVOCATE**

Jim McVay  
jmcvay@omahalaw.com

**EXECUTIVE DIRECTOR**

Tracy Miller  
headquarters@cosmopolitan.org

## FEDERATION GOVERNORS

CAPITAL	Randy Wright
CORNBELT	Kellee Rasmussen
MID-STATES	LaVonne Hawking
MO-KAN	Jane Holtsman
NORTH CENTRAL	Ludene McLeod
WESTERN CANADA	Sandra Abello

## INTERNATIONAL HEADQUARTERS

P.O. Box 7351, Lancaster, PA 17604

P. 800.648.4331 or 717.295.7142

F. 717.295.7143

www.cosmopolitan.org

Email: headquarters@cosmopolitan.org

COSMOTopics is published four times a year. The \$9 subscription is added to the annual dues by Cosmopolitan International, Inc. Third class non-profit postage paid at Pontiac, IL.

**POSTMASTER** Send change of address to: COSMOTopics, P.O. Box 7351, Lancaster, PA 17604

- 3 The Cosmo Cruiser's Final Journey by Richard Gordon
- 5 The Year in Review by David House
- 6 On Accountability by Tracy Miller
- 8 Cosmopolitan Diabetes Foundation Year End by Melvina Newman
- 9 Cosmopolitan Foundation of Canada, Inc. by Rod Randolph
- 10 Membership and New Clubs for 2015-2016 by John Keeley
- 12 Membership Report Card Notes by John Keeley
- 13 Our Financial Report Card by John Krysak
- 14 The Market Basket by John Hubert
- 15 Fundraising Report-Out by Rick Swansbro
- 16 2016 International Convention Overview
- 17 What's What at Convention
- 18 Cosmopolitan International 2016 International Convention Schedule
- 19 2016 Cosmopolitan International Convention Registration
- 20 Categories of Recognized Programs
- 22 Out & About
- 26 Get Your Message Out!
- 27 Ads
- 28 In Memoriam

# The Cosmo Cruiser's Final Journey

**The Cosmo Cruiser is on its last journey to the East Coast.** Here we will visit the Capital Federation and end up at Norfolk, Virginia, for the International Convention, July 27-30, 2016.

By the end of our journey, all club presidents will have signed my baseball bat. It has been my pleasure to talk to the presidents and club members and encourage them to "Step Up to the Plate and Swing Away" for diabetes. The club members have been doing just that this year. The name of Cosmopolitan International continues getting out to the different parts of the United States and Canada.

Marjean and I have thoroughly enjoyed meeting all of the Cosmopolitan club members. The activities and events in which we participated have inspired us on as we complete our tour. We hope we have sparked some enthusiasm in you to continue your work for this organization. Our leaders and I have been reaching out to you, the members, and have been listening to your ideas, suggestions, and concerns.

New clubs are essential for our organization to grow! The concept of new members or clubs is nothing new to you, but we have to continue to remind ourselves to ask people and tell them about our mission to fight diabetes. A few clubs have begun to informally organize teen clubs, and we now are in the process of writing a constitution and bylaws after which we will formalize these new auxiliary clubs. Cosmopolitan now has several informal teen auxiliary clubs which are holding their own events as well as events with their parent club. We hope other teens will catch "fire" for the cause of fighting diabetes. Valparaiso (IN) is the site of a soon-to-be-chartered club that is working to reach charter strength. Thanks to Governor Lavonne Hawking, International Vice President of Fundraising Rick Swansbro, and Past International President Walter Alm for their support and help in getting this club started. Past Governor Bob White of the Rapid City Club is working hard to start a club in northern Black Hills area. We wish him all the best and offer complete support to him and others who are lighting up new interest in helping the diabetic.

I would like to thank all those who made donations to Cosmopolitan through our foundations for the diabetic alert dog project. It is greatly appreciated. Some clubs have chosen to fundraise at the club level to help purchase a dog for individuals who were seeking a service dog. This project should be

an ongoing project to help individuals and families. These dogs bring awareness of sugar highs and lows very quickly to those who have diabetes.

We are going forward in creating a new website. Website committee chairman John LiCausi of the Rockford club, with the help of International President-Elect Dave House, has invested many hours into this project and will preview the new website at international convention in July. We anticipate that this will be a user-friendly website for potential members to visit and learn more about Cosmopolitan International. The new website should make it easier to donate money, to become new members, or just being a friend to Cosmopolitan. This new look should help spread the word that Cosmopolitan is out there to help individuals with diabetes.

Thank you goes to the following board members:

- **David House:** As international president-elect, David surely has stepped up this year. He oversaw some crucial areas of our organization and is well-positioned to serve as international president next year. I appreciate the opportunity to have worked with Dave this year and support him fully in his role serving Cosmopolitan next year.
- **John Keeley:** Thank you, John, for your support, effort, and ideas with respect to helping us bring in new members. Although we have lost members this year, we continue to remain committed to our organization's mission, and the Recruitment and Retention plan John has given us, no doubt, will have a positive impact on our membership going forward.
- **Rick Swansbro:** He has worked hard to restructure the Diabetic Alert Dog project. We can use the PowerPoint presentation that Rick developed to attract potential corporate sponsors or other organizations that might help us to fund projects to help the diabetic.

**Continued on next page...**



**Richard Gordon**  
President

*New clubs are essential for our organization to grow!*

## The Cosmo Cruiser's Final Journey *(continued)*



Richard Gordon  
President

- **John Hubert:** He has worked hard to get us some radio and TV announcements to promote Cosmopolitan. He also is spearheading a video to be used at membership events and in presentations to corporate sponsors.
- **John Krysak:** Thank you to John for overseeing our finances and keeping us on track. It takes time to figure out the numbers and we do appreciate your time in keeping things running smoothly.
- **Jim McVay:** I want to take time to say a special thank you to Jim for his time and dedication as International Judge Advocate for Cosmopolitan International for the past fourteen years. He has been our bylaw expert and provided outstanding legal advice to us. He also has invested countless hours in our website and stepped up to the plate with this project when we desperately needed his help and knowledge. The two words "thank you" cannot express the gratitude we all have for your faithfulness to Cosmopolitan. Thank you, Jim!

I also would like to thank our Executive Director, Tracy Miller, for all she does for Cosmopolitan. Tracy does many things that of us do not know about. The time it takes to oversee our strategic plan, interface with our members, maintain our budget, and the many other things Tracy does are much appreciated. Tracy is awesome and is a great friend to all Cosmos!

And finally, to all Cosmos, thank you for another great year. All of you are great in stepping up to the plate and swinging away. Thank you for the privilege of serving as your International President this year. Keep up the good work!

**Step Up  
to the Plate &  
Swing Away!**

2015 2016

Thank you for  
the privilege  
of serving  
as your  
International  
President  
this year.



# The Year in Review



David House  
*President-elect*

**It has been a very busy year as your President Elect.** I have learned quite a bit about the expectations of many of the Cosmopolitan clubs around the United States and Canada and have taken every suggestion to heart. Many of the items discussed at meetings and conventions are repeats of previous years' concerns, which means we have not yet handled the issues.

My main responsibility has been concentrated within the area of governance. This includes the Nomination Committee, the Bylaws Committee and Strategic Planning.

The Nomination Committee has produced a great slate of potential officers for the coming year. Many of the current vice president volunteers have committed to continue in their positions to provide continued progress on our strategic plan. Watch for some campaigning at Norfolk for several offices! And I am so excited to work with the new governors of each of the federations. What a great group of future leaders we have in this crop of governors.

The Bylaws committee and International Judge Advocate Jim McVay have worked extensively on getting the auxiliary club status defined and submitted for approval. This is great news going forward. We soon will have the ability to endorse, sanction, and promote the creation of auxiliary clubs for youth groups, young professionals, and other types of associative organizations. The future of Cosmopolitan may look a little different, but it also will be exciting in scope.

Lastly, I have been working on two technical tasks. The new virtual bricks/existing bricks project will showcase both our existing bricks moved from the old headquarters building in Overland Park to Cosmopolitan Park in Columbia, Missouri. The second task is the

consolidation and streamlining of the Beacons Fund structure. This task currently is in mid-stream and will be featured in a future article in COSMOTopics as we get it finalized.

Finally, the strategic planning task has taken me deeply into the current plan and overall direction of Cosmopolitan. The late George Mongon, our fellow Cosmo, consultant, and friend, provided us with a great blue print for moving forward. Last year, after his passing, we attempted to address all aspects of the plan, and the progress was not maximized. One of my goals this year is to boil down the current plan into smaller, more achievable chunks of work, and then help find the correct people to spearhead the various tasks.

As a final thought for this article, I want to remind each one of you that the majority of us were brought to a Cosmopolitan meeting by someone who simply asked us to come. We were not introduced to Cosmopolitan by a large membership venue, but by a personal invitation to attend a meeting. We will still grow fastest by one-on-one invitations from existing members to prospective members.

So, here is my challenge to you: Have Courage! Step out of your comfort zone! Ask that acquaintance to come to your club meeting! I am doing it every chance I can and appreciate everything you do every day for our organization and our cause!

*We will still  
grow fastest  
by one-on-one  
invitations  
from existing  
members to  
prospective  
members.*



Tracy Miller  
Executive Director

## On Accountability

**Merriam-Webster.com defines accountability as the quality or state of being accountable; an obligation or willingness to accept responsibility or to account for one's actions.** In the workplace, we expect our bosses to hold us accountable for the work we do or don't do, and good parents hold their children accountable for good or bad behavior. But what about in a volunteer organization such as Cosmopolitan? With members who are volunteering their time, can we really hold each other accountable? And to what extent?

Today, we as a society spend much of our time thinking about ourselves. "Selfies" are everywhere you turn. And social media provides a platform for the world to know your most intimate thoughts, your likes and dislikes, and even what you ate for breakfast. And yet in a service club like Cosmopolitan, we are at our best and serve the communities in which we live and work the best when we are accountable to each other, not just to ourselves. When we work together, anything is possible. When we operate as silos, independent of each other, and without considering how our actions or inactions impact others, far less is possible.

So how does accountability work when members are volunteering their time, unlike a paid job? First, I am a strong believer that our senior leaders – our Executive Committee – must set the example for others to follow. This year, our Executive Committee was comprised of a barber, an information technology professional, an accountant, a finance professional, an insurance agent, a manufacturing professional, and an attorney. You can see that this group of individuals comes from varied backgrounds. They don't always agree when we have an important decision to make, and at times we have had spirited discussions, but each of these leaders knows the importance of being part of a team and that his peers have an expectation that he will honor his commitment to our organization to the best of his ability. They know we must be accountable. They go the extra mile even when it may not be convenient. Someone once said that the world is run by those who show up. Our executive committee members show up.

I am deeply respectful and appreciative of anyone who gives of their time in the interest of volunteerism and for the betterment of their fellow man, especially given all the demands on our time today. However, if

you step into a leadership position with Cosmopolitan, be it a committee chair, club treasurer, governor, or even international president, I believe you owe it to your fellow Cosmos, to our mission, and to yourself to honor the commitment you made and be accountable for your actions. Now, that said, we are all human. We all have the challenge of balancing family commitments, 40+-hour work weeks, and the myriad of unforeseen happenings that occur in the course of a day. Asking for help is honorable. Knowingly dropping the ball is not.

I stated in a recent board meeting that I believe our declining membership could possibly relate to the fact that we, at times, do not hold our leaders accountable for their actions or inactions. Not everyone in the room agreed, but I respectfully stand behind this statement. If you look at many other service organizations, which I study on a regular basis, you will see that there is an expectation, a culture, wherein leaders wouldn't think of deviating from the expected, established norm which has been respectfully followed by generations of those gone before them. In those organizations, it is highly unusual for a leader to, say, miss a meeting or a conference call with no explanation. And yet, the unfortunate truth is that it happens all too often in Cosmopolitan. The good news is that the solution to this problem is within our control. If we each acknowledge that our actions or inactions impact our fellow members, our clubs, and our organization and that accountability is absolutely vital in a thriving, growing organization, I believe we will be best positioned to once again be "on the grow."

Each of our Cosmopolitan clubs are unique unto themselves, but all share in the fact that they are part of the Cosmopolitan organization. If your club insulates itself from communication and interaction with

When we work together, anything is possible.

our leaders and our international office, you are missing out on vital information, encouragement, and the interclub fellowship that being part of the bigger picture offers. Likewise, such insulation does not strengthen our overall organization, and in a time when all service clubs internationally

are challenged with gaining new members, the time for us to band together, take our commitments seriously, and hold each other accountable in the interest of our cause has never been more necessary.

*Remember, the world is run by those who show up.*



Asking for help  
is honorable.  
Knowingly  
dropping the  
ball is not.

# Cosmopolitan Diabetes Foundation Year End



Melvina  
Newman  
CDF Chair

Your gift ensures we meet our commitments and support research, education and treatment of diabetes.

**We all spend so much of our lives thinking about how we can make an impact for our families, in our work and in our communities.** We strive each day to help make our community enriched by our work and to help people!

The Cosmopolitan Diabetes Foundation is a major part of our organization making an impact. The important work we do as Cosmopolitans is BECAUSE of everyone's hard work to raise funds to help find a cure, to help fight this terrible disease, and see a future free from diabetes.

At our International Convention in July in Norfolk, we will again hold our Donations/Beacons event. This will be held on Thursday, July 28, over lunch. At this time, all those attending will hear about the work of the Cosmopolitan Diabetes Foundation and the Cosmopolitan Foundation of Canada. We will have the wonderful opportunity to hear guest speaker, Dr. Jerry Nadler, of Strelitz Diabetes Center/Eastern Virginia Medical School, update us on the work of one of our major recognized programs. As has been tradition, Cosmopolitans will again line up to eagerly make contributions to their favorite causes including the Beacons fund, our recognized programs and projects in our communities.

We need your help BECAUSE we have made a commitment that we are "The Club that Fights Diabetes."

BECAUSE of your gift today, we are able to maintain and expand our outstanding efforts to defeat diabetes.

We need your help BECAUSE our young diabetic youth need to attend diabetes camps for education and to enrich their lives.

We need your help BECAUSE we need to continue to provide grants for scientific research.

We need your help BECAUSE we need to support our Cosmopolitan recognized programs.

We need your help BECAUSE we need to increase our Beacon memberships to increase equity, which increases our opportunity to fund diabetes-related programs.

We need your help BECAUSE we need to support our Discovery Fund – the fund established to receive contributions to fund grants for diabetes-related projects. No portion of these funds is used for administrative or other costs of operating the Foundation. This fund operates on a dollar-in-dollar-out basis.

We need your help BECAUSE we have made a commitment to find a cure for diabetes.

Your gift ensures we meet our commitments and support research, education and treatment of diabetes.

BECAUSE all families and projects are worth it.

The Beacons fund was established in 1979 with eight members. The Beacon's Fund is the backbone of the Cosmopolitan Diabetes Foundation. The interest earned from this endowment enables us to cover our operating expenses, and income not required for operating is then used for various diabetic causes.

A pledge of \$100 per year for ten years is all it takes to be a Beacon. A new Beacon pledge can be a first time Beacon, a current Beacon pledging an additional membership, or moving up to a multi-level Beacon. Pledges may be made as a one-time total contribution or over a period of ten years. If you are not a Beacon currently, we need you to step up and become a Beacon. If you have already completed your Beacon pledge, consider a higher level of giving such as the Emerald - \$5,000; Ruby - \$10,000; and Diamond - \$25,000. Membership in the Beacons is open to all Cosmopolitans and friends. Our sincere thanks to the many Cosmos and friends who have helped us reach our current investments.

The fundraising efforts by Cosmopolitans and friends have set us apart in the cause for research, treatment and education. Since 1984 when the first grants were given, the Cosmopolitan Diabetes Foundation has awarded more than \$681,400 for diabetes-related purposes.

If you would like to know more about your Foundation or have any questions, please invite your Federation's Board member to one of your meetings as the guest speaker.

The future for our communities and diabetics is reflected in the investment we make today. We invite you to be part of our commitment to the future. Together with your support, we can help diabetic causes today and continue our goal of "A future free from diabetes".

We need your support to make an IMPACT and BECAUSE Cosmopolitans and friends care about finding a cure for diabetes.



# Cosmopolitan Foundation of Canada, Inc.

**The last two years as Foundation president have not only flown by but also have been very rewarding.** Working with a wonderful Foundation board and committed Cosmos from all the clubs in the Western Canada Federation has been a great experience. Let's speak to some of the accomplishments.

The first order of business was to complete the new "Living Gift" brochure that was started by the previous president, Roger Bradley from the St. Albert club. It was completed and distributed to all the clubs in the Western Canada Federation. It speaks to what the Foundation is, our various endeavors, and how donations can be made through wills, bequests, life insurance and living gifts.

In December 2014, the last installment of our five-year, \$125,000 commitment was made to the Alberta Diabetes Foundation (ADF). In Summer 2015, the ADF issued a new challenge to us. They were looking for a new seven-year, \$175,000 commitment from us, and at our mid-term convention in October 2015, it was unanimously voted to accept

the challenge. Subsequently, the first \$25,000 installment was made in November 2015. These two commitments will total \$300,000, and we soon will be well over the million dollar mark in contributions.

The fundraising efforts by all our clubs has had a tremendous impact on the great work that is being done in Canada in the area of diabetes research and prevention. All the members and their respective clubs should be very proud.

As we turn the reins over to Cosmo Darwin Baker and his new board, we know we are in good hands. We'll continue to work on our "Hands Across the Border" initiative and our Beacons program. With the great work we do and a little luck, we get closer every day to finding the cure for diabetes.



Rod Randolph  
CFC Chair



*Promoting The Living Gift Through Medical Research Since 1984*

*With the great work we do and a little luck, we get closer every day to finding the cure for diabetes.*

# Membership and New Clubs for 2015-2016



**John Keeley**  
**VP of Membership**  
**and New Clubs**

Immediately after the Omaha 2015 International Convention, I communicated to club presidents through federation governors the need for clubs to conduct Fall and Spring membership events as an opportunity to attract new members by educating guests about local club activities, about Cosmopolitan International, and about our unified diabetes mission. Membership events should be viewed as a party in recognition of the service that our club members provide to our communities.

We have one new club in the works in Valparaiso, Indiana, with nine members. This club is being sponsored by the Mid-States Federation and Governor LaVonne Hawking with assistance from members of the Aurora, Rockford, and Elgin clubs.

The Fremont 100 and Rapid City clubs, out of the Cornbelt and North Central Federations, each are establishing teen clubs. The teens in these clubs are excited, full of energy, and ready to serve their communities. These

young people not only are the future of Cosmopolitan, but also are the future of their communities and our nation. Bravo! Well done! Information soon will be coming out regarding the constitution and bylaws for teen clubs which we currently are working on.

Following are Cosmopolitan membership statistics along with statements of "challenges and solutions." I look forward to serving our Cosmopolitan membership going forward.

## Report Card - Cosmopolitan International Membership as of 5/31/2016

Federation/Club Name	Drops	Adds	Member Total
<b>Cornbelt</b>	<b>22</b>	<b>16</b>	<b>296</b>
Bellevue Big Elk** (8 loss)			
Blair	3	2	15
Broken Bow	0	0	9
Council Bluffs	1	3	32
Fremont 100	5	1	61
Lincoln** (14 loss)			
Omaha Cornhuskers	0	0	32
Omaha I-80	4	1	59
Omaha West	1	1	21
Platte River	5	5	17
Sioux City	5	3	40
Three Rivers	2	0	10
<b>Mid-States</b>	<b>31</b>	<b>21</b>	<b>294</b>
Aurora	0	6	35
Belvidere	2	4	37
Elgin	5	0	20
Rockford	24	11	192
Watch City	0	0	10

We have one new club in the works in Valparaiso, Indiana, with nine members.

Red-Clubs at or below Charter Strength or that have a serious retention issue.

\* Clubs Merged \*\* Club Dissolution

## Report Card - Cosmopolitan International Membership as of 5/31/2016

Federation/Club Name	Drops	Adds	Member Total
<b>Mo-Kan</b>	<b>46</b>	<b>33</b>	<b>387</b>
Columbia Breakfast	4	4	25
Columbia Luncheon	8	7	66
Columbia Show-Me	3	6	45
Emerald City	1	6	32
Heartland - Santa Fe Trails*	4	2	35
Jefferson City	4	5	53
Johnson County	2	1	21
Lawrence River City	18	0	37
Topeka	1	0	26
Wichita Air Capital	1	2	41
Wichita Downtown	0	0	6
<b>North Central</b>	<b>13</b>	<b>12</b>	<b>172</b>
Fargo - Moorhead	1	1	21
Rapid City	4	8	98
Sioux Falls	8	3	45
Sioux Falls Evening	0	0	8
<b>Western Canada</b>	<b>17</b>	<b>7</b>	<b>244</b>
Calgary	0	1	25
Edmonton	0	0	13
Prince Albert	4	0	26
Regina	4	0	26
Regina Capital	1	2	26
Saskatoon Couples	0	0	32
Saskatoon Yellowhead** (2 loss)			
St. Albert	5	2	32
Sturgeon Valley	2	0	14
Wascana	0	2	31
Winnipeg	1	0	19
<b>Capital</b>	<b>15</b>	<b>7</b>	<b>113</b>
Capital Region	1	0	19
Elizabeth City	0	0	13
Greater Richmond	3	1	6
Norfolk	5	4	26
North Side Lancaster	0	0	5
Roanoke	6	2	44
<b>Headquarters</b>	<b>2</b>	<b>8</b>	<b>25</b>
<b>Totals (incl. dissolutions) 46 Clubs</b>	<b>175</b>	<b>104</b>	<b>1531</b>

Red-Clubs at or below Charter Strength or that have a serious retention issue.

\* Clubs Merged \*\* Club Dissolution

The Fremont  
100 and Rapid  
City clubs,  
out of the  
Cornbelt and  
North Central  
Federations,  
each are  
establishing  
teen clubs.

## Membership Report Card Notes



**John Keeley**  
VP of Membership  
and New Clubs

**See Report Card on previous pages.**

**Challenge:** A high percentage of member drops is a sign of a general lack of engagement in club activities. Age and health of members are contributing factors as well.

**Solution:** Club membership vice presidents need to implement the Recruitment and Retention Plan to better engage current as well as new members. Begin informal exit surveys to be reported to Executive Director Tracy. In other words, if members drop, officers should find out why so that we can track any emerging trends.

**Challenge:** Not enough member recruitment. Out of 46 clubs, seven clubs have added only one member and an additional 18 clubs have not added any members. We currently have 1,531 members. Subtracting 104 new members, we have 1427 members who could participate in recruiting new members. Based on the ratio of new to current members, it is safe to say that most members do not bring guests to functions. Yes, our aging member population is a contributing factor, yet many did their part in building past Cosmopolitan membership; however, if just an additional two members per club brought guests to functions, in theory, we would be growing in membership again. We are so close. Let us pull together and make the effort!

**Solution:** Implement the Recruitment and Retention Plan from club presidents to members and let us be accountable to follow through. Record prospects on the Great People form (available at [www.cosmopolitan.org](http://www.cosmopolitan.org); ask Tracy if you can't locate it) and submit forms to your membership vice president for current and future club event invitations. Looking forward, if all of our 1,531 members brought just one guest or if one-third of our members, which is 510, brought three people to club functions during the year, then assuming the same or fewer drops as this year, arguably, one in three, or 510, new members would join Cosmo, and we would be celebrating a net increase of at least 335 members. Make it a

fun competition; however, let's get this done! Yes, we will be entertained and energized by new members, but more importantly, our communities and those who need us within them will benefit from enhanced club activity. Let us bridge the disconnect that has developed between fellowship and civic responsibility. We benefit from the fellowship, training, and an outlet for service; however, these benefits become truly enriching when we are focused on serving others in our local and greater community. Volunteering within our communities is a culture that is integral to the inherent freedoms that we enjoy in a democracy, and all able members should feel a responsibility to perpetuate it by simply asking others to become involved.

**Challenge:** We need new clubs anywhere and everywhere to expand our mission. We need clubs that meet at different days and times and in the same cities as current clubs. We need teen clubs, college clubs, employer-sponsored clubs, and clubs made up of individuals and families associated with organizations that share our diabetes mission such as the Juvenile Diabetes Research Foundation, the American Diabetes Association, and Setabaid, Inc.

**Solution:** Club membership vice presidents need to train members on how to prospect for potential members, not only through the people they know and plain observation, but also through names of leaders seen in the local news outlets as well as computer searches for websites such as the Chamber of Commerce; Juvenile Diabetes Research Foundation; Setabaid, Inc; other T1D youth camps; and social clubs. Notated invitation follow up to membership events will identify which prospects are candidates for either the existing club or a newly-sponsored club. Those members motivated to help sponsor a new club should implement the steps in the New Club Building Manual, which also is available at [www.cosmopolitan.org](http://www.cosmopolitan.org) > Member Center > CI Resources.

Club membership vice presidents need to train members on how to prospect for potential members.

## Our Financial Report Card

**With this being my third term as your International Vice President of Finance and having helped to put some internal controls in place previously, week-to-week financial operations of the office now run fairly routinely.**

So far this year we have had a few unexpected things come up but the international board is continuing to move forward.

I have attended all the board meetings this year along with being tasked with attending the Western Canada Federation convention in Calgary, Alberta. This was a great trip, as I was able to sneak away for a couple hours into the mountains for lunch during some free time. It also provided my with a little insight to the awards aspect as they were front and center during some of the discussions. The federation convention was well attended, a great time was had by all and, of course, there were a couple of ruthless sergeant-at-arms who managed to pull funds from even the most quiet individuals. The funds raised all were contributed to the Cosmopolitan Foundation of Canada, Inc., along with annual Beacon and club contributions to the tune of almost \$28,000. It also was noted that one of the clubs in conjunction with a couple of other charities in their area were able to raise and

donate \$85,000 towards diabetes research. Congratulations to all!

Operating results within the international budget look promising to date. The income statement just received from our accountant shows a surplus of \$3,062 when compared to the budgeted deficit of \$35,392. We say this cautiously as there remains several expenses to be tracked before our year-end. We continue to post operating results to the website for all to review.

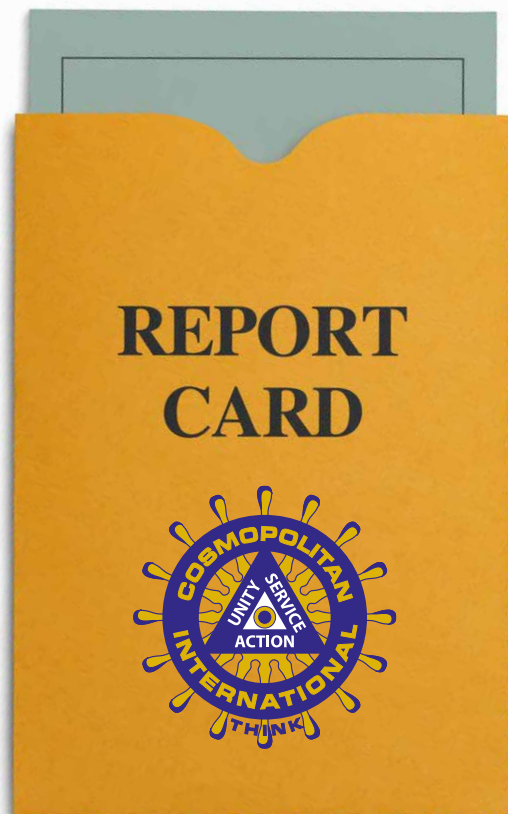
At the last board meeting, a draft budget was prepared for next year, and this will be presented at the international convention in Norfolk.

Cosmopolitan Past International President Phil Hanson has done our in-house audit again this year, and I thank him, again, for his continued support and guidance.

*Until we meet in Norfolk, take care all.*



**John Krysak**  
*VP of Finance*



*Operating results within the international budget look promising to date.*



John Hubert  
VP of Marketing

## The Market Basket

**Hello, fellow Cosmopolitans!** This has been a busy year for our marketing committees. We were able to add a few items to the market basket section of the Cosmopolitan website. We added numerous sound bites that are able to be downloaded and sent to local radio stations highlighting our club and why people should join our club. We also are just about ready to release a new member orientation video that can be shown during membership events or during new member orientation, talking about who we are as an international organization and promoting membership to our clubs.

Another initiative this year was to gather information from our members about why they joined our clubs, or what they like about being Cosmopolitans. Past International President Larry Benton took the lead on that project, emailing our members and gathering the information. We then started a new column in the Cosmo Newsletter called Marketing Corner, which highlights the work the marketing committee has been doing. We also added "Cosmo Spotlight," a column featuring our members and their response to why they became Cosmopolitans or what I like about being a Cosmopolitan. Marketing committee member Lee Flohra has been spearheading the graphics for our monthly newsletter and has been doing an outstanding job!

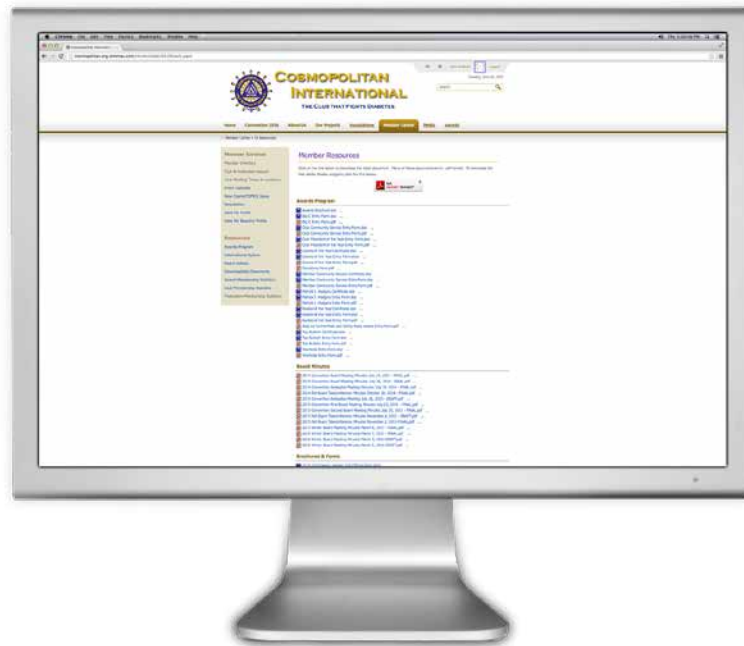
The marketing committee also is working on a multi-purpose business card that can be used as an introduction to prospective members

or can also be returned with the prospects' contact information for future membership.

Finally, we also are working on new membership brochures, attempting to make them more modern and applicable to our current projects. One challenge we hear from potential new members is that they "just don't have time and can't give 100 percent." We are working on a brochure that addresses this concern and assures prospective members that we don't expect 100 percent or anything close to that – just give us a little to help us fight the deadly disease of diabetes. We are working on other brochure projects as well. We realize that membership is our major emphasis and our survival as an international organization is dependent on growth.

It sure was a fast year, and I am honored to have served on our marketing committee. I look forward to serving our club in the future.

Your gift ensures we meet our commitments and support research, education and treatment of diabetes.



# Fundraising Report-Out

**Raymond Meredith Belbin, a British researcher and management theorist, once said “No one person is perfect, but a team can be.”**

Whether our initiative is administration, finance, judge advocate, marketing, membership, or most recently fundraising, it requires a community of all of us to make these possible.

One of the initiatives proposed, voted on, and agreed to during the 2015 international convention in Omaha was to establish a fundraising initiative. The go-forward charter of this new initiative was four-fold as follows:

1. Design and implement an appropriate international activity (Diabetes Alert Dog) worthy of club attention and involvement;
2. Achieve CI and CDF alignment;
3. Develop fundraising resource material; and
4. Develop a sustainable plan to continually promote attractive forms of giving to CI and its member clubs

We began the fiscal year with a list of volunteers who signed on respective of each fundraising subcommittee. Some subcommittees more staffed than others. Never the less, we stepped forward consistent with the aforementioned charter.

Over time, we realized the need to focus our attention on the diabetic alert dog initiative. Rather than spread our resources across a number of charter initiatives, we chose to focus on developing a diabetic alert dog program which originally was conceived prior to convention.

We began by taking a business plan approach to building the foundation of our diabetic alert dog program. From the written plan, we were able to begin assembling PowerPoint slides intended to help Cosmo club members reach out to prospective private or commercial donors, or both.

The slides help identify the following:

1. Cosmopolitan vision and mission statements.
2. Who is Cosmopolitan International?
3. The truth about diabetes.
4. Outlining organizations served by Cosmopolitan International.
5. What is a diabetic alert dog?
6. How does a diabetic alert dog assist?
7. What is the cost of a diabetic alert dog?
8. Cosmopolitan International grant program.
9. Who qualifies for grant assistance?
10. Prospective options for contributing to the Cosmopolitan diabetic alert dog program.

In support of these diabetic alert dog slides is a grant application form and the need for legal signature forms that protect Cosmopolitan International against risk and liability as a result of our diabetic alert dog program.

With continued support from the fundraising committee members Deb Cook, Jim McVay, Tony Sandbothe, Paul Smith, Rita Smith and support from Tracy Miller and Richard Gordon we have begun to gain traction.

A gracious thank you to the Rockford Cosmopolitan club who recently granted \$7,500 to help offset the cost of a diabetic alert dog yet to be granted! Also, congratulations to Nancy McDaniel of the soon-to-be-chartered Valparaiso (IN) club who recently received her diabetic alert dog with help from the Aurora (IL) club.

Looking ahead, we see Cosmopolitan club members sharing the diabetic alert dog program via slides presented on personal laptops, tablets, iPads and smart phones. This is what we look forward to presenting at International Convention in Norfolk. See you there!



**Rick Swansbro**  
*VP of Fundraising*

*With the great work we do and a little luck, we get closer every day to finding the cure for diabetes.*

# 2016 International Convention Overview

On **Wednesday, July 27**, Cosmos will want to begin arriving in Norfolk during the morning and afternoon hours. After getting settled in your room, make your way to the Presidential Foyer to register on site. That evening, plan to join us for either a Norfolk Tides baseball game or dinner with Cosmo friends old and new. If you plan to go to the baseball game, make sure you purchase your *TIDE* (light rail) ticket when you register on site for the convention. Meet in the lobby at 6:30 p.m. for a short walk to the *TIDE*. Shuttle transportation will be available for those unable to undertake the brief walk.

If you are planning to join Cosmo friends old and new for dinner, you will find an array of fabulous dining options within walking distance of our hotel. Depart from the main lobby at 6:30 p.m., and cost of dinner is on your own. After dinner, make your way back to the hotel's piano bar for continued fellowship beginning at 8 p.m. Of course, the hospitality suite also will be open from 6 to 11 p.m.

The convention officially opens on **Thursday, July 28**. Registration is open from 7 a.m. to 5 p.m. today, and our first event of the convention is the First Timers Orientation. Here, anyone who has never attended an international convention previously is welcome to join International President Richard Gordon and his leadership team for insight into just what takes place at an international convention. Bring your questions and your ideas!

The Cosmopolitan Diabetes Foundation (CDF) and Cosmopolitan International (CI) both will hold board meetings this morning. Both meetings are open to all Cosmos; in fact, all are encouraged to attend. Board members traditionally sit around the board table with non-members in the surrounding seating. This is a wonderful time to learn more about the business of both the CDF and CI. If you have something to contribute during the board meeting, feel free to do so.

At 12:15 p.m., we will gather for lunch to officially open the convention and celebrate our cause. This luncheon will be hosted by the CDF, and is one of the most heartening events to take place at convention since it is here that we will celebrate the donations to the CDF this year. Seating is open except for reserved tables, so come stake your place!

The afternoon will find us aboard motorcoaches that will transport us to the Naval Station Norfolk. While the tour of the naval base is handicap-accessible, the ship we will tour is not.

We will wrap up our first full day of convention with motorcoach transportation to Mermaid Plaza, where you will have your choice of an array of restaurants on your own. Buses return to the Marriott at 9 p.m. and, again, the hospitality suite is open from 6 to 11 p.m.

On **Friday, July 29**, we start the day with a special session for anyone who aspires to hold the office of International President.

Past International President Tom Stone will lead us in an informational discussion about how to prepare for the office and what the expectations are of an international president. This session is a "must do" for anyone who plans to ascend to the highest office in Cosmopolitan.

This year's Cosmopolitan Educational Forum will feature a plenary session where we all will gather together to learn about the new Cosmopolitan website, followed by presentations on membership and fundraising.

The afternoon will see us off via the light rail (ticket prices included in package price) to the Eastern Virginia Medical Center. Here, we will enjoy a light lunch, diabetes screenings, demos and displays, and tours of the Strelitz Diabetes Center. Again, shuttle transportation is available for those unable to walk the short distance to the light rail station.

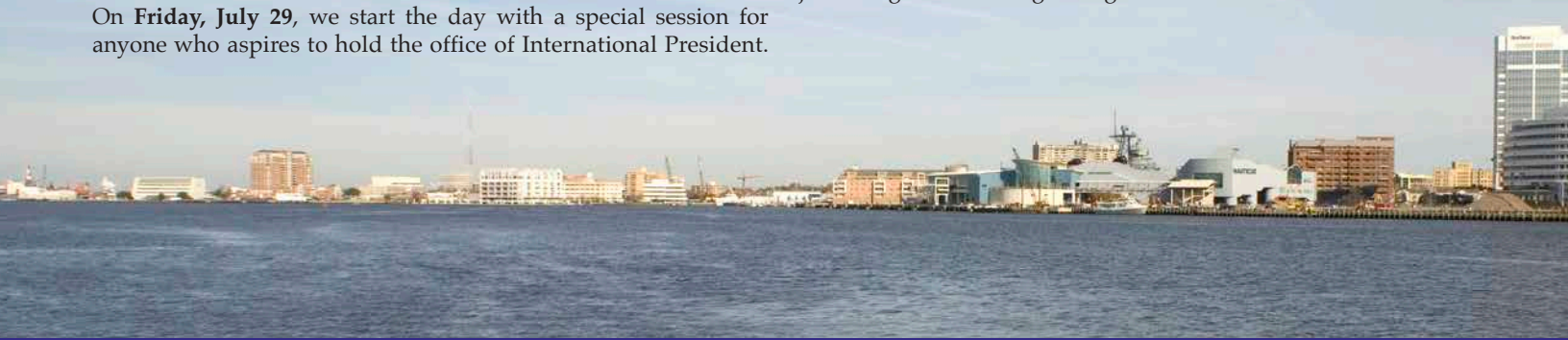
At 7 p.m., meet in the main lobby of the hotel, from which we will walk a short distance across the street to board the *Spirit of Norfolk*. Enjoy a lovely dinner, good conversation with fellow Cosmos, and a sunset tour of the beautiful harbor. Bring your jacket or light wrap, as the air may be cool after sunset. We return to land at 10 p.m., and the hospitality suite is again open from 6 to 11 p.m.

We begin **Saturday, July 30**, with the annual delegate meeting at 11:30 a.m., which all Cosmos are welcomed and encouraged to attend. Here, important decisions and voting on a variety of issues take place. Even if you are not a delegate, come to the meeting to learn the latest Cosmo happenings.

Installation of 2016-2017 Cosmopolitan officers will take place at the luncheon at 11:30 a.m. today. Seating is open except for specific reserved tables. This is a special luncheon in that we witness leadership of our beloved organization being handed from one group of dedicated Cosmos to the next. Later in the afternoon, CI and the CDF again resume board meetings and, again, all are welcome to both meetings.

This year's international convention caps off with our annual President's Reception and Awards Banquet beginning at 6 p.m. Join us as we honor those Cosmos who achieved the highest honors among their peers this year and be encouraged that YOU could be among the winners for next year!

If your travel plans home allow, plan to stay **Sunday, July 31** for a wrap-up breakfast at the hotel. We will discuss what went well and what we might do differently next year and will reflect on another gathering of Cosmos from all corners, and of all ages, but who are joined together for the good fight that unites us all.





# What's What at Convention

**Whether the upcoming convention in Norfolk is your first or your fiftieth, here are some pointers for knowing exactly what's what during these fabulous three Cosmo days!**

## **What do I do when I first arrive?**

An optional pre-convention baseball game or dinner is planned for Wednesday, July 27, and is open to anyone who pre-registered. The convention officially kicks off Thursday morning, July 28. Registration is open from 7 a.m. to 5 p.m., and you will want to make registration your first stop so that you can get your name badge, pick up other important information, and say hello to Cosmo friends old and new.

## **What can newcomers go to?**

Everything! Newcomers as well as seasoned members who purchased the package registration should feel free to attend all events with the one exception of the Past International President (PIP) reception. Those who have never attended convention previously will not want to miss the First-Timers event, which also is a good refresher for long-time members as well. Those who registered for ala carte events are welcome at the first-timers event, the board meetings and the delegate meeting.

## **What is a delegate? How do I know if I am one?**

Each club selects one delegate per ten members of the club. Your club will select its delegate(s) in advance of international convention. If you volunteer or are asked to serve as a delegate, your club officers will discuss this with you in advance of international convention.

## **I'm new and don't really know a lot of people. How can I meet people?**

First-timers will wear a ribbon on their name badges indicating that this is their first international convention. Seasoned members are very good about introducing themselves to first-timers, making them feel comfortable and introducing them to other people. If you are a first-timer and aren't meeting people, just let someone at the registration table know and soon you will find yourself with lots of Cosmo friends.

## **What should I wear to all the different events?**

International Convention, overall, is a fairly casual event. The only event that is formal is the International President's Awards Banquet, where you will find tuxedos or suits for gentlemen and evening attire for ladies. For the social events such as luncheons, dinners and the dinner cruise, "smart casual" summer attire is appropriate. Board meetings and other meetings at the hotel usually find both gentlemen and ladies in business casual attire.

## **What if I want to say something at the board meeting? I'm not a board member.**

All Cosmos are welcome to contribute at board meetings. Board members typically sit surrounding the board table, and additional seating is provided for non-board members. Board meetings are a great opportunity to learn exactly what's going on at International.

## **What about ADA special accommodations to the various events?**

All events are ADA accessible except for the ship we will tour during the naval base tour. The naval base tour itself is accessible, although the ship portion of the tour is not. Also, if you require special accommodations for the dinner cruise, please notify ED Tracy by July 17.

**If you have specific questions about International Convention, please feel free to contact ED Tracy at (717) 295-7142 or email [headquarters@cosmopolitan.org](mailto:headquarters@cosmopolitan.org). No question is too big or too small. We want to make sure you have all the information you need to have a great international convention experience!**

*See you in Norfolk!*



# COSMOPOLITAN INTERNATIONAL 2016 International Convention Schedule

**July 27-31, 2016 • Norfolk, Virginia**

## WEDNESDAY, JULY 27, 2016

12:00 p.m. – 5:00 p.m.	Registration	Presidential Foyer
6:00 p.m.	Optional Baseball or Restaurants	Meet in Main Lobby
6:00 p.m. – 11:00 p.m.	Hospitality Suite	Room 616

## THURSDAY, JULY 28, 2016

7:00 a.m. – 5:00 p.m.	Registration	Presidential Foyer
7:00 a.m. – 8:00 a.m.	First Timer Orientation	Tyler
8:15 a.m. – 9:45 a.m.	CDF Board Meeting	Hampton Roads I-II
10:00 a.m. – 12:00 p.m.	CI Board Meeting	Hampton Roads I-II
12:15 p.m. – 2:15 p.m.	CDF/Opening Ceremonies Luncheon	Hampton Roads VI-VIII
2:30 p.m. – 6:00 p.m.	Naval Base Tour	Board Buses from Main Lobby
6:00 p.m. – 11:00 p.m.	Hospitality Suite	Room 616
6:30 p.m. – 8:00 p.m.	PIP Reception	Hampton Roads Ballroom III
6:30 p.m.	Restaurants/Brewery	Meet in Main Lobby

## FRIDAY, JULY 29, 2016

7:00 a.m. – 5:00 p.m.	Registration	Presidential Foyer
8:30 a.m. – 9:00 a.m.	Special Session for Future International Presidents-Elect	Tyler
9:00 a.m. – 11:00 a.m.	Cosmopolitan Educational Forum	Hampton Roads Ballroom V
9:00 a.m. – 11:00 a.m.	Awards Judging	Hampton Roads Ballroom I-II
11:30 a.m.	Tide and Shuttle Transportation to EVMS	Meet in Main Lobby
12:00 p.m. – 5:00 p.m.	EVMS, including lunch, diabetes screening, demos/displays, tours	N/A
6:00 p.m. – 11:00 p.m.	Hospitality Suite	Room 616
7:00 p.m. – 7:30 p.m.	Board for Dinner Cruise	Meet in Main Lobby
7:30 p.m. – 10:00 p.m.	Spirit of Norfolk Dinner Cruise	N/A

## SATURDAY, JULY 30, 2016

7:00 a.m. – 2:00 p.m.	Registration	Presidential Foyer
9:00 a.m. – 11:00 a.m.	Delegates Meeting	Hampton Roads Ballroom V
11:30 a.m. – 1:30 p.m.	Purple and Gold Installation Luncheon	Hampton Roads V-VIII
1:45 p.m. – 2:45 p.m.	CI Board Meeting	Hampton Roads Ballroom I-II
3:00 p.m. – 4:00 p.m.	CDF Board Meeting	Hampton Roads Ballroom I-II
6:00 p.m. – 7:00 p.m.	President's Reception	Hampton Foyer VI
7:00 p.m. – 11:00 p.m.	President's Awards Banquet	Hampton Roads V-VIII

## SUNDAY, JULY 31, 2016

8:30 a.m. – 10:00 a.m.	Wrap-Up Breakfast	Frank/Shangri/Yorktown
10:30 a.m. – 12:00 p.m.	Board Gathering	Frank/Shangri/Yorktown
12:00 p.m.	Optional Tours	N/A

*Schedule subject to change.*

# 2016 Cosmopolitan International Convention Registration

Registrations are accepted: ONLINE at [www.cosmopolitan.org](http://www.cosmopolitan.org), by MAIL to Cosmopolitan International, PO Box 7351, Lancaster, PA 17604, or by FAX to (717) 295-7143.

**PLEASE FILL OUT ONE REGISTRATION FORM PER ATTENDEE.**

## Attendee Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Club 1: \_\_\_\_\_

Kindly indicate any dietary restrictions:  Vegetarian  Vegan  Gluten Free

## Pre-Convention Special Event

- Baseball Game, depart hotel at 6:30 p.m. (Norfolk Tides, AAA of Baltimore Orioles, playing Columbia Clippers, AAA of the New York Yankees). Ticket cost is \$10 payable now plus \$3 Tide (light rail transportation) at time of departure.
- Dinner within walking distance of hotel followed by gathering at piano bar afterward in hotel. Cost of dinner and piano bar beverages are on your own.

## Ala Carte (if not selecting Package):

- CDF and CFC Donations Luncheon/Opening Ceremony (Thursday), \$35.00
- Naval Base Tour (Thursday), \$75
- Dinner Cruise (Friday), \$75
- Purple and Gold Installation Luncheon (Saturday), \$35
- President's Banquet (Saturday), \$75.00

## Package

Complete Package (includes all events except Pre-Convention baseball game or dinner/drinks); \$275 by July 1; \$300 by July 17

Name on Badge \_\_\_\_\_ Are you a Cosmopolitan member? \_\_\_\_\_

Do you require any special accommodations? \_\_\_\_\_

**Please indicate if you are interested in attending any of the possible Sunday post-convention activities. Plans will be finalized if there is enough interest.**

- Walking tour of Norfolk
- MacArthur Center Mall
- Williamsburg

**Please select the following (check all boxes that apply):**

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Past Int'l President             | <input type="checkbox"/> Governor-Elect | <input type="checkbox"/> CDF Board           | <input type="checkbox"/> Ruby Beacon (US)            |
| <input type="checkbox"/> Past Int'l Spouse                | <input type="checkbox"/> Club President | <input type="checkbox"/> CFC Board           | <input type="checkbox"/> Diamond Beacon (US)         |
| <input type="checkbox"/> CI Board<br>(includes Governors) | <input type="checkbox"/> First Timer    | <input type="checkbox"/> Beacon              | <input type="checkbox"/> Northern Beacon<br>(Canada) |
| <input type="checkbox"/> Delegate                         |   | <input type="checkbox"/> Emerald Beacon (US) |  |

## Hotel Information

The host hotel is the Norfolk Waterside Marriott, 235 East Main Street, Norfolk, VA 23510-1668. Cosmopolitan has blocked 80 rooms each night for July 27, 28, 29, and 30. Room rates are \$110 per night. For reservations, call 800-228-9290 or 757-627-4200 and indicate that you are with Cosmopolitan International. To guarantee this rate, **rooms must be reserved no later than July 6, 2016 at 6 p.m. ET.** Any rooms blocked that are not reserved by this date will be released after 6 p.m. ET on July 6. Rooms may be reserved at the reduced rate after this time, but availability is not guaranteed.

## Airport Transportation

Orange Peel Transportation is the recommended transportation company between Norfolk International Airport and the hotel. Cosmopolitan has negotiated rate of \$50 per person, round trip. Return transportation is available 24 hours per day on the hour. Please use group code "Cosmo" to receive the discounted rate, and provide a credit card at the time of your reservation. Reservations may be made by phone at 757-463-7500; by email at [transport@orangepeeltransportation.com](mailto:transport@orangepeeltransportation.com); or online at [www.orangepeeltransportation.com](http://www.orangepeeltransportation.com).

## Payment Information

VISA, MasterCard, American Express and Discover are accepted. (Circle one.)

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Security Code (on back of card): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/ZIP: \_\_\_\_\_

Total Amount Billed: \_\_\_\_\_

Check enclosed.

Mail to: Cosmopolitan International  
PO Box 7351, Lancaster, PA 17604

Fax. Fax to (717) 295-7143

**Fees quoted are payable in US funds only. Convention fees payable by credit card, money order, or check (Canadian Cosmos please indicate "US Funds" on your personal check).**

**No registration will be accepted without full payment. Payment must be received by July 15, 2016.**

**CANCELLATION POLICY:** Cancellations received between July 1 and July 15 will be assessed a ten (10) percent cancellation fee. No refunds will be made after July 15.

**HOTEL REGISTRATION POLICY:** Per board policy, due to the contractual agreement Cosmopolitan International has entered into with the convention hotel that guarantees certain minimum numbers, any registered attendee that does not stay at the convention hotel will be subject to a surcharge based on the additional fees charged to the convention when room guarantees are not met.

# CATEGORIES OF RECOGNIZED PROGRAMS

Changing the World One Person and One Community at a Time

The mission of Cosmopolitan International is to change the world one person and one community at a time. That's why Cosmopolitan International service projects—however large or small—aim to serve both individuals and communities. Our Clubs across the US and Canada raise funds to assist in diabetes research, as well as help their local communities by sponsoring projects that are used by many people throughout their community.

An application has been prepared to facilitate listing these programs. Applications can be submitted by individual clubs or federations. Once an application is reviewed and accepted as complete, the proposed center / program will be appropriately listed. Applications are available from CI headquarters and are downloadable from [www.cosmopolitan.org](http://www.cosmopolitan.org) under Resources, Club and Federation Info.

## Major Cosmopolitan Diabetes Center/Program

- Primary focus must be diabetes related
- A minimum of \$25,000 over two (2) years or \$50,000 over five (5) years to a single diabetes oriented entity
- Source of funds must be Cosmopolitan members, clubs, or federations
- Application (or letter) to be submitted to CI Board for consideration
- Must provide specific information to CI Board to show how criteria have been satisfied

### **EASTERN VIRGINIA MEDICAL SCHOOL, STRELITZ DIABETES CENTER**

855 Brambleton Avenue, Norfolk, VA 23510  
B 757.446.5909  
Jerry L. Nadler, M.D., FACP, Director

### **COSMOPOLITAN DIABETES CENTER UNIVERSITY OF MISSOURI-COLUMBIA**

One Hospital Drive, Columbia, MO 65212  
B 573.882.2273  
Jeff Robbins, Administrator

### **THE COSMOPOLITAN FUND FOR CHILDREN VALERIE MILLAR ENDOWMENT FUND**

PO Box 394, Sioux Falls, SD 57101-0394  
B 605.333.7315  
Dr. Laura Davis-Keppen, M.D.

### **CRUSADER CLINIC/COSMOPOLITAN DIABETES PROGRAM**

1200 West State Street, Rockford, IL 61102-2112  
B 815.490.1600  
Gordon Eggers, Jr., President and CEO

### **CORNBELT DIABETES CONNECTION, INC.**

9905 South 173rd Circle, Omaha, NE 68136  
H 402.895.6732, C 402.290.3471  
Terry Sanford, Chair  
tsanford77@cox.net

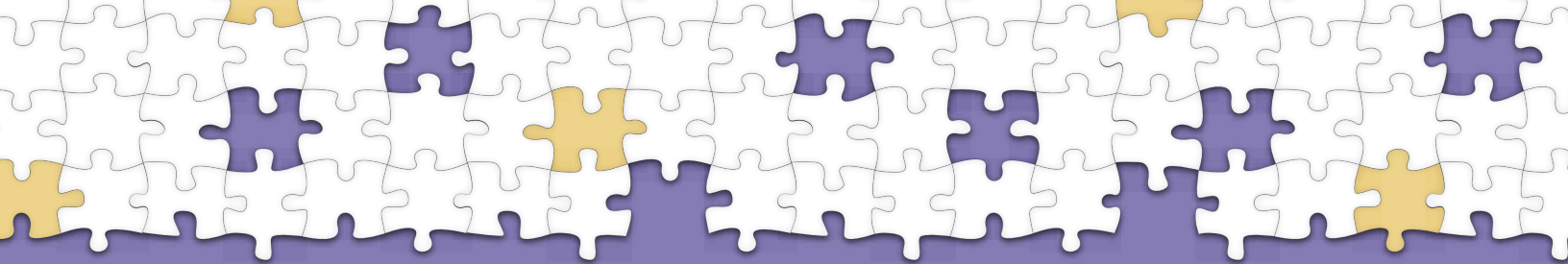
### **HEALTH CARE ACCESS - COSMOPOLITAN DIABETES PROGRAM**

330 Maine St., Lawrence, KS 66044  
B 785.841.5760  
Shelley Wakeman, Executive Director  
director@healthcareaccess.org

### **DIABETES INCORPORATED**

12955 Bogus Jim Road  
Rapid City, SD 57702  
Deanna Smith,  
Executive Director  
B 605.341.1273





## Major Cosmopolitan Community Center/Program

- Primary focus is non-diabetes related
- A minimum of \$25,000 over two (2) years or \$50,000 over five (5) years to a single non-diabetes oriented entity
- Source of funds must be Cosmopolitan members, clubs, or federations
- Application (or letter) to be submitted to CI Board for consideration
- Must provide specific information to CI Board to show how criteria have been satisfied

### **COSMOPOLITAN INDUSTRIES, LTD.**

28 34th Street E, Saskatoon, SK S7K 1R5 CANADA

Peter Gerrard, Director

B 306.664.3158

### **SPECIAL LEARNING CENTER**

1115 Fairgrounds Rd. Jefferson City, MO 65109

B 573.634.3070

Debbie Hamler, Executive Director

dhamler@speciallearningcenter.com

## Cosmopolitan Supported Diabetes Program

*(Not to be confused with the Major Cosmopolitan Supported).*

- Primary focus must be diabetes related
- A minimum of \$5,000 over two (2) years or \$10,000 over five (5) years to a single diabetes oriented entity
- Source of funds must be Cosmopolitan members, clubs, or federations
- Application (or letter) to be submitted to CI Board for consideration
- Must provide specific information to CI Board to show how criteria have been satisfied

### **ELGIN COSMOPOLITAN CLUB DIABETES**

#### **EMERGENCY RESCUE FUND**

Social Service Department, Sherman Hospital

934 Center Street, Elgin, IL 60120

B 847.742.9800

### **UNIVERSITY OF CHICAGO MEDICINE**

Kovler Diabetes Center

900 East 57th Street, Chicago, IL 60637

Peggy Hasenauer, MS, RN, Executive Director

B 773.702.2371, Direct 773.834.4789, C 773.412.4171

[kovlerdiabetescenter.org](http://kovlerdiabetescenter.org)

[www.facebook.com/kovler.diabetes.center](https://www.facebook.com/kovler.diabetes.center)

### **SETBAID SERVICES' DIABETES CAMPS**

#### **FOR CHILDREN & TEENS WITH DIABETES**

PO Box 196, Winfield, PA 17889-0196

B 570.524.9090 or 866.SETBAID

Mark Moyer, MBA, MHA, Executive Director

[www.setbaidservices.org](http://www.setbaidservices.org)

[info@setbaidservices.org](mailto:info@setbaidservices.org)

### **RAPID CITY REGIONAL MEDICAL CLINIC- ENDOCRINOLOGY AND DIABETES EDUCATION**

640 Flormann Street

Rapid City SD 57701

Dr. Thomas Repas

B 605.718.3300



# Out & About

## Columbia Cosmopolitan Club receives recognition at Woodridge Park Dedication By Aric Jarvis

On Thursday, May 26, 2016 the Columbia Parks and Recreation department held a dedication of Woodridge Park at 3505 Lansing Avenue in Columbia, MO. All Columbia Cosmopolitan Luncheon Club members were invited to attend the dedication after the Cosmopolitan Luncheon Club donated \$125,000 to the park to make it handicap accessible last year.

### From City of Columbia website:

*Woodridge Park features a premiere, inclusive playground especially designed for those with developmental and physical disabilities, while still serving able-bodied children. The concept for the design was inspired by the park's proximity to the Ronald McDonald House, the Thompson Center for Autism and Neurodevelopmental Disorders, and the Women's and Children's Hospital. The inclusive playground features:*

- Fence enclosure around the playground, so children don't wander off
- Ground level roller slides to provide a unique sensory experience
- Group swing so that several kids or a parent and child can swing together
- Musical therapy play features
- Poured in place rubber surface for the best accessible surface
- Ramps to all levels of the playground to ensure access for everyone

The playground was dedicated to the memory of Dr. LeRoy J. "Doc" Miller who was a Cosmopolitan Club member for over 60 years. A plaque is placed at the playground to remember his time and commitment to the club and community. By funding projects such as this one, the club is able to help fight diabetes by providing recreational areas for our youth to be active. The Cosmopolitan Luncheon Club will continue to sponsor local park and recreation projects to achieve this goal and give back to the community.



## Columbia Show-Me Club Goes Bowling! By Brett Benton

"Extreme Bowling" is a great way to bring Cosmos together for a great time and raise money for our community. Our Show-Me Club in Columbia, Missouri, just had our 17th annual event. In total, we have raised more than \$50,000 for our community. This event has been one of our top fundraisers every year.

In 1999, we were looking at doing a new fundraiser. Since the age of 10, bowling has always been a passion of mine. I thought it would be pretty neat if I could turn that passion into a fundraiser. I talked with our local bowling center manager, and the Extreme Bowl was born.

In order for this fundraiser to work, you need helpers. I've been truly blessed by the amount of support that I've gotten for this event. We've had several local sponsors that we can count on each and every year. Committee members solicit local businesses for sponsorships and also prizes that are given away at the event. Original charter members Wayne and Maxine Powell put in a lot of time and effort to make sure every bowler gets a prize.

Our club charges \$200 for a sponsor fee. This covers five bowlers over three games. Bowlers are asked to report to the front desk at check in to pick up their bowling shoes, lane assignments, and free raffle ticket. My mother, CeCe Benton, called out the winning prize numbers as other committee members handed out the prizes.

The Show-Me Club has made anywhere from \$2,000 to \$4,000 annually on this event. Our club members are encouraged to help by sponsoring teams, picking up prizes, or even bowling in the event. Our local bowling center adds to the event by giving us the "Extreme Pkg" (such as strobe lights, loud music, and fog). The Extreme Bowl is a great fundraiser with great fun to be had by all.



The picture is the winning team receiving the trophy from Brett (second from right). The winning team was G&D Steak House.

# Cosmopolitan Club of Sioux City Celebrates 50 Years of Community Service By Curt Stoever



On November 13, 1965, the Cosmopolitan Club of Sioux City was chartered. Fifty years later, on November 21, 2015, the club celebrated their golden anniversary at the Sioux City Country Club.

Helping the club celebrate were 107 Cosmos from the Cornbelt Federation along with Sioux City members. Included in the attendees were four Past International Presidents along with current International President Richard Gordon. Also in attendance was Joan Walker, wife of the late International President Jim Walker. The five existing charter members were introduced, including Charter President Stanley Swanson. Pins and gifts were presented to the charter members. A 50th Anniversary banner was presented to the club president by Richard Gordon and Federation Governor Kellee Rasmussen.

The Cosmopolitan Club of Sioux City has produced seven International Cosmopolitans of the Year, eight Federation Governors, and two International Presidents including Richard Gordon of Sioux City. The club also has received numerous international and federation awards.

The Cosmopolitan Club of Sioux City is “the club that builds friendship” and “the club that fights diabetes” through unity, service, and action. We are looking forward to another great 50 years.



◀ Over 30 Scrapbooks from the years, to remember the history of the club. They were looked at by many members.



▲ Anniversary cake and proclamation from Mayor of Sioux City on our Anniversary



▲ 5 Charter Members still active in the club.  
Left to right: Stan Swanson (Charter President) Jay Gelfand, Nick Riser, Bob Derflinger, Elwood Marquardt. They received their pins and gifts.



▲ Presentation of 50th Anniversary Banner.  
Left to right: Cornbelt Federation Governor Kellee Rasmussen, Current presidents, Jay Gelfand, Nick Riser, Bob Derflinger, Curt Stoever and International President Richard Gordon

## The International President Visits the Black Hills

By Jim Preston

What do you do when the Cosmopolitan International President Richard Gordon comes to visit the Black Hills and he has been here less than two years ago where he participated in a Hills-wide tour? The week of Richard's visit also was full of graduations, graduation parties, ranch work, work on a new American Legion building, grandchildren activities, and a variety of other activities. My response was to enlist the help of a lot of fellow Cosmos and take Richard and First Lady Marjean Gordon to places they hadn't been before and to activities that they had not done previously.

**Richard** and **Marjean** arrived in the Cosmo Cruiser ("Cosmo 2") at the Heartland Campground in Hermosa about 3 p.m. on Wednesday. By four o'clock, they were on their way to a "revealing" at Canyon Lake Park. For the uninformed (like myself up to a week ago), a revealing is the announcement of the gender of an unborn child. In this case, a friend of my daughter was the only one who knew whether my daughter Valerie's child was a boy or a girl, and the friend's job was to purchase the appropriate color of poppers. Everyone marked on a chalk board their guess of the gender and on the count of three; everyone set their poppers off in a flurry of cheers. The confetti was pink, but I think he is going to surprise my daughter and son-law in September.

By 5:00, we were off to Hill City to a dinner at the Alpine Inn organized by Rapid City Cosmopolitan President **Sue Vaughn**.

At the Alpine Inn, one has the choice between a nine-ounce filet mignon and a six-ounce filet mignon. A variety of desserts followed the steaks and each of the choices was beyond huge and looked wonderful. The three I tasted were great! **Rod Gunn** kept the Gordons entertained with mostly-true stories of his younger years while his wife **Gloria** informed them of her early years in and around Wall (yes the home to Wall Drug).

Thursday evening a number of Rapid City Cosmopolitans hosted the Gordons at a hamburger feed at my place. Sue Vaughn got a big kick out of bottle feeding one of my calves and riding around on a four-wheeler. She cackles.

On Friday **Bill Keck**, gave the Gordons a self-guided tour of beautiful Badlands National Park. For lunch, they stopped at Wall Drug and had their infamous hot roast beef sandwich and their \$1.69 donuts that do not mold or go stale for a week. That night, Richard and Marjean joined Dee and me for an Indian Taco Feed at the American Legion building in Hermosa followed by Bingo. Marjean - 1, Richard - 0.

On Saturday, **Bob White** took the Gordons on Iron Mountain Road which was more like a winter wonderland with the hail and snow rather than a typical May Spring day. I understand only one lane was open in some locations and they were unable to view Mt. Rushmore



Rapid City member Sue Vaughn feeds a calf while Richard Gordon looks on.



through the tunnels because all they could see was white. He also took them through Spearfish Canyon with special stops at Roughlock Falls and Bridal Veil Falls. After lunch in Spearfish where Richard got to eat Walleye (he never gets fish at home), they toured the D.C. Booth Historic National Fish Hatchery (est. 1896) where they were able to get up close and personal with some trout up to three feet long. That evening Bob took them to Prairie Edge, a Native American store of art and handmade merchandise along with a first class museum followed by beer and pizza at the Independent Ale House. I knew we were doing a reasonably good job with the visit when I talked to Richard late Saturday night and he stated that he and Marjean were pooped.

On Sunday, the Gordons attended services with Dee and me at our church in Hermosa where Calvin Coolidge attended in 1927. Later that evening, we hosted them for dinner and had several games of Fruit Basket.

Monday, Richard and Marjean joined our club at our monthly Mingle Monday meeting. We had an opportunity to see the inner workings of the new Community Health Clinic in Rapid City. While at the Clinic, Richard took a few minutes to talk to our club about the happenings at the international level and his feelings about our organization. Later that afternoon; we took a trip along the Wildlife Loop road in Custer State Park and saw lots of wildlife including hundreds of Buffalo. We ate dinner at the State Game Lodge where Richard had his first buffalo steak. We also had a chance to look through the rooms in the Lodge where President Coolidge stayed in 1927 and President Eisenhower in 1952.

Every place Richard went, he took the opportunity to visit with as many people as possible to include my grandchildren. He remains very enthusiastic about the mission of Cosmopolitan International and reflects a positive image of our organization. It was a pleasure to have him visit our area, and all of our members who participated in hosting him and the First Lady enjoyed it immensely.

Thanks, Richard and Marjean, for taking the time to come to the Black Hills.

ALLONS Y FAIRE



International President Richard Gordon takes in the beautiful scenery in South Dakota.

# The CosmoTopics News

# GET YOUR MESSAGE OUT!

Cosmopolitan members now have the opportunity to place either a business ad or personal message in the pages of Topics.

Would you like to increase sales for your business? Advertise in Topics! Want to wish a fellow Cosmo a happy birthday? Advertise in Topics!

**Costs are as follows:**

1/8 page (2"H x 3.5"W) . . . . .	\$25
1/4 page (4.75"H x 3.5"W) . . . . .	\$50
1/2 page (5"H x 7.5"W) . . . . .	\$75
Full page (10"H x 7.5"W) . . . . .	\$100

All ads should be submitted to [headquarters@cosmopolitan.org](mailto:headquarters@cosmopolitan.org). If placing a business ad, please send your artwork via JPEG (minimum resolution of 300 dpi) or high resolution PDF. Vector artwork (.eps, .ai, .pdf) with fonts outlined and 300 dpi embedded images, is preferred. If placing a personal message, simply send the wording of the message and we will do the design work.

Please make checks payable to Cosmopolitan International and mail to Cosmopolitan International, PO Box 7351, Lancaster, PA 17604. All messages should be in good taste and must be approved by COSMOTopics editor.

**Due dates for 2016-2017 are: August 12, 2016 for Fall edition, November 11, 2016 for Winter edition, February 10, 2017 for Spring edition, May 12, 2017 for Summer edition.**

Please contact Executive Director Tracy with any questions at (717) 295-7142 or (800) 648-4331 or email [headquarters@cosmopolitan.org](mailto:headquarters@cosmopolitan.org).

▲ Quarter page ad size

## YOUR AD HERE

▲ Eighth page ad size

## YOUR AD HERE

▲ Half page ad size

YOU'VE BEEN LOOKING FOR THAT MISSING PIECE  
TO HELP YOUR BUSINESS SUCCEED ...



**YOU'VE JUST FOUND IT!**  
**AT**  
**[JASEGROUP.COM/COSMO](http://JASEGROUP.COM/COSMO)**

JASE HAS CREATED A PACKAGE JUST FOR YOUR  
SMALL BUSINESS. STARTING AT JUST \$49 A MONTH,  
YOUR BUSINESS OR COSMO CLUB CAN ENJOY THE  
ONLINE PRESENCE TO HELP YOU ACHIEVE SUCCESS.



# SUMMER 2016

## *In This Issue:*

- 3 The Cosmo Cruiser's Final Journey  
by Richard Gordon
- 5 The Year in Review by David House
- 6 On Accountability by Tracy Miller
- 8 Cosmopolitan Diabetes Foundation Year  
End by Melvina Newman
- 9 Cosmopolitan Foundation of Canada, Inc.  
by Rod Randolph
- 10 Membership and New Clubs for 2015-2016  
by John Keeley
- 12 Membership Report Card Notes  
by John Keeley
- 13 Our Financial Report Card by John Krysak
- 14 The Market Basket by John Hubert
- 15 Fundraising Report-Out by Rick Swansbro
- 16 2016 International Convention Overview
- 17 What's What at Convention
- 18 Cosmopolitan International 2016  
International Convention Schedule
- 19 2016 Cosmopolitan International  
Convention Registration
- 20 Categories of Recognized Programs
- 22 Out & About
- 26 Get Your Message Out!
- 27 Ads
- 28 In Memoriam

# COSMOTOPICS



**COSMOTOPICS**  
PO Box 7351  
Lancaster, PA 17604



## *In Memoriam*

The entire Cosmopolitan family joins in extending sympathy to the families of those Cosmos recently lost:

- **Arnie Howard** – *Omaha Cornhuskers*

Sympathy also is extended to the following Cosmos on the loss of their loved ones:

- **Perry Marvel Johnson** – *father of Perry Johnson, Omaha Cornhuskers*

